

Ilhwa 'Ginst Receives First Prize at the 2015 Monde Selection

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Ilhwa 'Ginst 15' Receives First Prize at the 2015 Monde Selection [JoongAng Ilbo]

The Ilhwa Ginseng Brand “Ginst 15” was awarded first prize in the health foods category at the world-renowned competitive show “Monde Selection.” As a product with a high body absorption rate of Ginseng Saponin, Ginst was recognized as a health food product that helps regulate blood glucose levels. It was patented in both Korea and the United States. It is typically sold in pouches or ampuls...

Ilhwa 'Ginst 15' Receives First Prize at the 2015 Monde Selection [Seoul Finance]



On the 5th, it was revealed that the Ilhwa Ginseng Brand “Ginst 15” was awarded first prize in the health foods category at the world-renowned competitive show “Monde Selection.”

Ginst 15 was developed by Ilhwa's 40-year old ginseng research technology. As a product containing the substance IH-901, it significantly raises the body absorption rate of Ginseng Saponin. Due to these innovative technologies, Ilhwa was also recognized last year as a “New Excellent Technology” (NET) by the Department of Trade and Industry.

Presently, the Ginseng extracts where the New Excellent Technology was applied has been recognized by the Korea Food and Drug Administration as a functional raw material in health functional foods that help the regulation of blood glucose levels. They acquired a patent for it in Korea and in the United States, and have applied for patents in other countries as well.

Ilhwa representative Seong-Gyun Lee, who attended the award ceremony held in Lisbon, Portugal said, "In order to maintain the good reputation of Korea where Korean Ginseng, which has been recognized globally as being excellent, originated, we will work as hard as we have up until now in continuously researching Ginseng, so that it can emerge as a product of the highest standard globally."...

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Monde Selection is an international competitive show established in 1961 where every year, outstanding products in the categories of health food, drink, liquor, food, beauty, etc., are selected and awarded...