

Interview of Seil Tour President In-Gi Han

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[Korean Economy]

[New Year Interview] Seil Tour Representative In-Gi Han

'Travel Industry Critical Each Decade, Opportunities Found in Times of Crisis'

President In-Gi Han, now to take on the leading position of the thirty-year-old Seil Tour Company (www.itms.co.kr), has been going through an even busier schedule with the coming of the new year.

Recently appointed from Vice-President to President of Seil Tour, he said, "Seil Tour is a place that contains love enough for it to take up the biggest part of my life, so my will to develop the company is stronger than ever," and spoke of his aspiration by saying, "We are to restart the once nominal online team anew, and plan on spurring the movement by improving our foundations."

Seil Tour was founded in January, 1985; and after being appointed as the head of department the subsequent year, Mr. Han finally took on the position of representative after thirty years.

With a goal of entering the top 20 travel companies by 2020, his aspirations are not a dream, but rather, the realistic future, looking at the fact that Seil Tour's sales rank in the top fifteen companies.

"Travel companies experience crises every decade. There was the IMF crisis in the past, and the global financial crisis as well. Infectious diseases like SARS are also deadly to travel companies. Lately, terrorism and wars have also adversely affected travel companies. The travel industry must take many precautions in the aftermaths of such events."

However, Representative Han emphasized that such difficult times are, in fact, a chance for the company to develop.

"The stories of other travel companies overcoming difficulties are quite well-known. It was very impressive to hear how employees, even during very troubling times, came together and made packed meals to render aid in overcoming a crisis. You must have passion to overcome risks. To actually make investments during times of crisis is, in fact, a solution to overcome difficulties."

Seil Tour especially plans on starting its online business, officially providing service this year and giving Representative Han corresponding expectations.....