

Feedback Survey Results

Cranes Club Europe
Preparatory Committee



Executive Summary

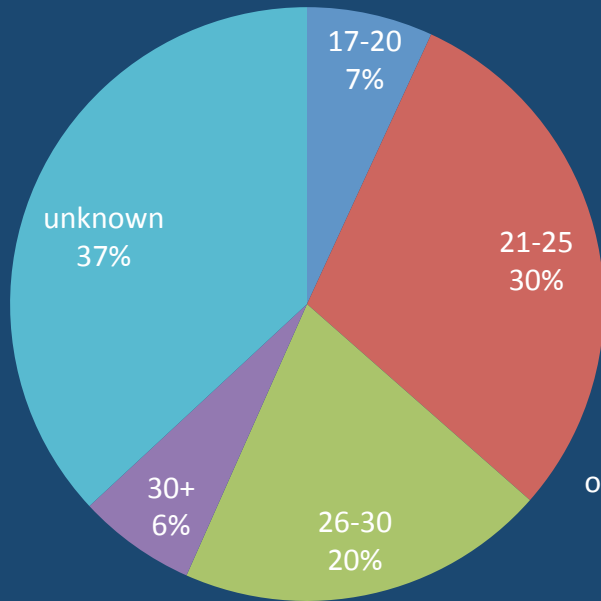
- Respondent pool is still early in their career development, with ca. 60% under 30
- The majority of occupation groups highlight *mentoring* as main focus, while *consulting* had lowest priority

- Among the top 4 occupation fields, ***mentoring*** and ***think tanks*** were cited as most relevant, while ***consultation***, ***social gathering*** and ***community service*** were less relevant
 - Establishing a high quality mentorship program will probably get the greatest buy-in, however with the relatively „young“ membership, finding mentors may be an issue
 - Similarly, creating online platforms for members to share ideas and network will increase member participation and greater likelihood of organization's continuation
 - All other activities are still relevant and of interest to members, suggest to approach those individuals to develop these activities further

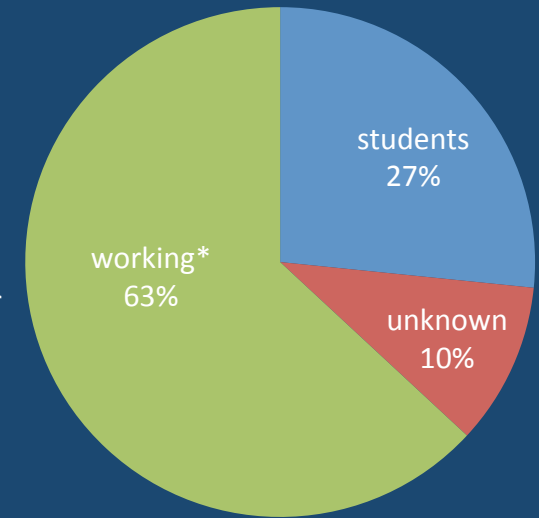
- Feedback: many feel excited and hopeful about this organization, however cannot envision the end result
 - Strong mission statement and clear outline of structure needs to be established and disseminated quickly before interest is lost

Respondent Profile

Age

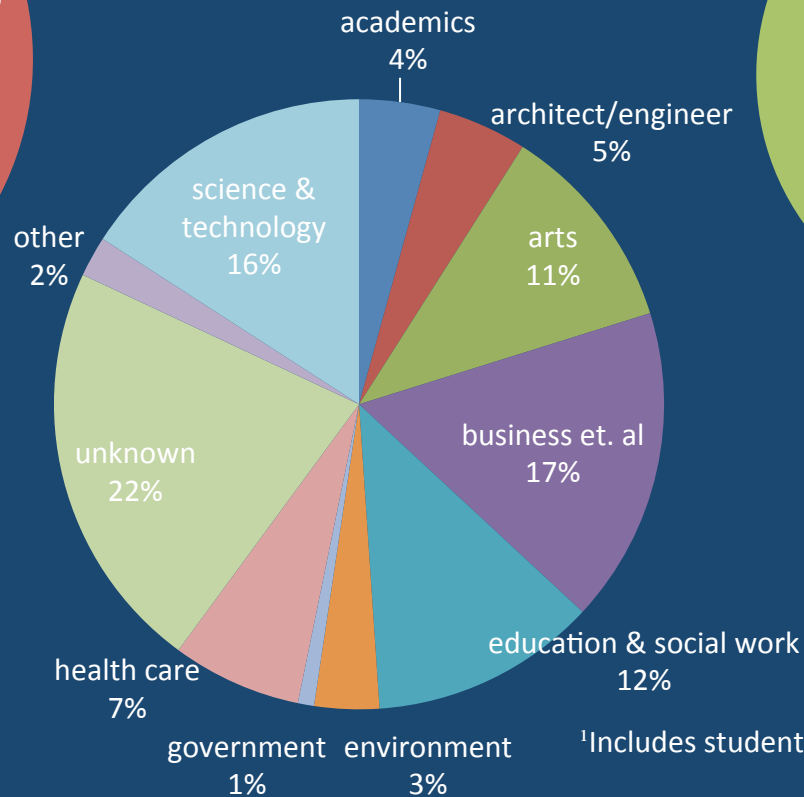


Occupation status



*assumption

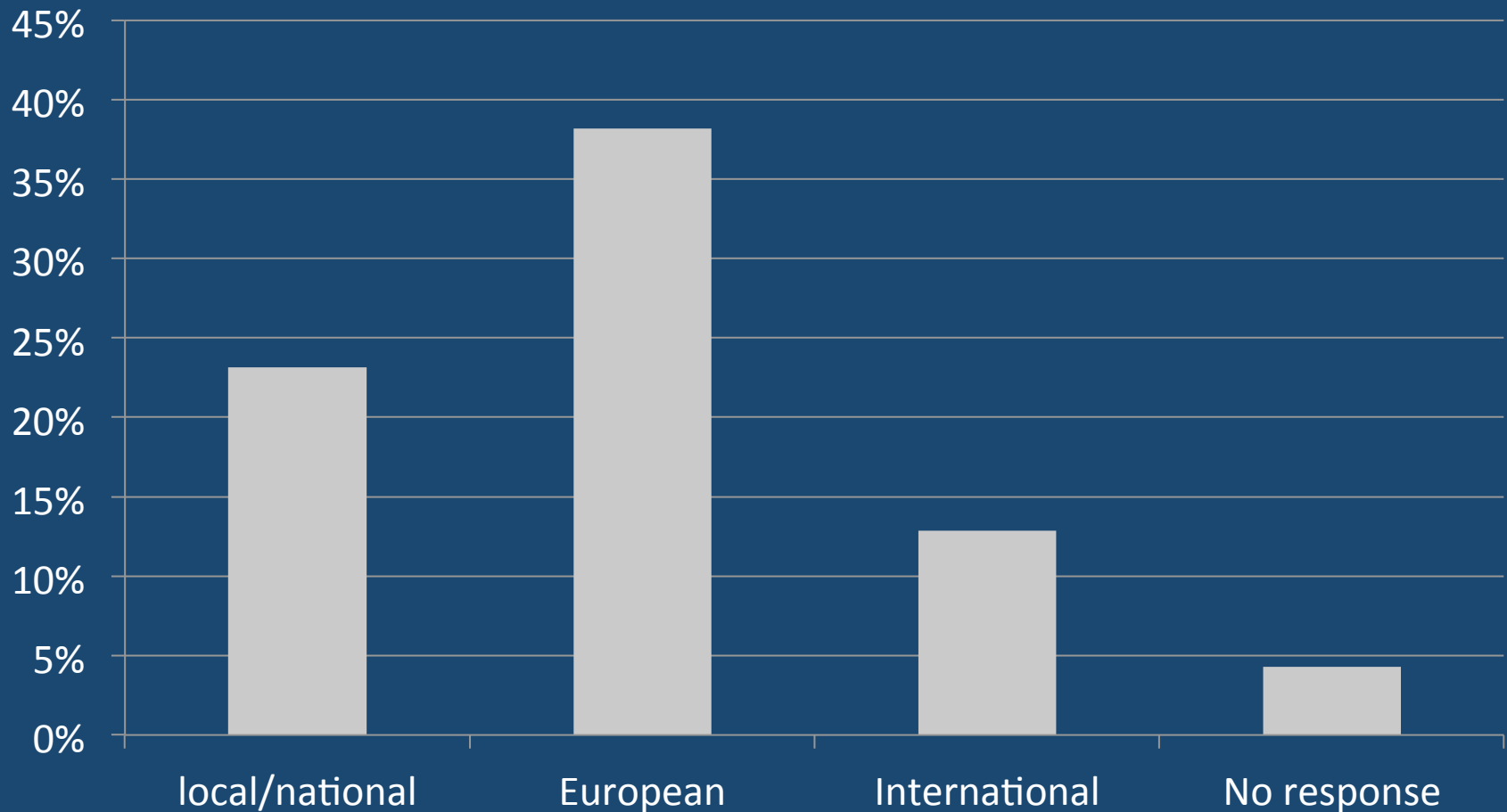
Occupation¹



¹Includes students' field of study

Which level do you see the Cranes Club gatherings taking place?

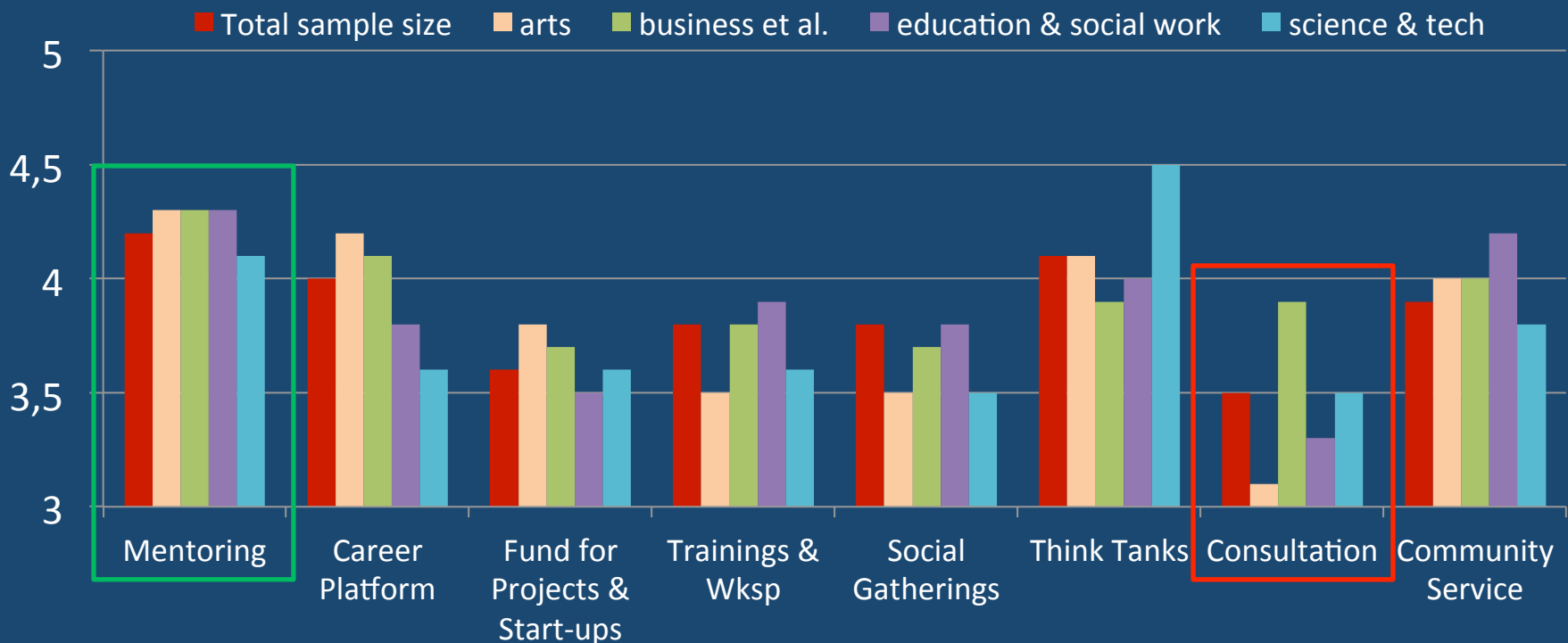
(multiple answers allowed)



What should Cranes Club focus on?

(Only total sample and 4 largest occupation groups shown below)

- In the total sample size, **Mentoring** scored the highest, with 8 out of 11 occupation groups ranking this as most interesting
- **Consulting** scored the lowest in the total sample and in 7 of 11 occupation groups



Which activity is most fitting for your field?

(Free text field)

Activity	Arts	Business et. al	Education & Social work	Science & Tech
Mentoring	9	15	11	14
Career platform	6	12	1	8
Funds for projects & start-ups	6	9	2	7
Trainings & wksp	1	9	12	3
Social gatherings	2	3	1	4
Think tanks	5	10	9	11
Consultation	-	6	-	2
Community service	5	2	2	1

Additional suggestions

- Internships
- Networking/sharing ideas platform
- Job opportunities platform
- Pro bono work
- Outreach
- Blogs
- Promote international schools for BCs
- Organizing trips to destinations relevant to field
- Testimonials/best practices sharing

What are the next steps?

Preparatory Committee (PrepCom)

- The remit of the PrepCom is to organize the *founding general assembly*, the next European conference of the Cranes Club.
- The PrepCom will prepare a proposal for the structure, finances and activities of the Cranes Club in Europe.
 - These proposals then will be discussed by the community online and decided on at the founding general assembly.
 - The PrepCom wants the Cranes Club to be a financially and legally independent organisation.

- The PrepCom is chaired by Youngil Loew and can be reached via cranesclubeuropa@gmail.com. If you would like to receive more information on the PrepCom and current developments or want to give feedback to this report, please feel free to contact us.
- Due to popular demand, the PrepCom is already in the process of setting up a mentoring programme which will provide the service of connecting mentors and mentees.

APPENDIX

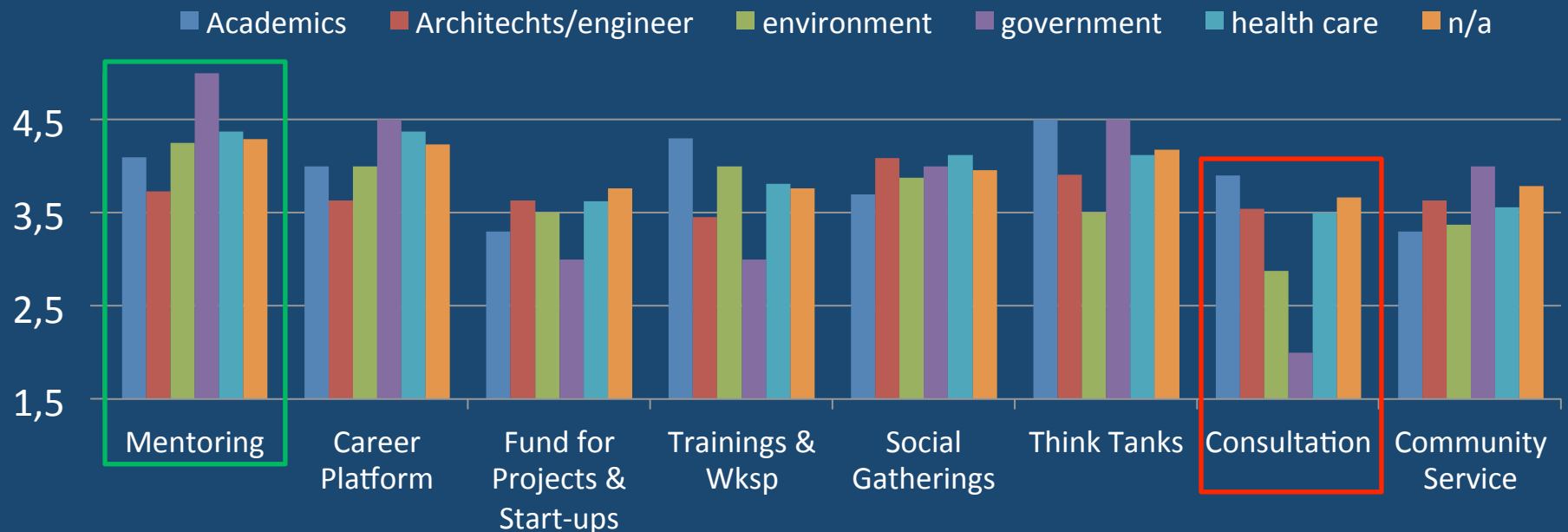
Occupation categories

Parent group	Subgroup
Academics (n=10)	Humanities, math
Architecture/engineer (n=11)	Architecture, engineering, construction
Arts (n=26)	Arts, media
Business et. al (n=39)	Business, marketing, entrepreneur, management, law, finance, office Admin, HR
Education & Social work (n=28)	Education, Social work, child care, church
Environment (n=8)	
Government (n=2)	
Health care (n=16)	
Science & Tech (n=37)	Science, Psychology, Computer technology
Other (n=5)	Korean studies, technician, trainer, storage worker, promoter
N/A (n=51)	(blank field)

What should Cranes Club focus on?

(Remaining Occupation categories)

- In the total sample size, **Mentoring** scored the highest, with 8 out of 11 occupation groups ranking this as most interesting
- **Consulting** scored the lowest in the total sample and in 7 of 11 occupation groups



Mission Statement

Create a space for professionals of Unificationist background to network and share their expertise to better serve their communities and the greater society.