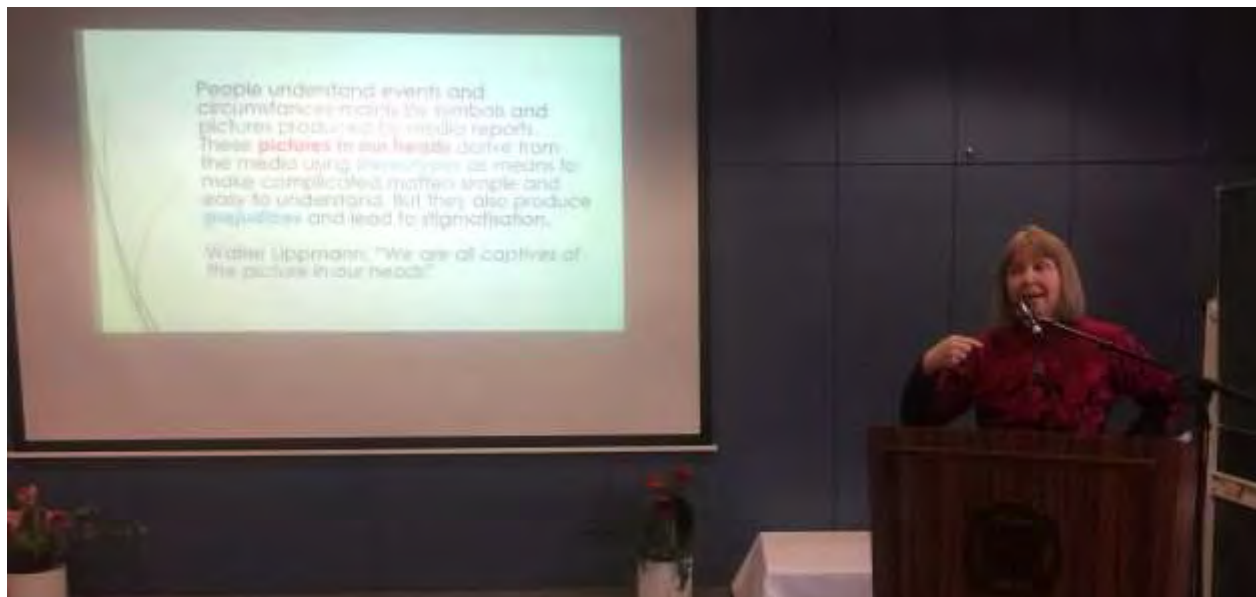


## Conference: Overcoming the Stigma of the Unifications Movement in Europe

Matthew Huish  
January 6, 2018



*People do not what they think is true, but do what 80-90% of their friends believe*

Over Fifty European FFWPU members meet to discuss vision 2020 to restore the public image, and overcome the stigma of our True Parents and the Unifications Movement in Europe and the Middle East. The Two Day Weekend Conference was organised by the EUME Region Media & Communications Department.

It's an Internal and External Conference to prepare a conducive environment in support of VISION 2020 and supporting our providential organisations FFWPU, UPF, WFWP, CARP, and other activities.

Looking at the strategies of Reactive Defensive PR vs Pro-active PR, and implement the strategies of the full range of media like TV, Radio, Print, New media of the internet like Social Media, Blogs, Twitter, Facebook, Groups, newsletters, YouTube

