Cranes Club Europe Talk Episode 2 Becoming a winner with Lynnda Houston

Youngil Ely Loew August 24, 2020



With a first-class degree in International Relations,

Sociology, Strategic studies & Management, Lynnda Houston has a keen interest in international security and finding innovative solutions to social problems.

With the founding of her brand Inner Wellness Woman, the macro-level desire for positive global change has transformed into the micro-level of personal transformation: for women to learn and adopt wellness as a tool toward physical & mental health, spiritual fulfillment and financial abundance. She believes that the empowerment of women in this way is a catalyst for world-level transformation.

Recently appointed Vice President of WFWP Sweden, Lynnda will continue the work of promoting reconciliation, education for peace, youth leadership training and humanitarian activities on a national level in Sweden.

Working alongside the global, multi-billion dollar company Forever Living, she has been able to positively impact people's health with their award-winning aloe vera products and has helped people across 5 continents to set up their own businesses to support themselves and their families with the additional income stream and residual income possibilities it can provide.

Lynnda lives in Malmö, Southern Sweden, together with her charismatic, Brazilian husband, energetic little boy of 1.5 years, Swedish mom and American dad.