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Balcomb was won. He made a promise that he will fight to keep the council system, even if International HQ ever wanted to disband it (which is not the case, this is just an example). He also made it very clear that he sees the National Council as a very relevant part of the future of the American movement and values their input. He encouraged us to not be afraid to question anything for the sake of a stronger future movement.

B. Turn Around America Project meeting in Baltimore report from Mr. Beebe

Mr. Beebe – I attended a meeting in Baltimore where around 50 members met to discuss to future of America. We had a SWOT analysis (strengths, weaknesses, opportunities, threats). The word that represented the meeting was “refreshing.” We were able to get some very honest and open conversation with each other. Dr. Balcomb was able to attend and presented several priorities: civic engagement, influencing the moral environment, North & South Korea. Mr. Jim Gavin of UPF, Dr. Richard Panzer of UTS, Mr. David Eaton speaking on mainstream culture, and others. There was several open-ended discussions. There is a plan to have ongoing discussions with a tentative plan to meet in July. There may be a formal organization created, but currently we are somewhat under UPF. It seems that the Freedom Society approach has been superceded by a broader, more inclusive approach under the title of the Turnaround America Project. However, the Freedom Society idea is still very much a part of it. The issue of gay marriage also surfaced. It seems that most 1st generation are clear about gay marriage being wrong. But many 2nd generation seem to be sympathetic towards gay marriage. I think that many 2nd generation believe it’s a human rights issue, not a moral issue. And it does not appear anywhere in the Divine Principle and I believe is against God’s ideal. Interest point to note, our meeting was taking place at the same time as CPAC (Conservative Political Action Committee) where 90% of the attendees were under 30 years old! Anyways, our meeting overall was very inspiring. We will have a planning meeting April 7th from 4:00PM to 6:00PM. We are currently self-funded. My hope is to have more 2nd generation attending the event.

Dr. Ann – I thought it was an excellent meeting as well. It was heartwarming because the people who came to that meeting had lots of compassion and love. I felt that people want to support True Mother and really want to help the True Children. It was a very hopeful moment. The challenges of the movement are on everyone’s heart. The level of talent and expertise in the room was inspiring and provided an invitation for members to contribute. We are definitely talent-rich here in District 3.

Mr. Beebe – Everyone who attended paid their own way. Again it was a self-funded meeting. It shows the ownership of everyone there.

C. Sunday Service Town Hall Meeting follow-up

Mr. Hessel – I felt sorry for the Ministry Staff in the meeting because it seemed that there were some feelings of accusation towards them. Fortunately some of the comments were quite positive, for example Mrs. Eriko Endo’s report on increased membership and Mr. Sumio Kono’s complements on the great work of the Ministry Staff. I was happy about Mr. Raymond Burns’ desire to take initiative and sold action steps. I think the main take away for me was how to engage 2nd generation. Mrs. Tallakson suggested the model that the Bay Area Family Church uses, where 2nd generation are responsible for one Sunday service per month.

Mr. Beebe – I am curious to hear what the Japanese Council Members are feeling?

Mr. Inose – I was taken aback by Mr. Burns’ comment about how we look like zombies and robots. It was painful to hear. It was a serious statement, but perhaps an accurate comment. We need to encourage brothers and sisters to remember that the time at church is precious and we have to create



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the culture where our heart is prepared. I agree that the emcee should help set the atmosphere by suggesting members greet each other, etc. Overall, I enjoyed the Town Hall meeting.

Mr. Iparraguirre – We have to know our purpose. Here what is our purpose? It is to change as a movement and to inspire the 2nd generation. We have to mentor and invest time in them. We also have to invest in tribal messiahship. 2nd generation can see through B.S. from the top. We have to be united, push forward home church, and inspire 2nd generation. But how are we going to inspire them? We have to have something different on the table.

Mr. Beebe – In comparison to the large size of our community, there weren't that many people in attendance of the meeting. But I was happy to hear the theme of "taking ownership" over the Sunday service, for example, by preparing your heart prior to arriving at church. People have complaints about Sunday service, but it takes everyone to make it powerful. I think it would be good to even have a series of sermons addressing and encouraging our members to have the right mindset in attending service and contributing to the community.

Mr. Iparraguirre – In New Jersey, we have five 2nd generation in the Ministry Team. I think that's a testimony. What inspired them? It's very beautiful to see them taking leadership here. It's beautiful, but we have to do more. In another ten years, 1st generation will pass on. We have to give everything now for the next generation and we have to do it together.

Mr. Hessell – I thought one of the most startling things was when Mr. Joe Leonard shared his heart in saying that we are lost as a movement. I think he pointed out a big issue that 2nd generation is having deep challenges with their faith.

Mrs. Tallakson – I wanted to know a little more about the Young Unificationist Ministry service. How is that going? I was concerned of having a separate service for young people and it becoming too insular. Is it meant to be a refresh and it guides them to the main service? I talked to Mr. Oliver Noll and he shared that around 40 young adults came to the first Wednesday service. I was so happy to hear that, but my hope is that they can eventually move into the main service.

Mr. Hessell – It's better than not having anything for them, isn't it?

Mr. Beebe – I think it will be worked out over time, perhaps a combination of being inclusive and a good message for the youth. In terms of the Town Hall meeting, someone suggested that we poll those who don't attend service. Perhaps we can do a survey to get some feedback from them.

Mrs. Tallakson – Perhaps Dr. Ann's plan of transitioning to smaller, local churches can address some of the challenges of Sunday service.

Mr. Hessell – One proposed action step is the survey and the transition to smaller churches could help.

Mr. Beebe – I really feel that Mrs. Sprague should reconstitute the choir, at least for the 9:00 AM service. The first service needs a little "umph." Perhaps a choir could help.

Mr. Hessell – I was moved by Pastor Manoj's efforts behind the scenes to improve the Sunday service.

Mr. Beebe – Perhaps the survey could include some volunteer positions to gauge if people would be interested in helping out in a certain capacity. Could I say something critical? I didn't enjoy the Korean part of the Sunday service (from 3/24). I understand that True Mother wants us to learn Korean, but perhaps Sunday service isn't the place for that.

Dr. Ann – I completely agree with you. We tried it for one Sunday to learn the national anthem in Korean, but you're right that it didn't work. I will give him feedback that it didn't work out. I understand Dr. Balcomb's heart. He shared the True Mother advised an easy way to learn Korean is through song.

Mr. Hessell – Everyone was in favor of a guest-friendly service.

D. Dr. Ann's report



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Dr. Yang, Bishop Kim, and Dr. Balcomb led a meeting in Las Vegas for the District Directors. We met together with them to provide feedback. Near the end of the meeting, Dr. Balcomb laid out his goals based on his directions from True Mother. He asked for the District Pastors to create goals based on his goals.

Dr. Ann review the goals - Supplement attached

It all goes back to the heart of it. The church focus will be on witnessing, tribal messiahship, and the 2020 project. Dr. Balcomb presented some data from a large survey conducted from lots of different churches. It showed certain practices that encouraged or discouraged church growth. For example, factors such as the age of the congregation, music, even something as specific as having an electric guitar and its impact on church growth. True Mother wants to increase membership. The FFWPU will be an umbrella organization. We are not going back to FFWPU. Originally, it was the Unification Church, then FFWPU, then Unification Church and then yet again, now FFWPU. True Mother wanted to clarify that this time it's distinctly different. FFWPU will be an umbrella organization over our own Family Churches, UPF, WFWP, and even churches of other religions in a network. Our own church is the Family Church, but we are part of the association in FFWPU. I want to push HQ to clarify what exactly will define membership in this new structure. True Mother asked for increased membership, which I am confident we can do that. But to be able to achieve measurable growth, we need to have a clear definition of membership. There still needs to be clarity with Korea as to the definition of membership growth.

Mr. Hessel – So are UPF, WFWP, ACLC all part of HSAUWC as a dba?

Dr. Ann – I know WFWP is independent, I am not sure about the others. What was made clear at the conference is that the Family Church will focus on church growth, but the other social impact organizations will be more independent. Their development will not be the responsibility of the Family Church itself. Also, I wanted to share the goals I created in line with Dr. Balcomb's goals. The purpose of everything is to love the members.

Dr. Ann continues to review the goals - Supplement attached

Several different things came up in our Ministry Team meeting in terms of learning Korean. We could possibly contact the Korean Embassy or online language lessons, other sources besides just church members.

Mr. Beebe – The young man who used to teach Korean lessons actually got a stipend from the Korean embassy.

Dr. Ann – According to the Foundation Day registration, it shows that there are 502 families in the district. It seems that every district in America saw higher church numbers after Foundation Day. We have a huge mega church, in one sense, but there is a problem if members don't feel love. Dr. Balcomb and Bishop Kim both promoted the goal of creating Family Churches which will help members fulfill their mission of tribal messiahship. There are lots of different concepts of church planting and seed churches. Our district is so blessed with talent. We need to pool together our talent resources in teaching the Divine Principle. Dr. Balcomb believes that every member must be a lecturer of Divine Principle. In terms of identifying membership categories and the membership process is important too. I am also looking for a communications manager that can collect, organize, and publish data that captures the growth and success that we are accomplishing together. We will also contact every family that came to Foundation Day via our Family Churches. Dr. Balcomb also encouraged us to increase the subscriptions to UC Magazine as a way to celebrate our culture. Also, Dr. Balcomb suggested the



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cultivation of a heart of contribution meaning tithing and donations. Lastly, he suggested we include younger pastor couples to become involved in the ministry to promote intergenerational work and the passing down of tradition and culture.

My proposal is that the 502 families in New Jersey organize into 8 Family Churches

List of 8 proposed Family Churches based on geography

Families can decide which Family Church they want to be a part of, but it includes volunteerism and tithing. A Family Church can also choose their service time whenever it suits best for them, it doesn't necessarily have to be on Sunday. I plan to keep the Family Service, the 11:00 AM service, and the other Family Churches can use the church center at other times, if desired.

The Ministry Team will switch from developing programs for the congregation at large to being more focused to providing seed church support to the Family Churches. I propose that Family Care, Education, and Sports, Arts, Community to provide development support to the Family Churches while the other Ministry Team members will be the leaders to plan the new churches. We should allow 2nd generation to have authentic leadership roles but with the support and guidance of the 1st generation. My recommendation is that every Family Church has a 1st and 2nd generation pastor team. Those two leaders attend a pastors meeting with me on the district level. The Ministry Support team in each Family Church will include several volunteer positions (bookkeeper, communications, and family care) which will be supported by the district level ministry staff (mentioned already). I admit, it's an ambitious plan.

Mr. Hessell – I wonder if it's too ambitious. Even at the Town Hall meeting, we didn't have anyone want to volunteer.

Dr. Ann – Well, that's because there's people who are already able to help. In these local Family Churches, it can inspire members to volunteer their time when they feel ownership. The development of this depends on how people come together. The whole point of doing this is to let people own witnessing and church growth.

Mr. Hessell – Are you saying that Family Churches will come to the Clifton church to attend service as a geographic group? I'm not sure if the atmosphere here will be enough to create an uplifting service. Plus, I am worried if the time slots won't work for some of the geographic groups. The Saddleback Church model is having a huge service with small groups after. I understand the intimacy and ownership of having a smaller group, but I wonder if this is too profound of a change.

Mr. Beebe – I think it makes more sense to focus on communities that are farther away from Clifton. We can develop and empower those members that aren't making the commute to Clifton. They could start out of their own homes. But for the people who are coming here, I don't think we should discourage them. I think a bigger service is better than a lot of empty seats. We have to find a way to take ownership when they attend. Also, in this plan, is there room for a more robust and involved music ministry with a music pastor? I think that would be a good investment of money, even part time, because it's such a big part of the service.

Mr. Hessell – A packed room has a different psychological impact on members, I wonder if smaller Family Churches are attending in their geographic groups, if it would have a negative impact, seeing empty pews, etc.

Mr. Beebe – I would like to see Mr. David Eaton involved in creating music ministry.

Mr. Hessell – This is extremely ambitious and radical and we have to think through all the possibilities to ensure it works out. I agree though that smaller groups engender ownership.

Mr. Yashiro – I think it's a great idea. I remember when True Father changed our style from street witnessing to home church witnessing. I like this new idea. Some communities will come out very



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strong and we can copy that patten and share the best practices. I think Dr. Ann is very willing to support this. My concern is that if there will be enough volunteers within each Family Church to support the development of their ministry.

Mrs. Tallakson – You mentioned that you have some people in mind to lead the seed churches. I think that’s good that you have a roster of potential people instead of simply asking the masses for help.

Mr. Yashiro – I agree, you have to be very careful in selecting each person and volunteer.

Dr. Ann – In the study that Dr. Balcomb mentioned, one of the barometers of church growth was the question “is your Sunday service joyful?” Also, True Mother is urging us to grow. “It’s been a month since Foundation Day and how have we changed ourselves since then?” she asked. Perhaps we can meet with each community and see the responses and feedback.

Mr. Hessell – My suggestion is to rather than attempt to launch the eight simultaneously, stay focused on the Sunday service at the Clifton church and then develop one by one the Family Churches, perhaps with the Elizabeth church where you’ve already planted seeds.

Mr. Beebe – Perhaps in your meetings with the communities, you can see which geographic area is best ready to form a Family Church.

Mr. Hernández – Would it be ok if some of these Family Church services were held in people’s homes and not necessarily at the Clifton center?

Dr. Ann – Oh absolutely. I am curious to see how this will develop if people are given the freedom to take ownership and create something that they can be proud of.

Mr. Hessell – Is this Dr. Balcomb’s direction to create Family Churches?

Dr. Ann – Not necessarily, his direction is to double the membership by the end of the year and that every person is meant to be a Divine Principle lecturer. I’d like to also share that the Elizabeth Family Church has had its third service already. They are meeting in Pastor Greg Agulan’s basement. The first service had 50 attendees, the second service had 62 attendees, and the most recent Sunday service had 81 attendees. They are now planning to create a Sunday school for the children. Starting on April, they will have ballroom dancing, tae kwon do, and piano lessons. Mr. Darryl Franklin is playing on the guitar and plans are in place to find a drummer. I want to acknowledge that what’s interesting is that the plans for seed churches were thought up way back in November. The Elizabeth church has a great passion for ownership and the creation of their service. It’s amazing because it’s also such a mixture of races and cultures, but they want to spend time together. They also want to give back to the Clifton church.

Mr. Hernández – Could we as Council Members still support the Ministry Staff in the three areas you proposed (previously four areas of the Ministry Team)?

Dr. Ann – Yes, they would love that. Those three areas will be the primary focus of support in developing the Clifton church and the Family Churches. The other social impact groups will become financially independent and led by the passion of individuals. Again, the church will focus on church development. The main question is where you feel inspired to attend and where you want to bring your friends to.

E. Summer Program plans

Dr. Ann – The Camp Sunrise programs will be a day camp. Mr. Sunjo Hendricks will direct that. Mr. Brian Sabourin will oversee and Mrs. Emily Zochol and her husband will be the onsite managers. We will also include a high school camp there. In addition, Camp Shehaqua will have their family camp. Also, UTS will host a leadership development program in late May.

Mr. Iparraguirre – We have an area in Camp Sunrise designated for families to spend the day or even overnight stays.



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Dr. Ann – Camp Sunrise will provide a price sheet and calendar. I am happy that I have a staff in place to support this.

Mr. Takino prayed to close the meeting.

V. SUMMARY OF QUESTIONS THAT REQUIRE FURTHER DISCUSSION

None

VI. DATE OF NEXT COUNCIL MEETING

Tuesday, April 9, 2013 at 7:00 PM at the Clifton Church.

VII. ADJOURNMENT

Motioned by Mr. Hessel

Seconded by Mr. Inose

That the Council adjourns the meeting at 9:00 PM.

CARRIED 8:0 UNANIMOUSLY

Minutes Approved by the Council on Monday, April 8, 2013.

Respectfully submitted,

Handwritten signature of John Hessel in black ink.

Mr. John Hessel
Chairperson

Handwritten signature of Hero Hernandez in black ink.

Mr. Hero Hernández
Secretary & National Representative