

Witnessing on Public Access Television

Ray Lipowcan
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Pittsburgh, PA



On his public access television show Ray Lipowcan promotes True Father's autobiography.

Letter from Ray Lipowcan in Pittsburgh:

My wife, Mie, seven children and I relocated to my hometown of Pittsburgh 20 years ago. Like most everyone else, we were confronted with the challenges of how, when and where to share our faith. One outlet I found very appealing to me was Public Access Television (PAT). For a small yearly fee and a couple of workshops I was able to become a "producer," producing shows of my liking to the residents of Pittsburgh. All the subscribers of cable television in Pittsburgh can watch "Pittsburgh Community Television," channel 21. In Pittsburgh there are more than 100,000 households that can watch this station. So the potential to get your message out is quite good.

In the past I produced two different types of shows. The first was purely church related. I gave Divine Principle (DP) lectures, read True Father's speeches, or gave my own sermon or lecture on a specific topic. Sometimes I would conduct interviews, such as with a representative from the Big Brothers and Sisters of Pittsburgh, someone doing a prison ministry, or a representative from a social/spiritual organization in the area. The interviews were a good way to make contacts and alliances with people and organizations of similar interest.



Ray and his wife, Mie, Lipowcan from Pittsburgh, PA have seven children.

My second type of show was motivated by a concern for public affairs and government. I called it "Political Forum." I interviewed a former United States Congresswoman, a Republican Party Chairman, and various candidates running for office.

As you can imagine, no one ever turned me down for an interview. To be on television and to give your message to a potential of 100,000 households is something no one would pass up. Each show would run eight to ten over a two to three week period. You can also get a permanent weekly timeslot where your show will run at the same time each week, similar to the programs on the major networks of national television.

The station also runs “Public Service Announcements” so you can promote your local event. The station here in Pittsburgh is online so you can have anyone from around the world watching your program. There is also an “on demand” capability so your contacts can watch your show at their convenience. Our PAT website is: www.pctv21.org. Check it out!

Although I would get occasional comments from colleagues at work or neighbors saying they saw my program, I was never able to take it to the next level and unfortunately suspended my shows about seven or eight years ago. Whether the time was not right or I just lacked the skills to take it to the next level, I do not know.

However, I have recommitted myself to make another attempt and have once again become a “producer.”



Lipowcan family portrait taken at Ray's mother's home in June of 2010

My next show is Friday March 8th at 2:00 p.m. (EST) and the following show will be on Sunday March 10th at 6:00 p.m. (EST). The show will be live streamed on the website.

I have recently shown the Original Substance of Divine Principle (OSDP) lectures given in New York by the ministers, the power point DP lectures introduced by Dr. Michael Balcomb, president of FFWPU-USA, and most recently the DVD on True Fathers life. Because I give an introduction prior to the program and a close at the end of the presentation, I am able to hold up True Fathers autobiography and promote it. Our church is producing many videos and power points now. Whether it's OSDP, Universal Peace Federation, Women's Federation for World Peace, American Clergy Leadership Conference, Freedom Society, or other church organizations, we have many events on power point and DVD that you can be proud to broadcast over your local PAT stations.

I strongly encourage everyone to investigate the PAT in your area. There is tremendous potential in reaching tens or hundreds of thousands of people in your area with providential content that you can produce and show. If you do not want to become a producer, many times the station will accept a DVD to broadcast that was produced at another PAT, such as one that we could make here in Pittsburgh. I would be more than happy to assist anyone who wants to get started. Or if you want to come to Pittsburgh I can schedule studio time for you and you can make your own show here. Whether you want to talk, sing or dance, show a previously recorded event, or bring your local band to perform, I can assist you to make it here in Pittsburgh. It can be fun and providentially fulfilling at the same time.