

## True Mother, the Mother of Peace won a great victory at the Rally of Hope

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Beloved leaders of Cheon Il Guk and blessed families: Good morning. This is Yoon Yong-ho, director general of International Headquarters.

Please join me in first giving True Mother, the Mother of Peace, a warm round of applause on the great victory of the Rally of Hope for the Realization of a Heavenly Unified World, held as part of the second seven-year Canaan course for the Firm Establishment of Cheon Il Guk and for True Mother's proclamation of Heavenly Parent.

As we all saw, this Rally of Hope was True Mother's great gift of love to humanity.

Current and former heads of state testified that at a time when humanity feels lost and burdened by the weight of COVID-19, True Mother, the Mother of Peace, and the movement she is leading are offering a ray of hope for humanity in the current darkness.

True Mother also tearfully testified about Heavenly Parent, reminding us that it is when we attend the Original Parent, God, with profound Hyojeong as the original Heavenly Parent that we can realize a world of lasting peace, a heavenly unified world of peace, through interdependence, mutual prosperity and universal values.

I believe that this Rally of Hope brought the greatest joy to Heavenly Parent.

Please join me in offering another warm round of applause to True Mother. Furthermore, I wish to offer my heartfelt thanks to the regional group chairs, UPF chairs and special emissaries for their incredible efforts in the outreach to VVIPs, mobilization of participants, and promotion of the rally. Moreover, I wish to offer special thanks to the field leaders and members for your prayers, participation and good wishes.

Beloved leaders of Cheon Il Guk and blessed families! As we all know, following True Father's Ascension, True Mother made the firm resolve to firmly establish Cheon Il Guk before she ascends. Ever since, she has moved inexorably. On January 13 of the beginning year of Cheon Il Guk, True Mother proclaimed Foundation Day and opened the era of Cheon Il Guk, launched the first seven-year Canaan course for the Firm Establishment of Cheon Il Guk, led the providence to restore seven nations and seven religious denominations, and laid the foundation for restoration at the continental level. On this unprecedented foundation of victory True Mother led us through the events celebrating True Father's Centenary and the 60th Holy Wedding Anniversary as well as the long-awaited Firm Establishment of Cheon Il Guk.

Despite such historic achievements, True Mother did not stop. Eager to usher in the day when Heavenly Parent can be attended at the global level, True Mother proclaimed the second seven-year Canaan course for the Firm Establishment of Cheon Il Guk on February 9 during the Victory Celebration for the 2020 events and the launch of the 2027 Providence. True Mother's providential agenda is to restore the continental-level True Parents' Day, the continental-level True Children's Day and the continental-level Day of All True Things in 2027 during the 60th anniversary of Heavenly Parent's Day to be celebrated in the Cheon Il sanctum of Cheon Won Gung.



On that foundation True Mother seeks to realize the completion of the providence through the Firm Establishment of the Heavenly Unified World and the launch of the Heavenly Cosmos. True Mother's singular determination to realize this providence means that even now she pushes herself beyond the limits of human endurance, risking her health and enduring through countless obstacles. In the midst of this grand providential plan, the Rally of Hope for the Realization of a Heavenly Unified World took place at the Cheong Shim Peace World Center on August 9 with the enthusiastic participation of all regions.

This rally took place exactly six months since the end of the 2020 events on February 9. The August 9 rally was held under the umbrella of Heavenly Parent's Holy Community, with FFWPU and UPF being the joint hosts. As the first online rally in the Unification Movement's history, the participation goal for this rally was 1 million people. Not 1 million unidentifiable people watching through live broadcast but 1 million people who shared contact information with us. The global mobilization goal was 1.5 million people -- 300,000 for Korea, 300,000 for Japan, 100,000 for North America, 300,000 for Africa, 100,000 for Europe, 100,000 for Latin America, and 300,000 for Asia. Since the rally took place at 10 a.m. Korean time, mobilization was not based on regional membership but upon participation potential, determined through discussions and consensus. Furthermore, the August rally is not a one-time event but the start of a series of rallies.

Hence, regions were requested to collect basic information for future communication with participants, such as email. Once all data for participants were tallied, the total number of participants on August 8 at midnight Korean time was 1,552,588 participants. Once the rally was over, the total number of registered participants was 2,533,256 people across 932,850 locations in Korea, Japan, North America, Africa, Europe, Latin America, and Asia. What an amazing outcome! One reason for the overwhelming participation in the Rally of Hope was the active promotion that took place from July 31 to August 9 throughout the world.

Four commercials about Heavenly Parent's Holy Community and the Rally of Hope, several posters and banner advertisements were shared throughout the world in different languages. According to data gathered, nearly 340 million people viewed our promotional material, either directly or through secondary and tertiary sources. Three million direct views on YouTube and 5.5 million direct views on Facebook were recorded. Furthermore, more than 1.6 million people expressed an interest in attending the rally. Such unprecedented numbers really feel like miracles.

Besides direct participation, a robust broadcast operation that began seven years ago during the various national-level Blessings and summits was initiated. Influential broadcasters were contacted, and several agreed to broadcast the rally live. The International Media Association for Peace, The Washington Times, the Segye Times, and the Sekai Nippo played key roles in promoting the event, and the media directors in each region made superlative efforts in promoting and broadcasting the rally. As a result of such spirited efforts, 191 million people across 150 nations were touched by broadcasts by 188 stations. The full list of broadcasters includes national and civilian broadcasters in South Africa, Nigeria, Niger, Senegal, and so

on, such as DStv for Africa; national and civilian broadcasters in Cambodia, the Philippines, Thailand, India, Fiji, and so on for Asia; national and civilian broadcasters and radios in Brazil, Paraguay, El Salvador, Honduras, Bolivia, Mexico, Costa Rica, and so on for Latin America; and civilian media in Albania, Kosovo, Croatia, and the UK, as well as a robust social media presence for Europe.

The majority of the broadcasters carried the event live and re-broadcast the rally during prime time. Besides these broadcasts, over 5,000 media around the world covered the rally, and the viewership count as of yesterday exceeds 230 million views. Beloved leaders of Cheon Il Guk and blessed families, even as I report these numbers, I feel as if in a dream. I firmly believe that this miracle of love was prepared by Heaven for True Mother.

The unprecedented coverage of the August 9 rally owes a lot to a meticulous media strategy and robust media network. However, the central cause behind the great success of this rally is the host, True Mother, and the eminent dignitaries who honored us with their presence and keynote addresses. I would like to take this time to especially recognize Mrs. Paula White, spiritual advisor to President Trump, for her message and prayer; the honorable Ban Ki-moon, the eighth UN secretary general, for his welcoming remarks; the honorable Newt Gingrich, former speaker of the US House of Representatives; and Honorable Chūichi Date, former president of the House of Councilors of Japan, for their congratulatory remarks. His excellency Samdech Hun Sen, prime minister of the kingdom of Cambodia; his excellency Macky Sall, president of the republic of Senegal; his excellency Brigi Rafini, prime minister of the republic of Niger; his excellency Jimmy Morales, former president of the republic of Guatemala; his excellency Alfred Moisiu, former president of Albania; and the right honorable Stephen Harper, 22nd prime minister of Canada, for their keynote addresses.

The presence, uniformity of content and participation of such illustrious leaders in our rally were unprecedented. What was truly moving and remarkable was that all the leaders recognized the role of interdependence, mutual prosperity and universal values in addressing the severe challenges of today's world and providing hope for humanity and future generations, as well as giving remarkable testimonies about True Mother. The majority of testimonies sent by members and blessed families touched on the pride they felt, seeing the positive participation of famed world leaders.

Beloved leaders and blessed families, the secret to the rally's success is True Mother. For the past seven years True Mother's determination to firmly establish Cheon Il Guk has remained steadfast. Unable to take off her shoes to properly rest, True Mother has gone from north to south, east to west, traveling the world to embrace her beloved children with true love and Jeongseong. On the foundation of True Mother's incredible seven years of Jeongseong, 10 000 representative leaders from 171 nations around the world, including 120 current and former heads of state, prime ministers, speakers, parliamentarians, ministers, religious leaders, business leaders, media personalities, academicians, and so on, gathered for World Summit 2020.

On the foundation of World Summit 2020's victory and centering on True Mother's victory, ISCP, IAPP, IAPD, IAED, IMAP, and IAAP were launched in all seven regions of the world, and through over 100 webinars a strong online network and robust platform connected to True Mother could be forged. All these initiatives became brush strokes in the grand providential endeavor centered on True Mother that resulted in the current miraculous providential masterpiece we saw and experienced.

Beloved Cheon Il Guk leaders and blessed families, the planning of the August 9 rally began last February during the launch of the 2027 Providence for the Realization of a Heavenly Unified World. Many people think that this rally was held online due to the COVID-19 pandemic, but the motivation behind the rally lies elsewhere. Within a few years, a great transition of platform will take place, and anticipating this change a strategic decision was made. To be future-proof, projects such as SpaceX Starlink or Amazon's Project Kuiper aim to provide high-speed Internet worldwide by 2025 by launching tens of thousands of satellites at relatively lower altitudes. Such projects are at the forefront of the digital platform revolution. The era of instant communication and exchange, as True Mother repeatedly emphasizes, is upon us. The recent fight for hegemony between the US and China is quickly expanding to the digital platform.

The fight for global hegemony in the past was based on oil and natural resources. The current fight for hegemony has moved to a race for hegemony over platforms, especially digital ones. The US is leading cutting-edge initiatives to connect the world through projects such as SpaceX and Amazon's Project Kuiper. China is investing big in its One Belt One Road Initiative, with a strong emphasis on digital infrastructure. In other words, supremacy on digital-based platforms is at the core of both nations' long-term strategies. However, a unified world cannot be realized if God remains absent from any platform and selfishness takes precedence. God cannot be the Heavenly Parent in such circumstances. In other words, the Heavenly Unified World cannot be realized.

Having carefully observed and analyzed current trends and what it means for us, the August 9 rally was planned on a digital platform as a live, two-way online gathering using the latest augmented reality to add

realism and immersion to the program but also to be future-proof. Going forward, International Headquarters will continue its use of such a digital platform and launch a portal site for Heavenly Parent's Holy Community. Within this portal, functions such as video conferencing, live two-way concerts and performances, multi-language chatting services, multi-channel networks, Websense and much more will be offered. The data for the 1.5 million rally participants will be managed through this portal, with the consent of the participants.

Dear Cheon Il Guk leaders and blessed families, this Rally of Hope was an amazing event that started with everyone's utmost devotion and ended as a miracle. Not all the stories from around the world have been compiled yet, but, for example, in Cambodia the entire event was broadcast live on Cambodian state broadcasting, which has 12 million viewers among a total population of 15 million. At the direction of the government, the governors of the 25 provinces of Cambodia and all government officials attended. They were moved and impressed, and some amazing reports were made to the central government. Notably, as I mentioned while welcoming people to the event, his excellency Samdech Hun Sen uploaded on his official Facebook page a video explaining how to register in the rally together with a video about World Summit 2020.

Furthermore, in Oceania the national television station of Fiji broadcast throughout the entire island nation, and on the island nation of Samoa, Prime Minister Tuilaepa Malielegaoi participated in the Rally of Hope broadcast from start to finish together with our Samoa national leader. In Nepal there were also some surprising gatherings in which the former vice president of Nepal and sitting members of Parliament attended the conference live with Heavenly Asia Pacific UPF Chair Ek Nath Dhakal. In the case of Heavenly Japan, more than 300 dignitaries, including former Secretary of State Hiroshi Komagai, former Defense Agency Minister Yoshinori Ohno, members of Parliament, mayors and city council members from five districts, shared the occasion with our official UPF leaders. The International Association of Youth and Students for Peace played the role of integrated operations center for this rally, especially making every effort to ensure the attendance of 100,000 people, including young leaders such as young ministers and parliamentarians. Once again, I would like to take this opportunity to thank them.

Beloved Cheon Il Guk leaders and blessed families, there is one unforgettable scene in my memory. It is from a photograph sent to me by a leader from Heavenly Latin America, depicting the bright smiles of members in the city of Potosí in Bolivia, situated 4,000 meters above sea level, taking part in the rally via live TV broadcast. Latin American public TV networks in nations such as Brazil, Paraguay and Ecuador covered the entire Latin America region, and members and Ambassadors for Peace in rural villages could also attend the Rally of Hope via live broadcast. In addition, dignitaries in Korea, Japan, America, Africa, Europe and so on took part in the rally from beginning to end via live Internet and TV broadcast.

One leader said that miracles don't always take the form of Moses parting the Red Sea, for this Rally of Hope was indeed a great miracle among miracles. I too believe this to be the case. The organizing committee will edit the video of the rally into one-hour, two-hour and full-length versions, through which we will continue making the Rally of Hope available on the national level. Beloved Cheon Il Guk leaders and blessed families, the Rally of Hope was hosted by ISCP. In the future, we plan to continue holding rallies of hope spearheaded by IAPP, IAPD, IMAP, IAAP, among others.

I am confident that we will thus be able to create a new platform for powerful witnessing by creation of witnessing environments for the Firm Settlement of the Unified Heavenly World. By so doing, I believe we will achieve the Firm Establishment of Cheon Il Guk, where all people live within Heavenly Parent's Holy Community, attending Heavenly Parent as children and realizing One Family under God. It has been said that if you have faith the size of a mustard seed, you can move great mountains. Yet ours is a faith greater than a mustard seed, stronger even than that of David who vanquished Goliath in the past. Therefore, if we march forward in the seven-year course with faith, attending True Father in heaven and True Mother on earth as our center, we will be able to substantially realize the Firm Establishment of the Heavenly Unified World and open the gates of the Heavenly Cosmos in heaven and on earth.

I am therefore confident that we will succeed in bringing humanity to know about and attend our Heavenly Parent while True Mother is still on earth. In conclusion, I would like to thank you all once again for your devotion for this Rally of Hope. May Heavenly Parent's and True Parents' blessings be with you.

Thank you.