

# Origin and Growth of the One World Crusade in the USA



When Our Master arrived in the United States in late 1971, at the start of His third world tour in the U.S., He immediately began laying the foundation for the growth of God's work in this country. Taking personal control of our small, existing movement, He began to restructure and solidify it by deepening our Family's understanding of the Divine Principle itself. He gathered young members of the Unification Church in New York City in January, 1972, and trained them to become the new American pioneers. With these 72 pioneers, He planned and carried out the 1972 Day of Hope tour in seven cities across the United States. This 7-city tour was the first project ever carried out by the National Family.

In Los Angeles, the sixth city of the tour, Our Master formed the One World Crusade. He eventually appointed David S.C. Kim, Executive Director of the One World Crusade. A quotation from his Missionary Diary, dated February 28, 1972, reveals how the One World Crusade was formed:

... Our Master, in the morning, had a session with five key Family members at Courtney House, the Los Angeles Church Center, to discuss the official name of mobile units comprised of the 72 first trainees in New York. He said that a new organization should be formed to evangelize the United States and, further, the whole world. The new organization should be incorporated as a non-profit, legal recipient of funds and be self-supportive and financially independent. Our Master will be the Chairman of the Board of Directors. This new organization will be the predecessor of the future World Federation for Peace and Unity (WFPU). The five Family members in attendance were President Young Whi Kim, David S. C. Kim, Farley Jones, Mr. Ishi-i of Japan, and Mr. Oyama of Korea.

Two probable names were suggested — "World Unification Crusade" and "One World Crusade." After heated discussion, finally "One World Crusade" was born by Our Master's decision.

After successfully completing the Day of Hope tour in Berkeley, in March, Our Master returned to San Francisco. There He assigned State Representatives to establish Unification Church Centers in each of 48 continental states and organized the two mobile units of the One World Crusade. Our Master sent one unit led by Commander Young Oon Kim to the North and the other unit led by Commander David S. C. Kim, to the South. Our Master then returned to Korea. Each unit worked throughout the spring and summer with the new SR of each state to evangelize their new locality and teach the Unification Principle. Both units met in Washington, D.C. in August.

At that time, the two units were expanded to three by Our Master's order. Jon Schuhart was made the new commander. The three units continued cooperation with the SR's in witnessing, especially during the Belvedere fund-raising project, until Our Master returned to America in late November for the First International Conference on Unified Science. After giving the Pioneer Training Sessions in December, on both the East and West coasts, Our Master organized ten mobile units,



*On December 11, 1971, Our Master and Mother arrived at Los Angeles Airport. They were welcomed by the small, but enthusiastic, Los Angeles Family and were presented with flowers by a representative of the Family. Our Master and Mother stayed overnight in Los Angeles. Then They flew to Toronto, Canada, to wait for official visas to enter and to stay in the U.S.A. After much complicated deliberation, finally visas were granted to Our Master and Mother later in December. Then They flew to Washington, D.C., to begin the restoration of America.*

each one to cover a specific region of the U.S.

International Family members who came to the U.S. in January, 1973, as a "second Pilgrim" movement, were welcomed and advised by Our Master, were trained in Divine Principle, and were immediately sent out into the field. With the growing numbers of international and American members, state mobile units, and vehicles, the need for deeper unity within the structure of The Principle also increased. On March 1, 1973 Our Master initiated the 100-Day International Leadership Training Session program to provide our Family members with ideological understanding necessary to establish this unity.

The Trainees were Family members from Europe and the United States. Our Master spoke to these Trainees many times on their relationship with God and on different aspects of the Divine Principle. This session provided the foundation in both theory and practice for future training programs.

The purpose of the leadership training given at Belvedere is to develop qualified leaders to work with the heart of obedience to God and as servants for the salvation of the world. Our Master wants our leaders to be able to speak with the authority of God. Further, He desires our leaders to be able to inspire people of various backgrounds and social situations to cooperate with our activities.

The 100-Day Training Program is designed to make leaders to meet these standards. At this time, the training program has three stages: training to lecture and teach the Divine Principle, Victory-Over-Communism, and Unification Thought; training to raise funds; and training to evangelize and to do public relations work. Both men and women members from over ten nations have completed training to serve the world at the sacrifice of their own countries. National Leaders, as well as young members, have participated in training.

Upon graduation, Trainees fill responsible positions out in the mission fields.

By July 1, 1973, Our Master had created forty more OWC mobile units so that there was a unit for every state. This accomplishment set the national foundation necessary to send out in mid-July the two international units for the 21-city Day of Hope tour, which was to begin in October. These first two international units were led by Commander Joseph Sheftick and Commander Perry Cordill. About two months later, in New York, two new international units, one directed by Commander Paul Werner, National Leader of Germany and the other headed by Commander Reiner Vincenz, National Leader of France, were formed by Our Master. The four International OWC mobile units, in cooperation with state mobile unit commanders and Unification Church SR's, brought success to the 21-city Day of Hope tour. Then, on January 31, 1974, Our Master organized 7 new international OWC mobile units to campaign for the 32-city Day of Hope tour during the spring.

# Phase 1

## Day of Hope

### 7-City Speaking Tour: New York, Philadelphia, Baltimore, Washington DC, Los Angeles, San Francisco, and Berkeley



The seven cities of the 1972 Day of Hope tour  
February 3 to March 11, 1972.

The Unification Church recently opened its New York Center . . . Twenty-five Riverdadians are among its local following.

The new center is one of 12 throughout the United States. Other churches are located in California, Michigan, Kansas, Colorado, Missouri, Maryland, Pennsylvania, and Massachusetts.

Unification Church's 50-year-old Korean founder, Sun Myung Moon, recently arrived in New York with his wife. They were accompanied by 75 young men and women from all parts of the U.S. who will leave job, home and family to pioneer their faith in new areas of the country. They are now receiving training from Mr. Moon and will travel with him on his tour, holding rallies in seven major cities.

Mr. Moon will give his first lecture in New York today, Thursday at 8 p.m. at Lincoln Center's Alice Tully Hall. Two further talks are scheduled for Feb. 4 and 6.

These mass meetings are sponsored by the church which was founded in Korea in 1954. It is presently established in 25 countries.

Mr. Moon attracts people willing to serve sacrificially, showing them the relationship of individual sacrifice to world unification. Mr. Moon states "sacrificial service is not learned from a book or lecture, but from concrete experience of family life. The family is a training ground where the individual learns to give and receive love." Believing that the family unit is the key to the establishment of world peace, Mr. Moon shows his way to establish a true family.

As part of his plan to bring this family into a reality on a world scale, Mr. Moon and his wife performed a mass wedding ceremony for 777 couples in South Korea during October of 1970. The couples represented ten nations, including the United States and Europe. This international wedding was the largest marriage ceremony ever held.

— *The Riverdale Press*  
Riverdale, Bronx, New York  
February 3, 1972



SUN MYUNG MOON

- On third World Tour visiting followers in 25 nations
- Proclaims God-centered family as the foundation for world peace
- Performed 7th International Wedding of 777 couples in 1970
- Testifies to the dawning of a New Age

#### TOPICS INCLUDE:

- One God, One Universal Religion
- Ideal World for God and Man
- The Unveiling of God's Formula in History
- The New Messiah and You

MUSIC BY *The Unification Choral*



International Wedding of 777 Couples in 1970.

TICKETS ON SALE AT BOX OFFICE  
OR TELEPHONE (212) 624-7531  
FOR FURTHER INFORMATION.

Sponsored by THE UNIFICATION CHURCH

# This is the day of hope



- Sun Myung Moon: a new prophet for a new age
- His message synthesizes Eastern and Western thought — a world vision so much needed today
- A lasting solution to international conflict, breakdown of the family unit, individual isolation, and other problems.

- Creating a new culture based on a new morality
- Dedicated followers in 26 nations building a new world through the God-centered family unit
- Mr. Moon performed seventh international wedding in 1970—777 couples from ten nations as foundation for world unity

## The day of the true family

Sun Myung Moon testifies to the new age revealing God's plan to establish a new world

Three nights of lecture, song, and celebration.  
A new life experience covering these topics:

- Unveiling of God's formula in history
- Ideal world for God and man
- One God, one world religion
- The new messiah and you

**Thur., Fri., Sun., Feb. 3, 4 & 6 at 8:00 pm**  
**Lincoln Center**  
**Alice Tully Hall**

Tickets: \$18.00 for entire three evenings, at the Alice Tully Hall Box

Office, Broadway at 65th Street, or phone: 624-7531 549-5656

 **Unification Church**  
of New York  
3000 Netherland Ave., Bronx, New York

*Next Appearances*  
 Philadelphia, Sheraton Hotel, 1725 J.F.K. Blvd. Feb. 8th, 9th, 10th.

Baltimore, Gaucher College, Dulaney Valley Rd., Towson, Md. Feb. 11th & 13th (Aft. & Eve.)

Washington, D.C., George Washington University, Linger Auditorium Feb. 19th, 20th & 21st

Los Angeles, Ambassador Hotel Feb. 28th, 29th, March 1st

San Francisco, Scottish Rite Temple March 4th, 5th & 6th

Berkeley, Calif., Claremont Hotel March 8th, 10th & 11th

### ANNOUNCING \$100,000 CONTEST FOR PUBLISHED WRITERS

"Jesus Christ and the Agony of the Cross: God's Will or Man's Failure?"  
 The Holy Spirit Association for the Unification of World Christianity (HSA-UWC) is sponsoring an international novel-writing contest on the topic "Jesus Christ and the Agony of the Cross: God's Will or Man's Failure?" The contest is for published writers only. First prize will be \$100,000. In addition, a motion picture will be made of the novel. The Holy

Spirit Association will provide an information packet containing all the necessary material to write the novel. You supply the imagination. Contest begins February 22, 1972, and ends midnight October 14, 1972. For further information, fill out the accompanying coupon and mail to the Holy Spirit Association for the Unification of World Christianity in any of the following countries:

Mr. Farley Jones  
1611 Upshur St., N.W.  
Washington, D.C. 20011

Mr. Young Wul Kim  
71-3, 1st Ka, Chungso-  
Dong, Fongson-Ku,  
Seoul, Korea

Mr. Osami Kubaki  
1-2, 1 Chome, Shiba-cho,  
Shibuya-ku, Tokyo,  
Japan

Mrs. Nobuko Fukuda  
P.O. Box 3671  
Taipei  
Free China

Mr. Martin Parler  
HSA-UWC  
Via Trevise 31, Int. 3  
00161 Rome  
Italy

Mr. Dennis F. Orme  
Hawiana Farmhouse  
Oxendon, Near Reading,  
Berkshire,  
England

Mr. Paul Werner  
6 Frankfurt,  
Hochstrasse 48  
West Germany

Reiner Vincenz  
Mr. Peter Koch  
A 1030 Wien,  
Marokkanergasse 12, 4  
Austria

Reiner Vincenz  
A. U. C. M.  
Kaiser Postal 271, 18  
Paris 18  
France

Mr. Teddy Verheyen  
Tilmanstraat 40a,  
Amsterdam, Holland  
The Netherlands

Miss Ursula Schumann  
Apartado 1421  
Barcelona,  
Spain

#### Jesus Christ and the Agony of the Cross: God's Will or Man's Failure?

Address correspondence to:  
 Writer's Contest, Holy Spirit Association  
 for the Unification of World Christianity  
 yes, I am interested in obtaining more information.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Country \_\_\_\_\_

## CHURCH CENTERS IN THE U.S.

### HEADQUARTERS

WASHINGTON D.C.  
Farley Jones  
1611 Upshur St., N.W. 20011  
202-829-0059

BALTIMORE, MD  
George and Hillie Edwards  
2808 N. Howard St. 21218  
301-243-3573

BERKELEY, CALIF.  
Edwin and Marie Ang  
1727 Euclid Ave. 94709  
415-843-7164

COLLEGE PARK, MD  
Travis Jones  
7413 Baylor Ave.  
College Park, Md. 20740

BOSTON, MASS.  
Beverly Howe  
143 Central Avenue  
Somerville, Mass.

DENVER, COLO.  
Carl and Linna Rapkins  
770 Clarkson Ave. 80218

NEW YORK, N.Y.  
Barbara Mikesell  
3000 Netherland Ave.  
Bronx, N.Y. 10463  
212-549-5656

PHILADELPHIA, PA.  
Hugh and Nora Spurgin  
5209 Overbrook Ave. 19133

KANSAS CITY, MO.  
Mark Pierron  
5632 Rockhill Rd.

LOS ANGELES, CALIF.  
Jack and Gladys Korhous  
1760 Courtney St. 90046  
213-876-4914

ST. LOUIS, MO.  
Mr. and Mrs. Fred Stock  
1009 Dovergate Drive  
Kirkwood, Mo. 63122  
314-822-9009

TORONTO, CANADA  
Kathy Bell  
76 Scollard,  
Toronto 185  
Ontario, Canada



# Unifi cation church



- An international community of dedicated people building a new world .
- An ecumenical, interfaith movement uniting both Eastern and Western religions .
- Presenting a lasting solution to conflict, from the individual to the international levels .
- Creating a new culture based on a new morality . . .
- Reviving the heart of America through evangelical tours in the fifty states .
- Teaching the principle of world unification and unity .
- Living the principle to establish a world of unity and love—a world of beauty and goodness.

"In order to compare the Divine Principle with the teachings of other Churches I participated in the discussion groups of the various churches around the campus of the University of California in Berkeley. Here time and again I was confronted with the surprising discovery that 3 weeks in the Divine Principle movement had given me deeper insights than many years of education had given to the ministers. (If any minister should read this, he should not feel insulted, but find out as an honest inquirer why I can say this.) Especially, however, in their spiritual life the Churches were declining to put it mildly - whereas in the small Divine Principle group, I experienced for the first time in my life what it means to live in a living relationship to the living God."

**W**ho are you? Are you a name? Are you a birthday or a home town or a social security number? These things are not **you!**

Who are you really? The heart of your being rests in what you believe - not in your background or up-bringing, not in what you do for a living or who you know - in nothing save the principles and precepts from which your actions follow.

This inner world is sometimes difficult to communicate to others. Yet communication between the heart of your being and the heart of another is essential in order for you to know and understand each other.

In the same way, we are not "the Unification Church." To know who we are you must know our heart. But the apparent aspects of our church can give you a clue.

It was started in Korea in 1954 by Sun Myung Moon, and consists of nearly a half million intensely dedicated individuals in twenty-six countries around the world. Our members (our family we call them) come from every national, cultural, racial, religious, and economic background. In fact you will not find anywhere a more diverse group of people working together as harmoniously.



Most of us live together in Church centers, holding full-time jobs and donating the greater part of our money to the Church. We teach the Principle of Unification in universities, in jails, in churches, on the street corners, and in our centers. We are working to unify the religions, the sciences, the races, cultures, and people of the world into what can only be described as the Kingdom of Heaven on Earth.

That's but a glimpse of who we are and what we're doing. Yet all this is pretty incomprehensible until you understand the heart of our church, the Divine Principle. It is a unique blend of Eastern and Western thought which

strengthens and clarifies one's own inner realizations while bringing an abundance of light to the age-old problems of existence.

The Divine Principle logically answers such questions as: What is man? What is life? What is our purpose? What is God really like? Why is there evil and when and how will it end? What does the future hold for our children? What is the goal of evolution? These are just a few of the many questions answered by the Principle.

The Divine Principle teaches how the unity of all things is achieved through the action of give and take. It teaches that the Creation

we see around us is an open book, revealing the heart of our Creator. We see the love of God expressed in the polarities and harmony found throughout the universe—from mesons to quasars, from atoms to galaxies.

The Principle teaches that there is one God, and that we are His children. It teaches that God's heart grieves because we are separated and divided against ourselves, constantly fighting, causing pain and agonizing conflict. It teaches that this is the day of hope, the day when God is uniting all his children into one true, universal family.

This too gives only the merest indication of what the Divine Principle is. The only way to really find out is to become an acquaintance of ours and the best way to make our acquaintance is through one of our weekend workshops. Here you experience first-hand the spirit and truth of our Church by spending a weekend in the world we are creating for everyone.

We hope you are interested in finding out more about us. If so—**Please Call.** We are interested in **you.** We want to join our hearts with yours, multiply our joy together and make this world a home fit for God's children. **Unification is the only way.**

above: Brochure introducing the Unification Church to the United States during the 1972 Day of Hope tour.

opposite page: This full-page advertisement was placed in the New York Times and the New York Daily News (not shown) to proclaim worldwide the Day of Hope and Our Master's first public speeches in history. At the same time, the \$100,000 Writer's Contest on the topic, "Jesus Christ and the Agony of the Cross: God's Will or Man's Failure?" was announced. These ads were the first stage of an aggressive, concentrated, and costly public relations campaign carried out by Our Master and the small membership of the Unification Church throughout the tour.



## Al Capp Speaks About Leader in Newspaper

by B. Mikesell

While our Leader was in New York during his seven city American Tour, he was interviewed by Al Capp, who was taping pilots for his projected television show. Leader was accompanied by David Kim (interpreting) and a number of Family members in the audience. The famous cartoonist and creator of the comic strip, "Lil' Abner," known for his wry humor and conservatism, took a liking to our Leader. At the end of the interview, Mr. Capp was reported as saying, "If I ever follow a Messiah, you'll be the one!" Nonetheless, it appears he has had considerable trouble selling his show to

American networks or stations. Only one station in the Los Angeles vicinity is known to have bought the show as of yet. Unless the situation changes, the show may never substantially be aired on television. However, in what is believed to be his nationally syndicated column, Mr. Capp, in retrospect, spoke of Master. The following is an excerpt from the New York Daily News (the largest circulating newspaper in the world), Sunday, March 26, 1972:

Mr. Moon was a guest I recall fondly. He is a middle-aged Korean, who claims, at 16, to have spoken to Jesus. According to Mr. Moon, and his hundreds of thousands of

devotees, Jesus gave him certain instructions, and he has spent his life carrying them out.

Mr. Moon speaks only Korean, and was accompanied on the show by a Mr. Kim, his interpreter.

I asked Mr. Moon if Mr. Kim were present when he spoke to Jesus. Mr. Moon replied (through Mr. Kim) that he wasn't. "Then Jesus spoke to you in Korean?" "Yes," replied Mr. Moon through Mr. Kim, "but with a slight Hebrew accent."

— *Way of the World*  
May 1972

PROGRAM

THE DAY OF HOPE

a series of talks by Master Sun Myung Moon



The Lincoln Center Alice Tully Hall New York City, New York February 3rd, 4th and 6th, 1972

- I: Welcome Joseph Sheftick
II: Music by The Unification Chorale
III: Introduction of Master Sun Myung Moon W. Farley Jones, President
IV: Master Moon's Message

Information on Master Moon and the Unification Church may be obtained at the literature tables in the front lobby.



3000 Netherland Avenue, Bronx, New York 10463 Phone 549-5656

Memorabilia of the 7-city Day of Hope tour. left: Program for the New York talks.

immediately below: Tickets for the New York talks sold for \$18.00 for the three-night series. Tickets were sold only for the series, not for single nights.

bottom of the page: This program was used for the Washington, D.C. talks.

Event ticket information for 'GOD SPEAKS TODAY' at Lincoln Center, including dates (Feb 3, 4, 6, 1972), times (8:00 P.M.), and price (\$18.00).

THE DAY OF HOPE

A Series of Talks by

SUN MYUNG MOON



Sun Myung was born in Pyungan Buk-Do province of North Korea on January 6, 1920. As a small child he was deeply devoted to God, and dedicated his life to uncovering the secrets of man's existence...

Further information on Sun Myung Moon and the Unification Church may be obtained at the literature tables in the front lobby.

PROGRAM

- I: Opening Remarks Mr. Regis Hanna Director, Washington Unification Church
II: The Unification Chorale \* Mr. Randy Rimmel Director Spring Song of Eden (Korean Folk Song) Children of the Dawn So Therefore Be Patient Oh My Brethren
III: Introduction Mr. W. Farley Jones President, Unification Church, U.S.A.
IV: Sun Myung Moon Translation by Mr. Young Whi Kim President, Unification Church, Korea

\*All music arranged and/or composed by members of the Unification Church.

SATURDAY, FEBRUARY 19, 1972

## Head of Unification Church To Talk at Lisner Auditorium

The appearance here this weekend of the founder of a new, avowedly post-Christian religion marks the beginning of a major effort to recruit American members for the movement, the Unification Church, one of its officials said this week.

Young Wei Kim, who is president of the Unification Church in Korea, the movement's native country, predicted that by the end of 1974, 2,000 full-time evangelists for the movement would be criss-crossing the country in 50 buses preaching the message of Unification.

Kim is in the United States serving as interpreter for the movement's founder, Sun Myung Moon, who is to lecture at Lisner Auditorium at 2 p.m. today and Sunday and at 8 p.m. Monday.

Moon, who is a former Presbyterian, explained in

an interview that his teachings are based on a series of revelations he received from God beginning in 1936 when he was 16 years old.

At the center of Moon's complex teaching is his conviction that a new age has dawned and that the return of the messiah, born again as a baby is imminent. He holds that the new messiah will marry, as Jesus would have had he not been crucified, because the family is the basic unit of society.

It is in the context of family love—parental love, mutual love, filial love—that human beings learn the nature of divine love, members of the Unification Church believe. When a person is fully experienced in human love "he is qualified to perceive and receive God's love," Moon said.

"Most religions put the emphasis on life in the hear-

after. We emphasize life on this earth," Moon explained through his interpreter. "God intended a kingdom of heaven on earth."

The Divine Principle, as Moon calls his revelation, offers a key to the meaning of history, especially that portion of the human story recorded in the Bible, that has proved particularly attractive to educated young people.

In the United States, for example, where the Unification Church has attracted about 4,000 followers according to church figures, about 90 per cent of the members are college graduates. Most members are in their early 20s, the church says.

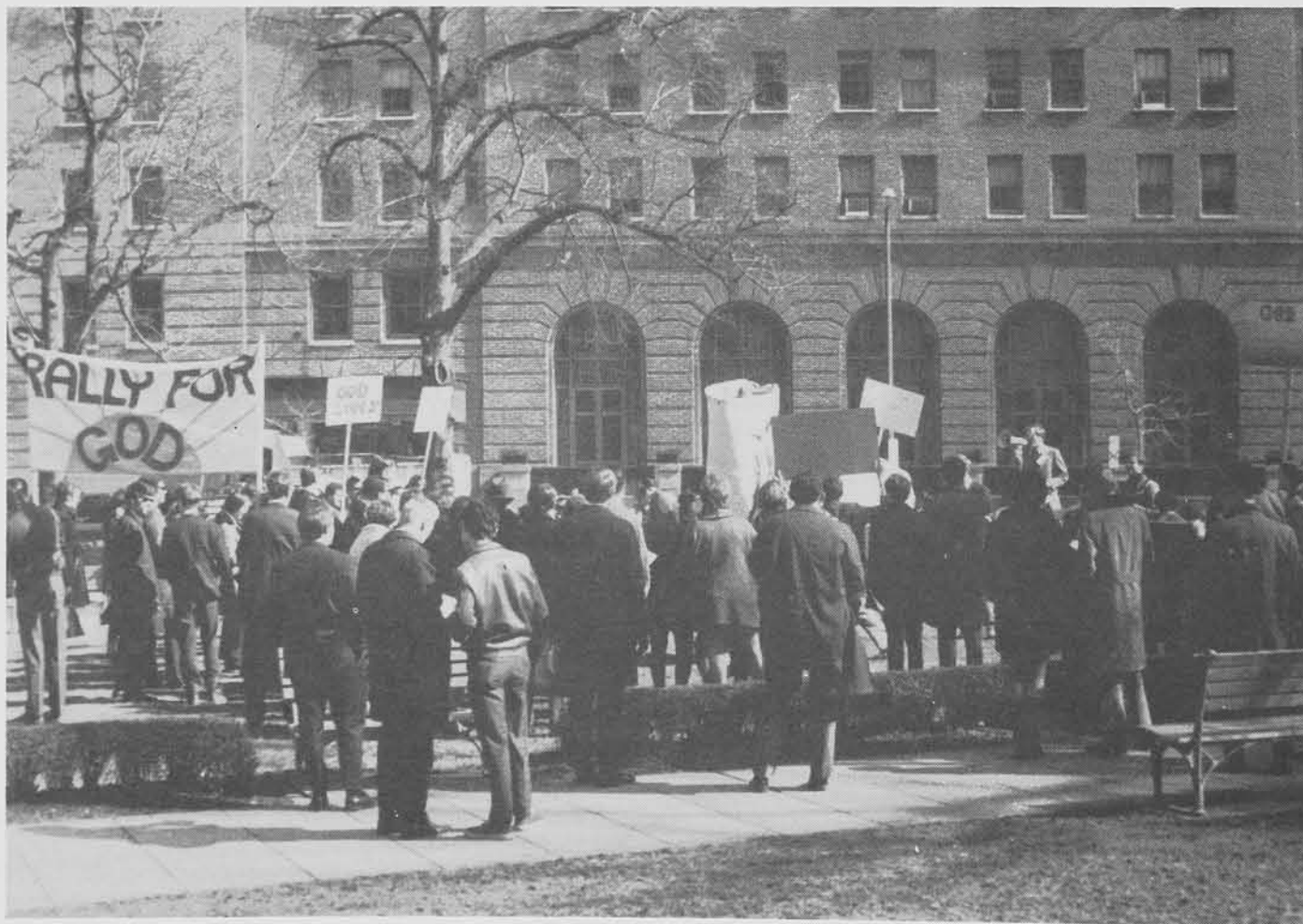
Moon's largest following is in Korea, where he estimates he has about 300,000 disciples, making the church a major force. The church claims a world membership



Sun Myung Moon founded Unification Church.

of 500,000 in 25 nations.

One of the most dramatic of Moon's religious acts was his officiation in 1970 of mass wedding in Seoul that united 790 bridal couples simultaneously. Among those married in the ceremony was W. Farley Jones, Washington, the president of the Unification Church in the United States.



"Rally for God" celebrated by the original pioneers and the Washington, D.C. Family in a city familiar with demonstrations for simply social, economic or political purposes.



... he (Our Master) would like to hold mass meetings in major American cities, to give a message to them. He feels he has to do that in several cities this time. It will be good for your country. What do you think about that plan?

... If Master holds such a public meeting, it will be for the first time in his life. He will explain the significance of this visit sometime later. He is planning to hold these meetings in at least 7 cities. Three days for each city will be about 21 days. So if you like that and want to do that, make the plan. If you don't, he will do it himself. This is the start of his public ministry. You should take the responsibility for this plan. There may be objections or persecutions. There may also be people who welcome it. The people will be divided into two groups. Use the radio and the newspaper. So if you plan the details of the cities and the schedule, he will speak. He will also hold meetings in Germany and England. So for Satan this is a great event. It is a historical event for Master. This is his third world tour, and he himself must talk this time. He has been waiting for this day. If he could speak English he could speak directly. It is difficult to convey ideas through an interpreter. The reason he can't speak English well, is because he couldn't study it much when he was in middle school, only about 15 hours a year. That was during the Second World War, when the Japanese government controlled Korea. He is studying English now, but it is a difficult language.

—"How God is Pursuing His Restoration Providence"  
Sun Myung Moon  
December 22, 1971

# The Frederick Post

FREDERICK, MD. THURSDAY, FEBRUARY 24, 1972

## Bus Breaks Down, Strands Missionary Group In City

By BILL GRADY  
Staff Writer

A bus breakdown and Wednesday's snow stranded 80 young missionaries in Frederick's National Guard Armory Tuesday and Wednesday.

The 80 missionaries on their way from Washington, D.C., to Los Angeles were stranded Tuesday in Frederick when one of their buses developed radiator trouble.

Company "A" National Guardsmen had barely cleaned the Armory on Bentz Street after 300 stranded travelers spent the weekend there when the missionaries arrived Tuesday.

The missionaries, from the Unification Church, expressed gratitude for Frederick's hospitality by giving a singing concert at Middletown High School

Wednesday. A scheduled concert at FCC was canceled because of Wednesday's snow.

The missionaries distributed pamphlets entitled "A New Prophet for a New Age" on the streets of Frederick where they also asked for donations to help fix their bus.

The missionaries, who hope to open Unification Churches all over the country, prayed together for a safe trip to California today.

Praying is a big part of their life. They prayed in a group when they woke up in the Armory this morning. Later, couples faced each other, bowed their heads and prayed aloud individually.

"We pray together as often as we want so that we can get away from being selfish. We pray for someone else who stands facing us to center our thoughts on

God," Joseph Sheftick, the missionary director, explained.

The missionaries are traveling to California to support speeches made by the founder of their Unification Church, Sun Myung Moon.

After Moon's speeches, they hope to mobilize 2,000 missionaries to set up churches all over the country.

Moon, the founder, saw a vision of Christ in 1954 after U.N. forces freed him from a communist prison camp in North Korea.

The church believes a messiah will come again, and Moon and his missionaries claim to be preparing the world for this coming.

The belief of the religion is that men and women should pray to conquer jealousy, pride and hatred before marrying. Once

See MISSIONARY, Page A-5

## MISSIONARY

(Continued From Page A-1)

prepared for marriage, couples may raise families which will live the kind of lives God envisioned for Eden, they believe.

Moon's mission in the United States is special because this country has an obligation to provide a pattern for the rest of the world, the missionaries believe.

The missionaries also believe that communists should be fought because they do not believe in God.

# Missionary begs for cash to fix bus

FREDERICK— — “All people are our brothers,” boomed Mike Richardson, a missionary with the Washington based Unification Church, as he panhandled here Wednesday at the corner of North Market and Church streets.

A fast-walking old woman sneered, “Why don’t you go home.”

Richardson, unperturbed, kept on rattling off his church’s philosophy, while at the same time seeking handouts.

He and two fellow missionaries are trying to raise money to repair one of the church’s buses. It broke down here last Tuesday while some 75 congregation members were enroute to California.

They need about \$2,300 to fix their diesel bus. So far, from street donations and contributions from local civic groups, Richardson said they’ve raised over \$800.

Richardson said this weekend they’ll take a loan for the remainder of the money and then continue their trip.

The other members left last week in a second bus and borrowed cars.

He explained they’re going across the country holding talks and “revivals . . . trying to bring people closer to Christ.”

Richardson, 24, a native of California, stood erect at the corner holding a red and white sign which reads “STRANDED . . . Mission Bus Team . . . Please Help With Repairs.” The small box at his feet contained a one dollar bill and some change.

Some pedestrians walked by ignoring him; others gave him a curious glance, a few gave coin donations and a couple razzed him.

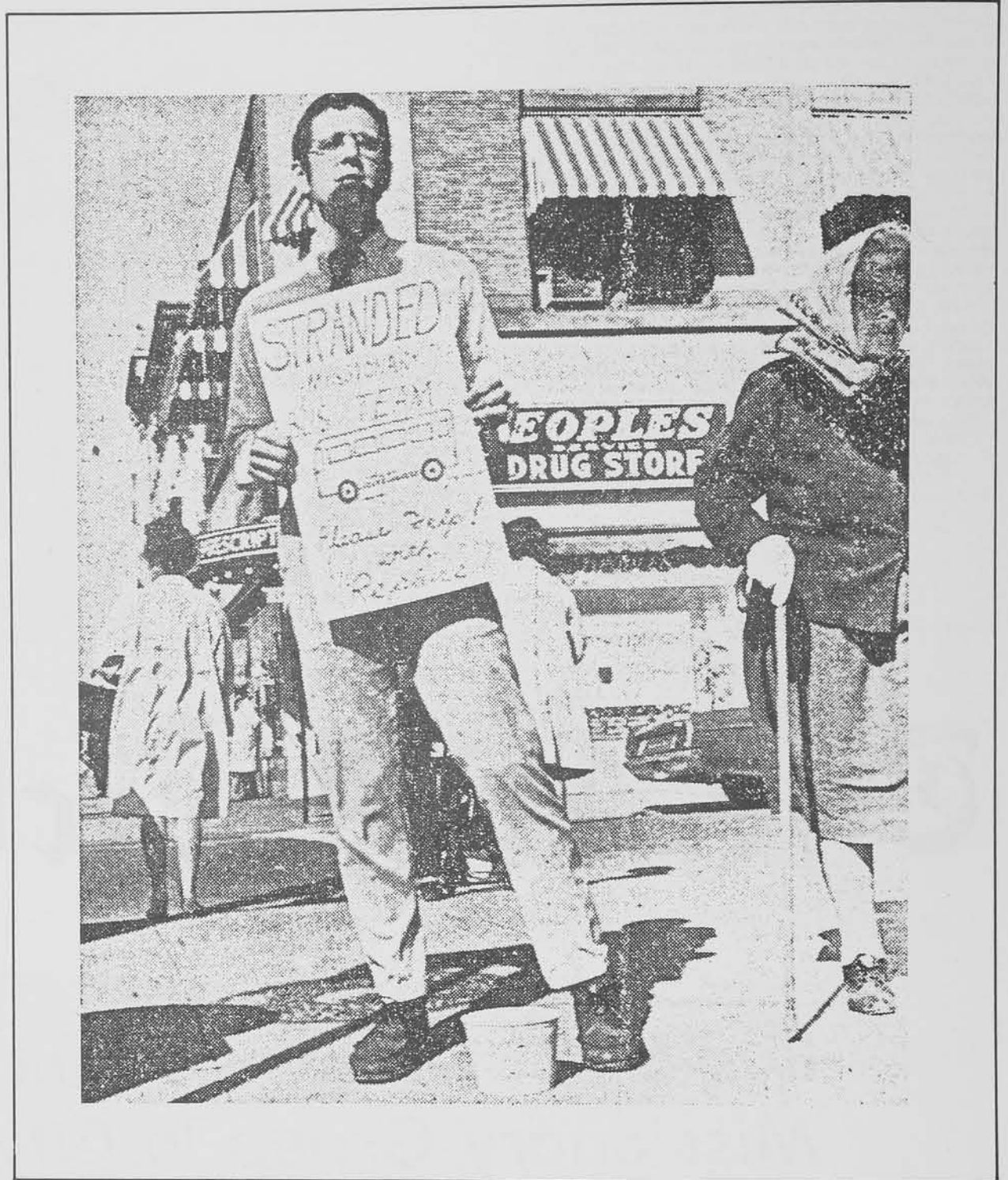
“This is a con game . . . right,” a business man needled. “You’re just trying to soak us for some money . . . right.”

The man asked, if “you’re from Washington, why don’t you call your father to pick you up. Why don’t I give you a dime so you can make the call and get out of here.”

Richardson said his father wasn’t in Washington, but he’d take the dime as a contribution anyway.

The man shrugged “Oh, no,” turned around and walked away.

The Unification Church was founded in Korea in 1954. It has spread through the Orient and began in America in 1960, Richardson explained.



STRANDED — Mike Richardson, a missionary with the Unification Church, panhandles on a Frederick street corner to raise money to fix his church’s bus which broke

down here recently. He needs \$2,300 to get the bus back on the road again. His church is based in Washington, D.C.



**STRANDED MISSIONARIES** — 75 missionaries who plan to build Christian-based churches in the 52 states were stranded last week at Frederick's National Guard Armory when their bus broke down in heavy snow. The missionaries have raised \$850 towards \$2,300 needed to repair the diesel engine of their bus so it may continue to

California Friday. Donations may be made to some missionaries who still remain at the Armory on Bentz at Second Street.

— *The Post*  
Frederick, Maryland  
Wednesday, March 1, 1972

Their basic precept is the attempt to unify all churches and people of the world in "preparation for the return of Christ," he said.

The church believes America is the chosen country to lead the rest of the world towards God. He said this must be done both "spiritually and materially . . . we must help other people meet their basic needs," he said.

The church is strongly anti-communist, Mike said, because of their "denial of the existence of Christ."

Richardson's words touched many people.

A woman pressed a dollar in his hand. A motorist called him over and gave him a handful of change.

Despite occasional harassment, Mike insists Frederick has been a great town to his church. When the bus broke down, the National Guard here permitted them to stay at the Armory. He said Mayor E. Paul Magaha and Police Chief Charles V. Main gave him permission to ask for donations on the street.

"This is a fantastic little town with wonderful people," he said. "A lot of people are spiritually together here."

— *The Morning Herald*  
Hagerstown, Maryland  
Thursday, March 2, 1972

# 'Pioneers' Spread New Church Word

By **RALPH RATH**  
Tribune Religion Writer

Nancy Callahan is articulate, charming, vivacious and a pioneer.

In two weeks she will be one of a group of 80 young members of the Unification Church who will set up centers in each of the 50 states and who will staff a bus tour on the West Coast and one on the East Coast to tell America about the key role they see the country must play in this special time in human history. In this endeavor, they refer to themselves as pioneers.

"America has been blessed by God with material wealth," Miss Callahan explained.

"America must use its knowledge and its wealth to serve the other nations so that they will be able to participate in a new growth of life with God," the youthful pioneer feels.

The Unification followers hope to unite Catholic, Protestant and Jewish groups in this country to form a foundation for a world civilization.

Nancy Callahan finds significance in a speech the former secretary general of the United Nations, U Thant, gave in New York several weeks ago. She recalls he said the world had one hope for peace—if a world religion could spring up.

"The Unification Church provides the understanding that can be the base for that world religion," she feels.

With advances in communication and transportation, the world is becoming a global village. She also thinks a worldwide common market is on its way.

"This kind of interrelatedness can lead to either an integration or it can lead to a greater conflict," she said, adding that integration presupposes a unifying set of beliefs and values.

The founder of the Unification Church, Sun Myung Moon of South Korea, is currently winding up a two-month tour of the United States with a revival in Berkeley this weekend.

Moon, 52, a Seoul businessman, was born in North Korea. Church sources say he was imprisoned and tortured by the Communists there for three years; he escaped when the prison camp was shelled by U.N. troops in 1950 on the day before he was to be executed.

He fled to South Korea where he established his



**NANCY CALLAHAN, YOUNG MISSIONARY**  
Sells revival tickets to Bob Hatton

church in 1954. It spread rapidly in many Oriental countries and now numbers more than a half million followers. Its U.S. membership is about 1,000.

Nancy Callahan heard about the Unification Church when she was a student at the University of California, Berkeley.

A Roman Catholic and a 1967 graduate of Holy Names High School in Oakland, she was enrolled in a great books, integrated arts program her first two years at U.C. One of her friends was a member of the Unification community and lived at the church center, 1727 Euclid Ave., three blocks from the U.C. campus.

Though she came from a strong Catholic background, Miss Callahan said she wasn't practicing her faith as a U.S.

undergraduate because she didn't find the church relevant. She wasn't interested in religious matters at the time, she said, but was interested in finding out the truth.

For her junior year she went to England to the University of Sussex through the U.C. exchange program. Being in a foreign culture away from familiar ties prompted her to do some deep thinking.

"I came to realize that the essence of life had to do with questions that religions answer," she said. "I really woke up intellectually and spiritually."

She came back for her senior year at U.C. "looking for a way to grow close to God by going beyond just intellectually accepting Catholicism and Christianity" by living these

teachings.

Gradually she felt drawn to the Unification Church and its Berkeley center where between 30 and 40 young people live together. She joined the community in December of 1970.

She compares the life at the center to that of a religious order. The members work together, pray together, and learn how to run a community house.

Members learn how to relate vertically to God and horizontally to brothers and sisters, Miss Callahan said.

Some are students, others work in such community-run projects as a printing plant, and others work at outside jobs. Most voluntarily give a major portion of their earnings to the community, she said.

"Our group has people from very strong Catholic, Protestant, Jewish backgrounds," she said. "We have adamant atheists with scientific backgrounds and Hindus, Buddhists, Confucianists and Taoists. There are black, white, yellow right here in this house."

She sees the center as a microcosm of what can happen in the world if men can learn to live and work together. But living as a family entails more than goodwill, she feels. Men must be united deeply in values and beliefs.

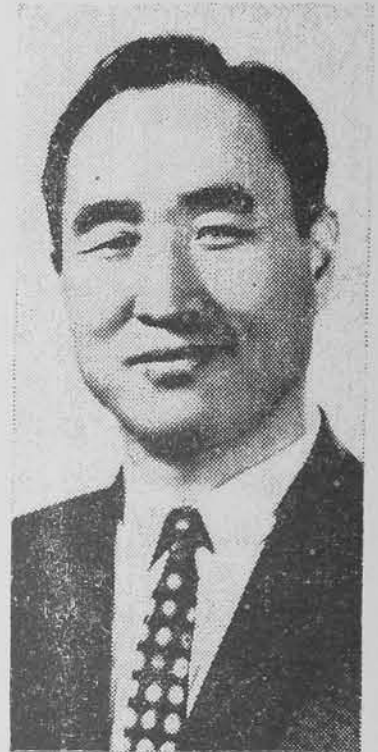
The Unification Church looks beyond current ecumenical efforts between Catholic and Protestant churches and beyond mutual understandings between Eastern and Western religions.

The Unification teachings call for an individual to attain a direct relationship with God without such intermediaries as priests, rabbis or ministers. This can only be done after the individual has developed a deeper understanding of God and of man's relationship to Him through careful study of principles drawn up by the church's founder, Moon.

The basic tenets of the Divine Principle, as the core body of knowledge is called, are imparted through a series of four lectures offered at the centers.

Though rather difficult to explain in a sentence or two, the principle revolves around reconciling matter (man's body, science) and spirit (man's soul, religion).

The time for churches is



**SUN MYUNG MOON**  
Church founder

ending, according to Unification teachings. "Men in their hearts are ready, because of spiritual evolution, to have a direct relationship with God and not relate to Him through a church," Miss Callahan explained.

The Unification Church, she went on, strongly supports God-centered marriages because "it is within that unit that man can most fully experience and express love."

"Children's love and parents' love and conjugal love are three types of love that God feels and wants man also to experience."

The Unification Church is strongly anti-Communist, she said, because in this transition time when old churches are breaking up there is a vacuum on which Marxists are capitalizing. But unlike other anti-Communist groups, the Unification movement provides an alternative ideology, she said.

Whereas Marxists talk of change through conflict, Unification doctrine talks of change through a deep, harmonious exchange.

"We have to understand the process we must go through to change our own hearts," Miss Callahan said, "so that we will be as individuals without conflict able to work and grow to our full potential."

"Then we can create families, nations and a world that can work and grow in full cooperation."



*top: Our Master speaks and Mr. Bo Hi Pak translates during the East Coast segment of the 1972 Day of Hope tour.*

*middle left: A full house made the talks in Berkeley the most successful of the tour.*

*middle right: The first Day of Hope chorus, the Unification Chorale, sings before the talks in Berkeley's Claremont Hotel.*

*left: Family member, Patti MacWilliams, greets a guest and gives her a program at the entrance to the talks.*



*Thus far we have had religions corresponding to status of servant, adopted children, and son but we haven't had the religion for parents. In the future, when we do have such a religion, we can attain salvation and perfection by receiving parents' love and attending them. From these true parents, new culture, a new way of life, a new world will be established. In this way all people will be reborn as children of God. When we establish this ideal family, God can come down among us. God then comes not as the ideal God but as the living God in our lives. When we usher in the true parents and establish the true family, the ideal world will grow from this — the ideal world of happiness, the ideal world of unity, the ideal world of peace will spring for mankind. Then we can all become children of God. Anyone, everyone can become sons and daughters of God. We can become one with God and inherit His creatorship. We can multiply children of goodness and experience the limitless happiness and joy of God's ideal. On this foundation a world religion will be established.*

*Our movement, our church has emerged to prepare for this.*

*— "One God, One World Religion"  
Sun Myung Moon  
February, 1972*

# Phase 2

## Two Mobile Units North and South



Mr. David Kim and Miss Young Oon Kim stand with Our Master in San Francisco. Miss Kim was assigned commander of OWC #1 to travel the North route. Mr. Kim was made commander of the OWC #2 to tour the South route.

The Unification Church will launch an extraordinary crusade for the next three years. We are mobilizing thousands of young people in this land, who will go east, west, north, and south to awaken this country to God and stimulate its people into preparing for the glorious day of the new Messiah's coming. Of course it will take an iron will, among other things, to reach this goal, but this new breed of people — the youth assembled under this banner — are charged with energy and fire like bolts of lightning. They are willing to endure anything and joyfully bear all suffering and hardships, even hunger. As I declared earlier, the years 1977 and 1978 are most critical. We have launched our movement to be ready for this crisis. If you have some feelings towards this please pray for this crusade. Give us your support and your goodwill. Learn more about us, and after you have understood our work, join us with all your heart. Please be thinking of us, distinguished ladies and gentlemen. I venture to say to you that this new movement, this youth crusade, will be the hope of America!

I shall leave America on March 14. I know that there are many young people who will shed tears upon my departure. However, my final instruction to them is this: Do not shed tears for me. Shed your tears and blood for your country, for America. This is my covenant with you.

— "The New Messiah and the Formula of God in History"  
Sun Myung Moon  
March, 1972



## Crusade's Message Harmony

The 26 "pioneers" of the One World Crusade now in Topeka, sponsored by the Unification Church, are mostly young people. They dress simply, wear little or no make-up and talk about "peace within mind," "a heavenly peace and order," on earth and the implementation of harmonious "give and take" as their universal message.

The idea does not sound new. Yet David S.C. Kim, an author, a native Korean educated at universities there and in the United States and now an advisor for the crusade group visiting Topeka this week, says his former teacher, Sun Myung Moon, founder of the church, "has a recipe for this trouble in the world."

### FIRST STEP

Learning this recipe, under the instruction of teachers at the new Unification Church

Center, can be an initial step in curing the ills of the world, Moon's followers believe. The group began holding lectures on what they call "The Divine Principle" at 7 p.m., Monday and will continue each night at 7 p.m. through Monday. Crusade youths also will speak downtown and in shopping centers to passersby.

When asked to summarize the Divine Principle, Kim laughed. "It took Mr. Moon 19 years to study and you want to learn it in five minutes," he said.

### PRINCIPLES EXPLAINED

However, senior lecturer Susan Hughes and the Topeka center director, Sarah Reinhardt, and Kim explained some of the principles behind the Moon movement.

"All things have a complement in life, man and woman being the most obvious," said Miss Hughes. "And we say this does reflect something of the essence of God."

By concentrating on the polarity of things in life and their interaction, the belief arises that God is the "source energy" for a harmonious give-and-take situation, she said.

"Many people think creativity comes from conflict. And we say this is false," she said.

The beliefs of the Unification Church are based on the teachings of the Bible and the belief that man has never learned to live the way God intended him to live.

"We're saying what is lacking most is unconditional love, or sacrificial love, or love that continues no matter what happens," Miss Hughes said.

The principles they uphold go deeper than the instructions given in the Ten Commandments, she said. At the time the commandments were given, man's level of understanding was such that "God had to relate to them as children," she said.

### GO HIGHER

By going to a higher understanding of what God intended for mankind, such rules will be unnecessary in that man will feel no reason to commit any of the wrongdoing he is warned against in the Commandments, she said.

The church members say that attending the lectures does not mean abandoning one's present church affiliation, but that the two can be used in conjunction, she said. The lectures include an explanation of the ideals of the Unification Church and "an interpretation of why man has deviated from this ideal relationship of God," Miss Hughes said.

The church also stressed the need to eliminate conflict in the family unit. A harmonious individual relationship provides the strong, secure family unit which serves as a source of harmony from which the children

learn attitudes to apply to other relationships, she explained.

### UNITS LACKING

"We don't see God-centered units in our society today," she said.

"But this is the day in which it can be achieved," added Miss Reinhardt.

Kim described the Unification Church as an ecumenical movement which also is fighting drugs, promiscuity, and the rebellion of the world's youth.

"We are not hippies, we are not Jesus freaks. We are a nation," he said.

### 85 IN CRUSADE

The crusade, consisting of 85 young people from across the United States, will tour by bus throughout America teaching "the Divine Principle." They recently completed two months of training and touring with Moon. Their tour is financed by selling candles, from contributions and by support from the international organization, Kim said.

The Unification Church is strongly anti-Communist, as evidenced by Kim's recent book, "Victory Over Communism and the Role of Religion."

Miss Hughes pointed out that Communists "dislike and fear" Unification speakers because "they inevitably lose ideologically." The Unification Church offers the same ideal in living Communists propose, but brought about "through man's cooperation and free will," she said.



# ARKANSAS DEMOCRAT

YEAR—No. 219

LITTLE ROCK, SUNDAY, MAY 7, 1972

EIGHT SECTIONS

20c

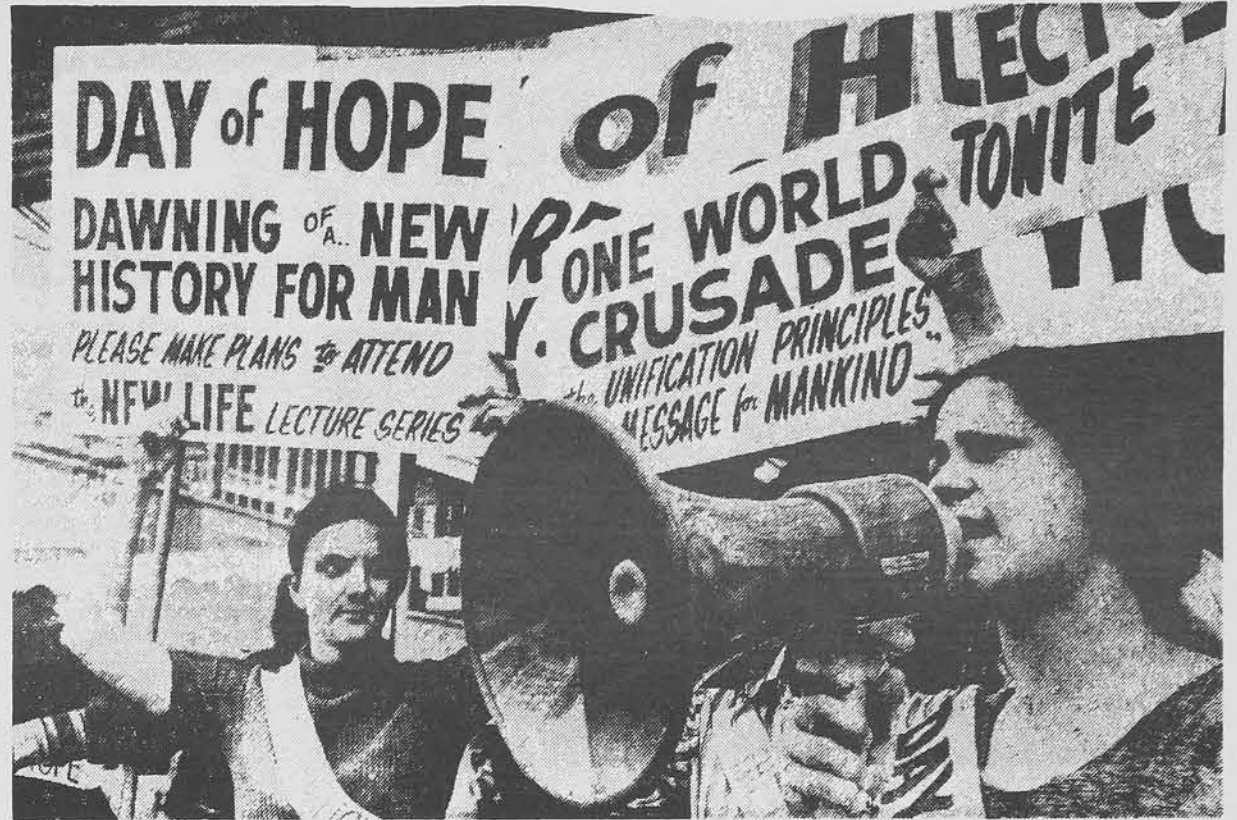
## Group heralds new religion in LR festivity

Though based on a belief in Christ and founded upon Biblical teachings, Cordill said, the Unification Church differs from other Christian denominations in that its members believe that the present time is the period for the "second coming" of Christ when he will establish a worldwide family unit that will grow into unification with God through its love.

Jesus, Cordill explained, will not return in the form of a deity as many believe but as a man "born of woman" who will direct the human race into a meaningful unification and oneness with God.

Cordill said that his group of 27 youngsters have traveled from city to city establishing Unification Church Centers in each city from which members work to win converts.

The rally downtown, . . . was held to attract people to a series of "New Life" lectures the group is conducting at the Arkansas Arts Center Saturday and today at 7 p.m. to explain the "Divine Principle" of Moon.



Democrat

### Talking about her religion

Miss Merlinda Skow of San Francisco shouts the tenets of the Unification Church through a bullhorn at the corner of Capitol Avenue and Main Street during a religious rally in Little Rock Saturday while her companions hold signs proclaiming

the message of their faith. Miss Skow will remain in Little Rock to direct the Unification Church Center at 206 Iazard Street after the other members of the "One World Crusade" board their bus and head for another city to establish the church there.



Typical rally of Mobile Unit #2—South, complete with signs, banners, singers, speakers, and great quantities of God-centered jubilation.



Pioneers take a break from the summer's heat for a roadside snapshot (top) and for lunch, (middle) while evangelizing their way, city by city, across the southern United States under the command of Mr. David Kim.

bottom: The southern team sent out a public relations team which traveled in advance of the main mobile unit. This vanguard team contacted the local news media and government officials to get rally permits, and arranged accommodations with the State Representative in each locality visited.

Religion, revelation and electric guitars came to Atlanta this week in the form of 21 young people who call themselves a One World Crusade.

The Unification Church, founded in 1954 by Sun Myung Moon, a South Korean businessman, teaches that there should be no denominational barriers in the worship of God and Christ. The new church draws on both the Old and New Testaments and provides new answers to old questions of suffering, love, sin, and God.

"When Jesus came 2,000 years ago, there were not 300 denominations in the world. He came with a message for a way of life centered around God and love. His message has not been fulfilled," Miss Hughes said.

"We feel that through application of the Unification principles which stress the complimentary and natural harmony of things we can create a world of harmony as God intended," she explained.

Moon's teachings have led him to be hailed as a second messenger of God by his close to a million followers in 26 countries. The movement was brought to the United States in 1959.

The bus trips are not intended for "fun and travel," Miss Hughes said. Travel-weary messengers spend their time rallying, talking to persons on the street, conducting lectures and selling candles door-to-door to finance their crusade.

"We on the bus team are sacrificing in a sense. Man must sacrifice in order to receive God," she said.

One young church "pioneer" remained in Atlanta Friday when the bus took off for Miami.

Jack Hart drew Atlanta "out of a hat" and it's his task to form a Unification Church and establish the religious community here.

— *The Atlanta Journal*  
Atlanta, Georgia  
Saturday Evening,  
June 17, 1972

... "Why would young men and women give up jobs, schooling and friends to move to faraway places throughout the country?"

"It's because our philosophy of hope, the divine principle, has attracted many youths who reject the traditional church."

— *The Birmingham News*  
Birmingham, Alabama  
Wednesday, June 7, 1972

The young people are a part of the "One World Crusade" a missionary organization which promotes the unification of church and encourages people with differing ideas to work together politically and scientifically as well.

They're in Trenton until Monday, when they will leave in their fullsize bus, carrying their message evangelism across the country.

— *The Evening Times*  
Trenton, New Jersey  
Thursday, July 20, 1972

# THE RALEIGH TIMES

Raleigh, North Carolina, Tuesday Afternoon, July 4, 1972

Members of the church come from assorted backgrounds. One man was studying to be a Catholic priest when he joined the movement. Another followed the group from Arizona to Arkansas where he joined up. Many were former students.

Perry Cordell, 35, has been with the movement for two and a half years. He became interested while auditioning in a part for the musical "Hair" in Las Vegas.

Gaynell Frizzell heard about the church while studying in Austria. When she returned to the U.S., she became actively involved in the movement.

Carl Hagen, a former mechanic, saw a group from the Unification Church praying in a park. He was so taken with the scene, he became a member.

"You are probably wondering why we dropped what we were doing and travel around proclaiming a message of 'new Hope,' Hagen said at the rally to the few onlookers.

"We are optimistic. Teaching the Unification Principles gives us hope. We now have the tools and means to accomplish things never before able to be achieved," he said.

Cordell described the religion as "an expansive type of organization which includes religion, politics, art and culture, economics and science."

The Unification Church is based on a "god-centered world neither democratic or communistic, but one never before presented," Cordell said.

He said the religion was going to grow and will be a household word within three years.

William Torrey, state representative of the church . . . equated the beginnings of the church to planting a crop.

"First you have to till the soil and then plant the seed, returning later to water it," he said.

Within the next three years the church hopes to have a mobile unit in each state to travel to communities.



Times photo by Ken Cooke

**Carl Hagen sings out at North Hills**  
One World Crusade held rally with lots of singing and talking

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The Trentonian

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Vol. 26.—No. 312
TRENTON, N. J., SATURDAY, JULY 22, 1972
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TEN CENTS

### 'One World' Rallies Held

Members of the One World Crusade came to Trenton this week and staged a demonstration (above) in front of the State House as part of their educational program.

The crusade is a program of the Unification Church, which advocates "moving man in the direction of one world, centered on a religious basis."

The demonstration, which were to be held Wednesday, Thursday and Friday, were reported peaceful.

The Unification Church reports it was founded in South Korea by Korean Christians under the leadership of Sun-Myung-Moon.

Established in 1954, the church claims about one million members in 26 countries. The missionaries, who conducted this week's rallies and workshops in Trenton, each pledges three years to work for the church.

The church maintains a center at 124 Boudinot St.

# Phase 3

## Three Mobile Teams August 1972 West, Midwest, East

Actual mastheads of some of the local newspapers who reported on the activities of the One World Crusade in their own cities show the broad base of public awareness established by the three relatively small mobile units in a short period of time during Phase 3, August, 1972 to January 1973.



The New York Times

The  Universal Voice

The Wyoming Eagle

The Times-Picayune

THE *Sunday* DENVER POST

The Van Nuys News

THE DAILY OKLAHOMAN

Boomerang

THE IDAHO STATESMAN

The Atlanta Journal

Omaha World-Herald

The Daily Review

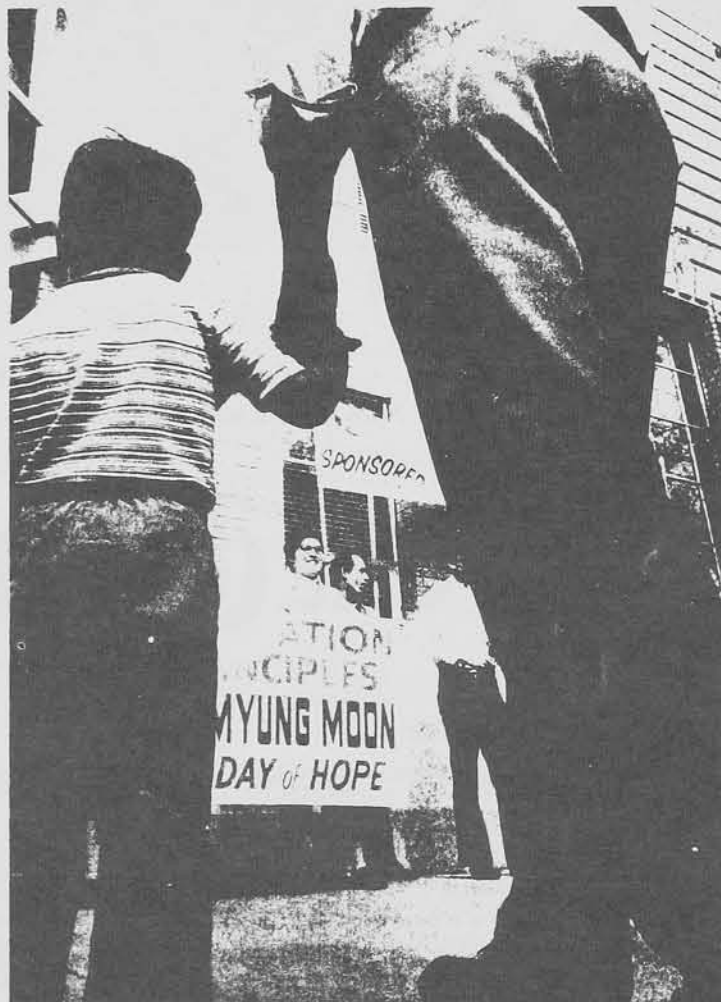
Boulder Daily Camera

Washington Star-News



87 Year—No 127

Billings, Montana, Wednesday Evening, September 6, 1972



Claret photo by William Tolson

A young boy and his father listen to "One World Crusaders" Tuesday.

### Young Christians strive to unify world with love

By ROGER CLAWSON  
Chief Staff Writer

A collection of young Christians has stopped in Billings on the way to Utopia.

With a quiet confidence, these young folks with the bright faces and happy songs say they have set out to unify the world in love.

They believe they can succeed today where Christ failed 2,000 years ago.

The time, they say, is ripe. Sponsored by the Unification Church, the two dozen young adults are members of the "one World Crusade."

THE MOVEMENT is rooted deeply in Korea — possible origin of one of the three wise men who followed the star of the East to the birthplace of Christ.

There, decades ago, a young Korean, began having revelations.

This young spiritualist — Sun Myung Moon — spent 19 years in study of these revelations and then formulated the principles of unification.

With these principles, say the young crusaders, the world can be glued together.

Sun Myung Moon's most apt pupil, David Kim, took his mentor's torch in 1954, added an anti-Communist thrust, and founded the Unification Church.

The church's members now number in the hundreds of thousands in Asia, and in the hundreds here in America.

WITH A PAIR of buses, the crusaders are carrying the Moon movement across the United States.

Their songs are of "joy, delight and true families."

"We live as brothers and sisters," says Izilda Lima, a former Catholic.

They believe man is at a turning point in history.

There are periods in time when God has worked more intensively, Izilda said.

The crusaders believe this is one of those periods.

Box Elder Journal

The Columbia Record

THE OXFORD EAGLE

The Evening Times

Daily Mississippian

friday | state press  
Arizona State University

THE LOUISVILLE TIMES

DESERET NEWS  
SALT LAKE CITY, UTAH

The Birmingham News

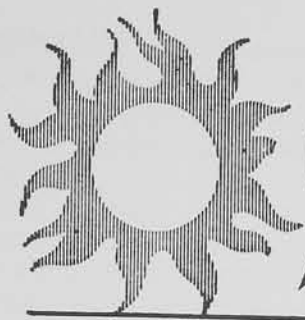
The Oregonian

THE JEFFERSON Reporter

Rocky Mountain News

Arkansas Gazette

Gainesville Sun



# Benson EDITION OF THE SUN

Vol. LXXIV—39 OMAHA, NEB., AUG. 24, 1972—4 SECTIONS, 72 PAGES 15 Cents

## UNIFICATION PRINCIPLES SUN MYUNG MOON



MAZUMDAR . . . Has heard no complaints.

## Sect gets flak from neighbor

By TOM GITTER

**I**NTENDED AS A center for spreading the "divine principle" of the Unification Church, a converted house at 3531 N. 59th St. is causing some concern in the neighborhood.

The church-center was opened in May as headquarters in Nebraska for the Unification Church. In charge of the center is Lokesh Mazumdar, a follower of Sun Myung Moon, a contemporary South Korean spiritual leader.

The Unification Church is based on Moon's teachings that mankind has entered a new age and that man has the scientific and technological ability to create an ideal world. The church was formed in 1954.

Last week the Nebraska center was host to the One World Crusade, a missionary group of 20 youths and adults who travel by bus to spread the beliefs of the Unification principle.

Members of the crusade, lived at the center during their stay.

Shortly after the group left Omaha on Friday, the Sun received an anonymous call from a neighbor of the church who was concerned about the use of the small five-room house. She refused to give her name.

The woman stated she is upset over a sign in the front yard that reads "Unification Church," over the housing of crusade members in "a sort of hippie-type living," and over the crusade bus being parked in the street in front of the house.

The caller said the full-sized bus took up parking on the street needed by the neighbors.

When told of these objections, Mazumdar told the Sun he was unaware of any negative feelings among his neighbors. Those he has talked to had commented "with positive statements on what we were doing," he said.

(Continued on Page 3.)

# Sect gets beefs from neighbor

(Continued from Page 1)

Mazumdar admitted he hasn't visited all his neighbors, but said in light of the anonymous criticism he might tour the neighborhood to explain the church's purpose.

The center director challenged anyone concerned over the moral behavior of persons at the center to "come up to the front door and find out what we're all about." He assured the Sun: "They don't have any grounds to complain."

As for the parking situation, Mazumdar said the bus was parked in a supermarket parking lot at nights and was kept off the street in front of the center as much during the day as possible.

**THE GOAL** of the Unification Church is to educate as many people as possible to what he calls the "divine principle," a combination of several smaller principles. The present membership of the church throughout the world is estimated at one million persons.

Members of the One World Crusade spent much of their time in Omaha speaking to people on the street about Unification principles. They held a rally, with singing and loud-speakers, in downtown Omaha. Smaller rallies were held at the center.

In charge of the crusade vis-



ON THEIR WAY . . . Members of the One World Crusade say goodbye to Lokesh Mazumdar in front of the Unification Church in Omaha.

iting Omaha were Perry Cordell of Los Angeles, and David S. C. Kim, an author and native Korean acting as an adviser for the group.

Cordell said three "One World Crusade" buses travel throughout the United States. The tours are financed through

members' selling scented candles, from contributions, and by support from the international organization.

The bus which visited Omaha has a schedule of 17 Midwestern states to visit. Cordell guessed the bus would be back

in Omaha early in 1973, probably February.

There are church centers located in every state except Hawaii and Alaska, according to Cordell. The church has its headquarters in Washington, D. C.

MAZUMDAR has been working full time spreading the Unification principles in Omaha since he opened the center. He lectures every Monday, Wednesday and Friday at 7:30 p.m. and on Sundays at 2 p.m.

The Unification Church in Omaha has about 10 members, Mazumdar said. Four male members live at the center to a "God-centered existence," he explained, but support themselves through outside jobs.

The life style at the center is based entirely on Moon's principles and is "quite different than people think of group living," Mazumdar said.

Persons may attend Unification lectures and still retain their present church affiliation, according to Mazumdar. He said the principles complement the teachings of the Bible, but go further to show a higher understanding of what God intended for man.

The lectures include an explanation of the ideals of the Unification Church and are divided into four introductory sessions.

**THE UNIFICATION** principles teach the importance of eliminating conflict in the family unit by stressing a harmonious relationship with God, followed by a harmonious man-wife relationship.

When you walk along the street, why don't you take God's point of view? You have to notice the evil things you would want to change, and then the good things you will multiply for your nation and for mankind. When you look at things this way, through God's eyes, you will be always growing. When you look at the weakness of the political situation, when you look at the changing elements from God's position, you should think, "I am going to reform this and that." If nobody else does it, think in your own mind, "I will do it." When you maintain this kind of disposition, automatically angels and saints will come to you and help you even if you never ask for help from God. Wherever you go, you do not have to worry. You are perfectly all right even in the most dangerous of situations. With this confidence you can overcome any difficulties. Then God will reveal to you in many ways what is going to take place in the world, through dreams or visions or inspiration. This will be very comforting to you in this world of change.

We are all at the end of the world. Because we know this, we should be different from the rest of mankind. We are at the frontier of the world of reality, so we must be prepared to suffer the most.

In the past life in faith, a person came to believe in something. At this time your life in faith will come to have actual reality. Far beyond the world and far beyond the standard of past faith, anything is possible at this stage. Historical men of faith worked hard, but all the accumulated good did not belong to them; they gave everything to us. When we believe and bring their hope into reality by our work, their merit becomes ours. Now your spiritual accomplishments are your own. Therefore, a life of faith can be a life of reality. Very soon, the age of

the four-dimensional world will appear. Many spiritual phenomena will take place on earth, and the whole world will be influenced by spiritual experience. The realm of faith and the world of reality will unite.

— "Faith and Reality"  
Sun Myung Moon  
March 18, 1973

# Las Vegas REVIEW-JOURNAL

NEVADA'S LARGEST AND MOST COMPLETE NEWSPAPER

VOL. 64 NO. 213

LAS VEGAS, NEVADA, WEDNESDAY, NOVEMBER 1, 1972

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## Spreading the word

... but where's the audience?

Traveling crusaders from Unification Church sang and lectured here Tuesday in front of the Federal Building to promote their theme of uniting all religions to form a perfect world. But, alas, only a handful of newsmen were there to witness the performance. Members of the group will discuss their beliefs through Saturday at 6453 Alta Drive. Group spokesmen said their religion is based on a synthesis of oriental philosophy and Judeo-Christianity.

R-J Photo by Don Zirkle

## Fund Raising

BERKELEY — The nationwide effort of the Unification Church to bring the country back to the spiritual values of its founding fathers is running quite well — on candle power.

Seven months ago two busloads of "pioneers" left to establish a Unification center in each of the 48 contiguous states. This has now been accomplished, with efforts financed mainly through the sale of candles.

Besides helping to support the bus teams, which now number three, and the state centers, the sale of the candles netted \$210,000 in 40 days towards the purchase of an \$850,000 national training center in Tarrytown, N.Y.

The candles they sold for \$2 are brandy snifters filled with wax, according to

Gregory Novalis, a member of the Unification Church Center here at 1727 Euclid Ave.

The candles are made at Berkeley and two other centers in the U.S.

Selling candles door-to-door and on the street corners is not easy, according to those who ought to know.

Many times the response to sales was better in the poorer neighborhoods, where householders would scrounge around to collect enough coins to make the \$2.

Sometimes, according to Novalis, a church member would walk past a Mercedes up the long walkway to the door of a very expensive home only to be told: "We don't have any money."

The Unification Church was started in South Korea in 1954 by a Seoul Businessman, Sun Myung Moon. It claims a membership of more than a half million persons, mostly in the Far East.

Moon completed a two-month tour of the United States with three public lectures here last March.

"God wants to send the new Messiah to America because He has prepared this country," Moon told a Claremont Hotel audience at that time, through an interpreter.

First Adam and Eve failed God and then the Jews failed to rally to the support of Jesus, according to Moon.

Jesus won only a partial victory, a spiritual victory, Moon said. Now Christians are looking for a new Messiah who will bring physical salvation as well as spiritual salvation.

Unification Church members feel that the next three to seven years are a crucial time in America's history. They feel they have to bring the country back to its original religious spirit so that it can effectively support the new Messiah they expect.

The West Coast bus team spent the past week in the Bay Area, conducting seminars each night as well as rallies on Sproul Plaza at the University of California and at the San Francisco Civic Center.

The 20 members of the bus team, well supplied with candles, left Tuesday for Los Angeles and other points.

— *Oakland Tribune*  
Oakland, California  
Thursday, October 26, 1972

Thurs., Nov. 16, 1972 Contra Costa Times



MARY OLIVER (ABOVE) 'RESTORES' SNIFTER TO CANDLE

*It is only natural that the material blessing is close at hand. Now you are going out flower selling and candle selling. Those who are with heavy boxes of candles may complain: "Oh, how heavy these are! I never dreamed of having to sell candles when I joined the Unification Church. But I guess I have to do it". Then, you will try to sell them, but no one will buy them. On the contrary your attitude should be, "My dear candles, today I am more blessed since I have you." Then you should go out selling with a light and happy heart, as though you were distributing gifts of love with a smile radiating on your face; then more people will buy the candles. Those who buy your candle will feel as though they have been given gifts. Some will buy more than expected without realizing what they are doing. Try to sell with that kind of heart and attitude, and if you don't sell a lot, then you can tell me that I am a liar.*

— *World Day Speech*  
Sun Myung Moon  
June 1, 1973

# Phase 4

## Ten International Mobile Teams

January 1973



Our Master matching mobile units and mobile unit leaders for seven mobile units in Washington, D.C., after the Third Pioneer Training Program, December 15, 1972. Church center directors became the new mobile unit leaders. Three more units were formed in San Francisco on December 24, 1972.

*I brought you here and I am going to do some great things in this country. But perhaps you may be skeptical, wondering why I didn't take you to Korea instead, to restore the chosen nation. Why did I bring you to this nation? There are reasons for that. If I brought you to Korea and had you work for the restoration of Korea, it would be good for Korea to be restored in the nearest possible date, but that's only establishing a national base, not a worldwide base. Here we are working to save the world. Since this is the nation that leads the world, what we accomplish here will influence the whole world. So, I am setting my eyes on that. I will make you world-wide and, with the least possible effort and in the soonest possible date, I will influence the whole world. If you are ready to do that you must be determined to go through 1973 and up to 1974. The reason why I have brought you here in 1973 is for you to participate in the great task. Now that you are here you must pray not for your own nation, not only for Germany, Italy, etc., but for the whole world. When you pray, think of our Fatherland, not Korea, but the Kingdom of God on earth — that's our Fatherland.*

— "Our Fatherland"  
Sun Myung Moon  
January 17, 1973



A One World Crusade team spent six days in San Francisco recently on their first swing through the western states since the Europeans had joined them in January. Ten young people from England, Scotland, and Austria are working together with 11 from the United States on this particular team. They are a new breed of pioneers, dedicated to awakening Americans to the fact that we must all work together to bring peace and to break down cultural and racial barriers. We can only create a true world family centered on God if each of us works at it.

Mobile Bus Team #8, headed by Dr. Joseph Sheftick, has responsibility for five western states — New Mexico, Arizona, Utah, Nevada, and California. At each stop, they arrange to visit college campuses to bring their message to young people.

"It troubles me deeply to see that American students have so much in the material realm, especially such modern university facilities, but at least half of the students are dressed sloppily," said Dieter Seidel of Vienna, Austria, assistant leader of the group. "If they really knew what was available to them, they would take more care to develop their character. Many students are spiritually starved. They're surrounded by concrete, glass, iron, but these are dead materials. They need so much more."

Another pioneer, Diane Hanson of Berkeley, California, agreed. "There are two currents among students today. Some are open to everything, including the new morality. They are really concerned about getting back to God, but they could be drawn into fanatical groups or Eastern religions, where they hide from the world. The Marxists, on the other hand, are going away from God.

"I had everything when I was growing up. Individualism is emphasized so much in America, so American children have their own rooms and can be away from their parents. Then they go off and try to find themselves. They think they have to do this before they can share with others."

The main reason 120 Europeans came over, Dieter explained, is that the worldwide situation is so serious. "We are very near to the point where the Communists will take over Europe. There is a very strong Leftist tendency in France, Germany, and Italy. The Communists practice what I call the salami tactic. They take a thin slice at a time and it looks the same, but the salami keeps getting shorter. In the meantime, we are stupid and indifferent. The Communists can point to material gains, but they forget the spiritual aspect of man.

"Many people today have a very superficial attitude toward religion, and those who

are religious tend to be narrow-minded. We have to change that.

"America will be the last nation to stop Communism. They have the greatest mission of our age — to save mankind."

This mission keeps the pioneers going from dawn to late at night. Up at 5:30, their work day starts at 9 and they'll continue talking to people on the street, on campus, wherever people will listen, until the evening.

"Our success depends on how strongly we're motivated," said Dennis Perrin of England. "Our whole day is centered on bringing people over for the lecture in the evening. To keep going, we pray, we sing, or have a candy bar."

"What we are actually is an educational house on wheels," Dennis continued, "but it's much more challenging. There's not much time to relax, but you grow a lot. We live together 24 hours a day, so we must learn how to get along with one another harmoniously."

Ten such teams are presently traveling throughout the United States with 50 units planned by the end of the year.

— *The Universal Voice*

Published by IRF, San Francisco  
May, 1973, Vol. VI, No. 5

*West coast Pioneers gather with Our Master and Mother in San Francisco after training for new assignments in December, 1972.*





Reverend Sun Myung Moon receiving the key to San Francisco from Mr. Thomas J. Mellon, Chief Administrative Officer. From left to right: Mr. Benjamin Swig, Reverend Moon, Mr. Mellon, and Mrs. Moon.

*Our Master was presented the Key to the City of San Francisco on February 14, 1973, in the Mayor's office by Chief Administrator Thomas Mellon, on behalf of Mayor Alioto, who was out of the city. The key is a replica of the first Spanish Catholic Mission Key, nearly 200 years old. Our Master is the first Korean ever to receive this honor from the City of San Francisco. It is fitting that San Francisco, a cosmopolitan city and a gateway to the Orient, should be the first U.S. city to present such a gift to Our Master.*

# The Brown Daily Herald.

PROVIDENCE, R.I., TUESDAY, FEBRUARY 27, 1973

Lobbying for God

## One World Crusade strikes Brown

By SUE CASEY

Starting tomorrow, and continuing every afternoon for the next two weeks, the Faunce House Post Office Lobby will boast a table of pamphlets, books, and buttons proclaiming that "This is the Day of Hope." The table will be manned by members of the One World Crusade, a group of young people touring the country in buses to bring a message of peace and unification to campuses throughout the United States.

"The literature table is a method of meeting people and getting to know them on an individual basis," said Margaret Pease, director of the Unification Church here in Providence, and a part-time secretary at Rhode Island Hospital.

The One World Crusade and the Unification Church are parts of a religious movement based on the teachings of the South Korean religious leader Sung Myung Moon. They attempt to amalgamate the western Judaeo-Christian religions with the eastern mystery religions in order to gain a fuller understanding of God. It is only through this understanding that, "we can have a world where there is peace among people," said Ms. Pease.

During their stay in Providence, the One

World Crusade bus tour will be staying at the Unification Church at 44 Benefit Street. The Church is "a living and teaching center," according to Ms. Pease. "We are supported by members who work and contribute." So far, the Unification Church had emphasized working in the Providence community rather than on the Brown campus. "Most of our members are middle-aged businessmen with families," she stated.

Asked if many people from around the area had joined the movement, Ms. Pease said, "From Brown, no. From the Providence community, yes." The bus tour crusade marks a change in emphasis: hopefully, more Brown students will now become involved in the movement.

Usually, the One World Crusade bus tour holds a downtown rally in whatever city it is passing through. These are held to gain newspaper publicity and coverage, but now, said Ms. Pease, "We want a more personal interaction with students...which is something you can't have when you're talking through a bullhorn."

Ten members of the bus company in Providence are Austrians, members of the European branch of the Unification Church.

Continued on Page 2

## One World

Continued from Page 1

who came here with 110 other European members in January. The bus team is one of ten like it that travel throughout different parts of the United States. Members of the Church sign up for one to three years of duty as members of a tour.

The One World Crusade, though working under the auspices of the Unification Church, has a slightly

more secular emphasis. While the Church is spiritual, the Crusade also sees politics, economics, and sociology as methods of working toward world unity. According to Ms. Pease, people can become involved in either group without necessarily "dropping their old religion. We just want to bring people together on a world-wide basis." Rather a tall order.

# Daily Herald-Telephone

BLOOMINGTON, INDIANA

FRIDAY, FEBRUARY 23, 1973



## Protest Against Christian Center

Staff Photo

Members of the One World Organization, a worldwide Christian association seeking to establish its first Indiana office in Bloomington, demonstrated Thursday afternoon on the Courthouse square in protest against alleged unfair treatment by the staff of the Westside Christian Center, 827 W. 14th St. Representatives of the anti-

Communist world church organization claimed they had been promised and then denied use of the Christian Center for a weekend workshop. Christian Center officials said the One World Organization was denied use of the facility because it is needed for community activities.

## Young Crusaders 'Demonstrate' Against the Crucifixion of Jesus

About 20 persons, most of them young student-age men and women, spent three hours on Good Friday demonstrating in protest against the crucifixion of Jesus.

The group, carrying posters and signs, marched around Temple Square during a period of time symbolic of the hours Christ spent on the cross.

All were members of One World Crusade, sponsoring organization of the demonstration.

"We want to bring attention to the crucifixion of Christ because we feel He could have accomplished much more if per-

sons 2,000 years ago had had a more open mind," said Pat Caine, of the Crusade.

"The crucifixion was unjust and was not meant to be," she said. "Many today are looking for a Second Coming, yet we won't recognize Jesus unless we know what He wanted to do in the first place.

"God wanted Jesus to live," she said. "All we can do today is try to learn what He would have done if He had lived longer."

— *The Salt Lake Tribune*

Salt Lake City, Utah

Saturday Morning,

April 21, 1973

**July 1973**

**A Team For Every State**



*Mrs. Doris Orme prepares to sing with great rejoicing for Our Master and Family at the afternoon festivities July 1, 1973 at Belvedere. Family members from ten nations are gathered for Our Master's talk and celebration of this significant day.*

*In the last 7 months since my arrival here in America, many significant events have occurred. The Christian community is now falling down, democracy is falling down. But in the heavenly sense, our church movement and our mobile unit crusade is now booming. In number we are small, compared to millions, but this group has the power to support and stop the falling of the Christian community. Our real enemy is communism. However, the American government and the Christian community is not yet on our side — we are still sort of isolated. Now, all sides are open, and in a way we are defenseless — the government, the communists, even the Christian community can attack. But in strength, in the strength of our faith, though those powers seem to be incredible, they will not touch a finger upon you. This is equivalent to the battle of David against Goliath in the United States. I am like the Shepherd in the desert to the American people. However, in this vast land of America, no one really dare say "I am going to take the responsibility to restore this country and stop communism." No one — none dare bear that responsibility. Not even in the Christian community. So, the communist power is now growing daily and seems to be invincible. They say, "You, Godfearing country of America, how much power do you have?" Communism is now approaching us as a formidable Goliath. America is now in the position to ask, "where is David? where is the man who can stand up to communism?" God, however, has things ready. David did not have any armament, he was dressed humbly and he stood up to Goliath. I am sure, from the position of communism, they are surely decided that the size of our Unification Church is*

*so insignificant and our VOC is so small, that they are laughing at us.*

*However, God will persevere and wait until the very last moment when things look bad; He will persist until the very last moment. That's the way God makes his victory dramatic — from extreme to extreme. There, America's David is you, the Unification Church — we are summoned. David stands forward to Goliath — now Goliath is laughing at David — but David, however small, knows that God is with him. He has firm belief that God is with him and untiring faith that God's power is working within him. He never fears. With God with him, David becomes an invincible and fearless person. There, David is waiting for the final command from God. As soon as the command comes, he fights with one stroke, and the decisive victory is done. How perfectly identical our position is to that of David. However, we should be better than David. At least David had his own nation — Israel. But we do not have our own nation; yet we emerge out of our wilderness — we come to this power.*

*—"The Significance of July 1st, 1973"  
Sun Myung Moon  
July 1, 1973*

By July 1, 1973 there was an OWC Mobile Unit in each of the 50 states along with Unification Church Centers. Our Master built this foundation in only 18 months.

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# The Independent Florida Alligator

Published by Campus Communications, Inc., Gainesville, Florida

TUESDAY JULY 31, 1973 VOL. 65, NO. 164

## Unification Church stresses 'one world under God' concept

By BO POERTNER  
Alligator Correspondent

The young black man sat on the edge of a comfortable couch with the book of world unification principles open on the coffee table before him.

"Our concept of one world is one world under God," the 22-year-old member of the Unification Church said.

"**THE BASIS** of our movement is a spiritual understanding — a common understanding of life," he continued.

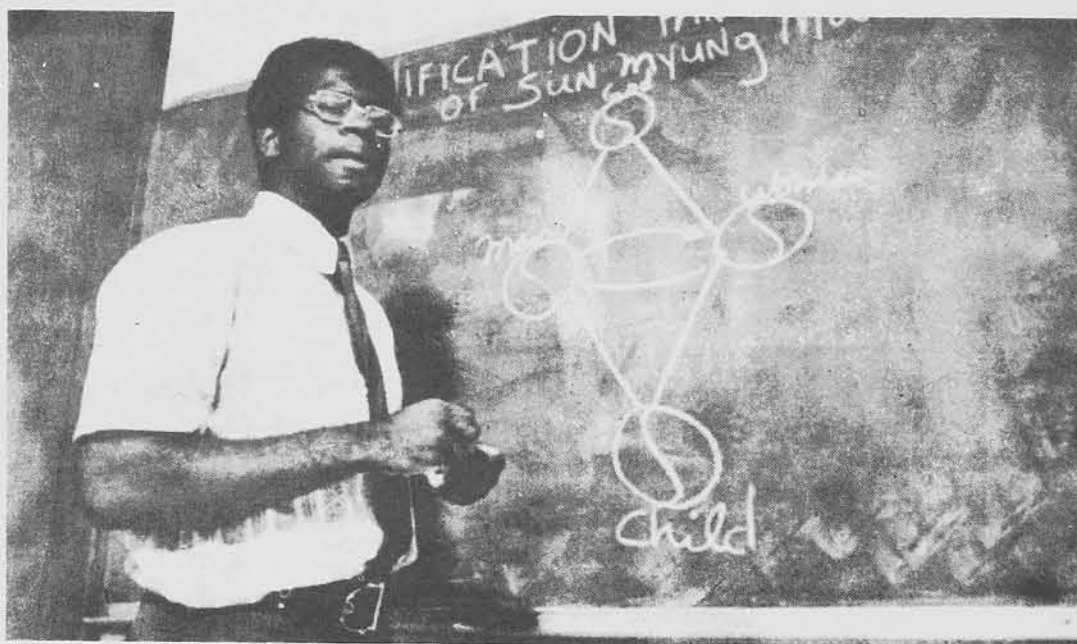
But although the One World Crusade and the unification principles are essentially spiritual, they deal with "every aspect of human existence," he explained.

The young man is Scottie Payne, a classical guitarist three years ago when he first heard of the One World Crusade and the principles of world unification from a friend in Los Angeles.

"**WHEN I FIRST** heard the principles, everything I knew about the world was there. Now I see my life as being in preparation for this," he said.

Payne and another member of the crusade, Chuck Ancney, have been in Gainesville about three weeks acquainting people with the One World Crusade. During the day they recruit listeners for their nightly lectures while selling candy in shopping centers to pay their rent.

"World unification is a natural



Scottie Payne

... 'the basis of our movement is spiritual understanding'

trend," Payne said. A number of historians have pointed out that there have been 21 cultural spheres throughout man's history. These spheres have consolidated and today there are four major cultural spheres: Judeo-Christianity, Islam, Hinduism, and the Far Eastern religions, he said.

**EVENTUALLY** these spheres will be transcended, according to Payne. "An entirely new culture will be created — one that has never existed before — a common culture," Payne predicted.

"By 1980 the world will recognize the unification

principles as a viable solution for the world situation," the articulate Payne said.

The unification trend can be seen today in the popularity of Eastern religions with young Americans, Payne said. The same is true in the Far East; people are interested in Western religion, he said.

**IN ANOTHER** room of the modern three-bedroom house which serves as the local Unification Center, maps are taped to the white walls and color-tipped pins mark the Unification Centers around the world. About 50 countries and 1 ½ million people are

represented, Payne said.

There were only about 500 active United States members of the One World Crusade by October, 1972 Payne said. Now there are about 1,500 active American members, he said.

Each state has Unification Centers and a mobile team which travels the state raising funds for the movement and informing people about the unification principles, Payne said.

**A 12-MEMBER** international team is due in Gainesville Aug. 2. The members, from Scotland, Austria, France, Japan, and Germany, to name a few

countries, will be on the streets for about a week before they return to Tampa, Payne said.

The world unification movement was officially organized by Sun Myung Moon in Seoul, Korea in 1954. It then spread quickly throughout Japan and Europe and reached the United States in 1960, Payne said.

Moon, the founder, led a spiritual childhood which culminated Easter morning with a vision of Jesus, Payne explained. Jesus told the then 16-year-old Moon of a mission concerning all of mankind and said he would help Sun Myung fulfill the mission, Payne said.

**THE PRINCIPLE** is taught in three parts: the ideal situation for man, man's deviation from the ideal situation, and the restoration of man to the ideal situation, Payne said.

Payne said he lectures on the principles Monday through Friday, 8 p.m., at the Unification Center, 302 NW 34th St. There is an American flag and a sign marking the house.

A "New Age" began in 1960 with the "Marriage of the Lamb", Payne said. He would not elaborate but said, "1960 will be the most significant year in history."

Sun Myung Moon is also the founder of the World Anti-Communist League (WACL) and the International Federation for Victory Over Communism (IFVOC).

Las Vegas  
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## 'Creation Workshop' for high school pupils

One World Crusade of the Unification Church will conduct a "Creation Workshop" for high school students only — from Friday through July 26 in Las Vegas.

According to Carl Hagen, director of the Las Vegas Unification Center, the first four days will concentrate on lectures about the "principles of creation" from 9 a.m. to 9 p.m. in the UNLV student union building.

Termining the principles "extremely abstract," Hagen says the principles deal with the

"ideal" relationship between God and man fostering "give and take, spiritual growth and development and the positive and negative sides of God's energy."

The last three days will involve an "encounter with creation" at a Mt. Charleston cabin the group has rented for the occasion.

Hagen said the students can sign up for a fee for the last three days after their session at UNLV if they wish. He suggests students items for the stay. The Unifica-

tion Center is at 1505 Maryland Pkwy.

One World Crusade is a non-profit, Christian organization which seeks to unify the world in harmony and peace. Funding comes from sale of fresh flowers and candles, according to Hagen, who said the group wants to work within the framework of the law and "is not particularly radical."

The One World Crusade is a part of a church started in Korea in 1954.



# BOZEMAN DAILY CHRONICLE

BOZEMAN, MONTANA, FRIDAY EVENING, JULY 20, 1973

## One World Crusaders Begin Series Tonight

Local and international speakers will begin seven nights of discussions on the "Nuclear Family and the Nuclear Age." The program gets underway tonight at 8 o'clock in the Chamber of Commerce Community Room, 129 West Main.

In the weeklong family seminar, moral and ethical questions surrounding the role of the family will be discussed. The program, which runs through July 27, is sponsored by the Unification Church Center

and members of the "One World Crusade."

Based upon the idea that the family is the highest expression of human love and joy, this international group of young men and women claim they are "extending to America the challenge to revitalize the family."

Tonight's speaker is Dr. Chris Furtak, a counselor from Bozeman. On Saturday, the speaker will be Christine Abel from the Unification Church, Washington, D. C. Dr. and Mrs.

Douglas W. Huigen from the Faith United Methodist Church will discuss their experiences Sunday.

The forum Monday switches to the Montana Power Community Room, 1006 West Main, where there will be four more nights of talks, beginning with Dr. Clark Swain, Montana State University Family Life Professor and marriage counselor.

Tuesday a representative of the Bozeman Police Department will attend and

Wednesday's speaker will be Wes Davidson, director of the Gallatin Council on Health and Drugs.

Concluding the program on Thursday will be Robin Kuhl, Montana commander of the One World Crusade, who is originally from London, England.

Discussions and refreshments will follow each evening's program, which are free to the public. Further information may be obtained by calling 587-0767.

## One World Crusade is new comer to Anchorage

A newly arrived representative for the One World Crusade in Anchorage says his organization is concerned with "the greatest threat to ever confront Christianity — the God denying ideology of Marxism-Leninism."

This is the last state for the One World Crusade to begin its works in. Cohen says he's excited about pioneering his religion here and is anxious to "find conscientious people who would like to dedicate themselves to study of The Principle."

"As I find people who want to learn about it, I set up time schedule for prayer, witnessing, study of the principle, practice lecturing and selling of Ginseng tea to support the center," explained Cohen.

Cohen said he would have offered this writer an opportunity to try his tea but he hasn't even had any himself, since coming to Alaska, because he can't afford to open any of the boxes until he sells some. The tea is in instant form and costs \$25 per box containing two jars.

— *Anchorage Daily News*  
Anchorage, Alaska  
Saturday, August 11, 1973



Barry Cohen in front of his study center.

## Unification Church Expanding in Madison

by Reinhold Kæbitzsch  
of the Herald Staff

Madison is the founding center in Wisconsin for the new and expanding Unification Church.

TWO MONTHS ago, the Church purchased a house at 127 N. Hamilton St., to serve as its center. Since then, four of its members have left for Milwaukee to found a second center and a third one will soon be started in Racine.

Reinhard Iglar, a Church member from Berlin, Germany, explained that the Unification Church has a Christian basis. Founded by a South Korean in 1954, the mission spread to Japan, the United States and Europe. Thirty nations have centers today.

Iglar mentioned that the principle of the Unification Church is one of a world-wide union of religions, cultures and sciences. In short, he said it is a form of international consciousness. "Our members have all kinds of different backgrounds," Iglar said, "such as Shintoism, Buddhism or Christianity."

"The principles form an ideology on which the ideals of the

human race are realized in their physical existence," he said. "Religions are expressions of man's inner desires, but they are for the external and physical body as well."

Iglar mentioned that the founder of the religion, Sun Myung Moon, began this one-world crusade so that members from many nations could be united at one center.

The Unification Church is a religion that wants to unify the various branches of the tree of religion, according to Sun Myung Moon. Moon emphasized that the ideal world—"God's Kingdom on Earth"—was intended by God to exist from the very start. The kingdom was to be a physical and a spiritual one at the same time.

WERNER SEUBERT, Leader of the Unification Church, explained that man is seeking happiness since that is his purpose and hope in life. "Religions use to deny the physical aspect," Seubert said. "But we believe that religion should be a balance between the emotion and reason, between body and mind."

The Church holds weekend seminar sessions and anyone interested may call 255-4426 for information.

— *The Badger Herald*  
The Independent University of Wisconsin  
Madison Student Newspaper  
June 21-27, 1973

## Lectures Planned Nightly

Representatives of the "One World Crusade" will deliver a series of evening lectures on world unification principles at 7 each weekday night at 3225 Kiesel.

The lecture series is under the direction of Dieter Seidel of Vienna, Austria, and will be offered in Ogden through Aug. 14.

Special weekend sessions will be available upon individual request.

Mr. Seidel, who carries the title of mobile unit commander, heads a team of five that includes two British citizens and two Americans who are among 50 similar units touring the United States in behalf of this new international movement.

"These lectures teach unification principles that provide new understanding for the future of mankind, transcending national boundaries, religions and cultural backgrounds," Mr. Seidel explained.

— *Ogden Standard-Examiner*  
Ogden, Utah  
Thursday Evening,  
August 9, 1973