

Detroit

About 20 members of the Korean-based Unification Church were on the Mall last Wednesday, attempting to rally support for the Detroit appearance of Rev. Sun Myung Moon, founder of the sect. From a loud-speaker system in a van, Unification members said they were part of a national organization to "bring people together."

"I used to think God was dead, or asleep, or gone away," said 22-year-old Richard Parks, state representative for the group in Indiana and now working in Detroit. "Now I see that He is still very much active in the world situation. That gives me hope."

—*The South End*

Wayne State University

Detroit, Michigan

November 26, 1973

Vol. VII No. 64

Why would anyone want to spend all day on the streets and freeway ramps of Detroit, in all kinds of weather and meeting all kinds of responses, earnestly trying to sell flowers and peanuts?

And yet, for the past month, 35 members of the Unification Church, a rapidly growing international movement of Christians of all denominations, have been doing just that.

The reason? A fund-raising drive to bring the "New Hope for America" campaign to Detroit in early December.

... Members of the church feel Rev. Moon's message is of such importance and value to American Christians that they have been willing to sacrifice their time and energy during the days so that funds will be available to offer complimentary tickets to anyone interested in attending. In this way, they feel they will be able to serve the Detroit metropolitan community in a very real way.

A new spirit of dedication, a new and higher sense of morals, genuine Christian ideals, a deep love and sense of responsibility, and a practical method of applying creative energies in all areas of life — religion, economics, education, science, culture and politics — these will make up part of the message Rev. Moon will be sharing at the Masonic Auditorium, December 9th and 10th.

Therefore, the Unification Church publicly invites any and all interested people to call the "New Hope for America" office at 868-5064 for their free tickets.

—*The Independent*

Detroit, Michigan

December 7, 1973



"Hello, I am asking donations for the One World Crusade — a familiar fund-raising appeal by Family members to introduce their on-the-street and door-to-door offering of peanuts, flowers, candy, candles, granariums, stationery, soap . . . and in all cases simply sincere heart.

Religious Sit-In Broken Up



Free Press Photo by IRA ROSENBERG

Moon followers sport grins and traffic tickets after Woodward sit-down

About 10 persons were ticketed Tuesday by Detroit police, after they sat down in the middle of downtown Woodward Ave. to draw attention to the Rev. Sun Myung Moon, a Korean spiritual leader who is expected here shortly.

One of the demonstrators said the group wanted "to try to show there is no God in the city." The group said they belonged to the Unification Church, which claims a Detroit membership of 50 and two million supporters worldwide.

They moved into the street about noon near the J.L. Hudson Co. store and were

quickly taken to the sidewalk by police and given tickets for obstructing traffic.

The demonstrators said they wanted to advertise the Dec. 9 arrival in Detroit of their spiritual leader, who claims he saw Jesus Christ on a hillside in 1936 when he was 16.

Last August the Guru Maharaj Ji, a religious leader from India, arrived in Detroit and was struck in the face by a pie-throwing critic.

—*Detroit Free Press*

Detroit, Michigan

November 14, 1973

COUNTY OF WAYNE
MICHIGAN

Proclamation

HONORING
REVEREND SUN MYUNG MOON

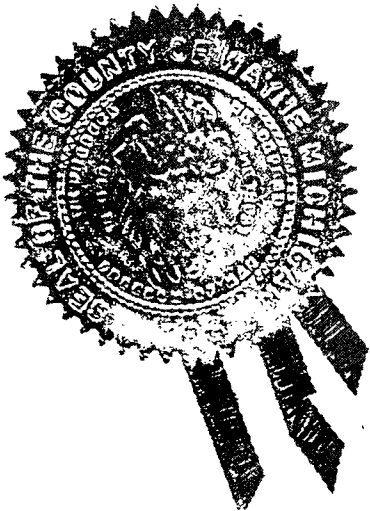
WHEREAS, the Reverend Sun Myung Moon is a dynamic Christian leader of worldwide renown, is founder of the international Unification Church and is now engaged in a speaking tour which is carrying his message of love and peace through 21 cities in the United States; and

WHEREAS, the universal attraction of his Christian conviction is reflected in a church membership of approximately two million members, churches in 40 other countries and 50 different cities of this country, including a national headquarters in Washington, D.C., and an international headquarters in New York; and

WHEREAS, the Reverend Moon is beloved and revered for his compassionate, wise and inspired counsel and guidance of the congregation of the Unification Church, and for the insights he has shared with millions of others throughout the world; now, therefore, be it

PROCLAIMED, that we members of the Wayne County Board of Commissioners, this 6th day of December, 1973, take this opportunity to express our esteem and congratulate this outstanding spiritual leader for his exceptional achievement; and be it further

PROCLAIMED, that this document be spread at length upon the journal of this day's proceedings, to endure as a permanent record of our respect and appreciation, and that a suitable copy of these deserving words of tribute be presented to this remarkable servant of God.



Robert E. Fitzpatrick
CHAIRMAN OF THE BOARD

Huey A. Ferguson
HUEY A. FERGUSON, COMMISSIONER

Chicago

For weeks the sober and intense young members of the Unification Church prepared the way for the first coming of the Rev. Sun Myung Moon.

On lampposts, CTA platforms and trees, they placed placards bearing a picture of their Korean leader and the words, "Christianity in Crisis. New Hope."

They hired a sound truck and drove through shopping centers announcing that on Wednesday, Thursday and Friday nights of this week Mr. Moon would speak in the McMahon Room of McCormick Place.

They placed ads in newspapers and buttonholed pedestrians on downtown sidewalks.

Finally, the appointed time came. On Tuesday night, the 53-year-old millionaire evangelist made his first public appearance in Chicago at a banquet given by his devotees in the Guildhall of the Ambassador West.

As they arrived, the 200 guests — politicians and their wives, uniformed military personnel, clergy of various faiths and businessmen — were greeted with elaborate courtesy by the well-barbered, conservatively dressed young churchmen who directed them to a receiving line where they were introduced to Mr. Moon and his uncommonly handsome wife.

Once these formalities were taken care of, the guests sipped fruit punch, listened to a string trio play a medley from "The Sound of Music" and asked each other how their names happened to appear on the guest list. To most of them, the name of Mr. Moon was new.

Some of the guests' questions about the church and its leader were answered after they had eaten their Pump Room salad, prime rib au jus and baked Alaska.

Neil Albert Salonen, the church president, sketched the legendary life of Mr. Moon: Born in Korea, called at the age of 16 to an "important mission" by Jesus whom he met on a mountainside one Easter morning, refined by nine years of prayer, persecuted under Communist rulers, finally liberated from prison by United Nations troops.

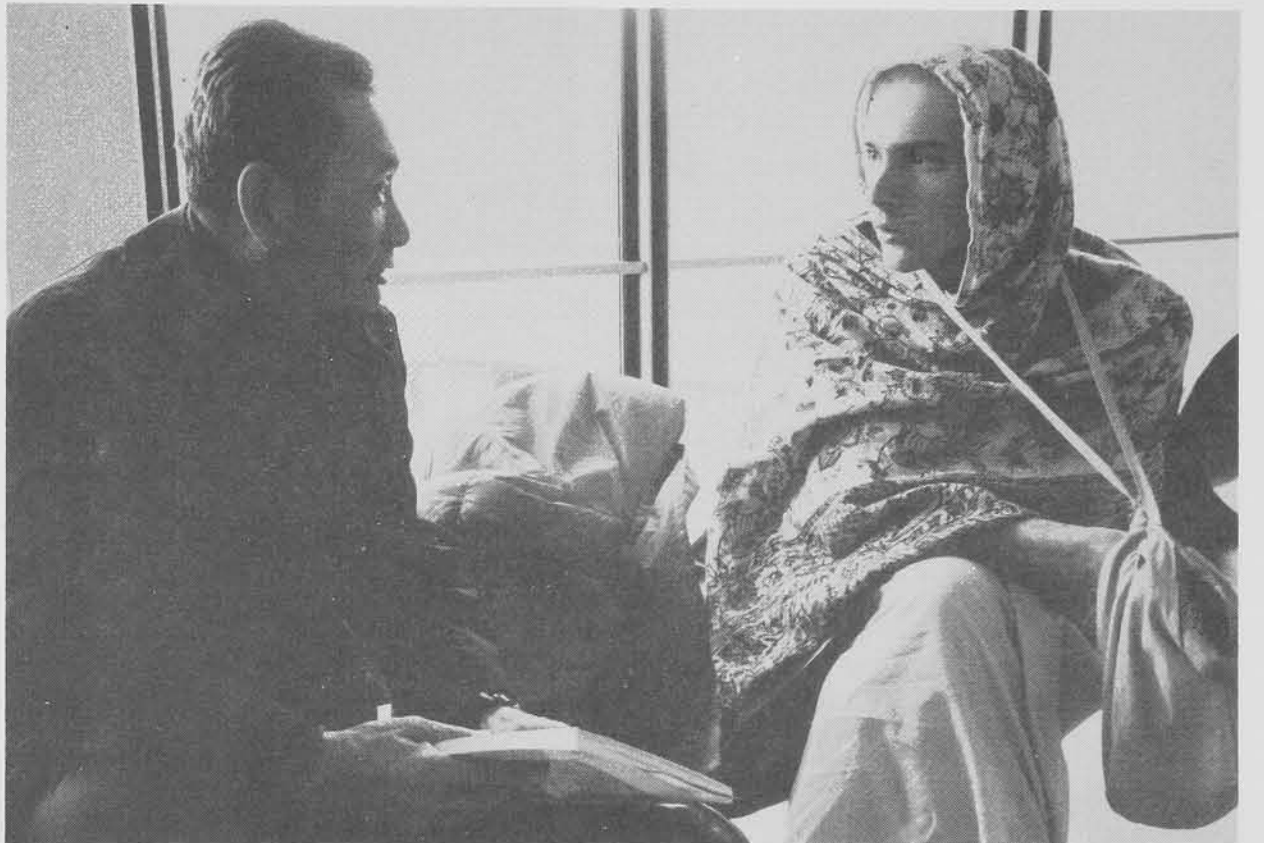
Now, said Salonen, the church has 2 million members in 40 countries, including 10,000 members in the United States. In Chicago, he added, the church's 30 full-time members live communally in a spacious old home at 7430 N. Sheridan.

"Our church is strongly anti-Communist," he went on. "But we have not permitted our anti-communism to serve as a cloak for reactionary policies." He saluted the accomplishments of the sect's Freedom Leadership Foundation, which is "combating the cynicism on our campuses."

As a prelude to his introduction of Mr. Moon, Salonen read several telegrams from political leaders, including Sen. Alan Cranston (D-Calif.), Sen. Strom Thurmond (R-S.C.) and President Nixon.

In his brief remarks, given in Korean and translated into English by an associate, Mr. Moon took on the style of a political barnstormer.

He hailed the United States as "the greatest nation in the world." He declared he was happy to be in Illinois, "the nation's



top: Our Master laughs happily with the 200 guests at the banquet held in the Ambassador West Hotel.

bottom: While waiting for a delayed flight at O'Hare Airport, Mr. David Kim witnesses to the New Truth and the Second Coming of the Lord with obvious good sense and concern for an attentive Hare Krishna devotee. They talked for a long time.

No. 2 city with the tallest building in the world."

While here, he said, he was especially conscious of being in the "land of Lincoln, the greatest President of them all, who started life in a log cabin and reached the pinnacle of fame."

The evening ended with three songs presented by the New Hope Singers, whose smiles were so broad they one-upped the Up with People chorus.

At McCormick Place the next night, Mr. Moon spoke to a multitude. Indeed, although the meeting site was formal and the content of the lecture was highly metaphysical, he delivered his 75-minute talk with as much fervor and animation as an Hasidic rabbi.

In his first two messages he barely touched on the major themes of his somewhat enigmatic theology. In private conversations, his followers were able at least partially to resolve some of the riddles.

Currently, they said, mankind is living through the chaotic end of an evil age which soon will give way to a new age when goodness will reign, ushered in by the Lord of the Second Advent.

Later, the New Hope Singers, preferring an exclamation mark to a question mark, enthusiastically sang, "Hosanna in the highest! Blessed is he who comes in the name of the Lord!"

—Chicago Sun-Times
Chicago, Illinois
December 15, 1973

Kansas City

The emphasis Mr. Moon and his followers place on the relationship between man and God is that both are unified in the spirit of love.

"God and man occupy a subject-object relationship," Mr. Moon said. "As the object of God's love, man is occupying the most important position. Almighty God needs you; He needs man."

"An Almighty God without man is like a man who has a fine house, a big car, but no one to talk to, no one to relate to. He is a poor God."

Mr. Moon also characterized the relationship of God and man as analogous to the relationship between a father and his son, which he called "the closest, most human relationship on this earth."

"No joy is greater than the love coming from your own son or daughter," he said. "And no joy is greater than the love coming from a father to his sons and daughters."

— *The Kansas City Times*
Kansas City, Missouri
December 17, 1973



Moon Meeting

After he arrived in Kansas City yesterday for a 3-day speaking engagement that will begin tonight at the Capri Theater the Rev. Sun Myung Moon of Seoul, South Korea, founder of the Unification Church, attended the 1973 Day of Hope Dinner at the Phillips House. Before the meal, Mr. Moon and his wife, Mrs. Hak-Ja Hann Moon, greeted guests, including Joseph Pierron, an assistant district attorney in Johnson County.

(Staff photo by Paul Renshaw)

— *The Kansas City Star*
Kansas City, Missouri
Sunday, December 16, 1973



LAWRENCE DAILY JOURNAL-WORLD

LAWRENCE, KANSAS, FRIDAY EVENING, OCTOBER 12, 1973

Crusade Searches for Principles



ONE WORLD CRUSADE — Michiko Miyamura, left, of Tokyo, Japan, and Jill Connell of Reading, England, are among about 1,000 young people from many nations now working throughout the United States in 50 mobile bus units to call America back to its founding religious principals. (AP Wirephoto)

By **GEORGE W. CORNELL**
AP Religion Writer

"Everything we're doing," says Jill Connell, 21, a pretty British brunette, "is for the sake of mankind, to serve people, to help them understand God, love and truth."

Putting it another way, Michiko Miyamura, 24, a comely, dark-eyed Japanese, says: "God's heart is very sad when He looks at conditions of the world. God is crying. We're working to help the heavenly Father to make God happy. When God feels pleasure, I feel pleasure."

The two women are among about 1,000 young people from many nations now working throughout the United States in 50 mobile bus units to call America back to its founding religious principles.

Their effort is called the "One World Crusade," organized by a Korean visionary, the Rev. Sun Myung Moon, founder of a fast-growing movement named the Holy Spirit Association for the Unification of World Christianity.

For short, it's called the Unification Church.

Its advocates, somewhat like members of religious orders, pledge their commitment to the cause for periods of one to three years, serving full time without pay, being housed and fed in communal accommodations wherever they happen to be.

"We're a family," said Miss Miyamura, of Tokyo.

"We're like brothers and sisters," Miss Connell of Reading, England, added in a joint interview.

The traveling international brigade holds rallies, gives lectures, does personal evangelizing on the streets. Its members also move in force into

cities where the Rev. Mr. Moon, now on a four-month, 21-city tour, is to appear, selling tickets to his lectures.

Because of the all-out way they flood a city with his name, on posters, by radio and television, in newspaper ads and in sidewalk conversations, they're sometimes called "Moon people." They speak of the church founder in highly adulatory terms, sometimes attributing almost mystical qualities to him.

"He's very, very wonderful," said Miss Miyamura. "Before him, I couldn't believe. I was looking for God and could not find God. But he gave me the Gospel and vision and hope."

Said Miss Connell: "I had been working as a secretary but was looking for deeper meaning in life, to do something of more value to mankind. And this is it. It's so essential. We believe very much in the unification principles. It makes us happy working to create a better world."

The Rev. Mr. Moon, on the first stop of his tour in New York early this month, filled Carnegie Hall for three nights at \$3 a seat. He moved on to Baltimore and Philadelphia, finishing a two-night stand there this Saturday.

He goes to Boston next week, then Washington, D.C.; New Orleans; Dallas; Tampa, Fla.; Atlanta; Omaha, Neb.; Minneapolis; Cincinnati, Ohio; Detroit; Chicago; Kansas City; Tulsa, Okla.; Denver; Seattle; San Francisco; Berkeley, Calif.; and winding up in Los Angeles near the end of January.

In each place, the tide of young people will swarm the city, fervently talking up the cause and selling tickets.

The Rev. Mr. Moon's teachings, called a "further development" of Judaeo-Christianity through revelations received by him, seek to integrate science, religion, economics and politics in building a world-unified civilization.

His literature terms him a "man for a new age."

He says that when he was a boy of 16, Jesus appeared to him, revealing he would have a major role in "the fulfillment of God's providence."

Imprisoned by North Korean Communists, tortured and beaten nearly to death, he survived through care given him by disciples, his literature says, adding:

"They knew that this man would be essential to the fulfillment of God's desire for the restoration of man and the universe."

His movement claims about two million followers in over 40 countries — about half of them in Korea, where it started in 1954.

It has centers in each state in this country and an international training center in Tarrytown, N.Y.

"We've come to America because America is a land God loves very much," Miss Connell said. "But so many people are wandering around, not understanding God, not believing, living in confusion, misery and darkness. People are so materialistic, thinking only of themselves. There's really something more for man. We've come here to revitalize Christianity so America in turn will work to bring about God's kingdom on earth."

New Hope Visits Unity Village

by Bill Peterson

In August of this year, Bill Peterson wrote Sig Paulson, Head Minister of Unity, in hopes of arranging a meeting with Reverend Moon during the Day of Hope campaign in Kansas City. The meeting had been confirmed early in October, and would culminate nine years of foundation work with Unity School of Christianity, which maintains world headquarters in Unity Village near Kansas City. In addition, Sig Paulson had accepted our invitation to give the invocation at our banquet, and the scheduled meeting at Unity Village had now expanded to include a luncheon in honor of Reverend Moon, with the presence of Charles R. Fillmore, Unity's president, and top members of his staff.

On the afternoon of Monday, December 17, Reverend Moon was greeted by Sig and Jane Paulson inside the door of Unity Village Inn, where he and his party were escorted through the cafeteria line to the Gold Room. Included in Reverend Moon's

party was his wife, Mrs. Won Pok Choi, Mr. Bo Hi Pak, Mrs. Shin Kim, President Salonen, Daikan Ohnuki, Mark Pierron, James Robinson, Mike Leone, and Bill Peterson, plus the camera crew and several staff members. Another important member of the luncheon party was Merta Mary Parkinson, who had helped arrange the date through her personal relationship with Rosemary Fillmore Rhea, President Fillmore's sister. Mrs. Parkinson, who became friends with Pauline Verheyen during 1968, met Reverend Moon in February of 1969, in Washington, D.C. She responded to his Kansas City visit when she saw the Watergate Proclamation on December 7 in the *Kansas City Star*. Mrs. Parkinson is an executive in the Order of Amber, an ancient Egyptian spiritual group.

Lunch began as Unity's top executives seated themselves around a gigantic table with Reverend and Mrs. Moon at the head. Following the blessing and a quick,

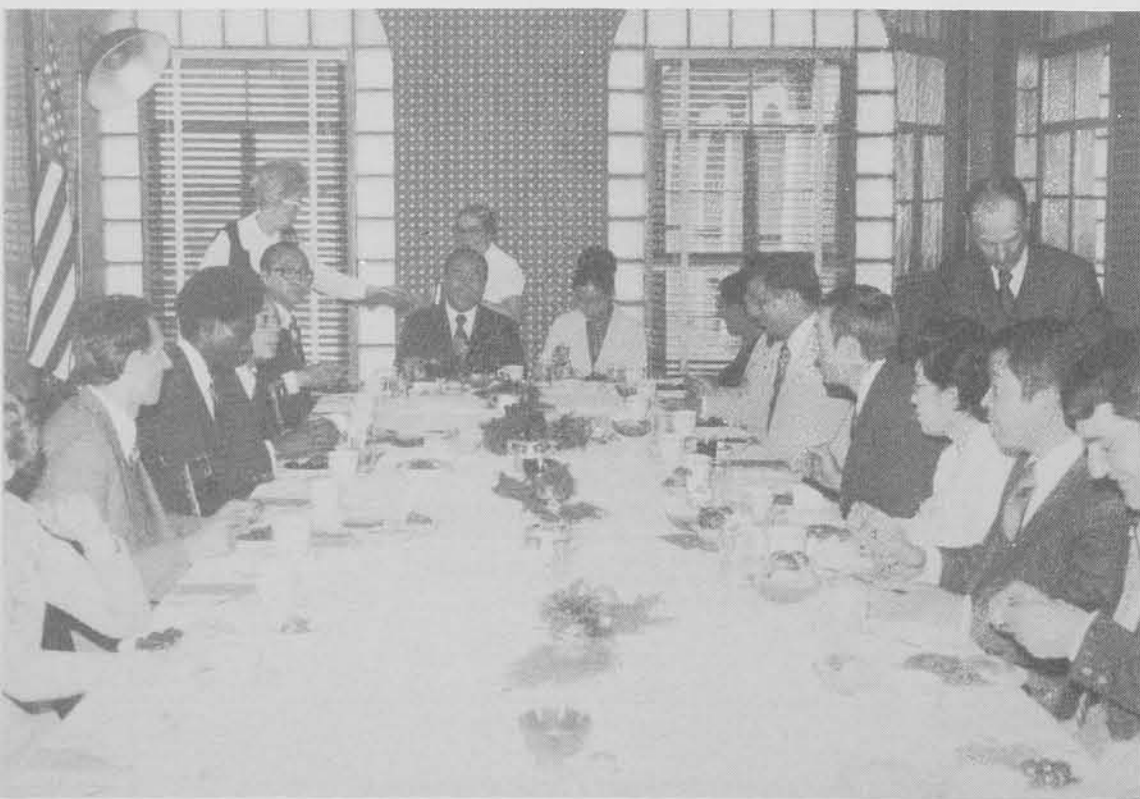
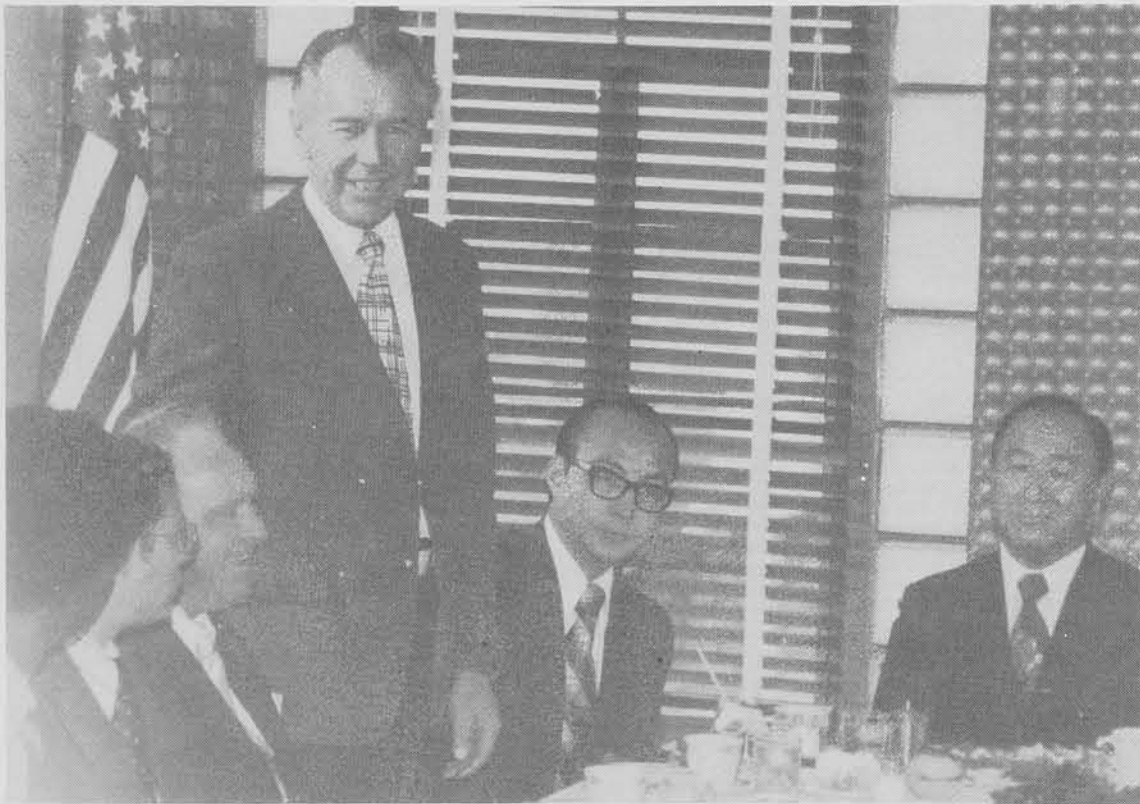
nourishing meal, Rev. Paulson arose to introduce the Unity staff. He began with President Fillmore, who turned to Reverend Moon, bowed, and thanked him for coming, then briefly expressed the significance he felt in this meeting.

Introductions completed by both Unity and our church, Reverend Moon was introduced as the guest of honor, and stood up facing warm applause. He then spoke approximately 40 minutes on the meaning and mission of the Unification Church, especially in light of the responsibility confronting modern Christianity. Concluding with the need to work together for accomplishing God's dispensation, he recognized the valuable and essential role Unity performs, then thanked Rev. Paulson and President Fillmore for their gracious hospitality. His talk was received very well, with staff members leaving the table amazed and impressed.

For the next 45 minutes, the party was taken on a tour of Unity operations and facilities by Sig Paulson. Along the way, they encountered Mr. Lowell Fillmore (in his middle eighties), son of the founder Charles Fillmore, and uncle of the current president, Charles R. Fillmore. Lowell Fillmore's brother, Rickert (father of the current president), designed the buildings and grounds of Unity Village. Reverend and Mrs. Moon and Reverend Paulson posed for pictures and movies with Mr. Lowell Fillmore, who still reports for work every day before other workers arrive. While touring the library and private archives contained in the Heritage Room, Reverend Moon presented two autographed copies of *The Divine Principle* to Reverend Paulson, with meaningful inscriptions inside each.

The atmosphere of love and truth prevailing over us all left everyone feeling that not only was this occasion a meaningful fruit of previous work, but moreover a beginning step for the future. As the tour concluded and we were about to depart, Jane Paulson took my hand and looking at me with tearful eyes said, "This is truly a significant day for God . . . we must unite!"

— *The Way of the World*
December, 1973



left: Our Master, Mother and Family members are served at a luncheon given in His honor at Unity Village.

above: Sig Paulson, Head Minister of Unity, introduces the Unity staff to Our Master and His party.

Office of the Mayor
CITY OF PITTSBURG, KANSAS

Proclamation

WHEREAS: in recognition of the fact that Unity and Understanding strengthens our city, and that growth in Unity and Harmony is beneficial to all citizens of the City of Pittsburg, Kansas; and


WHEREAS: all responsible citizens are called upon to unite in their affirmation of our country's birthright, and of our national dedication and hope, guaranteeing freedom for all men;

NOW, THEREFORE, I, RUDOLPH N. SIMONCIC, MAYOR of the City of Pittsburg, Kansas, do hereby proclaim Saturday, December 15, 1973 as

DAY OF HOPE AND UNIFICATION

Dated this 11th day of December, 1973.

ATTEST:
E. Marlene Salen
CITY CLERK



City of Independence
MISSOURI 64050
103 NORTH MAIN STREET
TELEPHONE (816) 836-8300

P R O C L A M A T I O N

WHEREAS, in recognition of the fact that unity of purpose strengthens our nation, and that growth in unity and harmony is beneficial to all citizens in the City of Independence, and

WHEREAS, we have entered an era when political, social and religious differences have ceased to be an asset in creating a sense of variety, but rather difference has caused division, and

WHEREAS, visiting our nation is one whose life, message and challenge is dedicated to the unification of men in all political, social and religious pursuits, that man being the Reverend Sun Myung Moon.

NOW, THEREFORE, I, PHIL K. WEEKS, MAYOR OF THE CITY OF INDEPENDENCE, MISSOURI, do hereby proclaim the month of January, 1974, as

MONTH OF HOPE AND UNIFICATION

in Independence, Missouri, and urge all citizens to welcome Moon to our area.

OF I have hereunto set my hand caused the Seal of fixed this 11th Day of December, 1973.

Phil K. Weeks
Mayor

ATTEST:
Bruce L. Perry
City Clerk

P R O C L A M A T I O N

WHEREAS, in recognition of the fact that unity and understanding strengthens our city, and that growth in unity and harmony is beneficial to all citizens of the City of Topeka; and

WHEREAS, all responsible citizens are called upon to unite in their affirmation of our country's birthright, and of our national dedication and hope, guaranteeing freedom for all men; and

WHEREAS, visiting in our midst is one whose life, message, and challenge is dedicated to men of all political, social and religious pursuits, that man being the Reverend Sun Myung Moon.

NOW, THEREFORE, I, Bill McCormick, Mayor of the City of Topeka, do hereby proclaim Saturday, December 15, 1973, as

P R O C L A M A T I O N

By the Governor

Executive Department
State of Kansas
Topeka, Kansas

TO THE PEOPLE OF KANSAS, GREETINGS:

WHEREAS, in recognition of the fact that unity of purpose strengthens our state, and that growth in unity and harmony is beneficial to all citizens in the state of Kansas; and

WHEREAS, we have entered an era when political, social and religious differences have ceased to be an asset in creating a sense of variety, but rather difference has caused division; and

WHEREAS, visiting our nation is one whose life, message and challenge is dedicated to the unification of men in all political, social and religious pursuits, that man being the Reverend Sun Myung Moon;

NOW, THEREFORE, I, ROBERT B. DOCKING, GOVERNOR OF THE STATE OF KANSAS, do hereby proclaim Saturday, December 16, 1973, as

DAY OF HOPE AND UNIFICATION


In Kansas, and urge all citizens to welcome Reverend Moon to our state.

DONE At the Capitol in Topeka
Under the Great Seal of
the State this 8th day of
December, A. D., 1973.

BY THE GOVERNOR: *Robert B. Docking*

Elvise M. Shamba
Secretary of State

Laura M. McDonald
Assistant Secretary of State



UNIFICATION

zens to cordially welcome y.

WITNESS WHEREOF, I have eunto set my hand and caused Seal of the City to be fixed this 11th day of ember, 1973.

Bill McCormick
McCormick, Mayor

P R O C L A M A T I O N

THE PURPOSE OF THE MONTH OF HOPE AND UNIFICATION IS TO LAY THE FOUNDATION FOR SOCIETY'S EMERGENCE INTO A PEACEFUL AND HARMONIOUS CIVILIZATION ON THE BASIS OF GOD-CENTERED FAMILIES, SOCIETIES AND NATIONS; AND

THE REVEREND SUN MYUNG MOON OF SEOUL, KOREA, IS CONTRIBUTING MUCH TO AN EXTRAORDINARY AWAKENING IN AMERICA THROUGH THE UNIFICATION CHURCH'S INTERNATIONAL YOUTH PROGRAM; AND

THE REVEREND SUN MYUNG MOON WILL BE SPEAKING IN KANSAS CITY ON THE THREE TOPICS - GOD'S HOPE FOR MAN, GOD'S HOPE FOR AMERICA AND THE FUTURE OF CHRISTIANITY; AND

KANSAS CITY, KANSAS HAS ALWAYS BEEN PROUD OF THE DIVERSITY OF BOTH CULTURAL AND RELIGIOUS BACKGROUNDS OF ALL OUR CITIZENS;


NOW, THEREFORE, I, RICHARD F. WALSH, MAYOR OF THE CITY OF KANSAS CITY, KANSAS DO HEREBY PROCLAIM THE MONTH OF JANUARY 1974 AS

THE MONTH OF HOPE AND UNIFICATION

IN KANSAS CITY, KANSAS, AND URGE ALL OUR CITIZENS TO BE AWARE OF THE TEACHINGS OF THE UNIFICATION CHURCH.

IN WITNESS WHEREOF, I HAVE HEREUNTO SET MY HAND AND THE SEAL OF THE CITY OF KANSAS CITY, KANSAS, THIS 15TH DAY OF DECEMBER, 1973.

Richard F. Walsh



Not shown—proclamation from Lawrence, Kansas signed by Nancy S. Hambleton, Mayor.

Tulsa

Twenty-five young people from Tulsa and Arkansas are laying the foundation for the appearance here Dec. 20, 21 and 22 of the Rev. Sun Myung Moon, Korean evangelist, and founder of the Unification Church.

Tulsa is the smallest city on a 21-city cross country tour which Mr. Moon and his young followers are making. Coming to Tulsa later will be approximately 200 members of the church from Europe and Asian countries who will sell tickets and promote the lectures.

Most church members in this country are young people, according to John Harries who has established church headquarters here. . . .

THE YOUNG people who are in Tulsa are living in a rented residence, Harris said. They will support themselves while here by selling various articles on a door-to-door basis. They recently completed a seven-day fast in preparation for the Moon campaign during which they picked up trash in downtown Tulsa for an hour each day.

Harris is a young Englishman who left a job as a service manager in an electronic firm to work in the Unification Church.

Most people, he said, are uninformed or misinformed about the Unification Church. Reaction encountered in cities visited has been mixed. Support has been received from varied denominational groups.

—*The Tulsa Tribune*
Tulsa, Oklahoma
December 1, 1973

To the question most asked by Tulsans eyeing billboards and posters bearing Moon's photo along the city's busiest streets and in the downtown area, full-page newspaper advertisements and other evidences of affluence, "Where do they get the money?" Harries replies, "Selling peanuts.

"I can assure you that wealthy people are not donating large sums to the movement, at least not in Oklahoma," Harries said.

Harries, who said the Moon movement is anti-Communist, but "certainly not anti-Christian," said followers of Moon, principally youths, "work at it 18-20 hours a day.

"This is not something one does an hour or two on Sunday, the way most Americans appear to take their Christianity."

—*Tulsa Daily World*
Tulsa, Oklahoma
December 19, 1973



"God" with an Ulcer

To Rennie Davis, antiwar activist and Chicago Seven figure, Maharaj Ji is "the Lord, the universe, the power of creation itself."

To some 40,000 followers in this country and six million world-wide, he is *Satguru*, "Perfect Master," whose name is spoken with the same reverence as a Christian speaks of Jesus Christ.

Even for one so young (he claims to be only 15 years of age) and supposedly with so much power, the Maharaj Ji finds himself under such tensions, finds his work of imparting light to his followers so exhausting that he now is afflicted with an ulcer.

Maharaj Ji and his followers staged a three-day rally Nov. 15-17 in Houston's Astrodome, publicized as "the most holy and significant event in human history."

It turned out to be somewhat less than that. An attendance of more than 100,000 was predicted, but police estimated the crowd at about one-tenth that number.

It was costly. The young guru was said to have run up bills totalling \$500,000 for the affair. . . . the most devout of Maharaj Ji's disciples live in 54 American ashrams, or religious communes. Where there isn't enough money for beds, they sleep on straw pallets.

Divine Light Mission is a business — big business. Headquarters are located in a seven-story building in Denver, where a staff of over 100 men and women give of their time to administer a wide range of business enterprises.

These include, *Newsweek* says, thrift stores, janitorial service, restaurant, two spiritual rock bands, a movie-production company, a slick monthly magazine and the telex machines that link Divine Light Inc., with each of its 280 U.S. regional offices.

Income from these enterprises is handsome, but nowhere near enough to keep Divine Light Mission solvent. So, *Newsweek* reports, to subsidize the organization, to

finance a public relations staff of 50, "each applicant for membership is expected to dig deep into his pocket. Fully half of a four-page personal questionnaire concentrates on the cash value of the applicant's insurance policies, mortgages and trust funds. Inheritances are routinely signed over to Divine Light, as are paychecks from "worldly" jobs."

The young guru emphasizes love, peace and light, urges the followers of his Divine Light Mission to "tune in" to their inner "primordial energy," whatever that is.

"The Master helps me tap the basic elixir inside of me," a 25-year-old devotee is quoted by the *Newsweek* writer as saying. When that person receives what his Master calls "The Knowledge," then he knows for sure he has tapped the source of the elixir.

Having received "The Knowledge," the devotee engages then in a secret rite, according to the *Newsweek* writer.

He learns "to see a dazzling white light, hear celestial music, feel ecstatic vibrations and taste an internal nectar. . . ."

Another guru on the scene in America is 53-year-old Rev. Sun Myung Moon who is heralded as "the Victor of the universe and Lord of creation" — the personification of the Second-Coming of Christ.

He, too, is holding rallies across the country. Early in October he made an appearance at Carnegie Hall, New York, preceded by a blitz of press agency and ballyhoo. "His placid Korean countenance seemed to be everywhere New Yorkers looked," *Time* magazine reported.

Moon has scheduled an appearance in Tulsa's Civic Center Dec. 20-21-22. His followers now are lacing the city with publicity similar to the New York blitz. His announced theme is "Christianity in Crisis" and he is offered to the people of Tulsa as the "New Hope for America."

Moon is distinctive from other cult leaders in that he is strongly anti-Communist. This

fact is widely trumpeted in the media while his religious beliefs are not.

His religious endeavors began with a purported vision of Jesus Christ on a Korean mountainside in 1936. In the vision he saw himself as the successor to Christ.

"According to Moon," *Time* reports, "Jesus was supposed to be a second Adam, creating the perfect family. His crucifixion, before He had a chance to marry, redeemed mankind spiritually, but not physically . . ." And it was this task to which, he, Moon, was allegedly ordained.

A paragraph from his own literature states:

"God cannot reveal His truth unless one is qualified to receive it. The price for God's precious truth is great indeed, but by the age of twenty-five, Sun Myung Moon had paid that price. After nine years of search and struggle, the truth of God was sealed into his hands. At that moment he became the absolute victor of heaven and earth. The whole spirit world bowed down to him on that day of victory, for not only had he freed himself completely from the accusation of Satan, but he was now able to accuse Satan before God. Satan totally surrendered to him on that day, for he had elevated himself to the position of God's true Son. *The weapon to subjugate Satan then became available to all mankind.*" (Italics added.)

By 1954 Moon had founded the Holy Spirit Association for the Unification of World Christianity. In abbreviated form, his organization is known as the Unification Church. His ambition: to unify all of mankind and "to establish the foundation for the kingdom of heaven."

Following the establishment of international headquarters in Tarrytown, N.Y.,

his movement now appears to be gaining momentum. It boasts of 600,000 followers world-wide, with perhaps 100,000 "core members" who, *Time* says, are devoted to the Master in a way that would make some well-known cult members look like backsliders.

Here in Tulsa, core members held a seven-day fast in November, the announced purpose of which was to introduce the Unification Church. The fast was also in anticipation of the coming to Tulsa of the founder of the church.

Each morning at 7:30, core members gather at the Civic Center to sing and pray. Following devotions, they spread throughout the downtown area, picking up trash and placing poster boards announcing the December rally in business establishments.

Little publicized is the strange Moon doctrine on marriage. "There is no dating; marriage partners for disciples are selected by Moon and his lieutenants. Both men and women submit lists of five candidates and, after counseling, their leaders make a choice. Newly married couples must refrain from sex for 40 days after the wedding ceremony, which is the holiest act of the sect."

Bible scholars see in the rise of the gurus a form of deception that is to characterize the last days. Society is witnessing today, not merely a flickering token of false christs, but an outburst of them.

The word "deception," scholars say, is a key to contemporary activities and to prophetic developments which arise out of them. The Apostle Paul, for example, wrote that because of men's perversity, "God shall send them strong delusion, that they should believe a lie." (II Thes. 2:11)

In His Olivet discourse, Jesus dealt with the matter of false christs and false prophets in the end-time. He declared:

"Then if any man shall say unto you, Lo, here is the Christ, or, Here; believe it not. For there shall arise false Christs, and false prophets, and shall show great signs and wonders; so as to lead astray, if possible, even the elect." (Matt. 24:23-25)

By definition, a false prophet is one who pretends to have a message from God. A false christ, on the other hand, is one who actually claims to be the messiah.

Dr. Wilbur Smith sees three causes for this awful outburst of deception today. (1) As the age draws to a close, there will be a prevailing ignorance of God's Word; (2) there will also be a prevalence of demon activity; and (3) the age-end will be an era of gross immorality, brutality and selfishness.

"It is inevitable," Dr. Smith declares, "that evil living and a preference for evil things will develop a resistance in the heart and mind against the truth as revealed by a Holy God, and will prepare that heart and mind for receiving the teachings of evil spirits."

This places upon the Christian a supreme obligation to disseminate the truth, for the truth alone makes men free. In passage after passage, our Lord and the inspired writers of Scriptures set the truth, as revealed in the Word of God, as the only refuge from the lies of the wicked one.

Jude exhorts us to "earnestly contend for the faith which was once delivered unto the saints."

—*Christian Crusade Weekly*
Tulsa, Oklahoma
December 9, 1973

Tulsa Civic Center Assembly Hall



Denver

"It is possible" that a Korean evangelist whose followers are now swarming the country, may be the new Messiah, according to a follower.

Neil Albert Salonen, acting president of the Unification Church, said the founder, the Rev. Sun Myung Moon, "never says" he is the new Messiah "but many people speculate it will be the Rev. Mr. Moon."

Asked if he believes the evangelist will one day prove to be the messiah, or second manifestation of Christ, Salonen said, "It is possible."

The *Denver Post* has several times requested an interview with the Rev. Mr. Moon, but a follower said, "He has to pray and meditate before meetings and that takes a lot of time."

When the present tour is completed, the evangelist will start a second tour, covering all 50 states. His main message is that mankind should be united in brotherhood and that America must lead the world in this effort.

Salonen, who was formerly a business manager for a psychiatric hospital in Washington, D.C., said he "got involved" in the Unification Church and studied the teachings of the church from a young woman who is now his wife.

"I wasn't really seeking a spiritual group," he said, "but I was inspired by the vision of what could be done. This seemed different from other religions which sometimes retreat from the world. They give individual peace but teach nothing about a prosperous nation, a harmonious world. They often have divided people."

Followers of the Rev. Mr. Moon see themselves as "a catalyst. Our aim is not to get everybody to join the church but to show them that maybe the organized church isn't necessary. Religion should be a way of life. We can transcend the need for churches."

FAMILY UNIT

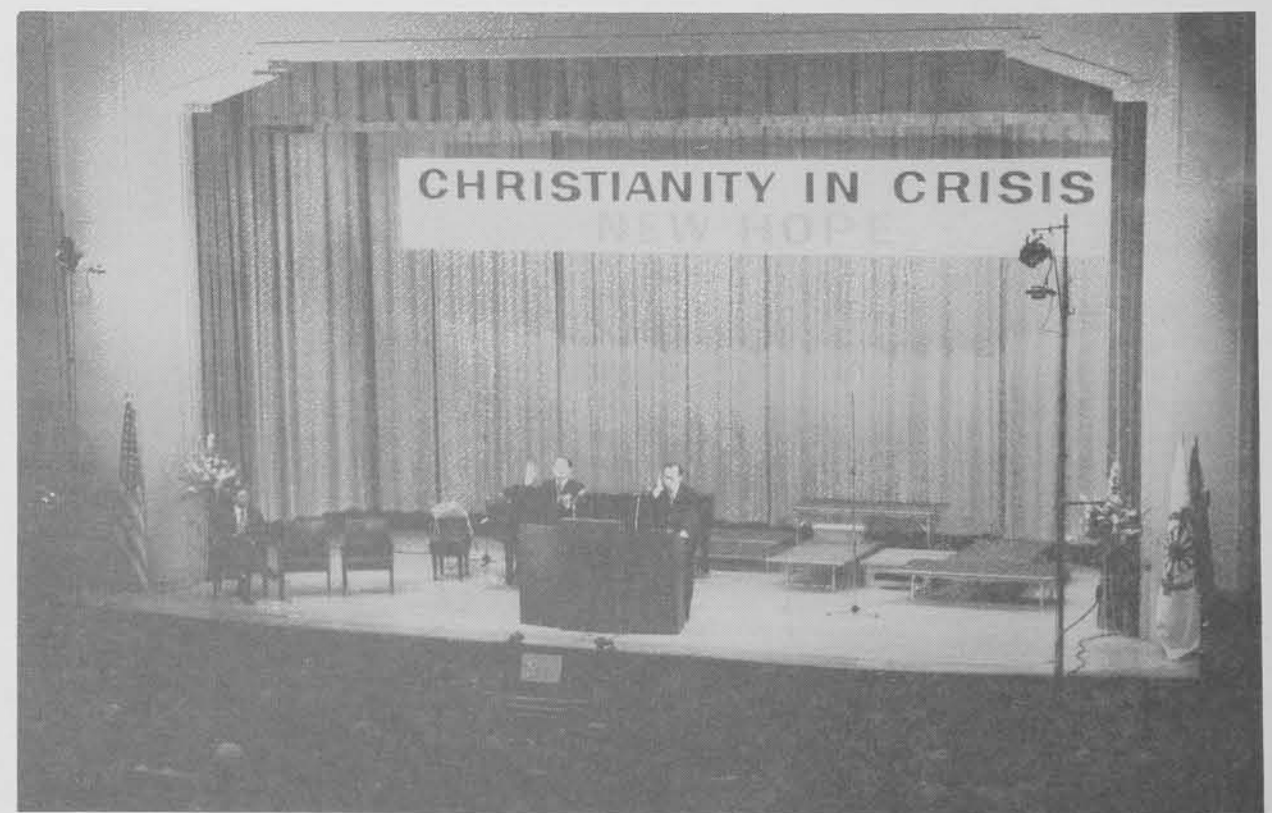
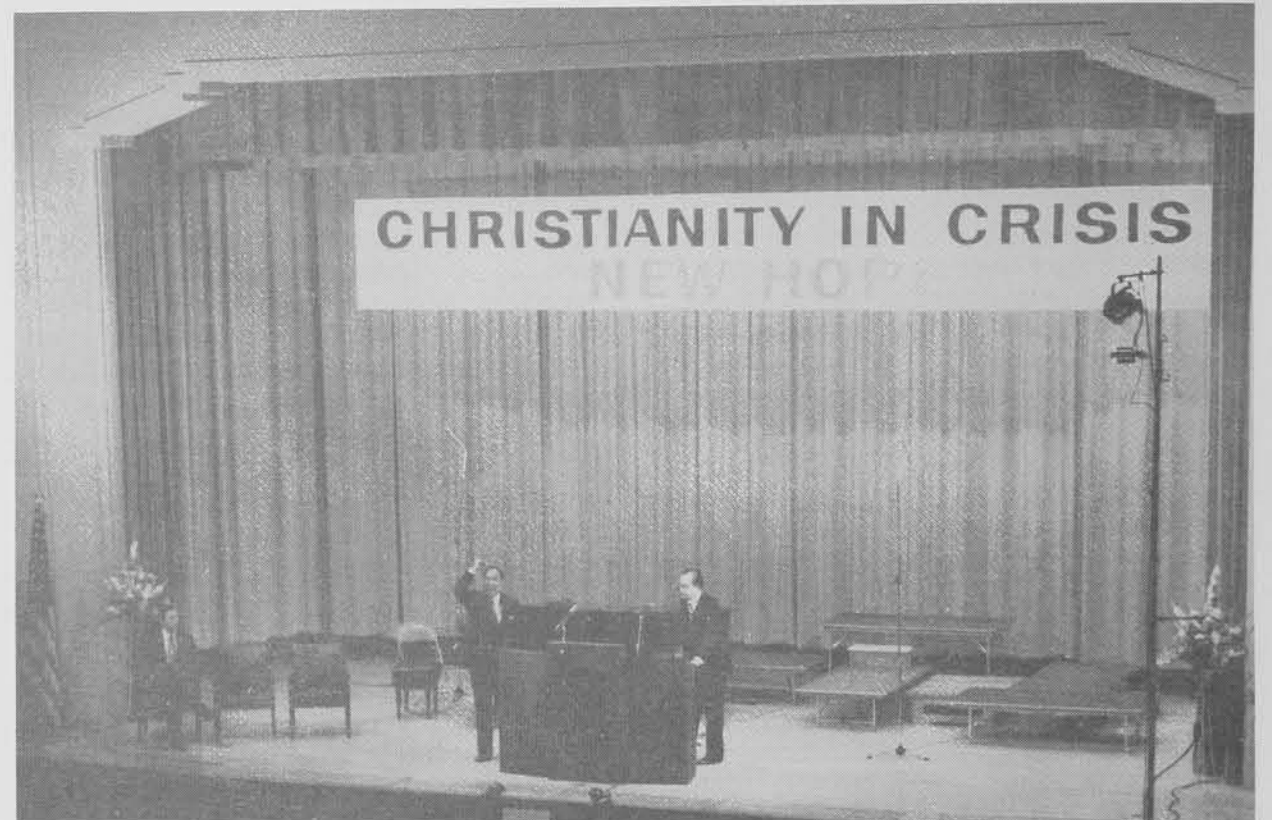
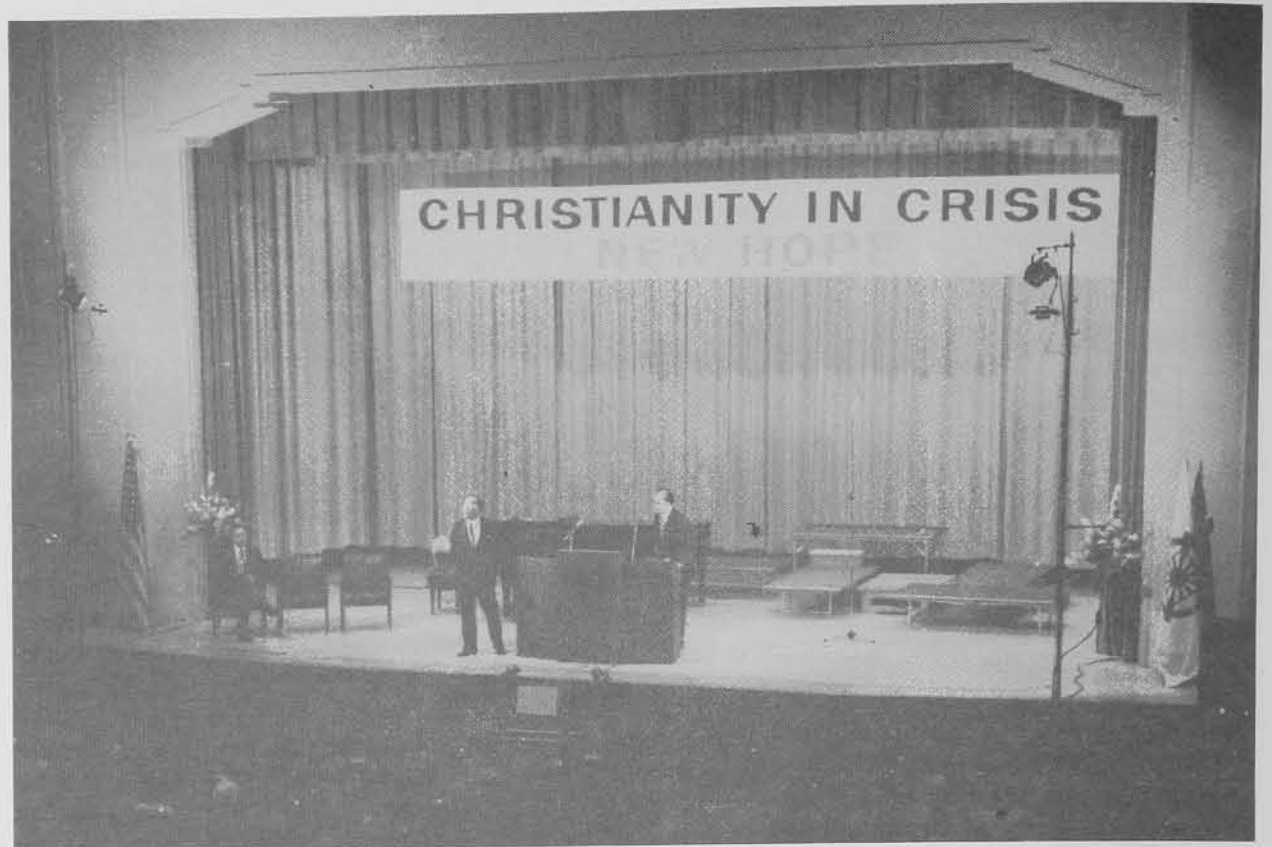
These values have to be nurtured in the family unit, he said, because "Christ was crucified before he was able to unite people physically. That's why he's coming back. His work is not yet finished," said Salonen.

The Rev. Mr. Moon, his wife and seven children make their permanent home in Seoul, though they often stay in Washington, D.C. or Tarrytown, N.Y. Salonen said the evangelist would probably continue touring the world rather than "settling" in one place.

The church uses little ritual in services, concentrating on group praying, singing and the sermons. No communion is served and the church doesn't believe in ordaining persons, though they have for "legal reasons so we can officiate at weddings," said Salonen.

The church doesn't concentrate on social action, believing instead "that our responsibility is to reconnect people to a spiritual relationship with God. Then, if they wish, they can devote themselves to social service."

—*The Denver Post*
Denver, Colorado
January 11, 1974



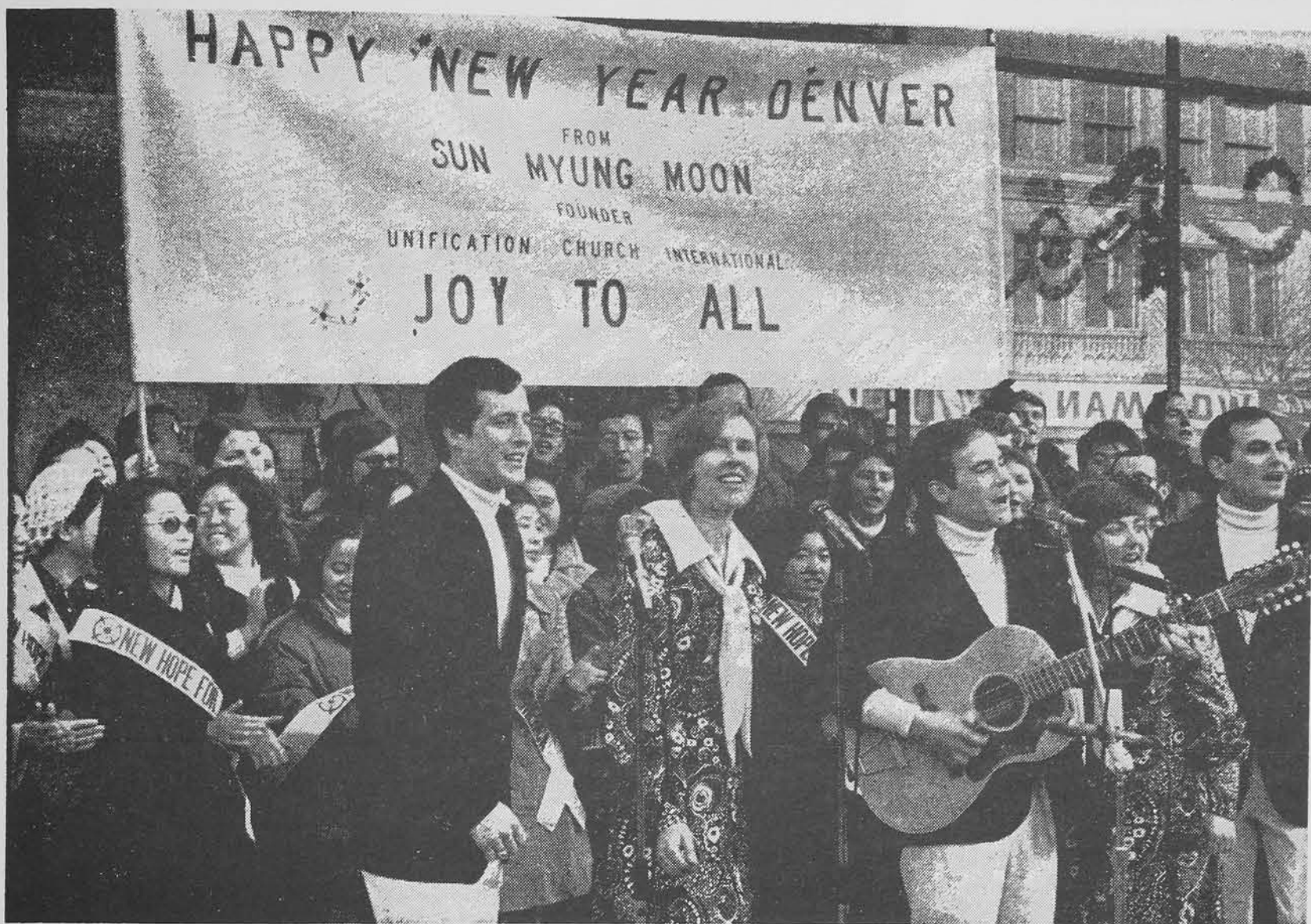
Rocky Mountain News

A Scripps-Howard Newspaper

Colorado's First Newspaper—Founded in 1859

115TH YEAR, NO. 252

DENVER, COLORADO 80201, SUNDAY, DEC. 30, 1973



NEWS PHOTO BY BILL PEERY

Downtown Denver shoppers were serenaded Saturday by a 120-member, 10-nation choir in front of May-D & F's 16th Street store.

The songfest publicized South Korean evangelist Sun Myung Moon's "New Hope for America" speaking tour, due in Denver three

nights next month. In foreground is "Sunburst," a singing group composed of local followers of the evangelist.

opposite page: Making strong gestures to punctuate His message, Our Master leaves the podium and the microphone to challenge the audience directly:

In this world today the nations are existing solely for their own national interests. They plot, connive, cheat, and lie. They destroy other nations for their own national benefit. Is there even one nation on earth which pledges to God, "God, you may use this nation as your sacrifice and as your altar, if that is the way you can save the world?" Tell me, where is such a nation? Where?

*—"God's Hope for Man"
Sun Myung Moon
October 20, 1973*

Seattle

Shoppers were stepping into the street to get by. And even then, they weren't getting away without being buttonholed.

For a youthful band of 100 clean-cut super-patriots for God and America has invaded Seattle. And this demonstration in the Westlake Mall was part of their hardsell campaign to get an audience for their leader's upcoming three-night stint here.

Smartly tailored in dark coats with silk banners declaring "New Hope in America," they stood in rows as a disciplined choir and sang Christian hymns and patriotic songs with great gusto.

And then, armed with loudspeakers, posters and thousands of leaflets, they dispersed to continue buttonholing and doorbelling in a dawn to dark drive. They want full houses to hear the gospel according to their leader, a Korean millionaire whose interests include chemical fertilizer, expensive tea, and air rifles. He's God's man for America, they say, with a message that will "save America."

From 12 nations besides other parts of America these youths have come, entering offices and homes to persuade us to come out to hear their man, the Rev. Sun Myung Moon. (He'll speak through an interpreter, at 8 p.m. tomorrow, Monday and Tuesday at the Seattle Center.)

Moon is the founder of their church, the Unification Church, and their sun rises and sets in his unique form of Christianity. Trained at his Tarrytown, N.Y., estate, they live as brothers and sisters in houses they call centers, including one here in the University District.

FUTURE IS FORESEEABLE

And should their teamwork, aided by costly advertising, bear fruit similar to what Seattle has rendered such "spirit-filled" leaders as Kathryn Kuhlman and Billy Graham, the future is foreseeable.

Tomorrow the Rev. Sun Myung Moon, fills the Snoqualmie Room at the Seattle Center. Next year he appears at the Arena. And three years from now? Bingo, he fills the Coliseum.

One evening last week Reiner Vincenz of France stood at my door in a downpour, smiling as he struggled with his English to explain his invitation. And his dedication might have presented an offer one couldn't afford to refuse, were it not for the aggressive tactics of his teammates pushing daily for publicity.

There's something special about crusading youth, be they Jehovah's Witnesses, Mormon missionaries, Hare Krishna chanters, disciples of the Maharaji Ji, "spirit-filled" Jesus People, or whatever.

The unlined, unlined-in faces of youths preaching "the truth" and pushing for conversions generally turn folks off. But while there are things funny, sad and ludicrously absurd about youthful preachings, there also can be something intriguing and even captivating about people who are totally dedicated and consumed in promoting their belief.

... In the U.S., his (Rev. Moon) church claims to have 3,000 core members, almost all between 20 and 30 years of age, who have given up their personal lives to work



Even though it rained the night of the first speech, Our Master spoke to a standing-room-only audience. The entire series was a success despite continued rain.

for Moon. A huge majority (85 per cent) the church claims are college graduates, officials say.

His team of disciples now here have worked the streets of five other cities, and when Moon is finished here Tuesday night they'll head for Los Angeles. They'll work that city with other teams of youths for the tour's grand finale and convention the end of this month.

RENEW FAITH IN U.S. MOTTO

Anticommunist Moon, in full page ads running in at least one major daily newspaper in each of the 50 states, declares that Americans should not think about impeaching President Nixon, but "renew the faith expressed in the motto 'In God We Trust'."

He said "God is depending on America today" . . . and Americans must "forgive, love and unite."

Regis Hannah calls the ad "brilliant."

"No religion here is having an impact. Even Billy Graham, Lord bless him, is not turning people back to God," he said.

And his leader, he added, has come here "because he feels Korea owes a debt to America, America is in trouble now, and the answer is not in running away from the country as Moses Davis is having the Children of God do."

Hannah said that despite his Catholic background, he had "no personal relationship to Jesus until the Lord led me to the Rev. Moon." And that American criticism of his Korean leader is "because Americans don't understand the Oriental thought pattern and tendency for absolutism."

A host of area clergy reportedly turned down a free dinner with Moon tonight at the Washington Plaza Hotel. Joining Moon will be some area "leaders in business, the military, education, the churches and the media."

Moon, chairman of the board of Tong Il Enterprises, with a host of interests valued



at nearly \$15 million, calls his work a "One World Crusade."

"God sent me. I came to initiate a new pilgrim movement in America," he shouts in Korean during the first of his three sermons, reportedly the same in each city of his current tour.

And his 100 youthful followers, working around the clock here this month, do indeed appear as pilgrims among us, approaching people even in restaurants and lounges to buy their flowers or candy.

"And how much of this four dollars do you get yourself?" a reporter asked as she paid for a few flowers. How much? Nothing?

It goes to Moon who then "takes care of our needs," Hannah later explained.

—Seattle Post-Intelligencer
Seattle, Washington
January 12, 1974

The Seattle Times

Largest daily and Sunday circulation in Washington

60 PAGES

THURSDAY, JANUARY 10, 1974

10¢

Evangelist on way here to strum a wanted chord

By RAY RUPPERT
Religion Editor

(First of a series)

The smiling face of the Rev. Sun Myung Moon beams at Seattleites these days from full-page newspaper advertisements, from placards mounted on about 100 Metro Transit buses, from posters tacked on telephone poles around town and from television spots.

It's all part of a persistent public-relations campaign to let the Pacific Northwest know that Mr. Moon is stopping in Seattle as part of a 21-city lecture tour of the United States.

The founder of the Holy Spirit Association for the Unification of World Christianity (usually abbreviated as the Unification Church), will speak in the Snoqualmie Room of the Seattle Center at 8 p. m. Sunday Monday and Tuesday. His topic will be "Christianity in Crisis: New Hope."

BEYOND advertising the Seattle lectures, the campaign is intended to make America aware of this new prophet from the Far East and his message for a new age.

As leader of a religious movement just now developing size and importance sufficient to generate controversy, Mr. Moon brings with him to Seattle a number of unusual theological teachings. He offers them on the best of authority: a direct, personal revelation from God.

Mr. Moon's theology includes a teaching that God is now acting in human history to encourage the unification of religions, science,

politics, culture and all facets of human life. He also offers a somewhat different interpretation of Jesus' role in history.

Reiner Vincenz, director of the Unification Church in France, is in Seattle as leader of a team of 70 young people who came here in advance of Mr. Moon's lectures to stimulate public interest in their leader's visit.

ONE WAY to find out about the Unification Church and Mr. Moon, aside from the materials prepared by the church, is to question Vincenz for 90 minutes or so. You may not get all the answers, but sometimes non-answers are instructive.

Another source of information is some of the young people who live in the Unification Center in the University District. An adversary, critical view of Mr. Moon and his teachings comes from the pastor of a Korean-language church in Seattle.

One key question is: What is the appeal of Mr. Moon's message?

In his newspaper ads and in his lectures, Mr. Moon has touched a chord many Americans have wanted to be strummed.

This is, simply, the message that America is a nation specially chosen by God for great things, that there has been too much wallowing in Watergate and that the nation should forgive, love and unite behind President Nixon against

God's enemy: communism.

Much of Mr. Moon's message with its call to prayer and repentance has appeal for evangelical Christians

who are hungering for a new spiritual awakening.

Other parts of his message may appeal to those to the political right who cannot understand why the White House is in trouble and who resist the idea of impeachment.

Vincenz commented, "I know when President Nixon read our statement he cried very big tears. I know this."

The German-born leader of the Unification Church in France minimized the political thrust of Mr. Moon's public statements.

"WE ARE NOT at all involved in politics," Vincenz said. "America is prepared for a very important world mission, to defend God. As you can see, America becomes weaker and weaker: we are not becoming stronger."

"America must defend God's position for all the world," Vincenz said. "Here you have Christianity. In Europe Christianity goes down very much. You have no more Christian power. The Vatican is nearly taken by the Communists."

The political implications of Mr. Moon's message for America may be only incidental to this theological teachings, and there are knowledgeable critics who say the Unification church



Rev. Sun Myung Moon

is only a minor sect in Korea, where it began, and of little real importance, theologically.

NEVERTHELESS, Mr. Moon's plea to forgive and to love Mr. Nixon while getting on with God's business of fighting communism may have attracted special attention to the Korean evangelist.

This may help explain the source of funds needed for his intensive advertising and public-relations campaign. There may be those around who like Mr. Moon's message about Mr. Nixon so much they may be willing to donate considerable sums to the Unification Church.

An ecumenical spokesman in Tulsa, one of the tour cities, said the religious community there had "many reservations about the movement" in part because of "questions about sources of funding."

Another question raised in Tulsa (and in Seattle) is about Mr. Moon, himself, and his theology.

Next: A look at Mr. Moon and his background.

The Seattle Times

Largest daily and Sunday circulation in Washington

64 PAGES

FRIDAY, JANUARY 11, 1974

10¢

Is Korean evangelist 'prophet for a new age' ...or a 'false Christ' to lead believers astray?

By RAY RUPPERT
Religion Editor
(Second in a series)

A new prophet for a new age.

That is how the literature of the Unification Church describes its founder, the Rev. Sun Myung Moon.

His critics are not so generous. The Rev. Karl Yong Choi, the Seattle pastor of a Korean congregation accused Mr. Moon as being a false Christ with great power to deceive.

Whichever he is, Mr. Moon will speak at 8 p. m. Sunday, Monday and Tuesday in the Snoqualmie Room at the Seattle Center.

SEATTLE IS one of 21 American cities on a nation-wide tour by Mr. Moon to bring his message under the general title, "Christianity in Crisis: New Hope for America."

Mr. Moon was born January 6, 1920, in a province of what is now North Korea. His biography says that "spiritual depth was evident at an early age, for even as a child his life was centered around prayer and meditation."

The biography recounts that when Mr. Moon was 16, while in deep prayer on Easter morning, Jesus appeared to him. Mr. Moon was told that he would have a great mission to fulfill.

The biography continues that Mr. Moon spent the next nine years "in internal preparation through intense prayer and study."

HE BEGAN a public ministry in North Korea after the end of World War II only to be arrested by the Communists and "beaten, tortured and left for dead."

He recovered and continued preaching, then was re-arrested and sent to Hungnam prison camp.

After United Nations forces freed those in the prison camp, Mr. Moon went to South Korea where he began, in a refugee shelter, to teach his principles and doctrines again.

Mr. Moon's Seattle critic disputes certain parts of the biography, contending that Mr. Moon was in jail for offenses having nothing to do with his ministry or anti-communism.

Reiner Vincenz, a spokesman for the church, said the church was founded in Korea in 1954 "with a few people . . . 50 to 100 people, perhaps." The church "was a hard struggle until about 1960."

Vincenz continued, "Today, in a little more than 10 years, we are 2 million people in the world and we are in nearly 50 countries."

The church claims 750,000 members in Korea. Church literature says there are about 1,500 members in the United States.

The Seattle center, a rented house at 4707 18th Ave. N. E., is home for about 20 young members. Regis Hanna, Northwest director, counted "about 50 people as followers of our activities and our teaching in the Seattle area."

Vincenz, director of the church in France, is leader of 70 young people who have come as a team to Seattle from Europe, the Orient and the United States to prepare the city for Mr. Moon's lectures.

Why was Mr. Moon chosen?

"This is very difficult to answer," Vincenz said. "Why was Jesus of Nazareth chosen? Because God chose him. Why is very difficult to say."



Reiner Vincenz



Regis Hanna



Dan Holdgreiwe

eth chosen? Because God chose him. Why is very difficult to say.

"One thing is Korea is a nation well prepared for God's action. It is a very Christian nation. It is in the East part of the world. All religious leaders come from the East."

Hanna, 26, has a bachelor's degree in fine arts from Georgetown University and a master's degree in social work from the University of Maryland.

After a childhood with a Catholic background, Hanna has been in the Unification Church about six years.

"I heard the unification principle," he said. "I felt the people were really doing a God-centered thing. I really felt the power of God. And so I stayed."

ANOTHER member of the Unification Church in Seattle is Dan Holdgreiwe, 21, who grew up in Cincinnati, also with a Catholic background. He studied at Georgetown University, first in international affairs and then philosophy.

Holdgreiwe is in Seattle as the state representative for the church, which also has a center in Spokane. A center at Olympia was closed recently for financial reasons.

"I never had a deep experience in Catholicism," Holdgreiwe said. "I was very much into Buddhism and Eastern thought when I met the Unification Church. This is almost my Christian background, the Unification Church."

Vincenz was working for an electronics firm in Germany when he met one of the six members of the Uni-

fication Church in that country in 1964. He had been a Protestant with very loose church connections.

"So I became the seventh," he said. "I had never wanted to become a religious person. I wanted to make a good career. I wanted to become a businessman but not at all a person for God. This I saw as only something for some older person who had nothing to do in life anymore."

HE WAS SENT to France as a missionary, completely on his own, not even knowing French. It was 2½ years before Vincenz found his first follower. Today, he said, there are Unification Churches "in many cities" of France.

Is the Unification Church different from other churches?

"I wouldn't say this," Vincenz said. "Our goal is to assure to the people that we have to come together on a Christian base. This should concern the whole world, not only the Christian part of the world."

About two years ago, some members here were hostile and bitter toward established Christian churches. Now, there is a studied attempt to woo other churches to the unification teachings.

Vincenz said any bitterness toward other churches in the past was a reflection of the feelings of individual members.

"I can understand this," he said. "If young members want to bring contact quickly with existing churches, and the existing churches are a little skeptical, then young members become very closed."

Next: A look at some of the teachings of Rev. Moon and the Unification Church.

The Seattle Times

Largest daily and Sunday circulation in Washington

SATURDAY, JANUARY 12, 1974



Ray Ruppert

Religion Editor

Rev. Moon appears here tomorrow

(Last in a series)

The Rev. Sun Myung Moon, founder of the Unification Church, will bring his message of a new time in God's revelation at 8 p. m. tomorrow, Monday and Tuesday at the Snoqualmie Room of the Seattle Center.

Mr. Moon is stopping here as part of a 21-city tour of the nation to preach about "Christianity in Crisis: New Hope for America."

The 54-year-old Korean evangelist has not been greeted with open arms by Christian clergy in every city where he has appeared, despite a studied effort by the "Moon people" to woo other men of the cloth to Mr. Moon's message.

In Tulsa, for example, the executive of an ecumenical agency concluded: "Our experience and information from other cities where they (the lectures) have been held . . . caused us to hold many reservations about the movement on the grounds of theology and questions about sources of funding."

"Their campaign was not very successful . . . They were unable or unwilling to provide an adequate response to the questions raised in our minds . . ."

The man from Tulsa had summed it up: Theology and funding.

THE BASIC FACTS about Mr. Moon are these: He is 54, born in North Korea, had a vision of Jesus when 16, was given a divine mission, prepared himself for nine years, was a prisoner in North Korea until freed by United Nations forces, began the Unification Church in 1954 with a handful of people and has seen it grow to 2 million members.

Time magazine described Mr. Moon as a wealthy man whose holdings in ginseng tea, titanium production, pharmaceuticals and manufacturing of air rifles are worth perhaps \$15 million.

Because of his stance of anti-communism and because of his plea that Americans forgive, love and unite behind President Nixon, Mr. Moon apparently has a strong political attraction.

But it is his theology which has concerned many clergy in the cities where he has visited.

Reiner Vincenz, director of the Unification Church in France, has been in Seattle as part of the advance party, which includes 70 young people from many countries. As a senior official of the church, Vincenz is able to talk about the Moon theology.

Mr. Moon's teachings have been called a "further development" of Judeo-Christianity through revelations received by him. His avowed goal is to integrate science, religion, economics and politics in building a unified world civilization.

His severest critics, pastors of Korean-language churches in the United States, accused Mr. Moon of viewing himself as a new personification of Jesus.

But some of the church literature casts Mr. Moon in the role of a new John the Baptist, preparing the way for "the Lord of the Second Advent" who is to appear soon in Korea (the new Israel).

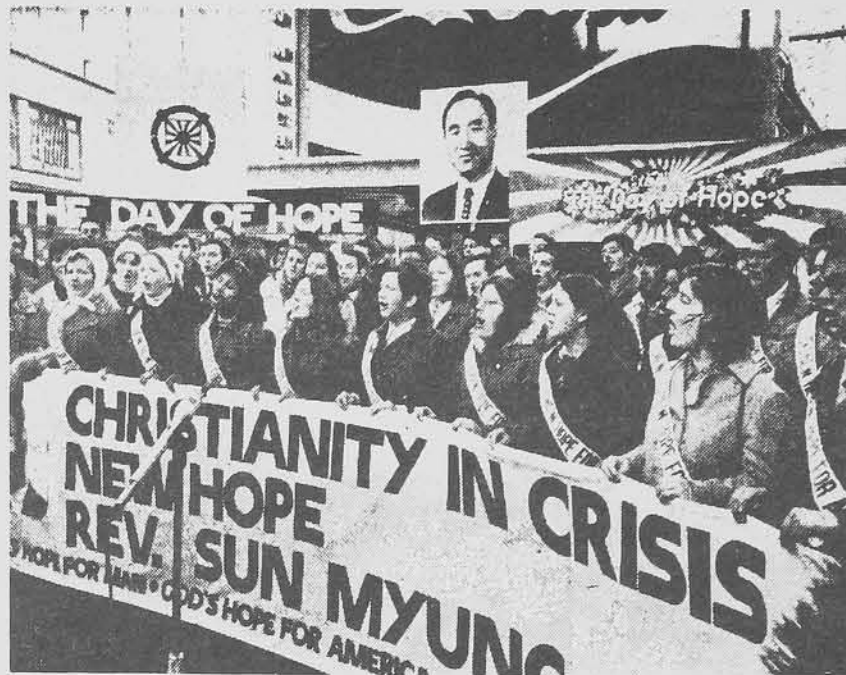
ON GOOD FRIDAY two years ago, Seattle members of the church demonstrated along University Way, displaying banners which proclaimed "The crucifixion was not a victory for God; it was a victory for Satan."

This teaching may be one of the reasons why some Christian clergy tend to be cool toward Mr. Moon and the Unification Church. The usual Christian teaching is that Jesus passed through suffering on the cross to the glory of his resurrection.

But Vincenz said the Bible commonly provides two prophecies, a sort of Plan A and Plan B. God may prefer Plan A, but the people may reject it. Then God switches to Plan B.

"So, for the coming of Jesus two prophecies were

Young members of the Unification Church sang at the Westlake Mall to call attention to the Seattle appearance of the church founder, the Rev. Sun Myung Moon.—Staff photo by Vic Condiotty.



Religion

given," Vincenz said. "One prophecy explains that the Lord of Lords will come in glory (Plan A). The other one is the way of suffering . . ."

"Jesus did not come to fulfill the prophecy of suffering. He came to become the lord of this world, the lord of glory, not the lord of suffering . . ."

"But, because the people did not understand him, it was impossible for him to realize his order from God to establish God's kingdom. The people did not respond; the people did not follow him . . ."

"It has not been planned by God that there is a second coming of the Christ. All should have been fulfilled 2,000 years ago."

BASIC TO MR. MOON'S theology is the teaching that Adam and Eve were intended by God to be joined in divine matrimony and, as perfect parents, to form with God an ideal world. But Eve committed adultery with an archangel who thereby became Satan.

According to this teaching, Jesus was God's second attempt at the perfect man. But he was crucified before he could marry and form the perfect family.

And so the Lord of the Second Coming is not necessary in God's plan.

Vincenz said the Unification Church has Sunday morning services in centers which have enough members. But he refused to describe in any detail the ceremonies of the Unification Church.

He was asked: Do you have communion?

"You see, this is a very deep question," Vincenz responded. "It is not so easy to answer. In the Old Testament, the temple had certain rituals. When Jesus came, also rituals came into being which have completed the first development."

"First you have very simple actions. Then you have more complete actions. We have certain traditions established in our church which are a little different from the New Testament, which complete the traditions of the Old and New Testaments."

Do you use bread and wine?

"This we do not have," Vincenz said. "We have other

ceremonies."

He was asked to describe those ceremonies.

"This is too difficult to explain here," he said. He said that many press interviews, particularly in Germany and France, "came out in the wrong direction," adding, "We have stopped a little (giving interviews) because so many wrong things came out."

Marriages for sect members are arranged by Mr. Moon and his lieutenants. Newly married couples must refrain from sex for 40 days after the ceremony, which is the holiest act of the sect.

NO OUTSIDER can be certain how much the Seattle campaign is costing the Unification Church, but certainly expenses total several thousand dollars.

In each of the 21 cities where Mr. Moon has lectured, the church has placed full-page newspaper advertisements. In Seattle, placards have been attached to about 100 Metro Transit buses. Hundreds of signs have been tacked and pasted up around the city.

In addition, there is the cost of renting the space at the Seattle Center three nights as well as hiring the Vashon Room at the Washington Plaza Hotel for a Day of Hope dinner at 7 p. m. today, complimentary to invited clergy and others.

Then, too, the campaign has included bringing the 70 young people to Seattle in vans to flood the city with songs and invitations to the lectures.

Where does the church get its money?

"It comes from heaven," said Regis Hanna, Northwest director. "It has to, because we really feel Rev. Moon has a message for the American people, to move their hearts."

To help the Lord provide, church members at Berkeley make scented candles and Seattle members have been making grainarium flower displays in glass jars.

Church members take candles, sacks of peanuts and the grainariums from door to door to ask donations on what Hanna called "a day of drudgery" because "they (the members) don't like to go out."

Some may question whether door-to-door vending of peanuts and candles is profitable enough to pay the costs of such an all-out campaign.

Yet, Time reported, sect members sold candles for seven weeks in 1972 to meet the \$300,000 down payment on an \$850,000 estate at Tarrytown, N. Y., which is now international headquarters for Mr. Moon.

Seattleites will have the opportunity for three days beginning tomorrow to judge Mr. Moon and his message.

San Francisco

San Francisco will have "a prime role in the destined meeting of Western culture and Oriental culture," the Rev. Sun Myung Moon, founder of the World Unification Church, said here last night.

The Rev. Mr. Moon, who is delivering a series of lectures in San Francisco on "Christianity in Crisis" as part of a nationwide tour, kicked off his visit with a banquet at the Fairmont Hotel.

He told a crowd there of 400, many of them religious and civic figures, that San Francisco lies "half way between the East and the West and therefore will be the most ideal place" for the two cultures "to know each other."

The Rev. Moon will be speaking on "the need for the world to unite behind Christian principles" at 8 pm. today, tomorrow and Sunday at the Scottish Rite Auditorium, 19th Avenue and Sloat Boulevard.

—*San Francisco Chronicle*
San Francisco, California
January 18, 1974



top right: Banquet guests show smiles of appreciation for the evening's program.

right: Our Master and Mother leave the Fairmont Hotel after the banquet.

bottom: The audience at the Scottish Rite Auditorium gives Our Master a standing ovation at the start of His talk.





Our Master going toward San Francisco across the San Francisco-Oakland Bay Bridge.

San Francisco Chronicle

The Largest Daily Circulation in Northern California

★★★★

SATURDAY, JANUARY 19, 1974

*'I love each
one of you
dearly . . .
God loves
you and
I love God'*



By Jerry Telfer

The Rev. Mr. Moon lectured at Scottish Rite Auditorium last night; his translator, Bo Hi Pak, passed the words on

Rev. Moon's Cosmic Truths

By William Moore

He says he is, among other things, a modern John the Baptist—directed by God to tell the world that the Messiah is on His way.

To some of his followers, he is known as "Master," "Lord of the Second Advent," "The Second Coming of Christ," even the "New Adam" here to restore the Garden of Eden and give spiritual birth to a holy family man.

He is the Rev. Sun Myung Moon, a 54-year-old Korean evangelist whose benign, smiling countenance seems ubiquitous these days in the Bay Area: emblazoned in full-page newspaper ads, in posters, in leaflets being handed out by scores of dedicated followers.

He is the founder of the 20-year-old Unification Church, a burgeoning fundamentalist Christian movement which, according to its organizers, numbers 2 million members worldwide, 10,000 of them in the United States.

The Rev. Mr. Moon arrived here this week on the last leg of a four-month, 21-city "Day of Hope" lecture tour of America.

He is staying at a plush Pacific Heights mansion, one of the church's three official lighting of the

There was an air of solemnity about the place his first night there. Earnest young people scurried about speaking in hushed voices—the men wearing neatly pressed suits and short-cropped hair, the women immaculately coiffed and conservatively attired. Many of them sported buttons that announced, "New Hope Is Coming."

Standing near the front



An ad for one of the Rev. Mr. Moon's lectures

door, like some sort of Praetorian Guard, were a group of young men who were among the 15 aides who have been traveling around the country with the Rev. Mr. Moon.

"We don't call them body guards," explained one of the dedicated. "We just say they're people concerned about his safety, and they're with him at ALL times."

Neil Salonen, the stocky, 28-year-old dynamo who is president of the church "for the U.S.," was positively gregarious as he sat in the living room.

He was sorry, he an-

nounced politely, but the Rev. Mr. Moon was not going to grant any interviews with the press during his visit.

"He did make himself available to Time and Newsweek at the beginning of the tour," explained Salonen, a business administration graduate from Cornell.

"While the Rev. Moon is in town now," Salonen continued, "he wants to maintain his composure without bringing himself down to the level of answering mundane questions, no matter how important."

"He is speaking cosmic truths. He is keeping his re-

lationship with God uppermost in his mind."

Besides, Salonen said, the Rev. Mr. Moon would be delivering his message in his lectures on "Christianity in Crisis." The first one was given last night at the Scottish Rite Auditorium. Two more are scheduled there for 8 o'clock tonight and tomorrow night.

"His tour is in direct obedience to God's directive to him to work here in America to prepare Christians for the time of the Second Coming," Salonen said matter of factly.

Did Salonen think the Rev. Mr. Moon was a Messiah?

"If he can fill the role of John the Baptist," he answered, "then it might be possible to fulfill higher levels. The Rev. Moon always responds to questions about the Messiah by saying, 'God will show you who is fulfilling that role.'"

Salonen, however, made it clear what the Rev. Mr. Moon considers to be "the anti-Christ"—Communism.

In fact, he said, the reverend has felt that way since he was 16 years old, when he was first "called" to "fulfill God's providence."

And since the Rev. Mr. Moon "knows that God's hope for the world relies on America," Salonen said, the reverend has been urging this nation "to come together in an atmosphere of forgiveness over Watergate, with new respect for the President."

As one of the most vociferous defenders of Mr. Nixon, the reverend even took out full page ads in newspapers across the country on November 30 to proclaim:

"The office of the President of the U.S. is . . . sacred . . . God has chosen Ri-

chard Nixon to be President . . . therefore, God has the power and authority to dismiss him.

"Our duty, and this alone, is that we deeply seek God's guidance in this matter and support the office itself. If God decides to dismiss this choice of His, let us have faith that He will speak."

About 1500 of the reverend's followers staged a "We Love Nixon" rally at the official lighting of the national Christmas tree in Washington on December 14. The rally drew a strong rebuke from the National Park Service, which criticized turning a non-partisan event into a political function.

And on January 9 the reverend sponsored a National Day of Prayer in support of Mr. Nixon. Salonen insisted that the Rev. Mr. Moon and his adherents have "absolutely no relationship" with anyone in the White House.

No, Salonen said, the White House was not orchestrating or financing any of these support activities.

Salonen conceded that the Unification Church has been a big business success, with salubrious investments—reportedly earning millions of dollars—in such enterprises as titanium production. "A lot of our members donate a good part of their income to the church," Salonen said.

The members, in fact, dedicate much of their existence to the church, he said. They live in about 120 communal-type centers around the country. Two of the centers are in San Francisco, two in Oakland, one in Berkeley. Each houses about a dozen persons.

The members often work during the day in regular jobs outside the church, then



HAK JA
The evangelist's wife

the church — stood up and politely applauded the reverend as he strode stiffly, almost shyly, to the head table.

An older looking figure than the one revealed in those widely circulated promotion photographs, he was accompanied by his 31-year-old wife, Hak Ja.

After a banquet dinner of mustard ring with bay shrimp and roast sirloin of beef, the Rev. Mr. Moon delivered a speech in Korean which was translated every few sentences by his official interpreter, a retired Korean colonel.

Occasionally gesticulating wildly, shifting from high-pitched shouts to deep stage whispers, he seemed in control of his listeners, sending them alternately into uproarious laughter, rapturous attention and applause.

Even though his interpreter at times sounded like a shrill drill sergeant, with a disconcerting habit of standing at parade rest, it was the Rev. Mr. Moon's show.

"I love each one of you dearly and deeply," the reverend declared, "because I know God loves America, God loves you, and I love God."

follow a rigorous schedule of studying the teachings of the Rev. Mr. Moon in his 300-page book called "Divine Principle."

The Rev. Mr. Moon himself has to approve any marriages of members. He also says the vows for all of them.

Only married members will enter the Kingdom of God, according to the Rev. Mr. Moon's rules. "And there must be celibacy in the first 40 days of marriage," Salonen said.

Salonen excused himself. He had to repair upstairs to escort the reverend to a banquet at the Fairmont Hotel. Outside a line of glistening automobiles, their motors running, waited to make that trip.

A half hour later, the Rev. Mr. Moon made his first public appearance of the tour here, in the Fairmont's cavernous Grand Ballroom.

About 400 persons — many of them Bay Area religious and civic figures invited by



NORMAN Y. MINETA
MAYOR

CITY OF SAN JOSE

CALIFORNIA

CITY HALL
TELEPHONE 277-4000
EXT. 4237

PROCLAMATION

- WHEREAS, San Jose was founded by men who came seeking freedom and equality, and the expression of the values in their faith; and
- WHEREAS, This city has grown to encompass all the races and religions and is seeing the need along with all the world, to unify our goals, in a desire to serve our families, friends, community, country, and world; and
- WHEREAS, This unity can only be achieved through returning to the original principles this community and this country were founded on, that is, those found in Christianity but also found in all religions existing to promote good morals, ethics and service; and
- WHEREAS, From January 17-24, Reverend Sun Myung Moon, founder of the Unification Church, who has spread this message of "Hope and Unification" throughout America will be in the Bay Area to appeal to all to join in peace and understanding; and
- WHEREAS, It is fitting that San Jose sincerely recognize and work to actualize these great principles this city was founded on and still represents;

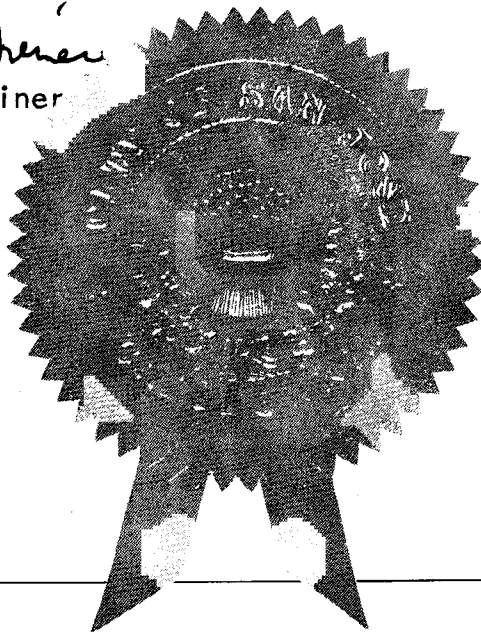
NOW, THEREFORE, I, Norman Y. Mineta, Mayor of the City of San Jose, do hereby proclaim the week of January 17-24, 1974, as

"HOPE AND UNIFICATION WEEK"

in the City of San Jose.

ATTEST:

Francis L. Greiner
Francis L. Greiner
City Clerk



PROCLAIMED this 17th Day
of January, 1974, in
the City of San Jose,
State of California

Norman Y. Mineta
Norman Y. Mineta
Mayor

Berkeley

The U.C. coalition includes the Chinese Christian Fellowship, Inter-Varsity Christian Fellowship, Resurrection City, Baptist Student Ministries, Christian World Liberation Front, Campus Crusade for Christ and Forever Family Ministries.

A leaflet distributed by the Christian World Liberation Front following the Rev. Mr. Moon's talk Friday night asserted that the Unification Church founder has already made statements that strongly indicate he considers himself to be the new Messiah.

In the Rev. Mr. Moon's chief work, "Divine Principle and Its Application," the leaflet contends, the year 1960 marked the beginning of the New Age, the time when "the marriage of the Lamb prophesied in the 19th Chapter of Revelation took place.

"Thus the Lord of the Second Advent and his Bride became the true Parents of mankind . . . and realized the purpose of creation."

In 1960 the Rev. Mr. Moon married his second wife, Hak-Ja Han. They now have seven children.

Neil A. Salonen, however, in an interview emphatically denied that the Rev. Mr. Moon ever said he was the Messiah.

Salonen said that humans must be better prepared to receive the Messiah before the Rev. Mr. Moon will reveal more specific details concerning the Lord of the Second Advent.

Salonen is flying back to national headquarters in Washington, D.C., this weekend to take part in a rally outside the Capitol tomorrow as Congress begins a new session. The rally theme will be "America Must Unite in Prayer."

The principal aim of the rally tomorrow, Salonen said, was to garner support for the President in the face of continuing investigation of Watergate and other Administration scandals. Salonen said that Nixon had proven himself a man of principle before and should be supported until actually convicted.

The Unification Church also plans another Washington Prayer rally on Jan. 31, the date of the Presidential Prayer Breakfast.

"Christianity in Crisis; New Hope" was the message of the banner Friday that stretched across the stage of the Scottish Rite Auditorium, San Francisco, as the Rev. Mr. Moon said "the time is near" for the coming of "the Lord of the Second Advent."

This Messiah that is coming, the Korean church leader explained, will be "a model of perfection" who will teach "how we can become one with God."

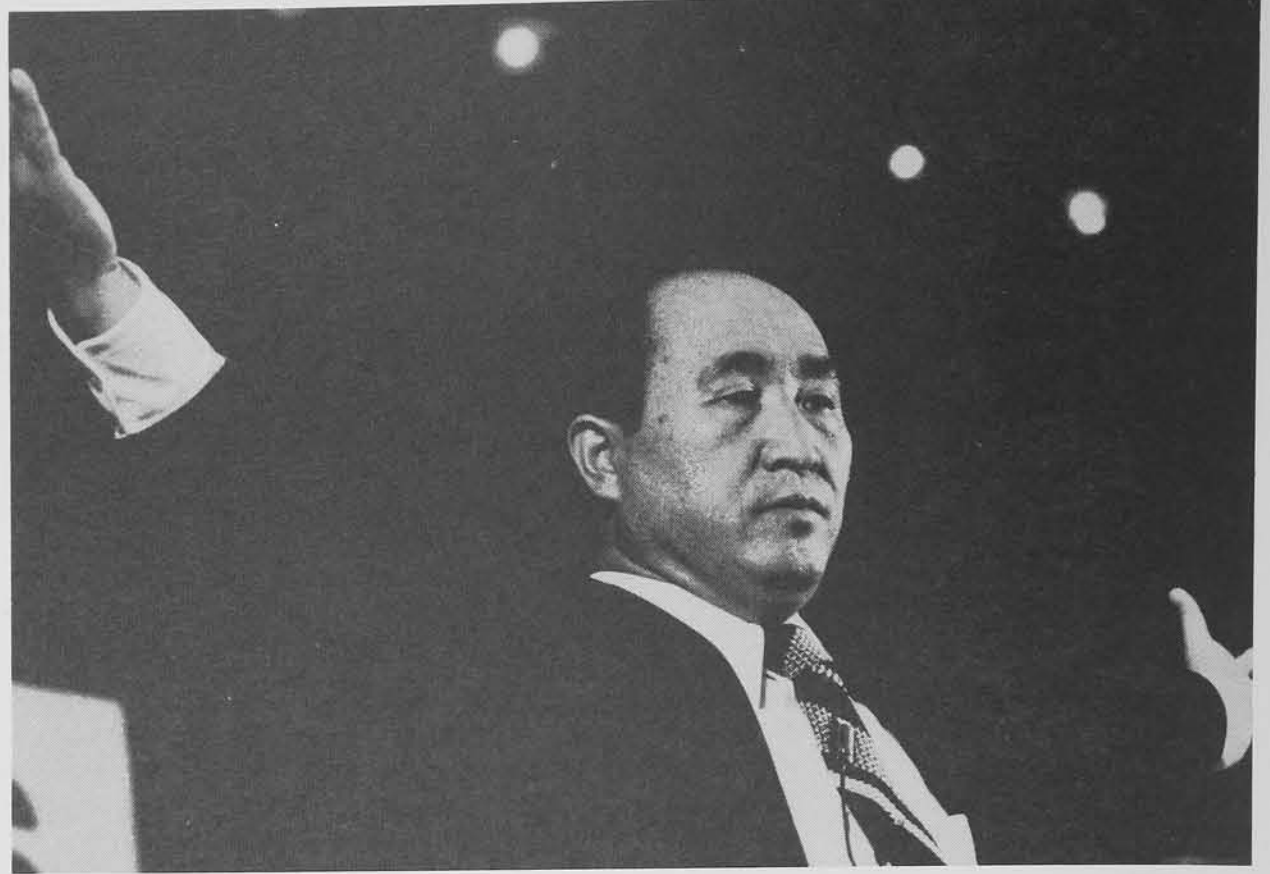
This Messiah, as described in the body of the Rev. Mr. Moon's teaching, will be the Christ, the Anointed One, the Son of God, but will not be Jesus of Nazareth.

The Rev. Mr. Moon said that God revealed to him in a vision that he should make three speaking tours of America to bring this message to the people.

He spoke in seven cities in February-March, 1972. His present 21-city tour began last October and will conclude next week in Los Angeles.

His third tour, scheduled to reach 40 cities, will begin Feb. 15 in Portland, Me.

Though his teaching about a new Messiah



is fairly specific, it is not clear whether the Rev. Mr. Moon considers himself merely another John the Baptist preparing the way for the Lord or whether he himself is to be the new Messiah.

The Christian Student Coalition of the University of California, Berkeley, last week formally disavowed "any spiritual kinship with the Unification Church and its founder, Sun Myung Moon."

The student group charged that Korean Christians had disassociated themselves from the Rev. Mr. Moon because "secret teachings of the Unification Church include the belief that Moon himself is Christ returned."

—*Sunday Oakland Tribune*
Oakland, California
January 20, 1974

Interpreter Col. Bo Pak at North Congregational

Guest speaker at the 11 a.m. service at North Congregational Church tomorrow will be Col. Bo Hi Pak, the interpreter and assistant to Rev. Sun Myung Moon, founder of the Unification Church.

He will speak on "The Spiritual Challenge to America Today!" Col. Pak also is the director and coordinator of the "Little Korean Angels" singing group which appeared in Berkeley last fall. Col. Pak also will appear at the Pastor's Coffee Club at 9 a.m. in the Fellowship Center to address the discussion group.

Assisting at the 11 a.m. service as layman of the day will be Capt. John Azer, with Martin L. Boyd as deacon in charge. Mrs. Marion Smith will be the deaconess, and ushering duties will be per-

formed by George Gaebler, Dr. Lewis Taylor, and George O. Blowers. Mr. and Mrs. John O. Robson will greet at the door. Dr. Gail Cleland will conduct the Adult Bible Class at 10 a.m. in the Babcock Room.

The Evening Fellowship will meet Wednesday in the Fellowship Center at 7:30 p.m. Mrs. Walter C. Lowdermilk, who has spent many years in China, will speak on "China, Past, Present, and Future." Refreshments will be served.

After the services tomorrow the youth groups will serve a dinner in the Fellowship Hall, to be followed by the annual congregational meeting. The officers for 1974 will be introduced by the new moderator, Raymond J. Alberts.

—*Berkeley Daily Gazette*
Berkeley, California
Saturday, January 19, 1974

The founder of a Korea-based worldwide religious movement will appear in Berkeley and at the University of California next week for a series of talks and related events.

He is the Rev. Sun Myung Moon of Seoul, whose Unification Church claims two million members in 40 countries.

The Unification Church, which maintains two houses for adherents in Berkeley, has scheduled a "Day of Hope and Unification International Songfest" Monday at noon at Sproul Plaza, University of California, with 400 members of the church participating.

THE "INTERNATIONAL One World Crusade Mobile Team" will join local Unificationists in the Sproul rally. The team is composed of 100 young people from nine different nations.

"HE (Rev. Moon) RECENTLY stated: "God blessed America because its people were united into one centering on the Christian ideology, transcending national

feelings. If America practices true democracy on a universal scale by loving people of the world, she will be in the leading position among all nations and enjoy God's blessing. But the United States is on the verge of being deprived of the blessing. A great crisis is at hand here in America."

—*Berkeley Daily Gazette*

Berkeley, California

Saturday, January 19, 1974

The Daily Californian

BERKELEY, CALIFORNIA

TUESDAY, JANUARY 22, 1974

Moon People Offer Hope



Photo by RICHARD KAUFMAN

SUN MYUNG MOON . . . They came in costumes, carrying instruments and flags, whirling about in acrobatics, zealously propounding their slogan "Day of Hope." Reverend Moon's followers have waged one of the neatest and best-run publicity campaigns seen here in years. He is from Korea on the next-to-last stop of a nation-wide tour, and, among other things, has expressed support for President Nixon. Between 300-400 people passed through his Sproul Plaza rally yesterday.

The Daily Californian

THURSDAY, JANUARY 24, 1974 BERKELEY, CALIFORNIA

Moon Takes on Zuccini in Religious Hi-Jinks

Sproul Plaza was oozing with religious fervor yesterday afternoon as followers of the Rev. Sun Myung Moon waved banners and sang songs in praise of their recently arrived mentor, the Rev. Moon who is lecturing this week in Zellerbach Auditorium.

However, Rev. Moon's group did not account for all of the theological hijinx of the afternoon, as observers were treated to the emergence of two religious sects heretofore underground.

The first of these to appear was Rev. Sri Chumliegh's Church of the Incandescent Resurrection, represented by one of his devotees, the Flaming Zuccini. The Flaming Zuccini performed "feats of fire-eating dexterity" while under what he termed a "religious ecstasy."

Each of his "miracles" was greeted with applause hoots and shouts of "Praise Rev. Chumliegh" directed at the Moon group.

In the midst of the Flaming Zuccini's 1 p.m. "Laying-On-of-the-Hands" performance and the Rev. Moon's Street Choir's bellowing, a procession of Golden Calf worshippers appeared, led by a rotund, pontifical figure in a purple robe, and made its way through Sproul Plaza, disrupting entirely the competing forms of Bliss.

The Golden Calf was set before the Rev. Moon's group, which seemed unable to grasp the meaning of it all and just kept on singing. At this point the inner discipline of the Calf Worshippers appeared lacking, as no coherent doctrine was advanced, except for some vague references to money.

The group eventually picked up their paper mache calf and paraded off, declining to make any statement to the press.

The Flaming Zuccini, who insisted he is but a "mere acolyte" of the Rev. Chumliegh, made himself available for comment, saying that because of competition he is going to set up a table with banners sometime today.

As to his particular doctrine, the Zuke said, "We do not offer the Sun, or the Moon, just Miracles . . . We don't sell incense, or hand out pamphlets, or sing offkey . . . and we ask the sick and the crippled to stay away."

He continued, speaking of how his spiritual master, the Rev. Sri Chumliegh, had been trapped in a cave, deep in the Equatorial Himalyas, where All had been revealed to him, and that this revelation would be presented to Sproul Plaza audiences sometime soon.



IT BURNED . . . But was not consumed. A modern-day religious zealot's version of the preacher's stock-in-trade — the hellfire sermon.

Photo by TONY WILDE

Pagans Prepare Golden Calf



"Come my friends, let us worship the golden calf," said the huge purple-robed man with the golden crown to the multitudes on Telegraph yesterday. "Moses is up on the mountain, and he'll never know."

At the corner of Telegraph and Durant the four calf-bearers put the idol to rest while they waited for the light . . . to change, and LO! a Christian appeared on the scene.

"Why are you wearing that Roman costume?" asked one of the purple-robed calf-

men, "You're a Christain, not a Roman. Have you come to destroy the calf?" The Christian said he had not come to destroy the calf. He touched the calf.

"What is the meaning of this?" asked a member of the throng. "It doesn't mean anything," said one of the worshippers. "This is Dialectical Paganism," said one of the crown wearers. "You may have thought you wiped us out, but you didn't. We're no Jesus Freaks, after all . . . this is BERKELEY." Photo by GENE WALKER

—The Daily Californian
Berkeley, California
January 24, 1974

Berkeley Daily Gazette

For 97 Years the Home Newspaper of the Greater Berkeley Community

BERKELEY, CALIFORNIA, THURSDAY, JANUARY 24, 1974



THE GOLDEN CALF — Worshippers of "eating, drinking, making merry and being naked" accompany their idol — the golden calf — at the University of California's Sproul Plaza — usually the site of Bible-thumping fundamentalists and, lately, the clean-cut devotees of the Rev. Sun Myung Moon. The pagan pair (in high hats) peppered an audience more than an hour with light-hearted banter on the "virtues" of pa-

ganism and "evils" of monotheism. When a student protested that he believes in a single God, a gowned pagan bellowed: "How unoriginal. He's been eating Kellogg's corn flakes and doesn't realize there's Crunchy Granola." The same pagan vowed, arms raised high: "Only in Berkeley would we do this." The "event" apparently was something of a protest against Rev. Moon's campaign.

The Daily Californian

BERKELEY, CALIFORNIA

FRIDAY, JANUARY 25, 1974

God Fingers U.S. To Save World

By ALLAN KRAUTER

The Reverend Sun Myung Moon, a Korean evangelist who said he is "sickened" by the moral decline of the U.S., exhorted an audience at Zellerbach Auditorium Wednesday night to "bring God back to America," a nation he says God has chosen to save the world from "evil and ungodly communism."

Moon is the founder of the Unification Church, which holds universal brotherhood under God as its main ideal and claims more than 2 million members around the world. He is completing a nationwide speaking tour accompanied by a vast amount of advance publicity, a choir, brass band and members of his Unification Church from all over the U.S. and the world.

His three day appearance here was heralded by newspaper ads, leaflets and rallies in Sproul Plaza. Rev. Moon is under fire from many campus Christian groups, who say that Moon claims to be a messiah and "Lord of the Second Advent," a position they say is reserved for Jesus Christ.

False Prophet?

Leaflets circulated by the Christian World Liberation Front (CWLF) point to New Testament Scriptures in which Jesus warns his followers of "false prophets," which they claim Moon is.

Moon's critics also say that while Moon has criticized America, he has ignored the political repression and injustice in his own country of South Korea.

"This man is not in the prophetic tradition, which is to act as a social critic and expose injustice," said Arnold Bernstein of the CWLF.

Wednesday night Moon's detractors were drowned out by the fervor of his supporters. A brass band on the steps of Zellerbach Auditorium belted out "Glory Hallelujah" and "Jericho" beneath a banner which proclaimed "New Hope For America."

Between hymns, a bible-toting campus evangelist castigated Moon's entourage as "pagans" and "hitchhikers on the Bible."

"You don't need a new hope!" he



Photo by KARL FRANKLIN

PRAISED BY NIXON . . . Korean evangelist Rev. Sun Myung Moon told a vocal audience that American will be God's "champion in restoring the evil world to goodness."

shouted at them. "You need the hope that was born 2,000 years ago! You need Jesus! You're on your way to eternal hell without Jesus!" he warned.

But the musicians ignored him, pausing only to shout out another hymn before resuming with renewed zeal.

Members of the CWLF passed out leaflets denouncing Moon as a false prophet and leader of "his own messianic personality cult." An old woman carried a sign with New Testament scriptures on it proclaiming, she said, her belief in Christ as her saviour, "not that man" (referring to Moon).

Flags and Songs

Inside the auditorium a banner above the stage declared, "Chris-

tianity in Crisis" and "New Hope." The American flag and the flag of the Unification Church flanked the banner.

After a few songs by the New Hope Singers, who are traveling with Moon, Neil Salonen, president of the Unification Church of America, listed some of the church's projects and read some letters from U.S. politicians praising Moon's speaking tour. When President Nixon's was read, a small chorus of boos and hissing was drowned out by a flood of applause from others in the audience.

Then Moon began his talk, "God's Hope for America," speaking in strident Korean punctuated by English translations from his Korean interpreter.

Fist-Pounding Style

Moon's oratorical style was dramatic, intense and highly graphic. Often he forsook the microphone to stride a few steps from the podium, arms flailing, his fist pounding his palm, hair flying and his voice tuned to optimum volume in staccato bursts of Korean as his interpreter struggled to interject the English translation of Moon's words.

"America," Moon said, "has been chosen by God to be his champion in restoring the evil world to goodness." The Pilgrim fathers, he said, continued in the Biblical tradition of Noah, Abraham, Jacob and Moses by leaving their native land at God's summons to be instructed by him before returning to do His bidding. "It is time," he said, "for America to return to the Old World and save it from evil, which exists today in the form of communism."

Because it has been chosen by God, Moon said, America must have a strong moral base from which to fight evil. But America at present is a sick nation, he said, because it has ignored its moral and religious foundations.

Opposes Impeachment

America will undergo three dark years, Moon said, just as Jerusalem suffered three dark days before the Resurrection. "Nothing her people can do," he said, "will change this destiny," which is why Moon opposes the impeachment of President Nixon as a waste of energy.

Moon emphasized that he is not pro-Nixon. "God is the only power that makes me do things," Moon declared. "God said to me, 'Go! Speak out whether they listen or not!' That is why I am here tonight."

Moon ended his talk with a plea to all Americans to reaffirm the religious base upon which he said this country was founded.

"God saved America," Moon said, "and America has thrown him out the window. Who will bring God back to America?"

The audience gave Moon a standing ovation as he strode quickly off stage. The curtain rose, revealing the New Hope Singers, who began singing, and the crowd filed out.

Some young people might say to me, "Rev. Moon, you are coming here repeating the same old stuff." But that is not at all true, I am speaking not from theory but from life. I am telling you that we are all here to live the truth, as Jesus lived the truth. This is not a theory, a philosophy, or a theological doctrine. It is the ultimate truth of God — not to be talked about, but to be lived.

When man makes this truth live, it is going to bring about the greatest change upon the face of the earth. Although in one sense you know the truth of the things I have been saying, still nobody truly believes them. Since nobody believes the truth, nobody ever lives it. This truth is as old as God, yet as new as the 21st century. You must live the truth. If the revelation of the Divine Principle has made this age-old truth real in your heart, then you have in effect discovered a brand-new truth. The Divine Principle is touching the hearts of millions of young people, showing them the way to our very real God.

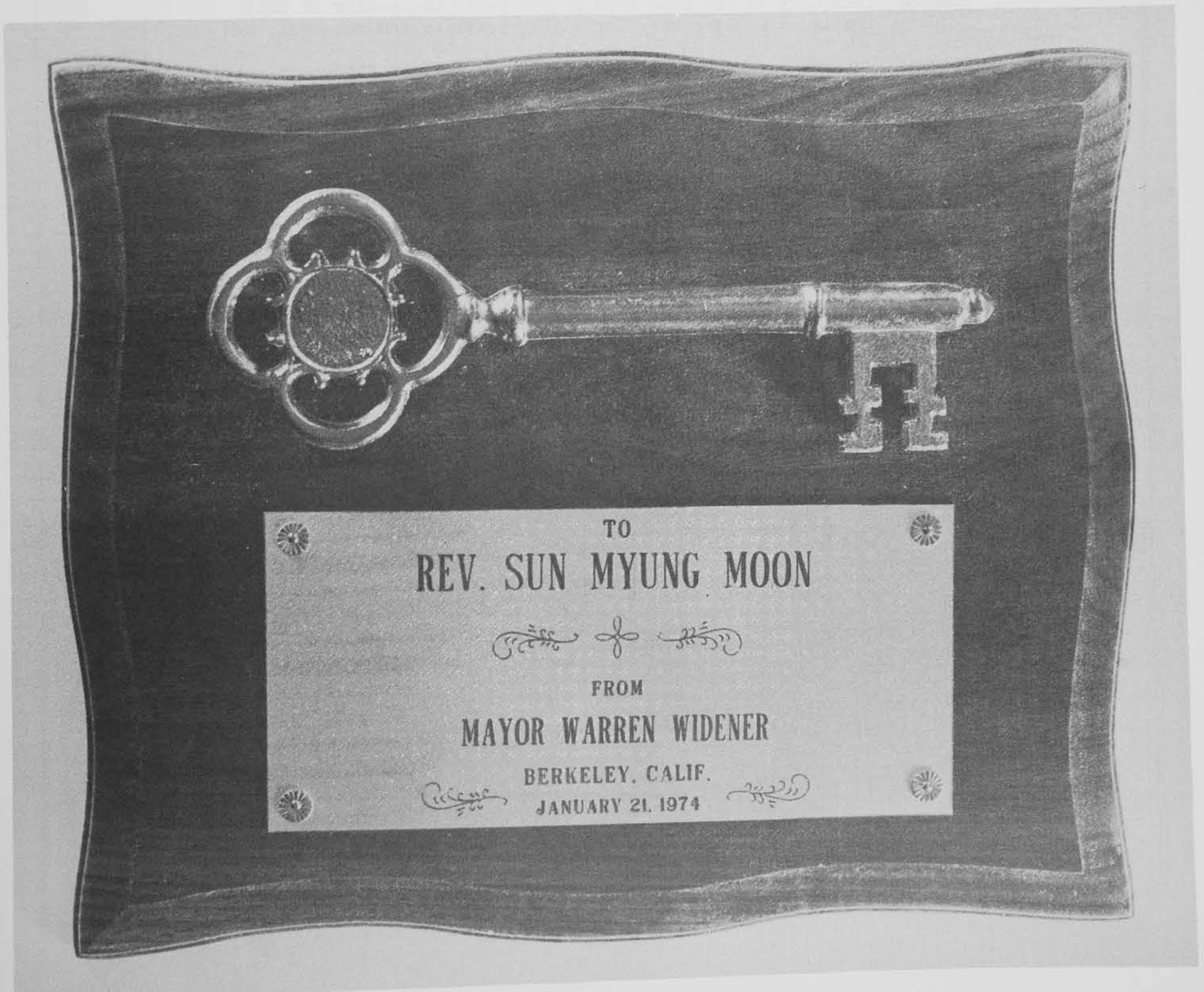
—"God's Hope for Man"
Sun Myung Moon
October 20, 1973

I have initiated a youth movement which is probably the only one of its kind in United States history. This is a new Pilgrim movement. Does it seem strange that a man from Korea is initiating an American youth movement for God? When you have a sick member of your family, a doctor comes from outside of your house. When your house is on fire, the firefighters come from outside. God has a strange way of fulfilling His purpose. If there is no one in America meeting your needs, there is no reason why someone from outside cannot fulfill that role. America belongs to those who love her most.

—"God's Hope for America"
Sun Myung Moon
October 21, 1973.

In the Last Days, the Bible says, do not just believe anybody. Do not believe me, and do not believe your church elders. Do not believe your ministers, and do not believe famous evangelists. Heaven is so near, and you can be lifted up by the spirit so high, that you can speak with God and receive the answer directly from Him, if you are earnest enough.

—"The Future of Christianity"
Sun Myung Moon
October 28, 1973





OFFICE OF THE MAYOR
CITY OF BERKELEY
CALIFORNIA

WARREN WIDENER
Mayor

P R O C L A M A T I O N

WHEREAS, the City of Berkeley has established itself with a tradition of unity amidst diversity with a broad international, inter-racial, and interreligious population; and

WHEREAS, this City is the home town of the great University of California, a world center for higher learning and research; and

WHEREAS, we have entered an era when divisions between different races, government and people, rich and poor, have created a state of mistrust; and

WHEREAS, in these times of increasing conflict on every level of our society, the City of Berkeley can serve as an example to these United States and to the world by initiating and displaying the spirit and action of unification of heart and purpose of our many peoples and groups.

NOW, THEREFORE, BE IT RESOLVED that I, Warren Widener, Mayor of the City of Berkeley, do hereby proclaim the day of January 21, 1974 to be the

DAY OF HOPE AND UNIFICATION

in Berkeley, California, in recognizing that the deep spirit of unity and hope amidst diversity strengthens our City and that harmony and equity among our citizens is the highest goal of the City of Berkeley.

City of Berkeley
January 7, 1974

Warren Widener

WARREN WIDENER
Mayor

CITY OF OAKLAND



CITY HALL • 14TH AND WASHINGTON STREETS • OAKLAND, CALIFORNIA 94612

Office of the Mayor
John H. Reading
Mayor

January 17, 1974

TO:

THE CITIZENS OF OAKLAND

GREETINGS!

Reverend Sun Myung Moon, Founder of the Unification Church International, is currently on his second national speaking tour and is attracting the full attention of prominent civic and religious leaders throughout the United States and the world.

Reverend Moon, a dynamic religious leader from Korea, is on his 21-City Day of Hope tour, speaking on vital topics of mutual interest throughout the universe. He is speaking on "Christianity in Crisis: New Hope," "God's Hope for Man," "God's Hope for America," and "The Future of Christianity."

Reverend Moon is dedicated in his efforts and feels he has been gifted by God to reveal His will to lead the American nation in an unprecedented spiritual crusade, focusing on love and unity within the Christian tradition. Reverend Moon has become widely recognized as a man who has been able to inspire others to work so sacrificially for a better world.

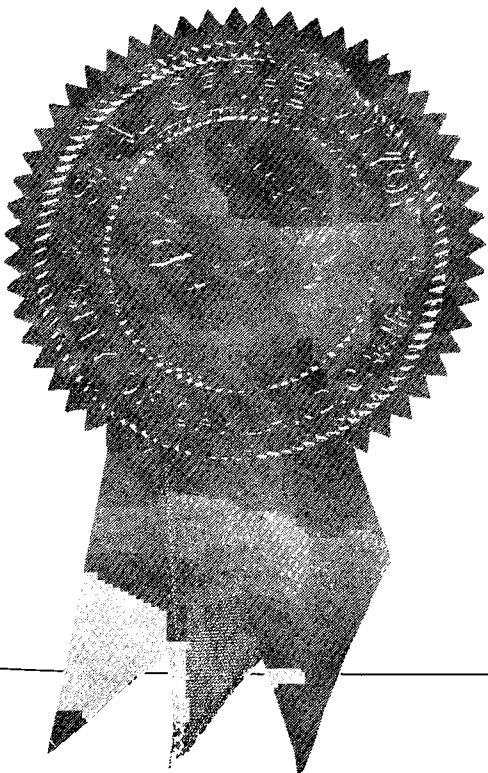
Oakland is indeed honored and pleased to welcome Reverend Sun Myung Moon to our community during his speaking engagements at the University of California, Berkeley, on the evenings of January 22 through 24, and at a special Banquet honoring him at the Claremont Hotel on January 21.

Therefore, as Mayor of the City of Oakland and on behalf of its administration, I hereby proclaim the period of January 21 through 24, 1974, as "DAY OF HOPE DAYS" in Oakland.

Sincerely,

A large, stylized handwritten signature in black ink, appearing to read "John H. Reading".

John H. Reading
MAYOR



Office of the Mayor

City of Hayward, California

Proclamation

WHEREAS; this City of Hayward is proud of its mixture of rural charm and urban vision geared to a bright future; and

WHEREAS; this City that is justly proud of her position as a center for the development of higher education, opening educational opportunities for a diversified student population; and

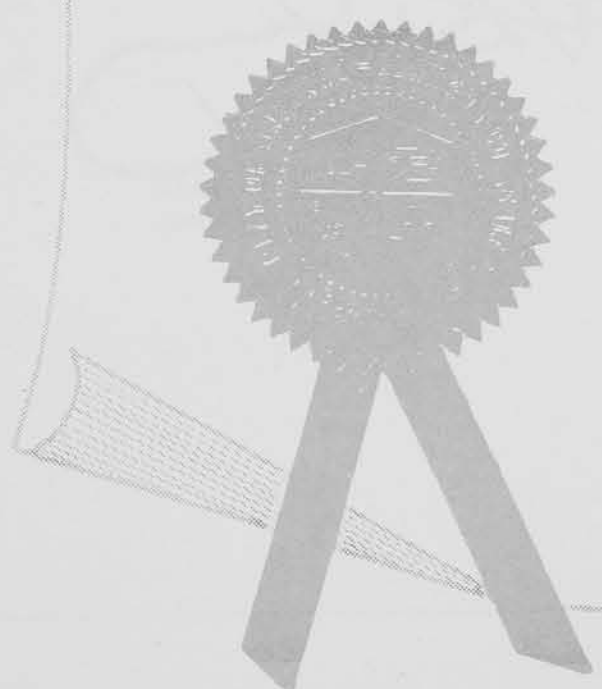
WHEREAS; Hayward, a blend of beautiful natural environment and thoughtful commercial development, would like to express its desire for America to achieve the unity and rightness of spirit and will that it was created to possess;

NOW, THEREFORE, I, LEO E. HOWELL, Mayor of the City of Hayward, do hereby proclaim January 21, 1974 as;

DAY OF HOPE AND UNIFICATION

in the City of Hayward, and urge all citizens and community organizations to join in the observance.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of Hayward to be affixed, this 17th day of January, 1974.



Leo E. Howell
Leo E. Howell, Mayor
City of Hayward, California

Los Angeles

At a banquet announcing a "Day of Hope and Unification," the Rev. Sun Myung Moon, South Korean evangelist and founder of the Unification Church, will be honored with proclamations by the mayor of Los Angeles and the County Board of Supervisors. Some 300 members of the local political, religious, educational, diplomatic and business communities are expected to attend the banquet at the Los Angeles Biltmore Hotel tonight at 7 p.m.

The purpose of the banquet is "to honor a man of international distinction. Reverend Moon is concerned for international community and America's role in the destiny of the world," said Helen Ireland, banquet chairman.

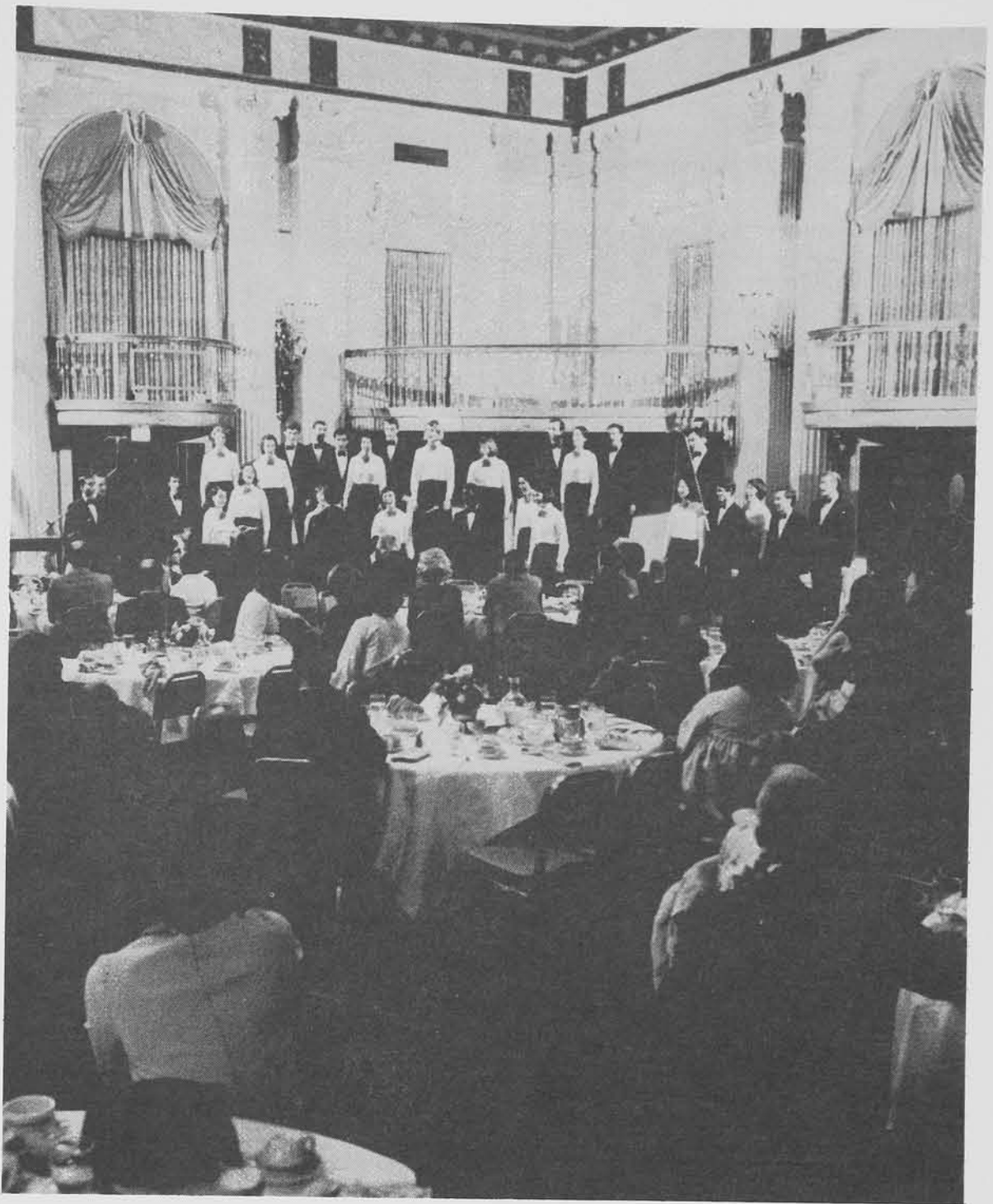
"Through this dinner we hope to effectively introduce Reverend Moon and his message to national and civic leaders.

"His analysis of our national and world crisis is profound and certainly no other source has yet provided the moral leadership of the breadth and depth our nation needs at this time."

Los Angeles is the twenty-first city of a nationwide tour which the Rev. Moon began at Carnegie Hall on Oct. 1, 1973.

—*Herald Examiner*

Los Angeles, California
January 26, 1974



right: The New Hope Singers entertain guests with joyous songs at the banquet.

WANTS TO UNIFY THE WORLD

Korea Evangelist Ends 21-City 'Day of Hope' Speaking Tour

The Rev. Sun Myung Moon, a Korean evangelist who considers himself a modern-day John the Baptist with a mission no less than the unification of the world, concluded a 21-city speaking tour here Tuesday.

He plans a 32-city circuit throughout the United States beginning next month.

The Messiah is on His way, and the salvation of the world will depend on whether America repents and turns to God in this decade, declared Mr. Moon, 54, to an audience of about 500 at the Los Angeles Hilton.

Mr. Moon, known by some of his followers as the Korean Christ, is no ordinary prophet. He is the founder of the 20-year-old Unification Church, a rapidly growing Christian fundamentalist movement that claims a worldwide membership of 2 million, with 10,000 members and supporters in the United States.

His four-month "Day of Hope" lecture tour was preceded by full-page newspaper

ads in major cities.

Rarely has a non-Western Christian cult brought a message to lands whose missionaries first gave them the Bible — which the cult leaders now interpret in a new way.

Born in North Korea in 1920, Mr. Moon claims to have had special revelations, beginning at age 16, from Jesus Christ. He was a Presbyterian, but ran afoul of church doctrines and fell in with Pentecostals in an underground church.

He was held in Communist concentration camps during the Korean War but was released by United Nations forces. Mr. Moon established his church, formally known as the Holy Spirit Assn. of World Christianity, in 1954.

Mr. Moon's beliefs that "God's hope for the world relies on America" and that "God has chosen Richard Nixon as President" are foundation stones of his speeches in the "Day of Hope" series.

The evangelist, speaking through a Korean interpreter, scolded the Hilton audience, pounding the pulpit with Karate chops. "You are killing the American President," he thundered, holding his hands around his throat. "It is a form of assassination," he said, speaking of the drive for Mr. Nixon's resignation or impeachment.

In a speech delivered at the church's international training center in New York last summer, Mr. Moon suggested that Mr. Nixon's alleged complicity in the Watergate affair could be divinely justified.

"If the President did that (Watergate) with the belief that he was the only way this nation could be saved from its difficulties and that he therefore had to be reelected, then he might be justified by God . . ." Mr. Moon commented on June 24, 1973.

While the Unification Church's stand against communism — it is seen as the greatest threat to establishing God's kingdom on earth — and its pro-Nixon politics

below: Again, Our Master receives a standing ovation at His talk.



are well-publicized, beliefs and practices of the movement are rarely divulged to outsiders.

Many members, most of whom are in their 20s and 30s, live at the church's centers in about 120 U.S. cities. Long hours spent in fund raising and the sharing of personal property are common.

James D. Townsend, 26, a one-year member who lives with 13 others at the Van Nuys center (other area centers are in Alhambra and Pasadena), said he had donated earnings from truck-driving, playing in a band and selling wares on the street such as peanuts and sandwiches.

Core teachings of the sect are contained in a black 536-page book, "Divine Principles," product of study and revelations Mr. Moon says came to him over a period of years.

The sect is rigidly disciplined, and food and clothing allotments are austere. A former member of a midwest commune told a reporter that \$60 every two weeks was the total food allowance for 15 persons.

"We ate an awful lot of peanut butter sandwiches," she said.

Marriage of members must be sanctioned by Mr. Moon himself, who also personally performs all weddings — considered the most sacred ceremony of the church. The latest weddings were in Seoul, Korea, in 1970, when 793 couples were united en masse. Couples must observe 40 days of sexual abstinence immediately followed (sic.) their marriage.

Neil A. Salonen, 28, president of the American arm of the church, said another mass wedding would be held soon, probably in the United States.

Rigorous demands of the church may cause marriages to break, and divorce and remarriage — to Unification church mem-

bers — is recognized. Mr. Moon's 10-year union with his first wife was dissolved and he remarried in 1960.

Couples married before they join the church must, at some point, according to Salonen, undergo separation and "live as sister and brother," often for six months or more. Later, he said, "they will want to resolemnize their vows" in a Unification Church rite.

A woman who left the church this month said she and her husband (still a member) were forced to split up when they joined. She said they were sent to different parts of the country and their children were placed in a church nursery center. Her son, 5½, was taught that he no longer had a father or mother, except for Mr. and Mrs. Moon, she added.

In an interview, Salonen denied there is forced separation of families, but said living arrangements are "individual matters."

The Unification Church believes in communication with the dead. Mr. Moon has sat in several seances, leaders acknowledge.

One, in 1964, was with the late Arthur Ford, famed medium associated with Episcopal Bishop James Pike's ventures into spiritualism.

A sore point with church leaders is the widely circulated statement that Mr. Moon is worth \$15 million. (He himself has granted no press interviews during the latest round of lectures.)

"The Rev. Moon certainly doesn't have this much money," Salonen declared. But he conceded that church-related business holdings, including a tea company, titanium production, pharmaceuticals and air rifles, might approach that figure.

In addition to national headquarters in Washington, D.C. and the \$800,000 training center in Tarrytown, N.Y., the church owns

255 acres near Barrytown, N.Y. The Moon family, including their seven children, live nearby in a 35-room stone mansion on an estate formerly called Exquisite Acres.

—*Los Angeles Times*
Los Angeles, California
January 30, 1974



PROCLAMATION

WHEREAS, IN RECOGNITION OF THE FACT THAT UNITY AND UNDERSTANDING STRENGTHENS OUR CITY, AND THAT GROWTH IN UNITY AND HARMONY IS BENEFICIAL TO ALL CITIZENS OF THE CITY OF LOS ANGELES; AND

WHEREAS, ALL RESPONSIBLE CITIZENS ARE CALLED UPON TO UNITE IN THEIR AFFIRMATION OF OUR COUNTRY'S BIRTHRIGHT, AND OF OUR NATIONAL DEDICATION AND HOPE, GUARANTEEING FREEDOM FOR ALL MEN; AND

WHEREAS, IN THESE TIMES OF INCREASING CONFLICT ON EVERY LEVEL OF OUR SOCIETY, THE CITY OF LOS ANGELES CAN SERVE AS AN EXAMPLE TO OTHER AREAS BY MEETING THE CHALLENGE OF THESE TIMES, BY WORKING TO BRIDGE THE GAP OF SEPARATION; AND

WHEREAS, VISITING IN OUR MIDST IS ONE WHOSE LIFE, MESSAGE AND CHALLENGE IS DEDICATED TO ALL OUR CITIZENS WHO POSSESS THESE IDEALS AND, IN GENERAL, TO ALL MEN OF EVERY POLITICAL, SOCIAL AND RELIGIOUS PERSUASION, THAT BEING THE REVEREND SUN MYUNG MOON:

NOW, THEREFORE, I, TOM BRADLEY, MAYOR OF THE GREAT CITY OF LOS ANGELES, CALIFORNIA, DO HEREBY PROCLAIM JANUARY 26, 1974 AS A "DAY OF HOPE AND UNIFICATION" IN LOS ANGELES, IN RECOGNITION OF THE ABOVE, AND TO URGE ALL CITIZENS TO CORDIALLY WELCOME REVEREND MOON TO OUR CITY.

JANUARY 26, 1974



Tom Bradley
MAYOR



COUNTY OF LOS ANGELES

REVEREND

SUN MYUNG MOON

WHEREAS, REVEREND SUN MYUNG MOON, FOUNDER OF THE UNIFICATION CHURCH INTERNATIONAL, IS AN ARTICULATE SPOKESMAN FOR CHRISTIAN UNITY AND THE ENRICHMENT OF CHRISTIAN LIVES; AND

WHEREAS, THE KOREAN EVANGELIST HAS PREACHED IN NORTH AND SOUTH KOREA, HAS ENDURED IMPRISONMENT IN A NORTH KOREAN COMMUNIST CONCENTRATION CAMP, AND GIVEN DYNAMIC LEADERSHIP IN REVITALIZING SPIRITUAL LIFE HERE AND ABROAD; AND

WHEREAS, THE REVEREND, ALSO FOUNDER OF THE INTERNATIONAL FEDERATION FOR VICTORY OVER COMMUNISM AND THE FREEDOM LEADERSHIP FOUNDATION, HAS CONCLUDED A TWENTY-ONE CITY SPEAKING TOUR OF THE UNITED STATES, PREACHING OF GOD'S HOME FOR MAN, GOD'S HOPE FOR AMERICA, AND THE FUTURE OF CHRISTIANITY;

NOW, THEREFORE, BE IT RESOLVED THAT I, KENNETH HAHN, CHAIRMAN OF THE BOARD OF SUPERVISORS OF THE COUNTY OF LOS ANGELES, HEREBY EXTEND AN OFFICIAL WELCOME TO THE REVEREND SUN MYUNG MOON AND HEREBY COMMEND HIM FOR HIS MANY YEARS OF DEDICATION TO THE PREACHING OF CHRISTIANITY IN ASIA AND AMERICA.

DONE THIS 26TH DAY OF JANUARY 1974 IN THE COUNTY OF LOS ANGELES, STATE OF CALIFORNIA. IN WITNESS WHEREOF, I SET MY HAND AND AFFIX THE SEAL OF THE COUNTY OF LOS ANGELES, STATE OF CALIFORNIA.

ATTEST:

James S. Mize
JAMES S. MIZE
Executive Officer



Kenneth Hahn
KENNETH HAHN
Chairman
Board of Supervisors



COUNTY OF LOS ANGELES

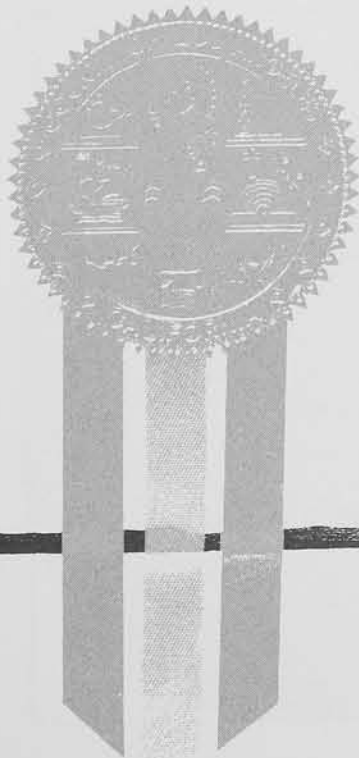
Reverendo
Sun Myung Moon



LOS ANGELES COUNTY ASSESSOR PHILIP E. WATSON AND HIS ENTIRE STAFF TAKE THIS OPPORTUNITY TO SALUTE AND COMMEND REVEREND SUN MYUNG MOON IN RECOGNITION OF HIS HIGH STANDARDS OF STRENGTH AND SACRIFICE. MAY THE FLAME OF TRUTH WHICH HAS BEEN IGNITED BY REVEREND MOON CONTINUE TO GROW AND LIGHT THE WORLD.



THIS COMMENDATION IS PRESENTED ON THE OCCASION OF HIS VISIT TO LOS ANGELES JANUARY 26, 1974.



Philip E. Watson

PHILIP E. WATSON
Assessor,
Los Angeles County



PROCLAMATION

WHEREAS, in recognition of the fact that unity and understanding strengthens our city, and that growth in unity and harmony is beneficial to all citizens of the City of Beverly Hills; and

WHEREAS, all responsible citizens are called upon to unite in their affirmation of our country's birthright, and of our national dedication and hope, guaranteeing freedom for all men; and

WHEREAS, the citizens of Beverly Hills have upheld these ideals and have made for themselves a city of international prominence, known for its warmth and hospitality, its resources in areas of trade and culture, and for its general service to all peoples; and

WHEREAS, in these times of increasing conflict on every level of our society, the City of Beverly Hills can serve as an example to other areas by meeting the challenge of these times, by working to bridge the gap of separation; and

WHEREAS, visiting in our midst is one whose life, message and challenge is dedicated to all our citizens who possess these ideals and, in general, to all men of every political, social and religious persuasion, that being the Reverend Sun Myung Moon.

NOW, THEREFORE, I, Phyllis Seaton, Mayor of the City of Beverly Hills, California, do proclaim January 26, 1974, as a DAY OF HOPE AND UNIFICATION in Beverly Hills, in recognition of the above, and do urge all citizens to cordially welcome Reverend Moon to our city.

Phyllis Seaton
PHYLLIS SEATON
Mayor

PROCLAMATION

WHEREAS, in recognition of the fact that unity and understanding strengthens our City, and that growth in unity and harmony is beneficial to all citizens of the City of Azusa; and

WHEREAS, all responsible citizens are called upon to unite in their affirmation of our country's birthright, and of our national dedication and hope, guaranteeing freedom for all men; and

WHEREAS, the citizens of Azusa have for over 85 years upheld these ideals and have made for themselves a city of international prominence, known for its warmth and hospitality, its resources in areas of trade and culture, and for its general service to all peoples; and

WHEREAS, in these times of increasing conflict on every level of our society, the City of Azusa can serve as an example to other areas by meeting the challenge of these times, by working to bridge the gap of separation; and

WHEREAS, visiting in our midst is one whose life, message and challenge is dedicated to all our citizens who possess these ideals and, in general, to all men of every political, social and religious persuasion, that being the Reverend Sun Myung Moon;

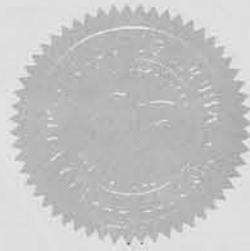
NOW, THEREFORE, I, Jens J. Solem, Mayor of the City of Azusa, California, do hereby proclaim January 26, 1974, as a

(DAY OF HOPE AND UNIFICATION)

in Azusa, in recognition of the above, and to urge all citizens to cordially welcome Reverend Moon to our City.

Dated: January 10, 1974

Jens J. Solem
Mayor of the City of Azusa



1700 WEST 162ND STREET / GARDENA, CALIFORNIA 90247 / (213) 327-0220

PROCLAMATION

WHEREAS, it is recognized that unity and understanding strengthen our community, and that growth in unity and harmony is beneficial to the citizenry; and

WHEREAS, all citizens are called upon to unite in their affirmation of our country's birthright and heritage, and of our national dedication and hope, guaranteeing freedom for all men; and

WHEREAS, in these times of increasing conflict on every level of our society, our community can serve as an example to other areas by meeting the challenge of these times, and by working to bridge the gap of disunity; and

WHEREAS, a prospective visitor to the Southern California Area is one whose life, message, and challenge is dedicated to all men of every political, social, and religious persuasion—the Reverend Sun Myung Moon, founder of the Unification Church International; and

WHEREAS, Reverend Moon will be in the Los Angeles area on January 27, 28, and 29, 1974, completing a 21-city speaking tour of the United States, and will deliver talks on those days at the Los Angeles Hilton Hotel;

NOW, THEREFORE, I, Kiyoto K. Nakaoka, Mayor of the City of Gardena, California, do hereby proclaim the period from January 27 through 29, 1974, as DAYS OF HOPE AND UNIFICATION throughout the community, and invite the citizenry to avail themselves of the opportunity to hear Reverend Moon.

Kiyoto K. Nakaoka
MAYOR

Dated: January 22, 1974.