



The Yankee Stadium Rally

The Bicentennial God Bless America Festival



at Yankee Stadium, New York
June 1, 1976



Preparation Begins for the

Father Introduces the Idea

Yankee Stadium Plans Discussed in Sept. 1 Speech

We must organize ourselves for the goal of Yankee Stadium. How we mobilize the people will determine our success. Up to now we have fought with rifles! Now we must fight with cannons! You must become the bullets fired from the cannon. How explosive can you be? You must be able to tear away the target.

The targets are: established churches, universities and citizens.

Why is the first target the established churches? Because God's eyes are set on the established churches, aside from the Unification Church. Established churches have played an important role in the will of God. The churches must not be the churches of leaders but must be the churches of God. Churches do not belong to denominations, they belong to God.

Presently, churches do not belong to God but belong to men; we must reverse this pattern making them belong to God. The goal of the Unification Church is to change the established churches in such a way that the churches will belong to God and change the world. The Unification Church represents God in this battle; we must mobilize people as God would have us do. In our battle the best strategy is to move the hearts of the people and encourage them to change. Up to now, we have witnessed on a "1 to 1" base, but from now on we must witness on a "1 person to 1 church" base. If our target for each member is one church, then the whole city can be taken.

All the people of N.Y. are our target, and we must put stress on that.

What is our power? Manpower. If the opponent is made up of 1,000 people and we have 10 it means that 1 person is responsible for 100. Common sense says that this is impossible, so what else can we do? We must influence the laymen by warming their hearts. Our strategy is the opposite of ordinary fighting. With that purpose ahead of us how will we employ the tactics?

In established churches the Church board can be moved when you tell them "If you go on like this, Communism will overpower you and you will be martyred by its hands." You can convince them by saying, "We cannot go on like this. There must be revolution or reformation in the Church." In New York you must influence the people to know that



what we say is true; you must create public opinion in which people will talk about our group as the only group to change the world. By doing this, we can show the people that we can do the job.

Established churches are faced with despair so it will be natural that if they retreat they will be nothing.

Don't be boastful in words. Let the churches know that we do what we do for the will of God. You must be the explosives to absolve the churches. Father is the cannon and we are the bullets. Our armament is the Divine Principle, which is feared by the churches. By giving them the Divine Principle we can win them.

What is the tactic for universities? The problem of campuses is Communism and corruption. Our armament is Victory Over Communism and Unification Thought. Armed with this, we will be stronger than they. The agony of the professors is how to influence and educate young people, changing them from being influenced by Communism. Before we influence the students, we want to educate the professors. If we can draw them to our side, then it's easier to influence students through them. We must move the school campuses.

How can we influence the masses? We must fight until New York is



Yankee Stadium Campaign



absorbed by us. How to do this is the question. You must have good attitudes, be tidy, clean, etc. How we absorb the New York population is up to you. The first tactic to employ is the mass media. If people see what kind of people we are and then read the newspapers, they will begin to disbelieve the newspapers. You must arouse the attention of the people.

We can convince these people that we alone can do the job. Do we have the capability? Let them know that Reverend Moon has the capability. Having accomplished what we have up to now will be great proof to the people. Madison Square Garden was a miracle. New York has been fought against and we have won over them. Before Madison Square Garden no one could believe we would do it. What we will do from now on will be to surprise people as to how we can influence the world. To Americans it is a miracle for a man like Reverend Moon to accomplish what he has and stir America the way he has. Another wonder is that people who would not obey their parents obey Reverend Moon.

People will wonder if Reverend Moon is a religious man, a politician, or an economist because he is doing all these things. Ideally, religious leaders should guide politicians and

politicians should guide economists. But today there is a great rupture between these three. That is why a religious leader must affect and unite all three areas. They must be driven into God's system. In the future the greatest politicians and economists will be our church members.

We must not be ordinary Christians; we must bring all areas into God's will. I will train leaders to not just be one type of leader but to lead in all three areas. For the sake of justice and for the sake of righteousness, there is nothing for you to fear. In everything I want you to be better than other people even if it's just a very small percentage. If everyone is exhausted but you are just a little less exhausted and do just a little more, then you are the victor. The more difficult things may be, you must invest more of yourself. You must risk your life in doing things and then they will be solved. If you do things until you succeed then eventually you will succeed. Father needs brave Unification Church members.

New Hope News

September 1, 1975

The House that Ruth Built— Rebuilt

By Red Smith

Tom O'Reilly was working the night sports desk at *The New York World-Telegram* when the telephone rang. "Say, pally," a fuzzy voice said, "I got a question. Did anybody ever hit a fair ball out of Yankee Stadium?"

"No," Tom said, "in all these years, nobody has ever made it."

"O.K.," the voice said, "Tell that to my friend, will you?"

"Sure," Tom said, lying in his teeth. "Hello? Yes, as I said, Gehrig did it on June 22, 1934." He hung up, grinning wickedly. The next day, he read that a man had been shot dead in a saloon argument in Hoboken.

In 51 years, people named Babe Ruth and Lou Gehrig and Joe DiMaggio and Mickey Mantle and Roger Maris hit home runs by the thousands but nobody ever drove a baseball over the green copper frieze decorating Yankee Stadium's roof. Chances are nobody will hit one out in the next 51 years, either, for 10 rows of seats have been added to the top deck and the rebuilt playpen, scheduled to open this Thursday when the Yankees play Minnesota, is taller than ever.

The ball that came nearest to leaving the premises was pitched on the night of May 22, 1963, by Bill Fischer of Kansas City and swatted with a left-handed swat by Mantle. It struck the next-to-last scallop of the scalloped facade 109 feet above right field, 374 feet from home plate. Somebody with a slide rule calculated that, unobstructed, it would have traveled 620 feet.

They called it the House That Ruth Built in 1923 when two colonels, Jacob Ruppert and Tillinghast L'Hommedieu Huston, spent \$2.5 million on a new showcase for their team, and especially for the barrel-shaped outfielder whose arrival in New York had doubled Yankee attendance. Unlike the Babe's ballroom, the playground where Catfish Hunter and colleagues will soon perform was built by the taxpayers of New York. And, depending on who's doing the figuring, the cost varies.

The latest figure put out by city officials is \$54 million, for renovation of the stadium and its immediate environs. But this does not include such basics as the yet-to-be-determined purchase price of both the old stadium (owned by the Knights of Columbus) and the land underneath (owned by Rice University) and a healthy rental fee of more than \$1 million to be paid for 30 years to Kinney Systems, Inc., for building and maintaining garage space.

What's been flowing out may eventually come back in, and, of course, the city expects to make money on the deal. The Yankees' lease with New York calls for a minimum rental of \$200,000, with graduated increases based on attendance. Wizards in the Municipal Service Administration calculate that if the Yankees draw 1.5 million customers, and each fan consumes \$2 worth of beer and hot dogs, the city will get \$468,750 out of the baseball season. If the Yanks can pull in two million, the city gets \$718,000.

When Joe Durso was writing the definitive history of the park's first half-century, Joe Cronin told him that in 1928, when he broke in with the Washington Senators, Yankee Stadium was one of New York's main tourist attractions. "Friends of mine from San Francisco came to New York and went to see the Statue of Liberty and

Red Smith is a sports columnist for The New York Times.



Yankee Stadium," the old shortstop said. "The Empire State Building wasn't up yet."

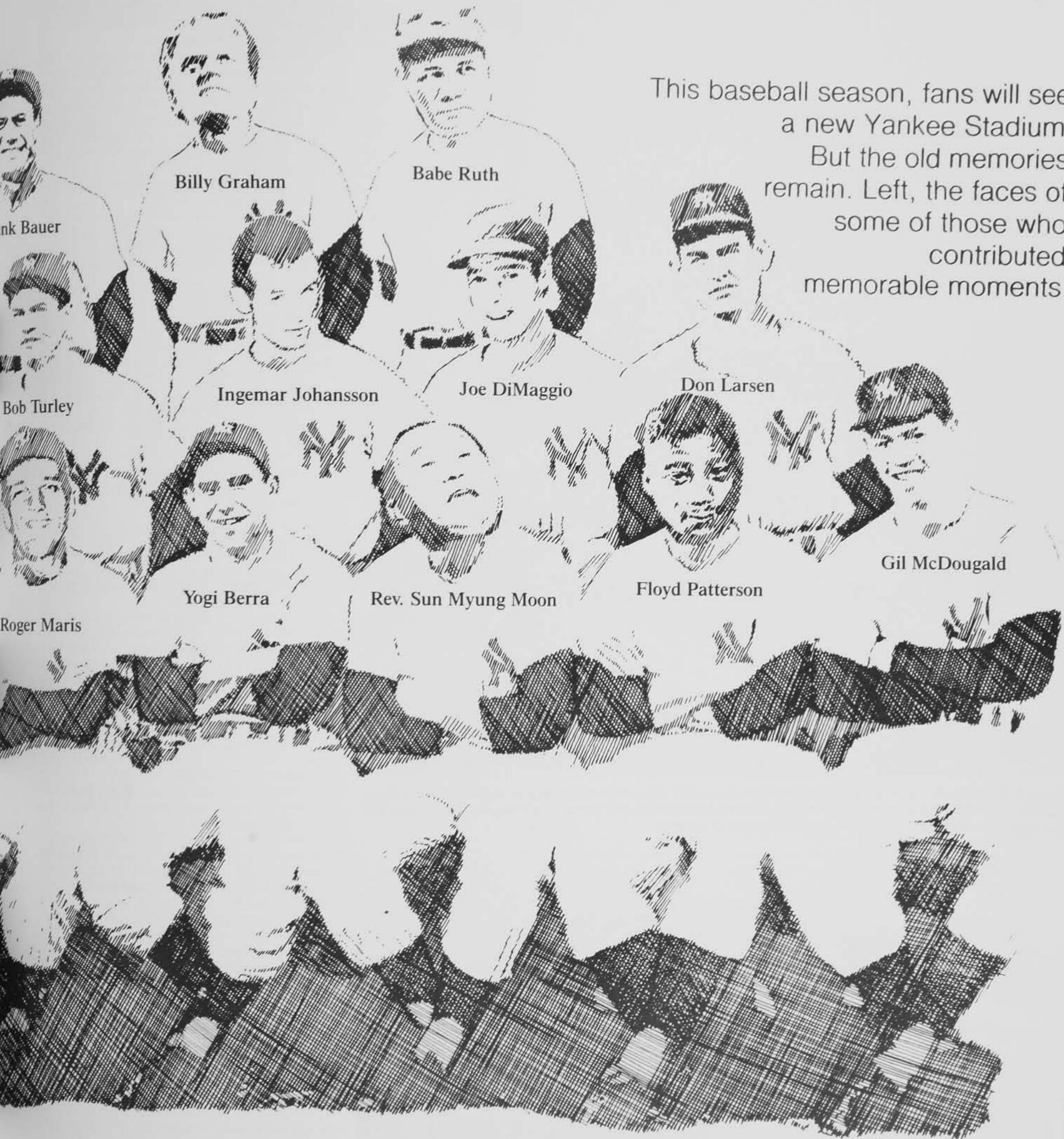
The age we now live in may be more sophisticated, and the Yankee name may no longer inspire the mixture of fear, respect, admiration and envy that once made the stadium a baseball shrine, but the remodeled park—roomier and more comfortable than its predecessor—should help the Yankees raise attendance from last season's 1,288,048. It is an imposing pile. Retaining much of the cathedral character that set the old one apart, it is still a special place, without the sterile and symmetrical sameness of the parks other cities have been stamping out with a cookie cutter.

The playing field remains lopsided, though it is not as

misshapen as the one tailored for Babe Ruth's left-handed power. To improve sight lines, the field has been lowered five feet, but the diamond still faces in the same direction, which means that in the autumn—a time of year when, Yogi Berra has explained, "it gets late early"—the afternoon sun will cast shadows confusing to the center fielder.

But never again will freeloaders watch games from the overhead station platform of the subway at 161st Street or from nearby roofs. That view is cut off now by a scoreboard that cost nearly \$3 million, 30 times what the Yankees paid for Babe Ruth.

Now there are 54,023 plastic seats, fewer and wider than the old wooden ones, and there isn't a post in the



This baseball season, fans will see a new Yankee Stadium. But the old memories remain. Left, the faces of some of those who contributed memorable moments.

joint. John W. Waterbury, the architect, hopes that in addition to reducing seating capacity he has eliminated roosting capacity. White ceilings on each deck now conceal the beams, rafters and crosspieces that were formerly home to the biggest population of pigeons this side of Trafalgar Square.

Some years ago, the size of the resident flock impressed spectators at a football game between Army and the Air Force Academy. With the Air Force team, called the Falcons, came a falconer and several hawks. Between halves, hundreds of terrified pigeons suddenly filled the air, wheeling in panicky flight as the falcons, tending strictly to business, dived for a lure at midfield. One frantic bird flew into a field box and snuggled into the

collar of a woman's fur coat.

Even without the pigeons, there still will be fans who will ask that their ashes be scattered over the diamond. With its sanitary ceilings, dugout air-conditioning, cafeteria, escalators and TV studio, the new stadium is a fine ball park, functional and up to date in all respects, but it is still Yankee Stadium, a storehouse of memories. . . .

In 1913, a team known as the Highlanders moved into the Polo Grounds at 155th Street and Eighth Avenue as tenants of the Giants and adopted the name of Yankees. Two years later, their original owners—Frank Farrell and William S. Devery—two former bartenders who had paid \$18,000 for the American League franchise in

New York, sold out to Ruppert and Huston for \$460,000. Colonel Ruppert was a New York beer baron born to wealth, and Huston an engineer who had gone to Cuba during the Spanish-American War and prospered there.

For seven years the teams shared the Polo Grounds compatibly but in 1920, the colonels bought Babe Ruth from the Red Sox for \$100,000, plus a "personal loan" of \$350,000 from Ruppert to Harry Frazee, the Boston owner. In his first New York season, the Babe hit 54 home runs and Yankee attendance rose more than 100 percent. On top of that, the Yankees hired the Red Sox manager, Edward Grant Barrow, and installed him as general manager and he swiftly assembled a team that won three pennants in a row. All of a sudden, the tenants

were outdrawing their hosts at the box office and challenging them on the field in the World Series. Their welcome was worn out. In 248 working days, the colonels built a park of their own.

"Governors, generals, colonels, politicians and baseball officials gathered together solemnly to dedicate the biggest stadium in baseball." The Times reported on the morning after April 18, 1923. The paper described the Yankees' contribution to the ceremonies—a 4-1 victory over Boston with three-hit pitching by Bob Shawkey and a three-run home run by Babe Ruth, who hit an off-speed pitch by Howard Ehmke 10 rows up in the right-field stands with Whitey Witt on third base and Joe Dugan on first in the third inning.

"The biggest crowd in baseball history rose to its feet and let loose the biggest shout in baseball history." The Times noted, accepting the official count of 74,200, though it was discovered later that the figure had been padded.

An equally memorable home run was hit in the stadium at the end of that season. With the score 4-4 in the ninth inning of the opening World Series game, Casey Stengel, center fielder, went to bat for the Giants. The Yankee outfield was pulled around to the right against a left-handed batter, and Stengel hit a line drive to left-center between Witt and Bob Meusel, who had the strongest arm in the game.

In the old American, Damon Runyon described what followed:

"This is the way old Casey Stengel ran running his home run home when two were out in the ninth inning and the score was tied, and the ball still bounding inside the Yankee yard.

"This is the way—

"His mouth wide open.

"His warped old legs bending beneath him at every stride.

"His arms flying back and forth like those of a man swimming with a crawl stroke.

"His flanks heaving, his breath whistling, his head far back. Yankee infielders, passed by old Casey Stengel as he was running his home run home, say Casey was muttering to himself adorning himself to greater speed as a jockey mutters to his horse in a race, saying: 'Go on, Casey, go on.'

"The warped old legs, twisted and bent by many a year of baseball campaigning, just barely held out under Casey until he reached the plate, running his home run home.

"Then they collapsed."

The parents of Edna Lawson read that about their daughter's 33-year-old fiancé. "Is our Edna out of her mind?" they asked.

History doesn't tell us who first called the stadium "the home of champions," but it began to earn that designation in its very first year when the Yankees, having lost World Series to the Giants in their last two autumns in the Polo Grounds, whipped their former landlords, four games to two. In the next 41 years, the Yankees won 26 pennants and 19 world championships, tyrannizing the opposition but stimulating business at every stop. By the time the stadium was shut down for rebuilding, they had drawn a total of 64,188,863 fans into the arena.

For their first 11 seasons, Ruth was the magnet. It was Sept. 30, 1927, and Tom Zachary was pitching in the stadium for Washington when Ruth hit his 60th home run of the season for a record that stood for 34 years. The score was 2-2 and Mark Koenig was on base with one out when Ruth went to bat in the eighth inning. He took the first pitch for a called strike and the second for a ball and smashed the third into the bleachers halfway up.

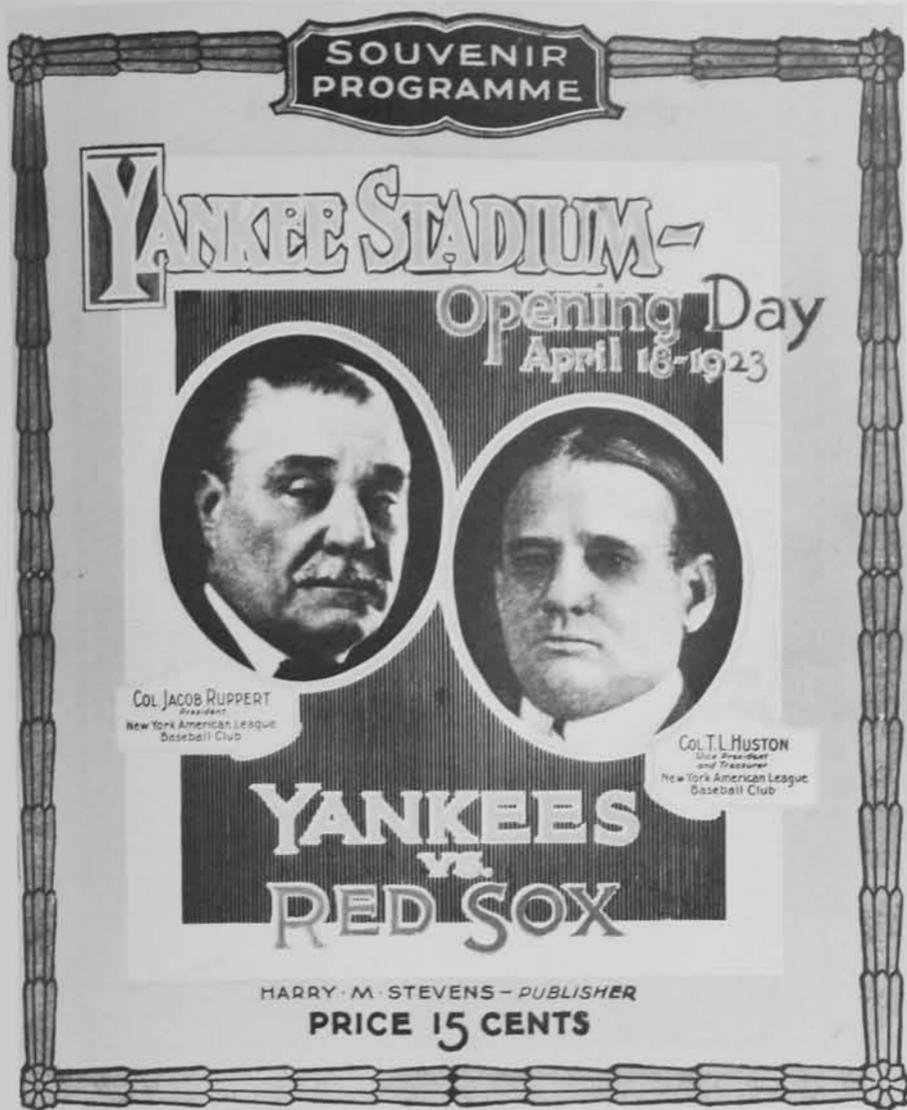
Early on the morning of April 17, 1929, Ruth married Claire Merritt Hodgson. The season was scheduled to open that day but the game was rained out, enabling the bridal couple and their guests to keep the wedding reception roaring all day and into the night. The next afternoon Mrs. Ruth made the first of many appearances in a box beside the Yankee dugout. Naturally, Babe hit a home run. Jogging around the bases, he slowed, looked across at his bride and swept off his cap with a courtly bow.

Strapping Lou Gehrig, the indestructible man, arrived in the stadium from the Columbia campus in September, 1923. On June 1, 1925, he replaced Wally Pipp at first base—and he stayed there for 14 seasons, through 2,130 consecutive games. Most of that time he batted behind Ruth, completing the most frightening one-two punch in baseball. When Ruth was released to the Boston Braves



Waiting Till Next Year: A view of Yankee Stadium yesterday. The city is modernizing the House That Ruth Built at a cost-estimated to be near \$40-million. The project is "on target" according to the city and is expected to be ready for the start of the 1976 baseball season in spring.





before the 1935 season. Gehrig stayed on until June 1, 1939, the day he benched himself for the good of the team.

On June 20, there was a report from the Mayo Clinic in Rochester, Minn. Gehrig had a creeping paralysis known as amyotrophic lateral sclerosis. Two years later, he was dead.

By then the stadium was home to Joseph Paul DiMaggio, fleet and sure and supremely graceful in center field with a strong and accurate arm, a master at running the bases and a craftsman with the bat. Weeks before Gehrig's death, DiMaggio started a hitting streak against Edgar Smith, a left-handed pitcher with the Chicago White Sox. On June 29 in Washington, he hit safely in the 41st and 42nd consecutive games, breaking the American League record that Gorgeous George Sisler of the St. Louis Browns had set in 1922, the year he batted .420. On July 2, Joe surpassed Wee Willie Keeler's major league mark of 44 games.

With the pressure off, he made 24 hits in his next 44 times at bat for an average of .545 before he was stopped in Cleveland by another Smith, a left-hander named Al, aided in the eighth inning by Jim Bagby. All in all, Joltin' Joe had made 91 hits in 56 consecutive games, with 15 home runs, 4 triples and 16 doubles to achieve an average of .408.

The home of champions kept on turning them out. Don Larsen was a pitcher who slept little. During spring training in 1956, at an hour when athletes are presumed to be halfway through their night's sleep, he ran his car up a tree in St. Petersburg, Fla. Casey Stengel, of the warped old legs, was now a Yankee manager whom long experience had taught that boys would be boys. He let Larsen off with a lecture. Larsen had been a useful pitcher that season and he started the fifth game of the World Series against the Brooklyn Dodgers.

After 95 pitches, the Dodgers had no hits and no runs. No Brooklyn batter had reached first base, and Larsen, who never used a windup, had two strikes on Dale Mitchell, a pinch-batter. There were 64,519 spectators in Yankee Stadium, none breathing. There had never been a no-hitter in a World Series, and this was rarer, a perfect game. It would be, that is, if...

The 96th pitch seemed forever coming. Later, Larsen confessed that he didn't want to throw it, ever. At last he did. Mitchell watched it with distaste. "Strike," said Babe Pinelli, the umpire who was retiring that fall. That was the last pitch he ever called.

The Yankees were an all-star cast. But it was the

muscular switch-hitter Mickey Mantle who dominated the Stadium's stage after DiMaggio. In 1961, Mantle with Roger Maris launched a two-man assault on Ruth's season record of 60 home runs. Mickey was injured in September and finished the year with 54 homers but Maris kept going. On Oct. 1, the season's last day, he hit his 61st off Tracy Stallard of the Red Sox in the stadium.

It was an historic achievement for which Maris was saluted as though he had desecrated Ruth's grave. Keepers of the Ruth legend insisted that the Babe's record was still intact because in his day a season consisted of 154 games, where Maris had the benefit of a 162-game season. (Actually, the game on Oct. 1 was the Yankees' 163rd of the year because one had ended in a tie.)

Harried and goaded until his blond hair started falling out, Maris helped the Yankees beat Cincinnati in the World Series, then went home to Independence, Mo., and crawled into a shell.

The great days ended for the Yankees in 1964, but not for the stadium. From the beginning, the great cylindrical heap had been a stage for many actors besides those in flannel rompers. It was in the stadium that Max

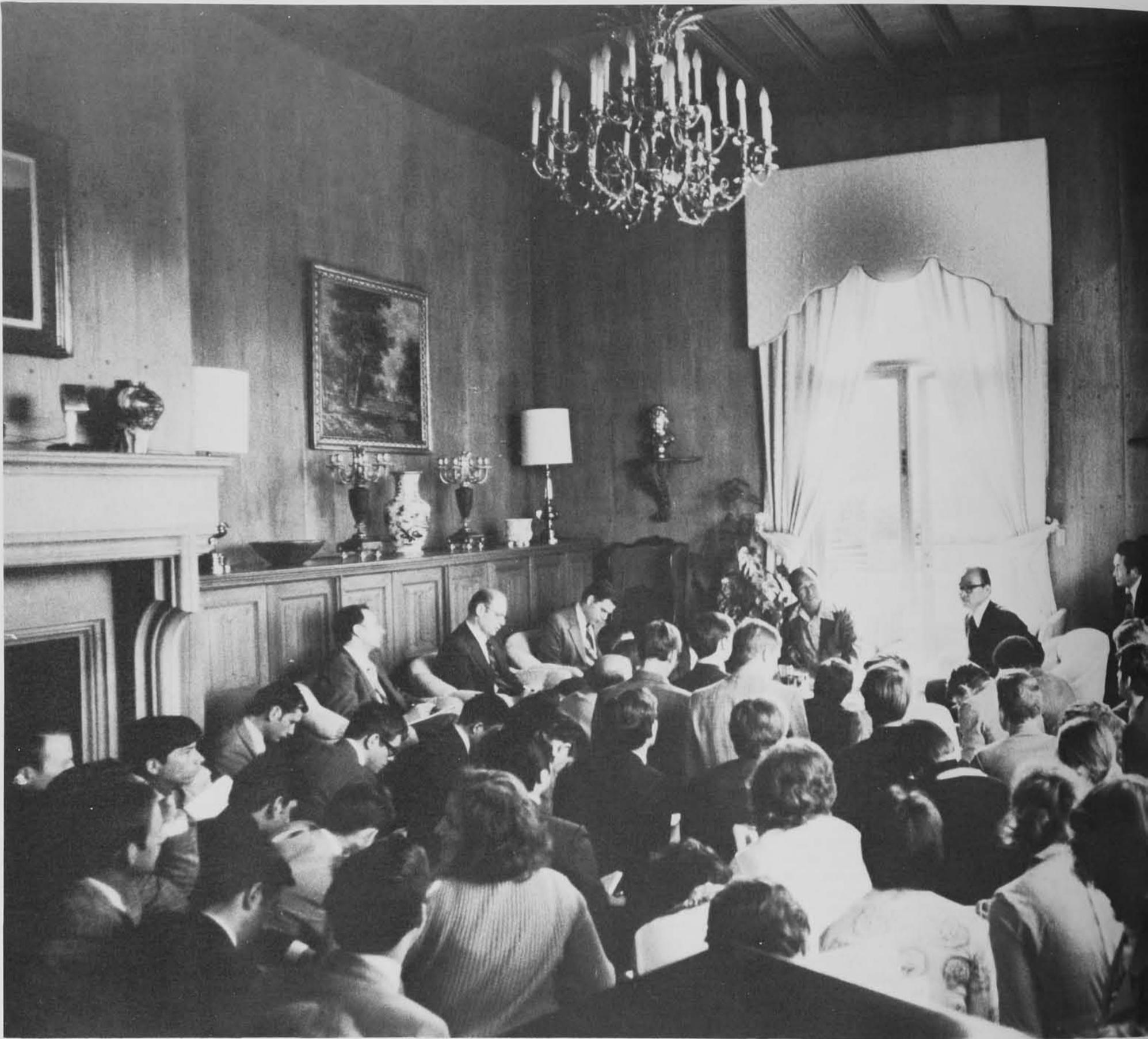
Schmeling knocked out young Joe Louis in 12 rounds and, two years later, Louis destroyed Schmeling in one. It was there that the Hammer of Thor—Ingemar Johansson's right fist—interrupted Floyd Patterson's reign as heavyweight champion, smashed Patterson to the floor seven times in the third round and separated him from the title.

The Notre Dame-Army football game was an annual rite there for 20 years. And it was there, in 1958, that the Baltimore Colts, with Alan (The Horse) Ameche storming through the line, went 80 yards to topple the Giants, 23-17, in the first N.F.L. championship playoff ever to go into a fifth period.

Built for baseball, the stadium has been used for many activities the builders never anticipated. When Ruppert and Huston put it up, they could hardly have foreseen a convention of Jehovah's Witnesses that would draw crowds up to 123,707. And it would not have occurred to them that some day Billy Graham might exhort thousands from a pulpit over second base or that Pope Paul VI would celebrate mass there. This summer, the Rev. Sun Myung Moon comes in.



© 1976 by The New York Times Company. Reprinted by permission.



Father Moon gathers national and international Unification Church leaders to discuss campaign plans.

Posing with Father Moon are Mother, Rev. and Mrs. Vincenz, Mrs. Won Pok Choi, and Rev. Moon's daughter Ye Jin.



When you look at American history, one-hundred years ago there was a Civil War. There was a great struggle here in American life, this was a test . . . but a test in an internal sense. Whether democracy should stand, or whether it would perish. At that time this nation of America stood firmly on the Christian spirit and its posture as a world leader was confirmed by winning over this test.

Today, America is under another test. That is, spiritual as well as physical. Combined together we are under a test. So a hundred years ago, Abraham Lincoln as a leader fought and restored on the national level of restoration. In other words, this nation of America was restored and intact. Now a hundred years later we are celebrating the Bicentennial. Today we are not just restoring the national level but are dedicating ourselves to indemnify the worldwide level. Our formidable enemy is not the nation, but International Communism. This is the goal of the victory of Yankee Stadium.

Sun Myung Moon
April 1, 1976



Once you taste the love of God you will never be contented with any lesser level of life. Do you shy away from the love of God? Is that pushing action of your conscience good or bad? The Bible says, "And you will know the truth, and the truth will make you free." Now you know the truth and it must liberate you from darkness.

Sun Myung Moon
February 13, 1976





Members raise their hands to show their dedication to a campaign victory.

During an early morning meeting at the Belvedere Estate in Tarrytown, N.Y., Father Moon inspires the members with his message.





There is an eternal motivation in this universe but man could not have been the source of that motivation. God was, is and will be the everlasting motivation in the universe. He establishes the human ideal. Therefore, we are in the position to unite with that ideal and accomplish noble deeds through our own efforts.

Sun Myung Moon
February 13, 1976



Strategy and Planning



BICENTENNIAL
"GOD BLESS AMERICA"
FESTIVAL

CS 73.11.2 P.M. 1.42



Bicentennial
God Bless America
Committee

REVEREND SUN MYUNG MOON

FOUNDER

COLONEL BO HI PAK
SPECIAL ASSISTANT TO REVEREND MOON

MR. TAKERU KAMIYAMA
CAMPAIGN DIRECTOR

PRESIDENT NEIL ALBERT SALONEN
ASSISTANT CAMPAIGN DIRECTOR

REVEREND REINER VINCENZ
VICE-PRESIDENT FOR GENERAL AFFAIRS

MR. MICHAEL YOUNG WARDER
VICE-PRESIDENT FOR COMMUNITY RELATIONS

MR. AIDAN BARRY, MR. KEN SUDO
VICE-PRESIDENTS FOR MOBILIZATION

MR. FARLEY JONES
VICE-PRESIDENT FOR PLANNING

MR. MICHAEL RUNYON
VICE-PRESIDENT FOR PUBLIC AFFAIRS

MR. MICHAEL SMITH
VICE-PRESIDENT FOR PROMOTION

MR. CLIFFORD YASUTAKE
VICE-PRESIDENT FOR FINANCIAL AFFAIRS

Campaign Report:



1976 Yankee Stadium Executive Committee

- Chairman
- Executive Director
- Vice Executive Director

A. Executive Director of the Committee:

The Executive Director of the Committee shall submit all proposals and ideas offered by each department to the Chairman. He shall then discuss with the Chairman and decide with him the final resolution. Furthermore the Executive Director shall submit the budgets proposed by each department for the Chairman's approval and then he shall make the necessary financial allotments through the Treasurer to each department.

Mutually responsible for the spiritual guidance of all members

B. Vice Executive Director of the Committee:

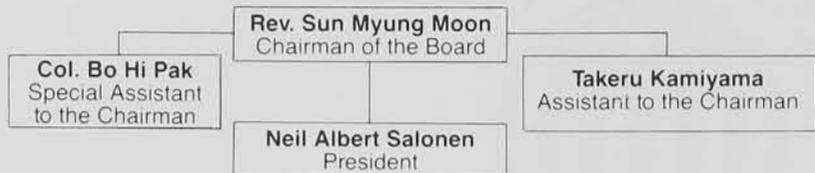
The Vice Executive Director shall obtain all proposals and ideas pertaining to the campaign from each department and submit them to the Executive Director. It is the duty of the Vice Executive Director to ensure that all the resolutions passed by the Chairman and the Executive Director are duly carried out. Furthermore he shall check the progress made by each department and make a subsequent report to the Executive Director. He shall also examine the budget proposed by each department before submitting it to the Executive Director.

C. Department Directors of the Committee:

All Department Directors have the responsibility to fulfill the resolutions discussed and approved by the Chairman and the Executive Director and given to them by the Vice Executive Director. Furthermore each Department Director shall submit a written progress report to the Vice Executive Director. The Directors of, General Affairs, Public Relations, and Mobilization shall submit daily reports to be recorded by the Statistics and Records Department.



Bicentennial God Bless America Committee



- | | | | | | | |
|---|--|--|---|---|--|---|
| <p>Farley Jones
Vice Pres. Planning
Mark Barry
Gil Roschuni
Pier Angelo Beltrami
Mary Matli</p> <p>New Future Films
Norio Matsuda</p> | <p>Michael Smith
Vice Pres. Promotion
John Kirkley
Kitty Jenkins
Carol Van Eaton</p> | <p>Mike Runyon
Vice Pres. Public Affairs
Mark Paine
Susan Reinbold
Helen Glass</p> | <p>Mike Warder
Vice Pres.
Community Relation</p> <p>Aidan Barry
Director of Religion</p> <p>Kiyoshi Nishi
Director, International Affairs</p> <p>Theodore Ang
Director, Ethnic & Cultural Affairs</p> <p>Thomas Azar
Director, CARP</p> <p>Mitsuko Matsuda
Washington Public Relations</p> <p>Lynda McKenzie
Director, Parents Relation</p> <p>Alice Cheney
Director, Youth Relation</p> <p>Keiko Mayuzumi
Director, Asian Relation</p> | <p>Reinar Vincenz
Commander of IOWC</p> <p>Aidan Barry
Director of N.Y. Church</p> <p>Thomas Azar
Director, CARP</p> <p>Ken Sudo
Barrytown, Pioneer Program</p> | <p>Cliff Yasutake
Treasurer</p> <p>John Hessel
Treasurer</p> | <p>Joong Hyun Pak
Vice President
Performing Arts Dept.
Director, Korean Folk Ballet</p> <p>Randy Rimmel
Director, New Hope Singers Intl.</p> <p>Frank Grow
Director, Sun Burst</p> <p>Tom Ludwig
Director, NY City Symphony</p> |
|---|--|--|---|---|--|---|





Bicentennial God Bless America Festival

On Children's Day Father announced further plans for Yankee Stadium, including the campaign's title and strategy. "Bicentennial 'God Bless America' Festival" will be the name of the historical event, linking it to God's purpose for America at her 200th birthday. Col. Bo Hi Pak will be the chief advisor and Mr. Kamiyama will be chief architect, assisted by Mr. Salonen—together they will work as a trinity representing the key positions of Korea, Japan and the United States.

After finishing a 21-day workshop at Barrytown, the returning Americans from the Global Team will combine with the currently existing New York IOWC to begin the campaign. Rev-



erend Vincenz will return to direct the IOWC activities.

Besides Father's message, highlights of the Bicentennial "God Bless America" Festival may include the Little Angels, the Korean Folk Ballet, the New Hope Singers International, and Sunburst. After the Yankee Stadium Festival, it may travel to other countries, with "God Bless America" changed to "God Bless" the country hosting the Festival.

Father intends for the Bicentennial "God Bless America" Festival to be a momentous bicentennial celebration, far surpassing anything that the government or any other group may do to rekindle the pioneering spirit and God-centered foundation of America. Plans for the Festival have already begun; let us implant the phrase "Bicentennial 'God Bless America' Festival" in our prayers, thoughts, and hearts.

New Hope News

November 10, 1975

The true man is the person who lives without contradiction, the person who lives in total balance. The true man lives a life of noble deeds which match his noble ideal. That man will serve the world and be welcomed by the world. A man who thinks about good things but does not do good deeds is not a true man.

In the sight of God, man's value will be elevated when his noble ideal is matched by noble deeds. To acquire eternal value you must live your ideal, and your value is further elevated to the extent that you must overcome obstacles to live your ideal. Your eternal spiritual value will be elevated in the sight of God with every step you take in living up to that particular goal.

Sun Myung Moon
February 13, 1976





Father Sets Structure of Bicentennial God Bless America Festival

In a series of meetings with Church leaders on Tuesday and Wednesday, November 11 and 12, Father established the structure which will serve as the foundation for the Bicentennial "God Bless America" Festival campaign. Concomitant events in New York confirmed that the long-awaited Yankee Stadium campaign was earnestly underway; on Tuesday morning the Korean Folk Ballet arrived, followed that same afternoon by Reverend Reiner Vincenz. Shortly after the initial plans were agreed upon, Father took Col. Pak, Mr. Kamiyama, Mr. Salonen and Reverend Vincenz aboard the *New Hope*, in Florida, for a week of intensive strategy planning.

Father will be the chairman of the

Bicentennial "God Bless America" Festival. There will be an advisory committee of prominent citizens. Assisting Father will be a steering committee of Col. Pak as chief adviser, Mr. Kamiyama and Mr. Salonen. The campaign will consist of four major aspects: public relations, mobilization, production, and finance.

The public relations effort will be headed by Col. Pak. He will take responsibility for planning the public relations campaign; assisting him in the planning division will be Farley Jones, Gil Rorschuni, Mark Barry and Mary Matli. The media relations division of the public relations campaign will be led by Mr. Salonen and staffed by Michael Runyon, Susan Reinbold, Helen Glass

and Elaine Hanson. Mr. Kamiyama will take responsibility for community relations, working with Aidan Barry and the already-established PR teams.

Reverend Vincenz, successful leader of the 700-member IOWC in Japan, will be in charge of the mobilization campaign. Immediately he will take responsibility for a new 130-member IOWC team, recruited from Los Angeles, Oakland and the states. After arriving in New York on the twentieth of November, the new team will receive training for a week and then witness. The goal of the witnessing effort, centering either upon the 43rd or 41st Street offices, will be to bring people to



the New York workshops; new members then return to the team until its size is doubled. Later Reverend Vincenz will direct the other members who will participate in the Festival's campaign, members from the states, Barrytown and possibly some members from the European and Japanese IOWC's.

The financial campaign will be directed by Mr. Kamiyama. In preparation, the MFT's have been increased and organization is being centralized. The majority of the IOWC members in 21-day training at Barrytown—97 from the Global Team and 91 from New York—will form a new fundraising team, with membership to increase to 200. Exceptions are the 22 members of the New Hope Singers and 30 who will be chosen to be state pioneers. (Three hundred state pioneers will remain at their missions through the Festival campaign; other members may return to New York.) A number of New York members have recently formed fundraising teams; other New York members are witnessing, centered on the 71st street offices. Fundraising teams—including those now under the direction of John Hessel and Kevin Kelley as well as the new IOWC team—will be consolidated under Mr. Kamiyama, supervised by John Hessel.

There will be no more New Hope





Festivals; rather, the Korean Folk Ballet, New Hope Singers, and Sunburst will give public performances booked for them by the media relations branch of the public relations campaign. In order to add more members to Sunburst and the New Hope Singers, there will be a musical contest at Belvedere on November 24th.

The pieces are coming into place; the work is beginning as Father plans and the 43rd Street building is readied to be the center of campaign activity. Offices are being prepared for Col. Pak, Mr. Kamiyama, and Reverend Vincenz; the third floor office area has already been converted to the public relations office for the Bicentennial "God Bless America" Festival.

New Hope News

November 17, 1975



Conversation with MFT Coordinator John Hessel

Fundraisers Learn Humility, Gain Confidence

On Tuesday, November 11, MFT Coordinator John Hessel invited me to his office in one of the buildings on some of our newly-acquired property in Tarrytown. The house, as usual, was bustling with activity as physical restoration progressed along with the MFT administrative work.

John Hessel joined the Church in 1971 while touring Europe. Upon returning to the U.S. he joined the New York Church. In 1972 he became part of the first full-time fundraising team, selling brandy snifter candles in New York. During the 1972 Belvedere condition, he was captain of one of the two fundraising teams and later became fundraising coordinator. In 1974 his responsibilities increased as many members joined what was then known as Father's Special Task Force MFT's.

Before we toured the properties we had a conversation about MFT life. My first question was; "What attitudes should MFT members strive to cultivate within themselves?"

We try to think of fundraising as an offering which we make to God every day. The attitude we strive to achieve is one of selflessness and humility. Often I will warn the good sellers to be careful because it is easy to become proud, forgetting that it is God, not themselves, who is accomplishing. I say: "Always remember that there is someone praying for you, someone who has sacrificed for you." Mr. Sudo says that offering has no mouth. If we turn to God and say: "God, look how hard I've worked for You and how much I've done," then our sacrifice loses its value.

Also we need to understand the principle of indemnity and the value of hard work. Hard work in itself is a condition which can be claimed by God. Hard work has a purifying effect on your nature; when you get tired, your defenses are down and your weaknesses tend to show. But you have to battle with your fallen nature.

Another attitude our members learn is unity. The power enabling fundraisers to accomplish their results and to work so hard is the depth of unity of heart and the shared bond of common struggle. When I look back to the fundraising teams I have been on and the hard times we shared, I realize that the other members are like intimate brothers and sisters; I have a special relationship with them even if I never see them. It's not something we talk about—it's a special feeling of mutual respect.

What kinds of changes have you seen in MFT members during the course of their mission?

What inspires me in my work with the MFT's is seeing the changes in people. The most notable change is in self-confidence. From every day's experience, the members learn how to accomplish more, trusting themselves and having faith in God that they can do what they have to. MFTers are put in a position where they have a goal to reach and a commitment to meet; through strug-

gling to meet them, they reinforce confidence in themselves and faith in God. Usually the shy, withdrawn people are the most reluctant to fundraise, but they can make the most noticeable changes in themselves, overcoming their fears to become outgoing people confronting the public about our movement. We may be reluctant sometimes to speak openly in the face of persecution, but through fundraising we can gain the confidence to stand straight and tall, representing ourselves fully without fear of ridicule.

Most of all, there is an inner calm and strength visible in those who have made a day-to-day contribution to God's providence. In fundraising, the contribution is in black and white. So judgment really falls, but it can fall in a good way, reinforcing our relationship with God and helping us realize: "I am a person of value in God's sight. God needs me." We can more freely relate to God if we can feel that He knows us and is with us.

When I was fundraising we lived a very simple life—everything was the same every day. With fewer and fewer variables, I could focus on one point—finding God. Through the daily experience, I could relate more and more deeply with God. In fundraising, my whole day was a prayer and each person I met was a new representative of God. We become experienced fundraisers, our inner spiritual life is free to grow. It may seem that other leaders sitting behind desks have it easy, but on the MFT you are really so free. The more we invest, the more we can see returned immediately. It is very clear. That is an important part of training because members can begin to learn that what is returned corresponds to what we invest.

What do you advise members having problems?

It is inevitable that we face struggles because God wants to push us through to our individual perfection as quickly as possible. In the course of fundraising, people normally reach a spiritual plateau. At this time I encourage them to search for what is lacking. Those are the times when we meet some kind of spiritual barrier, a cornerstone of our fallen nature. If our desire is strong, we can chisel away at that cornerstone through daily effort. The main thing I tell people in this situation is: "Don't stop, don't let that weakness affect you. Continue with your responsibility and through that good conditions are made whereby you can overcome. The best condition is to fulfill your responsibility." While looking for other conditions, we often overlook the basic ones. I remind people that their basic responsibility is the first thing to fulfill in order to make the conditions to overcome fallen nature.

When people say that they are having a problem, I'll say, "Great. All the junk is coming out. Your past is being revealed and this is just the last you will see of it in this form,

signalling the end of a phase of spiritual struggle." Very commonly, someone will say to me; "I can't face people. I feel so dead, like a robot. It's very mechanical and there is no heart in what I say and no life in my attitude when I meet people." So I tell them: "You've come face to face with your fallen nature. You've peeled away the layers until you've come down to the rotten part of your soul that you want to uproot." It is a difficult period, of course, but it is a chance to extract our fallen nature. I try to look at spiritual struggles as a benefit.

How does fundraising look to you from your perspective of several years' experience?

Fundraising as it stands now has been a miraculous achievement. My thoughts go into how we can improve this rather than looking for another system. . . . When we started our third MFT we worried about the area problem; we didn't know if there was room in the country for a third team! If you were to tell me then that we would have as many people fundraising as we do now, I would say that it's impossible. There's nowhere to go. But our team leaders discover new ideas through their desires and creativity. The ideas don't come so much from me as from them. I have great respect for team leaders.

How has negative publicity affected fundraising?

In New Jersey we felt the effect of the Sheeran case and judgment has been falling. We find more people against us; we also find more people for us. No one is lukewarm, it's either hot or cold. The people standing behind us are more enthusiastic than ever because they see the unfairness of the accusations. The persecution has made fundraising more difficult but the quality of our membership and the overall commitment of our movement has changed so drastically and continues to do so. In spite of the variables, the foundation that we stand on is the commitment of the current members, which is growing and growing. For example, in the month of September one team maintained an average that in the past used to be the goal that we were striving to break. While our movement has not grown in numbers as quickly as we would like, the depth of commitment and the productivity of members has definitely changed. What each person is able to accomplish is so much more than it was so that it is as though we have many more members.

In the office John showed me several newly designed granariums and two styles of candles in heavy, smoked glass goblets (beautiful items, in my opinion)—MFT's are now selling the candles.

The two large ponds on the former Kocher, now church-owned property, reflected the weeping willow trees fully under the angled late-afternoon autumn sun. Geese and ducks made themselves at home in both ponds.

Restoration of one large Kocher house (now called the White House) is well underway; it is beginning at the smaller Gate house. Two larger stone buildings, and garden apartments still house some tenants. The Jacob House, the former Binger Estate, adjoins the former Kocher property and hosts New York's 21-day workshop.

New Hope News

November 17, 1975

God Bless America Festival Plans Discussed

"I would like to excite you with the dream of the Bicentennial God Bless America Festival," said Col. Pak to the January 14 planning meeting of the Festival. Gathered at the meeting, called by campaign director Mr. Kamiyama, were representatives of each group primarily responsible for the Festival. Present were Col. Pak, Mr. Kamiyama, Mr. Salonen, Reverend Vincenz, the Festival committee members, representatives of the New Hope Singers, Sunburst and members of the public relations teams functioning in New York and Washington. In addition to gaining inspiration from Col. Pak, Mr. Salonen, and Mr. Kamiyama, the participants discussed proposed symbols and alternative statements of purpose, also contributing ideas for the festival's program in a free-flowing discussion. The ideas presented at the meeting will be discussed at a future meeting with Father.

New Hope News

January 19, 1976

In One Battle We Want to Liquidate the Failures of the Past

From notes on Father's speech at Belvedere entitled: *The Total Accomplishment of the Providence of God.*

As you know, today is the first Sunday of 1976. The total accomplishment of the work of God in the providential history has to be done in a certain time, and this morning I intend to speak on this particular subject because I feel that this is the time. As we know through the Divine Principle, because of the fall of man the original ideal of the providence of God has not been the reality. All things are divided. Actually heaven and earth were supposed to become one. This oneness has been broken and heaven and earth separated. Man was supposed to be the center of heaven and earth and this universe; however, man is also divided between mind and body.

At the same time, our mind was supposed to be high, noble and sacred. Even without any particular education and indoctrination, our mind was supposed to know the clear direction to go; between mind and body there is supposed to be oneness, just like heaven and earth should be in oneness. However, as heaven and earth separated because of the fall of man, the mind and body also are separated.

God always dwells in unity. Therefore in the divided world since the fall of man, God cannot find His place to dwell and to be in peace. Then how can we make this unity become reality?

For unity, there should be one controlled direction so that everyone can join together for that one direction. Man has been the key element to bring the divisiveness in this universe; therefore we have to find a key to return to man.

What is peace? Peace means the unity between subject and object. Peace can be found when there is effort to make one, effort to make reconciliation. Before we even dream of the unity of the universe, or between heaven and earth, we must initiate a movement of unity between mind and body. Therefore we have to originate the movement of unity from man. Today we talk about world peace and world unity, but this is a big world. Where can this world peace and world unity be started? From one man.

Then where can we find such a man of perfection or man who has the key? The very thing that Jesus Christ testified, that he will come back for a return second time, shows there is more guidance needed in this world. Otherwise he would not make such a statement. This world still needs a savior, which shows that our fundamental question has not been solved. Who is he? That man has the inherent key of the problem of the individual, family, tribe, nation, world and cosmos. The savior is a basic scale or the measurement by which this world can be measured or straightened up. That one central point serves as a common central point for all levels: universal, national, tribe, and family. The Messiah is coming as savior to this world to present the pattern or the model, so that it can become a showcase, so

that every way of life in this world can be measured by such pattern and model.

So when you find the Messiah, you become completely one with him, imitating his model. Then whatever he is, you are. If he is individually perfect, you are in the position to be also as perfect as he is. The Messiah is coming to bring everybody to the position where he does not need the Messiah.

What is the definition of value? Value must be eternal as well as unchanging. Gold has unchanging quality. Gold never rusts. No matter how roughly you treat gold, it still shines out in the same quality.

What kind of man must we become to be valuable? We must become a man with eternal quality. The conflict and confrontation within you cannot make you eternal; you must have harmony within you. Are you that type of man?

Then why do we need the Messiah? So that we also can become like the Messiah. When you meet the Messiah you will be like the Messiah, so you will be perfected on the individual level. Then what about the family level? The Messiah is the center of the family. Jesus—in order to show the pattern of the family, what should he have done? He should have organized his own family first. Why wouldn't God want more children of His own, His grandchildren, great grandchildren? Put yourself in God's position: He wants Jesus to have direct descendants, like the sand in the ocean and the stars in the sky. Let's say Jesus not only got married but had his own descendants. Then all Christianity would have a central point to rally around. God certainly wanted that.

This is the time for harvest. All of the leaves will fall so that we can see clearly the branches and trunk. The winter of human history has arrived. That winter will wipe out all the lies. All will fall like leaves. There is a branch remaining in wintertime. That branch will bear the fruit. In that fruit there is hidden inside a seed. The seed is the possessor of life. The seed contains the strength and energy of new life. Therefore even though winter comes, this particular seed will not be affected—the leaves and branches and roots and the trunk exist condensed within the one seed. The seed is the beginning point of everything, so therefore the fruit bear seed. The seed will be like the one God has started in the very beginning.

God has been like a father. He is farming in order to harvest that one truthful seed on the last day. The mar who is coming as the seed of the universe is the Messiah. Within that one seed there is the potential perfection of all levels. So in the last days that seed is corresponding to the first seed God sowed in the beginning of history. The Messiah is coming as a perfected Adam. So when the Messiah comes, he will present himself in the True Parent's position. He is going to give rebirth of the old fallen generation, so that they tie themselves into the direct lineage of God.

Where is the central point going to be? There should be two central things. One is the central religion,

and then a central nation. What is the central religion of the modern day dispensation? Should we evaluate the same way God evaluates? What is the characteristic of God? Power? Money? Sovereignty? God is love. So then which religion is centered on the love of God? That religion has to be in the central role.

Two principal things make Christianity unique and central: one, Jesus as the son of God. Second, the theory of bride and bridegroom and also of world brotherhood. We are all brothers and sisters. Jesus did not say white is superior to black. He pronounced the equality of man. So Christianity has all the components to build God's ideal reality here on earth.

What is the power that brings America into unity? The origin of America is the Christian faith. Persecuted Protestants in Europe founded a land of freedom of religious worship and they came to this new world because God was more valuable to them than anything else. It is truly a miracle that during the Revolution, George Washington's army—feeble, untrained, well outperformed—won the war. This was impossible without the help of God. If we remove Christianity from America, nothing remains behind to hold this nation together. Without God, this whole continent of America would have been divided into many different nations like Europe, and the 200 year history we are celebrating would have been nothing but a continuation of the struggle and strife.

America is in the position of the spiritual second Israel. Now which should have central role, the nation or religion? Religion. Religion is equivalent to the mind, and the nation is equivalent to the body. Therefore, religion, which is in a real place to serve this world, should be in a position to lead.

So when the central religion is united with the central nation to create a foundation, then you will know God's day of fulfillment of providential history is near. And that is America. A new spiritual movement is inevitable. In that new spiritual movement the Unification Church was born for the goal of world unification—unification of the cosmos, heaven and earth, men and women and mind and body. That goal must be more valuable than our own lives, than this nation, than the world and all the existing Christianity. So we have to transcend all things, united together upon this one goal—unification.

We are longing for what God is longing for, and we have the God-designed family. We have God-designed religion, and we are preparing the God-designed national background. Now we are preparing to have the God-designed world foundation. That is our project in 1976. 1976 is America's bicentennial year. When you celebrate the 210th American birthday, the world showdown will be over. America must be awakened by that time. If after 210 years of America's birthday, America is still going the same route of apathy and complacency, then the Communist era will come. 2,000 years of Christian history are indemnified by 200 years of American history. That 2,000 years and 200 years of American

history and Christian history was indemnified by the Unification Church in 20 years. So therefore the 20-year dispensation—the most critical period—is divided into three seven-year courses. We are in the third seven-year course, and the first three years are most critical. It is not by accident that the bicentennial celebration of America is where we can make a visible, dramatic showdown. The showdown is coming at the Yankee Stadium. At Yankee Stadium we are going to indemnify and restore the failure of Cain, the failure of Abraham, the failure of Jacob, the failure of Moses, and the failure of Jesus. This is a victory on a worldwide level which will absorb all other elements. When we bring this spectacular and triumphant victory at Yankee Stadium, it will become a phenomenon of the world, not just of the United States.

The failure of the central figures in the past: Noah, Moses, Abraham, and Jacob and Isaac, was because they did not have a serious attitude in meeting every instance: cutting a dove for example, and striking the rock. Because they did not think they were the central figures of dispensation, that awareness was lacking. Are you serious enough to think that Yankee Stadium is the cross-junction of human history?

God knows the seriousness of this battle of Yankee Stadium, and I know the seriousness. Now you must respond to the seriousness in the same strength. We are the resurrected body of Moses, the resurrected body of Noah, the resurrected body of all those saints in the past, the resurrected body of Jesus Christ. For the sake of all the dispensational history we must bring this great victory together.

So in one battle we want to liquidate all the failures of the past so that we can bring only victory. This is a very critical moment of human history. Like Noah after the flood judgment. Like when Abraham took his son to the Mount of Moriah to offer his son as a burned offering. This is the time Moses is leading the troops to the Sinai desert. And Jesus Christ at the Mount of Gethsemane praying so desperately for his destiny. We are at the same moment of human history.

So in the first week of 1976, I am giving this particular message. I want you to take it seriously. You must become men of conviction. You must possess the conviction that when you strike the earth, it will split. When you push, the mountains will go away. You are like canes of Moses. You are like Isaac in relationship to Abraham.

We must be more serious than the saints and prophets in history. We should become more serious than Noah, Abraham, Moses, John the Baptist, more serious than Jesus Christ praying at the Mount of Gethsemane. Because this is the final battle, the cosmic battle. This battle will decide the entire destiny. No one in the past has borne such a burden in one event.

God's wishes, then your blessing in the future. We must be serious just like Jesus Christ bearing his own cross to the Mount of Calvary to be nailed down. We must be serious like that.

New Hope News

January 12, 1976

Explains Col. Pak about Yankee Stadium

“We Are Going to Create the Miracle of the Century”

This gathering is equivalent to the gathering of thousands of Unification Church members throughout the world. Truly the forthcoming God Bless America Festival is going to be created under the spiritual guidance, heart and soul of our True Parents. We are more like a bridge. How can we transmit these feelings, heart, soul, life and spirit from Reverend Moon to every nation of our movement? We do know that God is with us. We do know that our Parents have already conceived the victory. 99% of the victory is won. That means that the entire heavenly dispensation comes to this final moment to decorate the victory. The victory is locked up already; we are the ones to transmit or translate the victory into dramatic expression. Father is the root; we are the trunk or bridge to transmit that spirit all over the world. Father won the victory and we are the ones to transmit that victory to all of the world.

All members of the Unification Church think that we are the minority. Everywhere we are pushed to the corner. Everywhere we meet negative people. Everywhere we are faced with negative press. This has become the daily diet of the Unification Church. So we often think that we are on the verge of being overrun. But I want you to know that this world is but a small portion of God's creation, a small portion of the cosmic being. Our Parents have won the rest of it—the entire history, the entire spirit world, and entire heart of God. No matter what negativity we face—just laugh at it! Smile at it! In due course, we'll lick it. It's just a matter of time.

But we are grateful that God has given us this little opportunity in which we can claim some worthiness in His sight. If God had done everything, we would have nothing to do—we would be begging for glory. He is giving us a chance to work so that we can claim some victory on earth. Instead of begging for glory, we can be entitled to it. God wanted to have worthy sons and daughters with whom He wanted to share the entire amount of His glory. You must look at it in that positive way. The whole universe has been won; a little tiny bit is left to us to be finished. Let's say God arranged a brick wall. 99 layers have been completed, but one more brick will complete the wall. God wants us to pick up that one brick and put it in the right place in the wall. Then He will say: “You and I completed it.” What a wonderful title

God is going to reserve for us—co-creator of the universe! Co-creator of man! The most important thing we have to do is have absolute conviction and positive thinking.

For twenty-four hours every day, we must be bubbling with enthusiasm. Second, we must consider that the world where we are doing battle is not the main world. The subject world is the spirit world. The destiny of the world has already been determined. In due course that victory in the spirit world will be transmitted to this world. We cannot fail. In spirit world redemption has been claimed. The head of the serpent is crushed; this world is merely the tail. There is no chance for that serpent to be revived. It is like swimming in a pool with two arms on the floor. There is no way you can drown!

We must today clearly perceive the victory. That is the first purpose of this meeting. Already the victory is there. You must see it, you must touch it, you must feel it.

My job is to give you the feeling of utmost conviction and absolute positivity. We can do it. We can win. We have already won. Your thinking will be the result of individual thinking translated into visible situations. Your thinking is everything. Father has not one hairline, nor one dot of doubt about his mission. I've been following him for almost twenty years. Not even one split second did I glimpse that he was doubtful about his mission. What you think is what you are; what you think will be showing in an external way. How much victory you conceive of shall be translated into Yankee Stadium.

For this meeting I would like to excite you with the dream of this God Bless America Festival. We must make “God Bless America” and “Reverend Moon” synonymous in the hearts of every American. If we do this through Yankee Stadium, then we have consummated our mission. Americans have heard so much about Reverend Moon but many things are very negative. Many people earnestly want to know: “Who is Reverend Moon? What is he trying to do?” The Yankee Stadium crusade is going to give a clearcut image and answer to the American public. Who is Reverend Moon? What is he trying to do? He is the one who brings “God Bless America.” I never doubt for a moment that this will do it. That means that it will present Father correctly to the American public so that he will gain acceptance from the government

down. This is our purpose. Acceptance. Proclamation is not enough. Two thousand years ago there was proclamation, but no acceptance. We have proclamation; we must have acceptance. The God Bless America Festival is for acceptance, acceptance of Father. Through this supernatural, superracial, patriotic, humanitarian, embracing, God centered movement, we can do it—we can achieve the goal of acceptance. Remember the word “acceptance.”

When you speak to the American public, always think: “How did I present Father's name? Did I do well? Did I increase his kingdom or close another door?” Either you are opening or closing a door. Which one? Our every action has to reflect upon the consequences. We must open doors. Father must be appreciated by Americans. At the end of Yankee Stadium, we want to hear the majority of Americans saying, “We need him here in America.” If Americans speak this simple conclusion at the end of Yankee Stadium, we are successful.

We do not look like giants, but inside every one of us is a diamond gem. We have a diamond shining; we have our capability shining. All we have to do is put these together into one cohesive working harmony to bring a tremendous outcome. All together we are going to create the miracle of the century. Yankee Stadium will be the first miracle of the third century of the history of America!

Let us have great ambition for God. Ambition is a God-given gift, wrong only when it is self-centered. Father is the most ambitious man under the sun. He would like to accomplish the greatest victory possible before his earthly life is over. We are joining with him as co-crusaders for the greatest victory here on earth.
(From remarks at January 16 meeting)

New Hope News

January 19, 1976

Excerpts of Remarks by Mr. Salonen on June 16

“The Mission of the God Bless America Festival Is to Finish the Work of the American Revolution”

As long as I can remember, I've always been very concerned about America and her mission. My class took on a big responsibility in 1956 during the Hungarian Revolution. We wrote letters everywhere protesting what was happening. Many times in my life I felt that while I was on the right side, I was on the losing side. I knew that it was right for America to do something to help the Hungarians but we didn't do anything at all.

Being right—or being aware of the problems—is just not enough. We have to organize and mobilize. No individual, just by being right, can necessarily carry the day. God is trying to raise up champions. He didn't just need Jesus to speak out 2,000 years ago; He needed Jesus to build a movement which could create a new family, a new clan, a new nation, a new world. It has to be built and created through the efforts, one by one, of each person as he expands and accepts his responsibility.

The same thing is true with Yankee Stadium. God does not just need Father to get up and speak there, but it has to represent an organized effort so that with the 200,000 people at Yankee Stadium will be Unification Church members who are really going to embrace them. Out of Yankee Stadium has to come the nucleus of the Washington Monument campaign. Yankee Stadium is not just a puff but it has to represent a testing of the strength of the Unification Church, a milestone in our growth and organization.

When I came to our Church, I was involved in FLF work for a number of years. In that time I could see that only America had the strength to stand up to the advances of the Communists. Because we didn't have the willpower to do it, however, we stood by while the whole world was sliding into the hands of the Communists.

Unless someone can take and use the power of this country to not only strengthen ourselves and solve our problems but to bring that same hope to the world that we gave 200 years ago, we will find our house surrounded by fire with no one to call for help. Then the days will be numbered on a simple calendar, a few days, a few weeks. In the end, the Communists won't have to do anything; they can just cut us off and we will wither.

When Father announced that the theme of this campaign was going to be the Bicentennial God Bless America Festival, I realized that it is a key for

making this campaign successful. If we picked another title, it would not have the meaning for changing the consciousness of America—it would not really be a step in building the kind of determination that this country needs. We have to focus on the heart of America's problem. We have to remind people of the mission of this country.

People all over are waiting for someone to sound that call. They will report for duty. They are disgusted with the lack of moral leadership in our country, but they themselves are not heroes. They are waiting for someone to stand up and say something. If someone does that, they will join and speak out.

In Russia the Communists took over the country with just a handful of people. They did not even make the revolution; they just stole it. If we have a small but really enlightened and inspired minority who is willing to provide the leadership everyone will respond.

I feel very strongly that the Day of Hope tour was an internal tour making the internal foundation for the Unification Church. This campaign is an external course, a manifestation of what the Unification Church can do for America. After Yankee Stadium, Father intends to take a campaign to every state in America and to the Washington Monument. At that time, the real face of the Unification Church will be clear to everyone.

Then when someone tries to attack the Unification Church, those people who know what we stand for will have something to say back. Therefore, regardless of what they think about our beliefs, our clothes or our looks, I believe Americans are willing to respect us as long as they can see that we are doing something which needs to be done. This is a great moment in American history because this will be the moment we mobilize the people for a tremendous new revolution.

This has to be the time when we finish the task that was started 200 years ago.

200 years ago the newness of the American revolution electrified the world. It gave hope to people who were in complete slavery. It gave hope to people who would not have dared to believe such a thing was possible before. Its words, documents, ideas and beginning institutions were tremendously inspiring. But because we rose higher than any nation had ever risen before, we lost sight of the ultimate goal. We began comparing

ourselves to other people; when we found that we were ahead we stopped. That was such a mistake, because we are still far short of the goal. Unless we continue to work until we reach that goal, even the things that we have achieved now cannot last and will not mean anything. The mission of our church and the mission of the Bicentennial God Bless America Festival is to finish the work of the American Revolution.

There are millions of people just like I was, waiting for someone to sound the alarm. I did not think I was looking for a religious group. I did not understand a lot of the problems. But if someone at that time had really sounded the call to bring the American Revolution back on the track, I would have jumped in. There are people just like that, waiting for someone to sound the call. They do not want to take just one step, if someone can remind them of the ultimate dream, they will join.

People are looking. They are more aware of the problems of our society. They are more willing to face them and discuss them, so they are more aware of the need for a solution. This is our chance to show them the Unification Church's solution. Doing this on the level of America's mission is the key to bringing Father to the people and the people to Father. And this will be the beginning of salvation.

I couldn't be more inspired about the Bicentennial campaign! We have one short year to do incredible things. It is such a heavy responsibility to use this year wisely. After this year, if we haven't fanned the flames, the time will pass. To prepare it again would be impossible, it would take more than another hundred years. This is the year that people will dare to hope again. This is the year that God has to answer their prayers—we are the people who will carry the answer to them. It can be done only if all of us work together in complete oneness, centered around Father's desire to give the American people a feeling of a new American Revolution.

(From remarks at January 16 meeting)

New Hope News

January 19, 1976



Progress reports are given and various outreach programs are discussed with Father Moon.

A scale model of Yankee Stadium is built to enable planners to design decorations for the Festival.

Father Moon continues to give leaders and members inspiration and direction as the campaign advances.



Father Inspires Leaders about God Bless America Festival

Father and Mother visited the Headquarters building on Saturday, January 24, to see members primarily responsible for the God Bless America Festival. Father spoke for several hours, encouraging an attitude of victory for Yankee Stadium. "Our age is like Jesus' day," he said. "The first three years of the third seven-year course are the most difficult because we are centering on the worldwide level. The latter half of the third seven-year course is before us, and before going through it we must win victory in Yankee Stadium," Father predicted that by mid-April public opinion will be on our side and "through Yankee Stadium we will win the hearts of the people of the whole world to our side... Our attitude on Yankee Stadium must be victory. Stand up, even while being stoned, for the sake of righteousness." Father explained that St. Stephen, the first Christian martyr, is remembered not because of his outstanding qualities but because he stood up for righteousness.

New Hope News

February 4, 1976



Nation Begins 120-Day Prayer Condition for Yankee Stadium

The movement-wide "120-Day Condition of Prayer and Reflection" began on Friday, January 30, and will continue through May 28 or the exact date of Yankee Stadium. On February 28, Mr. Kamiyama and Mr. Salonen spoke on the meaning of the condition: excerpts from their remarks follow.

If possible, the prayer condition should start at 6:30 a.m. It should consist of one hour of active praying. At headquarters the condition consists of 12 cycles of 10 days. Each cycle has a theme, such as the role of the Unification Church in America. A two-hour outdoor prayer vigil from 11 p.m. to 1 a.m. marks the end of each cycle. It is preceded by an hour preparatory meeting and a testimonial meeting on the following morning.

Mr. Kamiyama

I want you to know the significance of this campaign and the main points which you should include in your prayers. The Yankee Stadium campaign is a very historical campaign. If we should fail in this campaign, then human beings and the whole world will suffer because of our failure. Father has said that this time is as serious as the time when Jesus Christ prayed in Gethsemane. Jesus Christ's prayer at Gethsemane was so serious as to determine the future destiny of mankind.

This speech will be Father's public proclamation in the growth stage, as the Madison Square Garden speech was his public proclamation in the formation stage, and the Washington Monument speech will be his proclamation in the perfection stage. As you know the growth stage is very important. The fall comes in the completion level of the growth stage, so we must never fail in this growth stage campaign. Even though we are not surrounded by the most favorable circumstances, we must bring absolute success in Yankee Stadium. This is our situation.

You must establish yourself as an individual accepted by God; steadfast and free from Satanic temptations. Your next mission is to establish one family centered on God. And you must expand this foundation to the tribe and national levels. This must be done simultaneously, so while you are establishing yourself as an individual centered on God, you must also be finding one nation centered on God. You must be very busy, because this kind of mission cannot be prolonged for a long time but must be accomplished in the significant moment of God's dispensation.

In the world there are so many countries but none is accepted by

God. Out of these many countries God must find one nation which can be qualified to be restored to God. So God is trying to restore one individual and at the same time God is trying so hard to restore one nation.

The Yankee Stadium rally will be given to God as an offering to restore one nation. It is my strong conviction and belief that if we can offer victory to God at the time of Yankee Stadium, it will be a very good condition for the restoration of one nation. If God has one restored nation to stand on, He can begin the judgement based on the standard set by that one nation. Any nations which cannot measure up to the standard of God's nation will eventually be eliminated from the world. At that time the Communist regime, which doesn't measure up to God's standard, will be eliminated. Why is it that Communism, shouting that God doesn't exist and God has died, has expanded so much all over the world? It is because we do not have a single nation which is of the standard to be accepted by God.

So in this significant historical moment if America can contribute something to God's dispensation, then how much God will bless America! From the Principle we understand that if you contribute something to others, then you yourself will be blessed and rewarded. So if America can contribute something to other countries and the world, then America will be blessed with good fortune. But if America continues to withdraw from the world, then America can never receive the heavenly blessing.

God is turning away from America and we must draw Him back again to this country. If the people of America cannot understand this situation and contribute everything they have to God, then we, as representatives of America, must contribute everything we have to God in their names. It is our mission to bring God's blessing back to this country.

We must have the inner heart to spread God's gospel to all the corners of the world. The destiny of America is on our shoulders and the destiny of the entire world is on our shoulders, so we are carrying a heavy responsibility. But we must do it.

God is depending on us, so in responding to God's desire we must show our faith and we must fulfill our missions. We must pray and we must actualize our prayers; prayer and action. Please be responsible to fulfill the 120-day prayer condition with deep, deep prayer—the deepest prayer we have ever had—in order to satisfy God. Even though we may pray a long time, if it doesn't satisfy God then it is nothing. We must offer our deepest

prayer in order to satisfy God, and we must pray strongly in order to avoid Satan's invasion. With this prayer we must push back all the pressure and heaviness with which Satan is covering this country. The more we pray, the more Satan must withdraw. We must peel away the veil with which Satan has covered us, one by one. Since Satan knows the significance of this Yankee Stadium campaign, Satan is trying in many areas to invade, so we must establish a stronghold to prevent Satan's attack.

Mr. Salonen

I have been trying to understand more deeply the significance of the Yankee Stadium campaign: what God wants to accomplish and our responsibility. Because our lives are so busy, it's very easy just to accept each new project, to tackle it and want to bring success because it is Father's project, but only later understand its deep significance. It would be much more meaningful if we could really share God's viewpoint from the beginning, praying to understand God's expectation from the earliest. Based on this understanding I think we'd be able to work much more effectively too.

As Mr. Kamiyama pointed out, from a vertical point of view, God created America to use one nation as a representative of His ideal, so He brought people from all over the world to one nation, and He poured out His blessing upon this nation. The history of America is so rich with God. There are so many examples of how men who believed in God sacrificed themselves. Throughout history there are many nations with a very glorious history, but something that's very unique about the American history is the motivation behind the people who founded it. They came here in order to create one nation under God.

From the earliest beginning of this nation, we have been very aware of man's responsibility as a child of God, and we wanted to create one place where that would be respected.

Only recently we lost much of that feeling. Prayer has been taken out of the schools; people don't really have deep and living faith in God. I was moved when we went to various Senators and Congressmen's offices—there were a number of pictures of the early days in Congress, showing people of the Congress praying before they began deliberations. Nowadays at the opening of every session of Congress, the chaplain comes out, says a very brief prayer and then he goes. Usually there's hardly anyone in

the chamber—they only come when it's time to vote. And sometimes they're all scattered around, quickly discussing their notes. It is all just a ritual.

When Congress began the people used to get down on their knees and bury their heads in their chairs. And they really prayed for God to guide them in leading this nation, because they knew what a difficult task it was.

But slowly that feeling faded. Will Rogers, a comedian, used to say that the chaplain would come out, look at the Congress, and then pray for the nation.

From God's point of view. He gave America so many things and now this generation of Americans is just using those things for our own purpose. We are withdrawing from the world. We are turning our back on the problems of our fellow human beings, on our own ancestors from so many other countries throughout the world.

All America now needs to be mobilized by God to proclaim this great message at the crucial time of the Second Advent. But because America is not in the position to do that, then the first meaning of the Yankee Stadium campaign is as a symbolic offering. Several hundred thousand Americans—Father always uses the number 200,000 because that number represents 200 million Americans—not only giving thanks for the blessings that God has given to America but rededicating themselves to the purpose of America—will create the condition for God to claim not just that victory but all of America. We are gathering together Americans as a symbolic offering of the entire nation. Very little has been offered by America to God in these last 200 years, and so we must alleviate God's feeling by making this offering a symbolic representation of the whole nation turning to Him and giving thanks.

If we can be successful in doing this, then God can accept that condition. If that offering is really pure, if those people really understand the purpose, if they unite with us in the spirit of this campaign, then God can accept that offering in order to maintain His blessings in America and use us to proclaim His ideal, establishing the foundation for His Kingdom throughout the world.

But if we were to fail in the Yankee Stadium campaign it means that no one could come back and give thanks to God. Nothing would be offered to God, and by the Principle, God would have to turn further and further from America.

So the first meaning of the Yankee Stadium campaign is to make an

offering to God in thanksgiving for everything that He has given to us. For the offering to be accepted it must be pure. If the Unification Church is in the position of a sacrifice making that offering, then are we acceptable? Is our motivation really pure?

Throughout this 120-day condition it is important for us to purify ourselves to be worthy to accept this responsibility. When we go out to reach the people of America we have to be worthy to speak in God's position, in His name. If the people don't come to hear Father because of some impurity or failure within us, then it is not the people or God who has to bear that responsibility, it is us. It is very awesome to be called by God to act in this position. If we really pray to Him that He could lift us up to be His purified representatives, then there is no question in Father's mind that through us God can bring together this great offering. This is a crucial point.

That is the most important meaning of the Yankee Stadium campaign. But there is another very important step which is also directly tied to the establishment of the foundation here in America. Right now as our movement is growing we are in the critical point. Mr. Kamiyama already said that the growth stage is the most crucial because it represents the period where Adam and Eve fell, or where Jesus was crucified. So it is the point of failure in history that has to be indemnified and gone beyond so that we can open up the next stage—the stage which has never been pioneered, the perfection stage. So for us to open up the third century of American history and to really make it a golden age when God's ideal can come about in reality, then we have to be able to go beyond this failure and pay the price to indemnify those crucial failures.

Right now Satan is working. If God's greatest desire is to make this campaign a successful offering, then we can be sure that it is also Satan's greatest desire to stop it. When the Guru had his great meeting in the Houston Astrodome, he called it a great Millennium of Peace, and he was going to fill up the Houston Astrodome. But even the biggest figure, in a stadium which seats 50,000 people, was something like 40,000. After that his movement rapidly declined because it was considered finished—a movement whose time, like a swelling wave, had just passed.

Before the Madison Square Garden campaign, many people against our movement were predicting failure. Why did they say that? Because they really believed that? Not at all.



Because they know that the American people are very impressionable, and in America—and probably throughout the world—people respect success.

If people can see something that's active, growing and alive, then right way they want to find out what's behind it. The enemies of our Church didn't want us to fill Madison Square Garden. So they tried to convince the people in advance that it couldn't be done. Now, if you thought that Madison Square Garden was going to be a complete failure, then you don't want to be one of the 10 or 15 fools who went. I am sure also that there will be a tremendous media campaign before Yankee Stadium that Rev. Moon can never fill it up—it will be a complete disaster. I'm sure a few people will stand up and say, "I wouldn't go to Yankee Stadium for anything." And probably they won't.

But there are more than 10 million people in the New York area. Let us really pledge in the next 120 days to pour out all of our efforts into making this campaign a great success. The future of America—the future of the entire world—literally depends on the success of Yankee Stadium for all those reasons.

It is not just another campaign. It cannot be viewed by others as just a program; rather it represents the culmination of the fruit of the Unification Church movement in America and throughout the world. Father is focusing everything here. Victory brings great results. Failure would bring terrible consequences. The responsibility is on our shoulders.

New Hope News

March 8, 1976

Contract Signed for Yankee Stadium

On March 8, the Yankee Stadium contract was signed for June 1, 1976. The signing concluded many months of negotiations with the New York City Economic Development Administration and the Parks, Recreation, and Cultural Affairs Administration, city departments responsible for the scheduling and supervision of the city-owned stadium. Announcing the victory, Mr. Salonen said, "We must all be grateful to Heavenly Father to have this opportunity to make our Bicentennial God Bless America Festival offering on behalf of all America. Your prayers and concern for the whole Crusade from this time on will be the key to Heaven's victory."

On March 10, the Bicentennial God Bless America Committee announced to the press that it would sponsor a festival at Yankee Stadium on June 1, with Reverend Moon as its principal speaker. The Committee said: "The festival will be a celebration of international scope with the citizens of many other countries invited to participate in the celebration."

The committee is sponsoring a press luncheon on March 16 at the Headquarters building to give further details on the festival.

New Hope News

March 18, 1976





Father Moon discusses poster and literature proposals with campaign directors Col. Bo Hi Pak and Mr. Kamiyama.

Directors share with Father Moon in the beauty of the Belvedere Estate.

Members Arrive From Home and Abroad





Campaign Report :

Members Arriving From The States

Area	Total
Region I	54
Oakland	50
L.A.	130
Region II	107
Region III	69
Region IV	85
21-Days	29
Region V	50
Region VI	52
21-Days	18
Region VII	41
Region VIII	69
Detroit	10
Chicago	26
Region IX	32
Barrytown	8
Albany	3
21-Days	47
Region X	35
Boston	15
Total	930



Seasoned Leader Prepares New Global Team For Campaign

"Yankee Stadium will surely be a victory. I have no doubt about this." Spoken by Reverend Reiner Vincenz, this statement reflects not merely optimism but also personal experience. Before taking charge of the 170-member team created for Yankee Stadium witnessing in New York, Reverend Vincenz led the Global Team in two tours of Japan and the Day of Hope Tour in Korea, where the number of guests exceeded tens of thousands. He was director of mobilization for the June 7 Yoido Plaza Rally, coordinating efforts of 900 Global Team members and 2,000 Korean Church members.

Founder of the French movement, Reverend Vincenz came to the United States with French members at the time of the founding of the International One World Crusade in January, 1973. He led IOWC teams for the 21- and 32-city tours; at the Portland Directors' Conference in 1974 his team was recognized for giving top performance in the 32-city tour in terms of numbers of guests brought to speeches and banquets, new members gained and income earned. After Madison Square Garden, he took the newly formed Global Team through the 8-city tour and to Japan. He is now mobilization coordinator for the Yankee Stadium campaign, preparing to lead the members joining the campaign who will come from the states, from Barrytown, and from overseas. (New York members will be coordinated by Aidan Barry.)

He and his wife Barbara are now directing the Global Team at the headquarters building. The team is currently witnessing for workshops to build up its membership. "We have a team from all different backgrounds and all parts of America," said Mr. Vincenz in an interview on March 24. The team has been through many changes, with only about 18 of the 250 people whom Father selected for the first Global Team the day after Madison Square Garden. After the first Global Team completed the 8-city tour, they were joined by the New Hope Singers, the Korean Folk Ballet and some additional members to bring the total to the 360 people who filled the jumbo jet taking off for Japan in early 1975. After arriving in Japan, the team was joined by 330 Japanese members. The combined team of 700 then went to Korea, where they combined with 200 Korean



members, giving Reverend Vincenz the 900-member team he led for the Yoido Plaza Rally. At the end of the second tour in Japan, the American Global Team members returned with the Vincenz's to the United States. The European members and many of the Japanese members went on to the recently inaugurated European Day of Hope programs. In addition, members from Europe went to Japan to continue the crusade there.

The 85 members who came back to America went to Barrytown for training; then Father selected the majority of them for pioneer missions and fundraising teams. The remaining Global Team members were then joined by about 40 Germans who had been assisting Reverend Werner in Los Angeles; later Los Angeles sent additional members, including twenty Mexican-Americans.

"We could truly begin our work as a team on January 15, after we completed our participation in the nationwide fundraising contest," said Reverend Vincenz. "And we are still in the process. It takes a long time to grow together. It is not an old team—many members have been in the Church about six months. But we are forming a strong team. It is much better than when we first started. Although the members are very young, they are very good. I love them very much. In four or five months they will be really good. I think that through the Yankee Stadium campaign we will grow successfully and then go really strong to Washington."

The Global Team structure is purposefully flexible to fit the varying



needs of its members. The most seasoned members go witnessing all day every day, coming home for the team's 9 p.m. dinner. Those who need Divine Principle training receive it in the morning and go out on the streets in the afternoon and evening. The team has three fundraising teams and a restoration crew working on their sleeping areas and teaching areas. IOWC Commanders Sam Pell and Terry Walton give regular lectures and teach in the three-day workshop; Bill Raddatz lectures in their seven-day workshops in Barrytown.

The team has two successful special programs. The "Five Evening Seminar" teaches the contents of a three day workshop over five 7 p.m. sessions for those who, by reason of employment,

cannot attend workshops. "These lectures have given our best result so far," observed Mr. Vincenz. The "Education Team" is made up of very new members who have completed the seven-day workshop. This team provides its members with the equivalent of 21-day training in witnessing, lecturing, and other practical matters while integrating them into the Global Team in preparation for the Yankee Stadium campaign. The Global Team is keeping those new members whom it finds. "We will also assimilate the members coming from elsewhere into our team structure," said Reverend Vincenz. "We hope to quickly include the members who will soon be arriving into the Yankee Stadium spirit."



Reverend Vincenz strongly recommends the IOWC for those who want to grow fast. "I have now been working for the IOWC for three years non-stop. What I feel after this time is that the team offers an ideal situation for learning to unite. You are confronted with so many different situations so quickly. You are like a potato: sometimes you are scrubbed on one side, then another—always being turned around. You never know what will happen tomorrow. You must become very flexible, very pioneering. You must adapt very quickly. For instance, you may go to another culture where you eat only rice and listen to Japanese, Korean and other languages. If you want to become a universal person, join the team.

Of course, the life is not always easy. But when we left Japan, we asked the team members if they wanted to remain in the team or do something else. They all told us that they wanted to continue.

"So team life is sometimes exhausting and strenuous, but nobody wants to leave the team! They all become married to the team. . . . There is something which connects you with the team. I can't even express what it is. But it is something very deep, something from God. This is what keeps the members going, what gives them joy, and what gives them inspiration. We have no home country. Rather, our home country is the world. It is a very new feeling for many members, but it inspires them

to do many things."

Reverend Vincenz feels that the Global Team experience in the Orient was especially valuable. "New York is not a very easy place. It is very materialistic and earthy. The people are not looking for spiritual phenomena. On the other hand, in Korea, everyone is hungering for spiritual revelation. Since they are so poor, money is not close to their hearts. The spirit of God is close to their hearts."

"Through the Korean IOWC," continued Reverend Vincenz, "the Japanese and American members came closer, East and West were brought together. The Japanese, brought out of their home country, could understand Westerners better and the Westerners could understand Orientals

better. In fact, the very reason why Father brought the team to the Orient was to make the biggest project in history to unite the East and West. This had never happened. I knew in this project what was ahead of me; we were not only to win campaigns but to unite East and West.

"Our first tour in Japan was very difficult. But in Korea, the Koreans could unite the spirit of the Japanese and the spirit of the Westerners. In Korea I always made teams of one Korean, one Japanese, and one Westerner. Through the tremendous amount of love which we received in Korea, we could go on to an even more successful second tour of Japan. By the end of the second tour, the bond of community was so deep that no one wanted to leave Japan. In both Korea and Japan, we all cried at the airport. There was not a single member who wanted to go! We just didn't want to leave the Orient because we had come so close together."

Reverend Vincenz has been working to transfer the vision of the Oriental Day of Hope tours and the Yoido Plaza Rally to his new team, most of whom do not know these experiences.

"Every day we are internally training our team so that they will feel at least as responsible as those members who worked for the Yoido Rally. Training is so essential. All the members need to be trained intellectually, emotionally, and spiritually so that they can do more and more on the street. We cannot fail. Otherwise, God fails. They must know that it's now or never. . . .

"Surely we will make it. There is no doubt, under one condition, that we understand God's will for Yankee Stadium. It was 18 days before the Yoido Rally when I heard for the first time that there would be a Yoido Rally. When Father assigned the different activities and made me in charge of mobilization, I was so shocked! To do something like that in a nation where you can't even speak the language is very difficult. I learned in Korea what can be done on strong faith and day-and-night activity. These two things are the most important; strong faith and day-and-night activity. If, in those 18 days, we would have doubted a single time, it would not have worked. And now we have a little more than 18 days. And also spiritual conditions have advanced since the Yoido Rally. But we must work very hard!"

New Hope News

March 31, 1976

“Let’s Go Over!”

Father Opens Yankee Stadium Campaign “Let Us Go Over!”

On April 1 Father officially opened the Yankee Stadium campaign. “In 1976, centering upon Yankee Stadium and the Washington Monument rally, we will decide our destiny. Would you go in a mild angle to the goal or a sharp vertical angle? Will you do it? challenged Father at the conclusion of his morning speech at Belvedere opening the campaign. After the speech he announced the official campaign slogan: “Let us go over!” (Meaning let us go over the obstacles in the Satanic world to attain victory.) After his speech everyone who had been in the New York area for the March 30 Directors’ Conference and Parents’ Day leafletted throughout Manhattan. International leaders, pioneers and local members all participated in the total initial effort.

In the several days preceding the campaign opening Father had made careful preparations. Following Father’s speech at the Headquarters building on Monday, March 29, Col. Pak explained to the members a number of decision announced by Father at a meeting the preceding day. The most sweeping change was the consolidation of the Global Team and the New York Churches under the direction of Yankee Stadium campaign leader Mr. Kamiyama, to be assisted by Reverend Reiner Vincenz. Of primary importance is tripling the membership in New York prior to the campaign, accordingly, Father gave each person the goal of finding two new members in the next forty days. Barrytown is fundraising until 20 days before June 1 when they will join the campaign, members from states and MFT members who will assist will also come in about 20 days preceding June 1.

Another plan unveiled on the 29th was the “America the Beautiful” project to clean the streets of New York. In this project members dressed in white overalls would spend several hours each morning cleaning dirty parts of the city. Another idea for the campaign is to enlist the citizens of New York by publicizing in advance when our members and their clean-up trucks will be in certain areas so that the residents can work along with us.

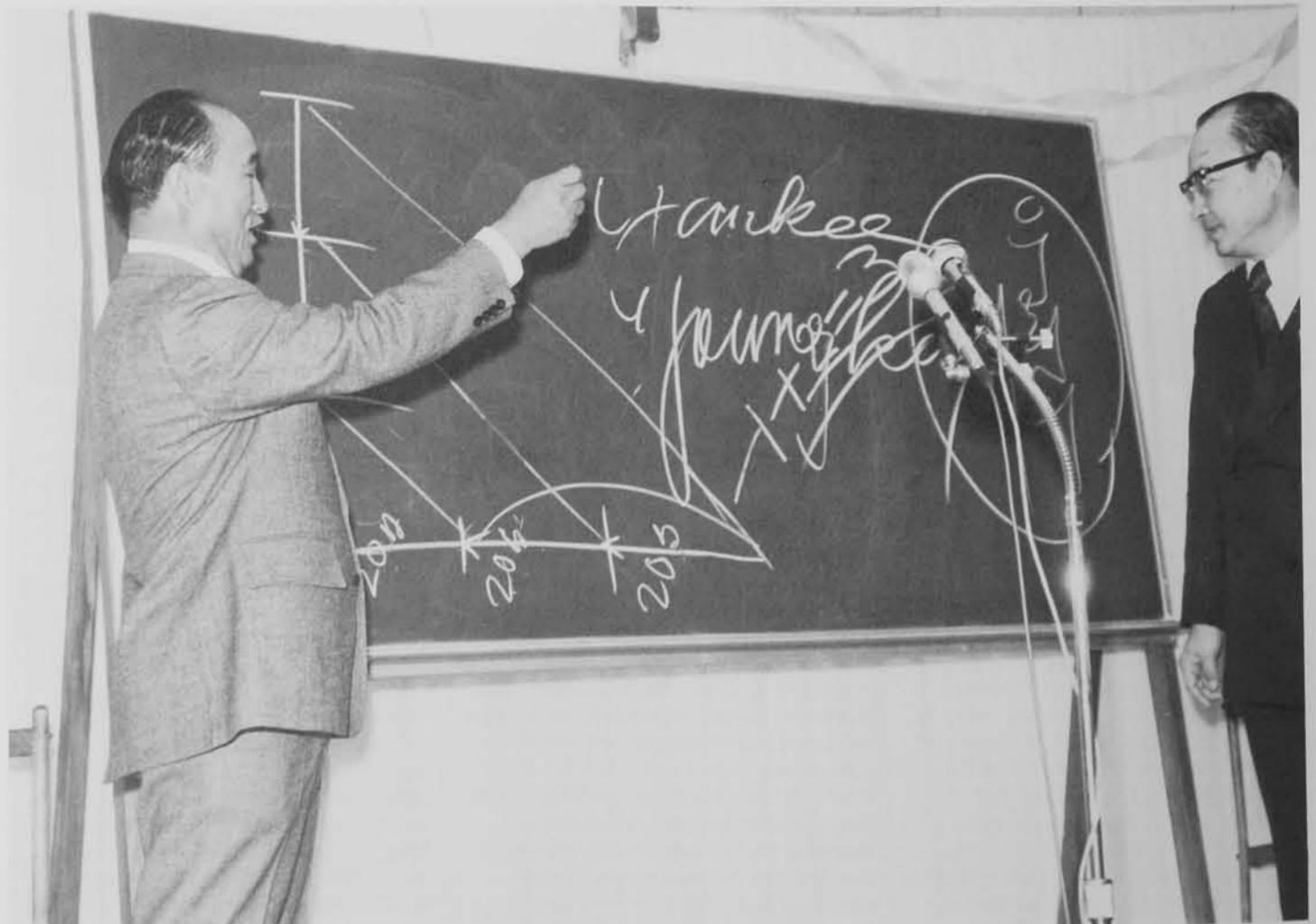
Col. Pak also told the members that Father would like to have the Washington Monument rally in the beginning of October.

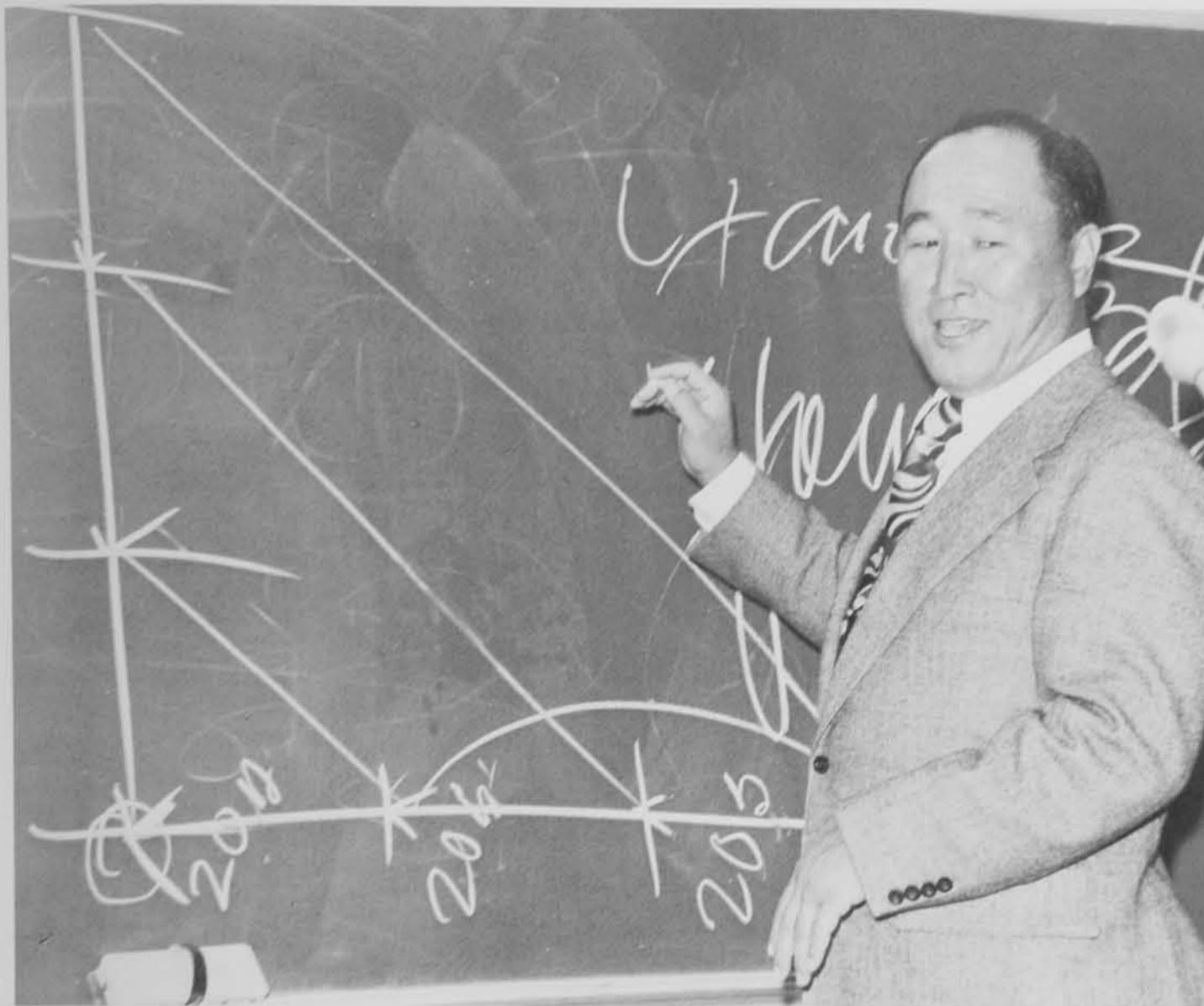
On the next day Father held a conference at Belvedere for international leaders, Japanese and

American IW’s, the outstanding pioneer from each state, FLF pioneers and Barrytown evangelists. International leaders attending were Mr. Osami Kuboki, president of the Unification Church of Japan and Church presidents Dennis Orme from England, Paul Werner from Germany, Peter Koch from Austria, Henri Blanchard from France, Martin Porter from Italy, Vigo Jorgensen from Norway, Teddy Verheyen from Holland and Robert Duffy from Canada.

Father addressed the conference for several hours in the morning on “The Critical Point.” He heard reports from the international leaders and the Barrytown evangelists and spoke informally at length, emphasizing the importance of organizing CARP chapters. He also offered much practical advice about witnessing, giving suggestions about how to adapt ideas from the Divine Principle to each person’s situation.

At the close of the conference he outlined further plans for the Bicentennial “God Bless America” committee. He shared with the members his vision of a nationwide organization offering programs at local, state and regional levels. He especially emphasized inspiring American young people suggesting that special clubs could be organized for young people at





movement. It is for the world. Father told the members, "As members of the Unification Church, you must pray harder than anyone and try harder than anyone. The challenge is precious. This world needs our salvation battle every minute. God is trusting you."

On April 1st all members who had been at the preceding day's Parents' Day celebration gathered in the training center in the midst of a huge downpour. Father spoke at length about parental opposition. Since the first Blessings in Korea, which initially stimulated persecution among parents took place in the month of April, he then explained the significance of the sixty day period between April 1st and June 1st: "The next sixty days represent 6,000 years of history. The six-thousand-year-old vertical history is now being horizontally indemnified and restored in the next sixty days, starting right now. We must do better than Noah, better than Abraham, better than Jacob. We must do better than Moses, John the Baptist and even Jesus Christ. And you must do better than Reverend Moon. In these sixty days, don't doubt. Don't become skeptical. History has already decided the direction. Believe it. In these sixty days we are creating the key to save this nation. In these sixty days we are setting a condition to turn the tide back. In this sixty days we can create a vital atmosphere. Once this victory is won in this period, God will bring down His mighty power. Then He can really turn the world to the new Jacob history!"

An intensive witnessing campaign was organized in New York immediately after the campaign's opening. The combined New York Church and IOWC were reorganized into four tribes: three are stationed at Headquarters building and one at the 71st Street center. Each team is further divided into five teams. Witnessing is focused upon weekend workshops and lectures given in several newly remodeled lecture rooms along in front of the Headquarters building which were former stores. Everyone in the Headquarters building, including office and work staff, have been witnessing at least three days a week.

Full-page ads announcing the Yankee Stadium festival, with excerpts from the Statement of Purpose, appeared in the *New York Times* and *Washington Post* on April 11. The magazine section of the Sunday *New York Times* also included Father's picture among those of famous people associated with the Stadium.

Since his talk on March 29 to the members at the Headquarters building,



local levels. He also indicated that he wanted the activities of the God Bless America Festival to continue for three years and that the committee should have a patriotic theme song. Father also gave these directives: "Responsibility and self-evaluation." Always confirm every day and night your responsibility to God and the True Parents... "Think a lot and act a lot"; Think hard for creative ideas and put them into positive action. In witnessing think of all possible methods. Do not repeat the same dull routine... Yankee Stadium and the responsibility of the world: Yankee Stadium is not just for the American

Father has been intensively encouraging and directing the members. On the 29th he spoke deeply about the problems and the potential of America. Looking at the international group before him, Father said, "We are related in the Divine Will... America, as one nation under God, is a microcosm of the world and represents all races. Once we remove God, nothing holds America together. God is beyond races, and nationalities. With Him, all different circumstances can melt together. Otherwise there is no way for America to serve as a melting pot. True Americans are people centered upon God on a superracial and supernational basis. Americans must be proud of that characteristic.

Father expressed concern that Communists will exacerbate religious and racial differences for their own purposes. "America must be able to produce a new ideal under whose banner all religious differences can be resolved. America must look for a new religion centered upon God which has room for everyone together. We must serve as a strong spiritual cement. We must form a movement which can save the American situation, which can build one nation and one world under God. We must have the power to incinerate the barriers of racism and nationalism, the barriers of language and religion." In speaking of the Unification Church movement, he said: "It is wonderful that we are woven together in an intimate relationship. We must be thankful to God. It is His doing. Without this will, not one iota can be moved. We must be thankful that He brought us together in this woven relationship."

Father gave the members a powerful and inspiring conclusion: "We are the champions of God. America's destiny is at hand. America's history will be consummated. At one arm we have God and His idea. In the other arm we embrace the free world. We are standing in the center, the champion of the two marching forward to bring historical victory. You must have a courageous attitude. Be determined. The entire spirit world is like a flood pushing you. Even though death may greet you, it is still a great privilege because you will never really die. We have already overcome; there is no more death. The divine mission given to you today is most honorable.

In contrast, Father's April 4 Sunday talk at Belvedere gave much practical advice for the campaign workers. Father began by emphasizing that the pattern that is set in the New York campaign will influence future campaigns because New York is the pace-setter of the United States.



Based on the theme "Cause and Effect or Motivation and Result," the talk encouraged a responsible attitude. "If you are one of 1,000 don't worry about the other 999. Don't even say, 'The Unification Church will do it.' Say 'I will do it.'" Father outlined dress and etiquette standards. He emphasized maintaining a sufficiently neat and clean appearance among the members so that they could be ready to meet him at any time. He would be traveling around the city, he warned, perhaps in a Volkswagen. He instructed the members to clean up the areas where they witness, to pick up discarded leaflets from the street,



and maintain clean vehicles. He emphasized good manners, reminding the members to always terminate each encounter pleasantly. "Don't smile like a foolish person," he said. "Don't laugh with your mouth, laugh with your eyes. Take care of yourself. Your body is the instrument of God. You must show New Yorkers your good motivation."

On April 7th Father arrived at 6:30 a.m. at the Headquarters building prayer meeting. The date, he explained, was most memorable for him because 27 years ago he was sentenced to imprisonment in North Korea. After speaking of God's search to find a religion to save the world, he went on to discuss the significance of this period in American history: "If Christianity would have enabled this nation of diverse people to unify, then, by sacrificing this nation can do anything. The Communist target has been to corrupt the youth of the United States. God has been helping America, but America has been failing Him. Where can He go? If a sacrificial group arises in this nation, God can have hope. This is an emergency crisis in God's will!"

Father continued: "This is a time of tribulation more horrible than the Civil War and more fearful than World War I. The righteous side won the Civil War and in World War II because they could receive God's help. We must feel the emergency of this time. Who can be the banner bearers for the rest of the people?"

Father then summoned the members to greater courage by sharing with them the difficulties of his course. He explained that, in the face of North Korean imprisonment, he felt; "Even if the world crumbles, I will remain

intact from Satanic attack. I fought in the name of God. I knew that God was working for me and through me." In referring to the controversy swelling around him, he said that it was dangerous for him to be in a satanic city as New York, where everyone can recognize him.

"Be serious about Yankee Stadium and the Washington Monument," he told the members. "We have got to win victory and leave the will of God accomplished." He said in English "Do you love me? If you love me, you have to fight against Satan." He concluded: "Upon entering the third century of the United States, the nation's fate is declining. But if we can lift it up to reach God, its fate will change. If we fail in these two campaigns, I may have to leave America because it will be difficult to accomplish God's will in the United States. If that happens, the plight of God will be desperate. You don't realize the seriousness of it. We must be so serious. We are going through nothing compared to what God and our predecessors have been through. If we fail, all the past sacrifices and toil will be nullified. When we win, we will long be remembered and praised by spirit world as victors. At all costs, we must win—for God, for humanity, for our future descendants."

New Hope News

April 12, 1976

Manhattan Streets: The Front Line

Witnessers experience a daily confrontation with good and evil in New York City. Following is a representative testimony of witnessing for Yankee Stadium.

Delancey Street, main thoroughfare of Manhattan's Lower East Side, is a good witnessing area. Once the heart of the Jewish immigrant community, it has a large black and Spanish-speaking population—groups most receptive to the Festival—as well as a great variety of customers to its still Jewish-owned bargain stores. Most of the time the witnessing, like that all over New York, is talking to person after person and receiving a variety of responses: no response at all, "I've got one already," "You're brainwashed!" and interest—"Free, huh? Sure I'd like to come." Sometimes, though, unusual things happen.

He was a young, prosperous looking black man on his way into the subway. He listened with no response. "Are you here again?" yelled an old white man. "Don't you know..." (He recited a number of outlandish statements about our movement so strange that they have not yet been incorporated into the body of usual rumors about us.) He kept interrupting my responses with other assertions. Then the black man responded: "Your opinion is not fact, mister!" He turned to me, "Now, as you were saying..." Surprised, the white man went away. But when he saw that the young man was listening to me, he came back. "Don't listen to what she's saying. Don't go! He's a false prophet!" I thought, "Now it's over for sure with this guy." But he unexpectedly challenged the old man: "Judge not lest ye be judged!" Now the old man was screaming. "False Messiah!" "Judge not lest ye be judged!" "Brainwashed..." "Judge not lest ye be judged!" The young man took two tickets and promised to come.

After taking some tickets, the subway operator cautioned me about the neighborhood at night. "There was a body in the station when I got here this morning. Probably murder, maybe suicide. Poor guy was thrown onto the tracks in

front of an oncoming train. People jump in front of the trains a lot. Favorite way to commit suicide here. I've seen a lot of them myself. But it makes me sad every time." Later on we saw a downcast young man with a black eye. He was mugged in the subway, he said. (Same station as the murder.) Was robbed, too, by a kid smaller than him. Yes, he'd like to come he said. "Maybe it will make me feel better."

The Bowery bums like Delancey Street, too. One was sitting in between piles of merchandise on the sidewalk. "You with that Korean guy? I think he's a good man. In fact, I wanted to hear what he had to say. But that was before I got drunk." He lapsed into a stupor.

Among the sea of people waiting to cross at Essex Street, I saw a middle-aged black lady looking at me. I didn't have to say a word. "Oh, I'm so glad that he is coming back. Wanted to go to Madison Square Garden but couldn't make it. Do you have tickets? Bless you! My friend Mary told me that she had seen you all out, and I was so glad. He speaks the word of the Lord. You know, you probably won't believe this, but I had a dream about you last night. We were at Delancey Street, but it was much wider and full of people. You and her (pointing to the girl I was witnessing with) were leading a whole crowd of people down Delancey Street. You were right here. I saw your face. And I was standing on the side with a friend. She said, 'What's happening?' And I said, 'We've got to follow these girls, because they are going to the right place.'" She wanted twenty tickets.

After lots of rejections you begin to seek people who have bright faces, hoping that they will respond. I was shocked when a radiant black woman said "Tickets? No thanks." She quickly added, "My husband is giving out tickets today at 96th and Amsterdam!"

New Hope News

May 18, 1976



Excerpts from Father's April 25 Speech

Take Up God's Worst Problem

We all know that the world is looking for unity. When will that originate? It doesn't just happen automatically; we must create unity. Although we know that we are destined to become united someday, our world is divided. It is historical destiny that nations come together to make one world. But the internal situation in America doesn't look promising for that to occur. The United Nations is more divided than united. The Communists have a great ideology for workers and poor people, but they have many problems internally.

Let's look at ourselves. Are we one within ourselves? When my mind and my body are not united, my environment is strange. It is difficult for us to become one in ourselves and to become one with our environment. Either I must make myself become one, or an outside power makes me become one.

There must be a central point for unity. When two parties cannot become one, that means that they have no common ground to unite. Therefore we must have a common subject. We can go back to the originating point or advance towards one ultimate goal in which both can find a common ground.

Confrontation usually brings destructive results. If my mind and body confront each other, I come to ruin. United, we are prosperous, divided, we fall. Our goal is unification. But we cannot attain it unless we go through the route of victory.

For unity, we are looking for a subject which is good, truthful, and great. What is the truth? The world does not have a clear definition of the truth. It is important for the truth to be eternal, unchanging and everlasting. But the most important quality of truth is that it can maintain the subject role from the beginning to the end, from eternity to eternity. Truth is always the center, at the very core.

Why is the central point so essential? The central point always takes responsibility. The true nation, for example, becomes the central point to take responsibility for the rest of the world. For a nation to become a central point, it must have an idealistic goal.

Do you want to become truthful people? Everyone wants to be the subject but no one wants to take the responsibility. If you are dwelling in the truth, then you take responsibility not only for yourself but also for others.

By this definition, we can judge whether or not the Unification Church is a true religion or not. Are we responsible? We must take responsibility for others. From this criterion you can measure all religious philosophies and all events of history. You can measure your own leader. Am I a truthful leader? Why do young people seek me? It is most logical that young people seek the truth. We have an ideology that takes responsibility for the entire world—past, present, and future. It is not my ideology to take the comfortable way. If that were the case, no one would follow. Unification is not an easy goal.

Shall we become united? Your answer must be everlasting, even at the price of your life. Let's have the confidence that I am the subject, I will take the responsibility for the world. Are you going to save the world? The important thing is whether or not you can deliver. Are you responsible? The answer is easy, but the

action is difficult.

The person of truth has the subject role and takes up the responsibility for all. The man standing on the truth is not bothered by the environment. I came to save America and the world. It is as simple as that. There is no way for me to be discouraged. I know God, pursue His principles, and take up the world's problems with enthusiasm.

Our ideology is so big. If we think even bigger than God, He would not condemn us but rather be joyful. Our ideology is that we must liberate God. Is there any bigger thinking than that?

God is the central point of all and has taken on the worst responsibilities in the world. He is eternally our God. Jesus led a miserable life from an external viewpoint. When he was defeated on the cross, he asked God to forgive the people. From this we can also learn the definition of truth. Jesus took responsibility for all. He asked God to forgive the Roman Empire, the sinners and the world because he took responsibility for them. Jesus Christ lived as the subject of the world. Therefore his ideology is super-giant. No one can compete with it.

We are the movement to take responsibility for America. We take up the hard road. While being opposed, we continue to prosper. Our goal is unification, and we are looking for victory. How can we achieve that victory?

This morning I am teaching you the secret of becoming God's man. Take up the worst problem as your responsibility. Once we become the champions to solve the worst problems of God, we will become united with God and with the world. What is the worst problem of God and of mankind? It centers around love. Where can we find true love? This world, without true love, is running into immorality. Corrupted morality is the sign of ruin. This is God's headache. Are you capable of wiping out the corruption in the world? We can truly regenerate the entire youth of the world through our own hands. You are responsible for the future of the world. God knows that already. I know your position so well. I am giving up my life for this cause. I know that there is no choice but to go this road. There is not one day that is easy for me. But I know that there must be no deviation because the goal is something greater than our lives. Any religious leader with the power to liberate young people from corruption can become truly united with this world.

The second greatest problem is the death of religion. America is declining because religion is dying. We have a philosophy to solve that problem. The third problem is Communism. If we have a solution to just one of these problems, we already have the power to unite the world. Can you do it? We see many proofs that we can. For example, who is opposing us? Morally degraded people, the declining Christian churches, and the Communists. Even though they may want to exterminate us, our goal is not to exterminate but to liberate them. We are going to save the Communists. We are going to liberate the prostitutes to a healthy way of life. And we want to save the decline of the churches. If we are motivated solely by an unselfish goal, we will never perish. I want you to be generous and work hard.

Work harder than our enemies and forgive them. They are anxious to see our destruction, and we are anxious to liberate them. The life of opposition is short; the life of construction is long.

Victory is ours. There is no way that we can be ruined. We cause unification. We have truth, which is subject and takes the responsibility for the world. That truth is also very unique, unchanging and beautiful. No one else is happier than we are because we are on the track of truth and because we have a guarantee of victory. You are going to win that victory on the front line. When we have unity at the front line, everything

will come automatically. Our path will get easier because we are picking up momentum. Have confidence. You need only yourselves. The originating point of victory is the truth. Those who take responsibility for the worst problems will be victorious. In history, we will be sons and daughters of God. We will inherit the love of God. Our ultimate victory is to become sons and daughters of God.

New Hope News

May 18, 1976

Rev. Vincenz, Director of "America the Beautiful:"

We Have to Pour Out Our Love to the World

God's desire is to have a world of order and cleanliness; Satan's desire is to have a world of disorder and dirtiness. Man is in the middle of these two worlds. Whether he chooses cleanliness or dirtiness makes him closer to God or Satan.

Through the fall, man became very insensitive to his world. If he were sensitive, he would be unhappy to see something unclean. Right away this would stimulate him to clean it up. In New York we see many dirty areas. This shows us that the people have lost their sensitivity. Otherwise, they could not even walk through a dirty street. This is one reason why we have so many negative spirits in the city of New York. A dirty environment attracts very low spirits.

If we are to become lords of creation, then we have the creation in our hands. If we have God's spirit in us, the creation must respond to this feeling and become free. This is why, from the beginning, Father was so eager to clean the city.

Father wants to bring new life to New York: this is not done only with our message or our way of living. We can never implant our message or way of life into a dirty city because it would not have any impact. For the people to be receptive to God's word, they have to live in a good environment. This is why

Father said to clean the city physically and spiritually. We clean in the early morning and afterwards witness in the same area. We first clean our house where we will bring God's message. Through this cleaning we are stimulating very good people and opening the way for good spirits to work for us.

I remember when Father spoke to the members restoring the headquarters building, he said, "When you clean this building you must love the stones and the floors because no one has loved them for a long time." The world has had no one to love it. Surely no one has loved the city of New York. We cannot merely love people, we also have to pour out our love to the world. Otherwise the people and environment will conflict.

Through this campaign I hope that we can create a new feeling in the people for their surroundings. I expect that the desire to have a clean city will snowball. Many people will join in, responding to their newly discovered feeling that they want to have a clean city. Then God has a better chance to come back. I hope that when we succeed in New York, we will go all over America.

New Hope News

May 18, 1976

Mr. Salonen Speaks to Campaigners

We Have to Hold God's Hand

When I look into the faces of each one of you witnessing for the Yankee Stadium campaign, I see how deeply determined each one of you are. When I see the lines of fatigue in your faces and weight which you are carrying on your shoulders, I always think the same thing: how much God must love each one of our brothers and sisters because of the tremendous effort we are making. And also how much we realize we cannot fulfill God's will through our own effort alone but by making our 100% effort a condition for God to fully bless America.

If God loves us so much and we dedicate ourselves so much, how is God going to add His blessing? Is it going to come in some mysterious way? Will God send His blessing with a crack of thunder on June 1? It is obvious that our relationship with God is not like that. If God is going to bring His blessing on the city of New York, it has to be through us. It can't be around us or

behind us or on top of us. It has to come from within us.

A dedicated Christian missionary to China came to a recent luncheon here. "Thank you for coming" I said. "Thank you," she responded. "In Isaiah 54 it says, 'In front of all His enemies, God will raise up His standard.' I've been praying for you for five years, praying for God to raise up His standard. Now I can see clearly that you are going to be God's standard. I am grateful to you." She, like many others in this city, have been beseeching God for something to change this city. She may have been expecting God to act in miraculous ways, but she is humble enough to recognize God acting before her very eyes just as He did 2,000 years ago. Because she can recognize God's action, she can receive His blessing. So she is rejoicing now in the midst of chaos because she sees the hand of God working.

God is in our situation. We are in

God's situation. We have to hold God's hand and have our hand held by Him because we are both waiting to see the response. When we pray for Yankee Stadium, we have to realize that God wants to hear all of the prayers. God also has everything staked on the Yankee Stadium festival. If we collapse, not just our situation but God's situation will be imperiled. God is pounding the dust with us on the streets of New York, longing to bring people. We are praying to God for His help and inspiration. In a way, God is praying to us, comforting us.

Everyday we go out to the tip of Manhattan, deep into the uncivilized world. First you break into your team and then you are standing all by yourself. Even though you are the same person and New York is the same city and God is the same God and Yankee Stadium is the same, you are now standing as a representative. If you feel that you are standing by yourself, it is a very terrible situation because the world is difficult, cynical, fallen, and jaded by disappointments. We are living in a world of a broken heart. When we try to talk to these people as an individual, it is difficult for them to see the answer to their prayers as did the missionary. But when you can feel God's presence in you, when you remember that all of the blessings which God has given you are the same that He will give to each one, you are in a position to touch them deep within their hearts as the answer to their prayers.

We have to go out every day and sacrifice ourselves. That doesn't just mean to work hard or to work long or to give up your lunch or to push your voice out and keep smiling. What it really means is that we have to give some part of ourselves. We have to see the people as God sees them. We have to really push from within our hearts to give each person a taste of our own experience. No one can deny that. Nothing is stronger than the truth. Nothing is more powerful than the truth. And in the end, the people come not just because of the logical construction of our arguments. If they feel something even though they can't understand it, they will be drawn. The people who are going out into the world everyday have often given up the search for God or the hope that God exists. And through us, God is trying to reach them. If we suffer rejection for ourselves alone, we have made a terrible mistake. If we share God's situation, we can see the cooperation of the spirit world around us. If we can build a righteous foundation, the spirit world will complete it. For example, when you go to street-speak, you may intend to say one thing but many

other things come out. And later people may come and say, "That is exactly what I was thinking."

Most important in these crucial days is that we don't become separated in our feeling for how much God is working with us every day. God is inspired by the same things that we are inspired by. If God loves each one of our brothers and sisters so much, He also loves each one of us so much. In the end, the words of Jesus come to be the most important. He said that people would know his disciples if they loved one another. If God wants to embrace each person, He must certainly want to embrace our members. But He can't do it Himself. Therefore, He must depend on us to create a true family which generates that embracing love. Would it be possible that we could love all mankind and everyone on the streets so deeply every day but be closed to one another? Quite the opposite. By loving one another, we can generate an atmosphere of love which spills over all people of the human race.

This campaign gives us an opportunity to bring witness to the new spirit of our members. People are now aware of us in every part of the city. They are examining us very closely. They may have heard many things which will serve to heighten their curiosity. As we reach out above all the persecution, let us remember that God and we are in a common situation. Let us remember that God has been working side by side with us. How often we worry about our situation, making God come and comfort us before we take the next step! We have to lift the responsibility at least for ourselves off God's shoulders and finally for the people that God can trust to share in His situation.

We have to know and feel deeply that God loves each one of us. If we feel that, then we become the people with the magic key that no one else has. If you are a person of God's love, people will automatically react when you walk down the street. If you are just an instrument of God's judgment, people will run from you...

Let us pray to experience God more deeply and move closely than at any time in our principled life. This is a precious moment. Rather than think of ourselves as individuals, it is time to think that this is our greatest experience with God. Let us be determined to embrace and transform New York and fill up Yankee Stadium. It is so important!

New Hope News

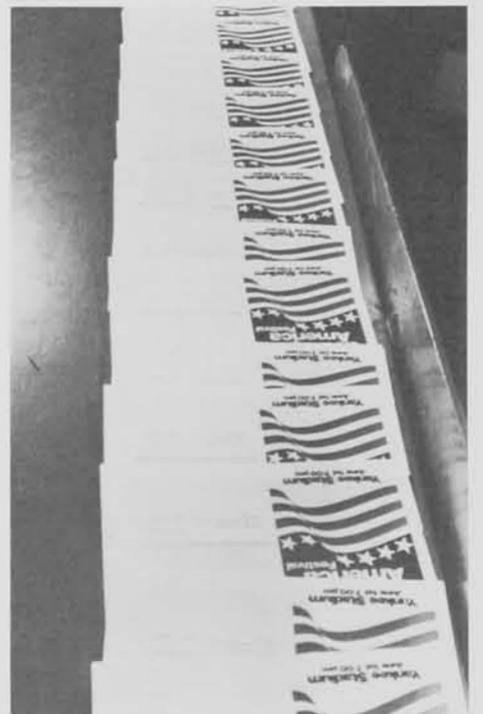
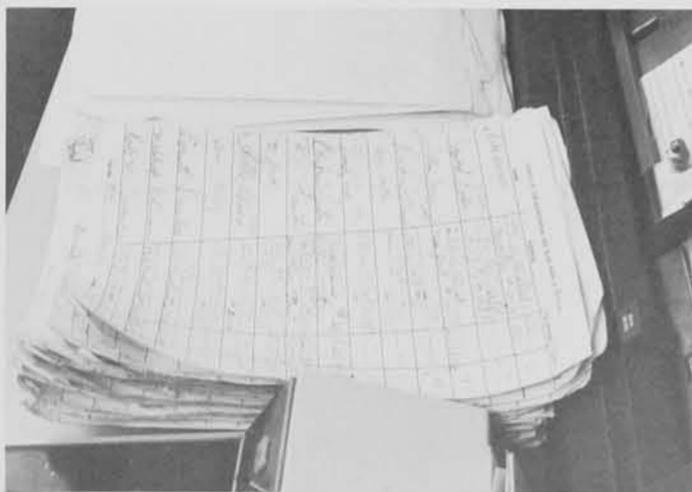
May 18, 1976



Activities of IOWC and New York Members The Campaign begins...



while tickets, literature ...



and posters are prepared.

Campaign Report:



Functions of Public Information Dept.

Media

Coordinate interviews, press conferences, and special events attended by media. Answer questions by phone. Know all media contacts and their attitude (even keep file of major one's articles). Maintain standard information on Church as well as standard photos and literature. Maintain clipping file system—provide good articles to be reprinted for distribution. Send informational releases on regular basis to media.

Publications

Designing, printing, shipping and mailing of literature, etc. Could include a unified tape and film distribution center. Integrate Belvedere publications staff into present publications department.

Editorial Services

Create concept and copy for advertising, publications. Also, copy for press releases, *Way of the World*, film scripts, newsletters, etc. Work with artists in Publications to create design. Could include reporters who obtain official press passes. Could also include scheduling and buying advertising time & space. Produce literature not only for Unification Church but for CARP, IFA, SMMCC, DC Striders, Prison Project, ICF, etc., as is needed.

Community Relations

Provide information to families, relatives and friends of the Church. Also personally contact them. Act as clearing house for knowing and forwarding of all contacts by PR teams and churches: e.g., minister PR team, UN PR team, Washington PR team, etc. Create separate NYC PR team for businessmen, government officials and community leaders.

Projects Accomplished During Yankee Stadium Campaign

1. poster
2. TDI poster
3. subway car card
4. Rev. Moon van sign poster

5. America in God's Providence booklet
6. Statement of Purpose flyer
7. One World Under God flyer
8. Statement of Purpose Spanish flyer
9. Statement of Purpose booklet (color)
10. Statement of Purpose booklet (small)
11. Statement of Purpose booklet (temp.)
12. Brief Statement of Purpose
13. Sun Myung Moon booklet
14. banquet programs
15. June 1st button
'76 button
Sun Myung Moon button
16. God Bless America News #1, #2, #3, #4
17. approach book
18. letterhead
19. envelope
20. news release letterhead
21. news release envelope
22. business cards
23. Truth About Rev. Sun Myung Moon ad
24. Rev. Sun Myung Moon and His Church ad
25. Reverendo Sun Myung Moon y Su Iglesia Spanish ad
26. A Message to the Black Community
27. Announcing the Bicentennial God Bless America Festival ad
28. God's Hope for America ad (Eng. & Span.)
29. last day flyer
30. Yankee Stadium program
31. BGBAF Newark Preview flyer and poster
32. Hispanic Night flyer
33. America the Beautiful Program flyer
34. America the Beautiful Program brochure
35. postcard
36. brotherhood witnessing flyer
37. ticket
38. ticket envelope
39. New York Times flyer
40. banquet ticket
41. Parents' Conference program
42. Yankee Stadium ID cards
43. new printing of Divine Principle book
44. God Bless America, U.S. and Korean flags
45. banquet invitations
46. America the Beautiful Program ad
47. Press Information folder
48. radio commercials (30 & 60 sec., English and Spanish)
49. TV commercials (English & Spanish)
50. #10 envelope
51. business reply card





Bicentennial God Bless America Festival



Reverend **Sun Myung Moon** Principal Speaker



The New Hope Singers International



The New York City Symphony Orchestra



The Korean Folk Ballet



Bicentennial
God Bless America
Committee

Yankee Stadium

June 1st 7:00 pm

For free tickets and information call (212) 221-1555



Bicentennial
God Bless America
Committee



Yankee Stadium
June 1st 7:00 pm

For Free Tickets and Information Call (202) 724-1555

Bicentennial God Bless America Festival

...bringing God's blessing to our third century

...riking characteristic of the Founding Fathers was the far-ranging vision they had for America. They felt that through realizing their ideals, a standard could be achieved which would inspire the world. Thus, they adopted as our nation's motto "Novus Ordo Seclorum," the "New Order of the Ages." Where there is vision there is enthusiasm and creativity. Where there is no vision, as Proverbs states, "the people perish." Tragically this is our situation today; for lack of a clear purpose, America declines.

As a nation, our greatest strength has been our religious faith. Our very concept of liberty originates with the teachings of Moses and Jesus. Stemming from this tradition, faith in God has been our cornerstone.

To fulfill this heritage, the Bicentennial God Bless America Committee has been formed. It is summoning America to two great tasks: The building of one nation and one world under God.

God's purpose is to create a unified world, centered in love. He seeks to unite all nations, races and creeds forming one world-wide family. Therefore, He has created one nation where all nationalities are represented. This is America, "the



"God originally planned one unified world. To fulfill this desire, He created America where all races are represented. Beginning in this nation, we must make one world of God—a world where God's ideal will blossom."

Rev. Sun Myung Moon

melting pot." Our first task, then, is to realize in fact the ideal of One Nation Under God.

Our second task is to lift this ideal to the world-wide level. Through modern technology the world today has grown smaller and smaller. In this way, we are given a unique opportunity to build one world family. The time for the unified world has come.

To accomplish these goals, we must

ignite a spiritual revolution! To this end, this Committee is sponsoring the Bicentennial God Bless America Festival, a nationwide series of events calling all Americans to a new creative partnership with God. The initial highlight of the Festival will be a great rally June 1st at Yankee Stadium.

The principal speaker of the Festival will be the Founder of this Committee, the Reverend Sun Myung Moon of Korea. Hailed as a modern day prophet, Reverend Moon's vision is worldwide in scope. He stresses that only by creating One Nation Under God in America can we ultimately create one world under God.

Reverend Moon's work here follows an historical pattern established by others from foreign lands who contributed greatly to America's well-being. Through this current meeting of East and West God is seeking to bring great blessing to America and the world.

Building one nation and one world under God are the critical and urgent goals at hand. In our Bicentennial year we call upon all Americans to join this great crusade. Each one is needed to bring God's blessing to America. Come to Yankee Stadium and **get into the Spirit!**



The New Hope Singers International, uniquely comprised of singers from America, Europe and Asia, will sing a number of inspiring Bicentennial selections.



The highly acclaimed New York City Symphony, celebrating its 50th anniversary, will perform a work for full orchestra and chorus written especially for the occasion.



The unforgettable Korean Folk Ballet, performing exciting dances drawn from 4300 years of Korean tradition, will give a distinctly international flavor to this great Bicentennial celebration.



One World Under God

Since He is the Father of all mankind, the ultimate purpose of God's creation is the realization of one world family, centered upon love. In accordance with this goal, the central purpose of the Bicentennial God Bless America Festival is the sparking of a new spiritual revolution destined to create One Nation and One World Under God

The principal speaker of the Festival will be Reverend Sun Myung Moon. Drawn from Reverend Moon's recent address to members of the United States Congress, the following passages speak of the role of America in creating a new world under God

☆☆☆

When God created man, He had a definite purpose and ideal for the world. This was a unified world of love. God was to be the Father and men were to live as brothers and sisters in a world of one culture.

God originally planned one world of unification. Therefore, today we must achieve unification between different peoples, different nations, and between God and man. Unification is the most important and most difficult task of mankind.

We can easily see, however, that today's world is far from this ideal. Therefore, we must recognize that there is something fundamentally wrong. What is it?

☆☆☆

Let us re-examine whether God is dwelling in our hearts. How about in our homes? There is even great concern over whether God is still in our churches.



Reverend Sun Myung Moon

Without God nothing flourishes. No unity at any level can be achieved. Unity between mind and body, husband and wife, different people and nations, the East and the West, and between God and man can be brought about only through God. Once we know this principle, we must realize that our urgent task is to reach out to God at any cost

☆☆☆

History has never seen a nation like America where five different colors are united into one brotherhood. There was a great possibility of division here because so many different cultures were rubbing against each other; but with God's help, America has not only remained united, but has

prospered as well. America must be wise enough to read the meaning behind her blessings. Through her unity, she can serve as the model for God's Kingdom on the worldwide scale.

☆☆☆

America's mission is abundantly clear. It is to fulfill the desire that God has had since the beginning, to make this world one world of God, a world in which His ideal will blossom. It is not by accident that America's founding spirit is described in the motto, "One nation under God." This was already destined in the will of God. By fulfilling God's expectations, America is going to consummate His will and lead His 6,000 years of Biblical history on to final victory.

☆☆☆

We need a new ideal and new leadership which will educate and inspire all people into spiritual re-arming. America must wake up. Her people must unite and launch the unifying movement of God. Right now there must come a fresh spiritual revolution to ignite a new fervor in our national spirit, and to pursue a higher vision of the world.

☆☆☆

This year through the Bicentennial God Bless America Festival, a spiritual revolution has begun! The movement for One Nation and One World Under God has come. We call upon all Americans to join this great crusade. Each one is needed. Come to Yankee Stadium and Get into the Spirit!

Bicentennial God Bless America Festival ...bringing God's blessing to our third century



The New Hope Singers International, uniquely comprised of singers from America, Europe and Asia, will sing a number of inspiring Bicentennial selections.



The highly acclaimed New York City Symphony, celebrating its 50th anniversary, will perform a work for full orchestra and chorus written especially for the occasion.



The unforgettable Korean Folk Ballet, performing exciting dances drawn from 4300 years of Korean tradition, will give a distinctly international flavor to this great Bicentennial celebration.



Yankee Stadium
1ro de Junio a las 7pm

Bicentenario Dios Bendiga América Festival

... trayendo la bendición de Dios a nuestro tercer siglo.

El rasgo característico más sorprendente de nuestros padres fundadores fue la visión que tuvieron de América. Ellos sintieron que, si realizaban sus ideales, podían alcanzar un nivel que serviría de inspiración al mundo entero. Fue así que adoptaron como lema las palabras "Novus Ordo Seclorum", o "el nuevo orden de los siglos".

Donde existe visión, hay entusiasmo y creatividad. Donde no existe visión, como bien dicen los Proverbios, "la gente muere". Trágicamente, esta es hoy nuestra situación; debido a la falta de un propósito claro, América está declinando.

Nuestra mayor fortaleza como nación, ha sido la fe religiosa. El propio concepto de libertad se origina en las enseñanzas de Moisés y de Jesús. De esta tradición nace la fe en Dios que ha sido nuestra piedra fundamental.

Es para realizar este propósito que el Comité Bicentenario "Dios Bendiga América" fue formado. El Comité hace un llamado para que América cumpla con dos tareas: construir una nación, y un mundo, bajo la tutela de Dios.

El propósito de Dios al crearnos, fue establecer un mundo unido, centrado en Su amor. Dios quiere unir todas las naciones, razas y credos para formar una gran familia a nivel mundial.

Por ello, Él ha creado una nación donde todas las nacionalidades están representadas. Esta nación es América, "the melting pot". Nuestra primera tarea es, por lo tanto, realizar el ideal de una nación bajo la tutela de Dios.



"Dios, originalmente, planeó un mundo unido. Para cumplir Su deseo, Él creó a América, donde todas las razas están representadas. Tomando esta nación como punto de partida, debemos realizar un mundo que pertenezca a Dios – un mundo donde el ideal de Dios pueda florecer."

Reverendo Sun Myung Moon

Nuestra segunda tarea es elevar este ideal a nivel mundial. A través de la tecnología el mundo de hoy se ha vuelto más y más pequeño. De esta forma, se nos brinda una oportunidad única para construir una gran familia mundial. Ha llegado el tiempo de un mundo unido.

Para cumplir estos objetivos, debemos

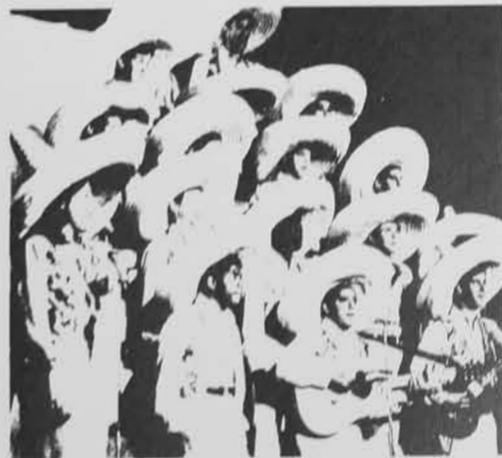
encender el fuego de una revolución espiritual. Es por eso que este Comité está patrocinando el Festival Bicentenario "Dios Bendiga América", una serie de eventos nacionales que convoca a todos los ciudadanos a una nueva relación creativa con Dios. El primer espectáculo será una gran reunión popular el primero de junio en el Yankee Stadium.

El orador principal de este Festival será el fundador del Comité, el Reverendo Sun Myung Moon, de Corea. Aclamado como profeta de la edad moderna, su visión tiene alcance mundial. El Reverendo Moon pone énfasis en que solamente creando una nación bajo la tutela de Dios, nosotros podemos, finalmente, crear un mundo bajo la tutela de Dios.

El trabajo del Reverendo Moon aquí continúa un patrón histórico establecido por otros de tierras extranjeras, quienes contribuyeron grandemente al bienestar de América. A través de esta corriente que une Oriente y Occidente, Dios busca derramar grandes bendiciones en América y en el mundo entero.

Construir una nación y un mundo bajo la tutela de Dios es pues, nuestro objetivo más urgente. En este año del Bicentenario, convocamos a todos los ciudadanos de conciencia a unirse a esta gran cruzada. Cada persona es necesaria para traer la bendición de Dios a América. Venga pues, con su familia, al Yankee Stadium y

"get into the Spirit!"



The New Hope Singers International, compuesto en forma única por cantores provenientes de América, Europa, y Asia, ofrecerá un repertorio inspiracional basado en el tema del Bicentenario.



La celebrada New York City Symphony, celebrando su 50º aniversario, ofrecerá un concierto para orquesta y coro compuesto especialmente para esta ocasión.



El inolvidable Korean Folk Ballet, ejecutando animadas danzas extraídas de los 4300 años de tradición coreana, dará sabor internacional a esta gran celebración del Bicentenario.

**Bicentennial
God Bless America
Festival**



Yankee Stadium June 1st 7:00 pm



Reverend
Sun Myung Moon
Principal Speaker

**Bicentennial
God Bless
America
Festival**



Yankee Stadium
June 1st 7:00 pm

Bicentennial
God Bless America
Festival



Yankee Stadium
June 1st 7:00 pm






God Bless America News

York City Symphony to Perform at Stadium



God Bless America News



God Bless America News

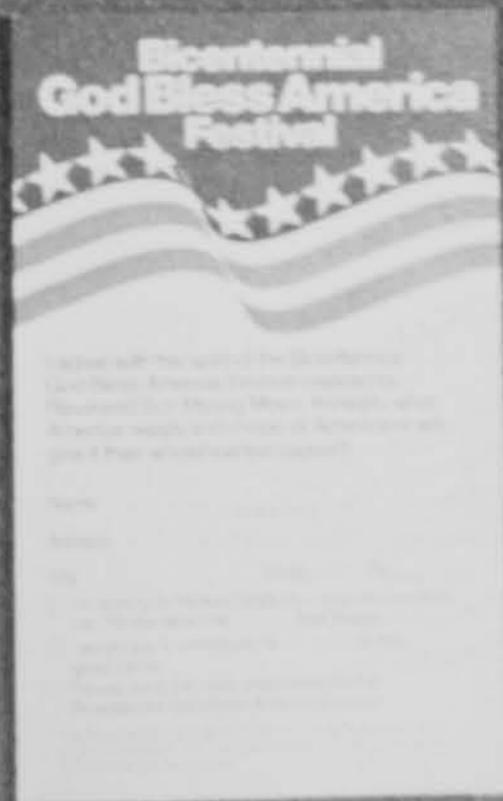
Bicentennial God Bless America Festival
Yankee Stadium 7pm Tuesday, June First.



Bicentennial God Bless America Festival

at 7:00pm
Yankee Stadium

Sun Myung Moon



Bicentennial God Bless America Festival

at 7:00pm
Yankee Stadium



Reverend Moon in the mid-1950's.
At various times throughout his
ministry, he has sought God's
guidance through intense prayer
and meditation sometimes lasting
many days.



America in God's Providence



His Thought

Two Speeches by the Reverend Sun Myung Moon

A striking characteristic of the Founding Fathers was the far-reaching vision they had for America. According to Patrick Henry, America had "lighted the candle to all the world." Thomas Paine wrote "we Americans have it in our power to begin the world again ... the birthday of a new world is at hand." Although some today might insist such a vision is overstated, for our Founders it was a great source of strength and creativity. Indeed these ideals sustained and guided America up until the recent past.

Unfortunately, we have lost our vision since then. Speaking of this loss in his farewell address, former Secretary of Defense James Schlesinger deplored the "vacuum of spirit" in the nation and pointed out the need to *rekindle an historical feel for that which defines this nation, ultimately recreating that sense of national purpose and national destiny that inspires unity.*

The need for vision is clearly the need of our day. Where there is vision there is enthusiasm, direction and creativity. Where there is no vision, as Proverbs states, "the people perish."

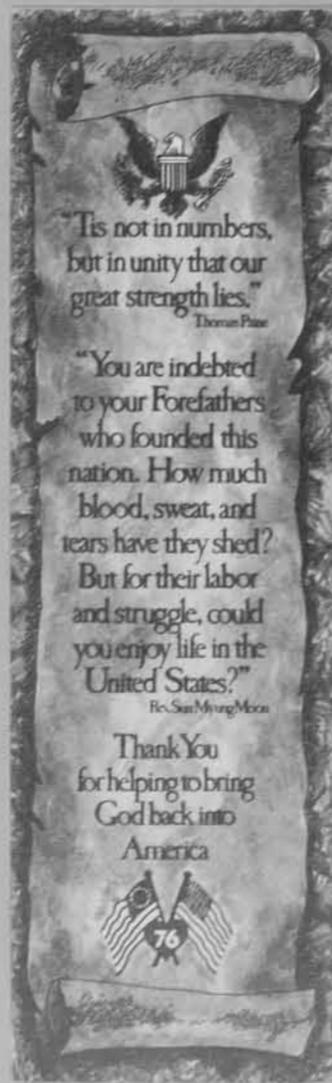
It is this need for vision which Reverend Moon meets in the most profound way—through a new revelation from God. Addressing himself particularly to the lack of unity existing between individuals, families, races and nations, his teaching suggests an enormously

constructive and hopeful direction. As one young woman wrote after studying his teaching, *After being critical of all systems for their lack of solutions, I felt hope for the first time. The concept of a personal God became real to me ... I felt there was now a way to go. I could see a path.*

A discussion of Reverend Moon's complete teaching in a brief article is impossible, but nevertheless one of his central themes may be outlined. This is the idea of re-creation. He teaches that in our age God will fulfill his centuries-long effort to establish His Kingdom on Earth. The ideal of God's original creation was never realized, requiring Him to begin an historical process of re-creation. This process is intended to embrace individuals, families, nations and the world.

The initial task in the work of re-creation is the realization of true personhood. Defining this term, Reverend Moon says a true person "must find the truth and by the truth he must attain a God-like personality ... After he achieves that personality, his heart must become one with God's heart." In short, such a person has become one with God in truth, in personality and finally in love.

7



Announcing the Bicentennial God Bless America Festival

As a nation, our greatest strength has been our religious faith. Our very concept of liberty originates with the teachings of Moses and Jesus. Stemming from this tradition, faith in God has been our cornerstone.

To fulfill this heritage, the Bicentennial God Bless America Committee has been formed. The following is a summary of our statement of purpose.

Statement of Purpose

On our 200th birthday, let us recognize the source of America's greatness. The French historian Alexis de Tocqueville wrote,

I sought the greatness of America in her harbors and commerce and mines and fertile fields, but it was not there. It was not until I entered her churches and found her pulpits aflame with righteousness that I understood the greatness of her power. America is great because America is good. And if she ever ceases to be good, she'll cease to be great.

Our religious faith has been our greatest strength, but today that faith is dying. Prayer in schools has been outlawed. Churches are losing the young people. Many are turning to

through the Festival, his important message will be presented to the greatest number of Americans possible.

As a nation of immigrants we have consistently been helped by those born in other lands. Marquis de Lafayette, Alexander Graham Bell and Albert Einstein are just a few of the most familiar examples. Reverend Moon's current work is a continuation of this historical pattern. Through this meeting of East and West, God is seeking to bring great blessing to America and the world.

The Bicentennial God Bless America Festival will be a time of both celebration and proclamation; celebrating the greatness of our past and proclaiming a revolution for our future! Specifically, the purposes of the Festival are three:

- 1 To celebrate America's birth in the spirit of thanksgiving.**
- 2 To spark a New American Revolution—a spiritual revolution actually creating "One Nation Under God."**
- 3 To work for one world under God. One Nation Under God is the first step toward one world under God.**



Throughout 200 years of history, America has at different times faced different tests. Such tests might have destroyed her, but instead they strengthened her. At our beginning, our commitment to freedom was decisively tested by the Revolutionary War. Similarly, at the end of our first century, the Civil War both challenged and substantiated a previously fragile national unity.

Today, at the end of our second century, we are in a similar testing period. We face tremendous economic insecurities, rising rates of crime and drug abuse, a breakdown of our moral fabric and a striking loss of national direction. Tragically, no matter what we have done, these problems remain. Unknowingly, we have attacked outer symptoms rather than the inner, spiritual problem. Solving this spiritual crisis is the test our generation faces.

This challenge is an expression of our heritage, which is specifically religious. For example, the enormous creativity of our Founding Fathers originated in their relationship with God. The Mayflower Compact opens "in the name of God." Also, the Declaration of Independence was rooted "in the laws of nature and of nature's God"

and was signed "in the firm reliance on the protection of Divine Providence." In all these acts revealing our forefather's concern with God, we may assume God's concern for our forefathers.

Created of God, our call is still to serve Him! To do this, America needs a new spiritual awakening. She needs a fresh understanding of God's vision for her and a fresh commitment to fulfilling His Will. Only this will bring about the great moral revolution and societal change we all seek.

What is God's vision for us? His ultimate ideal is to establish His Kingdom on Earth. Indeed, the first petition of the Lord's Prayer is "Thy Kingdom Come." In creating this Kingdom, all nations are called to participate.

Despite our difficulties, this vision is the correct one. Internally and externally, we are called to contribute to the Kingdom. Internally, our task must be to forge one God-centered American family. God seeks to unite all nations, races, creeds and cultures, forming one worldwide family. To

start this process, He has created one nation where all nationalities are represented. This is America, the "melting pot." Our inner purpose, therefore, is to realize in fact the ideal of One Nation Under God.

Externally, we must help create a new world order, unified in God. We particularly need to find the ways to end conflict and create a lasting world unity. The horror of a nuclear war is too great to contemplate. Beyond doubt, the only way to achieve this unity is through realizing God's ideal.

To accomplish this, the Bicentennial God Bless America Committee has been formed. The Committee will sponsor a series of nationwide events, the Bicentennial God Bless America Festival, with an initial focus being a great rally in New York's Yankee Stadium on June 1st. The principal speaker of the Yankee Stadium Festival will be the Founder of this Committee, the Reverend Sun Myung Moon of Korea. Reverend Moon has spent the past four years speaking to audiences in all 50 states on God's Will for America. This year,

Bicentennial year, let us fully celebrate the greatness of our heritage! But let us also re-dedicate ourselves to fulfilling it. As a nation, let us give ourselves to God. In that act of giving lies blessing to our nation and the world for generations to come.

I agree with the spirit of the Bicentennial God Bless America Festival inspired by Reverend Sun Myung Moon. It's really what America needs and I hope all Americans will give it their wholehearted support!

Name _____ Tel _____
 Address _____
 City _____ State _____ Zip _____
 I'm coming to Yankee Stadium—you can count on me. Please send me _____ free tickets.
 I would like to contribute \$ _____ to this great cause.
 Please send me more information on the Bicentennial God Bless America Festival.

Bicentennial God Bless America Committee
 4 West 43rd Street, New York, N.Y., 10036



The New Hope Singers International

The New Hope Singers International, uniquely comprised of singers from America, Europe and Asia, will sing a number of inspiring Bicentennial selections.



Bicentennial
 God Bless America
 Committee



The New York City Symphony Orchestra

The highly acclaimed New York City Symphony, celebrating its 50th anniversary, will perform a work for full orchestra and chorus written especially for the occasion.



The Korean Folk Ballet

The unforgettable Korean Folk Ballet, performing exciting dances drawn from 4300 years of Korean tradition, will give a distinctly international flavor to this great Bicentennial celebration.



Bicentennial
 God Bless America
 Committee

Yankee Stadium

Tuesday June 1st 7:00 pm

For information and free tickets call (212) 221-1555

Bicentennial
God Bless America
Festival



A Brief
**Statement
of Purpose**



Bicentennial
God Bless America
Festival

Statement of Purpose



Bicentennial
God Bless America
Committee



Statement of Purpose

Campaign Report:



Planning Department Report For Yankee Stadium Campaign

I. Staff

W. Farley Jones,
Vice President for Planning
Mark Barry, assistant for planning
Mary Matli, secretary
Pier Angelo Beltrami, graphic designer
Gilbert Roschuni, graphic designer
Chizuko Sumitani,
literature distribution
Hiroshi Aono, literature distribution

II. Basic Responsibilities

1. Write and design literature
2. Supervise printing and distribution of literature
3. Write and help create television and radio commercials
4. Write and design advertisements in the print media
5. Distribute literature to the tribes and keep inventory

III. Beginning Date of Work

November 22, 1975

IV. General Chronological History of Department

1. November and December:
—designed several proposals for Committee symbol, flyer and wrote several drafts of the Statement of Purpose
2. January:
—Father chose symbol, draft of Statement of Purpose
—“The Truth About the Reverend Sun Myung Moon” advertisement appeared in *The New York Times*
—Pier Angelo joined Planning Department
3. February:
—Father approved basic poster design
—“Reverend Sun Myung Moon and His Church” appeared in *The New York Times*
—printed brief Statement of Purpose, letterhead, envelopes, business cards, banquet tickets, and temporary Statement of Purpose
—printed first of many banquet programs
—printed “brotherhood”

witnessing flyer

4. March:
—Father approved Statement of Purpose booklet design
—Printed poster statement of purpose flyer, “America in God’s Providence” booklet, Statement of Purpose booklet (color and small), “Get into the Spirit” buttons
5. April:
—Father approved Sun Myung Moon booklet design
—Printed: TDI poster, Reverend Moon van sign poster, three entertainment van sign posters, “One World Under God” flyer, Statement of Purpose Spanish flyer, Sun Myung Moon button, news release letterhead and envelope, ticket, ticket envelope, #10 envelope, press information folder, radio commercials (30 and 60 second, English and Spanish), TV commercials (English and Spanish), God Bless America News #1 and #2
—Announcing the Bicentennial “God Bless America Festival” advertisement appeared in *The New York Times*
—“A Message to the Black Community” appeared in the *New York Amsterdam News*
6. May:
—Printed: subway car card, Sun Myung Moon booklet, approach book, last day flyer, Yankee Stadium program, Newark preview of the Bicentennial God Bless America Festival flyer and poster, Hispanic night flyer, “America the Beautiful” Program flyer, “America the Beautiful” Program brochure, postcard, *New York Times* flyer, Parents’ Conference program, Yankee Stadium ID cards, new edition of Divine Principle book, God Bless America, Korean and American plastic flags, special reception invitations, business reply card, and God Bless America News #3, #4
—“Reverendo Sun Myung Moon y Su Iglesia” appeared in *El Diario* and *La Voz Femenina* in Spanish.
—“Let’s Clean Up New York” advertisement appeared in *The New York Times*
7. June:
—“God’s Hope for America” appeared in *The New York Times* and the *Washington Post* in English and *El Diario* in Spanish

Inventory

	Total Received	Used	Stock 43rd	East Sun
New Flyers	1,092,407	1,092,407	0	0
New New Flyers	1,085,000	264,643	267,357	553,000
Spanish Flyers	501,500	282,643	128,518	90,000
Tickets	3,231,800	3,124,344	107,456	0
Sign-Up Sheets	155,000	111,009	43,996	0
America in God’s Providence	203,400	61,800	21,000	120,600
Ticket Envelopes	997,800	826,044	93,956	77,800
Statement of Purpose	80,850	20,990	15,010	44,850
America The Beautiful	500,000	212,612	287,388	0
Button ('76)	33,000	33,000	0	0
Button (June 1)	67,000	65,505	1,495	0
Business Reply Cards	200,000	173,700	26,300	0
Approach Book	1,540	1,540	0	0
Envelopes (#10)	303,000	131,402	56,598	115,000
Post Cards	107,000	107,000	0	0
Rev. Sun Myung Moon Button	5,000	4,000	1,000	0
America The Beautiful (4 pages)	11,000	0	11,000	0
Rev. Sun Myung Moon Book	6,900	6,632	268	0
News Letter (#2)	75,000	75,000	0	0
(#3)	162,750	151,315	11,435	0
(#4)	450,000	441,394	8,606	0

