Four Family Loves:

A Curriculum for Building Good Character and Loving Families

Children's Love

Chapter 3:

Goodness Creates Peace

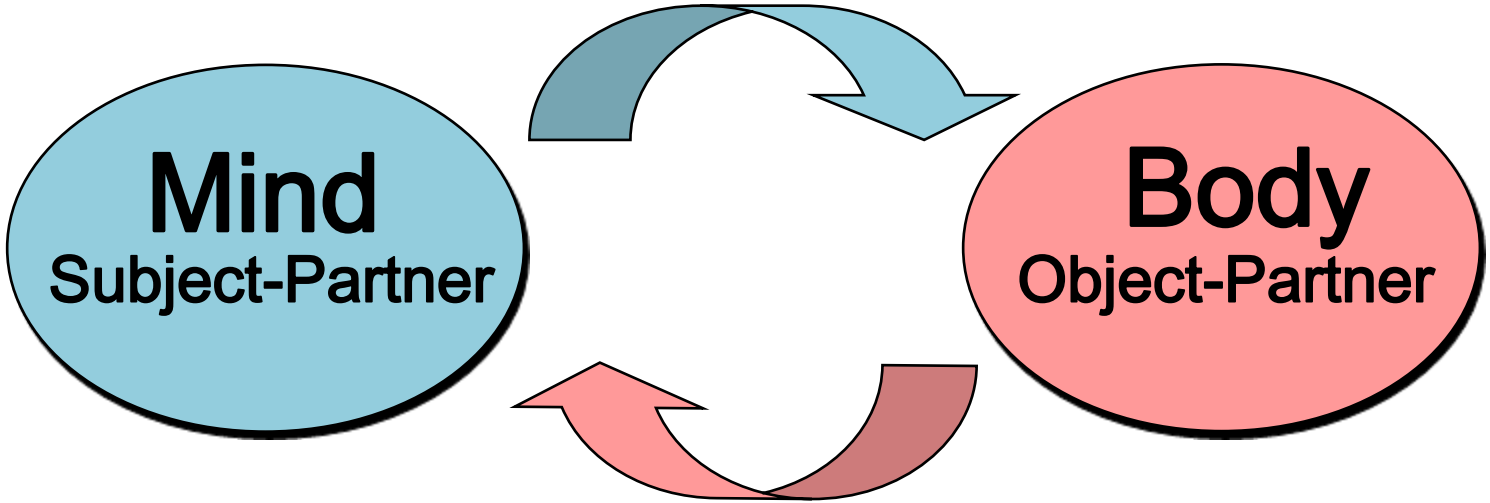
Principle of Goodness

Father and Mother Moon

"Live for the sake of others."

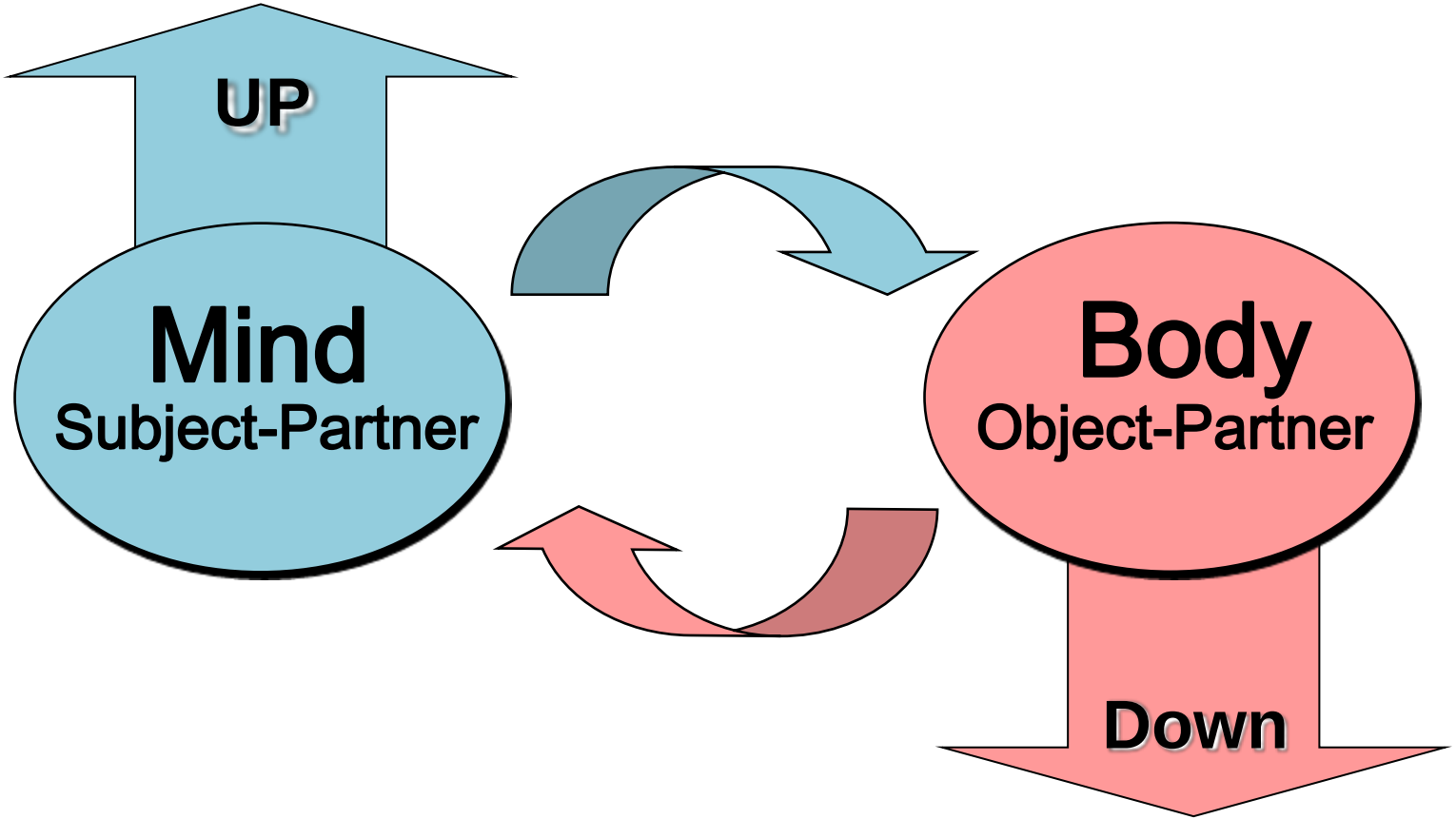
Peace in the individual.
The dual purpose principle.
The freedom to decide.
Conscience and responsibility.

The Mind-Body Relationship

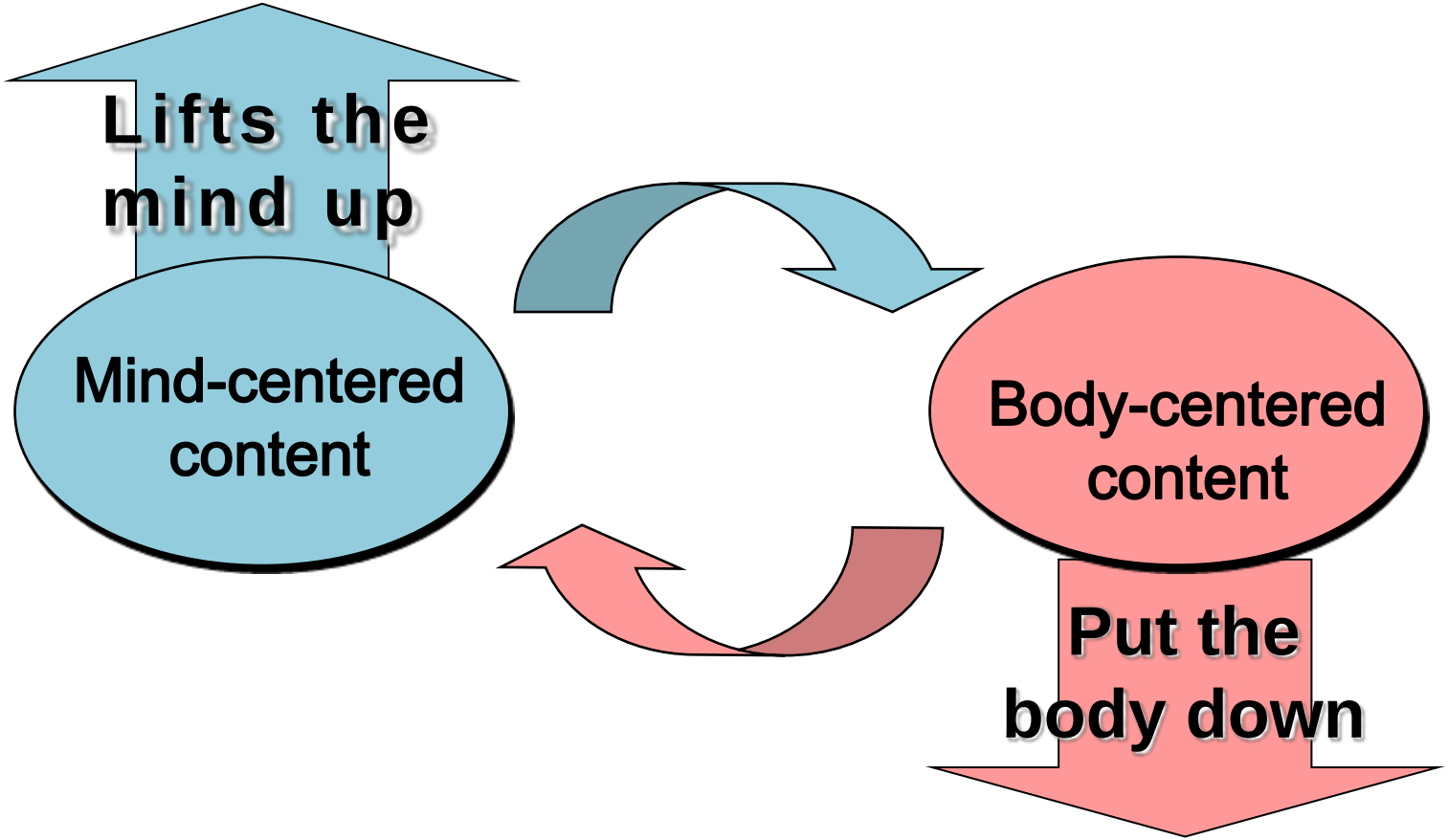


Animals: instinctual, no decision-making, no moral responsibility
Human beings: volitional, decision-making, responsible

A Matter of Priorities !



Feeding the Mind



Mind

Body

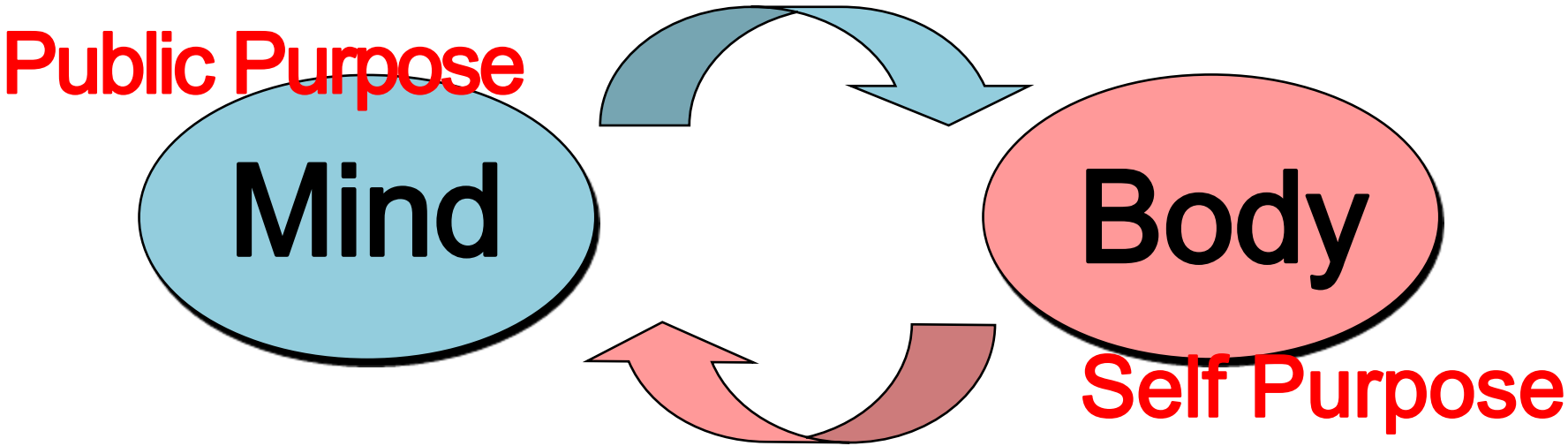
Our Responsibility

Public

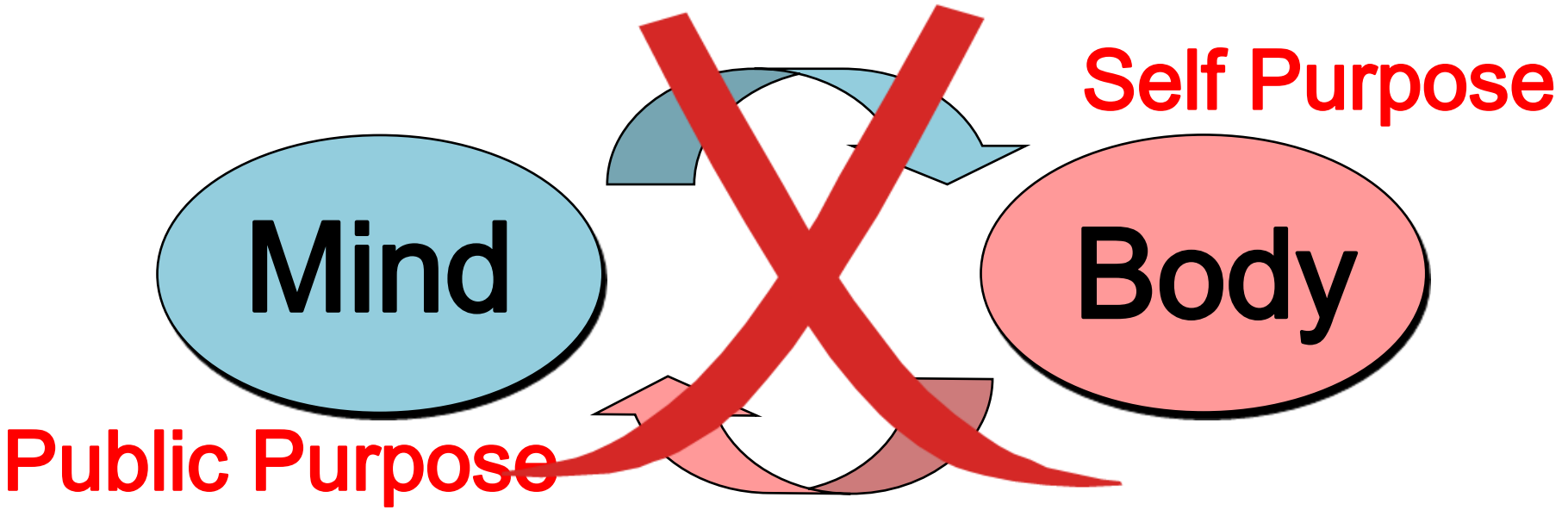
Good Character

Private

Right Priorities

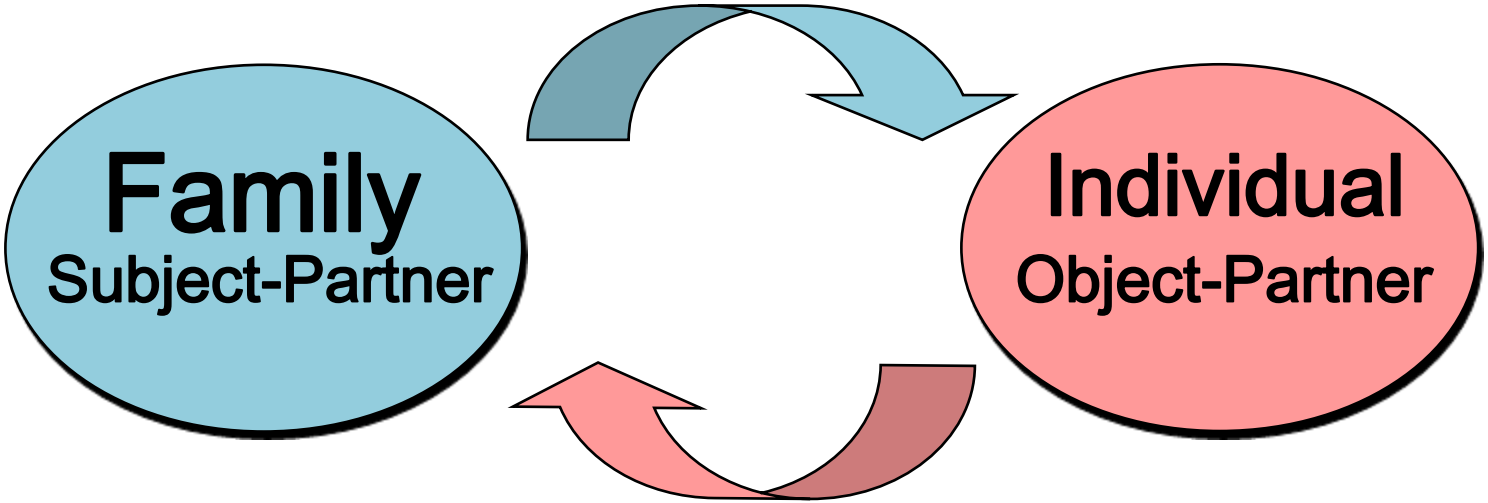


Wrong Priorities



Peace in the Family

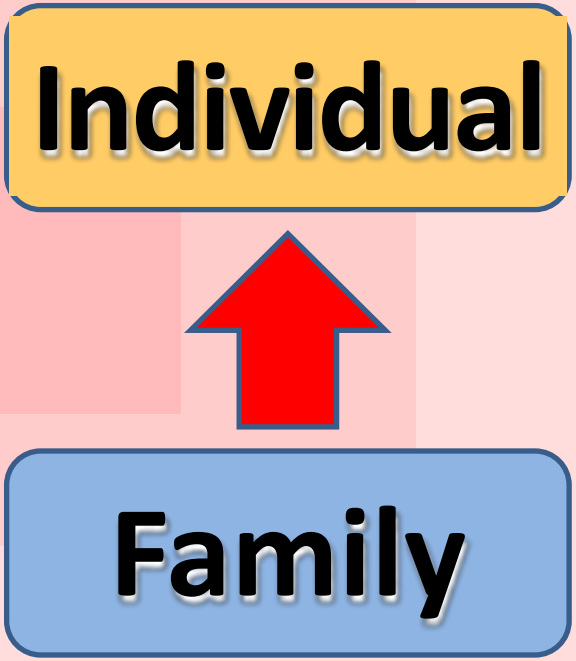
The Family-Individual Relationship



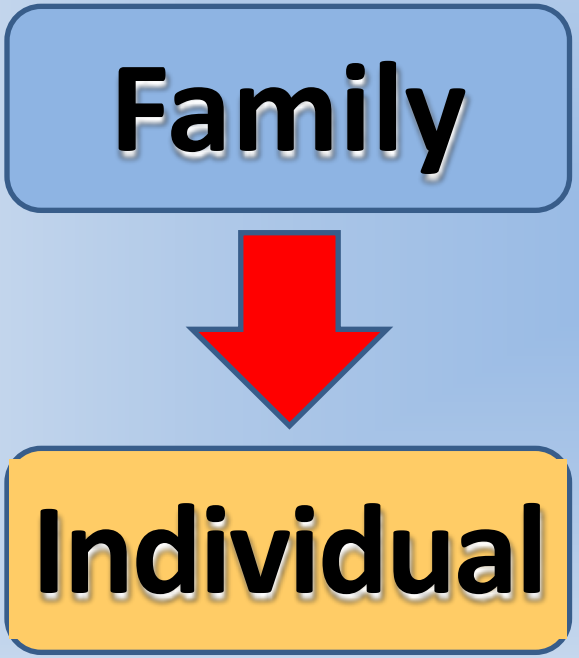
Priority Problem

WRONG PRIORITY :

Selfish and can justify any behavior



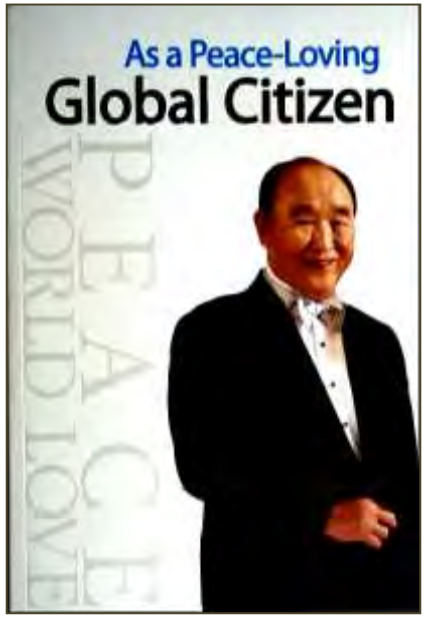
Proper Priority



RIGHT PRIORITY :

Public-minded; prioritizing the Family

Changing Priorities



Father Moon

When we realize that our life is not ours alone but is meant to be for the sake of others, we begin to follow a path different from the one we were on.

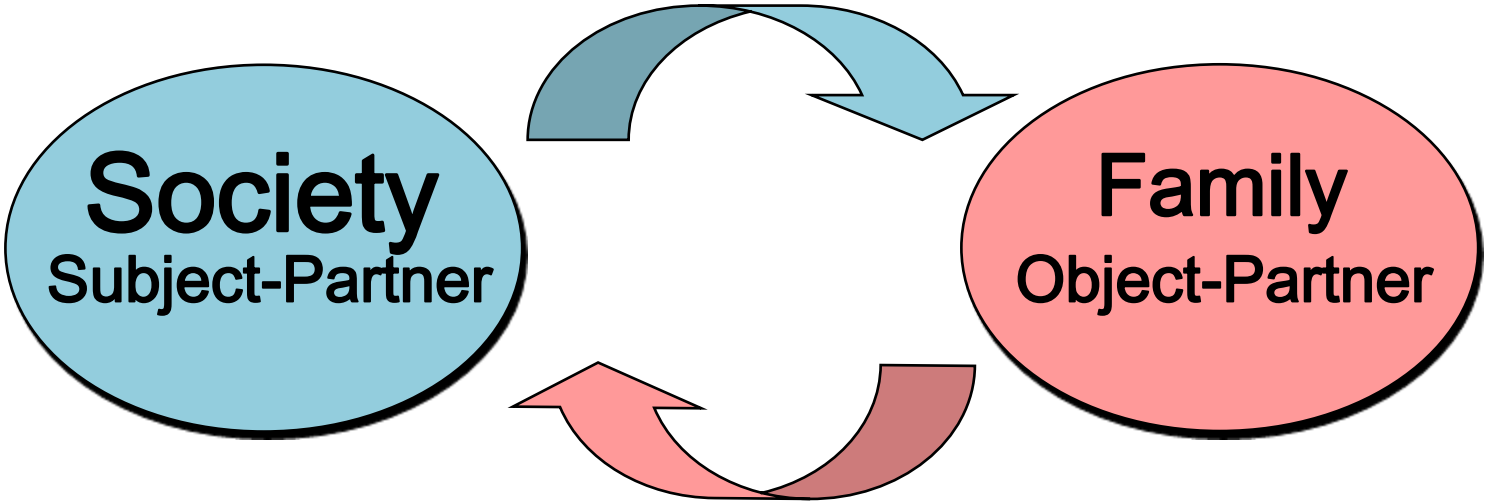
Priorities Change: Create Love

Individual

Family

Peace in the Society

The Society-Family Relationship



United Nations
Sustainable Development Goals

Keys to Sustainability

1. **A Culture of True Love**
   (home and family)

2. **Effective Management**
   (business school)

Only True Love Is Sustainable

1. **Principle of True Love**: Give first and then receive later or even forget what has been given. It expands and grows.

2. **Unprincipled Love**: Take first and then back give reluctantly or even forget to give back. It ultimately disappears.

Nature of True Love

It is the nature of true love to want to give back even more than you receive!

This makes relationships of true love, of wanting to give, sustainable.

Sustainable Development

CONCLUSION:

In order to have sustainable development, we need:

1. Effective leaders and managers, and
2. A Culture of True Love

Principle of Sustainability

Living for Others is Sustainable

Want to give and forget. Where “I gave enough” does not exist.

Selfishness is not Sustainable

Live for “my” sake. Take first and even avoid paying.

Parenting Your Company to Profits

brandt ON LEADERSHIP

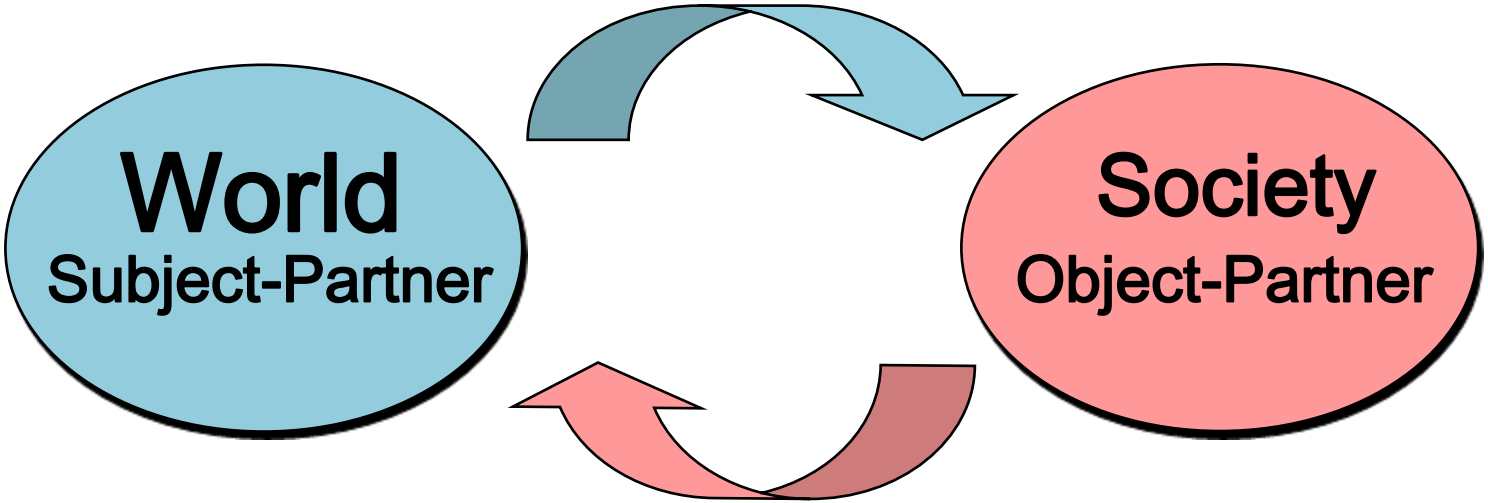
Parenting Your Company To Profits

1. Establish Boundaries
2. Coach with Praise
3. Allow for Growth
4. Push for Success

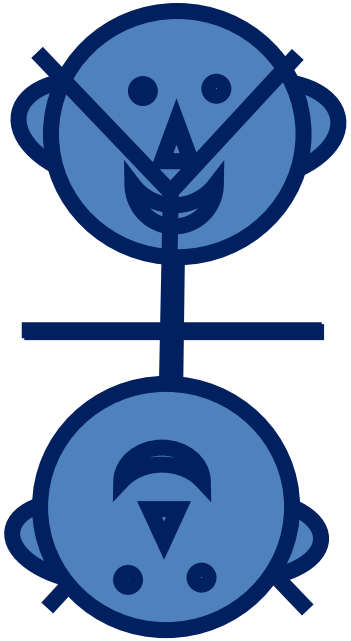
John. R. Brandt, Brandt On Leadership -- Parenting Your Company To Profits, Dec 21, 2004 retrieved from http://www.industryweek.com/companies-amp-executives/brandt-leadership-parenting-your-company-profits.

Peace in the World

The World-Society Relationship



Problem of Selfishness

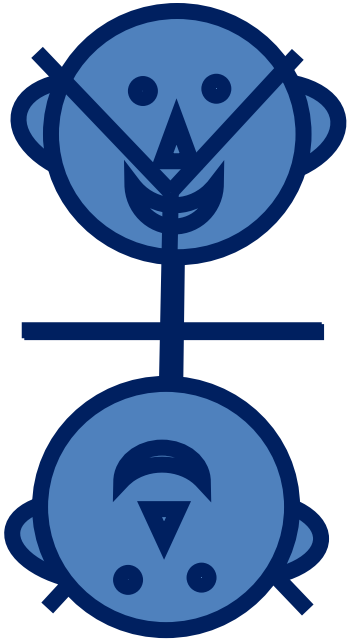


Private

Public

Human Relationships

Problem of Selfishness

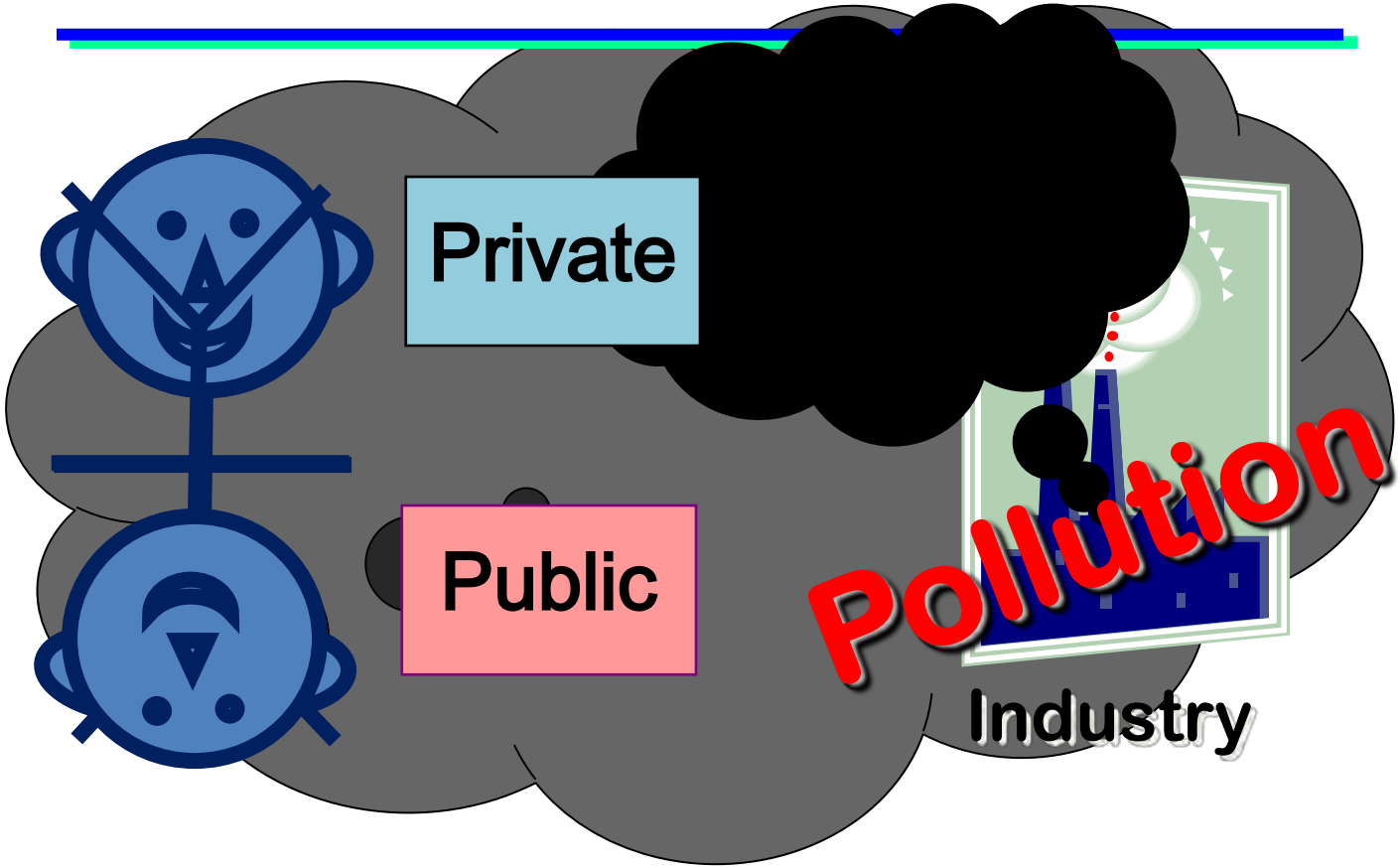


Private

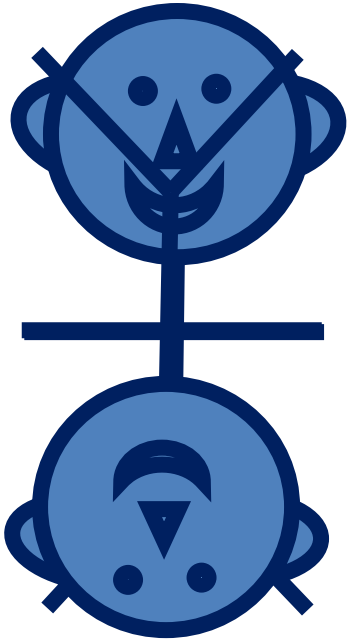
Public

Art

Problem of Selfishness



Problem of Selfishness



Private

Public

Business

Largest Bankruptcy in Human History

$63 billion in assets (in 2001)

Lessons Learned:

1. Poverty does not cause corruption.
2. Being “smart” does not prevent corruption.

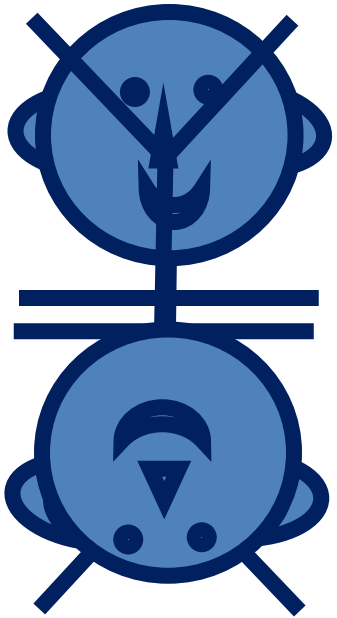
Two Consequences to Corruption:

1. Public Money Misused
2. Kills the Spirit to Give, to Live for Others.

Selfishness is Disastrous

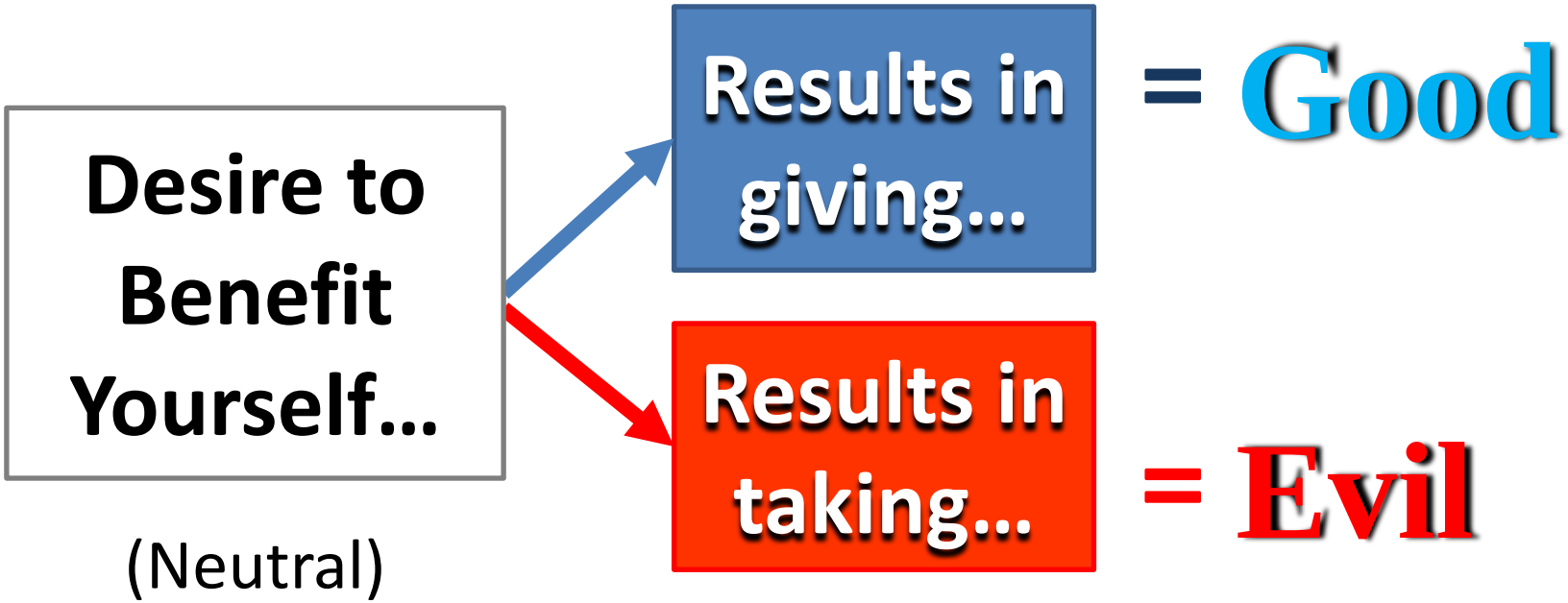
세월 : 304 people, mostly children, died

Problem of Selfishness



Private → Profit

Public → Safety


Desire to Benefit Yourself…
(Neutral)
Results in giving…
= Good
Results in taking…
= Evil

Father Moon

The desire to benefit yourself the most is natural. But if it motivates you to "**take**," it is selfish and wrong. You must understand that to benefit yourself the most, you must "**give**," **give** your whole self to others.

Then this desire to benefit yourself is good.

This simple truth will bring a new world order.

(Paraphrased)

Jones, W. Farley (Ed.). (1975).
***A Prophet Speaks Today*. HSA-UWC Publications, p. 117. (Edited)**

Thank you!

Activity #1:

Discussion question. Using the principle of mind-body priority explain:
Why is cheating on a test wrong?
Why is using illicit drugs, or smoking or under-age drinking wrong?
What is similar between cheating on a test and taking drugs?