

# CIG Leaders Assembly 23 February

Best Witnessing Practices  
and 2024 Strategy

Dr. Michael Balcomb  
Regional President, EUME



# Best Practices



# Peter Nylén

## Sweden

Welcomed Missionaries  
into his tiny apartment  
Reconnected many  
former members  
Will join Feb Blessing!



Peter welcomed the missionaries into his one-bedroom flat and encouraged members to go witnessing together



# KOREAN

Cultural Event!



# JAPANESE

Cultural Event!





The UPA and GPA teams managed to bring more than 40 guests to our various events such as cultural carp evenings, Saturday DP lectures and Sunday Service. Out of this group of guests, many have shown interest in joining YSP



# Elliot & Kayoung

Wales, UK

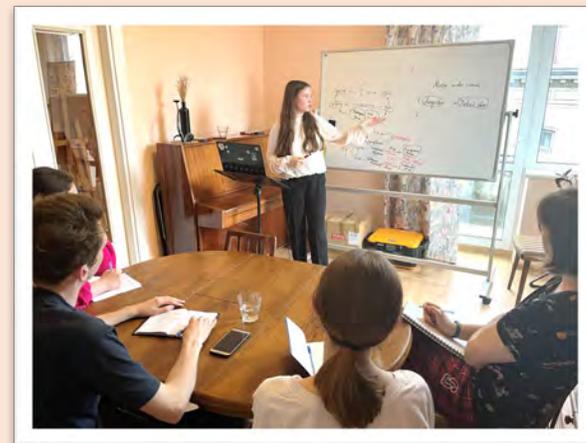
Interfaith, Outreach,  
Community



**DP Seminar for 170 in a Christian Church**



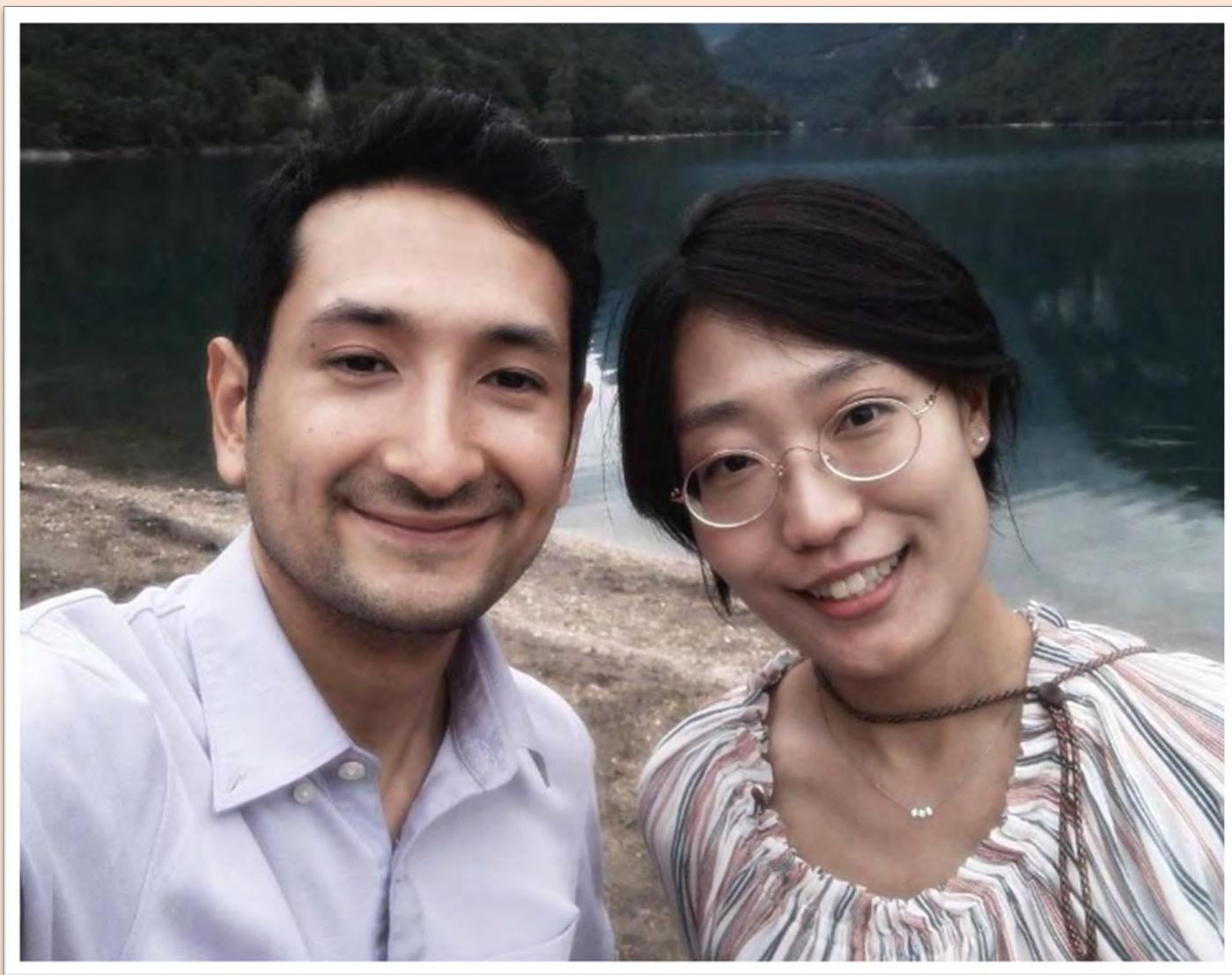
International Frankfurt Book Fair - October 2024



Ukrainian members continue witnessing despite their very difficult situation

# **SOUTH SUBREGION**

Giuseppe & Betty Cali, Presidents



# Gukson & Hyunjoo Capone Italy

South Region  
Vice President

National Leader of Italy



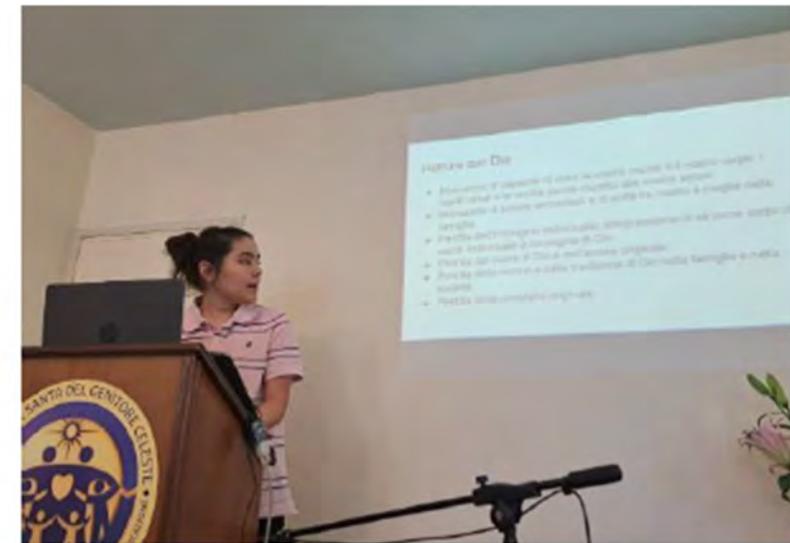
Inherited from long-standing national leaders



Visited communities to revitalize worship services



TOOK INITIATIVE TO TRAIN 12 NEW DP LECTURERS

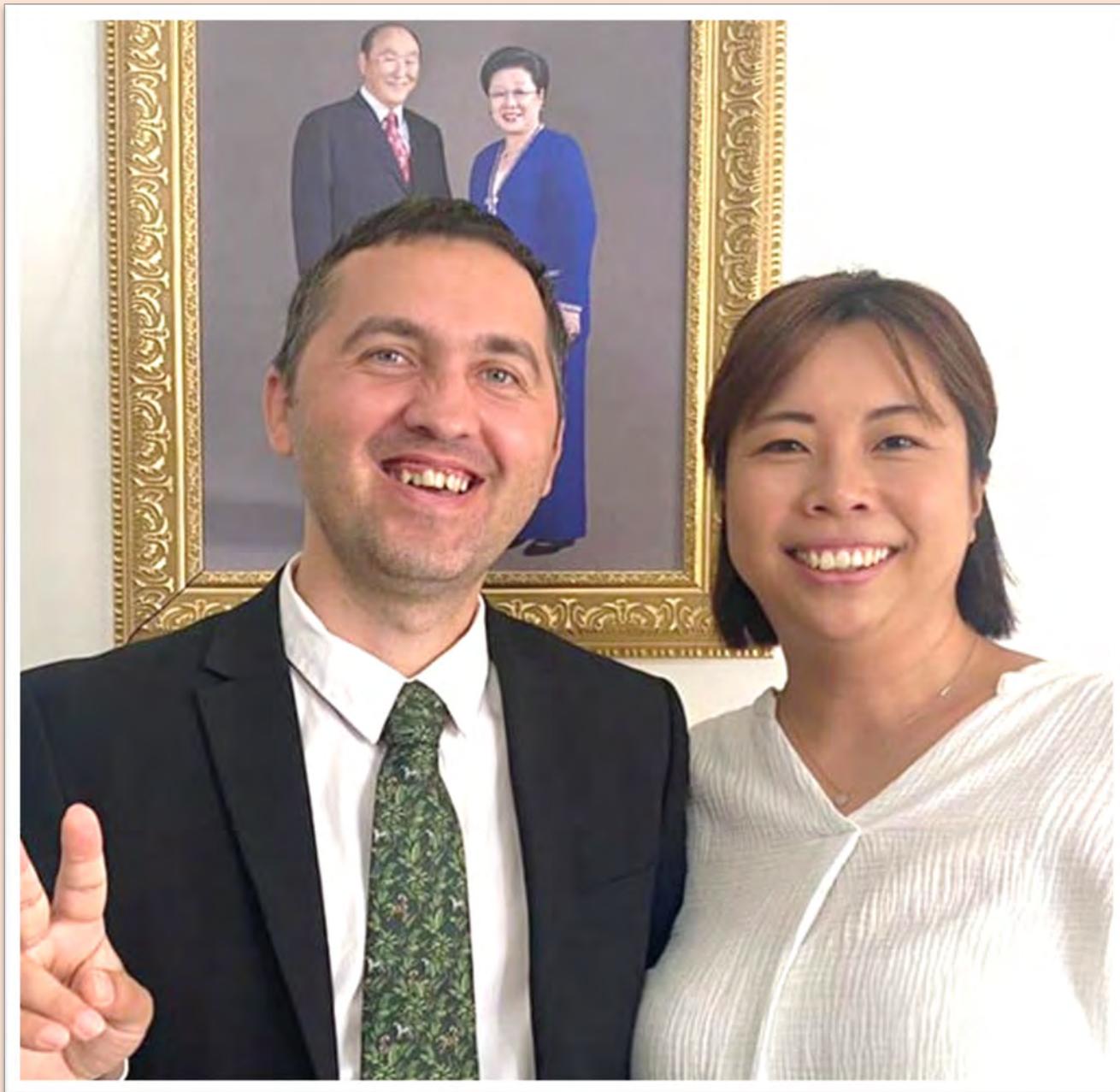


# SUCCEEDED IN GETTING 1ST AND 2ND GEN SUPPORT



# **EAST SUBREGION**

Jack and Renee Corley, Presidents



# Miki and Andre Predescu Romania

Welcoming UPA and GPA  
Missionaries rebuilding  
CARP



**UPA & GPA Missionaries Bring New Energy to Romanian CARP**



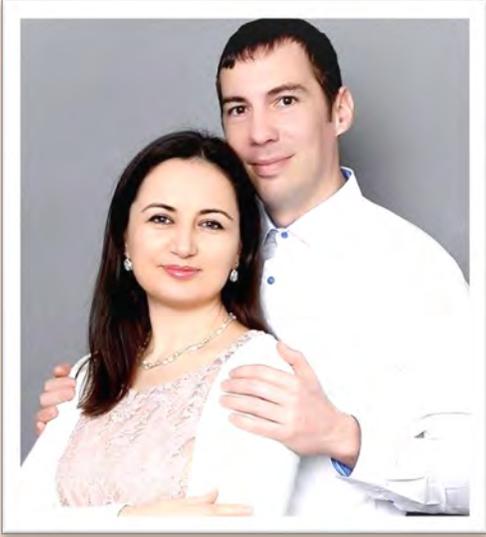
Witnessing brought 4 new CARP members in 2023



# VP Insoung Kwon has invested a lot in Romania



# Eastern Europe Leadership – National Presidents are younger



Gabor and **Manjola** Vasmatics  
Albania



**Hovik** and Nora Barsegyan  
Armenia



**Azer** and Feruza Mursalov  
Azerbaijan



Roman and **Olga** Plotnikov  
Belarus



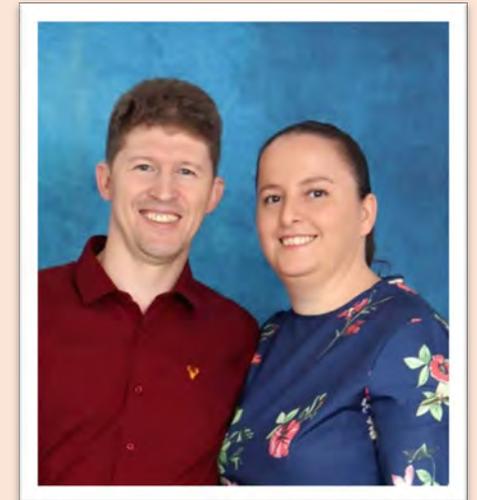
Martin and **Edina** Dmitrov  
Bulgaria



Anto and **Ji Suk** Tomas  
Croatia



Avo and **Olga** Martinson  
Estonia



Alexander and **Maka** Strizhenkov  
Georgia

# Eastern Europe – Nations & Departments are younger



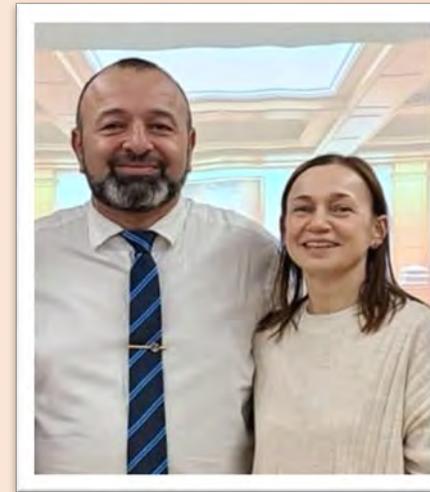
**Janis** and Kermen Vjaters  
Latvia



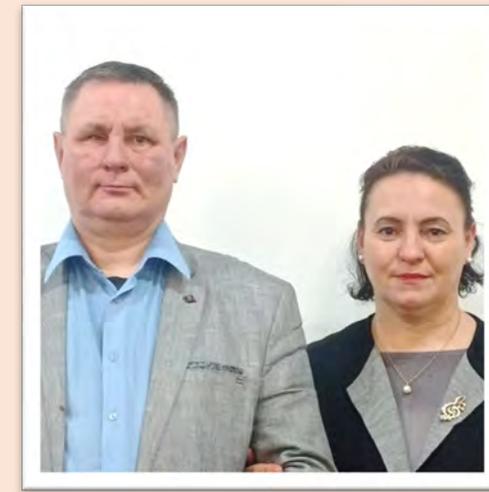
**Alexander** and Alyona Timofeev  
Russia



Andre and **Miki** Predescu  
Romania



**Aram** and Roma Karagezian  
Lithuania



Sergey and **Sabina** Nadejdin  
Moldova



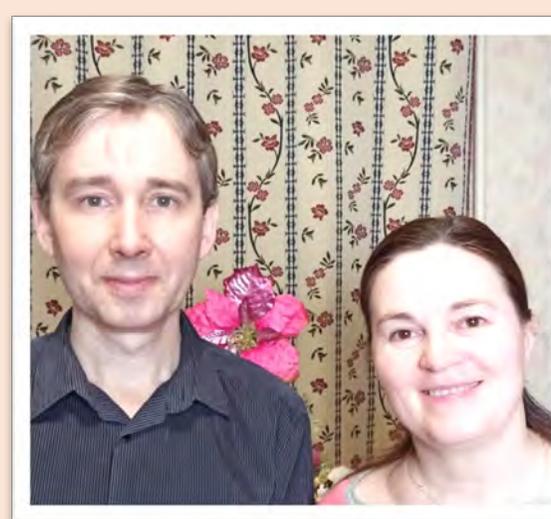
**Alexei** and Olga Saveliev  
HTM/CheonBo



**Andrei** and Diana Esanu  
YSP



Vitali and **Olga** Vakulinsky  
WFWP



Sergey and **Galina** Chernomorets  
BFD



**Andrius** and Giedre Jurkunas  
Tong-il Moodo

**EMPOWER**

EUME HJ MISSIONARY PROGRAM (STF)



# Andi & Karen Pock

EUME Missionary Program  
Blessed 2022

# EMPOWER staff



Supervisors  
Bogdan & Yoshiko Pammer



Directors  
Andreas & Karen Pock



Volunteer Staff  
Manon Masner



Volunteer Staff  
Iris Jayme-Wojtowicz



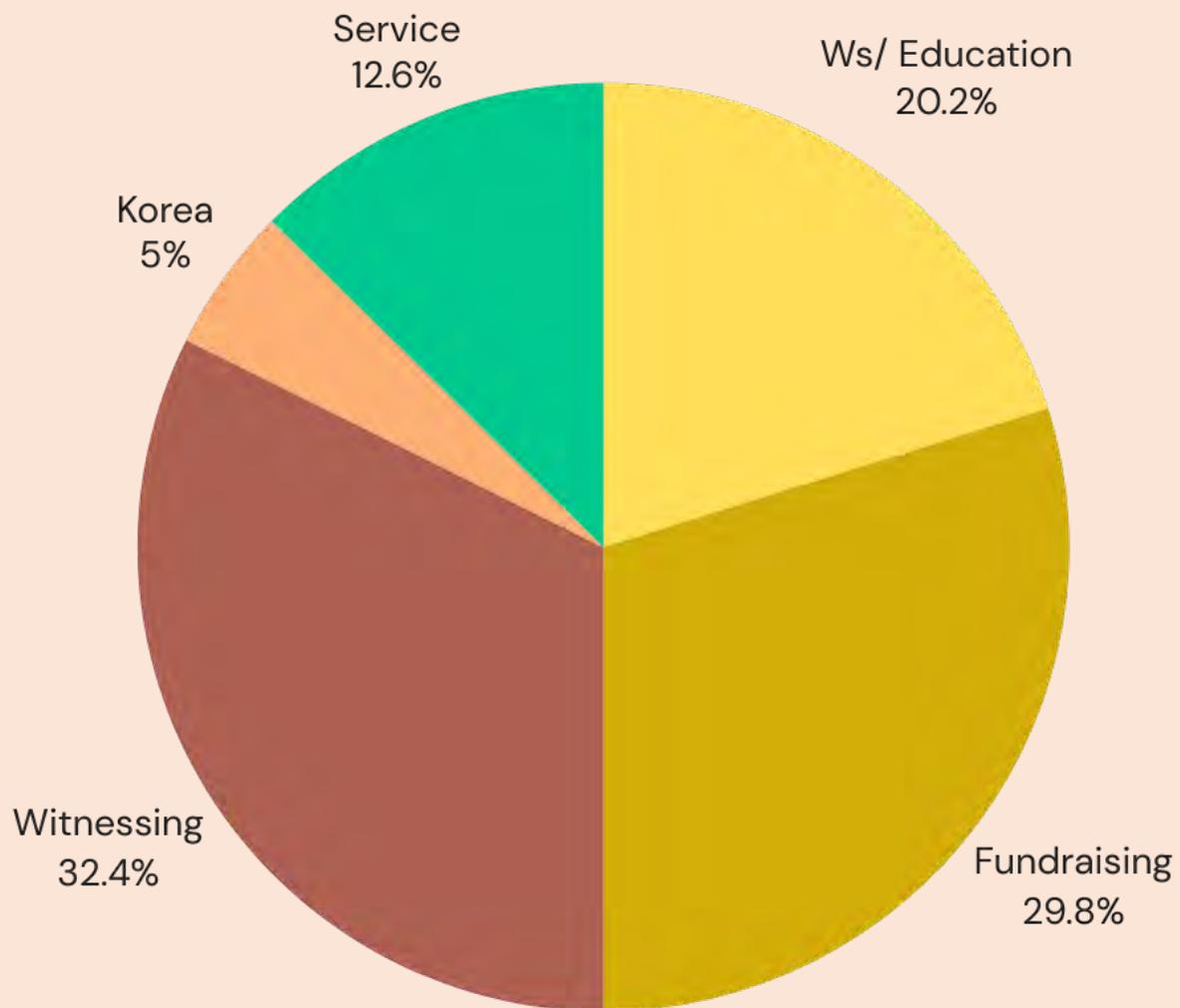
“God wanted to show me that he is always patiently keeps going and always investing and giving, unchangingly and he knows that i can do it too ... and that it’s important to keep going for what you know is right.” (3rd year participant)



“i wanted to believe in God, in what he is capable of and It just really hit me, god is capable of everything and if i unite and really give god the chance to unite with me then i would be capable of everything too.” (2nd year participant)

# EMPOWER

## 8 months in a pie



October 23 - June 24

# MIDDLE EAST SUBREGION

Umberto & Marilyn Angelucci, Presidents



# Sarah Ahmed & George Perreira Lebanon

Witnessing, YSP,  
Character Education



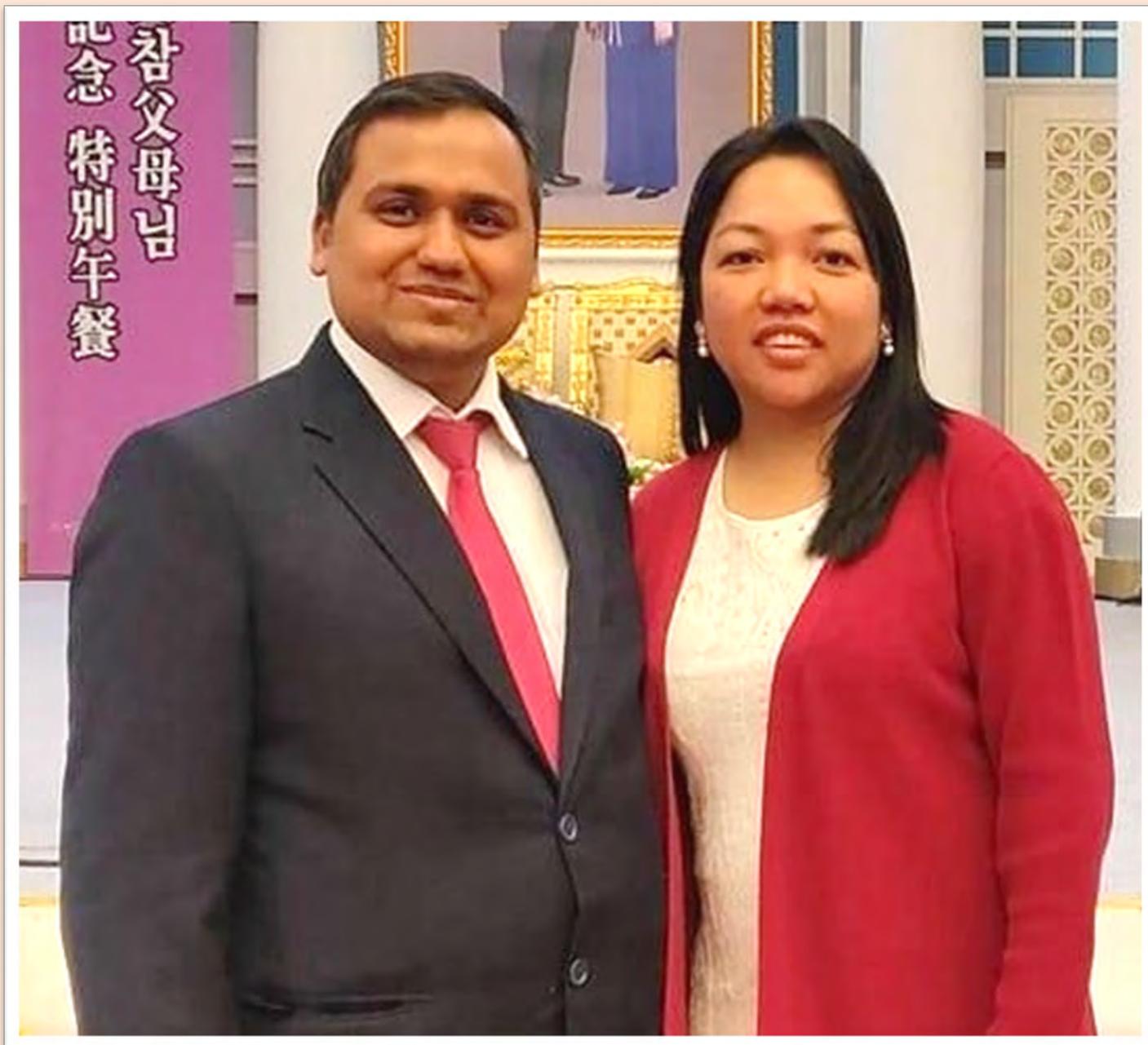
**YSP Lebanon Inauguration (September 2023)**

# 7-day Divine Principle Workshop in Lebanon



# Character Education Training in Lebanon (January 2024)





# Binod & Michelle Paudel Turkey

Youth Education, UPF,  
Witnessing



**Staff at HJ Pilgrimage in CheonPyeong (August 2023)**



**Cheonbo Event in Turkey & Witnessing to Istanbul University Theology Department (November 2023)**



**UPF Turkey Gathering & Ambassador for Peace Appointment (October 2023)**

# CENTRAL SUBREGION

Dieter & Ana Schmidt, Presidents



# Anto & JeongHye Hassinen Vienna

Inspiring the 2<sup>nd</sup>  
Generation to lead





Eva & Cvetko  
Pejkovski  
Czech Republic

A New Culture



National Leader  
1<sup>st</sup> Generation  
Mother of 4  
Concert Violinist



**Czech has hosted many missionary witnessing teams**

# Central Europe Leadership



**Vlad and Satuko Kulabukhov**  
CL Warsaw / Ukraine



**Eva and Svetko Karcikova**  
NL Czech Republic



**Gabriel and Amelia Lindemann**  
CL Nuernberg / VP Germany



**Antto and Jeong Hye Hassinen**  
CL Vienna / Auaustria



**Gabriel and Moon Hwa Lindemann**  
CL Giessen / Germany



**David and Kuni Wurzer**  
CL Graz / VP Austria



**Tom and Nathalie Pritty**  
CL Biel / VP Switzerland

# **WEST SUBREGION**

Hugo & Akiko Veracz, Vice Presidents

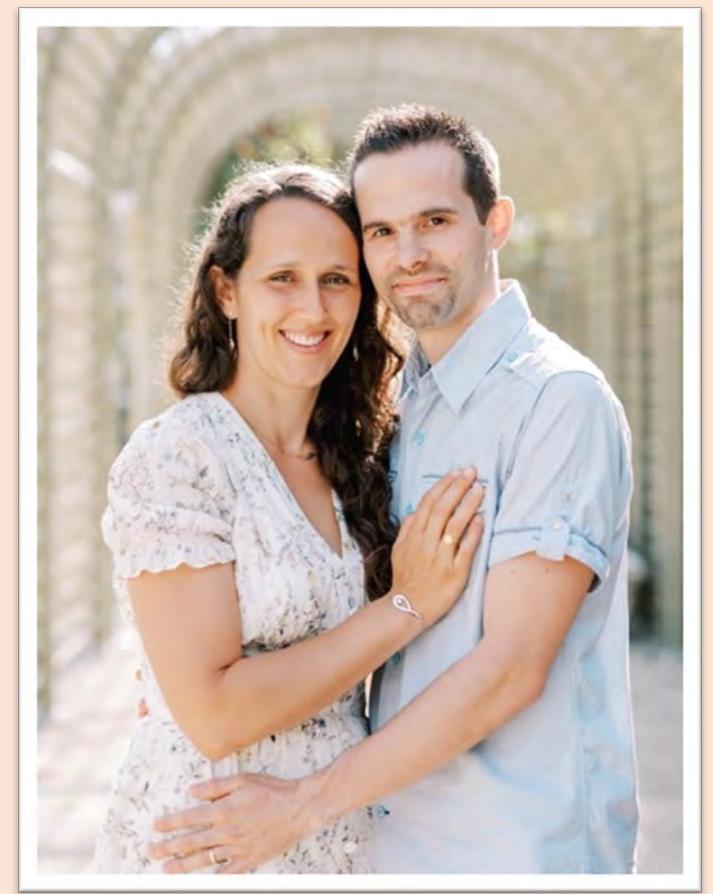
# WEST REGION



Vice President: Julika Labrooy  
Husband: Alex Labrooy



National Leader Netherlands:  
Anna Becker  
Husband: Steven Yap



National leader France:  
Rafael Guignard  
Wife: Domila Dedours



Anna Becker  
Stephen Yap  
Netherlands

2Gen Team  
Working with elders  
EUME Host  
Spirit and Truth

# LEADING IN SPIRIT AND TRUTH



DP workshops  
twice a week  
Children's  
workshops  
CheonBo event  
Glory House  
Renovation



# STRATEGIC PLAN

# OUR FIVE HEAVENLY PRIORITIES (PLUS ONE)

1. Health, wellbeing and **victory of True Parents and True Family**
2. **Victorious Entry** into Cheon Won Gung and Cheonil Sanctum in 2025
3. **Witnessing, church growth**, new leaders from young people
4. Reunification and establishment of a **Heavenly Unified Korea**
5. **Solve / heal conflicts and struggles** in the region and beyond, including Russia, Ukraine, Israel, Palestine and others.
6. Pray for and support **each other**

# 1. TRUE PARENTS AND TRUE FAMILY

- Pray for health, wellbeing, victory of True Parents and True Family
- Plan for True Family's activities in EUME – specifically, supporting the UPA missionaries including TP grandchildren
- Sending many hopeful and victorious reports to True Mother
- Being responsive to all directions and guidance from TM
- Presenting plans for True Mother's visit to Europe in Spring

## 2. VICTORIOUS ENTRY

- ACTION STEPS
- Find out more about details and schedule from IHQ
- Start inviting key figures (date is very close)
- Create publicity material to tell the story of the Cheonwongung
- Members to visit other religions holy sites to learn best practices



# 3. WITNESSING, GROWTH, YOUNG PEOPLE

- A. How can we improve our witnessing results
- B. How do we develop the “user experience” so that new members remain and grow in faith
- C. Effective use of online resources and social media
- D. Organizational and human resources changes.

# 3. (A) IMPROVED WITNESSING RESULTS

1. Develop Divine Principle content that speaks to young people today presenting DP as a source of real-life answers and solutions:
  - harmonise the material and spiritual dimensions of life
  - nurture the original good mind and overcome the evil mind
  - Sustain a personal relationship of heart with God, our Heavenly Parent
  - Clarify cultural and ideological confusions, understand their historical roots
  - Learn the right relationship between men and woman, intimacy, family love (leading to the Blessing)



# Youth: Education, Community

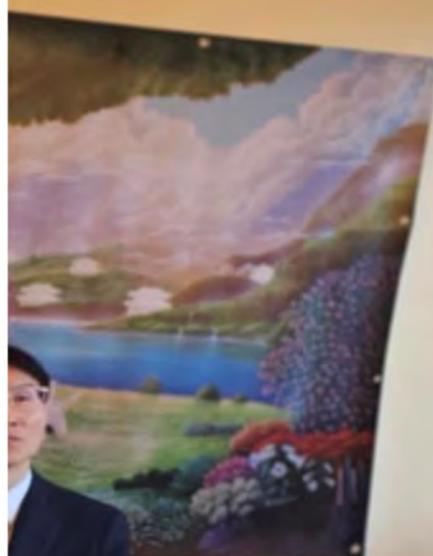
- Children, Youth and Young Adult Ministries
- FFWPU
- HARP & CARP (in some places)
- Other Youth A...

- Youth Witnessing & Raising New Members
- CARP
- FFWPU
- Small groups & HTM

- Youth Movement
- IAYSP
- UPF and WFWP by involving young people
- CARP (in some places)

Outreach/Education

Community Building/  
Education



### 3. (B) USER/MEMBER EXPERIENCE AND PATH

1. Learn from education and commerce about how to encourage the new user/member to develop their own path
2. Realize that full-time single membership is only for a very few
3. CARP as an entry point for you
4. New membership growth must be sustainable and so there must be a financial component
5. Develop simple “Friends of FFWPU” membership sign up

# WITNESSING STRATEGY

# Key Elements of Witnessing Strategy

- Harmonize Cheonshimwon prayer points with the goals of the witnessing program
- Work with the UPA and other Missionary Teams (GPA, Empower, etc) as a vanguard for witnessing and have our 2<sup>nd</sup> Generation and young members be inspired to partner with them.
- Develop new presentations of Divine Principle based on True Mother's guidance and research into issues that attract youth. Hold more Divine Principle workshops and train young lecturers to teach.
- Improve our online / social media profile and content so that these support and protect the witnessing effort.



15 DAY *Divine Principle* WORKSHOP

July 14- 27th, 2023, Gafrenz, AUSTRIA



Croatian,  
Slovenian  
Youths  
Attend  
Divine  
Principle  
Workshop



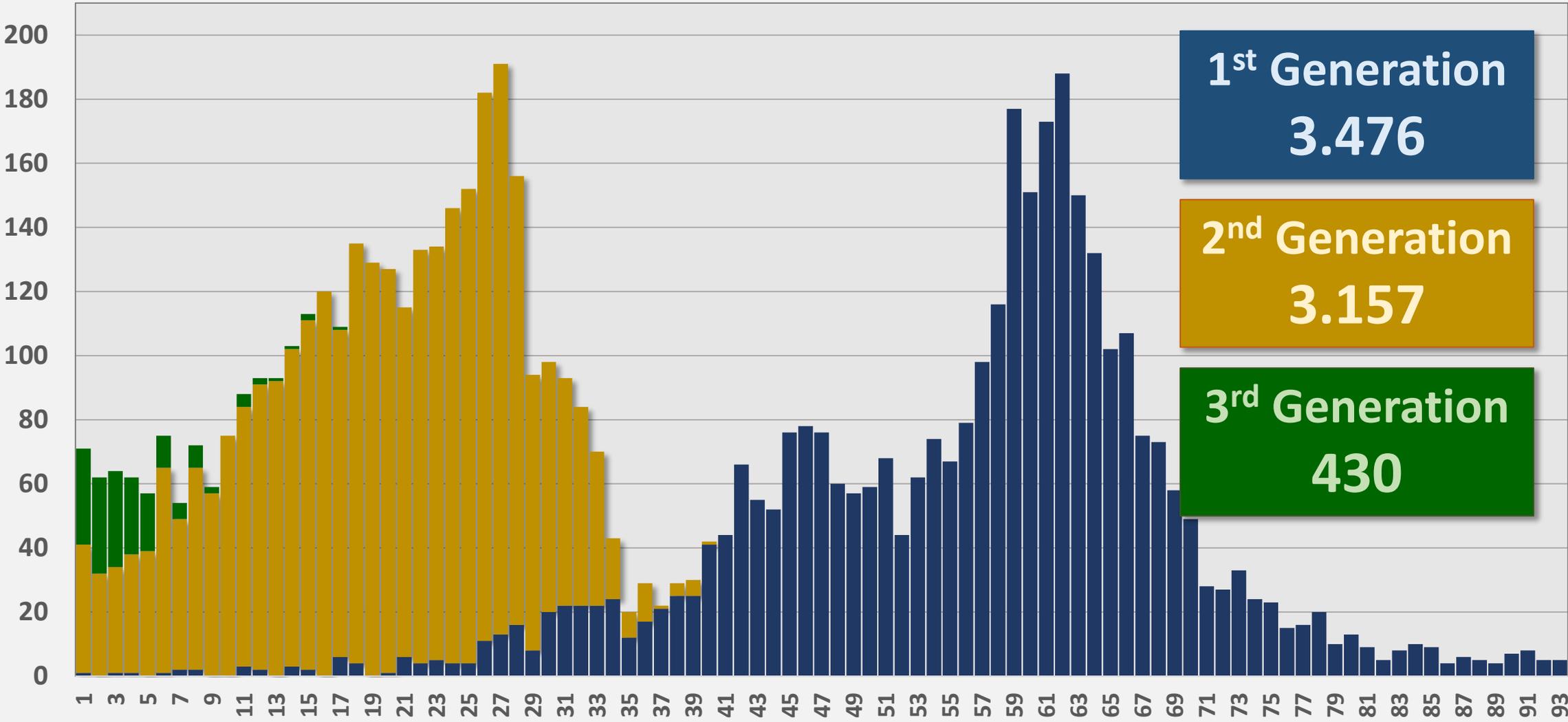
**Albanian Ambassadors for Peace Study Peace Principles in Depth**

# RAISING YOUNG LEADERS

Two years ago, after the pandemic



# We took a hard look at our demographics



# And we realized we were in a crisis . . .

- The average age of all leaders was 58
- The average age of the SubRegional Presidents was 67
- Some leaders had been in place for 15-20 years
- We had very few young leaders
- Finding young leaders **should be our top priority!**
- But, it wasn't . . .

# Our first move was to appoint more Vice-Presidents



**In-soung & Soon-jae Kwun**  
30000 (1992)  
05.05.1969 – 19.04.1969



**Bogdan & Yoshiko Pammer**  
400 Million 2010  
28.11.1988 - 24.09.1984



**Sarah Ahmed & George Pereira**  
400 Million 2022  
20.12.1990 – 21.11.1991



**Guk-son & Hyang-joo Capone**  
400 Million 2009  
05.02.1989 - 27.04.1990



**Matthew & Natasha Huish**  
400 Million 2004  
04.09.1983 - 09.07.1984



**Julika & Alexander LaBrooy**  
400 Million 2004  
16.05.1983 – 24.11.1986

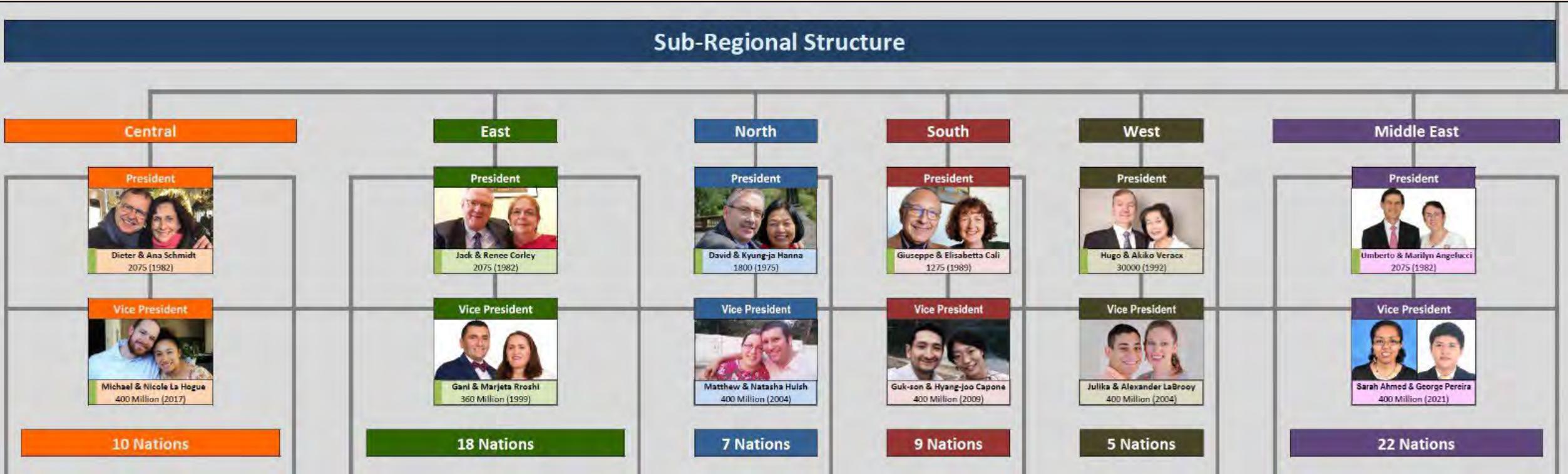


**Michael & Nicole La Hogue**  
400 Million 2017  
16.02.1991 - 07.10.1992



**Gani & Marjeta Rroshi**  
360 Million 1999  
12.10.1975 – 10.11.1977

# THE SUBREGIONAL SITUATION IN 2024



- 69: ↑ Average age of Regional & SubRegional Presidents
- 37: ↔ The Average age of the Vice Presidents team
- 54: ↓ Average age of National Leaders (2 years ago 58)

**Among all True Mother's priorities, developing young leaders is the most important**





**Bogdan Pammer, Vice President**



# True Mother's Visit to Europe

**IDEAS**

- BETTER TO KNOW IN ADVANCE TO RECRUIT PEOPLE
- Easy Contact: Who is True Mother and what does she want?
- Peace starts with PE
- Border st- and what TM want to see next!
- many young people prefer to see her
- Invite Czech President
- ASK TM - offer her real cover!
- INCLUDE SPORTS CONTEST
- 1000!
- Peace starts with PE
- Under a flag with MCC and perform to attract young people
- Hypereng Festival
- Peace starts with PE 2.0
- An exciting experience for True Grandchildren together with EUME Youth
- Arts Festival
- YOUTHFUL/ SPORTS PROJECT CHALLENGE/ SPORTS/ MAKE MUSIC INTERACTIVE

**QUESTIONS**

- Does she want NCC & UN meeting
- ANY CHANGE to meet Head of State
- Where does she go?
- Budget - will it be controversial
- What condition (not and not) is the Mother looking for to see her?
- How to make the event special? what kind of things?
- What is the budget?
- Does she want NCC & UN meeting
- ANY CHANGE to meet Head of State
- Where does she go?

Antto Hassinen, Vienna Community



Marea Toresen, Blessed Family Department

There are many challenges . . .  
and opportunities

Sadly, the transition in Israel did not survive . . .



# FFWPU Moldova is brilliantly successful – but as a secular NGO



# SOME GENERAL CHALLENGES TO CONSIDER

- Our young leaders are under constant pressure to **CONFORM** to the structure we have, rather than to **TRANSFORM** it to something new
- So they **need to be free** to focus on issues that young people today find **relevant and inspiring**.
- Whilst **becoming closer to True Mother** in heart.

# BRINGING OUR YOUTH TO MEET TRUE MOTHER



BRINGS THE BIGGEST SMILE TO TRUE MOTHER'S FACE!





# TIRANA 2019

## SOUTHEAST EUROPE PEACE SUMMIT

TIRANA, ALBANIA  
25-28 OCTOBER 2019

- UPE PEACE SUMMIT
- YSP RALLS
- BALKANS PEACE ROAD
- PEACE EMBASSY GROUND BREAKING
- FAMILY FESTIVAL & PEACE BLESSING



**Thank You!**