

## Positive Feedback For The FFWP Sent With Style By A Viking

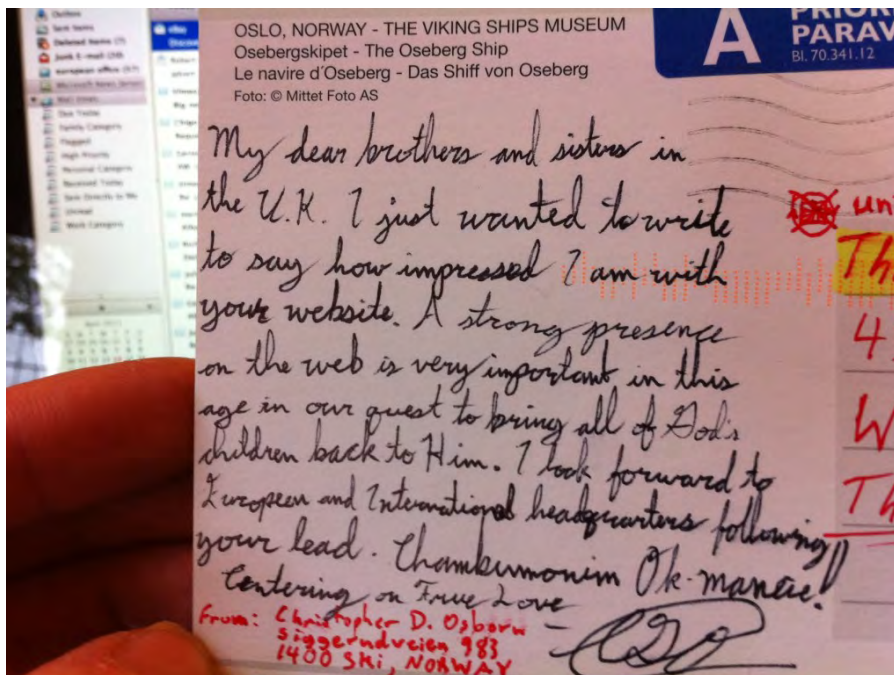
*Simon Cooper*

April 15, 2011

If you were going to send some feedback on a website what is the one way you would probably NOT send it?

By postcard?

Well, that is exactly what one of our viking brothers from Norway did. I have got to hand it to him; for someone who is well up to date with the web & social media it was a particularly unconventional, stylish, and sophisticated means of communicating. It was addressed to our UK community so I thought I would post it up for all of you:



this is a website that inspires people to send postcards - gotta be making it easy for people to connect



*a real viking war ship on a postcard from Oslo*

A big thank you to all who are making this site grow, and not least to the site's pioneer Matthew Jubb who came up with the original concept and also to our current web master, Timothy Read ([www.ripplet.net.co.uk](http://www.ripplet.net.co.uk)).