

## WFWP Perspective: Women Entrepreneurship Webinar

Carolyn Handschin  
March 25, 2021



**WOMEN'S FEDERATION  
FOR WORLD PEACE INTERNATIONAL**

**April 9, 2021**

**5 PM KST  
(8 AM GMT | 4 AM EST | 9 AM CET | 10 AM EET | 12 AM PST)**

# WFWP Perspective Women Entrepreneurship Webinar

**Ms. Elena Tanou**  
Board of the Cyprus  
Investment Promotion  
Agency (CIPA)

**Mrs. Nailya  
Ziganshina**  
Director of Halal  
Lifestyle

**Megumi Hagiuda**  
Founder of Adika Rose

**Ms. Sirivimol**  
Founder of Rai Roen  
Room (Organic Farm)

[REGISTER](#)

Self-employment has been blossoming over the past decade. In the webinar, WFWP would like to introduce women entrepreneurs who evaluated their ideas for a successful business. Speakers will present their best practice successes and the decision-making processes that have contributed to effectively tackling the enormous crisis in their diverse areas of responsibility.

Date: April 9, 2021

Time: 5 PM KST (8 AM GMT - 4 AM EST - 9 AM CET - 10 AM EET - 12 AM PST)



### MS. ELENA TANOU

Ms. Tanou has built and expanded a publicly listed international travel and tourism business Top Kinisis Travel Public Ltd over the past thirty years. Ms Tanou holds BA in Travel and Tourism Management and is an active proponent of private sector development in the Cyprus economy.

She is Vice President of the International Chambers of Commerce in Cyprus and is a highly respected activist on matters of commercial transparency and entrepreneurship. Ms. Tanou is former President of the Cyprus Federation of Business and Professional Women, the Cyprus European Ambassador of Women Entrepreneurs and a recipient of the prestigious Madam Figaro Business Woman of the Year Award in 2012.

She serves on the Board of the Business Advisory Council of the University of Cyprus and the University of Nicosia



### **MEGUMI HAGIUDA**

After graduating from a US university, she worked for a major pharmaceutical company before moving to Kenya, Africa in 2011.

Fascinated by the richness of Africa's nature, people, and culture, as well as roses with vitality, she launched "AFRIKA ROSE" in 2012.

In October 2015, "Afrika Rose" has opened in Hiroo, Tokyo, specializing in African roses.

In April 2019, "Afrika Rose and Flowers" has opened in Roppongi-hills. Master of Sogetsuryu of Ikebana.

Media: Fuji TV - Nonstop, TBS - King's Brunch, Nippon TV - News zero, Nikkei Newspaper, Harvard Business Review, etc.



### **NAILYA ZIGANSHINA**

President of the All-Russian organization "Muslim Women Union"  
General director of the company «Halal lifestyle»

Head of the Businesswomen department of the International Association of the Islamic Business

In 2016 in Moscow Mrs. Ziganshina opened the first in Russia International Islamic Shopping Center "Barakat"



### **SIRIVIMOL KITAHANICH**

Founder and CMO of Rai Ruen Rom (Organic Farm Experience). This organic farm area is 197.62 Acre of Organic Certified USDA land. This are is also use for organic lifestyle workshops, farm stay, farm activities and farm cafe and farm products. Our goal is to build a social innovation by promoting organic lifestyle in every group of people to be able to access the knowledge of true living of sustainable lifestyle.

Rai Ruen Rom wants to raise awareness for consumers to understand the importance of organic farming and how we all should support organic farmers.