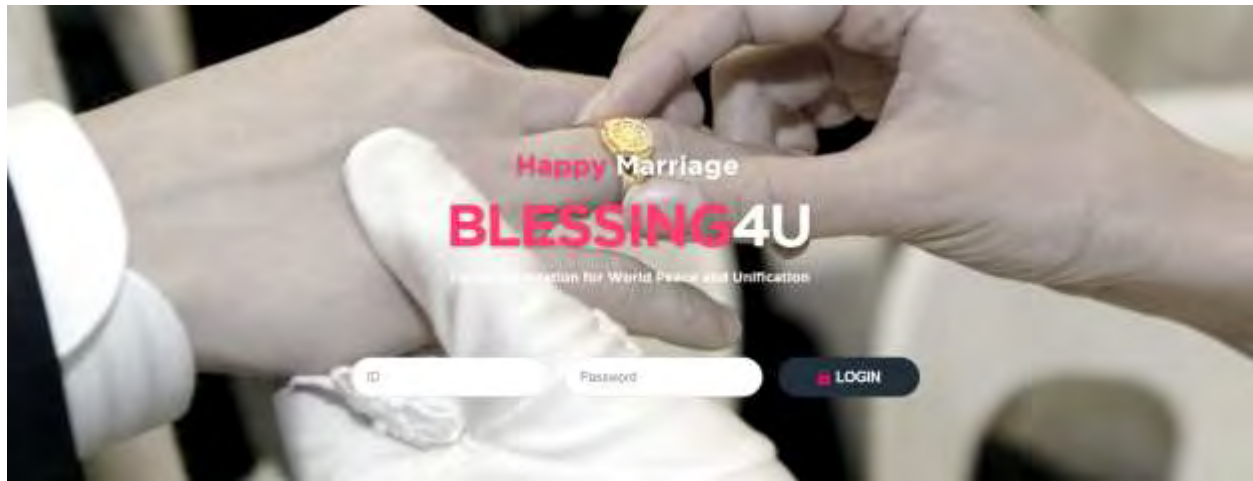


## Re-Opening of Matching Website and Contest for Promotional Materials

Matthew Huish  
August 2, 2019



For the purpose of providing better support in the matching of single candidates for the Blessing, the matching website has been completely revamped under a new name: [blessing4u.org](http://blessing4u.org)

Matching Website

The matching website will now accept a wider range of candidates, including blessed children (second or third generation), first-generation candidates, candidates desiring to receive international matching, as well as candidates with special needs.

### Website Features

**Largest candidate database:** This database will be the largest among candidate databases as it will include both blessed children and first-generation single candidates from around the world, including Korea and Japan.

**Algorithm system to help candidates find a compatible match:** A system that helps you analyze as well as search for a compatible partner in marriage.

**Mobile accessibility:** The website is accessible through both computer or mobile device.

### Process of searching for a suitable match

For second-generation candidates, parents and matching supporters can search and recommend a possible match

2nd generation members who have passed a certain age will be able to search for partners by themselves.

For 1st generation candidates, matching supporters search and recommend a possible match.

### Outline of Contest to Promote the Website

Topic: Contents promoting the matching website, its good points, as well as encouraging single members

to register

Website: [Blessing4U.org](http://Blessing4U.org)

Applicants: Blessed members around the world

Contest Period: Thursday 1st August – Thursday 15th August



Announcement of Winners: Monday 26th August – the announcement will be made on the website notice section

Host: FFWPU International HQ Blessed Family Department

Number of Awardees: 13 people (total \$2,000)

First prize: \$500 (1 person)

Second prize: \$300 (1 person)

Third prize: \$200 (1 person)

Participation prize: \$50 (10 people)

For more information about the contest, including the accepted forms of entry and how to submit your entry, please refer to the official memo:

[Re-opening of Matching Website and Contest for Promo MaterialsDownload](#)





# Family Federation for World Peace and Unification

324-275 Misari-ro, Seorak-myeon, Gapyeong-gun, Gyeonggi-do, Republic of Korea 12461  
Tel: +82-31-589-2320 Fax: +82-31-589-1008 E-mail: ffwpuhq@cheonjeonggung.org Homepage: www.familyfedihq.org

## **Ref. No. FFWPUI 2019-134**

**To: Regional Group Chairs, Special Emissaries, Regional Presidents, Sub-regional Directors, Special Envoys, National Leaders**  
**Cc: Personnel-in-charge of Regional Group Headquarters, Sub-region & Regional Headquarters**  
**From: FFWPU International Headquarters**  
**Date: 6.27 by the Heavenly Calendar in the 7<sup>th</sup> Year of Cheon Il Guk (July 29, 2019)**  
**Re.: Reopening of the Matching Website and Contest for Promotional Materials**

May the Heavenly Parent and True Parents' blessings and love be with you all.

In step with our goal to bless 100,000 couples including 6,000 single candidate couples in KINTEX, Korea, on February 7, 2020 in commemoration of True Parents' Centenary and 60<sup>th</sup> Holy Wedding Anniversary, we are happy to announce that a completely revamped and supplemented Blessed Children matching website (bcmatching.org) will be re-opened on August 1, 2019 under the following link Blessing4U.org to provide better support in the matching of single candidates for the Blessing. The matching website will now accept a wider range of candidates including blessed children (second or third generation), first-generation candidates, candidates desiring to receive international matching, as well as candidates with special needs. We hope all regional groups can promote and make good use of this website. Please encourage all single people who wish to be blessed to register in the website, and guide already-registered candidates to update their profiles.

To further promote the website as well as encourage single members desiring to receive the Blessing to register on the website, we will also be conducting a contest in which participants will create promotional materials for the website. We will be grateful if leaders can enthusiastically guide blessed families and members to participate in this contest.

## **1. Website Details**

### **A. Special and strong points:**

- 1) Largest candidate database: This database will be the largest among candidate databases as it will include both blessed children and first-generation single candidates from around the world including Korea and Japan.
- 2) Algorithm system to help candidates find a compatible match: A system that helps you analyze as well as search for a compatible partner in marriage.
- 3) Mobile accessibility: The website is accessible through both computer or mobile device.

### **B. Process of searching for a suitable match**

- 1) For second-generation candidates, parents and matching supporters can search and recommend a possible match
- 2) Second-generation members who have passed a certain age, will be able to search for partners by themselves.
- 3) For 1<sup>st</sup> generation candidates, matching supporters search and recommend a possible match.

### **C. Downloading posters and brochures for promotions**

- 1) Download from: <https://ihq.ffwpu.org/category/notice/announcements/>

## **2. Outline of Contest to Promote the Website**

- A. Topic: Contents promoting the matching website, its good points, as well as encouraging single members to register
- B. Website: Blessing4U.org
- C. Applicants: blessed members around the world
- D. Contest period: August 1 (Thu.) – August 15 (Thu.), 2019
- E. Announcement of Winners: August 26, 2019 (Mon.) – the announcement will be made on the website notice section
- F. Host: FFWPU International HQ Blessed Family Department
- G. Number of Awardees: 13 people (total \$2,000)
  - 1) First prize: \$500 (1 person)
  - 2) Second prize: \$300 (1 person)
  - 3) Third prize: \$200 (1 person)
  - 4) Participation prize: \$50 (10 people)

## **3. Production and Submission of Promotional Contents for the Contest**

- A. Accepted form of entries: Video or webcomic [webtoon] format.
  - 1) Video (UCC): within 60 seconds (WMV, avi, mp4 files only)
  - 2) Webcomic (Webtoon): at least 8 illustrations and must have a sense of completeness (No more than 10mb)
- B. Evaluation standard: persuasive, popular appeal, and degree of completion
- C. How to submit: Contestants must directly submit their entries by e-mail.
- D. Submit to: [familyor2019@gmail.com](mailto:familyor2019@gmail.com)
- E. Other:
  - 1) All entries must be original creations.
  - 2) Any dispute over image rights or copyright of the submitted work will be the responsibility of the applicant.
  - 3) Applicants should be cautious about potential copyright issues of sound sources and images they use.
  - 4) Narration or subtitles shall be in one of the 4 languages: Korean, Japanese, English, or French.

## **4. Administrative Details**

- A. Inquiries: [familyor2019@gmail.com](mailto:familyor2019@gmail.com), +82-31-589-1089
- B. Person in charge: Inung Shin, International HQ Blessed Family Department

**Family Federation for World Peace and Unification**  
**International Headquarters**





# WEBSITE for MATCHING BLESSING4U

*Interested in the Marriage Blessing?  
Do not hesitate to visit:*

**BCMatching.org** 



### Largest Candidate Database

A database of Blessed children and 1st generation candidates from all around the world.



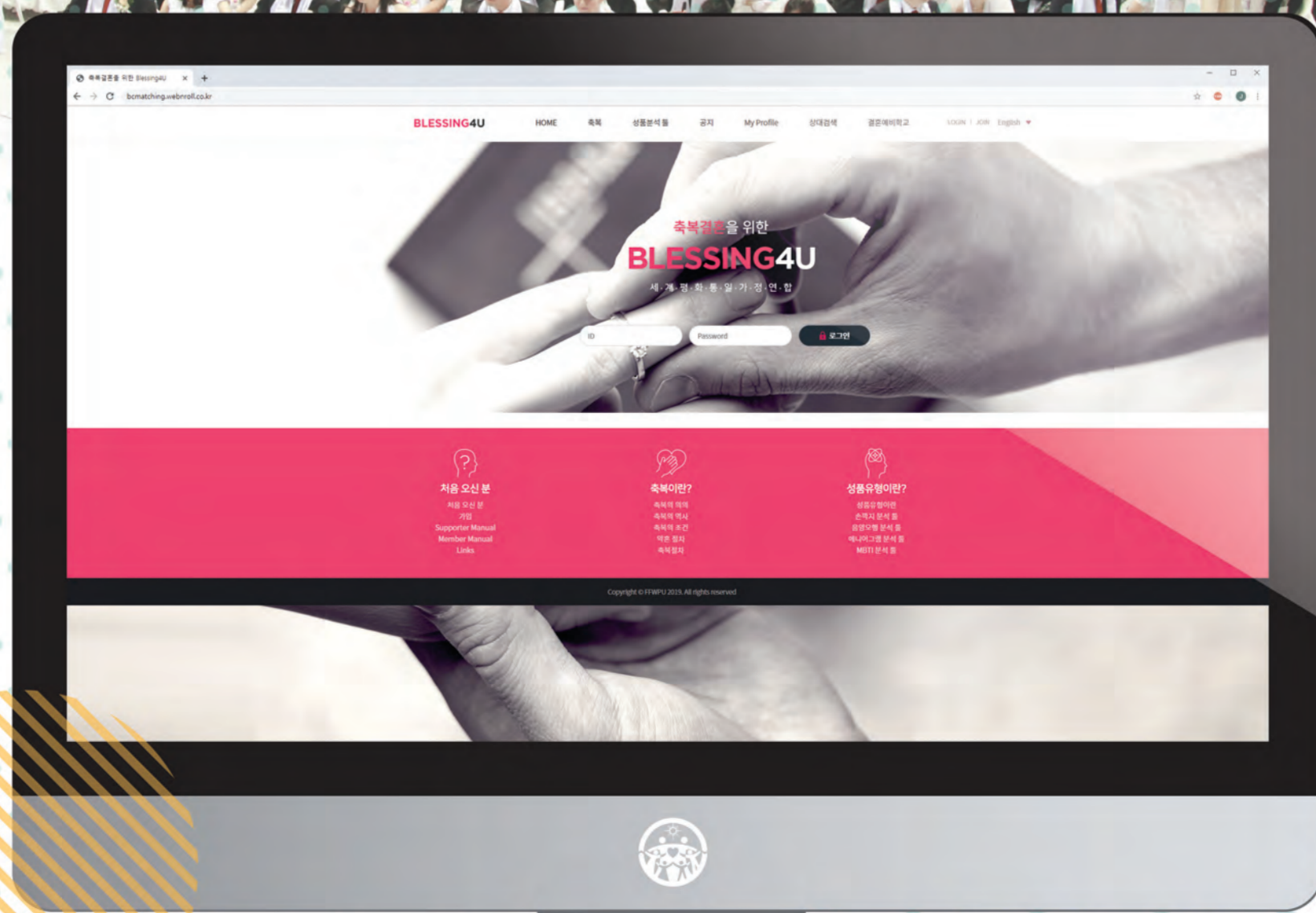
### Recommendation System

Analytical tools will help you find a partner based on both internal and external conditions.



### Mobile Accessibility

This website is accessible through PC as well as mobile phones.



YouTube



facebook



twitter



Instagram



**세계평화통일가정연합**  
FAMILY FEDERATION for WORLD PEACE and UNIFICATION



## What is it about?

This website helps those who seek to receive the Marriage Blessing to find a suitable partner. Blessed children and 1st generation members who are interested in domestic as well as international matching are welcome to register.

## What is the basic process?

In the case of Blessed children, their parents and/or matching supporters look for a partner and once decided, present to the candidate. However, after a certain age, candidates may search for themselves.

In case of 1st generation members, matching supporters search for a partner and then present to the candidate.

### Inquiries

Name:

Contact Number:

Email:



## Recommendation system

### 1<sup>st</sup> step

Search by personal preferences

A screenshot of a web-based search filter form. It has two columns: 'Classification' and 'Preference'. Under 'Classification', there are radio buttons for 'M' and 'F'. Under 'Preference', there are checkboxes for 'Blessed Child', '1st Generation', 'Healthy', 'Special Needs', 'Single', and 'No Blessing'. Below these are dropdown menus for 'Preferable Country', 'Age', 'Height', 'Academic Background', and 'Work'.

### 2<sup>nd</sup> step

AI recommendation system by personality types



## Strong Points

### Largest Candidate Database

This website includes a database of Blessed children and 1st generation members from Korea, Japan and the rest of the world.

### Recommendation of Suitable Partners

Both internal and external conditions are influencing a harmonious and successful marriage life.

### Mobile Accessibility

Website is accessible through computer as well as mobile device.

## What to do as a candidate?

- 1) Register to the website.
- 2) Have a consultation with your parents or/and supporter in your local church.
- 3) Receive education.
- 4) Set a special condition for your Marriage Blessing.