

The Washington Times Foundation: Big City Challenges for America's Rural Newspapers

Michael Jenkins
October 23, 2023

The Washington Times Foundation and Universal Peace Federation's International Media Association for Peace (IMAP) present:

BIG CITY CHALLENGES FOR AMERICA'S RURAL NEWSPAPERS

The small-town press in America, with its rural sensibilities, rodeos, and farm news, is rarely folksy and never idyllic. With the decline in small businesses and advertising as its lifeblood, the challenges for the local newspaper are constant. Often operating within razor-thin margins, the loss of a single advertiser is keenly felt. The trends and issues of the big cities trickle down as well—transgender restrooms, sexually explicit library books, fentanyl—and the discussion is intense. Many of their readers tend toward libertarian views, but the left-right political divide is alive and well. On the hotseat, caught in the middle of strong opinions from people who are neighbors, sits your friendly local newspaper.

Join **Charlotte and Loyal Baker, Roger Harnack, and Lou Marzeles**, four publisher-editors of rural Washington State newspapers as they discuss their challenges, pressures, and rewards in the news business.

 Charlotte Baker Owner and Publisher East Washingtonian, Pomeroy, WA	 Loyal Baker Owner and Publisher Dayton Chronicle, Dayton, WA	 Roger Harnack Owner and Publisher Free Press Publishing, Cheney, WA, publisher seven rural newspapers	 Lou Marzeles Publisher and Editor The Goldendale Sentinel, Goldendale, WA	 Ray Lipowcan Moderator Producer, Pittsburgh Community Television, Coordinator, Universal Peace Federation, Western Penn
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Tuesday, October 24 | 2 PM ET / 11 AM PT

Register at twtfoundation.org/register

View the livestream on: [twtfoundation.org](https://twitter.com/twtfoundation) [us.upf.org/live](https://www.youtube.com/watch?v=us.upf.org/live)

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they discuss their challenges, pressures, and rewards in the news business. Moderated by **Ray Lipowcan**, Producer, Pittsburgh Community Television and Coordinator for Universal Peace Federation, Western Pennsylvania

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Sponsored by The Washington Times Foundation and Universal Peace Federation's International Media Association for Peace. See flyer attached.



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Roger Harnack

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(moderator)
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