

Importance of Media Ethics in News Reporting - IMAP Webinar Jan 27 2pm EST

Hans Moyer
January 25, 2026

The flyer features a red background with a 'BREAKING NEWS' sign and a microphone. Three speakers are shown in circular frames with their names and titles below them. The text at the bottom is white on a blue background.

The Importance of Media Ethics In News Reporting
Tuesday, January 27, 2026: 2-3 PM EST

Cheryl Wetzstein
Senior Advisor,
Times Global Media
Group

Peter Zoehrer
Co-Founder of
FOREF Europe
(Forum for Religious
Freedom - Europe)

Hans Moyer
IMAP Coordinator
North America

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of Universal Peace Federation
<https://us.upf.org>

International Media Association for Peace

The Importance of Media Ethics in News Reporting

Tuesday, January 27, 2026 @ 2-3 PM Eastern

News reporting, honest, balanced gathering and sharing of facts, especially on complex issues, is vital for democracy. But reporting without fairness can easily become slander. Media ethics require fair and balanced treatment of issues, groups and interests.

When media bias targets religious minorities, for instance, it harms not only those communities it undermines the core reasons for a free press. The free press should defend the vulnerable, not endanger them; challenge power, not echo it; be a watchdog, not a lapdog, of the powers that be. As Mahatma Gandhi once said: "The true measure of any society can be found in how it treats its most vulnerable members."

Join journalist and founder of Forum for Religious Freedom - Europe (FOREF), **Peter Zoehrer** and veteran reporter for the Washington Times **Cheryl Wetzstein**, with moderator **Hans Moyer**, IMAP Coordinator for North America, for a lively discussion on these topics.

Register here now to participate:

[us-upf-org.zoom.us/meeting/register/0zqMRH69Tkq4zUBioWfoZQ#/registration](https://us-upf-org.zoom.us/j/920260100001)

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See flyer attached

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Hans Moyer

IMAP Coordinator
North America

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