Step-by-Step Outreach Ministry Manual

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I. Preparation





1. Internal Preparation

- Trust and unite with True Father's direction with absolute faith, love, and obedience.
- Unity with central figure. True Father has told us that in our efforts to bless and unite with Christian Pastors that we must work together and deeply unite beyond nationality and race; then we can bring victory.
- Work with a mind of offering to God. Not for our own glory.
- Work for God and True Parents with a mind to comfort their Heart.



- Heart is most important of all.
- Church size is secondary.
- Be consistent, and be on time; otherwise Spirit World cannot work.
- Work as a couple whenever possible.
- Go in groups (bring members, Japanese missionaries, etc.)
- Pray for the pastor and their church.

2. External Preparation

- Buy a Bible- King James Version.
- Receive Three ACLC Churches.
- Check pastor's name, church name, current situation, history: Blessings, attended events, reaction to Clouds of Witnesses, take down the cross, etc.

II. Attending Services

 Attending Regular Services (Bible Study, and Sunday Service)

> It may be good to start with Bible study. It's more relaxed, has fewer people, and it's easier to spend more time with the pastor.

- How often should we visit? Once a month minimum. Every two weeks is better.
- Be on time.

- Go in groups (family, members, Japanese missionaries etc.). (*Tip*) Japanese missionaries' impact and influence is so powerful. They have a way of naturally melting pastors' hearts, breaking down all the barriers, mind games, and arrogance that could otherwise prevent anything constructive from happening.
- Where to sit. If you are a Reverend, sit in pulpit area. Sit in front whenever you can. Show yourself.
- Listen attentively; do not sleep. Take notes, or commit to memory what the pastor says (this will be very valuable later when you get a chance to speak).

 Share your testimony or make comments (during the Bible Study, or afterwards if you're given an opportunity to speak). (See *1 next page) Speak on appropriate topics (interfaith unity, interracial reconciliation, True Family Values, Service for Peace). Praise God, the Lord, the pastor, and the congregation. Add positive, complimentary comments that can be comfortably received, and welcomed universally. Add insights that are helpful and harmonious. Edify, testify to, and be completely supportive of the Pastor and any of his remarks.

When you are introduced; greet the congregation, and embrace them like they are your best friends in the world. We're all part of the one family of God, part of the united body of Christ. Then introduce the Japanese Missionaries. Testify to them. These missionaries came all the way from Japan, sacrificing and leaving their families behind. They are responding to God's call to save the family, break down the walls and barriers between different cultures, nationalities, races, and denominations. They felt called to meet you! (Offer a song from the Japanese missionaries).

- Donations. Several dollars for a regular bible stud
- Bring small gifts (Flowers, Origami, etc) which come from the heart. Don't forget the First Lady (Pastor's wife). The First Lady is as important as the pastor because her impression of us is very influential to her husband. The key is to melt their hearts, and love them with God's love.
- Bring a flyer for the next monthly prayer breakfast /event, and invite them to come, and even offer them a ride. Talk to them about other pastors whom they might know, and if they recognize some names, explain that they will be there, and that they can sit with them.

2. Special occasions (Anniversaries, Banquets, etc.)

- Bring a check, or buy a full or half table (if possible) at their important celebrations: pastor's or church anniversary, pastor's birthday, etc. The amount of the donation depends on their situation as well as yours (it is good to discuss with your central figure).
- Present the check and gift (ex. flower bouquet) to the pastor in the program, thus showing his congregation our support/ fellowship towards their church.
- Ask the pastor if our choir can offer a song during the service.

III. Develop Relationships/ Pioneer New Churches



1. Develop Relationships

- How often to visit. (see above)
- Go in groups. (see above)



- Get all their information (cell phone, home phone, church phone, address)
- Call! You will come to understand their problems, situation, as well as their future activities and programs. Do not call or visit only when you have a need. Treat them with concern, and as a member of your own family.
- Know the church schedule so you can support your pastor. When are the anniversaries? Pastor's birthday? Women's Day? Men's Day? etc.

- Use your abilities to help them (if you have special talents). Music, art and sign skills, construction, etc.
- Make a deep relationship with the pastor first, and then with the congregation. Never go over the pastor. Always get the pastor's o.k.
- Always keep it mind that you are representing True Parents and your central figure, and that you are building a bridge between them and the pastor and his church. You should testify to True Parents and your central figure wisely, and at appropriate times. Otherwise, they may be a good friend but they will never come closer to True Parents.
- Any compliments you give to the pastor have to be genuine, real, honest, and sincere. A sincere compliment is constructive, and extraordinarily valuable. Empty flattery is useless and valueless, and people can see through it instantly, and it will only end up being destructive.

- Heart is most important! Remember three words. "Praise the Lord", "Hallelujah", "Thank you Jesus!" Don't work don't understand the Pastor's speech perfectly. Enjoy the service! Dance! Sing! Worship with all your heart.
- Ask for support from a ministerial visitation team. An experienced team can also follow up with your minister.
- If you're close to the pastor, set up a luncheon meeting with your central figure. True Father said that eating together is an excellent way to deepen a relationship. Or, invite the pastor to our church, so that our community can recognize and support him.
- Study church protocol to know how to act in various churches (Missionary Baptist, Pentecostal, AME, COGIC, etc.).
- Find other positive ACLC ministers we have in their area, from their denomination.

2. Pioneer New Churches

- Create business cards to give to pastors (a business card with your picture is better). You can encounter a new pastor at anytime. Talk with them and ask if you can visit their bible class.
- Call one of the pastors whom you know. Ask him/her to call their minister friends, and encourage them to come to the prayer breakfast together, or meet to them there. Make it a goal to have each of your Pastors develop 12 ACLC Pastors.
- Pioneer new churches with Japanese missionaries. Then, American tribal messiah's (Western members living in America) can follow up.

- Expand to other churches through pastors who are your best friends. A pastor in the position of John the Baptist can bring other pastors to us. You can follow your friend pastor when he speaks at other churches. He can introduce his friend pastors.
- Once you meet a new pastor, never abandon him. Continue to visit regularly, (at least once a month, more often is obviously better.) Also bring other members, to deepen their relationship and connection with us.

IV. Invite to Our Programs

Although you are successful at becoming good friends to many different pastors; you need to mobilize them to our programs (regular monthly programs & providential programs). Attending our programs is the best opportunity for them to understand True Parents and the unification movement more in depth. Remember, that you are a mediator between True Parents and your pastors. By joining our events, they will come to realize the value of True Parents, our movement, and the Divine Principle as well. Also, they can contribute to True Parents' providence through their participation.

1. Invite pastors to:

- Prayer Breakfast (One per State per Month same day each time)
- Four National Divine Principle Convocations per year (Mar-Jun-Sep-Dec)



- Pilgrimages to Israel/Palestine
- True Family Values Conference/Banquet
- Family Church of Peace Logo in every Church
- Local Divine Principle Seminar for Clergy

Cf. Mobilization Strategy

When an important providence begins, our church can approach people by:

- Mailing. Sending a post card/ invitation letter to certain targeted people.
- Phone bank. Organize with members. Divide the calling lists. Update the list after the campaign.
- Visitation. Hand out flyers to members and encourage them to visit pastors.

2. Ask pastors:

- To hold the Blessing Ceremony in their churches (Each minister can bless 12 couples in his/her church)
- To outreach 12 Christian Churches into the fellowship with ACLC (by inviting these pastors to ACLC programs)
- To host an ACLC prayer breakfast / or to be a guest speaker
- To hold a True Family Values seminar for their congregation at their churches
- To sign up for an ACLC membership (\$100 annual fee).

- 3. Cooperate with other departments to take care of the pastors such as:
- AFC
- Ambassadors for Peace
- CARP
- Service for Peace
- WFWP, etc