

## **This week in history, February 24 – March 1:**

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### **February 24, 2014 Ilhwa Ginseng Products Receive Kosher Certification**



On February 24, 2014, Tongil Group's subsidiary company Ilhwa received the kosher certification. The two products that received this certification were the hydrolysis concentrate and the ginseng concentrate. Kosher certification is the legal certification of foods that conform to Jewish law. Whether a food product is kosher or not depends mainly on its raw ingredients and the production process. If a product's raw ingredients and production process coincide with kosher laws, then that product is eligible to receive kosher certification. The passion and dedication of Ilhwa are demonstrated through the company's efforts to protect the health of customers around the world by creating reliable products that accommodate various religions and cultures.

### **February 28, 1969 Holy Marriage Blessing of 13 American Couples**



*True Parents after officiating the 13 Couple Holy Marriage Blessing*

On February 28, 1969, at the historic Upshur House in Washington, D.C., True Parents blessed 13 American couples, who according to some interpretations represented the original 13 colonies. This was the first Marriage Blessing Ceremony conducted outside Korea and the first of three that together came to be known as the 43 Couple Blessing. True Parents held a Marriage Blessing of 8 couples in Essen, Germany, on March 28, 1969, and a Marriage Blessing of 22 couples in Tokyo, Japan, on May 1, 1969.

The 43 Couple Blessing was conducted on the foundation of the 430 Couple Holy Blessing conducted by True Parents in Korea the previous year and was intended to signify expansion to the worldwide level. True Parents celebrated the Blessing on the 20th day of their visit to the United States as part of their 1969 World Tour. Miss Young Oon Kim, who directed HSA-UWC America at that time, stated that the Blessing of 13 couples (26 people) "was probably the largest wedding ever celebrated in America." Those numbers would be eclipsed many times over in subsequent years.

**February 28, 1972**

**One World Crusade (OWC) Established**



In January 1972, True Father gathered 72 "pioneers" from Unification Church missionary groups in New York City to prepare for the inaugural 7-City Day of Hope speaking tour. In Los Angeles, the sixth city on the tour, True Father formed the One World Crusade (OWC). It would be the official name of the mobile units comprising the 72 trainees from New York. True Father said the new organization was formed to evangelize the United States and, further, the whole world. Mr. David S.C. Kim, who was present, wrote, "Two probable names were suggested – 'World Unification Crusade' and 'One World Crusade.' After a heated discussion, finally 'One World Crusade' was born by our Master's decision."

After the first Day of Hope Tour, OWC bus teams continued to campaign across the United States assisting newly appointed state representatives (SRs). They expanded from two to three teams, then to ten. Following the arrival of international members as a "New Pilgrim Movement" and the first 100-Day Training programs, True Father created 40 International One World Crusade (IOWC) units so that there would be one for every state. The IOWC teams brought success to later 21-, 32-, and 8-city Day of Hope tours. In early 1975, a large IOWC contingent boarded a jumbo jet for Japan and eventually Korea, where they supported massive Day of Hope rallies modeled after what had been accomplished in the United States.

**February 28, 2012**

**Dedication of the Yeosu Ocean Hotel**



Ilsang Oceanic Development Co., an affiliate of the Tongil Foundation, opened the Ocean Hotel in the southern coastal town of Yeosu, South Korea on February 28, 2012. It was constructed under the guidance of True Parents in line with their vision of developing Yeosu as one of the most important centers in the world for the maritime leisure industry. True Parents previously oversaw the development of Ocean Resort Condominiums and the ParaOcean Waterpark, adjacent to the hotel. The hotel's completion preceded the Yeosu World Expo which opened on May 12.

True Parents were in attendance at the dedication along with the governor of South Jeolla Province, the chairman of the Yeosu Expo Organizational Committee, the mayor of Yeosu, and the chairman of the Yeosu City Council. The hotel consists of 17 floors above ground, two floors below ground, 137 guest rooms and convention center that could hold 1,000 people. True Father stated that his original intention was to build a 72-floor building to match his vision for the high rise to be built on the church's Yoido Island property and hoped that would be developed to that extent "so the leadership of the providence can use it."

### **March 1, 1919**

#### **The March 1st Korean Independence Movement**

The March 1st (Samil) Movement came about as a result of Japan's repressive colonial occupation of Korea starting in 1905. On March 1, 1919, thirty-three activists who formed the core of the movement read the Korean Declaration of Independence which they had signed. This sparked nationwide demonstrations which were viciously put down by Japanese police. The March 1st Movement had a profound impact on True Father. In his autobiography, he stated that his great-uncle, Yoon Guk Moon, a graduate of Pyongyang Theological Seminary and a minister, "participated in the drafting of the 1919 Declaration of Independence." He also "printed thousands of Korean flags and handed them out to the people who poured into the streets." Yoon Guk Moon later was arrested and put under constant surveillance. True Father wrote that his great-uncle's "steadfast love for his country, even in the face of extreme adversity," provided him with a "definite compass" for his life. True Father was born 10 months after the uprisings sparked by the March 1, 1919 demonstrations.

### **March 1, 1973**

#### **First 100-Day Training at Belvedere Training Center**



On March 1, 1973, the first International Training Session began at the Belvedere Training Center in Tarrytown, New York. Initiated as a 100-day program for future church leaders, the schedule included forty days of intense Divine Principle study, thirty days of the Victory over Communism (VOC) ideology and thirty days of Unification Thought, a recently published application of the Principle to philosophy. The six hours of daily lectures were interspersed with talks from True Father, fellowship, discussion, examinations, lecture practice, and participation in the ongoing New York City outreach campaign. In addition to solidifying the American Unification Church, Belvedere Training was the first international training program as it included recently arrived "New Pilgrims" from Europe. One U.S. participant wrote: "Europeans were not the only ones wearing smiles of eagerness and anticipation. Some American brothers were intoxicated in those early days, because we were so many fine people together and Belvedere is the most holy place in America."

Belvedere Training also afforded intimate access to True Parents who spent much time there. Joseph Kinney wrote, "People who needed internal guidance, or who had spiritual problems, went directly to Father Moon. There was no security on the property; True Parents would just walk around the grounds and the garden, and members could just walk up to them. ... The chain of commanders and links between Father Moon and us was extremely short. He spoke to us throughout the day, and he had personal give and take with everybody in the Training Center, even if it was just one or two sentences. If you were lucky, you'd give a testimony in front of him, or he'd bonk you gently on the head or ask you what country you were from. Even if he saw you in a crowd, there'd be some acknowledgment."

March 1, 1982  
First Edition of The Washington Times



On January 1, 1982, True Father announced his intention of starting a new daily newspaper in Washington, D.C. Specifically, according to the testimony of Dr. Bo Hi Pak, one of the first missionaries to the United States, True Father stated his intention of founding a conservative daily newspaper in the nation's capital. The Washington Star, the capital's only major competitor of the powerful but liberal-leaning The Washington Post, had folded the previous year, and many lamented the prospect of Washington, D.C., becoming a "one-newspaper town." On January 1, True Father selected 200 newspaper trainees from among a full ballroom of Unificationist volunteers and directed that The Washington Times be published within three months, on March 1, to correspond with the anniversary of Korea's Samil Independence Movement. True Father appointed Dr. Pak as president. In the 58 days from January 1 to March 1, Dr. Pak recruited an experienced editor and publisher as well as a first-rate staff, including a number of well-known journalists. He also found and obtained True Father's approval to purchase a former paper factory located on New York Avenue NE, just a short distance from downtown Washington, as The Times' headquarters. Still, articles for the first edition had to be transmitted to New York, where they were typeset in the offices of The News World. Dr. Pak himself went to New York and brought the newspaper negatives back to Washington overnight on a chartered light aircraft.