

## Tongil Foundation Management Planning and Briefing Session

No Hi Pak  
December 26, 2013



*Tongil Foundation Management Planning and Briefing Session group picture*

The Tongil Group Management Planning and Briefing Session for 2014 was held on December 26th, 2013 (Thursday) at the Ilhwa Grand Hall in Guri, with 100 Tongil Group executives and employees.

Ilhwa's president Sung-Kyun Lee offered a prayer: "Many companies worldwide were founded and led by True Parents through adversity; but these companies are back on track after many trying endeavors. We are grateful that True Parents let us walk the path to becoming filial sons and loyal subjects for the victory of 'Vision 2020.' Even though the global economy has been unstable, we will keep moving forward."



*Watching True Mother's Speech*

After that, the participants watched a video message from True Mother given on November 15th, 2013. In the message, she said, “The root of the FFWPU is the church.” She also gave new directions for the leaders: “Leaders’ words should match their actions. We should create our environment multi-dimensionally. Since time goes by quickly, we should succeed in what we are aiming for by 2020. Thereby, we will only have victory in our future.”



*No Hi Pak, Tongil Foundation Chairman's speech*

Chairman No Hi Pak, of the Tongil Foundation, said, “Rev. Lu’s participation in the briefing session has a symbolic meaning. That is, the foundation and FFWPU Korea are one. The foundation’s original mission is to support the FFWPU. Therefore, we are going forward as two axles. After my inauguration last April, and by observing the companies, I realized there is such an innovative culture, expanding improvement and development that the former chairman, Kook Jin Moon, established. Also, we are pursuing a common strategy to support the 'VSP 2020' (Vision 2020 Support Project) with material, human resources, and with a sincere heart. With a unified community culture, including Yong Pyong Resort, Ilhwa, The Segye Times, Ilshin Stoneworks and other companies, are growing and the Tongil Foundation will make consistent efforts to accomplish our original purpose.”



*Rev. Kyeong-seuk Lu, President of FFWPU Korea's speech*

After Chairman Pak's welcoming remarks, Rev. Lu explained the FFWPU, Korea's initiatives for 2014 and emphasized the significance of Foundation Day, which True Parents proclaimed. He added that "FFWPU Korea is fostering harmony and unity among religions and is actively witnessing to Korean society to be an influential religion." Just as Father successfully led a 7-year course in the 1960's, by 2020, we will fervently spend the next 7 years with a two-step approach, with 2013~2015 (3 years) as the external and internal preparation stage and 2016~2019 (4 years) as the take-off stage. For that, three generations (1st gen., 2nd gen., 3rd gen.) are mobilized together with a united heart. And he presented the 2014 goals of FFWPU, Korea as follows: 1) restoration of identity and inheritance of heart, 2) witnessing and blessing activities, and 3) three generation settlement as one.



*Best Company Award: Yong Pyong Resort*



*Best Company Award: Ilhwa*



*Encouragement Prize: Ilshin Stoneworks*

An awards ceremony for the Honorable Outstanding Tongil Group affiliates for 2013 was conducted. The Best Company award went to ‘Yong Pyong Resort,’ which parceled out successfully, as well as Ilhwa, which successfully transferred to its newly completed Chooncheon factory. The Encouragement Prize went to Ilshin Stoneworks.



*2014 Management Planning and Briefing Session: Tongil Group Director, Don-Yong Choi*

Tongil Group Director, Don-Yong Choi, gave a briefing during the 2014 Management Planning and Briefing Session. He explained this year’s projected performance and anticipated global economic situation: 1) global economic growth of a minimum 3.4% (the highest in the past 4 years), 2) beginning of “reduction of quantitative easing” by the United States (with confidence in the economic recovery), 3) possibility of risk for developing countries from the United States’ exit strategy, 4) President Mario Draghi of the ECM (European Central Bank) “continuing to stimulate the economy: take all measures if necessary,” 5) Japanese increase in fiscal burden, creating a possible reduction of the “Abenomics” effects, 6) China’s tendency to prefer reform over growth, 7) changes in the global commerce system: rising of the ‘Big 3 FTA,’ 8) possibility of long-term slowdown in the Korean domestic economy growth rate and world market trends, etc.



*Briefing from an Honorable Outstanding Affiliate: President Chang-Joo Jeong of Yong Pyong Resort*

In the briefing by President Jeong, he said, “The role of an executive is that of a manager, creator and leader. And it is crucial that he reduces risk, enhances growth and creates something new for the sake of overall development.” He presented a new layout of the Birch Hill Terrace House and a reconstruction plan for the Yong Pyong condominium.



*Briefing from an Honorable Outstanding Affiliate: President Sung-Kyun Lee, of Ilhwa*

President Lee presented examples of management performance, including Six Sigma, TPM and the proposal system, in which employees are all involved. He said, “After completion of Chooncheon factory on April 9th, it has been operating up to par. And on June 27th, Ilhwa has been selected as an excellent corporate climate company.” Explaining McCol advertisements aired from April to June, as well as business expansion abroad, he added that “We are dedicating ourselves to fulfill our founders’ principles that we take responsibility for the health of people throughout the world.”



*Briefing from an Honorable Outstanding Affiliate: President Hyun-Young Kim, of Ilshin Stoneworks*

President Kim spoke about the potential of Ilshin’s newly purchased second stone mountain. “With our management based on core values and our code of conduct, we are setting our new goal to make this company the highest quality brand in the nation, among construction material corporations by providing eco-friendly products, unique design, and effective services.” “Ilshin’s core values are 1) workplace morale, 2) coexistence, and 3) transformation. We aim to be a global company through resourcing business and developing overseas stone mountains.”

Other affiliates also gave new year greetings and reports, including Han-Gyu Jo of Segye Ilbo, Chul-Un Park of Sunwon Construction, President Bong-Che Jung of Shin Jeong Development and TIC, President Doo-Gyu Kim of JC, President Sung-Bon Ryu of Seilo, President Jong-Sang Ryu of Segye Ilbo Production Group, President Hee-Su Kim of Ocean Hope Shipping, President Jong-Bok Choi of TEM, President Joon-Young Lee of Pyung Nong, President Myung-Hee Shin of Asian Ocean, Vice President In-Gi Han of Seil Tour and Director Suk-Hee Lee of Ilsang Ocean Development.



*Award for Best Presentation on Six Sigma: Dong-Hyun Kim, of Ilhwa*

Tongil Group has been applying Six Sigma practices; and this time, they had a ‘Six Sigma’ Festival,

emceed by Director Hun-Sung Kim. They first watched a video of their Six Sigma activities, edited by the management innovation team, followed by presentations from six different affiliates. These six presenters were Section Chief Dong-Shik Jang of the Tongil Foundation, Min-Jee Ha of Ilshin Stoneworks, Deputy Head Sung-Jae Hong of Yong Pyong Resort, Section Chief Yu-Jin Choi of Shin Jeong Development, Deputy Head Jong-Hoon Choi of TIC, and Section Chief Dong-Hyun Kim of Ilhwa. After their presentations, there was a Six Sigma quiz contest that stimulated learning and cohesion. A Best Presenter Award was given to Dong-Hyun Kim of Ilhwa, who presented about “Reflections on boosting competitiveness through improving ginseng concentration rate and ginseng round-shaping processing technology.” An Excellence Award went to Sung-Jae Hong of Yong Pyong Resort, who presented about “Reducing electricity use through improving efficiency of snowplowing at the ski resort.” Lastly, Dong-Shik Jang of the Tongil Foundation, received the Encouragement Award, and presented about “Land value enhancement and creating profit in new rental enterprises through developing woods and fields in Incheon.”



*Concluding Remarks: Secretary General Young-Tae Kim*

Secretary General Kim said in his concluding remarks, “Management innovation can be as difficult as changing wheels on a moving train. I hope we can all make quick and constructive decisions, produce competitively priced products and achieve greater results.” In order to do that, Kim said, “The foundation will give affiliates more independence regarding management. It will strengthen audit and approval functions.”

In the end, Chairman Pak gave the benediction prayer to affirm their resolution for the ‘VSP 2020’ victory. That concluded the Management Planning and Briefing Session of the Tongil Foundation for 2014.