

Barrytown College on the Hudson

Richard A. Panzer
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UTS President

Greetings, UTS alumni,

As graduates and friends of the oldest Unification institution of higher education, I am pleased to share with you the most recent addition to our education endeavors. In an effort to respond to the needs expressed by many church families for a place where the Second Generation (of Unification Movement families) can prepare for their future careers while inheriting the vision and values that inspired most of us to dedicate our lives, the UTS Board of Trustees commissioned the development of a four year undergraduate program at the Barrytown campus in May of 2011: Barrytown College.

Graduates of *Barrytown College on the Hudson* will carry with them an understanding of world religions, philosophy and global culture. Students will have a required concentration in leadership, tempered by experiential learning through internships, a semester abroad, and strong career counseling services leading to graduate school or a substantial profession.

An undergraduate college takes years to establish. The commitment to the college is not just to a building and some faculty, but to discovering, refining and practicing constructive ideas and practices over decades. The work done here will be felt long after we are gone and represent the best of what we have gained on our journey and offered to the next generation.

You may have heard some faint echos of alumni unhappy with the current state of affairs at Barrytown and I think everyone who loves the campus shares their concerns. While observations of the problems may be accurate, the causes are more nuanced. The campus has been on the back burner for three years in terms of money and management and so the staff has been required to perform miracles just to keep the lights on. As an example, previous landscaping budgets were at \$50,000 a year, this year's budget is \$15,000 and, with the new equipment, we have spent about \$5,000 on fuel, parts and part time help.

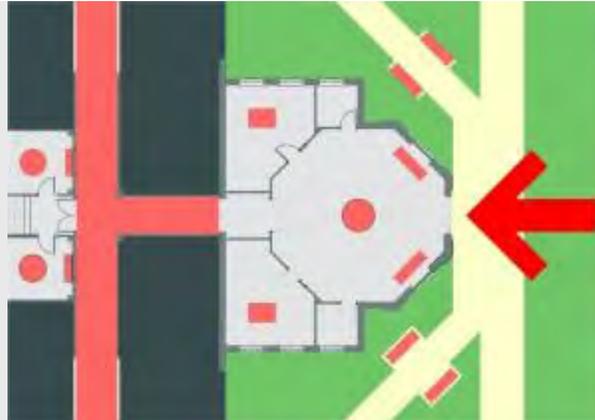
The hard truth is that entrepreneurial efforts (successful or not), marketing and bottom line decisions will be the future of the American Unification Movement for the foreseeable future. The Seminary has had to move on to a new and larger role as an interfaith seminary and now the UTS campus at Barrytown needs to evolve as well.

Centered on (Unification Church) National Pastor In Jin Moon's vision for the second generation, the UTS Trustees assigned an ad hoc committee to develop a plan for a college that reflected True Father's original vision for education. The committee's design consciously reflects the Unification Thought perspective of educating emotion, intellect and will. The balanced education of the whole person requires a strong student life focus, with students encouraged to create their own vision of Unification culture through a code of conduct managed mostly by the student body. Father has a strong tradition of teaching through experience. We will emulate that through our leadership training, work study and internships.

Most of the college activities will take place at Barrytown while the graduate efforts are focused at 43rd St., along with satellite campuses in the New York area (as well as in India). Renovations will follow the campus master plan conceived by Chad Hoover (UTS '80). John Foss has been engaged as the architect to guide the transformation of the main building in Barrytown into a structure worthy of the envisioned

undergraduate institution.

Photo and Drawing of New east entrance to the college

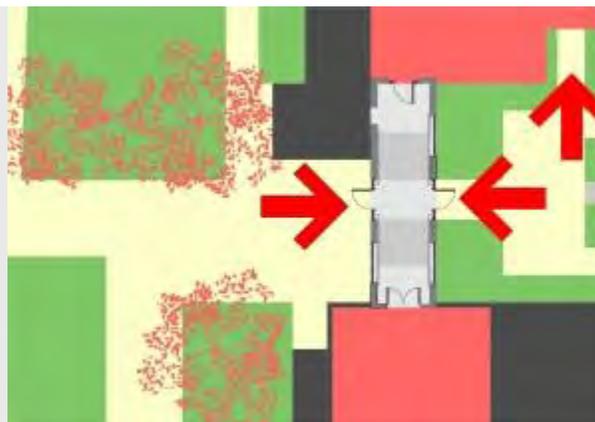


New UTS East Entrance (drawing)



New UTS East Entrance (photo)

Photo and Drawing of Ground level entry to courtyard through current building connectors.



New NW Entrance (drawing)



New NW Entrance (photo)

Funding for the college startup is being sought from bond financing to raise \$7 million dollars for the first 5 years of construction and operation.

The buildings are the easy part. The academic planning process, led by Kathy Winings, with input from both faculty and other UTS alumni, is in a second iteration of development.

Since the college will be accredited on the foundation established by the graduate seminary, the State Education Department of New York expects the college to be embedded in the academic strengths and intellectual tradition of the seminary. Dr. Winings and the faculty have designed a founding curriculum, a major in World Religions and Philosophy with a leadership concentration and three minors, Business, Media Arts, and Family Studies. These initial areas of study represent a balance between a strong course of study that will support the 50% of our students planning to attend graduate school, and minors with strong internship and employment opportunities. Campus-wide themes, including the integration of Eastern and Western thought, interfaith dialog and service as well as internships available through our global Unification Movement, will offer cultural experiences not easily available at other colleges.

The certification process from NYSED will proceed in parallel with the renovation of the building. Our expected opening date, dependent on the certifying agencies, will be the Fall of 2012, if everything goes perfectly and sometime in 2013 if they don't.

Career counseling, internships and student life will be developed in concert with existing programs and ministries and be led by second generation professionals whenever possible.

Our marketing focus groups are currently being led by Lianne Wilson, (Wellesley 2011) and we are contacting small groups of college age students at summer camps for feedback on our initial plans. We will continue to gather feedback throughout the development process.

Our funding model calls for a 240 student college for the first four years. We will market to organizations affiliated with the Unification Movement (UM) in the U.S. and internationally. Our initial estimates for tuition and fees will run about \$24,000 a year. UM students will have the opportunity to receive scholarships for up to 50% of that amount. We would expect the balance to be covered by Pell grants, NY state tuition assistance program, Stafford loans and work study.

What makes a college a great educational institution? Over the long run it is the graduates. The success of our first class will be measured at their fifth year reunion, when they return with budding careers, healthy families and passion to embrace the world. In most schools, these graduates are mentored, advised and supported by the generations before them. Fancy buildings are nice, a new football stadium

would be awesome, but the greatest gift alumni can give to young students is the benefit of their experience and their ability to open doors. Most of our UTS graduates did not become full time ministers in the church, they have applied their seminary lessons on the front lines of their hometowns, creating careers late in life, brilliant children and a foundation of experience that young graduates desperately need. It would be the best outcome of all if Barrytown College graduates were adopted by UTS alumni as their own.

Part of our planning process is creating advisory teams of Unificationists who can support the college by their passions and expertise. UTS graduates represent the collective intellectual capital of the American Unification Movement. Through the next twenty years, the intellectual, business and cultural leadership of the American UM will need to be transferred to younger generations to ensure the vitality of the Unification ideal. The college hopes to expedite this discussion through forums and conferences to develop a mature Unification canon, applied Unificationism.

We look forward to this adventure and hope that alumni will join us in asking the hard questions, and more importantly, engage in a thoughtful, constructive dialogue that brings new ideas and wise answers to our current situation along with setting the foundation for the next hundred years.

Sincerely,

Richard Panzer
President