

# BARRYTOWN COLLEGE *of* UTS

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Barrytown College is the undergraduate Bachelor of Arts degree program at the Unification Theological Seminary

## Join the 'Direct the Change' Media Campaign!

Richard A. Panzer

June 13, 2013

Greetings!

***A NEW WORLD is unfolding before our eyes.*** While many focus on the latest tech toys or gadgets, the truth is that the unfolding world includes amazing advances in understanding the origins of the universe and of life itself. ***More and more, science, which has often been seen as an enemy of the world of faith and spirit, is confirming realities that formerly could only be described in religious terms.***



A popular culture which focuses on celebrity and gaudy materialistic values is not well equipped to tell the stories of the reality-shifting discoveries taking place in a wide range of fields. Nor is it often geared to tell the stories of countless unsung heroes impacting their communities through selfless giving at the local level.

But now there is an alternative arising from the democratization of media, where anyone in the world with a cellphone camera can post a video on the Internet that is seen by millions within hours. As the costs of production rapidly plummet, and more and more of us decide to expand our digital media diet beyond mind-numbing explosions, zombies and vampires, ***the main limits to new media creation have to do with vision, persistence and talent.***



We're looking to do something new at Barrytown College this summer-to share the vision and stories of the new world through digital media and inspired story-telling. We are hosting a **video script competition from now until July 1**; in July, the winning scripts will be produced during Barrytown College's **on-campus *Direct the Change* media arts internship program**.

Together, script writers, musicians, graphic artists, and sound technicians will collaborate with videographers, editors, and mass communication managers to creatively express what it means to live a life of true love in accordance with Unificationist values. By the end of this summer, we will have produced a variety of short, inspirational, and educational videos through this process. For more information, visit [BC Summer Media Internship Program](#).

And, if you'd like to contribute to this innovative Unificationist media creation program, visit [Crowdsourcing Page for Summer Media Internship Program](#).

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Those interested in considering ***a college with a uniquely important purpose*** are welcome to attend an **Open House being held Saturday, June 29 at Barrytown College**. For more information or to register. An "Instant Decision Event" at the Open House will allow students to know on the spot whether they have been admitted.

For more information, or to apply online, visit the **Barrytown College website**. And, please **feel free** to spread the word to anyone looking for a **mind-heart-and-will-expanding college experience** together with other young Unificationists from around the country and globe. *Barrytown College* is a place to discover **how to live a life of significance and how to significantly impact the world!**

**Sincerely,**

Richard

Richard A. Panzer, Ph.D., President  
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