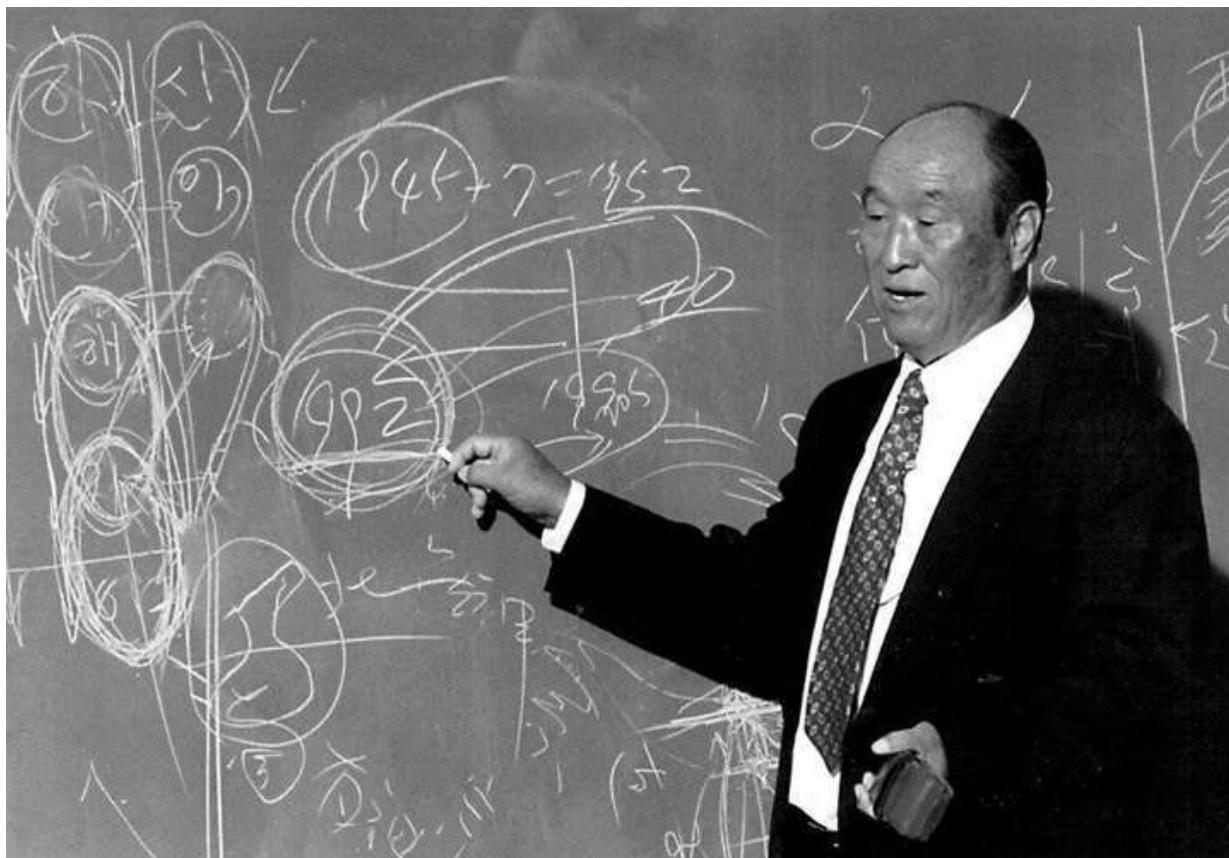


## Meet the New Way of the World

Joy Schmidt [Pople]  
September 1973



*Photo date and location unknown*

Greetings from Washington DC!

As you can see in this month's issue, we have great plans for *The Way of the World*. The new arrangement of the contents is designed to give our readers a clearer, more comprehensive view of where the world is going. *Time*, *Newsweek*, and the *New York Times* are influential world publications, but how many are looking at the world from God's point of view? Too many publications are playing the "Devil's Advocate" by emphasizing the seamy side of world affairs. We want *Way of the World* to be God's Advocate -- to view the world with the same love and hope as our Heavenly Father, and be His vehicle for spreading the truth.

Whenever we witness, we usually pray for God's Spirit to speak through us so that we can be a mediator between God and the people we meet. Our hope and prayer for *Way of the World* is the same, but on a larger scale. We pray that our Father can speak to millions of people through these pages, revealing the way that He wants mankind to go.

To fulfill this ambition, *Way of the World* must reach new levels of quality and achievement. Eventually we should have branch offices in all the major capitols of the world with family correspondents aggressively gathering news from every corner of the globe. We plan to have contributing editors, knowledgeable in each of the major fields of human endeavor (Religion, Culture, Politics, Economics, Science), regularly submitting news and articles in each major field. We want to expand our circulation to embrace conscientious people of all backgrounds who can find in our publication a source of information, inspiration, and guidance which can help them throughout their lives. In short, *Way of the World* can no longer be just an internal "church" magazine.

After all, our church exists not for itself, but for the world -- the world that God loves so much that He sent to it His only Son.

### **New Policy**

Because of reduced costs in mailing and printing, we are now able to slash the cost of subscribing to *Way of the World* from \$24.00 to \$12.00 per year. We hope that many will take advantage of the new reduced rates and greatly increase our circulation.

To professionalize the operations of *Way of the World* we intend to be much stricter about subscriptions - - therefore, people whose subscriptions have run out will not receive *Way of the World* until their

subscription is renewed. We are mailing this September issue to all centers and subscribers, regardless of their past standing. But, starting with the October issue, all backsliders must renew their subscription at the reduced rate of \$12.00 per year if they want to receive *The Way of the World*.

Enclosed in each issue is a coupon upon which you may write your subscriptions.

### **How can you help?**

Now that Way of the World is ambitiously expanding, your help is needed more than ever, especially in sending reports and articles. With the new format and technique, however, there are several things our correspondents must keep in mind: First, quality is more important than ever. All material should be considered in the light of how it will help all mankind. As a general rule of thumb for Family news and reports, use the same wisdom in writing it as you would if you were witnessing to someone.

When submitting articles taken from other publications, please remember to get permission from the publisher or author to reprint, because in America we have to be careful to respect the copyright laws.

Finally, please send photographs whenever you can, preferably large black and white glossy prints.

### **Way of the World Correspondents**

We would like all correspondents for Way of the World to become fully accredited in their countries as foreign correspondents, with all of the privileges granted to members of the press. Therefore all persons who wish to become Way of the World correspondents should check with the appropriate agency in their country to find out the steps needed to become accredited foreign correspondents for Way of the World. We will issue a letter of accreditation to all Family members who request them with the approval of their national church leader.