

Era of Connecting in One Second: Opening New Media Horizons in Cheon Il Guk

Ken Doo
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HJ PMC camera teams documenting the action of the providence to be posted in the withU webzine (www.hjwithu.com)

HJ PMC Connects the World, Moving Beyond Simply Recording and Reporting on the Providence to Providing a Narrative of Deep Emotion and Shared Resonance

Creating a Providential Sphere through the Instruments of Modern Civilization

The flow of human history has always moved in step with technological progress. In particular, today's advanced digital media is more than a tool for transmitting information. It plays a decisive role in shaping public consciousness and culture. True Father foresaw this reality early on, stressing: "We must safeguard and prepare our young people through the realm of visual media, which leads the cutting edge of contemporary thought" (December 26, 1992, Hannam-dong). True Mother likewise clarified the mission of media, declaring: "In this era of instantaneous connection - where every convenience of modern civilization is at our fingertips - we must create an environment in which all humanity can attend Heavenly Parent" (October 8, 2023, Hanhwa Gung, Las Vegas). In response to this providential call, HJ PMC (HJ Peace Media Center) is emerging as a center of reporting and archiving providential events. It gives tangible form to the words and heart of True Parents and spreads this substantial content, resonating with their heart, to the world.

The Evolution of HJ PMC: From Function to Content

In the past, HJ PMC's role was largely centered on recording and archiving events, along with the delivery of information. Today, however, it is realizing a future-oriented vision as a comprehensive professional media institution. At the heart of this transformation are storytelling and a multiplatform strategy. Moving beyond straightforward reporting, HJ PMC now creates narratives that inspire emotion and empathy while communicating dynamically

with audiences around the world through new media channels such as YouTube, social media, and webzines. In particular, the production and distribution of HJ Global News in eight languages has become a powerful driving force to potentially break down barriers of race and nationality and connecting the

world's 8 billion people into a single "providential network."

Meanwhile, True Peace Magazine, published in a monthly magazine format, goes beyond the fragmentary delivery of global news by offering feature articles based on in-depth reporting, which accompany True Parents' words. Through these efforts, True Parents Magazine plays a leading role in fostering qualitative growth in both mission work and spiritual life.



HJ Global News, which delivers our global news in eight languages, and True Peace Magazine, a monthly magazine featuring in-depth feature articles and contributions from the mission field.

Core Initiatives for Strengthening Competitiveness and Cultivating Talent

Four key initiatives being advanced by HJ PMC as it grows into a fully professional media organization deserve particular attention. First and foremost is its contribution to mission and witnessing efforts. To help both the general public and inactive members naturally connect with and resonate with the vision of the Family Federation, HJ PMC produces and distributes high-quality content across a wide range of genres, providing practical resources directly to the mission field, including videos of True Parents' words, documentaries featuring senior members, promotional content, and holy song playlists. At the same time, HJ PMC is focusing on strengthening the global competitiveness of its content.

Through immersive and multidimensional visual storytelling, the center has vividly portrayed the life course and achievements of True Parents. In particular, by re-creating historic moments of victory - such as the Entrance Ceremony into the Cheon Won Gung Cheonil Sanctum - through more than 600 video productions, HJ PMC is cementing its place as a leading force in the era of providential visual media. HJ PMC has also devoted significant effort to strengthening workforce capabilities, the foundation of organizational excellence.



The Sunsuwon Building: the home of HJPMC

To proactively respond to rapidly changing media environments both internally and externally, it has actively identified and recruited specialists in AI and advanced visual technologies. At the same time, through its "Media Academy," HJ PMC is cultivating capable people for the future and building a strong human resource infrastructure in preparation for the era of the three-generation realm Finally, HJ PMC has established a systematic and efficient organizational management model. Through a transparent administrative support system, it has maximized the effective use and providential value of mission resources. On this foundation, HJ PMC continues to develop sustainable media strategies that enhance the organization's long-term value and future potential.

The Entrance into Cheon Won Gung and Global Expansion

The recent achievements of HJ PMC are notable. In addition to taking full responsibility for filming and producing the videos shown during the Commemorative Events of the 66th Anniversary of the Holy Wedding of the True Parents of Heaven, Earth, and Humankind and the First Anniversary of the Entrance into the Cheon Won Gung Cheonil Sanctum, HJ PMC also provided on-site coverage of major providential milestones - including the 2025 Entrance Ceremony into the Cheon Won Gung Cheonil Sanctum, the world tour of the Inheritors of Heaven's Love and Blessing, and their nationwide church tour throughout Korea - delivering the vivid reality of the providence to audiences in real time. Most notably, HJ PMC's YouTube channel recorded approximately 11.35 million views and 9.85 million impressions within a single year, providing clear evidence of the far-reaching influence and communicative power of media.



HJ PMC's Media Academy training young media specialists

The rapidly changing media environment and the ever-evolving realities of the providence demand faster communication and closer connections than ever before. In response, HJ PMC is embarking on a new leap forward through the launch of the new-media webzine platform withU (www.hjwithu.com), designed to enable communication unrestricted by time and space. Through both in-depth feature articles and real-time news coverage, withU instantly shares vibrant stories from mission fields around the world. Furthermore, by collecting and disseminating news from affiliated organizations and institutions, the platform seeks to break down barriers between providential organizations and serve as a central hub for organic communication and information exchange.

HJ PMC is confident that the withU webzine will become a vast online gathering place where members across the world can breathe together and share each providential moment, centered on True Parents, while experiencing the same grace and inspiration. HJ PMC's vision is clear: to spread the vision and words of Cheon Il Guk worldwide through media content. Through its webzine service - delivering news swiftly across the boundaries of time and space - and its multilingual news production system, HJ PMC serves as a vital spiritual bridge helping members around the world align their hearts with True Parents.

Today, visual media is no longer just a tool for delivering information; it has become the very "substantial environment" in which humanity lives while attending Heavenly Parent. Every piece of content created by HJ PMC embodies True Parents' incredible love and unwavering commitment to the salvation of humankind. The new horizon of media providence that HJ PMC is pioneering will continue to expand tirelessly until the day when all of the world's 8 billion people realize the dream of One Family of Humankind under God.