

How to Organize a Parents' Day Event

Lourdes Swarts
June 5, 2013



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Sunday July 28, 2013 marks the 20th anniversary of National Parents' day. The Universal Peace Federation (UPF) and the Freedom Faith and Family Coalition are celebrating the 20th anniversary of National Parents' Day with events being held in all 50 states of the United States.

To mark this special occasion, we are hosting two national awards banquets. One in New Jersey, to be celebrated on Saturday, July 20, 2013 at The Grove conference center (theGrovenj.com) for East Coast guests, and, the second major event will be held in Los Angeles, for West Coast guests. To nominate someone or for more information about National Parents Day, please visit parentsday.com

Guidelines for Promoting a Parents' Day Event

For a banquet event one has to first choose a date (6-9 months ahead of schedule), select a speaker and develop hosting- and selection committees to provide the necessary support for a successful event. However, it is feasible to create an event one month ahead of the event's date.

The role of the hosting committee is to raise funds by selling or purchasing tables and contacting local businesses for donations and to help bring quality guests to the event.

They should lend their names to be printed in all advertisement materials and the program. Members of the hosting committee will be greeting guests and representing the organization during major functions.

Note: If the number of guests is expected to be more than 100, develop a minimum of 15-20 members for the hosting committee. You need to make sure that you have enough people on board so you are not doing the event alone.

Examples of great locations for events are the Governor's Mansion, a Country Club, wedding/event venues such as The Grove (theGrovenj.com) and other exclusive places that will attract excellent guests.

Developing a selection committee means choosing among your most loyal and trustworthy friends to serve as the voting members to select the Parent of the Year. This can be done for a city, county or state. Educate them well as far as the criteria. This is available at parentsday.com/events.html#events-side-tab2.

Pick a date for the final meeting when the committee will select the Parents' Day for your state or city winner. The date should be at least three weeks ahead of your event. This will allow time for you to notify the honorees and to invite them to attend the actual award event.

Have all nominations prepared for them to review and make an informed decision.

For more information about hosting a banquet the following link is a valuable resource: fundraisingbanquetguide.com/Guide___Manual.html

Hosting a City Hall Event

You can schedule a photo-op with the Mayor, at his/her office. Invite your awardees and have the Mayor present a proclamation. You must request the proclamation ahead of time. This is a wonderful way to recognize our nominees. Have an article about them submitted at the last week of July so that the article will appear on Sunday, July 28th.

Be sure to build friendship with your local journalists and radio personalities. They can be valuable allies. The Mayor often offers to host a reception with little to no cost to the organizer.

Hosting a Church Event

Often the participating pastors are willing to make a presentation of a Parents' Day Award during a Sunday Service. If you choose to host a Parents' Day event during or after the Sunday Service, it should then ideally be held on Sunday, July 28th which is National Parents Day. The only thing needed is to provide a plaque and a bouquet of flowers. Invite the local newspaper reporter, but in any case, take good pictures and send to the local newspaper. Or else, work with the pastors to host a reception at the church. This will establish you as a leader to that community.

I am convinced that this activity is of great importance as we work to bring 430 families to accept us as leaders. Mr. Jim Gavin hosts weekly conference calls. You can be part of this powerful movement to turn around America back to God. Write him for information on how to get connected. His email address is Jgavin@us.upf.org

Soon after the event happens, send pictures and a report to our national office. It will help create a national movement to strengthen marriage and families.

Lourdes Swarts is the president of the Pennsylvania Family Coalition and regional director for UPF USA Region 3

You are cordially invited to

The Annual National Parents Day Banquet Celebrating the 20th Anniversary

The Grove Distinctive Catering
Saturday, July 20, 2013
3:00 p.m - 6:00 p.m



Nominate parents you know for this prestigious award
by visiting us online at www.ParentsDay.com

Elegant Dinner | Great Music | Ballroom Dance
\$70 per person, \$550 for a table of 8
To reserve your place or for sponsorship
information, call [570-842-3205](tel:570-842-3205)

*Sponsored by: New Jersey Parents Foundation,
Ambassadors for Peace Association and the Freedom, Faith and Family Coalition*