

FFWPU USA: Las Vegas Family Church Shine City Project volunteers serve their city

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Shine City Project volunteers

Instead of the glitz and glam associated with celebrating the new year, Unificationists in Las Vegas rang in 2022 serving more than 100 homeless people.

"Our Shine City Project team of volunteers spent time at the Las Vegas Rescue Mission helping to pack meals for those in need," said director Jeff Silerio.

On Jan. 2, a group of seven volunteers put together hot meals for vulnerable members of the community in need of help. A nonprofit Christian organization, Las Vegas Rescue Mission ([LVRM](#)) was established in 1970 by a pastor and several businessmen. For more than 50 years it has operated solely on the compassion and support of fellow community members, churches, businesses, and other organizations.

"The meals we prepared consisted of French fries and chili, chicken and rice, as well as bread, chips, and a cookie," said Silerio. "In total, we packed a few hundred meals for the homeless. Afterwards, our volunteers did some kitchen prep, washing potatoes and cutting onions and other produce."

Since its inception in 2013, [Shine City Project](#) has been a collaborative effort of Unificationists dedicated to transforming Las Vegas from Sin City to Shine City. What began nine years ago as a volunteer street cleanup off the Las Vegas Strip has expanded citywide and beyond city limits.

"In a city of lust, greed, and self-indulgence, Shine City Project challenges the Las Vegas culture of self-centeredness to become one of selflessness," said Silerio.

Throughout the years Shine City Project has partnered with numerous organizations and causes, including LVRM. With homelessness a rampant issue, LVRM provides a meal and care for as little as \$2.17, according to its website. Care services range from emergency shelter and basic needs, to various programs, including one for addiction recovery. A thrift store and prayer requests are also available.

"By building leaders of heart and character who can share love and compassion for others and the environment, we are able to create a more loving and caring community," said Silerio. "This, in turn, can create a more loving and peaceful world."

Shine City Project volunteers also recognize the important impact of serving the community to make a difference.

"If a change can happen in Las Vegas, a change can happen everywhere," said one volunteer. "We hope that this could be a great start for the new year!"

Shine City Project will revisit Las Vegas Rescue Mission on Jan. 29. A service project at a local high school is also coming up.

You can learn more about the Shine City Project [here](#).

SHINE CITY PROJECT

FROM SIN CITY TO SHINE CITY



ABOUT

EIGHT YEARS AGO, A GROUP OF VOLUNTEERS ORGANIZED A CLEANUP AT THE CORNER OF SAHARA AVENUE AND LAS VEGAS BOULEVARD ON **MARCH 16, 2013**. THE SERVICE PROJECT WAS HELD IN FRONT OF BONANZA GIFT SHOP, WHICH IS POPULARLY KNOWN AS THE "WORLD'S LARGEST GIFT SHOP". THIS OCCASION WOULD MARK THE BEGINNING FOR AN ORGANIZATION WHOSE GOAL WOULD BE TO TURN LAS VEGAS **FROM "SIN CITY" TO "SHINE CITY"**.

IN A CITY OF LUSTFUL DESIRES, GREEDY TRANSACTIONS, AND SELF-INDULGENCES, SHINE CITY PROJECT **CHALLENGES OUR CITY'S CULTURE OF SELF-CENTEREDNESS TO BECOME ONE OF SELFLESSNESS**. WE AIM TO **BUILD LEADERS OF HEART AND CHARACTER WHO SHARE LOVE AND COMPASSION FOR OTHERS** WHILE BEING **STEWARDS FOR THE ENVIRONMENT**. TOGETHER, WE WILL CREATE A MORE **LOVING AND CARING COMMUNITY** WHICH IN TURN CAN CREATE A MORE **LOVING AND PEACEFUL WORLD**. IF A CHANGE CAN HAPPEN IN LAS VEGAS, **A CHANGE CAN HAPPEN EVERYWHERE**.

OUR INSPIRATION

Rev. Sun Myung Moon and
Dr. Hak Ja Han Moon

The inspiration for starting Shine City Project came from Rev. Sun Myung Moon, and his wife, Dr. Hak Ja Han Moon. The two have inspired and pioneered for a worldwide movement



for peace across races, religions, and nationalities. By creating loving families and by living for the sake of others and for the world, world peace is achievable.



"Heaven is not what we are given but what we must build." – Rev. Sun Myung Moon

OUR AFFILIATES

YOUTH AND STUDENTS FOR PEACE (YSP)

To advance world peace by empowering youth and students to become global citizens through character education and peace projects supporting the UN Sustainable Development Goals



Collegiate Association for the Research for Principles (CARP)

Seeks to create an inspired youth movement progressing society to become a global family united upon Universal Principles. We empower young adults to become global leaders who will contribute towards building a unified world centered upon God's love, by providing education and training based upon our core values.

WHAT'S NEXT?

01.22.22
8 - 11
CANYON SPRINGS HS
Shine City Project

01.29.22
9:30 - 1:30
LAS VEGAS RESCUE MISSION
Shine City Project

FOR MORE INFORMATION, CONTACT JEFFREY SILERIO OR EMAIL SHINECITYPROJECTLV@GMAIL.COM.

GALLERY





October 30, 2015 @ Haunted Harvest, Springs Preserve



October 20, 2018 @ 33 Hole Overlook, Lake Mead



March 2, 2019 @ Las Vegas Wash



August 17, 2019 @ Catholic Charities of Southern Nevada with International Leadership Training Program (ILTP)



September 2, 2015 @ UNLV Involvement Fair



July 31, 2015 @ Las Vegas Rescue Mission



July 25, 2015 @ Clean the World



Shine City Project's 2nd Anniversary Celebration (March 14, 2015)



April 26, 2013 @ Lorenzi Park



August 16, 2014 @ CARP Las Vegas Learning Center



Shine City Project's 3rd Anniversary Celebration (March 18, 2016)



August 22, 2014 @ CARP Las Vegas House



November 9, 2019 @ Just One Project - Helen Marie Smith Elementary School



October 13, 2018 @ Las Vegas Wash with Generation Peace Academy



August 15, 2014 @ Mt. Charleston



April 25, 2014 @ El Pollo Loco



August 9, 2014 @ Rebel Recycling Center



Shine City Project's 1st Anniversary (March 15, 2014 @ Sunset Park)



April 27, 2019 @ Pittman Wash



April 20, 2019 @ Gilcrease Nature Sanctuary



Our First Service Project (March 16, 2013 @ World's Largest Gift Shop)



March 9, 2019 @ Las Vegas Community Healing Garden



Shine City Project's 6th Anniversary Celebration (March 16, 2019 @ CARP Las Vegas Learning Center)

CONTACT

Interested in joining?
Have a service project idea? Want to

Name *



Message

Idea? want to collaborate? Send us an email!

Email *

Subject

Send