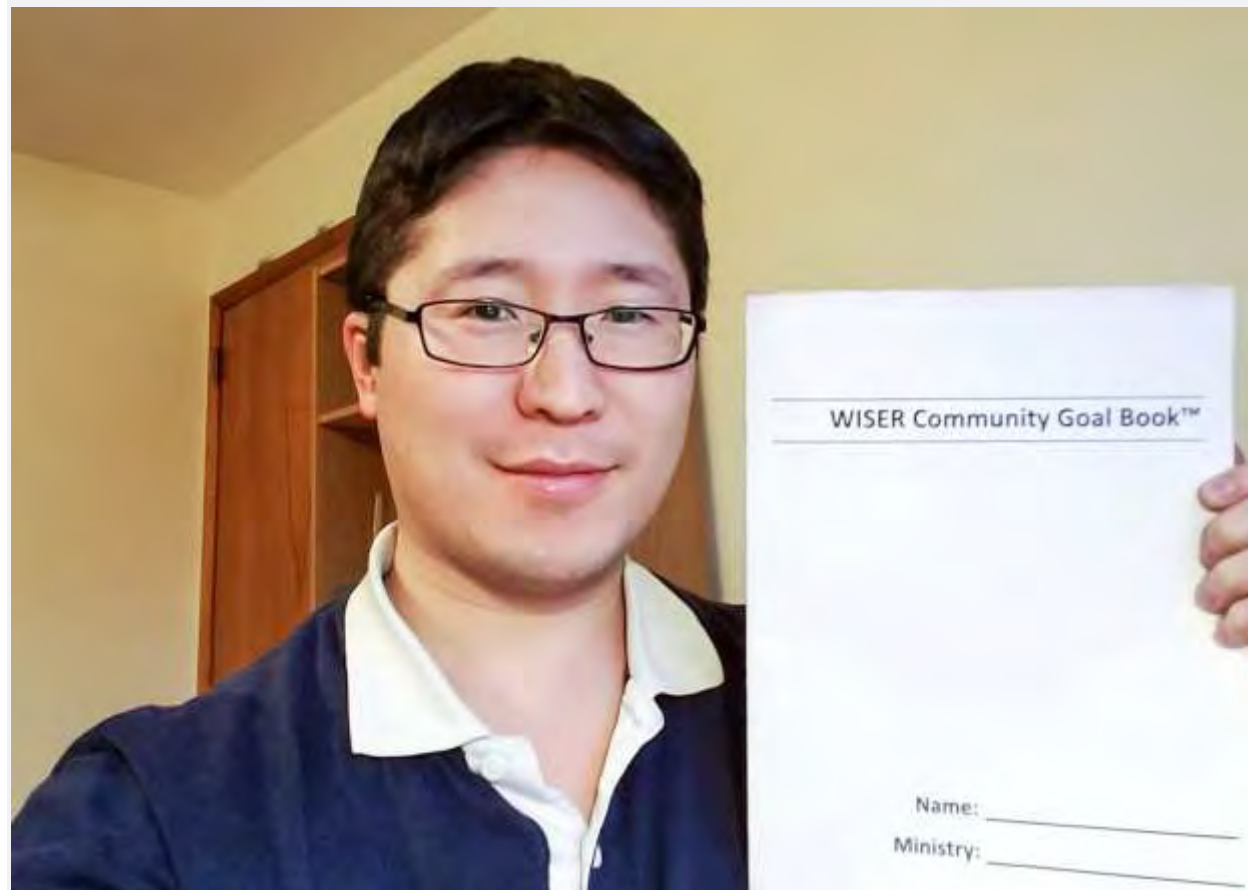


## Following Up with Goal-Setting Part 1

Naokimi Ushiroda  
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At the start of the new year, we shared an [article](#) about the WISER goal-setting process developed by CARP President Naokimi Ushiroda with over 10 years of goal-setting experience. Hopefully, some of you had a chance to try out this more comprehensive method of clarifying and setting *awesome* goals.

Now that it's been a few weeks, we want re-emphasize the value in having **a system in place** for achieving goals. In an *exclusive interview* with Naokimi, we learned how he applies this goal-setting method in his daily life.

So, let's review each step of the WISER process and ask Naokimi a follow up question on how to actually *apply* the steps. We will focus on the **first two steps** in this article, which are the more **conceptual stages of the process**. Stay tuned for next week's article applying the last three action-oriented steps of the process.

The **WISER Goal Book** is designed to help you apply 5 key factors to your goal setting process that will significantly improve your rate and level of achievement. By going through this process you will find fulfillment not only in the achievement of your goals, but also in coming to know yourself on a deeper level. To provide you with a simple overview, the 5 key factors are: **Who**, **Inspiration**, **Strategy**, **Execution**, **Review**. Together, they create the acronym **WISER**. For each of these factors, there are 3 steps that address common challenges in the goal setting process.

- I. The **Who** Factor: Discover your ideal self
  - a. List your achievements and strengths
  - b. Discover your passions
  - c. Envision your ideal self
  
- II. The **Inspiration** Factor: Create powerful affirmation statements
  - a. Identify desired outcomes
  - b. Pinpoint target emotions
  - c. Create powerful affirmations

*A section from the WISER Goal-Setting Workbook listing the steps for W and I.\**

## What

This step is a brainstorming session to list out *what you want* which then informs what your goals should be. These goals should also be listed into different categories of your life such as health, career, relationships, etc.

**Follow-up question:** How do you navigate and organize your list of goals?

*“It’s a good start to outline all the different things you may want in 2017 as mentioned in the article. However, because we have limited time and resources, it’s important to **prioritize**. So, pick one goal among each categorized list to focus on as your **key breakthrough goal**, or the one thing that if achieved this year, would make you feel satisfied.*

*I work almost full time, have a coaching business on the side, do Tae Kwon Do, and I’m also a husband and a father of two so there are many things to balance in my life right now. In order to manage all this, I try to focus on one main thing to achieve in four key areas of my life.*

○ *For example, in my **public work**, my main focus will be to secure a team, budget, and goals for the National Youth & Young Adult Ministry. For my **business**, I want to focus on securing 12 clients for the year. In terms of **relationships**, I will focus on consistent quality interaction with my wife to strengthen my marriage. And in the area of **health**, my main breakthrough goal is to get a black belt in Tae Kwon Do.*

*Again, all these areas of my life, I focus on one key breakthrough goal and make that my focus for 2017.”*

Now let’s list 5-10 of your strengths. Strengths are things that you already naturally have. Maybe you’re good at math, or musically talented. Or think about personal qualities that allowed you to achieve some of the things you listed above. Maybe people have said that you’re very organized, or spontaneous. Think about compliments that you’ve received in the past. How would you best describe yourself on a resume or dating profile page? If you’re stuck, you can ask some of your friends what they think, or even post the question on your social media.

Some of My Strengths Are:

- |          |           |
|----------|-----------|
| 1. _____ | 6. _____  |
| 2. _____ | 7. _____  |
| 3. _____ | 8. _____  |
| 4. _____ | 9. _____  |
| 5. _____ | 10. _____ |

For a more thorough analysis, you could check online resources like strength finder to help you assess yourself.

*A sneak peek into the workbook for brainstorming the W step.*

## Inspiration

We discussed *inspiration* in the context of a physical vision board in the last article. A daily visual reminder would help keep people inspired to continue pursuing their goals.

**Follow-up Question:** How do you flesh out this step and are we really just talking about a physical vision board?

*“I think vision boards are great for those who are stimulated visually. For me, I find that writing things down works best. I really like **brainstorming on a blank word document**. I ask myself some powerful questions like “what do you really want?” and formulate different visions in my mind and start writing it down.*

For example, before it was officially confirmed that I would be working in a new role as the Director of the Youth and Young Adult Ministry, I imagined what it would be like, and started **writing out a purpose statement, my dream team, the organizational structure and a budget**. I used this to actually negotiate with the Executives at HSA, which eventually led to me to getting hired in my new role.

In one sense, I was already living my new role and was feeling excited and inspired to fulfill what I envisioned in my mind through writing it down and talking with others about it.

So, the vision board is one type of reminder, but continually clarifying, and writing it out in words further substantiates what you want. Using all your senses, **TRY** writing out the experience of achieving your goal.

- What do you see?
- Who are you with?
- What do you smell?
- What do you hear?
- What do you taste?
- How do you feel?

The more you flesh out the experience, the more you will be able to already feel some of the benefits of achieving your goal in this **visualization exercise**.

“Some say that motivation doesn’t last. Well, neither does bathing – that’s why we recommend it daily.”  
– Zig Ziglar

Then, make sure to carry around with you this mini written manifesto as a daily reminder!”

**Inspiration Step 2: Pinpoint Target Emotions.** One secret to staying inspired about your outcome is to identify the Target Emotion that you want to feel as a result of achieving your goal. Choose a one word adjective that completes the statement, “I want to feel \_\_\_\_\_”. For example, the target emotion for your health goal might be to feel confident or to feel sexy. The target emotion for a career goal might be to feel accomplished or influential, etc. Imagine that you achieved your inspiring outcome. How do you feel? How do you want to feel?

Outcome #1 Target Emotion: \_\_\_\_\_

Outcome #2 Target Emotion: \_\_\_\_\_

Outcome #3 Target Emotion: \_\_\_\_\_

*A sneak peek into the workbook for brainstorming the I step.*

Take this week to **apply the first two steps** of the **WISER** process. Identify your breakthrough goals, or *what* you want, and then visualize for yourself what it would be like to achieve those goals for *inspiration*. These two steps are an important conceptual stage that sets you up to then take action which you can read all about next week.

If you would like to learn more about the WISER process and are interested in a more detailed, personalized workbook on the subject, please email [naokimi@wisercoaching.com](mailto:naokimi@wisercoaching.com)

*\*In the workbook, W represents “Who” which is just a deeper reflection of “What.”*