

YAYAM October 2019 Newsletter

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October 6, 2019



This is your place to stay up to date on YAYAM happenings around the nation!

PROVIDENTIAL SPOTLIGHT



True Mother's Progress in the World Tour

True Mother is continuing her world tour these next few months which will end in America on December 28th. She recently held rallies and blessings in Korea and Japan focusing on the reunification of North and South Korea and the importance of stepping up to bring restoration to the world. We are continually moved by True Mother's strong and vulnerable messages at these programs. Her motherly leadership inspires confidence and commitment in each of our hearts.

SEPTEMBER SUB REGIONAL HIGHLIGHTS



Sub Region 1: Northeast

On September 19th, 2019, CARP University of Bridgeport (UB) and Youth and Students for Peace (YSP) co-hosted an event, "Sing for Peace," in the UB Student Center with 60 people in attendance. As a university with strong ties to the United Nations and 20 percent of the student body from over 80 different countries, Sing for Peace's purpose was to promote worldwide harmony and peace with musical expression.

Sub Region 2: Southeast

With much anticipation, Youth and Students for Peace (YSP) is finally starting up in Subregion 2! Naria Gaarder, the national president of YSP, came to Atlanta on September 28 for the official launch of YSP in District 5. She was joined by our new subregional YSP coordinator, Sunghoon Park, who shared about a major service project that he's been involved with for several years, and Alex Cromwell, who led the participants through some eye-opening activities on peace building. The team will reunite for the District 1 launch in Maryland on October 26!



Sub Region 3: Midwest

Chicago's Youth Ministry's theme this past month was "Feeling a Sense of Belonging to My Family and Community". Last Sunday, they finished the month off strong with thoughtful testimonies from their own Sunday School teachers. The youth ministry staff shared about what community means to them along with their personal experiences with God, True Parents, and family. They had group discussion about what was shared, followed by fun activities to get to know one another better!

Sub Region 4: Southwest

On Saturday September 28th, the Dallas YAYAM community held a Level 2 Blessing workshop! Aunt Peggy Yujiri came from Denver, CO to give us guidance on how to prepare to enter into the matching process. Several matches and blessed couples also shared their testimonies. Participants gained hope and confidence for their future matchings and blessings.



Sub Region 5: West

This is Arizona's monthly Teen's Night. This month we focused on the third great blessing - have dominion. Time can be considered as representative of all things, much like money. When we don't have a grasp of time, time runs our life; we're pulled left and right without ever being prepared for what's next. Mitsu Fukuzaki gave a talk on the Kanban method, which helps to visualize your workflow. It separates your list from "Ready", "Doing", "Done". The youth were guided to apply it to their own life.

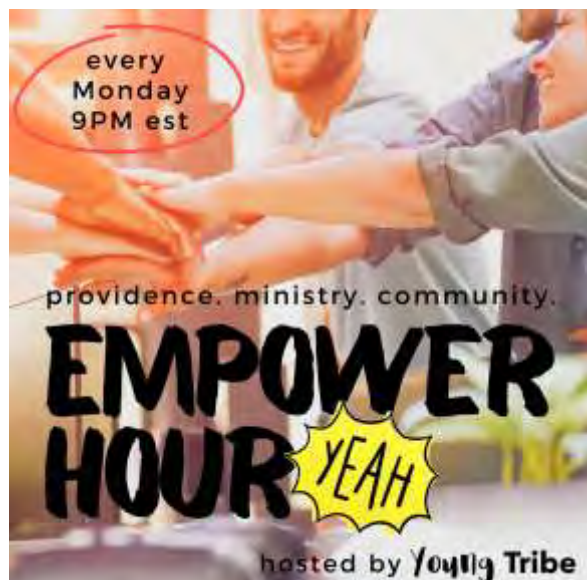
NATIONAL YAYAM CORNER

YAYAM Team

Young Tribe is launching the "Empower Hour" Series, held **EVERY Monday at 9 PM EST!** This is for all young leaders to engage in the providence and how it connects to our lives and communities. Join YAYAM on [Zoom](#) for your weekly boost of inspiration, connection, and empowerment surrounding exciting developments in providence, community, and ministry. Mark your calendars, and see you for our first one on Oct. 7th!

[Sign up HERE](#) to receive weekly reminders!

[Learn More About YAYAM](#)





Children's Ministry

Children's Ministry launched its new branding, combining the colors of the YAYAM logo with a playful version of the Family Fed logo! Local communities, like Belvedere, have already begun implementing the logo! The heart behind this is to give all Children's Ministries across the nation a unified similar theme, even while having unique local styles. Ideas for implementation include a retractable banner, teardrop flag, wall decal by check-in counter, stickers, swag for Sunday school volunteers as well as printables. Thank you to Spring Pumphrey, Michael Holmes, Kazuha Kanak who were all involved in the creation of this new logo. [Download the branding package here.](#)

[Learn More About Children's Ministry](#)

Youth Ministry

The New Youth Pastor Mentorship Series has kicked off! This is designed to help new youth pastors start their youth ministry strong with confidence. They meet every week with Yasutaka Ozawa, our National Youth Ministry Care Coordinator, challenging themselves to grow and share best practices to support one another. Their ultimate goal: To create the best youth ministry!

[Learn More About Youth Ministry](#)



Campus Ministry

Starting late August, CARP chapters around the country hosted tables on campus to share about CARP and invite their peers to join in!

Seventeen chapters hosted a table on campus for a total of 31 days. Check out more photos [here!](#)

[Learn More About CARP](#)

Young Adult Ministry

National YAM has been working with Young Tribe to support Empower Hour and additional resources that span all young adults no matter what ministry you're involved in! Be sure to tune in every Monday on Zoom!

[Learn More About YAM](#)



HAPPENINGS

Upcoming Events

Don't miss out on the Peace Starts with Me Youth & Young Adult Weekend in CHICAGO from Oct. 18-20! As part of the weekend, we will be attending the 24th Annual True Family Values Gala, an incredible Chicago JAM concert starring the Soul Children of Chicago, and Sunday Service with a personal message from our sister Sun Jin Nim! Registration ends on **Friday, Oct. 11th**. [Click here to find out more!](#)

Want to have your event listed [here](#)? Click the "Post My Event" link on our website.



Follow Us on Social Media

Keep up with the exciting happenings around the country!

[@we.are.yayam](#)
[#weareyayam](#)



Family Fed Children's Ministry

Style Guide
August 2019



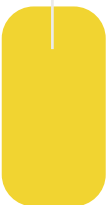


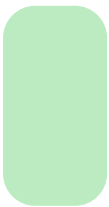

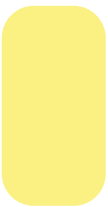




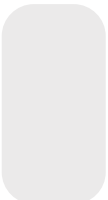



ICONS



COLOR PALETTE

Primary Colors

 #5bbeb3 R 91 G 190 B 179	 #ef852e R 239 G 133 B 46	 #f1d431 R 241 G 212 B 49	 #6b4e43 R 107 G 78 B 67	 #9bd451 R 155 G 212 B 81
 #bcebc1 R 188 G 235 B 193	 #f2c86e R 242 G 200 B 110	 #fbf183 R 251 G 241 B 131	 #b39e8f R 179 G 158 B 143	 #d4ef9a R 212 G 239 B 154
 #3c3531 R 60 G 53 B 49	 #c4c2c1 R 196 G 194 B 193	 #ebeaea R 235 G 234 B 234	 #ffffff R 255 G 255 B 255	

LOGO VARIATIONS



Full Color



Dark Gray
#3C3531



White
#FFFFFF



Full Color Horizontal



Horizontal Dark Gray
#3C3531



Horizontal White
#FFFFFF

LOGO USAGE

The Children's Ministry logos should be used thoughtfully and consistently. Most often the full color vertical logo will be used but the dark gray and white versions can be used in instances where color is unavailable (a black and white printer, for example), or on a background color where the colors of the full color logo would get lost.

DO:



Preferred background colors for the full color logo are white, light gray (#ebeaea), and dark gray (#3c3531).

DON'T:



Do not use the logo in a way that it becomes hard to see.



Be sure to leave adequate spacing around the logo: leave a space that is at least the width of the logo's sun.

Avoid the following: drop-shadows, changing dimensions (stretching), rotating, busy backgrounds, and cutting off parts of the logo.



FONTS

Welcome to Children's Ministry

Large sub-header example

Smaller sub-header

Welcome to Family Fed Children's Ministry, serving children ages 0-12! As a Family Church, children are at the heart of our Ministry. We provide a rich, loving and playful environment in which children can grow in the love of God, our Heavenly Parent. Our core focus includes helping children develop: a heart for God, a heart for Others and heart for Creation. These Three Great Blessings are found in Genesis 1:28.

Our Sunday School meets on Sundays at 10am. We also offer a nursery for babies. Thanks for being a part of our community!

Special text such as a call to action

Leckerli-One

Nunito
Regular
(Dark gray
#3c3531)

CREATION OF NEW LOGOS

When customizing the logo with your city's or church's name, be sure to keep the overall weights and proportions of the existing logo. For example, the word "Gather" is much shorter than "Family Fed," so a larger font size is required. The width of the logos does not need to stay the same, but the visual weight needs to stay consistent.

Do not use a font size larger than what is shown in the diagram below. Consider using two lines if the text is very long. Do not change the "Children's Ministry" font size.



If the city or church's name has no descenders, be sure to move the "Children's Ministry" text up slightly. If the first letter of the new logo has a descender and there are no others that would be in the way, consider tucking the "Children's Ministry" text under and slightly to the right of the main text, rather than centering it. In all other instances, the "Children's Ministry" text must be centered.

Be sure to keep all colors consistent with existing logo.



Primary font is Leckerli-One. Available at font-squirrel.com

Secondary font is Verlag Black. Available at freefontsfamily.com. Avoid using Verlag font online without crediting the author. More detailed information available in the font license, where the font is downloaded.