

## UPF USA: Roots - Building Wealth for all with a Real Estate Impact Investment Fund webinar

Michael Jenkins  
June 17, 2024

**Roots:**  
**Building wealth for all with a real estate impact investment fund**

**Tuesday June 18, 2024, 2 – 3 PM EST**

**JORI MENDEL**  
Partner and Chief Growth and Community Development Officer at Roots Investment Community

**DR. WILLIAM EIMICKE**  
Professor of Practice in International and Public Affairs, Founding director Picker Center at Columbia University's School of International and Public Affairs

**ROGER WETHERALL**  
Moderator  
US Coordinator, IAED  
UPF-USA, Executive Director – Connecticut

Today, American renters barely make enough to survive, much less save. Roots creates a unique investing ecosystem where commerce meets community. It enables those who have the resources to invest and make great returns while creating an opportunity for those traditionally left out to build wealth through the "Live In It Like You Own It" program. Roots Residents can become owners and partners the day they move in with zero out-of-pocket costs. Roots is real-life proof that commercial endeavors can create positive community impact!

Join us to learn about how this program is working to transform the traditional renter-landlord relationship and build a more balanced world.

Sponsored by the International Association for Peace and Economic Development of Universal Peace Federation

**LIVE STREAM** [US.UPF.ORG/LIVE](https://www.us.upf.org/live)

Zoom Registration @UPFUSA @UPFUSA

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**Register here now:**

[us-upf-org.zoom.us/meeting/register/tZ0ldOugrjwqGNYGovsqBDuv8-8iJB5WufYv#/registration](https://us-upf-org.zoom.us/j/91234567890)

See flyer attached

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and Community  
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[Zoom Registration](#)

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## Roots: Building wealth for all with a real estate impact investment fund

Date & Time Jun 18, 2024 12:00 PM in [Mountain Time \(US and Canada\)](#)

Description Today, American renters barely make enough to survive, much less save. Roots creates a unique investing ecosystem where commerce meets community. It enables those who have the resources to invest and make great returns while creating an opportunity for those traditionally left out to build wealth through the "Live In It Like You Own It" program. Roots Residents can become owners and partners the day they move in with zero out-of-pocket costs. Roots is real-life proof that commercial endeavors can create positive community impact!

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### Meeting Registration

First Name\*

Last Name\*

Email Address\*

Information you provide when registering will be shared with the [account owner](#) and host and can be used and shared by them in accordance with their Terms and Privacy Policy.

Register

