

Roger Wetherall
September 8, 2024

Establishing Trust in a Human- Centered Artificial Intelligence

Webinar: Tuesday,
Sept 17, 2 – 3 PM (EST)



Many businesses are looking to utilize Artificial Intelligence to improve their productivity and to help in diverse areas, from customer service to research and development. However the ethical, legal and trust concerns that are being raised need to be handled in a responsible and timely manner. If it becomes impossible to distinguish between an AI produced product and a human-produced product, how can we verify the accuracy and trustworthiness of the output. These concerns are not just related to politics and social media but to the usefulness of the technology in business and society. Please join us to find out how we can enjoy the fruits of this revolutionary technology instead of sliding into a dystopian world.

Register Now: Secure your spot in this thought-provoking webinar as we explore the complexities of this new future.

The Problem We Face

In the digital era, AI-generated content blurs the lines between truth and illusion. Online trust is eroding due to deep fakes, misinformation, and privacy breaches. Trust in information and institutions is declining.

The challenge: restoring trust in the digital age.

The AI Trust Council is the solution!

Their mission is to restore trust and authenticity in the digital world. Founded by a group of dedicated professionals, including commercial airline pilots, GWOT veterans, and EMS pilots, we believe in the power of human goodness and the responsible use of artificial intelligence. Our commitment is to provide a secure platform where trust, transparency, and the golden rule are the guiding principles. We envision a future where humanity remains at the center of technology.

[Register to join the webinar](#)

If registration is full, you can join the [Live Feed on our Website](#)

About the Speaker



Christopher Wright

Founder of the AI Trust Council

Chris is leading a crucial mission against corruption in big tech, government, and the risks posed by AI. With over 25 years of experience in entrepreneurship and the military, his unique background as a US Army Attack Helicopter pilot, Civilian Commercial Pilot, and CEO of several successful startups makes him adept at navigating complex challenges.

As head of the AITC, he is dedicated to optimizing digital trust online and mitigating the potentially negative impact of AI. With his vision, Chris aims to revolutionize the way digital trust is built and maintained in the modern world.



Roger Wetherall

Moderator

US Coordinator,
International Association for Peace and
Economic Development

The recording from last month: [The Wholesome Story](#)

If you missed any of our previous IAED webinars, you can [watch them here](#).

[Click here](#) to be kept informed of future IAED Programs.

We look forward to your participation and engagement in this event.

Thank you,

Roger Wetherall
IAED-USA Coordinator



International Association for Peace and Economic Development - USA

We affirm our belief that business leaders have the opportunity and responsibility to work in collaboration with other sectors of society to make the world a better place, addressing its most significant challenges, and promoting world peace, long-term mutual prosperity and truly sustainable development.



The Challenge: Restoring Trust in the Digital Age

Date & Time Sep 17, 2024 12:00 PM in [Mountain Time \(US and Canada\)](#)

Description Many businesses are looking to utilize Artificial Intelligence to improve their productivity and to help in diverse areas, from customer service to research and development. However, the ethical, legal, and trust concerns that are being raised need to be handled in a responsible and timely manner. If it becomes impossible to distinguish between an AI-produced product and a human-produced product, how can we verify the accuracy and trustworthiness of the output. These concerns are not just related to politics and social media but to the usefulness of the technology in business and society.



Meeting Registration

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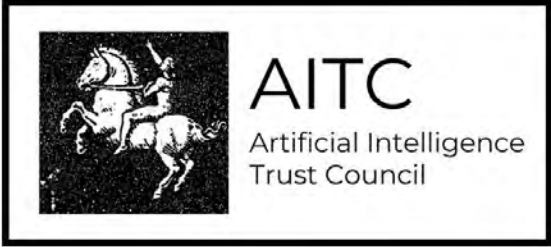
Register



ESTABLISHING TOMORROW'S DIGITAL TRUST TODAY

Navigate confidently through our social trust network, distinguishing authenticity while turning your data into passive income. Join our mission to shape AI regulation, ensuring it serves humanity as a powerful tool.

[Become a member](#)



THE PROBLEM WE FACE

In the digital era, AI-generated content blurs the lines between truth and illusion. Online trust is eroding due to deepfakes, misinformation, and privacy breaches. Trust in information and institutions is declining.

The challenge: restoring trust in the digital age. The AI Trust Council is the solution.



REBUILDING TRUST, ONE HUMAN CONNECTION AT A TIME

AI-generated illusions challenge reality, so we turn to the strength of genuine human connections as the foundation of trust. Our future platform will harness the security of blockchain technology, similar to the technology behind cryptocurrencies.

OUR MISSION

At the AI Trust Council, our mission is clear: to restore trust and authenticity in the digital world. Founded by a group of dedicated professionals, including commercial airline pilots, GWOT veterans, and EMS pilots, we believe in the power of human goodness and the responsible use of artificial intelligence. Our commitment is to provide a secure platform where trust, transparency, and the golden rule are the guiding principles. We envision a future where humanity remains at the center of technology.



Your Trusted Network

You start by forming a close-knit network of trusted individuals, including friends, family members, and confidants—people renowned for their integrity and ethical values. From this foundation of trust, your network expands, bringing you into contact with others who share your unwavering dedication to honesty and dependability.



Blockchain Security

Blockchain technology, known for its unparalleled security, will play a pivotal role in our upcoming platform. It functions like a digital ledger, recording every interaction to ensure authenticity and reliability. When you become part of the AI Trust Council, your trust network will be safeguarded by this cutting-edge technology, just like cryptocurrencies.



Fight Deception

We're here to prepare for the challenges posed by AI-generated deceptions, including deepfake videos and misinformation. With a network of trustworthy individuals, we aim to create a community where authenticity prevails.

Join us in shaping a future where trust is paramount

WHY JOIN THE AI TRUST COUNCIL?

Join us to be part of a transformative movement dedicated to rebuilding trust in the digital age.

Register Now

By becoming a member of the AI Trust Council, you'll:

Reclaim Trust

In a world of uncertainty, regain confidence in what you see and hear online.

Empowerment

Join a community of like-minded individuals who value trust, transparency, and authenticity.

Influence Change

Be at the forefront of shaping a future where human connections and blockchain security are paramount.

Network Growth

Build a trusted network of friends and connections who share your commitment to honesty and reliability.

Stay Informed

Receive updates, insights, and opportunities to actively participate in our mission.