

## IAED USA Webinar: Universal Reward Solutions - Igniting economic growth, shared prosperity and human solidarity - Oct 15 2 pm EDT

Roger Wetherall  
October 14, 2024

The flyer has a dark purple background with a city skyline at night. At the top, it reads 'Interdependence, Mutual Prosperity, and Universally Shared Values' in white, followed by 'UNIVERSAL REWARD SOLUTIONS' in large yellow letters. Below that, it says 'Igniting Economic Growth, Shared Prosperity and Human Solidarity' in white. The date and time are 'Tuesday October 15th, 2024, 2 - 3:15 PM EST'. Three speaker portraits are shown in white-bordered boxes. Below each portrait is a yellow box with the speaker's name and title. At the bottom, there is a paragraph of text, a 'LIVE STREAM' banner, and social media handles for Zoom, U.S. UPF, and UPFUSA.

Interdependence, Mutual Prosperity,  
and Universally Shared Values  
**UNIVERSAL REWARD SOLUTIONS**  
Igniting Economic Growth, Shared  
Prosperity and Human Solidarity  
Tuesday October 15th, 2024, 2 - 3:15 PM EST

**JOEL HODROFF**  
Inventor and Social Entrepreneur

**GORDON L. ANDERSON, PH.D.**  
President, Paragon House Publishing

**ALAN JESSEN**  
Moderator  
North American Coordinator,  
IAED

Modern technology and business entrepreneurship are the most powerful forces shaping life across the globe in the 21st Century. Yet each year, the dynamic free enterprise economy produces and then wastes trillions of dollars of created wealth that money-centered economic competition fails to distribute.

Social Entrepreneur Joel Hodroff has worked since 1993 on a vision to transform the economy by providing an internet-based solution that taps into the underutilized capacity of merchants and makes it available to individuals as increased purchasing power through their socially beneficial volunteer activities.

The Dual Currency Commerce model is a new economic engine for rapid and ecologically sustainable economic development. This presentation introduces Dual Currency Commerce and Continuous Economic Improvement. Our next generation Ledger Currency termed Community Loyalty Rewards (CL\$) will demonstrate how rewarding more than consumer spending can solve long-standing social, economic, and environmental challenges.

Sponsored by the International Association for Peace and Economic Development of Universal Peace Federation

**LIVE STREAM** U.S. UPF.ORG/LIVE

Zoom Registration @UPFUSA @UPFUSA

### International Association for Peace and Economic Development

**Universal Reward Solutions:**  
*Igniting economic growth, shared prosperity and human solidarity*

**Tuesday, October 15 @ 2-3 pm EDT**

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**Register here now:** [us-upf-org.zoom.us/meeting/register/tZEpcu-tqz8vGN0-jaXAvZQeZEKdpxGW3NDz##/registration](https://us-upf-org.zoom.us/join/91234567890)

**Tuesday, October 15 @ 2-3 pm EDT**

See flyer attached

**Interdependence, Mutual Prosperity,  
and Universally Shared Values**

# **UNIVERSAL REWARD SOLUTIONS**

## **Igniting Economic Growth, Shared Prosperity and Human Solidarity**

**Tuesday October 15th, 2024, 2 – 3:15 PM EST**



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**LIVE STREAM**



[US.UPF.ORG/LIVE](http://US.UPF.ORG/LIVE)



[Zoom Registration](#)

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