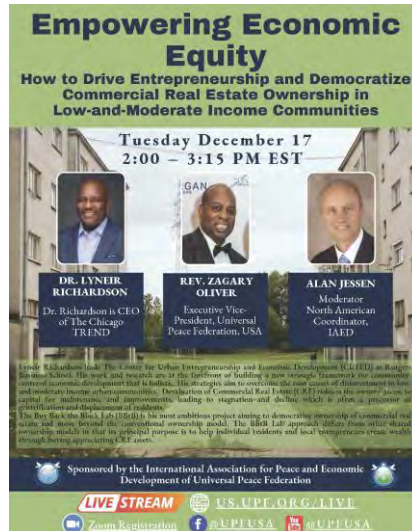


IAED USA Webinar: Empowering Economic Equity - Democratize real estate ownership

Roger Wetherall
December 16, 2024



Universal Peace Federation's International Association for Peace and Economic Development

Empowering Economic Equity *How to drive entrepreneurship and democratize commercial real estate ownership in low and moderate-income communities*

Tuesday, December 17, 2024 @ 2-3:15 PM EST

Dr. Lyneir Richardson leads The Center for Urban Entrepreneurship and Economic Development (CUEED) at Rutgers Business School. His work and research are at the forefront of building a new strategic framework for community-centered economic development that is holistic. His strategies aim to overcome the root causes of disinvestment in low and moderate-income urban communities. Devaluation of Commercial Real Estate (CRE) reduces the owners' access to capital for maintenance and improvements, leading to stagnation and decline which is often a precursor of gentrification and displacement of residents.

The Buy Back the Block Lab (BBtB) is his most ambitious project aiming to democratize ownership of commercial real estate and move beyond the conventional ownership model. The BBtB Lab approach differs from other shared ownership models in that its principal purpose is to help individual residents and local entrepreneurs create wealth through buying appreciating CRE assets.

Register here now:
us-upf-org.zoom.us/joining/register/tZEKde6pqTkiHNwdjuixwqkdEaTGLrDQgE5U#/registration

Tuesday, December 17 @ 2-3:15 PM EST

See flyer attached

Empowering Economic Equity

How to Drive Entrepreneurship and Democratize Commercial Real Estate Ownership in Low-and-Moderate Income Communities

Tuesday December 17
2:00 – 3:15 PM EST



**DR. LYNEIR
RICHARDSON**

Dr. Richardson is CEO
of The Chicago
TREND



**REV. ZAGARY
OLIVER**

Executive Vice-
President, Universal
Peace Federation, USA



ALAN JESSEN

Moderator
North American
Coordinator,
IAED

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