

Headwing Economics: A New Framework for Sustainable Growth and Shared Prosperity

Roger Wetherall
March 17, 2025

A flyer for a webinar titled "Headwing Economics: A New Framework for Sustainable Growth and Shared Prosperity". The flyer has a dark blue background with a city skyline at the bottom. At the top, the title is in large white and yellow text. Below the title, the date and time are listed: "Tuesday March 18th, 2025, 2 – 3:15 PM EST". There are four headshots of speakers in a row. Below each headshot is the speaker's name and title. The speakers are Alan Jessen (Coordinator, North America, International Association for Peace and Economic Development), Dr. John Bellavance (Global Vice President, Sun Moon University (SMU), Oceania Coordinator, International Association of Academicians for Peace, Vice President, Universal Peace Federation Australia), Abdoulay Wone (Coordinator, Africa International Association for Peace and Economic Development), and Roger Wetherall (Universal Peace Federation, Connecticut Executive Director). Below the speakers, there is a quote: "The world needs a new path." followed by a paragraph of text. At the bottom, there is a section for sponsors and a live stream link. The sponsors are the International Association for Peace and Economic Development and the Universal Peace Federation. The live stream link is "US.UPF.ORG/LIVE". There are also social media icons for Zoom, Facebook, and YouTube, all with the handle "@UPFUSA".

**Headwing Economics:
A New Framework for
Sustainable Growth and
Shared Prosperity**

Tuesday March 18th, 2025, 2 – 3:15 PM EST

ALAN JESSEN
Coordinator, North America
International Association for Peace and Economic Development

DR. JOHN BELLAVANCE
Global Vice President, Sun Moon University (SMU)
Oceania Coordinator, International Association of Academicians for Peace
Vice President, Universal Peace Federation Australia

ABDOULAY WONE
Coordinator, Africa International Association for Peace and Economic Development

ROGER WETHERALL
Universal Peace Federation, Connecticut
Executive Director

"The world needs a new path."
Should we take the left path or the right path; the path that accentuates the social responsibility of the State, or the path that champions the values of individual free enterprise?
Over the last year, the leaders of IAED across the world have collaborated to co-author a concise document that outlines the principles of an economic system that we call "Headwing Economics." In this webinar the authors will present the thinking behind this effort and outline the content of this whitepaper that can be used to guide the policies and structure of a new economic system. Come learn and join our conversation.

Download the "Headwing Economics: A New Framework for Sustainable Growth and Shared Prosperity" Whitepaper.

Sponsored by the International Association for Peace and Economic Development of Universal Peace Federation

LIVE STREAM [US.UPF.ORG/LIVE](https://us.upf.org/live)

Zoom Registration [@UPFUSA](https://us.upf.org/live) [@UPFUSA](https://us.upf.org/live)

Universal Peace Federation's International Association for Peace and Economic Development

Headwing Economics: A New Framework for Sustainable Growth and Shared Prosperity

Tuesday, March 18, 2025 @ 2 - 3pm EDT

"The world needs a new path."

This statement would probably generate a positive head nod from 90% of the world's population. We are presented with a false-dilemma choice of two incomplete roads: Should we take the left path or the right path; the path that accentuates the social responsibility of the State, or the path that champions the values of individual free enterprise?

Over the last year, the leaders of IAED across the world have collaborated to co-author a concise document that outlines the principles of an economic system that we call "**Headwing Economics.**" In this webinar the authors will present the thinking behind this effort and outline the content of this whitepaper that can be used to guide the policies and structure of a new economic system. Come learn and join our conversation.

For better preparation for the webcast, download the 16-page whitepaper: "[Headwing Economics: A New Framework for Sustainable Growth and Shared Prosperity](#)"

Register here now:
us-upf-org.zoom.us/meeting/register/sGVHf642Rg2-8t68gYde6A
Tuesday, March 18, 2025 @ 2 - 3pm EDT

see flyer attached

Headwing Economics: A New Framework for Sustainable Growth and Shared Prosperity

Tuesday March 18th, 2025, 2 – 3:15 PM EST



ALAN JESSEN

Coordinator, North
America
International
Association for Peace
and Economic
Development



**DR. JOHN
BELLAVANCE**

Global Vice President, Sun
Moon University (SMU)
Oceania Coordinator,
International Association of
Academics for Peace
Vice-President, Universal
Peace Federation Australia



ABDOULAY WONE

Coordinator, Africa
International
Association for Peace
and Economic
Development



**ROGER
WETHERALL**

Universal Peace
Federation,
Connecticut
Executive Director

“The world needs a new path.”

Should we take the left path or the right path; the path that accentuates the social responsibility of the State, or the path that champions the values of individual free enterprise?

Over the last year, the leaders of IAED across the world have collaborated to co-author a concise document that outlines the principles of an economic system that we call “Headwing Economics.” In this webinar the authors will present the thinking behind this effort and outline the content of this whitepaper that can be used to guide the policies and structure of a new economic system. Come learn and join our conversation.

Download the “[Headwing Economics: A New Framework for Sustainable Growth and Shared Prosperity](#)” Whitepaper.



Sponsored by the International Association for Peace and Economic
Development of Universal Peace Federation



LIVE STREAM



[US.UPF.ORG/LIVE](https://us.upf.org/live)



[Zoom Registration](#)



[@UPFUSA](#)



[@UPFUSA](#)