

## IAED USA Webinar: Toward a Framework for Headwing Economics – Sept. 16

Roger Wetherall  
September 15, 2025



### Universal Peace Federation's International Association for Peace and Economic Development Toward a Framework for Headwing Economics

**Tuesday, September 16, 2025 @ 2 - 3pm EDT (11am Pacific)**

Our vision is a world where freedom, peace, unity and happiness will flourish as economic development aligns with a spiritual and ethical purpose. IAED is committed to leading this conversation, finding like-minded business and economic thought leaders to help further the development of a framework for a values-based justice-driven economy. We call this new framework, Headwing Economics. It is not a synthesis of the capitalist right and the communist left, but based on the fundamentals of unification thought and our unique position in the universe as God's children. Please join Alan Jessen and Roger Wetherall who will lead a discussion on these values. Your participation and contributions to the discussion are welcome.

**Register here now:**  
[us-upf-org.zoom.us/meeting/register/6uu7\\_7JuQWi0OXvfaVoedw#registration](https://us-upf-org.zoom.us/j/6uu7_7JuQWi0OXvfaVoedw#registration)

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*see flyer attached*

# TOWARD A FRAMEWORK FOR HEADWING ECONOMICS

**Tuesday September 16, 2025, 2 – 3 PM EST**



**ROGER  
WETHERALL**  
US Coordinator, IAED  
UPF-USA, Executive  
Director – CT



**ALAN JESSEN**  
North American  
Coordinator,  
IAED

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[Zoom Registration](#)



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