

Naokimi Ushiroda appointed FFWPU USA by Dr. Hak Ja Han Moon

Chung Sik Yong
November 16, 2020



Reverend Naokimi Ushiroda, a native of Japan born to Unificationist parents, is the first of a younger generation of Unificationists to be appointed U.S. national president of Family Federation for World Peace and Unification (FFWPU) by co-founder and [Mother of Peace](#) Dr. Hak Ja Han Moon, affectionately referred to as True Parents along with her late husband and FFWPU co-founder Rev. Dr. Sun Myung Moon.

Rev. Ushiroda has joined a wave of new FFWPU-USA leadership welcomed during the [National Family Service](#) on November 15.

"This is going to be an era of growth and I am truly humbled and honored to serve in this role," said Rev. Ushiroda. "I just recently found out I was being appointed to this presidency role in a race I didn't know I was running. It really shows a tremendous amount of trust and expectation and hope that True Mother has for our next generation and for America."

The announcement was made on the 61st anniversary of True Children's Day, an important holy day established by Rev. and Dr. Moon in 1959.

"True Children's Day is indeed the most blessed day for humankind," said Rev. Moon at the time. "On this day, we honor all of God's children. This day is not only for Unificationists; it is a day for all people of the world to mark and celebrate forever."

Rev. Ushiroda, who fills the position vacated by Rev. Demian Dunkley, said he feels the responsibility and significance of representing younger people, and the desire and responsibility to harmonize generations together moving forward.

"I think our previous leadership really did a great job of elevating younger generations to different levels of leadership at FFWPU-USA headquarters and even in the field," said Rev. Ushiroda. "I will do my best to inherit from our elders, and believe I can help with the harmonizing between different elements. I really want to reach out to all of our youth and young adults wherever they are; this is a new era and a

new time to reconnect and bring our national family back together." Rev. Ushiroda also aims to unite Eastern and Western cultures.

A U.S. resident of nearly 40 years, Rev. Ushiroda said his Asian heritage allows him to embrace his Eastern roots while still appreciating Western culture. Additionally, his work as a professional life coach has also given him greater skills in connecting with and helping other people in their daily lives.

"Coaching is a great way to empower individuals, families, and tribes to be able to manifest a culture of heart," said Rev. Ushiroda. "It's been a challenge to express our depth of heart and our values so that society can really appreciate it, but I hope to leverage technology in more useful ways, and share our understanding of God and the teachings of True Parents in a manner that people can truly and easily digest and receive. The next seven years is really the next growth phase for our movement."

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In early November, Dr. Chung Sik Yong was [appointed](#) regional president of FFWPU-North America, succeeding Dr. Ki Hoon Kim. Both leaders shared their delight about Rev. Ushiroda's new role.

"True Mother's recognition and appointment of world leaders as part of the recent restructuring of our worldwide movement are some of the biggest and boldest changes we have ever seen," said Dr. Yong. "Let us think about the meaning of these new appointments from her point of view as we enter the second seven-year course in the era of Cheon Il Guk (Kingdom of Heaven on Earth). This is truly a special time in history and I look forward to working with Rev. Ushiroda."

"We are a generation of righteousness centered on God -- our Heavenly Parent -- and True Parents," added Dr. Kim, Cheon Eui Won chairman of North America. "When we unite together and with our new leaders we can bring America back to God."

Leading the Unification movement in America is an incredible undertaking, but Rev. Ushiroda is up to the task with faith and confidence hand in hand.

"I think these next seven years are going to be really exciting," said Rev. Ushiroda. "I will give my very best and ask for America's support to really attend God and True Parents, and to serve and inspire the rest of the world."

Revs. Kevin Thompson and Kazuo Takami were also appointed FFWPU-USA Northwest and Midwest regional directors, respectively. They are filling the positions of Revs. Larry Krishnek and David Rendel.



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Salvation, Mobilization, Investment

A new plan for establishing a heavenly unified world over the next seven years was unveiled during the [National Family Service](#) on November 8.

Dr. Chung Sik Yong, regional president of Family Federation for World Peace and Unification (FFWPU) North America, shared the “three great slogans for reviving America and the world through 2027: total salvation; mobilization; and investment”.

Dr. Yong explained the goals of the plan and how to implement them in a presentation where he shared the words of the late Rev. Dr. Sun Myung Moon and his wife [Mother of Peace](#) Dr. Hak Ja Han Moon, co-founders of FFWPU and affectionately known as True Parents.

“What is God’s providence? It is to save the world,” Rev. Moon said. “What is God’s purpose for establishing religions? It is to save all people of the world. If a religion forgets its purpose of saving the world, that religion will perish, its families will be ruined, and the nation will be ruined as well.”

Dr. Yong discussed the concept of total salvation, quoting Bible scripture:

“For God so loved the world that He gave His only Son, that whoever believes in Him should not perish but have eternal life.” (John 3:16)

As such, Dr. Yong said the goal of America’s total salvation is to bring all 50 states into unity with God—our Heavenly Parent—as well as True Parents and the spirit world. He shared the words of Rev. Moon’s May 2003 speech at East Garden estate in New York, where he said families are the building block to the Kingdom of Heaven on Earth (Cheon Il Guk), so each family is responsible for becoming the solution and creating Cheon Il Guk in their homes and daily life.

“Live with the heart of caring for God and His providence,” Rev. Moon said. “The person with the heart of caring for heaven and thinking about what they can do in order to fulfill God’s Will is undoubtedly a real person. Everything will be resolved through this heart.”

In a speech in May, Dr. Moon also emphasized the importance of this time where attending God is necessary to bring about God’s providence.

“While I am alive on this earth...at least a third of the 7.7 billion people in the world should know and attend Heavenly Parent in their daily lives,” said Dr. Moon. “We must realize the substantial Kingdom of Heaven on Earth.”

Dr. Yong explained that tribal messiahship is key to achieving the second goal, total mobilization. Tribal messiahship is public outreach to family, friends, and extended communities.

“Let us increase tribal messiah membership and the number of Cheon Il Guk citizens by 10 times in a year,” said Dr. Yong. “Our goal is 144,000 Cheonbo families who have successfully achieved this. Through this multiplication, the ideal of ‘one nation’ will be established.”

The final goal, total investment, requires unyielding dedication of heart, mind, and soul. Drawing on absolute faith and obedience, Rev. Moon spoke of giving all of our power and might to God, as it is written in the Bible:

“Love the Lord your God with all your heart and with all your soul and with all your mind. This is the first and greatest commandment.” (Matthew 27:38)

Through total salvation, mobilization, and investment, America and the rest of the world can be brought back to God, establishing a heavenly unified world.

“Politicians are not the owners of this nation,” Dr. Moon said in a speech on December 25, 2018. “You must understand that the true owners are Heavenly Parent, True Parents, and you blessed families. As the owner, you have the authority of an owner and in stronger words, you have to go for it!”

And unlike any other time in human history, this internet civilization has entered the era of a ‘one-second time zone’—where all of humanity is within reach of God’s salvation.

To listen to Dr. Yong’s full sermon, click [here](#). You can also tune in for more quality content each day with the [Morning Devotion](#) program.

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ALI B MAHJOUR

November 10, 2020 at 2:23 pm | #

To be honest, I never understood the Divine Principle the way Dr. Yong taught and explained it in his morning devotion sessions. He made God’s Word alive that penetrated to my heart much deeper and real than before. I feel there is hope for our movement and hope for the world. I believe we can accomplish the 144,000 if we invest and put our heart into it. America and the world are in a terrible situation now more than before. Breaking down of families and divorce has reached an alarming 55% divorce rate and six out of ten children are raised without a mom or dad. This is the situation of America right now. It is pretty clear what our task is. Restoring and protecting marriages and strengthening the family institution. This is our spiritual and political platform. We can design a 10 million signature campaign like we did back in the early 80’s with President Ronald Reagan. I believe we can do it.

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