

Report: This Rally of Hope was True Mother's great gift of love to humanity

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September 2020



Beloved leaders of Cheon Il Guk and blessed families! Good morning, I am Young-ho Yoon, director-general of the FFWPU International Headquarters. To begin, please join me in first giving True Mother, the Mother of Peace, a warm round of applause on the great victory of the Rally of Hope for the Realization of a Heavenly World (held as part of the second seven-year Canaan course for the firm establishment of Cheon Il Guk) and for True Mother's proclamation of Heavenly Parent's Holy Community.

This Rally of Hope was True Mother's great gift of love to humanity. Heads of state and former ones testified that at a time when humanity feels lost and burdened by the weight of COVID-19, True Mother, the Mother of Peace, and the movement she is leading are offering a ray of hope for humanity in the current darkness.

True Mother also tearfully testified about Heavenly Parent, reminding us that when we attend the

original parent, God, with profound hyojeong, we can realize a world of lasting peace, a heavenly, unified world of peace through interdependence, mutual prosperity and universal values. I believe this Rally of Hope brought the greatest joy to Heavenly Parent.

Furthermore, I offer my heartfelt thanks to the regional group chairs, UPF chairs and special emissaries for their incredible efforts in the outreach to highly distinguished people, the mobilization of participants and promotion of the rally. Moreover, I wish to offer special thanks to the field leaders and members for your prayers, participation and good wishes.

Beloved leaders of Cheon Il Guk and blessed families!

As we all know, following True Father's ascension, True Mother strongly resolved to work to "firmly establish Cheon Il Guk" until she ascends. Ever since, she has moved inexorably. On January 13 of the first year of Cheon Il Guk, True Mother proclaimed Foundation Day and opened the era of Cheon Il Guk. She launched the first seven-year Canaan course for the firm establishment of Cheon Il Guk and went on to lead the providence to restore seven nations and seven religious denominations and to lay the foundation for restoration at the continental level. On this unprecedented foundation of victories, True Mother led us through the events celebrating True Parents' centenary and their sixtieth Holy Wedding anniversary as well as the long-awaited firm establishment of Cheon Il Guk.

Despite such historic achievements, True Mother did not stop. Eager to usher in the day when Heavenly Parent can be attended at the global level, True Mother proclaimed the second seven-year Canaan course for the firm establishment of Cheon Il Guk on February 9 during the victory celebration for the 2020 events and the launch of the 2027 providence.

True Mother's providential agenda is to restore the continental-level True Parents' Day, the continental-level True Children's Day, and the continental-level Day of All True Things in 2027 during the sixtieth anniversary of Heavenly Parent's Day to be celebrated in the Cheon Il Sanctum of Cheon Won Gung. On that foundation, True Mother seeks to realize the providence's completion through the firm establishment of a heavenly unified world and the launch of the heavenly cosmos. True Mother's singular determination to realize this providence means that even now she pushes herself beyond the limits of human endurance, risking her health and enduring through countless obstacles.

In the midst of this grand providential plan, the Rally of Hope for the Realization of a Heavenly Unified World took place at the Cheongshim Peace World Center on August 9 with the enthusiastic participation of all regions. This rally took place exactly six months after the end of the 2020 events on February 9. The August 9 rally occurred under the umbrella of Heavenly Parent's Holy Community with FFWPU and UPF being the joint hosts. As the first online rally in the Unification Movement's history, the participation goal was a million people -- not a million unidentifiable people watching the live broadcasts but a million people who shared contact information with us.

The global mobilization goal was 1.5 million people: 300,000 for Korea, 300,000 for Japan, 100,000 for North America, 300,000 for Africa, 100,000 for Europe, 100,000 for Latin America and 300,000 for Asia. Since the rally took place at 10 AM Korea time, mobilization was not based on regional membership but upon participation potential determined through discussion and consensus. Furthermore, the August rally was not a one-time event but the start of a series of rallies. Hence, we requested regions to collect basic information such as e-mail addresses for future communication. Once we tallied all the data from participants, the total number at midnight, Korean time, on August 8 was 1,552,588. Once the rally was over, the total number of registered participants was 2,553,256 people across 932,850 locations in Korea, Japan, North America, Africa, Europe, Latin America and Asia.

One reason for the overwhelming participation in the Rally of Hope was the active promotion that took place from July 31 to August 9 throughout the world. We aired four commercials about Heavenly Parent's Holy Community and the Rally of Hope and shared several posters and banner advertisements throughout the world in different languages. Nearly 340 million viewed our promotional material either directly or through secondary and tertiary sources. Records show three million direct views on YouTube and 5.5 million direct views on Facebook. Furthermore, more than 1.6 million people expressed an interest in attending the rally. Such unprecedented numbers really feel like miracles.

Our global audience

Besides direct participation, we utilized a robust broadcast operation we had begun developing seven years ago during the various national-level Blessing Ceremonies and summits. We contacted influential broadcasters and several agreed to broadcast the rally live. The International Media Association for Peace, *the Washington Times*, *the Segye Times* and *the Sekai Nippo* played key roles in promoting the event and the media directors in each region made superlative efforts in promoting and broadcasting the rally.

As a result of such spirited efforts, the broadcasts touched 191 million people across 150 nations over 188 stations. The full list of broadcasters includes national and civilian broadcasters in South Africa, Nigeria, Niger, Senegal and so on such as DSTv for Africa, national and civilian broadcasters in Cambodia, the Philippines, Thailand, India, Fiji and so on for Asia, national and civilian broadcasters and radio in Brazil, Paraguay, El Salvador, Honduras, Bolivia, Mexico, Costa Rica and so on for Latin America and civilian media in Albania, Kosovo, Croatia and the UK as well as a robust social media presence for Europe. The majority of the broadcasters carried the event live and re-broadcast during prime time. Besides broadcasts, over five thousand other media outlets covered the rally and the viewership count exceeded 230 million. Beloved leaders of Cheon Il Guk and blessed families! Even as I report these numbers, I feel as if in a dream. I passionately believe that Heaven prepared this miracle of love for True Mother.

Coverage of this remarkable event

The unprecedented coverage of the August 9 rally owes much to a meticulous media strategy and robust media network. However, the central cause behind the immense success of this rally is the host, True Mother and the eminent dignitaries who honored us by their participation and their keynote addresses.

I want to specially recognize Mrs. Paula White, spiritual advisor to President Trump for her message and prayer, the Honorable Ban Ki Moon, eighth UN Secretary-General for his welcoming remarks, the Honorable Newt Gingrich, former Speaker of the US House of Representatives and Honorable Date Chuichi, former president of Japan's House of Councilors for their congratulatory remarks, His Excellency Samdech Hun Sen, prime minister of the Kingdom of Cambodia, His Excellency Macky Sall, president of the Republic of Senegal, His Excellency Brigi Rafini, prime minister of the Republic of Niger, His Excellency Jimmy Morales, former president of the Republic of Guatemala, His Excellency Alfred Moisiu, former president of Albania and the Right Honorable Stephen Harper, the twenty-second

prime minister of Canada for their keynote addresses. The presence, uniformity of content and participation of such illustrious leaders in one of our rallies is unprecedented. What was truly moving and remarkable was that all leaders recognized the role interdependence, mutual prosperity, and universal values in addressing the severe challenges of today's world and providing hope for humanity and future generations, as well as giving remarkable testimonies about True Mother. The majority of testimonies sent by members and blessed families touched on the pride they felt seeing the positive participation of famed leaders.

Beloved leaders and blessed families!

The secret to the rally's success is True Mother. For the past seven years, True Mother's determination to firmly establish Cheon Il Guk has remained steadfast. Unable to take off her shoes to properly rest, True Mother has gone from North to South, East to West, traveling the world to embrace her beloved children with true love and jeongseong.

One the foundation of True Mother's incredible seven years of jeongseong, ten thousand representative leaders from 171 nations around the world, including 120 current and former Heads of State and Prime Ministers, speakers, parliamentarians, ministers, religious leaders, business leaders, media personalities, academicians and so on gathered for World Summit 2020. On the foundation of World Summit 2020's victory and centering on True Mother's victory, ISCP, IAPP, IAPD, IAED, IMAP and IAAP were launched in all seven regions of the world and through over 100 webinars, a strong online network and robust platform connected to True Mother could be established. All these initiatives became brushstrokes in the grand providential endeavor centered on True Mother that resulted in the current miraculous providential masterpiece we saw and experienced.



Beloved Cheon Il Guk leaders and blessed families!

The planning of the August 9 rally began last February during the launch of the 2027 providence for the realization of a heavenly unified world. Many people think that we held this rally online due to the COVID-19 pandemic but the motivation behind holding the rally online lies elsewhere. Within a few years, a great transition of platforms will take place and anticipating this change, we made a strategic decision to be future-oriented. Projects such as Space X's Starlink or Amazon's Project Kuiper aim to provide high-speed internet worldwide by 2025 by launching tens of thousands of satellites at relatively lower altitudes. Such projects are at the forefront of the digital platform revolution. The era of instant communication and exchange, which True Mother has repeatedly emphasized is upon us.

The recent fight for hegemony between the US and China is quickly expanding to the digital platform. If the fight for global hegemony in the past was based on oil and natural resources, the current fight has become a race for hegemony over platforms, especially digital ones. The US is leading in cutting-edge initiatives to connect the world through projects such as those I've mentioned. China is investing heavily in its One Belt, One Road Initiative with a strong emphasis on digital infrastructure. In other words, supremacy in digital-based platforms is at the core of both nations' long-term strategies.

However, realization of a unified world cannot happen if God remains absent from any platform and selfishness takes precedence. God cannot be our Heavenly Parent in such circumstances. In other words, the heavenly unified world cannot be. Having carefully observed and analyzed current trends and what it means for us, we planned the August 9 rally on a digital platform as a live two-way online gathering using the latest augmented reality to add realism and immersion to the program.

Going forward, the international headquarters will continue its use of such a digital platform and launch a portal site for Heavenly Parent's Holy Community. Within this portal, we will offer functions such as video-conferencing, two-way live concerts and performances, a multi-language chat service, multi-channel networks, webzines, and much more. With the 1.5 million rally participants' consent, we will manage their data through this portal.

Dear Cheon Il Guk leaders and blessed families!

This amazing Rally of Hope started with everyone's utmost devotion and ended as a miracle. We have yet to compile all the stories from around the world, but here's one example: In Cambodia, the government broadcasting entity, which has twelve million viewers among a population of fifteen million, broadcast the entire event live. The government directed Cambodia's twenty-five provincial governors and all other

the government officials to view it. It moved and impressed them. The central government received some amazing reports. Notably, as I was speaking to welcome people to the event, Prime Minister Hun Sen uploaded a video explaining how to register to participate in the event and a video about World Summit 2020 to his official Facebook page.

Furthermore, in Oceania, Fiji's national television station broadcast the event throughout the island nation. Samoa's Prime Minister Malielegaoi participated in the Rally of Hope broadcast from start to finish with our Samoa national leader. In Nepal, surprising happenings occurred, in which a former vice president and Members of Parliament attended the conference live with the Heavenly Asia Pacific UPF chairman, Ek Nath Dakal. In Heavenly Japan, more than three hundred dignitaries, including a former chief cabinet secretary, Hiroshi Kumagai, former Defense Agency Minister Yoshinori Ono, plus members of parliament, mayors and city councilmen from five districts shared the occasion with our UPF leaders at our churches and other designated locations.

The International Association of Youth and Students for Peace, which played the role of the Integrated Operations Center for this rally, made every effort to ensure the attendance of a hundred thousand people, including young ministers and parliamentarians from many nations. Once again, I would like to take this opportunity to express my gratitude.

Beloved Cheon Il Guk leaders and blessed families!

A photograph sent to me by a leader from Heavenly Latin America remains an unforgettable scene in my memory, depicting the bright smiles of members in the city of Potosi, Bolivia, situated four thousand meters above sea level, who were taking part in the rally via live television broadcast. Since in Heavenly Latin America, public television networks in nations such as Brazil, Paraguay and Ecuador cover the entire Latin American region, our members and ambassadors for peace in such rural villages were able to take part in this Rally for Hope via live television coverage.

In addition, dignitaries in Heavenly Korea, Heavenly USA, Heavenly Africa, Heavenly Europe and so forth also took part in the rally from beginning to end via live internet or television broadcast. One leader said that "miracles don't always take the form of Moses parting the Red Sea, but among miracles, this Rally for Hope was indeed a great one." I, too, believe this is the case. The Organizing Committee is going to edit the Rally of Hope video into one-hour, two-hour and full-length versions, with which we will continue making the Rally of Hope available on the national level until the next big rally.

Dear Cheon Il Guk leaders and blessed families!

The International Summit Council for Peace (ISCP) hosted this Rally of Hope. We plan to continue holding the rallies of hope spearheaded by the International Association of Parliamentarians for Peace (IAPP), Inter-religious Association for Peace and Development (IAPD), International Media Association for Peace (IMAP) and International Association of Academicians for Peace (IAAP), among others.

I am confident that we will thus be able to create a new platform for powerful witnessing and new witnessing environments for the firm settlement of a heavenly, unified world. By so doing, I believe we will achieve the firm establishment of Cheon Il Guk, in which all people live in Heavenly Parent's Holy Community, as declared by True Parents, attending our Heavenly Parent, as children and realizing one human family under our Heavenly Parent.

It has been said that if you have faith the size of a mustard seed, you will be able to move mountains. Yet ours is a faith greater than a mustard seed, much stronger even than that of David who was victorious against Goliath. If we march forward on this seven-year cosmic Canaan course with faith, attending True Father in heaven and True Mother in the flesh on earth as our center, we will be able to substantially realize the firm settlement of the heavenly unified world and open of the gates to the heavenly cosmos. I am therefore confident that we will succeed in bringing a third of the world's population to know of and attend our Heavenly Parent while True Mother is still on earth. In conclusion, I would like to thank you all once again for your united devotion evident in this Rally of Hope, and I pray that the love and blessings of Heavenly Parent and True Parents will always be with you. Thank you.