



“ 2015 천일국 지도자 총회 ”

CHEON IL GUK LEADERS ASSEMBLY

February 23, 2015



I shall now aggressively put the five organs into motion.

Clear water must not remain still but must flow! You must not be resting on the excuse of how old you are. Until you depart for the next world, you must continue to revive the people, who face inevitable death. In what other way can you harvest fruit through your physical lives on earth? This is the only way. I am speaking about living and dying well. It is important to take on an important mission, but I am now giving you an opportunity to establish the tradition as noble families, central figures that can easily leave legacies behind for the future and for your descendants. I am giving you an opportunity. Isn't this great? The mission headquarters [FFWPU International Headquarters] must help the missions worldwide. Although it will not be able to assist much, it should assist with maintaining momentum. ...

Through the Cheon Jeong Won and through the mission headquarters [FFWPU International Headquarters] centered here in Cheon Jeong Gung, we are globally one!

Regional presidents! Special emissary! Is this clear? We must move in that direction. ”

Excerpt from True Mother's address given on October 27, 2014





*Building a Foundation for  
the Creation of a  
Substantial  
Cheon Il Guk through the  
victory of Vision 2020*

INNER VISION > OUTER VISION

*Building a System for a  
World of Everlasting Peace*



# “Cooperation and Synergy building in our movement for the Victory of Vision 2020”

1

## Cooperation and Synergy Building in Our Movement

- Building partnership and synergy within our movement and among the providential organizations and companies by creating an environment for Cheon Il Guk
- Identifying projects for partnership between organizations within our movement by sharing business plans in 2015

2

## Completing the Mission of Heavenly Tribal Messiahs

- Establishing clear definitions and standards for heavenly tribal messiah activities and systematically expand these activities to all members
- Sharing best practices and related material of heavenly tribal messiah activities in each region, and exploring ways to procure support from providential organizations and companies

3

## Witnessing to Young People and Raising Leaders

- Planning and promoting a variety of partnership activities by building a network among the youth and students within our worldwide movement.
- Developing "Peace Projects" for the global youths and students for the purpose of creating synergy for dealing with global issues.

4

## Culture of Hoondok Spreading and Taking Root

- Substantial victory of Vision 2020 by promoting the well-being and happiness of blessed families worldwide and by regaining trust in society through ongoing social contributions
- Becoming a mainstream movement that has an impact on the world by regaining social trust in our church, providential organizations and companies throughout the world.





1<sup>st</sup> Year of Foundation Day  
World National Leaders Assembly  
[Determination and New Beginning]

1<sup>st</sup> Anniversary of Foundation Day  
World National Leaders Assembly  
[Sharing the Strategy]

1<sup>st</sup> Anniversary of TF's Seonghwa  
Strategic & Providential Nations Strategic Meeting  
[Presenting Direction]

2<sup>nd</sup> Anniversary of TF's Seonghwa  
Strategic & Providential Nations Strategic Meeting  
[Building and Managing Goals]

2<sup>nd</sup> Anniversary of Foundation Day  
Cheon Il Guk Leaders Assembly  
[Cooperation and Synergy]

*“Cooperation  
&  
Synergy”*

Until the second anniversary of True Father's seonghwa, the strategic meeting for strategic and providential nations was open only for representatives from the thirteen regions, twenty-three strategic nations, and twenty-one providential nations. From the third year of Foundation Day, we plan to include not only the representatives from the churches but also the providential organizations and companies in order to strengthen partnership and synergy.



<b>N a m e</b>	Cheon Il Guk Leaders Assembly 2015
<b>S l o g a n</b>	Cooperation and Synergy building in our movement for the Victory of Vision 2020
<b>P u r p o s e</b>	<ol style="list-style-type: none"> <li>1. Cooperation and Synergy Building in Our Movement</li> <li>2. Completing the Mission of Heavenly Tribal Messiahs</li> <li>3. Witnessing to Young People and Raising Leaders</li> <li>4. Spreading the Culture of the Substantial Cheon Il Guk</li> </ol>
<b>S c h e d u l e</b>	1.15 - 16 on the heavenly calendar in the third year of Cheon Il Guk (March 5 - 6, 2015) Two-days
<b>E x p e c t e d p a r t i c i p a n t s</b>	Cheon Il Guk Supreme Council Members, Special Emissaries, Regional Presidents, Cheon Il Guk Sepcial Envoys, National Leaders, department heads at regional headquarters, Heads and executives of providential organizations and companies, Regional and district leaders from Korea, Japan and the United States, Key leaders from each region, Youth and student representatives, Korean and Japanese members, etc.
<b>N u m b e r o f p a r t i c i p a n t s</b>	Total: 450 participants [250 participants in 2014]
<b>O r g a n i z e b y</b>	FFWPU International Headquarters
<b>C o - h o s t e d b y</b>	13 regional headquarters, UPF, WFWP, Tongil Foundation, etc





1	True Parents of Heaven, Earth, and Humankind	
2	Cheon Il Guk Supreme Council Members	13 members
3	Special emissary	8 emissaries
4	Regional presidents	9 regional presidents
5	National leaders of the world	132 national leaders
6	Cheon Il Guk Special Envoy	15 special envoys
7	Heads and executives of providential organizations	50 members
8	Regional and district leaders	49 participants
9	Heads of companies (From Korea, Japan, and the US)	50 participants
10	Key leaders from each region	50 participants
11	Core members from Korea and Japan, and other participants	50 participants
<b>TOTAL</b> (excluding those holding concurrent positions)		<b>450 participants</b>

- Final list of participants will be determined around the time we have the final participant name list from the region and field.
- Requests by other staff who wish to participate in the assembly, will be considered if it is deemed necessary.

Church Organizations  
252 participants



Providential Organizations  
50 participants



Providential Companies  
50 participants



Other Participants  
50 participants



450 participants



Time	March . 4 (Wed)	March . 5 (Thu)	March . 6 (Fri)	March . 7 (Sat)
6:00		Hoondokhae → Special emissaries, special envoys guide hoondokhae, prayer, presentation		
7:00		Breakfast		
8:00		Free Time - View Exhibition Hall	<b>Special Forum 1</b> - The Significance and Direction for the Cheon Il Guk HR Management Center	<b>Heavenly Tribal Messiah Seminar</b>  1. Providential research on heavenly tribal messiah based on TF's words 2. Study on activity guidelines for heavenly tribal messiahs 3. Research on heavenly tribal messiah activities in the West 4. Best Practice: Asia 5. Proposal from field on invigorating activities
9:00			<b>Special Forum 2</b> - Standard for Heavenly Tribal Messiah Act	
10:00	<b>Victory Celebration and Opening Ceremony</b> - including luncheon at CJG	<b>Opening Ceremony and PT of Strategic Guidelines</b> - Opening Address : Moon Sun-jin, D-general - Presentation : Kim Man-ho, S-general	<b>Special Report</b> - Special Report by Cheongpyeong Heaven and Earth Training Center - Proposal for 3 <sup>rd</sup> anniv. of TF's seonghwa ceremony + Sunhak Peace Prize, etc	
12:30		<b>Session 1 - FFWPU Regions</b> - PT of 15y strategy from 5 regions+ Vision → Korea+Japan+N.America+S.America+Asia	<b>Ceremony to Affirm Goals and Closing Ceremony</b> - Resolution by all Regions, Providential Org. and Companies of the world	
1:00		Lunch	Lunch	
2:00		<b>Session 2 - Providential and Educational Org. + Companies</b> - PT of 15y strategy from 5 P.Org.+ Vision → UFF+WFWP+SNU+UBP+WT+Hwa+YongPyong		
3:00			<b>Regional Meetings</b> - Meetings to be organized by R-presidents	
4:00	Free Time by for each Region	<b>Special lecture 1&amp;2</b> - Specialist 1 : NGO Act Led by Religion - Specialist 2 : The UC's Potential	<b>Strategic Meeting for Youth+Students and W-CARP</b> - Organized by Youth + Students from Korea, Japan, USA	<b>Seminar by Region</b> [by Region]
5:00	<b>International meeting for Family Ministry staff</b>			
6:30		Dinner		
8:00		Consulting meeting by region and nation		
9:00		Prayer meeting by region		
10:00		Personal time and sleep		





2015 CIG LEADERS ASSEMBLY

March 6, 2015 10:00-14:00

FFWPU



R y u S o n g	KI-hoon Kim	Shin Dong Mo	Y o n g C h o n g - s i k
Kyeong Seuk	Regional	Regional	Regional
Yong Cheon	President, North	President, South	Regional
President, FFWPU Korea	President, America	President, America	President, Asia

NGO



Dr. Thomas Walsh	Moon Yeon Ah
President, UPF International	President, W F W P International

Education



Hwang Sun Jo	N e e i l S a l o n e n
President, Sun Moon University	President, Bridg eport University

PRESS



Larry Beasley
CEO, The Washington Times

BUSINESS



L e e S e o n g G y e u n	J u n g g C h a n g - j o o
CEO, ihwa corporation	CEO, Yong Pyong Resort

PRESENTATION CONCEPT

Introduction Video

10-15 seconds

Strategy Presentation

600.-900 seconds

Presentation Summary

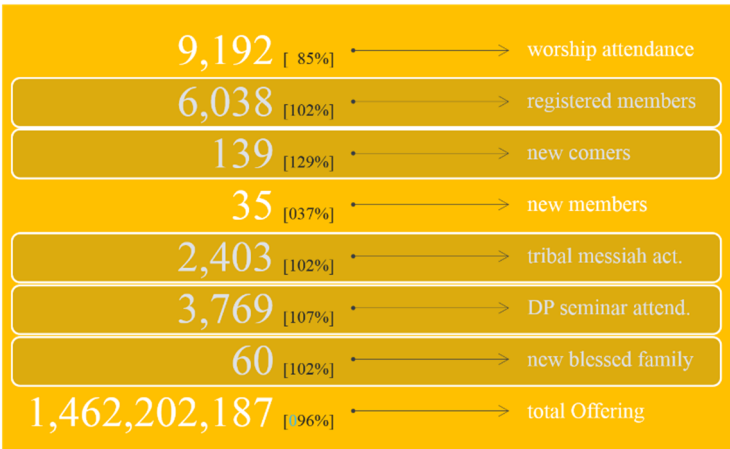
20.-30 seconds

- Introductory Video: Use simple images and profile of presenter to be shown when presenter takes stage
- Strategy Presentations: Numerical goals for 2015 summarized on one page. Detailed plans presented later.
- Presentation Summary: Emcee gives brief summary and conclusion after each presentation



# Major Accomplishments Plan for 2015

Evidence of GOD's Grace | 2015 Plan by Numbers



목표기준 : 2014년 실적의 5% 증가를 연건목표로 권장

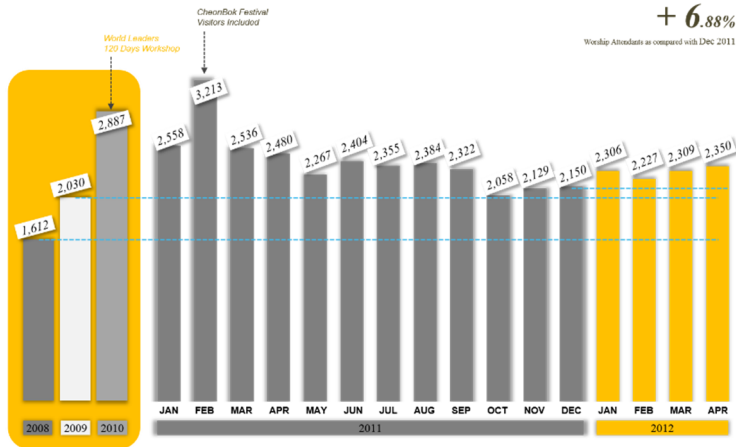
Overview of Church 1Q Performance

## WORSHIP

"A Model, Growing Church of the Unification Church"

+ 6.88%

Worship Attendees as compared with Dec 2011



### A. FFWPU report form → Internal Growth

- Present goals of each growth index by region for 2015 → numerical
- Present strategy and direction of activity to achieve goals by region for 2015 → detailed

### B. Providential organizations report form → External Growth

- Present goals of each growth index by providential organization for 2015 → numerical
- Present strategy and direction of activity to achieve goals by providential organization for 2015 → detailed

### C. Educational organizations report form → Raising Leadership

- Present goals of each growth index by educational organization for 2015 → numerical
- Present strategy and direction of activity to achieve goals by educational organization for 2015 → detailed

### D. Media organizations report form → External trust

- Present goals of each growth index by media organization for 2015 → numerical
- Present strategy and direction of activity to achieve goals by media organization for 2015 → detailed

### E. Providential companies report form → Sustainable Growth

- Present goals of each growth index by providential company for 2015 → numerical
- Present strategy and direction of activity to achieve goals by providential company for 2015 → detailed



**10:00 Opening Ceremony**  
 - Welcome and Bow to True Parents  
 - Opening Statements  
 - Opening and Congratulatory Address: Sun-jin Moon, D-General  
 - 2015 Strategy PT: Kim Man-ho, S-general  
 - Emcee closing



Sun Jin Moon  
Director General



Kim Man-ho  
FFWPU International HQ Secretary general

A. Welcoming and Entrance of Sun-jin Moon → 300 seconds  
 B. Bow to TP and Opening Declaration → 180 seconds  
 C. Introductory video of Sun-jin Moon + Opening Address + Congratulatory Address → 15 seconds+900 seconds  
 D. Introductory video of Kim Man-ho + Significance of Assembly and Strategy → 15 seconds+1200 seconds  
 E. Summary of Presentations → 60 seconds  
**Total Time: 45 minutes=2,670 seconds**

**10:50 Session 1 - FFWPU Regions**  
 - PT by Korea : Ryu Kyeong-seuk  
 - PT by Japan : Song Yong-cheon  
 - PT by N. America : Kim Ki-hoon  
 - PT by S. America : Shin Dong-mo  
 - PT by Asia : Yong Chung-shik  
 - Emcee closing



Ryu Kyeong Seuk  
President, FFWPU Korea



Song Yong Cheon  
Chairman, FFWPU Japan



Ki-hoon Kim  
Regional President, North America



Shin Dong Mo  
Regional President, South America



Yong Chung-sik  
Regional President, Asia

A. Introduction to Session → 300 seconds  
 B. Introductory video of Presenter → 15 seconds  
 C. Presentation by Presenter → 900 seconds  
 D. Emcee summarizes PT in each session → 60 seconds  
**Total Time: 83 minutes=4,935 seconds**

**12:30 Lunch and Tea time**

**14:00 Session 2 - Providential Org. Educational Org.**  
 - PT by UPF : Thomas G. Walsh  
 - PT by WFWP : Moon Yeon-ah  
 - PT by SM Univ. : Hwang Sun-jo  
 - PT by Bridgeport Univ. : Neil Salonen  
 - Emcee closing



Dr. Thomas Walsh  
President, UPF International



Moon Yeon Ah  
President, W F W P International



Hwang Sun Jo  
President, Sun Moon University



Neil Salonen  
President, Bridgeport University

A. Introduction to Session → 300 seconds  
 B. Introductory video of presenter → 15 seconds  
 C. Presentation by presenter → 900 seconds  
 D. Emcee summarizes PT in each session → 60 seconds  
**Total Time: 67 minutes=4,020 seconds**

**15:10 Session 2 - Media Org. Providential Companies**  
 - PT by The Washington Times : Larry Beasley, CEO  
 - PT by Ilhwa : Lee Seong-gyeun  
 - PT by YongPyong : Jung Chang-joo  
 - Emcee closing



Larry Beasley  
CEO, The Washington Times



Lee Seong Gyeun  
CEO, ilhwa corporation



Jung Chang-joo  
CEO, Yong Pyong Resort

A. Introduction to Session → 300 seconds  
 B. Introductory video of Presenter → 15 seconds  
 C. Presentation by Presenter → 900 seconds  
 D. Emcee summarizes PT in each session → 60 seconds  
**Total Time: 54 minutes=3,225 seconds**



**Han Jae Kwang, Secretary General**

ODA Watch, PhD in International Development and Cooperation, international development and cooperation civil society, development NGO, Faith-Based Organization, theory on Government-NGO partnership, policy research, evaluation and implementation For eight years from 1999, he was involved in development projects at Global Civic Sharing. In 2006, he was involved in founding ODA Watch and to this day is leading a policy advocacy campaign for international development and cooperation. He has conducted a variety of analysis on official development assistance between government institutions and religions organizations and pointed out their problems.

He also published a book that extensively explores an alternative. In April 2004, as project manager of Global Civic Sharing, an international NGO, he was in Iraq to assist in rebuilding efforts when he was kidnapped by armed militia. He managed to engage with the humane part of his captors and was released after fourteen hours. This terrible experience pushed him to get in involved presenting policies to evaluate, monitor and identify alternatives for the government's policies for giving out support.

Samsung Dream Scholarship Foundation, KOICA, ASEM2000 Civil Forum, Prime Minister's Office.

[ PhD, Kyunghee Univ. Graduate School of Int'l Studies and Master's at Graduate Institute of Peace Studies ]  
- A Study on Korean Protestant Faith-Based Development NGO:

*With Special Reference to Attribute and Typology 2013.08*

*- The Role and Prospect of Development NGOs in Post-Conflict Peace-Building 2000.02*

**Motoyama Katsushi, Leaders of Int'l Network Team**

Graduated from Department of Systems Design, Faculty of Engineering, Tokyo University. Studied at Sun Moon University Graduate School of Theology. Completed masters course in religious education at the Unification Theological Seminary in America. Was staff at the Sunjung High School dormitory in Korea, and in charge of second generation education at Jr. STF. Later enrolled at Harvard Graduate School of Education and obtained a masters in International Education Policy. Currently a leader of the international network team at the Nippon Foundation. Born in Oita, Japan in 1981. Mother passed away from cancer when he was just about to enter middle school. Father was assigned as national messiah and went abroad when he was in high school. Faced a lot of financial difficulties. Continued his studies by working part time with a goal of entering Tokyo University. In his third (senior) year in high school, he was told that it was impossible for him to go to Tokyo University. However, he developed his own method of studying without taking private classes and improved his grades and was accepted by Tokyo University, the most prestigious school in Japan. He was active with CARP during his school years and currently works at the Nippon Foundation, the largest NGO in Asia.

He has visited more than thirty nations to support education, welfare, human rights, international cooperation and other projects. He has worked alongside with the Dalai Lama, Vaclav Havel, former president of Czech Republic, Ban Ki-moon, UN secretary-general, Margaret Chan, former WHO secretary-general, and other prominent leaders of the world, and is working diligently in building a global network.

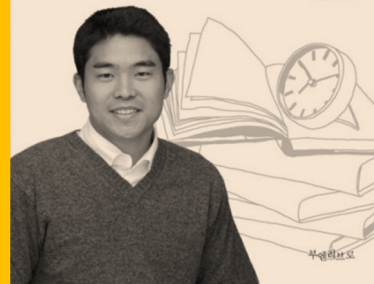
He has written eight books on education and on how to study which have been translated in Korea, Taiwan, China and Thailand. He is also a famous blogger and is writing articles that draws more than 200,000 accesses each month at a netmedia of large companies. He was blessed in 2004 and is a father of three children.

자기주도 학습으로 동경대 입학부터 하버드대 합격까지

수많은 열망한 학생이나, 우리는 어떻게 해야 하는 걸까요? 어떤 대학, 어떤 학교, 어떤 학과를 선택할지 고민하는 학생들에게 도움이 되는 책입니다. 그리고 이 책을 읽을 때마다, 이 나라에서 일어날 일을 알 수 있게 됩니다. 그리고 이 책을 읽을 때마다, 이 나라에서 일어날 일을 알 수 있게 됩니다.

공부 천재

모토야마 가쓰히로 지음  
주홍기 옮김







## 8:00 Forum 1 - H R Management Center

- Opening Statements
- Main PT : Cho Gwang-myeong
- PT of Proposals: Mari Curry, USA
- PT of Proposals: Tanaka Tomihiro, JAPAN
- PT of Proposals: Son Byeong-ho, Korea
- Emcee closing



Cho Gwang  
myeong  
President, Cheong  
shin Grad. School



M a r i  
C u r r y  
V-President,  
FFWPU USA



T a n a k a  
T o m i h i r o  
V-President,  
FFWPU Japan



S o n B y e o n g  
h o  
President,  
UPF Korea

- Summarizing significance and goals of special forum → 180 seconds
- Introductory video of main presenter → 15 seconds
- Main PT → 1,200 seconds
- Supporting comments → Each 300 seconds
- Q&A → 600 seconds

Total Time: 49 minutes=2,895 seconds

## 8:55 Forum 2 - Heavenly Tribal Messiah

- Opening Statements
- Main Presentation: Yong Jin-hun
- Presentation of Proposals: Shin Dong-mo
- Presentation of Proposals: Robert Kittel
- Presentation of Proposals: Bang Sang-il
- Presentation of Case Study: Kang Deok-rye



Yong Jin-hun  
Director,  
Missionary  
Support



Shin Dong Mo  
Regional  
President,  
S. America



Robert Kittel  
Special  
Emissary,  
A s i a



Bang Sang-il  
Director,  
Witnessing  
FFWPU Japan

- Summarizing significance and goals of special forum → 300 seconds
- Introductory video of main presenter → 15 seconds
- Main presentation → 900 seconds
- Supporting comments → Each 300 seconds
- Q&A → 1,200 seconds

Total Time: 56 minutes=3,315 seconds

10:00

## Break and Tea time

## 10:30 Special Report

- Report from Cheongpyeong Heaven and Earth Training Center : Lee Ki-sung
- Direction for preparing 3<sup>rd</sup> anniv. of TF's seonghwa ceremony : Min Woong-gi
- Japan's preparations for the 3<sup>rd</sup> anniv. of TFR's seonghwa ceremony : Eiji Tokuno
- Sunhak Peace Prize : Jeong Dong-won



Lee Ki-sung  
Head, CP  
Heaven&Earth  
Training Center



Min Woong-gi  
Director,  
Policy and  
Planning



Eiji Tokuno  
President,  
F F W P U  
J a p a n



Jeong Dong-  
w o n  
Sunhak  
Peace Prize

- Summarizing significance and goals of special report → 120 seconds
- Introductory video of main presenter → 15 seconds
- Main PT → 900 seconds + Each 600 seconds
- Q&A → 600 seconds

Total Time: 58 minutes=3,435 seconds

## 11:30 Ceremony to Affirm Goals and Closing

- Welcome and Bow to True Parents
- Explanation Significance : Kim Man-ho
- Announcement of Overall Goals and Resolution Ceremony : Watching the Video
- TP' address / reflections: Representatives
- 3 cheers of eog-mansei : Cho Jung-sun
- Special Events
- Closing Declaration : Emcee



Kim Man-ho  
F F W P U  
International HQ  
Secretary general



Cho Jung-sun  
Chairman,  
T O N G I L  
Foundation

- Welcoming and TP's Entrance → 300 seconds
- Bow to TP and Opening Declaration → 180 seconds
- Explanation of the significance → 600 seconds
- Announcement of Overall Goals and Resolution Ceremony → 600 seconds
- TP's address or reflections → 900 seconds
- Special Event → 600 seconds
- 3 cheers of eog-mansei and Closing → 300 seconds

Total Time: 58 minutes=3,480 seconds