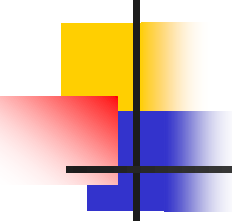




# **Play Football Make Peace**

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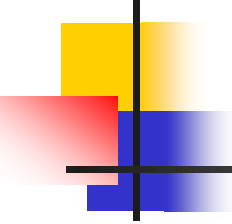
## **5 Principles**



# Play Football Make Peace

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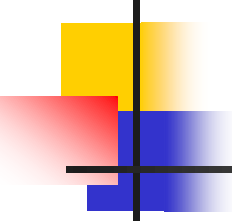
***Nelson Mandela: "Sport has the power to unite people in a way little else can. Sport can create hope where there was once only despair. It breaks down racial barriers. It laughs in the face of discrimination. Sport speaks to people in a language they can understand.... [It is] probably the most effective means of communication in the modern world."***



# Play Football Make Peace

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**Sport is increasingly recognized as an important tool in helping the UN achieve its objectives, in particular the Millennium Development Goals. By including sport in development and peace programmes in a more systematic way, the UN can make full use of this cost-efficient tool to help us create a better world. Ban Ki-moon , Sec-Gen UN**



# **Play Football Make Peace**

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**“In an ideal football world, the football family would be united and it would be a game where integrity, sportsmanship, loyalty and fair play stand out for all to see”.**

**“In an ideal wider world the social, educational and cultural benefits of football and sport would be fully appreciated”.**

**[ UEFA “Vision Europe” 2005-2015 ]**



# PFMP Principle # 1

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# **Play Fair**



# PFMP Principle # 1

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**Football “ the beautiful game” is universal.**

**270,000,000 people play football around the world.**

**FIFA has 208 member associations, which is 16 more than the United Nations.**

**All 208 member associations follow the same 17 Laws of the Game.**



# PFMP Principle # 1

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- **It is the universality of the rules that allows the universality of the game.**
- **The referee makes sure the game is played fairly and penalizes any player who breaks the rules.**
- **This principle teaches that we are all equal under the law.**



# PFMP Principle # 1

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- Just as there are universal laws of football which guide behavior and performance, are there universal laws of life which, if followed, help to lead us to a fair and just world?
- Can we teach respect for societal rules of law through teaching respect for the rules of football?





## PFMP Principle # 2

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**Maintain  
Position**



## PFMP Principle # 2

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**In football we play in a position, and learn the responsibilities of that role. There is nothing gained by being jealous of another player's position or their talent.**



## PFMP Principle # 2

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- **The team can only be effective when players play their positions in harmony with each other.**
- **When a player neglects his/her position and its duties, it can undermine the whole team.**
- **This principle teaches individual responsibility.**



## PFMP Principle # 2

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- Can teaching how to keep position **(fulfill one's duty and responsibility)** in football be transferred to roles in life?
- Can football inspire young people to maintain their responsibilities in relationships: as a good citizen; as a friend; as a husband or wife; as a parent?



PFMP Principle # 3

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**Develop  
Excellence**



## PFMP Principle # 3

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**In football, guided by our coach, we improve our skills through effort and focus. We learn ball-control through dedication & repetition. We also learn how to keep self-control, especially in the heat of the game.**



## PFMP Principle # 3

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- **All players need to master their abilities for the team to succeed.**
- **The whole team suffers when a player lacks precision and fitness or loses “their cool”.**
- **This principle teaches self-discipline, effort, and self-control.**



## PFMP Principle # 3

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- Can this principle teach self-discipline, correctness, and self-control off the pitch?
- Can the dedication to making every effort which is found in football be repeated in other aspects of life?





PFMP Principle # 4

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# **Build Teamwork**



## PFMP Lesson # 4

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**Football is a team sport where we learn to value the contribution of each player. Players need to listen, cooperate and respond. Players are trained to work effectively with the coach and the team captain.**

**Team unity is a key to winning (and losing) with honour.**



## PFMP Principle # 4

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- **This principle teaches us to practice commitment to and have respect for our fellow players (and respect for the players from the other team too!)**
- **It teaches that team performance is more important than the individual.**



## PFMP Principle # 4

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- Can this principle help us to practice respect and keep commitments to our friends, our families, our communities, and in our work?
- Can football help to prepare players for the broad challenges of life?



## PFMP Principle # 5

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**Create  
Excitement**



## PFMP Principle # 5

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**People love to watch when the match is exciting.**

**The game becomes exciting when players put the first 4 Principles into practice, and give 100%**



## PFMP Principle # 5

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- **Excitement is the result of dynamic, skillful and sportsmanlike play.**
- **This creates the anticipation that at any moment “something can happen”. There is tension in the air.**



## PFMP Principle # 5

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- **Can “creating excitement” in the game teach us how to lead an exciting life?**
- **Can we “give 100%” off the field and create excitement in our friendships, families, communities & careers?**





# Play Football Make Peace Challenge

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**PFMP challenges youth to bring the highest principles and virtues into their game. Then to extend those lessons beyond the team to friends, family and community.**

**The social responsibility of football is to develop players whose behaviour *on and off* the field exemplifies the best that football has to offer the world.**