

# NATIONAL LEADERS' MEETING

LAS VEGAS APR 13-15, 2015





# Communications





2005 BLESSING







MILES



SKYLAR



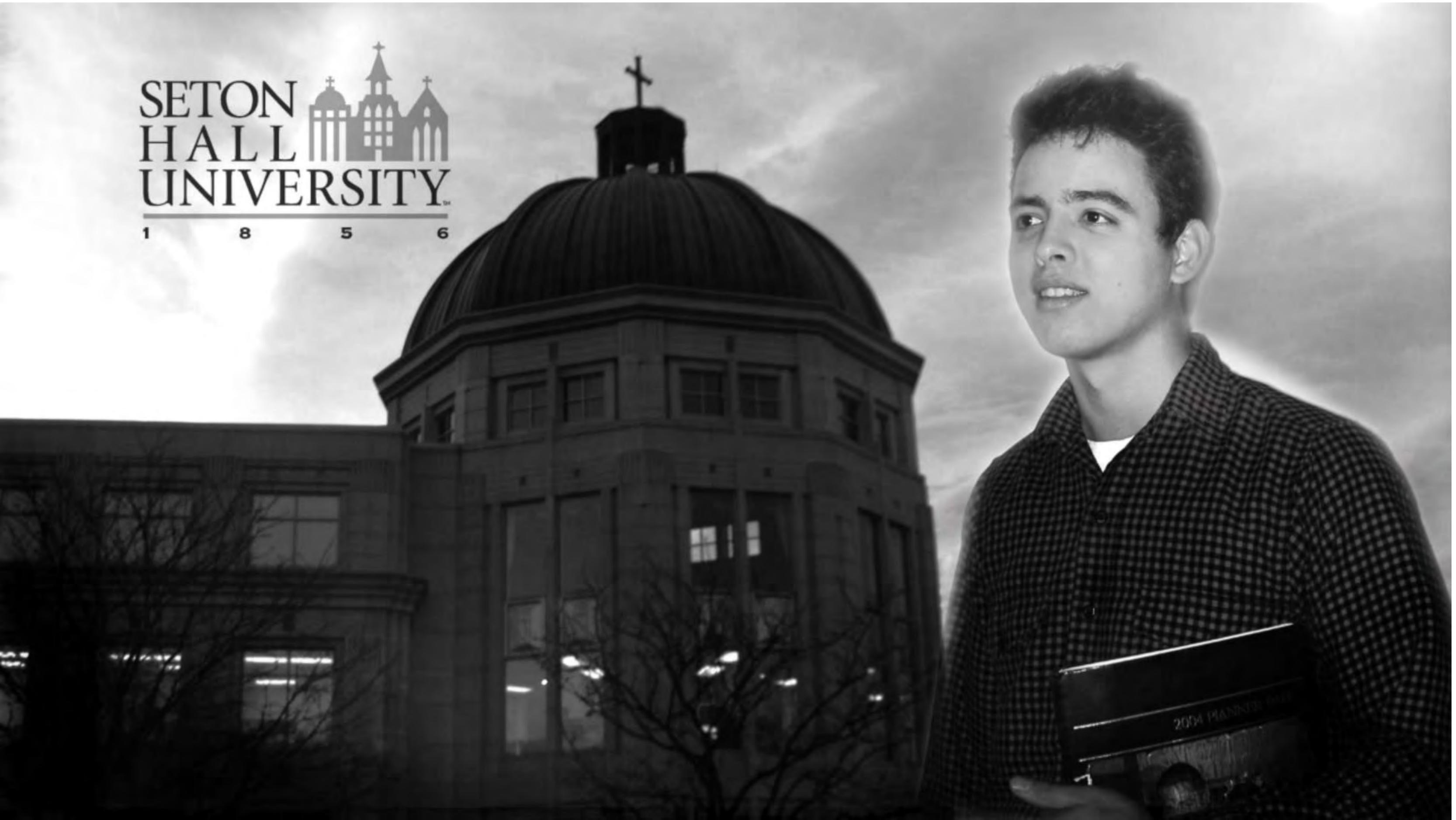
NAKAI FAMILY



MOM & DAD  
Matching Photo

SETON  
HALL  
UNIVERSITY<sup>TM</sup>

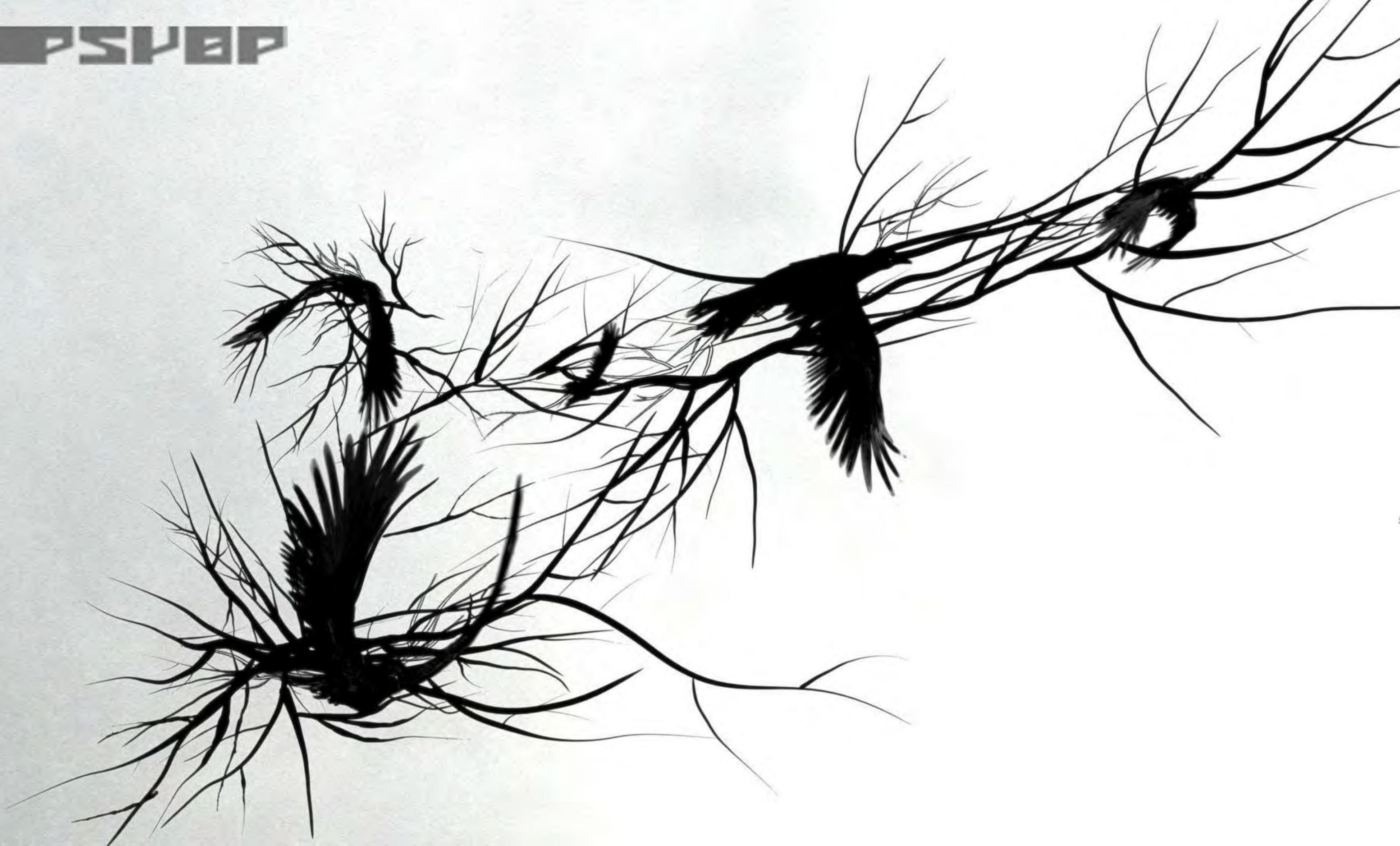
1 8 5 6



*Communication*

EXCHANGING  
MEANING

PSYEP







**NYU**

**SCHOOL OF  
PROFESSIONAL STUDIES**

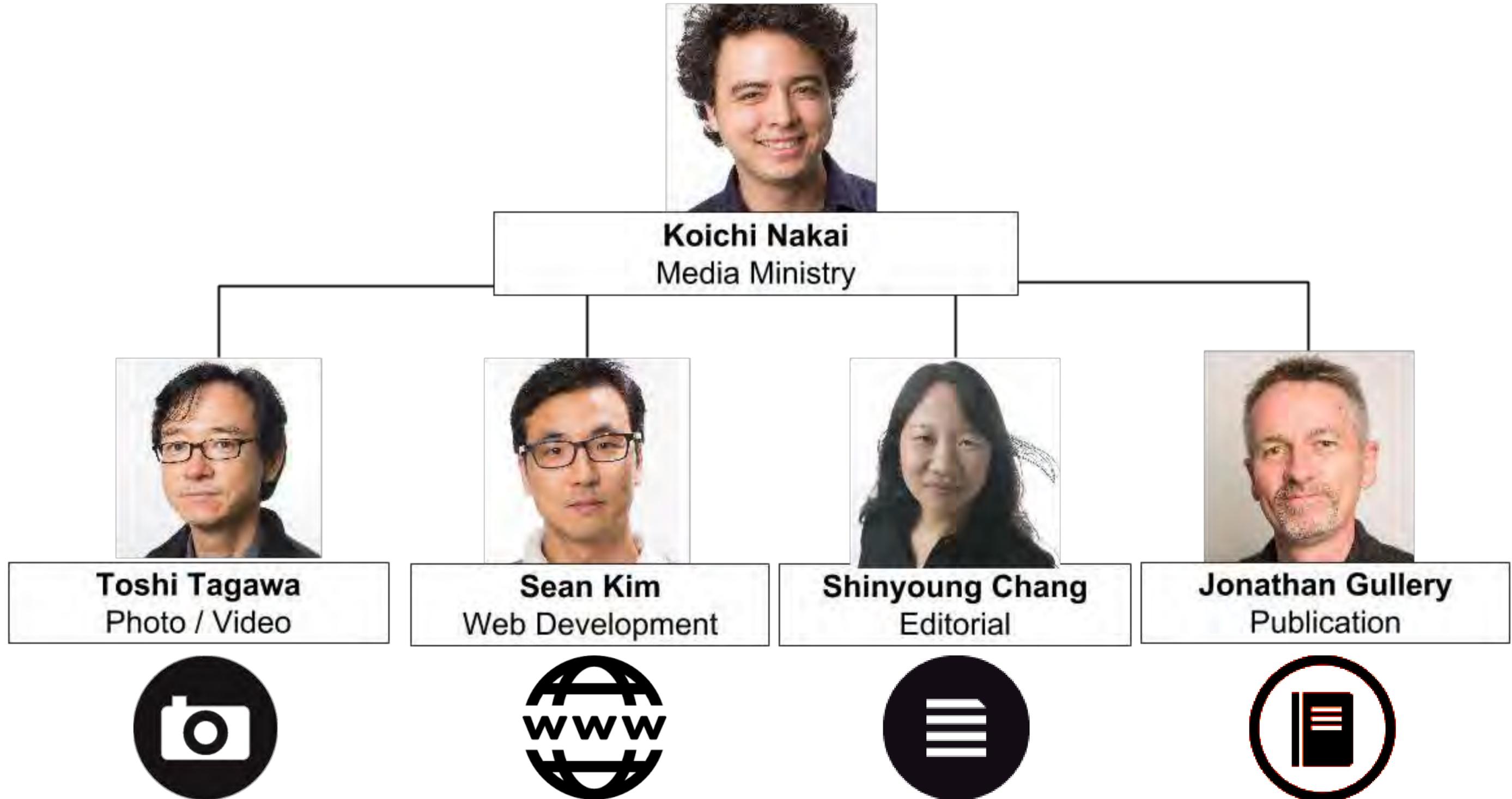


**NBC**

DEMO REEL

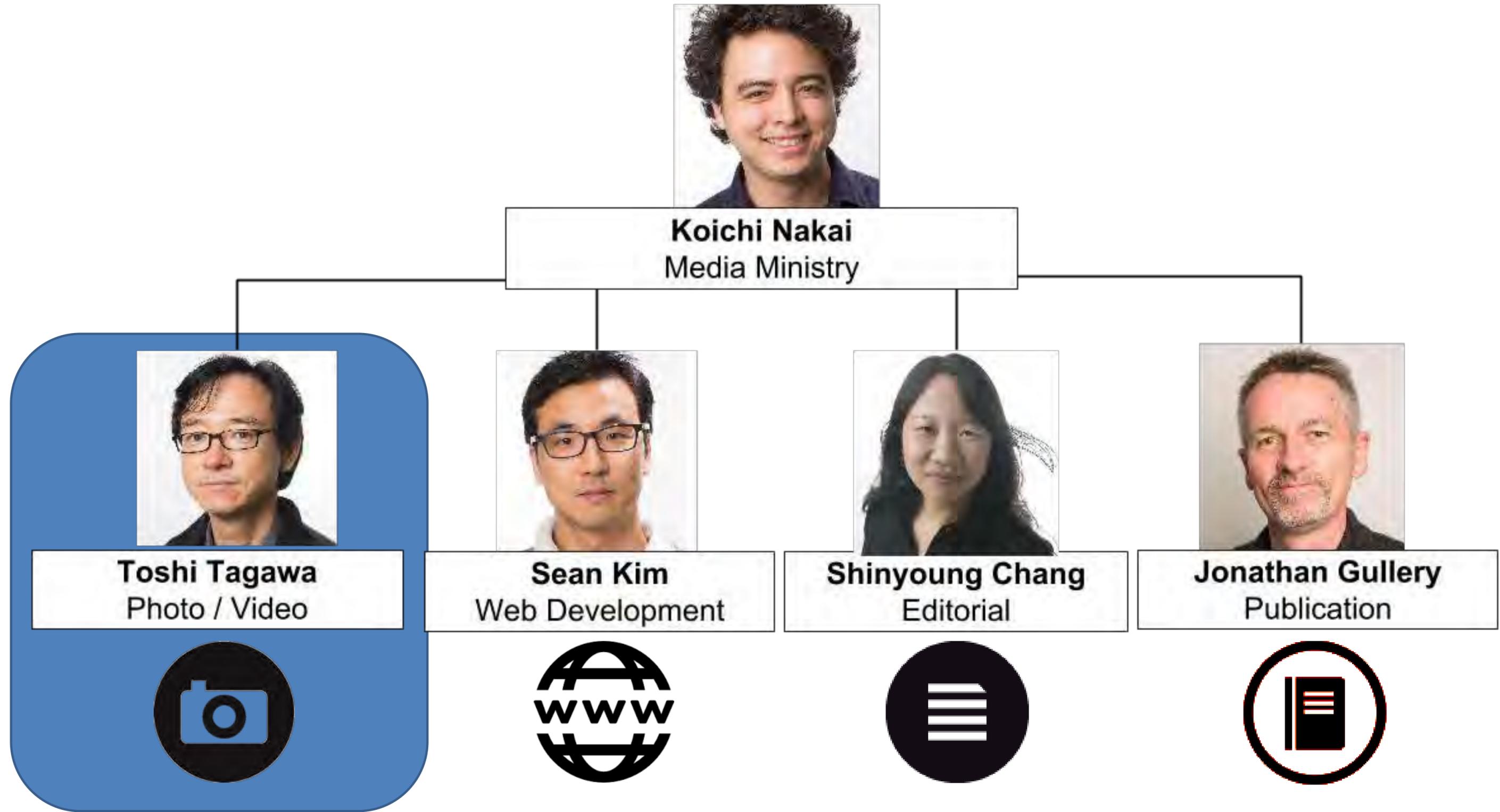
# Media Ministry Team

PURPOSE: To use media to support True Parents and God's Providence.



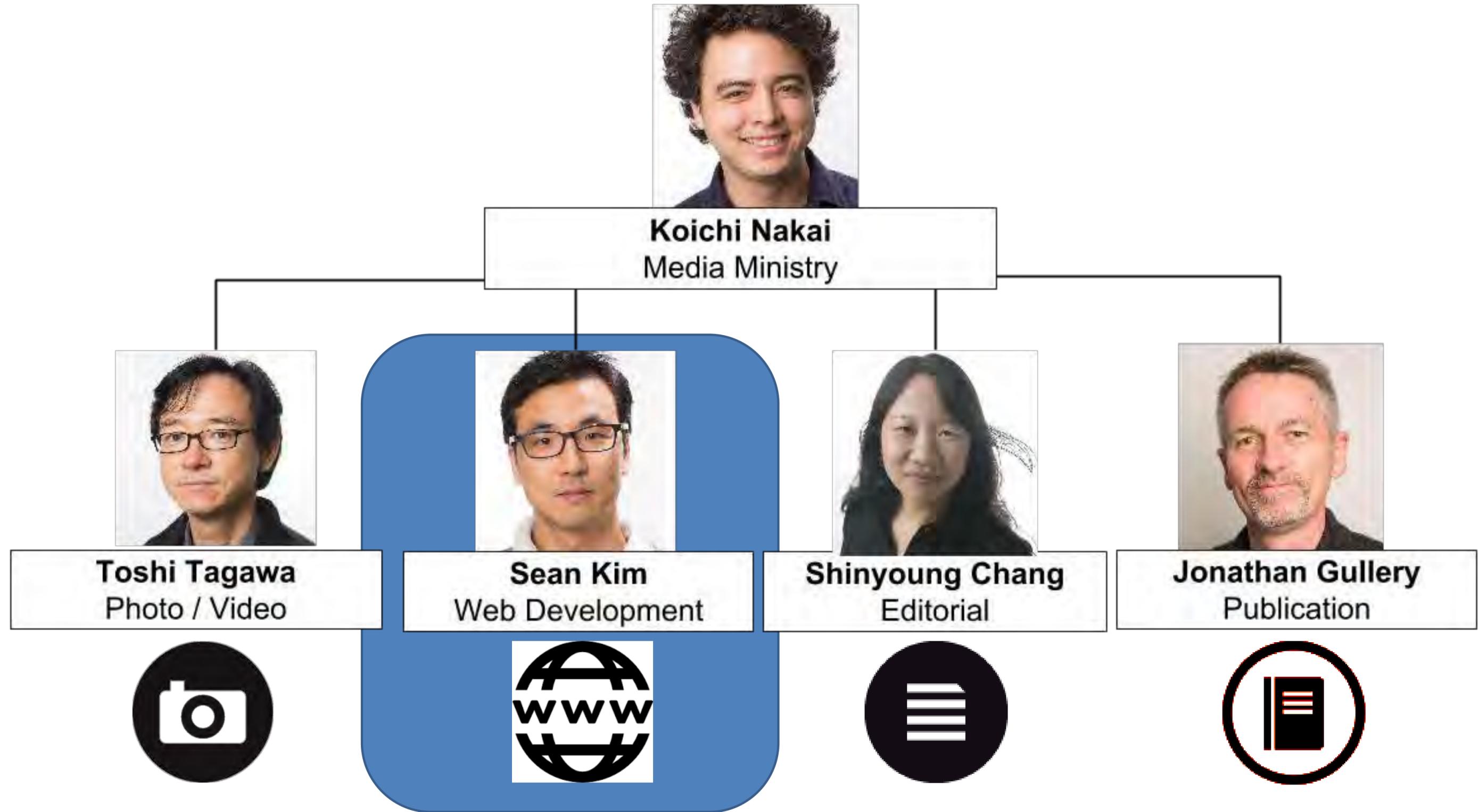
# Media Ministry Team

PURPOSE: To use media to support True Parents and God's Providence.



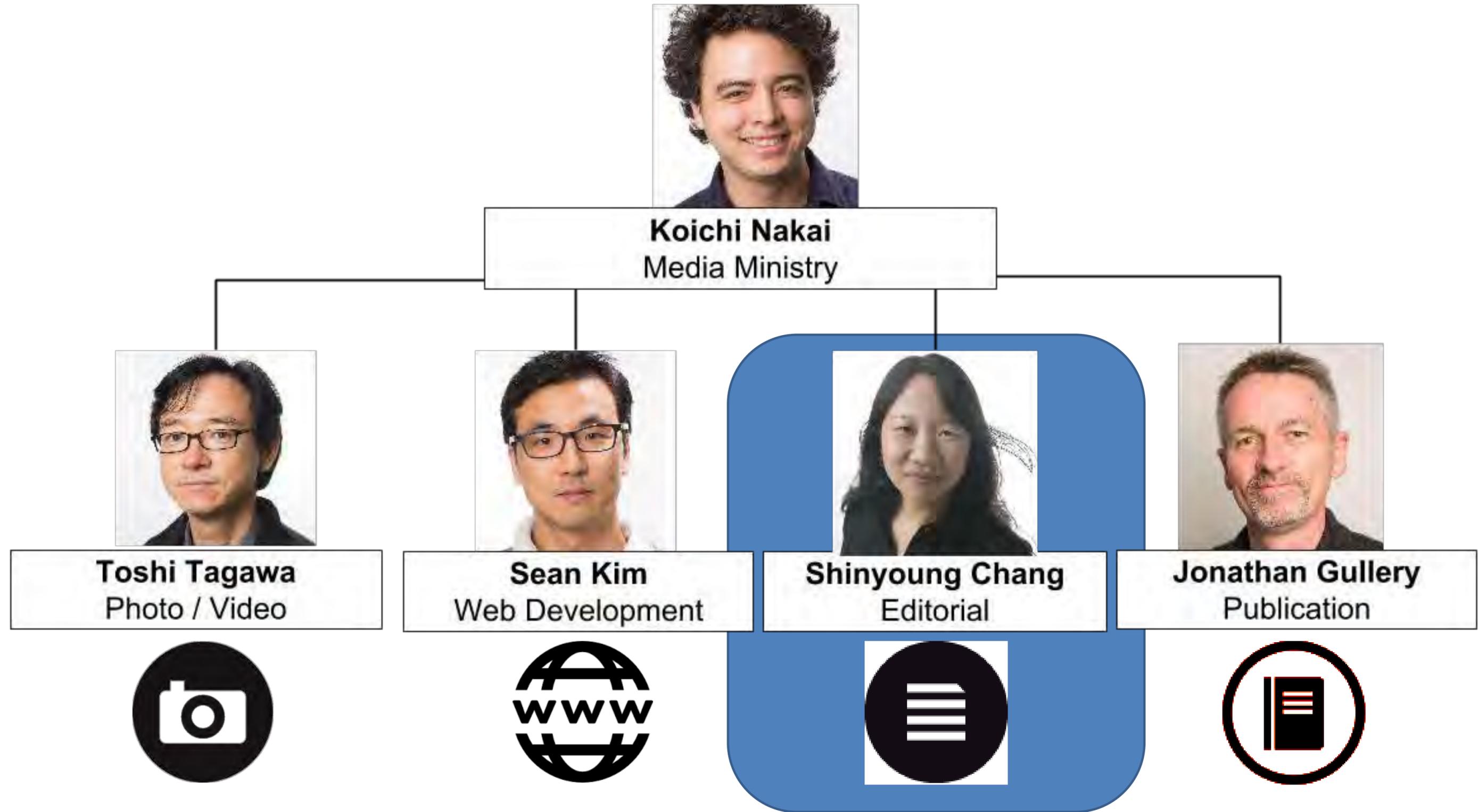
# Media Ministry Team

PURPOSE: To use media to support True Parents and God's Providence.



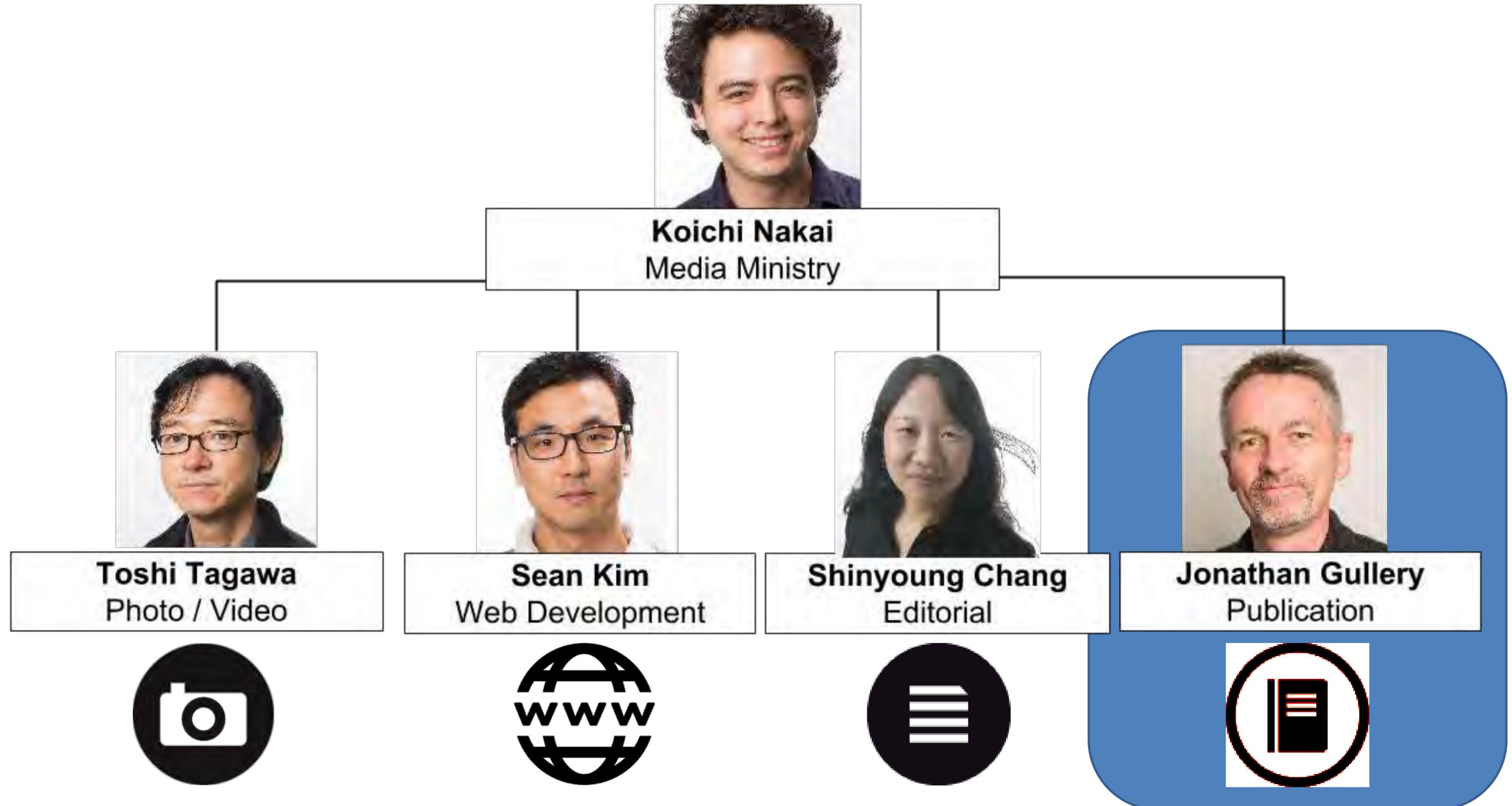
# Media Ministry Team

PURPOSE: To use media to support True Parents and God's Providence.



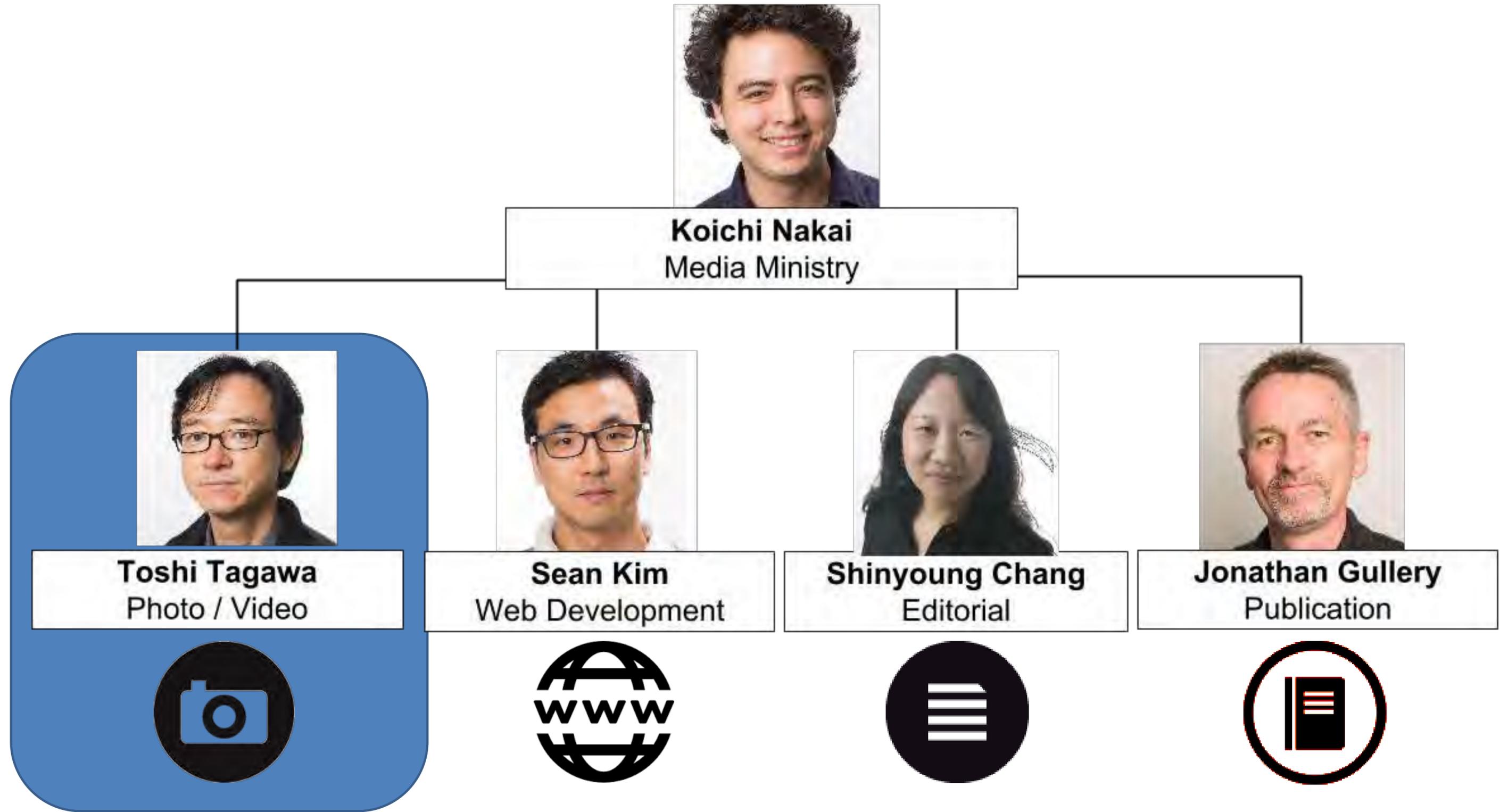
# Media Ministry Team

PURPOSE: To use media to support True Parents and God's Providence.



# Media Ministry Team

PURPOSE: To use media to support True Parents and God's Providence.






“창조주 하늘부모님을 닮은  
참사랑을 실천하는 천일국의 참주인이 되자!”

Let us become true owners of Cheon Il Guk who practice true love in resemblance to our Creator, the Heavenly Parent!



**FAMILY FEDERATION**  
FOR WORLD PEACE AND UNIFICATION

**NEWS & STORIES**  
EVENTS AND MORE

**BLESSING & FAMILY**  
BFM DEPARTMENT

**DP LIFE**  
CREATE A LIFE YOU LOVE

**CONTACT US**  
HOW CAN WE HELP YOU?

## Your Weekly Update



April 10, 2015

Every Friday the national ministry team compiles stories and important upcoming events in a quick weekly update video. Here is what we cover...

[Read more](#)

[Tweet](#) [g+1](#) [Like](#) 6

## TRUE PARENTS' MESSAGES



**P TV**  
Peace  
WEEKLY UPDATES

## Your Weekly Update



April 3, 2015

Every Friday the national ministry team compiles stories and important upcoming events in a quick weekly update video. Here is what we cover this...

[Read more](#)



**40 DAY**  
**PRAYER CONDITION**  
4.13.15-5.22.15



# REALITY VIDEO

# REALITY VIDEO

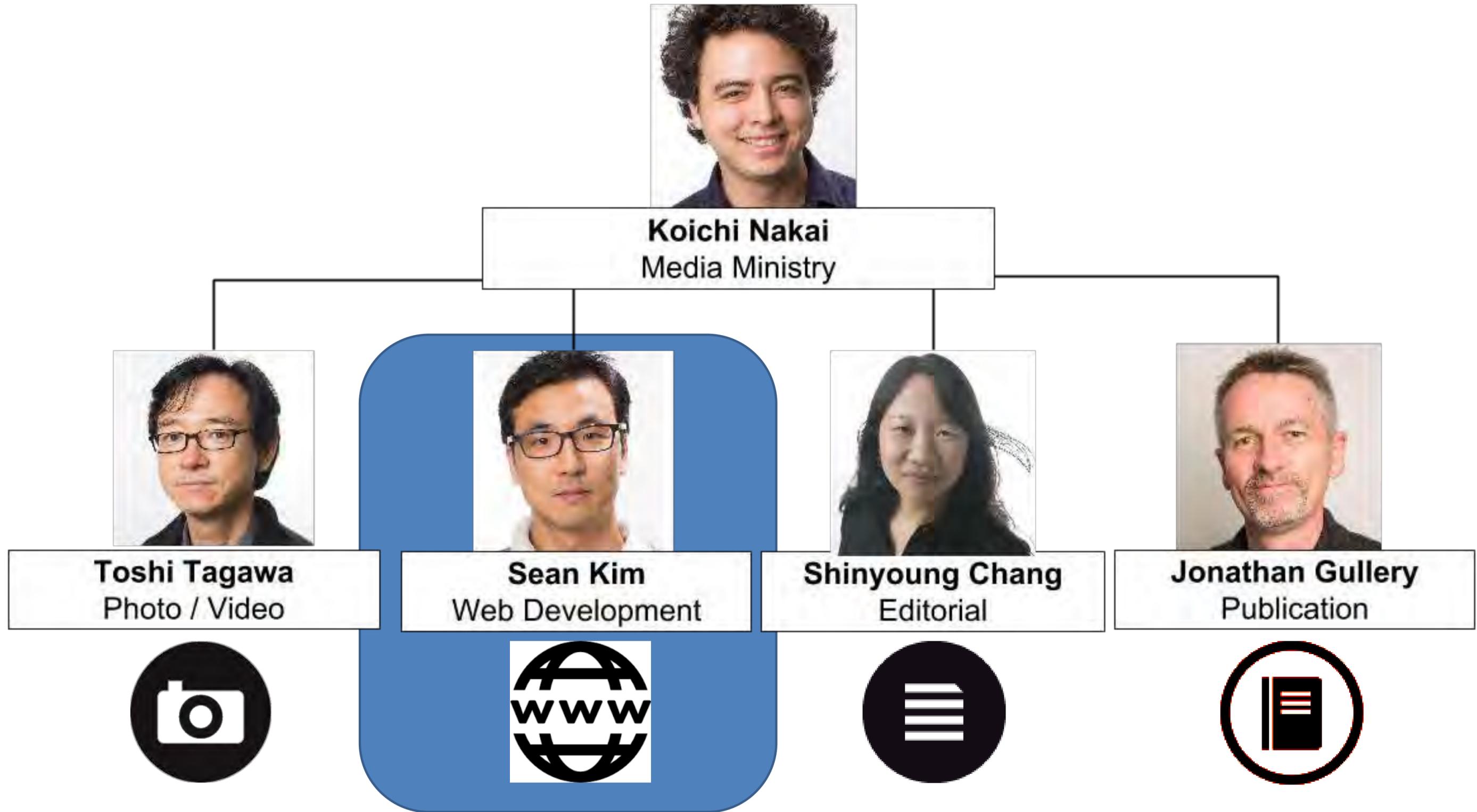
- Debunks the myths about our Church  
Without attack and accusation
- Quick Turn Around- FRESH
- Transparent
- Simple to produce– Film with an Iphone and send it to the media team.

# STYLEGUIDE

- [Styleguide.familyfed.org](http://styleguide.familyfed.org)
- Major Media Team Goal 2015

# Media Ministry Team

PURPOSE: To use media to support True Parents and God's Providence.





# FAMILYFED.ORG



## BFM

[bfm.familyfed.org](http://bfm.familyfed.org)



## EVANGELISM

[dplife.info](http://dplife.info)



## LOCAL

local community sites  
[lv.familyfed.org](http://lv.familyfed.org)  
tribal messiahship



## LEADERS

[leadwithimpact.org](http://leadwithimpact.org)  
[ym.familyfed.org](http://ym.familyfed.org)  
zoom



## PROJECTS & PARTNERS

(Campaign Pages that turn into sites)  
[peacekingcup.org](http://peacekingcup.org)  
[generationpeaceacademy.org](http://generationpeaceacademy.org)  
[godshopeforamerica.org](http://godshopeforamerica.org)  
[forgiveloveunite.org](http://forgiveloveunite.org)  
[scriptures.familyfed.org](http://scriptures.familyfed.org)  
[songbook.familyfed.org](http://songbook.familyfed.org)  
[familyfed.org/obiad](http://familyfed.org/obiad)  
properties



# DATABASE



**NEWS**



**BFM**

[bfm.familyfed.org](http://bfm.familyfed.org)



**EVANGELISM**

[dplife.info](http://dplife.info)



**LOCAL**

local community sites  
[lv.familyfed.org](http://lv.familyfed.org)  
[tribalmessiahship](http://tribalmessiahship.com)



**LEADERS**

[leadwithimpact.org](http://leadwithimpact.org)  
[ym.familyfed.org](http://ym.familyfed.org)  
[zoom](https://zoom.us)

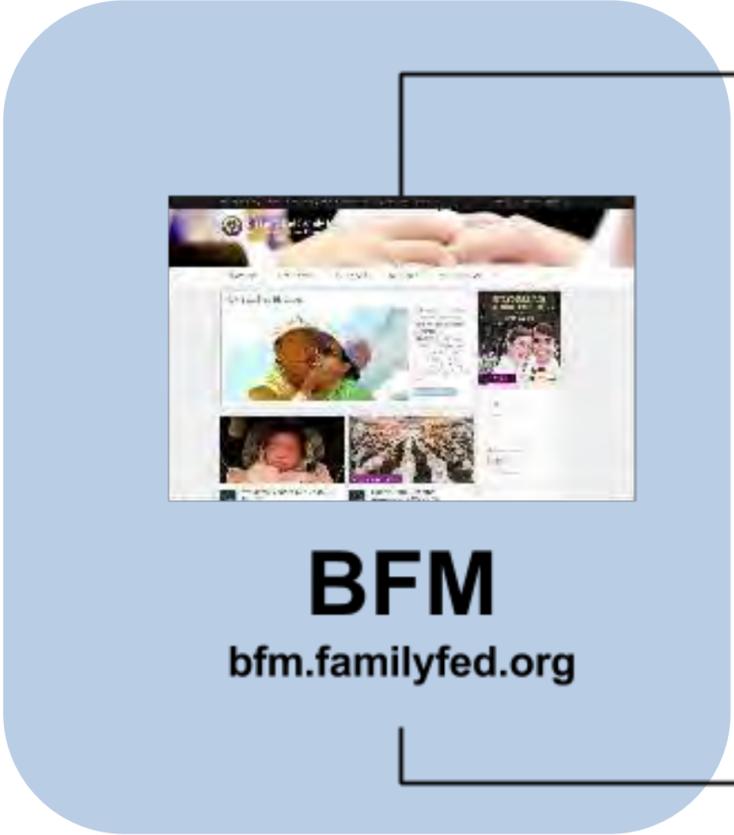


**PROJECTS & PARTNERS**

(Campaign Pages that turn into sites)  
[peacekingcup.org](http://peacekingcup.org)  
[generationpeaceacademy.org](http://generationpeaceacademy.org)  
[godshopeforamerica.org](http://godshopeforamerica.org)  
[forgiveloveunite.org](http://forgiveloveunite.org)  
[scriptures.familyfed.org](http://scriptures.familyfed.org)  
[songbook.familyfed.org](http://songbook.familyfed.org)  
[familyfed.org/obiad](http://familyfed.org/obiad)  
[properties](http://properties.familyfed.org)



**DATABASE**



**BLESSING  
FAMILY CARE**



**EVANGELISM**  
dplife.info



**LOCAL**  
local community sites  
lv.familyfed.org  
tribal messiahship



**LEADERS**  
leadwithimpact.org  
ym.familyfed.org  
zoom



**PROJECTS & PARTNERS**  
(Campaign Pages that turn into sites)  
peacekingcup.org  
generationpeaceacademy.org  
godshopeforamerica.org  
forgiveloveunite.org  
scriptures.familyfed.org  
songbook.familyfed.org  
familyfed.org/obiad  
properties





# FAMILYFED.ORG



## BFM

[bfm.familyfed.org](http://bfm.familyfed.org)



## EVANGELISM

[dplife.info](http://dplife.info)



## LOCAL

local community sites  
[lv.familyfed.org](http://lv.familyfed.org)  
tribal messiahship



## LEADERS

[leadwithimpact.org](http://leadwithimpact.org)  
[ym.familyfed.org](http://ym.familyfed.org)  
zoom



## PROJECTS & PARTNERS

(Campaign Pages that turn into sites)  
[peacekingcup.org](http://peacekingcup.org)  
[generationpeaceacademy.org](http://generationpeaceacademy.org)  
[godshopeforamerica.org](http://godshopeforamerica.org)  
[forgiveloveunite.org](http://forgiveloveunite.org)  
[scriptures.familyfed.org](http://scriptures.familyfed.org)  
[songbook.familyfed.org](http://songbook.familyfed.org)  
[familyfed.org/obiad](http://familyfed.org/obiad)  
properties

# OUR LOBBY



# DATABASE



# FAMILYFED.ORG



## BFM

[bfm.familyfed.org](http://bfm.familyfed.org)



## EVANGELISM

[dplife.info](http://dplife.info)



## LOCAL

local community sites  
[lv.familyfed.org](http://lv.familyfed.org)  
tribal messiahship



## LEADERS

[leadwithimpact.org](http://leadwithimpact.org)  
[ym.familyfed.org](http://ym.familyfed.org)  
zoom



## PROJECTS & PARTNERS

(Campaign Pages that turn into sites)  
[peacekingcup.org](http://peacekingcup.org)  
[generationpeaceacademy.org](http://generationpeaceacademy.org)  
[godshopeforamerica.org](http://godshopeforamerica.org)  
[forgiveloveunite.org](http://forgiveloveunite.org)  
[scriptures.familyfed.org](http://scriptures.familyfed.org)  
[songbook.familyfed.org](http://songbook.familyfed.org)  
[familyfed.org/obiad](http://familyfed.org/obiad)  
properties



## DATABASE



# FAMILYFED.ORG



## BFM

[bfm.familyfed.org](http://bfm.familyfed.org)



## EVANGELISM

[dplife.info](http://dplife.info)



## LOCAL

local community sites  
[lv.familyfed.org](http://lv.familyfed.org)  
tribal messiahship



## LEADERS

[leadwithimpact.org](http://leadwithimpact.org)  
[ym.familyfed.org](http://ym.familyfed.org)  
zoom



## PROJECTS & PARTNERS

(Campaign Pages that turn into sites)  
[peacekingcup.org](http://peacekingcup.org)  
[generationpeaceacademy.org](http://generationpeaceacademy.org)  
[godshopeforamerica.org](http://godshopeforamerica.org)  
[forgiveloveunite.org](http://forgiveloveunite.org)  
[scriptures.familyfed.org](http://scriptures.familyfed.org)  
[songbook.familyfed.org](http://songbook.familyfed.org)  
[familyfed.org/obiad](http://familyfed.org/obiad)  
properties



## DATABASE



## TRAINING



## **BFM**

[bfm.familyfed.org](http://bfm.familyfed.org)



## **EVANGELISM**

[dplife.info](http://dplife.info)



## **LOCAL**

local community sites  
[lv.familyfed.org](http://lv.familyfed.org)  
tribal messiahship



## **LEADERS**

[leadwithimpact.org](http://leadwithimpact.org)  
[ym.familyfed.org](http://ym.familyfed.org)  
zoom

## **PROJECTS & PARTNERS**

(Campaign Pages that turn into sites)  
[peacekingcup.org](http://peacekingcup.org)  
[generationpeaceacademy.org](http://generationpeaceacademy.org)  
[godshopeforamerica.org](http://godshopeforamerica.org)  
[foraiveloveunite.org](http://foraiveloveunite.org)

# **NETWORK**





# FAMILYFED.ORG



## BFM

[bfm.familyfed.org](http://bfm.familyfed.org)



## EVANGELISM

[dplife.info](http://dplife.info)



## LOCAL

local community sites  
[lv.familyfed.org](http://lv.familyfed.org)  
tribal messiahship



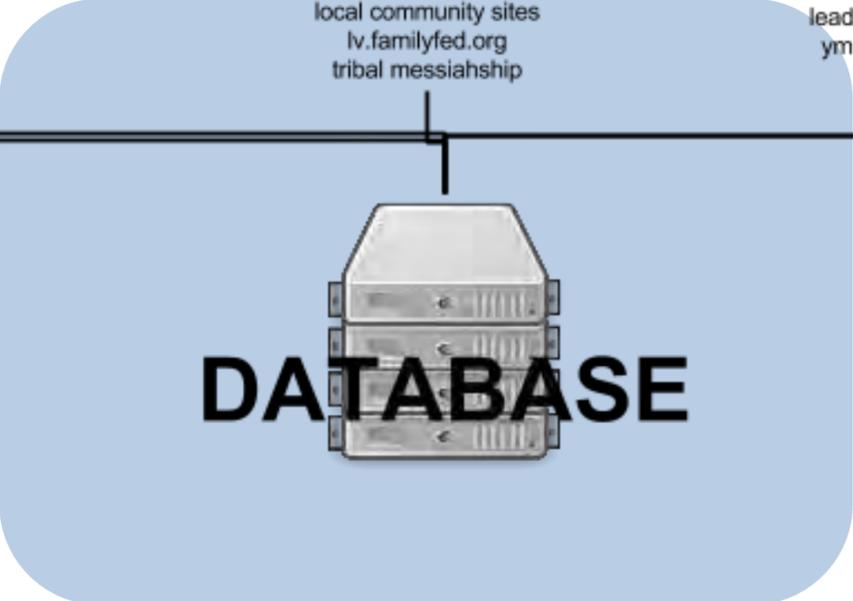
## LEADERS

[leadwithimpact.org](http://leadwithimpact.org)  
[ym.familyfed.org](http://ym.familyfed.org)  
zoom



## PROJECTS & PARTNERS

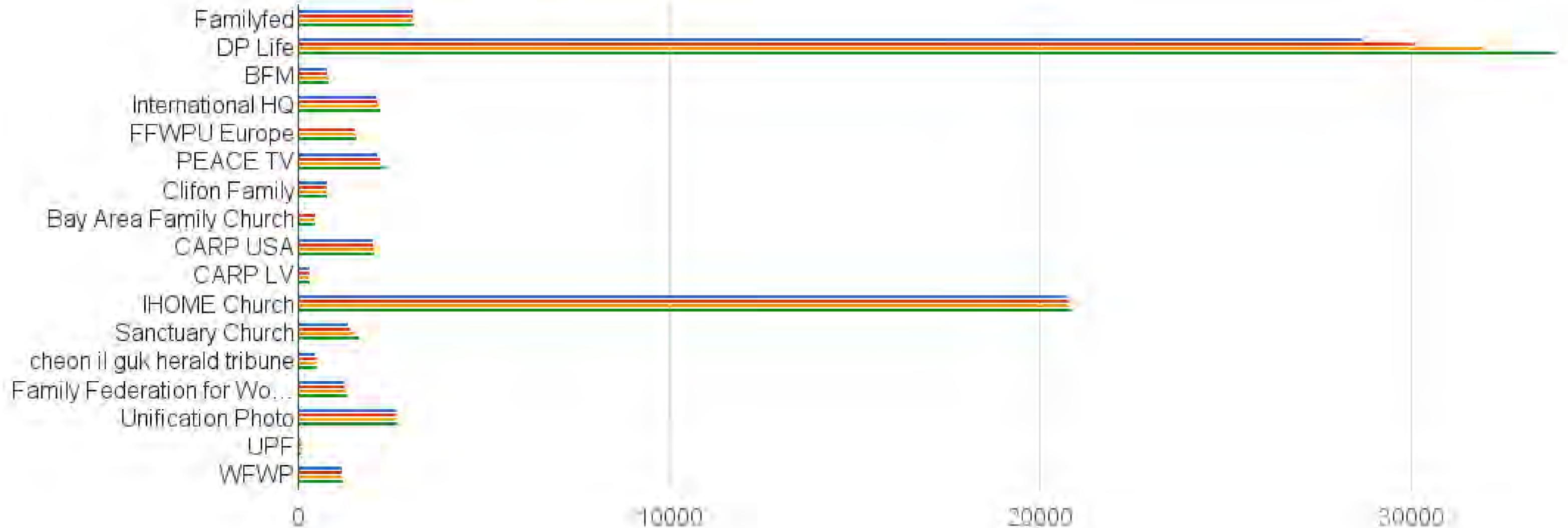
(Campaign Pages that turn into sites)  
[peacekingcup.org](http://peacekingcup.org)  
[generationpeaceacademy.org](http://generationpeaceacademy.org)  
[godshopeforamerica.org](http://godshopeforamerica.org)  
[forgiveloveunite.org](http://forgiveloveunite.org)  
[scriptures.familyfed.org](http://scriptures.familyfed.org)  
[songbook.familyfed.org](http://songbook.familyfed.org)  
[familyfed.org/obiad](http://familyfed.org/obiad)  
properties



# DATABASE

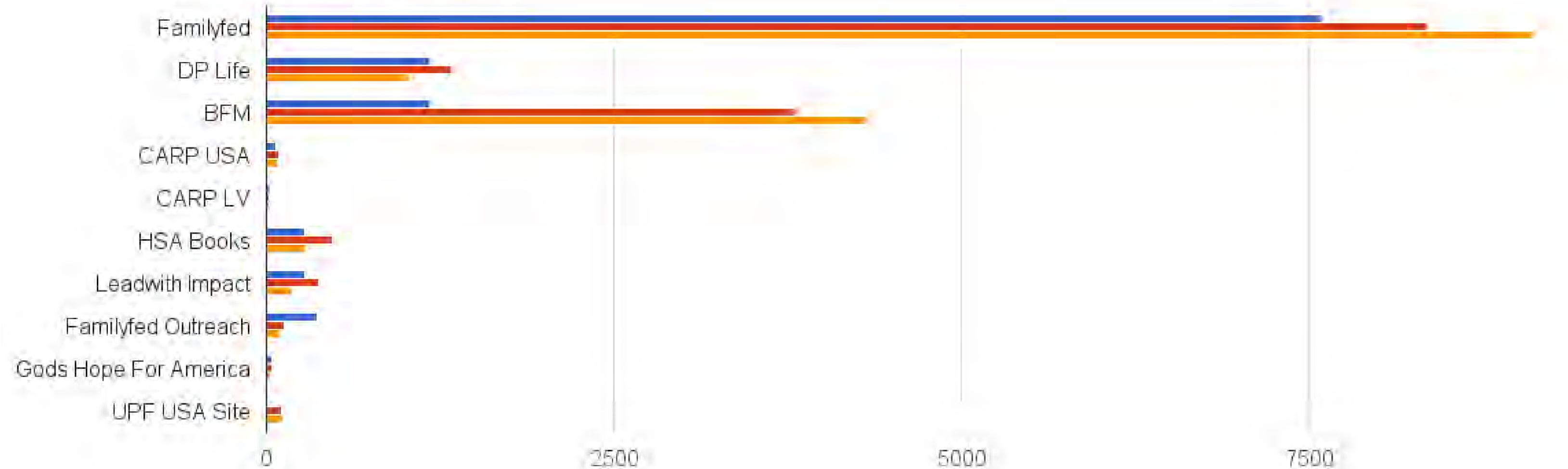
# WEB INSIGHTS

Facebook Page Likes



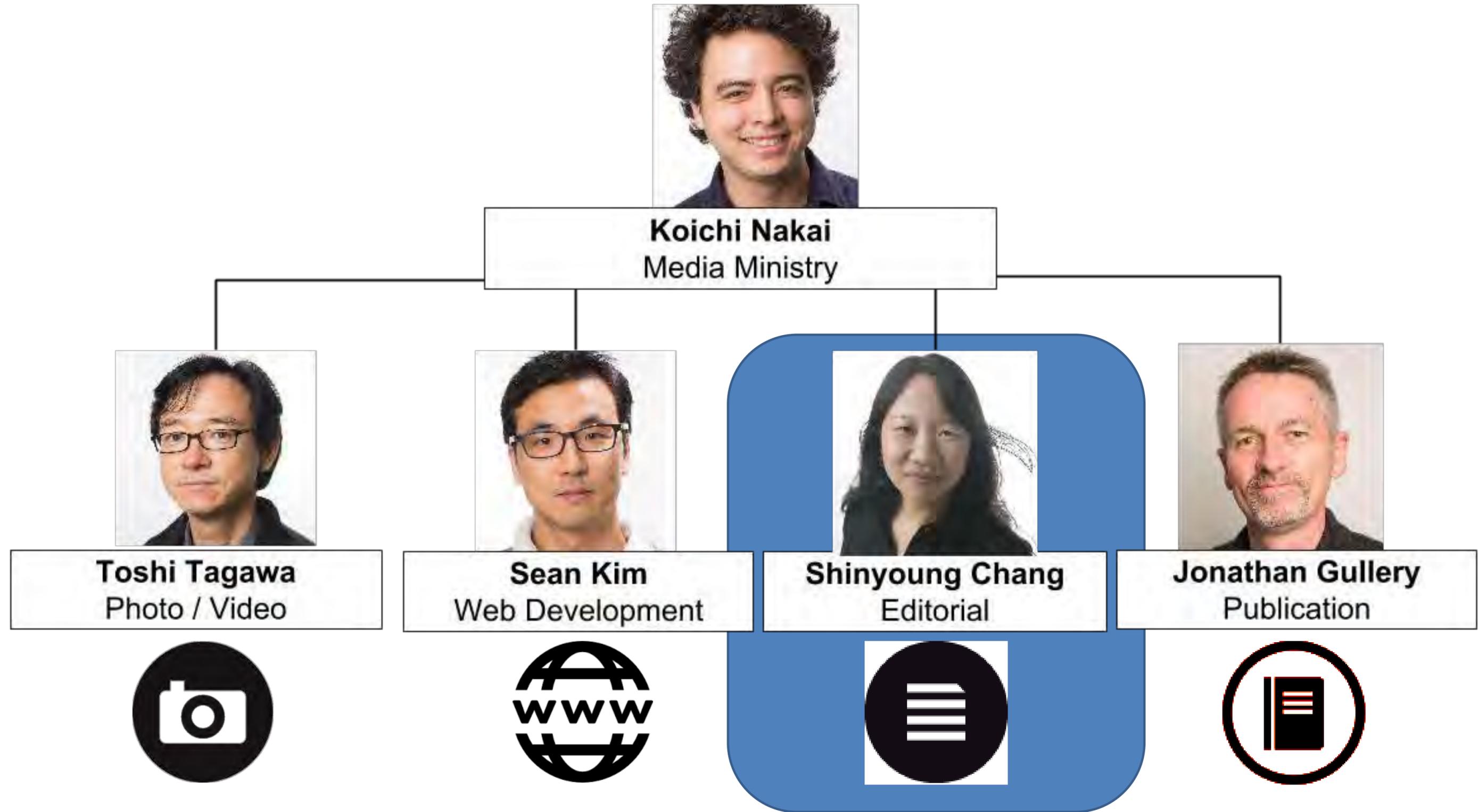
# WEB INSIGHTS

Website Visits / Week



# Media Ministry Team

PURPOSE: To use media to support True Parents and God's Providence.





“창조주 하늘부모님을 닮은  
참사랑을 실천하는 천일국의 참주인이 되자!”

Let us become true owners of Cheon Il Guk who practice  
true love in resemblance to our Creator, the Heavenly Parent!



**FAMILY FEDERATION**  
FOR WORLD PEACE AND UNIFICATION

NEWS & STORIES  
EVENTS AND MORE

BLESSING & FAMILY  
BFM DEPARTMENT

DP LIFE  
CREATE A LIFE YOU LOVE

CONTACT US  
HOW CAN WE HELP YOU?

## This Country is God's Homeland



April 13, 2015

On the first day of each month, True Mother holds a public gathering for Hoon Dok Hwe at the Cheon Jeong Gung Museum. On April 1, 2015 True Mother shared a message on God's Homeland. Read the full message... [Read more](#)

Tweet +1 Like 50



**40 DAY  
PRAYER CONDITION**  
4.13.15-5.22.15

## Harnessing the Power of Forgiveness



## Los Angeles Outreach Team Continues to Inspire



# Familyfed.org

Mission Statement: familyfed.org is the primary source for news in America, the latest resources, and information on upcoming events for Unificationists around the world.

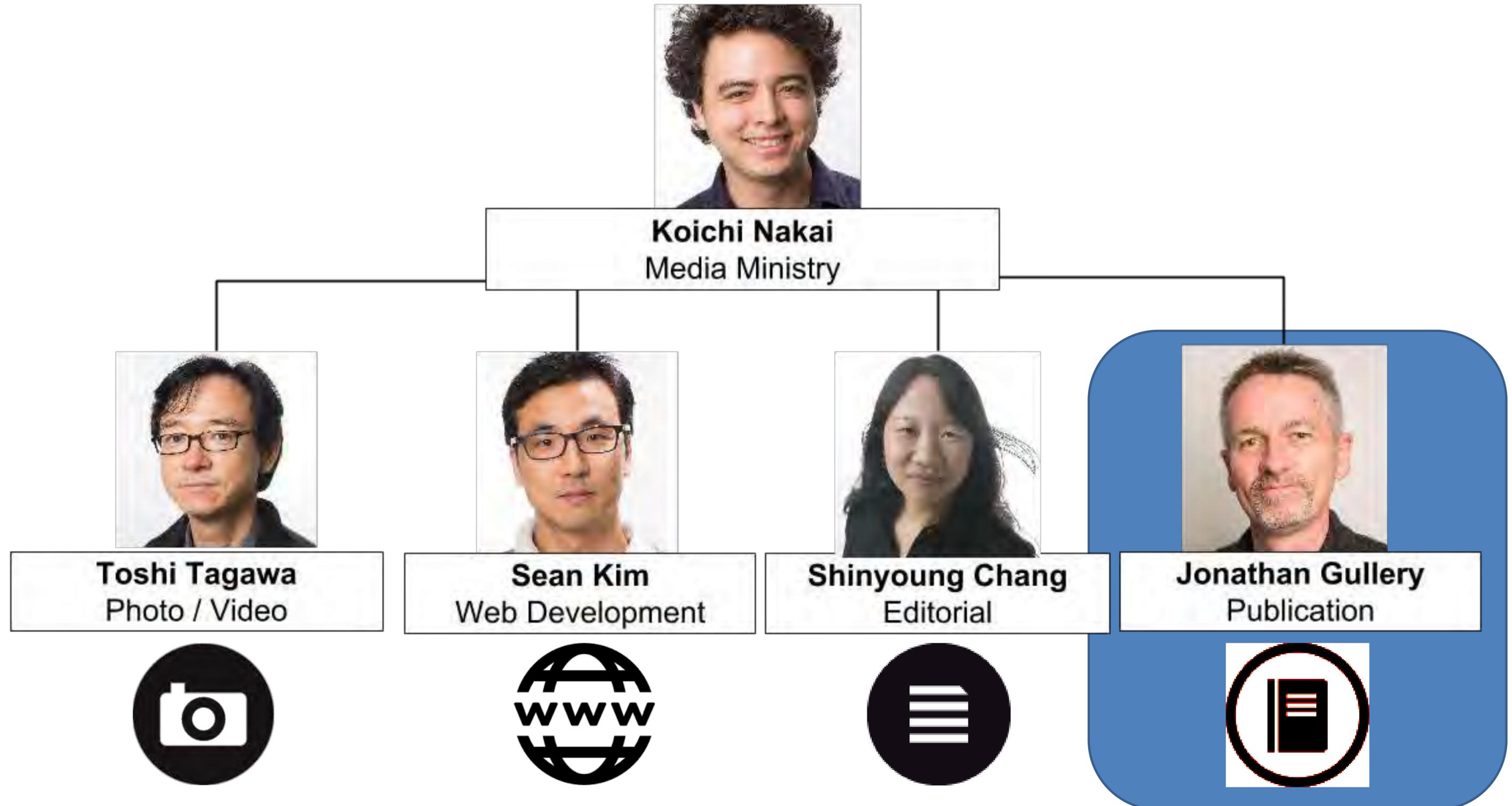


# SHARE YOUR STORY!

- <http://familyfed.org/share-a-story/>
- Email [schang@unification.org](mailto:schang@unification.org)

# Media Ministry Team

PURPOSE: To use media to support True Parents and God's Providence.



# PRINTSHOP

- <http://photos.unification.org/>



Welcome to the official photo and video archives of Family Federation for World Peace and Unification USA. You can find, order prints and download photos from any gallery. We will continue to grow this library to celebrate and preserve our church history. If you have photos to contribute, [please let us know!](#)

[View guestbook](#)

[Add entry](#)



### Featured Galleries & Collections



FFWPU USA



**TWEAK EVERY WEEK**

I am going to make it better

**THANK YOU!**