

## Beaverton Oregon's Tribal Messiah Outreach strategy

Jon Brooker  
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*Celebrating Father's Day with an outing in Beaverton*

The city of Beaverton, in the northwest US state of Oregon, is home to 92,000 people. Beaverton is a suburb of Portland, where 620,000 people dwell. The state of Oregon is part of what was the Oregon Territory, comprising the modern-day states of Oregon, Washington and most of Canada's British Columbia. That remote, mountainous region was one of last areas that people of European stock settled in the United States.

Today, Beaverton is home to the global headquarters of Nike Incorporated, the footwear manufacturer. Yet, as if to remind all residents that they contend with nature just as the early settlers did, visible on their horizon is Mt. St. Helens, a snowcapped volcano that when it erupted in 1980 "blew down or scorched 230 square miles of forest," killed scores of people and spewed ash that reached at least as far away as the Philippines. In Beaverton, as elsewhere in the US and the world, Unificationists are seeking ways to pioneer the territory we call "tribal messiahship."

### Air support



*Jon Brooker*

Mr. Jon Brooker and his wife Liz utilize the internet, not as a stand-alone method of outreach, but in support of their efforts to connect with people through person-to-person contact and continual events. "We have created a brochure that we hand out in the neighborhood that introduces True Parents to our neighbors through the website and through events that we sponsor every month on an annual basis. We list these events on the home page for any locals who would like to come," Jon explained.

One example Jon gave of their monthly events was a sushi party, which some of the Japanese women among our members in the Beaverton area hosted. At that event, which they held in a public library, the guests were encouraged to try

on a kimono. Another event was a Father's Day picnic that attracted twenty guests and fifty members to a local park.

Having the events spurs them to hand out brochures, which features a list of events over a six-month span, such as "On October 30th we will have a Costume Party (details will be posted on the website)." In this way, their web site supports their work on the ground much as an air force gives substantial support to soldiers in a military campaign.

Yet, the web site, which they call School of the White Crane, does much more than list events; it is a means of outreach and a source of education that visitors can look through on their own. One of the first concepts visitors will encounter on the web site ([www.schoolofthewhitecrane.com](http://www.schoolofthewhitecrane.com)) is that they established it "to introduce the revolutionary insights of Reverend Sun Myung Moon and his wife Hak Ja Han."



*Teaching sushi*

### **Continual education**

At first, that they have named the web site a school may be off-putting. The brochure explains that "The values being taught to our children in school, on television, and in the movies" had prompted them to teach values-related materials on weekends. The web site is the platform they now use to give access to a portion of their educational materials.

The site has photographic updates of events that have recently occurred. These photographs show a happy, active community comprising people of various ages and ethnic backgrounds, which is the core of what many people are seeking.

The educational material is in four categories, religion, history, politics and economics. All four categories has material in articles, videos, PowerPoint presentations as well as recommended books. The PowerPoint presentations are for site members only, requiring a password but anyone with an internet connection can freely access all the other formats.



### **Heart-based cyber outreach**

The web site and the outreach as a whole is a collaborative effort. The Coxes may be one of the rare couples that are active within their blessing trinity, which goes by the acronym, ABC. Jon wrote, "The Asaoka, Brooker and Cox families are cooperating in witnessing and holding events. Janice Asaoka is fluent in Spanish and is translating Dr. Balcomb's Divine Principle PowerPoints into Spanish so that they can be added to the website in a video format. We have already made this series and the OSDP into English in the religious video section. Yoshinori Asaoka is the photojournalist." He added, "My oldest son Shawn is helping me produce one video a week for our internet ministry. We post them on True Family Values TV on you tube. We have sixty-four videos so far."

Our church has many web sites, but few of those that created to assist work being done on the neighborhood level seem as developed or as well tied in to outreach taking place on asphalt and through meetings in parks and homes and community centers as does School of the White Crane.

Please visit this site. It may be a good model for work you are doing in your village or neighborhood. Jon testifies, "It is wonderful time in history and we are looking forward to blessing twelve families this year. True Parents and our movement are the greatest and we are thrilled to be a part of it. God Bless all the blessed families and may their work also prosper."