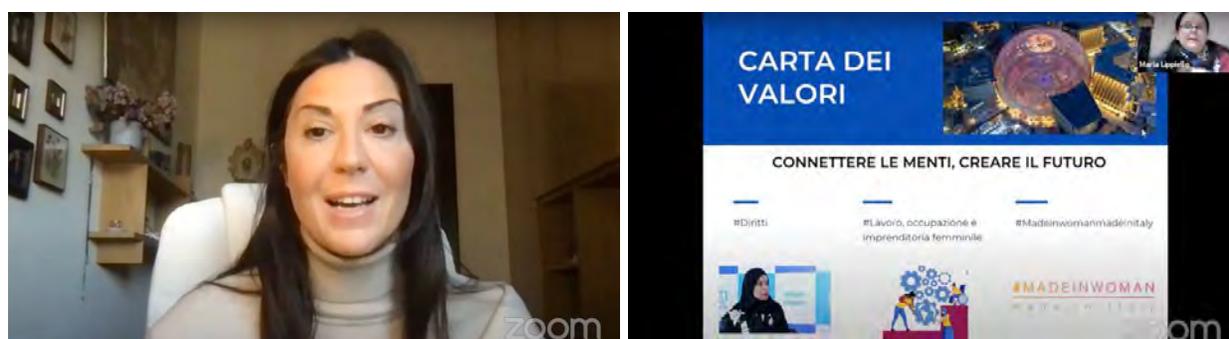


WFWP Italy: Innovation, City Of Women: Society, Climate And The Environment

Elisabetta Nistri
December 6, 2021



Elisabetta Nistri, President of WFWP Italy, was invited to give a speech at the conference organized by Isa Maggi, President of the Italian Organization-General States of Women. The purpose of the conference was to report about the two Resolutions that WFWPI had presented recently at the UN. It was a day-long event with the participation of many professionals who gave their support with ideas, examples and best practices on how to realize a better society for all, starting from the respect of women's rights, paying attention to the need of the environment and of youth.



A particularly interesting topic was the proposal by the General States of Women, about a special project proposing pink helmets to be placed next to the UN Blue Helmets in the conflict zone areas such as Afghanistan, so that local women can refer to those, and relate with other women to receive support and protection.

Laura Gori is a unique type of serial entrepreneur and a "fortuitous startupper," who found her vocation in the noble thought of civil economy and sustainable entrepreneurship. Ms. Gori is the Founder and CEO of Way2Global a Benefit Company and shared her experience since she decided to close her previous company because she realized it was a war machine destroying the environment and the health of people. Now she is leading new companies hybridized between profit and non-profit, which in addition to profit also pursue a positive social impact.

Ms. Elisabetta Nistri reported on the topic of Women, Peace and the Environment, referring to the situation of women in Afghanistan and the proposed resolution that WFWP made to the UN. She shared about the best practices that WFWP is promoting to save the environment such as the Giving for Good International projects, Cloth Nappy Project, Permaculture Literacy Program, and the recycling of used handphones project by WFWP Padova. She concluded her speech by sharing that we all should consider the earth our home and humankind our own family, With that spirit, we should care for each other and for future generations.

[Watch the recording here](#)