

## Strategy Presentation Heavenly Asia: Self-Evaluation Using Government Criteria

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Greetings as we begin the New Year. There's a common denominator for many of the areas we work in. We must work with governments. We must work cooperatively with governments at many levels of society, from the national level, down into the smallest units of the government. The goal is too big for us to do by ourselves.

The Asia-Pacific region has successful models of interacting with various government authorities. Honorable Ek Nath Dhakal from Nepal has pioneered the way to work with various governments because he was a minister in Nepal's government twice. Naturally, there is a common base in reaching out to government officials in other nations. Another model of intergovernmental cooperation is in Thailand.

They recently concluded a seventy-seven-province tour, meeting the highest government leaders in each province. This project was initiated by Dr. Yong. Dr. Lek Thaveetermsakul was the only member who attended all seventy-seven meetings.

Dr. Phutthala Ronachit, a former chief district officer and career government administrator, actively supported this by personally attending twenty-two meetings and coordinating several appointments. Dr. Ronachit emphasized that to work with governments, we must have statistical data which documents the effectiveness of our programs. Numerical data is the Bible for the government. He also said we need to be humble and approach them with the desire to help and serve.

We developed survey questions that measured the effectiveness of our education in seven areas:

1. Building a patriotic spirit in youth
2. Developing inherent human dignity
3. Accelerating social progress
4. Uplifting the moral, spiritual and social well-being of students
5. Promoting universal values
6. Advocating the role of parents in the moral development of children
7. Demonstrating the importance of family and marriage

The specific words and the concepts of the survey questions were taken directly from the legislation mandating character education in the schools. In our first two on-line principle education programs there were 417 registered guests from seventeen nations with 114 graduates until now. The results from the survey showed:

73 percent said the program was "excellent," the highest mark;

24 percent graded it "very good"; Combined, this means 97 percent evaluated the program with the two highest marks;

0 percent graded the educational content as either "poor" or "very poor," the two lowest possible marks.

Having no complaints is critically important for public education programs. Using True Parents teachings, we are approaching the government to say that we have a program that effectively addresses the criteria they outlined for character education in grades kindergarten to 12. And... we have the data to prove it.