

**UPF Kuala Lumpur, Malaysia Co-Hosts The Mr, Miss and Mrs. Universe of World Peace Pageant Grand Finals**

Lai Peng Keong  
August 19, 2023



Kuala Lumpur, Malaysia - The Mr, Miss and Mrs. Universe of World Peace Pageant Grand Finals Charity Dinner was held on August 19, 2023 at the Top Happiness Grand Ballroom in Seri Kembangan, Selangor. The event, which gathered 300 guests and 31 finalists from six countries, was organized by the Universe Peace Studio and supported by UPF-Malaysia.

The pageant focuses on the beauty of human character, promotes tourism and culture as well as raises funds for peacebuilding causes.



The dinner was attended by Mr. Matthew Yeoh, chairman of the Association of Southeast Asian Nations (ASEAN) Legal Alliance, who participated in the grand opening ceremony accompanied by UPF-Malaysia's President Mr. Sudesh G. Balasubramaniam, an assistant professor at UCSI University, and Secretary General Mr. Lai Peng Keong and the event's Organizing Chair Mr. Scotty Hong. UPF-Malaysia's vice president, Mr. Joachim Ng, was also involved as a pre-judge a day before the pageant.

Finalists from the three categories of Elite, Miss and Mrs., and Mr participated in four rounds of beauty contests: international traditional costume, best talent performance, sportswear, and formal attire (men) and evening dress (women).