

“Snapshot” Brochure Breaks New Ground in Unificationist Outreach

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Heather Thalheimer, Director of Education for Lovin' Life.

For the first time, Unificationists have a succinct and easy-to-understand booklet that encapsulates what the Unification Church is all about. Lovin' Life Ministries recently introduced *Snapshot*, a color brochure created by the Ministry Support team, for the purpose of facilitating deeper understanding of Father and Mother Moon's teachings.

“We wanted to create a brochure that our members can carry with them so that when someone asks to be introduced to our church, there is an easy way to do that,” said Heather Thalheimer, director of education. “Sometimes the question, ‘Can you tell me about your church?’ is a difficult one for church members to answer. How do you take a church, your faith, or what you believe in and explain it in a few words? The value of *Snapshot* is that it's a straightforward explanation of who we are and what matters to us. It also expresses our beautiful culture – it's got pictures of members from our community that show our diversity and uniqueness.

“We have been lacking quality literature that tells our story. We have the greatest message on earth, but we have so little in the way of literature that shares the breaking news in an understandable and attractive manner. So this is a first attempt to put on paper something we can use to introduce ourselves to others that's concise and engaging.”

Thalheimer also explained the usefulness of *Snapshot's* content not only for guests, but also our church community. The brochure is equipped with a summary of Unificationists' beliefs about God, people, family and religion, an outline of the steps necessary to become a member, and much more that can help current members further internalize and better verbalize the teachings of Rev. and Mrs. Moon.

“It's easy to communicate your beliefs verbally to a friend, with excitement in your voice, but once you leave that person, your words can be readily forgotten. If you leave them with an attractive brochure with your contact information in it, the information stays with them,” Thalheimer added with a smile.

“*Snapshot* is the first time I've heard our beliefs summed up in one paragraph,” said August, a twenty-something second-generation Unificationist. “I felt proud showing it to people. It looks contemporary and

cool. It's also suitable for a family demographic but with a young, professional look."

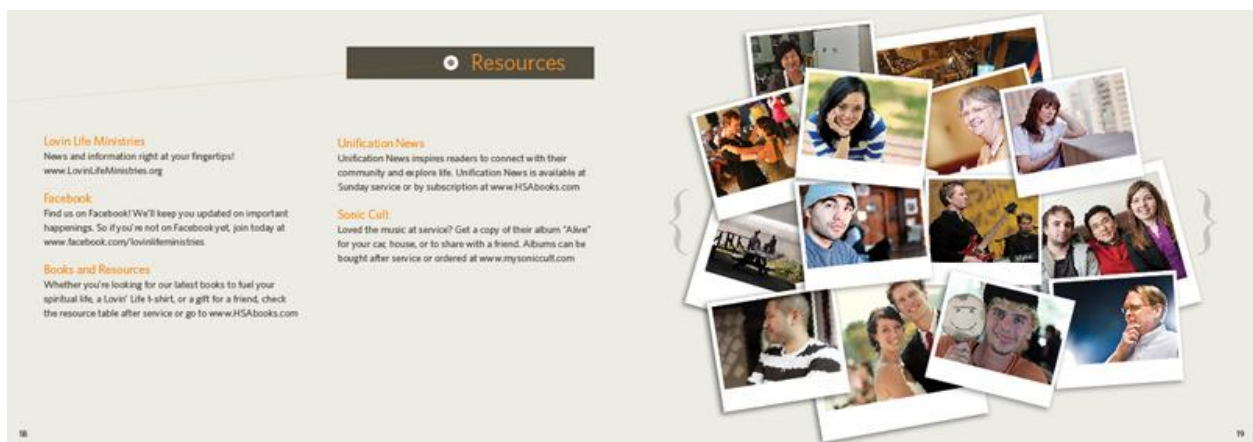
Andrew Love, leader of the Lovin' Life outreach team, shared the same sentiment: "Now we can present our church with confidence. I don't feel any awkwardness in presenting the booklet to someone. It's very straightforward and really nice."

Another member on the Lovin' Life outreach team said, "I've given *Snapshot* to friends and guests and their reaction to it has been very positive. We found that our guests were inclined to keep it and carry it around because it's not like a brochure you would put in your bag and then throw out. It has quality, and it's something you'd keep and refer to a number of times."

"It's a piece of art," said a guest at the Lovin' Life Learning Center. "You like looking at it, the pictures are very attractive, and once you've looked at it, you feel drawn into the information. It's great, and it's very substantial."

"*Snapshot* explains what we believe in a manner people can easily understand because everyone understands happiness, and happiness is clearly expressed by the glimpses into our life that *Snapshot* provides," said Matt, another second-generation Unificationist.

The *Snapshot* brochures were sent out to every district in the United States and distributed by district leaders to local pastors. Contact your local pastor to find out how you can get copies to share with friends and relatives.



Step inside and be welcomed by **real people**

Come alive through **powerful music**

Celebrate life with **new insights** into everyday problems

A message from the Senior Pastor


Dear Friend,

Lovin' Life understands that everyone is on a journey, and has a unique experience. Our ministry offers each individual an opportunity to grow, no matter where they're at. The growth process begins with *inspire!* This is Sunday Service, which is the first step to becoming part of our church family. It is a time to receive and be spiritually uplifted, but church actually happens each and every day, all the time, as we reach out and allow our Heavenly Parent into our lives. It's in this awareness of our relationship as God's eternal sons and daughters that we discover our true dignity and value.


Lovin' Life is about celebrating our lives and discovering what we have to give this world. It's the place where we can experience what it means to be one family under God.

I hope that Lovin' Life can become an important part of your life. Snapshot gives you a brief look into our ministry, but the best way to learn about our church is to visit and get to know us.

With Best Wishes,



Inlin Moon
Senior Pastor




Our Church

We are a contemporary ministry of the Unification Church. Launched on Easter Sunday 2009, our goal has been to reach the lives of a new generation in America. Today, Lovin' Life is simultaneously broadcast to over one hundred locations around the country, unifying the thousands who attend services each weekend through the power of one heart, one voice, and one message.

We are a faith that has something new to offer; our message is contemporary because it speaks to how God is working in the world right now. Those who hear our message, regardless of whether they were raised with religion or not, feel refreshed and discover a new relationship with God.

We are people from a wide range of religious and cultural backgrounds, as well as people from no religious background at all. As a first timer, you'll be struck by the diversity of faces you'll see and the intercultural families you'll meet. You'll feel comfortable here, because we're not about labels; we're about creating a life with God and others that simply reflects our values.



Lovin' Life Style

Lovin' Life is focused on providing EXCELLENT messages, music, and activities that make a positive IMPACT in people's lives and relationships with God, giving them the opportunity to take OWNERSHIP of their life of faith and their church as they learn, give, and grow.

- EXCELLENCE
- IMPACT
- OWNERSHIP

These three principles affect everything we do. Before any ministry activity, Sunday service, or special event, we ask ourselves: Are we doing this well? Will it make a difference? Will it give people the opportunity to take ownership for their life of faith?



Vision



to inherit the true love of God

God created us to experience the joy of loving relationships, beginning with you and God. Our purpose as a church is the same – to bring people into a real relationship with God and others.

Beliefs

<h4>Beliefs about God</h4> <p>First and foremost God is our parent, having both the heart of a mother and a father. Through experiencing God as our Heavenly Parent, we realize our divine value and understand the connection we have with those around us.</p> <p>As a parent, God is heartbroken by the devastation He sees in the world and longs to fulfill in our lives what He originally intended.</p> <p>God wants to be a part of every aspect of our lives. For that reason, we strive to build a very personal and real relationship with God, which fuels our capacity to love others and reach our fullest potential.</p>	<h4>Beliefs about People</h4> <p>All people are created in the image of God and have unique value. This value is absolute and unchanging, regardless of any differences. We are all precious to God and we strive to reflect that in our relationships.</p> <p>God is always reaching out to each one of us. As we reach back, we create the possibility for God to work in our lives. It's our choice.</p>	<h4>Beliefs about Family</h4> <p>Together, a man and woman reflect the image of God. It is through this relationship that we experience the fullness of life and God's heart of true love. We support the creation of healthy marriages and families through the marriage Blessing.</p> <p>Our families are our greatest gift to the world and to God. By working to create ideal families, ones that know how to deal with the ups and downs that come our way, we raise families that can love broadly and deeply as God does, and we contribute to the betterment of our world with every generation.</p> 	<h4>Beliefs about Religion</h4> <p>Religion is a vehicle through which God is reaching out to the world. We recognize that all the major faith traditions are expressions of God's work in the world and hold important truths. We honor these traditions by offering an interfaith prayer at the conclusion of every service.</p> <p>Today, God is renewing a way for the world's religions to unify, overcoming historical conflict, through discovering a new relationship with God and each other.</p>
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Create a life you love!

There are many ways to **strengthen your spiritual life.**

At Lovin' Life, we have identified **5 practices** that act as a simple guide for you to navigate the elusive goal of spiritual growth.

These important practices help you identify what's missing whenever you're out of sync with God or others. Through consistent practice you can create a life you love.

Our 5 Practices

1 INSPIRE your spirit and join the celebration!
Celebrate on Sunday with excellent music, challenging messages, and real people doing amazing things for God. The first step is to love God, and Lovin' Life's Sunday Services help people do just that.

2 EMPOWER yourself and allow God in your life
Empower your life and relationships by always making a point to learn something new. Start with a deep understanding of the Divine Principle as your foundation, and develop into the person God intended you to be. Building on this you will be able to create a lifestyle that encourages personal maturity, healthy relationships, and opportunities to make a difference.

3 CONNECT today and be part of something big!
There are a number of growth or affinity small groups in your area that meet up regularly. Joining a small group is a great way to go deeper in your faith, meet people, and learn something that makes a difference in the quality of your life.

4 CONTRIBUTE to show you care!
Contribute your talents and passions; God is waiting for you to become an owner of His church and bring it to a new level. By sharing your gifts as a volunteer you give God the chance to work through you and touch the lives of others.

5 INHERIT a rich faith tradition that brings meaning to your everyday life and helps you build a deep and real relationship with God.



Our Story

Looking Back

Lovin' Life is a ministry of the Unification Church, whose roots go back to Easter morning, 1936. While praying, a young man named Sun Myung Moon had a personal encounter with Jesus, who called him to complete the work left undone at the time of the crucifixion. In the years that followed, which were filled with intense prayer and study of the Bible, the meaning of Jesus' words was revealed to Sun Myung Moon through what would later become the Divine Principle.

Taking on the role of a parent to the world and dedicating his life to teaching the revelation he received, Sun Myung Moon and his wife, Hak Ja Han, inherited the messianic mission of True Parents, to share the marriage Blessing with the world.

Looking back we can see God's hand in the growth of our worldwide church. From humble beginnings to a global family, we've come a long way.

Moving Forward

The world is changing and so is our church. Today we are a ministry alive with culture and we use every piece of the mosaic that we are to celebrate the true love of God. We invite you to see the world-changing possibilities that arise when cultures connect and a new generation of peace emerges.



Commitment to you

Acceptance

Our church family is very diverse. On any given Sunday, you may see community members from almost every race and culture in the world. We welcome you regardless of race, or any religious or non-religious background, and we look forward to getting to know you, wherever you are in your journey with God. At Lovin' Life, we have found a deep and personal relationship with God that simply started with an open invitation. We love that about our church — regardless of who you are or where you're from — it's your place.

Connection

We encourage people we meet to take the next step in their journey with God. Through lessons from the Divine Principle, you discover God's heart for you and strengthen your heart for others. Through this connection, you have the opportunity to live your best life and be the difference that the world is looking for. Our passion is your success.



Opportunity

We are all wired with unique talents and strengths. It is by utilizing these gifts for the **relief of others** that we fully come alive through the experience of being God's hands and feet in the world. The point of everything we do is to make an opportunity for that to happen for you. Our worldwide community is a network of amazing people, like yourself, who took the opportunity to contribute their gifts and **make an important difference.** We invite you to discover how you're wired and what you have to give to the world.

Become a member

At Lovin' Life, membership means more than a list of names or faces in a crowd. **Membership is a partnership** for those who are ready to grow and discover their relationship with God. It means a commitment on your part to make time in your journey with God and a commitment on our part to equip you to create a life you love. As you grow, we provide opportunities for you to take ownership in the ministry and we look forward to the unique contribution you bring.

The first step:

Get the big picture and bring LIFE into perspective. After service, sign up for the next VISION class. It is the first step to membership at Lovin' Life and is offered monthly.

Here are just a few things you'll learn:

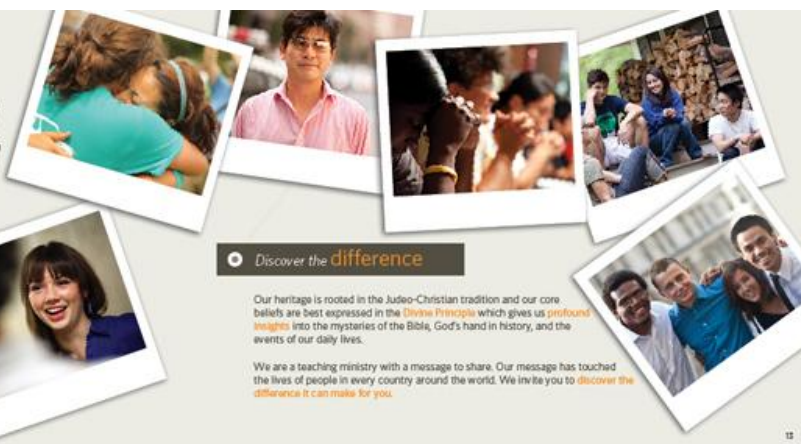
- Lovin' Life's background and basics
- Our core beliefs and practices, which are the foundation of our ministry
- How to get involved and connected
- The value of membership



Discover the difference

Our heritage is rooted in the Judeo-Christian tradition and our core beliefs are best expressed in the **Divine Principle** which gives us profound insights into the mysteries of the Bible, God's hand in history, and the events of our daily lives.

We are a teaching ministry with a message to share. Our message has touched the lives of people in every country around the world. We invite you to **discover the difference it can make for you.**





Live a **blessed** life...

Blessed LIFE

At the **heart of our ministry** is Blessed LIFE. It is the ministry for Blessed couples and families here at Lovin' Life and it supports the most precious tradition that we have as a community.

We have the unique opportunity to receive **the Marriage Blessing**, offered to us by True Parents. The Blessing Ceremony marks the moment when we dedicate ourselves to God and each other, **receiving salvation as a family**.

Through this moment and ministry, we inherit God's legacy of love, and create a heritage for our Blessed children **for generations to come**.



Start with BasicS

LovinLIFE has a lot to offer. A good place to start is to simply do the BasicS: **Come, Connect, and Contribute**. Get a jumpstart in your life of faith!



Come on Sunday



Connect in a small group



Contribute by volunteering