

Heaven G Burger Offering Ceremony, True Mother bestows the restaurant the title, "A Happy Place where People Get Together and Unite."

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At 11 in the morning on January 4, (Feb. 11) in the fourth year of Cheon Il Guk by heavenly calendar, offering ceremony for Heaven G Burger took place in the presence of True Parents.

The offering ceremony, which was officiated by the CEO Hanlym Heaven G Burger, commenced first with a signboard-uncovering ceremony. True Parents, Sun Jin Nim, and Yeon Ah Nim uncovered the signboard, the size, color, and design for which were personally chosen by True Parents, and it followed by a flower presentation, then tape-cutting ceremony.



In her prayer, True Mother said, "Beloved Heavenly Parent, True Parents of Heaven, Earth, and Humankind! This place is transforming into the holy ground upon which you can unfold your dream in

the future. This place that we are offering to you today is situated at the center of this holy ground, like the yolk of an egg. People yearning to see you will flock to this place. They will learn about your life and unite with you, ultimately contributing to this place's transformation into the Heaven on Earth. As we offer this venue to you, please allow your blessing upon in so that it may become a place where people can come and foster dreams that are full of hope and happiness. Please remember those who worked hard to raise this place. Please watch over the series of events that are about to unfold. May all the glory be to you. May you take great joys in watching the events. At this hour, we offer this place to Heaven in the name of True Parents."



Afterward, True Parents took a short tour of the mobile food trailers before she stepped inside of Heaven G Burger. True Mother placed Yeon Ah Nim and the President of FFWPU, Kyeong Seuk Lu on her right side, and placed Sun Jin Nim and Hoon Sook Nim on her left side as she sprinkled holy salt over the place for sanctification. It was then followed by a cake-cutting and then a report.





The report was succeeded by a congratulatory remark by the International President Sun Jin Moon. Here, she said "Heaven G Burger has been made for the blessed families who are hard at work to fulfill their mission as Heavenly Tribal Messiahs. Please inherit the unfathomable heart of True Parents through nutritious foods."

"Honored Guests. Respected elders. Beloved brothers and sisters. It is my great pleasure to be here with you today for the opening of Heaven G. Burger restaurant.

First of all, I would like to express my deepest gratitude to our True Parents, for their amazing true love, care, and grace. I want to especially acknowledge our True Mother for her leadership and guidance, and for initiating and completing this Heaven G. Burger project. Some may ask "why hamburgers?"

When True Parents embarked on their first trip to the USA in 1960's, there was one food in particular that they fell in love with: hamburgers, from the USA.

True Father, in his autobiography, in the chapter entitled "everything we have is borrowed from heaven", said the following:

The meal I enjoy the most in America is McDonald's. Some people call it junk food and don't eat it, but I like eating at McDonald's for two reasons. It's cheap and it saves time.... The message I give members every year is spend money carefully and conserve on everything... I want them to have the consciousness of conserving in order to help the country and save humanity.

Combining delicious and hearty beef, nutritious vegetables, and delicious bread, the hamburger is an entire meal packed into a simple, easy-to-eat package.

For True Father, who was always on the go, the hamburger was the perfect 5-minute meal. It could be consumed in the car as they traveled from city to city. It could also be consumed anywhere, or at any time, requiring no plate or utensils, just a napkin.

It was also his favorite meal to serve to leaders in the USA during their meetings.

True Mother has fond memories of those times. So, with "Heaven G. Burger," True Mother is sharing some very heartfelt memories from the early days of our movement, especially pioneering days in America.

True Father writes about the 'incomparable inner beauty of TM heart' in his autobiography. He writes,

My wife has such a tremendous heart of love and care that she even gave a special ring I bought her to someone in need. When she sees someone in need of clothes, she buys them clothes or gives them some of ours. When she comes across someone hungry, she buys the person a meal.

Father writes about his own family home in his chapter 'food is love,' where it states:

I too have spent my life feeding people. To me giving people food is the most precious work...I gave them food, and they shared their love with me. The deep friendship and warmth they showed me back then continued to be a source of strength for me today. As I go around the world and witness children suffering from hunger. I am always reminded of how my grandfather never missed a chance to share food with others.

With this same sincerity, love and nurturing heart, True Mother has guided the entire process from choosing the special (secret) recipe, to giving it the name "Heaven G. Burger."

At this critical time, with just 4 years to go until Vision 2020, True Mother has given us this Heaven G. Burger. At the time of the Celebration Luncheon, True Mother said that Heaven G. Burger was for families working hard for the sake of the accomplishment of their Tribal Messiah responsibilities.

As we enjoy this nourishing food that strengthens our bodies, we can experience the deep parental love of our True Parents.

Let us inherit this same heart of our True Parents, so that we share not only physical food but also true spiritual food with all the people of the world!



Starting with True Parent's Birthday celebration tomorrow, and until the Foundation Day Celebration, 10s of thousands of members will come from around the world to this holy place of Cheong Pyeong.

I hope all members will have a chance to receive True Father's and True Mother's love through Heaven G. Burger and feel the unconditional love, nourishing care, infinite hope, and glorious strength to bring the world's children back to our Heavenly Parent and True Parents.

Thank you all. May Heavenly Parent and True Parents always bless you and your precious families! To your health and happy appetite! Aju!"

Her speech was then followed by a toast for victory. The International President toasted, "Thank you True Parents. I will toast for your eternal happiness and health." Her toast was followed by a video depicting the past progress of Heaven G Burger, and then by a luncheon. A performance team and Apple Heaven Team presented to the audience delighted the audience with their talents. The offering ceremony was brought to a conclusion with the chairperson of Mission Foundation, Seog Byung Kim leading three cheers of Eog Mansei.

The name, Heaven G Burger, was given by True Parents in hopes that all members and humankind may come here and experience the love of True Parents. Its recipe was also given by True Parents. The initial 'G' means gung, or palace. The construction began on December 12, 2015 with the re-modeling of Water Story building which previously served as a water-purification facility. Two-story deep and two-story

high, Heaven G Burger and Kona Queen's Bar will operate on the first floor, VIP meeting room, a gallery, and a multi-purpose hall on the second, and a terrace and a photo section are situated on the third floor with the Cheon Jeong Gung Museum as their backdrop.

