

# WFWPI: 3rd Color My Heart With Peace Children's Art Contest 2022 Now Open!

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March 1, 2022

**WOMEN'S FEDERATION FOR WORLD PEACE INTERNATIONAL** <https://cmhwp.com/>

## COLOR MY HEART WITH PEACE

**SEEKING TALENTED YOUNG ARTISTS!**

Let us imagine a world where there is peace between the two Koreas, and express that hope through the power of art!

*Color My Heart with Peace* is a project to encourage self-expression and foster the hope of peace among our children through cultivating their talents in the field of visual arts.

**THEME**

Under the title "Reunification of the Korean Peninsula," the contestants will be asked to draw an original picture about what they know about the Korean Peninsula, or why the reunification of North and South Korea is important.

**PARTICIPATION AGE RANGE**

**Group A:** Children and students aged 7-9 (born in 2013-2015) as of February 1st, 2022  
**Group B:** Children and students aged 10-12 (born 2010-2012) as of February 1st, 2022

**REQUIREMENTS**

Artworks must be done on 100-pound paper or equivalent, A3 (297X420mm / 11.7X16.5 inches) in size. Artworks should not have been previously used for other contests or been published elsewhere. One entry should be applied per person.

**EVALUATION CRITERIA**

Creativity 30% | Interpretation of the theme 30% | Overall impression of the artwork 20% | Facebook likes 20%





**IMPORTANT DATES (All times are in Korean standard time)**

**Briefing session to introduce project:** March 7, 2022 (Mon) at 9 PM KST  
**The contest begins:** April 1, 2022 (Fri)  
**The deadline to submit artworks:** May 31, 2022 (Tue)  
**Announcement of winners:** June 17, 2022 (Fri)  
**Online Award Ceremony & Online Exhibition:** June 24, 2022 (Fri)

**SUBMISSION PROCESS**

1. Contestants must upload artwork on the Facebook page (<https://www.facebook.com/2020cmw/>) along with the hash-tagged nationality, name, age of the artist, title of the artwork, and #CMHWP (Example) #Argentina #IannaTaylor #OurPeace #B #CMHWP
2. All contestants' artworks will be reviewed by the judges at the evaluation period, the winners will be selected, and they will be announced on the CMHWP's website and Facebook and will be notified individually via FB Messenger on June 17.
3. The winners, their family and friends will be invited to the award ceremony, and the zoom link will be E-mailed.
4. The winners' artworks will be presented on the CMHWP's website and Facebook.

**AWARDS (Winning artworks will be exhibited in an online exhibition)**

<b>2 Gold Awards</b>	<b>2 Silver Awards</b>	<b>2 Bronze Awards</b>	<b>10 Merit Awards</b>	<b>30 Achievement Awards</b>
				
SMARTPHONE	iPAD	APPLE WATCH OR AIRPODS	ART & CRAFT SUPPLIES SET	



\*\*This is image only. Actual product may vary.

**PROPERTY RIGHTS**

Each submitted work will be under proprietary rights of the Women's Federation for World Peace, International.

**INQUIRIES**

Register for Briefing Session: [shortail@wfp.org](mailto:shortail@wfp.org)  
Website: [cmhwp.org](http://cmhwp.org) | [wfp.org](http://wfp.org)  
Facebook: <https://www.facebook.com/2020cmw/>  
Email: [2020cmw@gmail.com](mailto:2020cmw@gmail.com)



Under the title "Reunification of the Korean Peninsula," the contestants will be asked to draw an original picture about what they know about the Korean Peninsula, or why the reunification of North and South Korea is important.

With the separation of the two Koreas, we ask and hope for peace among the two. Let us imagine a unified Korea where the two live in harmony together, and put that image on a canvas with the power of art.

## PURPOSE

The purpose of this project is to foster the hope of peace among our youth through cultivating their talents in the field of visual arts, encouraging self-expression around the theme that is Colour My Heart with Peace. Along with aiming to promote the use of art as a medium for self-expression, we want to raise

awareness about the relationship of the two Koreas and the prospect of a sustainable peace for children.

## BACKGROUND INFORMATION

Colour My Heart with Peace originates from WFWP Thailand. At the Women's Federation for World Peace, we're dedicated to spreading the message of sustainable peace and the empowerment of women as well as the future generation. It is essential that we support the development of children so that they are able to reach their full potential. We believe that through art, they can discover another source of self-expression where they can channel their creativity and perhaps find a talent in it too.

## GOALS and OBJECTIVES

### GOALS

Colour My Heart with Peace relays WFWP's mission of aiming for sustainable peace and introduces the Organisation's message to the hearts of the future generation to carry forward with them by encouraging them to express what it means to them using art as their voice.

### OBJECTIVES

- To raise awareness about the two Koreas
- To foster the idea of peace and harmony
- To provide young students a platform to artistically express themselves

### AGE CATEGORY

- Group A: For young artists aged 7-9 (born 2012~2014)
- Group B: For young artists aged 10-12 (born 2009~2011)

### ART MEDIA AND FORMAT

- Artworks must be done on 100-pound paper in A3 size (30cm x 42cm)
- Acceptable media: Watercolor, drawing, acrylic paint and crayon

### EVALUATION CRITERIA

- Creativity 30%
- Interpretation of the theme 30%
- Overall impression of the artwork 20%
- Facebook likes 20%

### SUBMISSION GUIDELINES

- Contest Briefing date: March 7, 2022( Mon) at 9 PM KST
- Contest begins: April 1, 2022 (Fri)
- Deadline for submissions: May 31, 2022 (Tue)
- Announcement of winner: Jun 17, 2022 (Fri)
- Award Ceremony and Online Exhibition: June 24, 2022( Fri)

### SUBMISSION PROCESS

- Upload a scanned picture of the artwork on the Facebook page ([www.facebook.com/2020dmz/](http://www.facebook.com/2020dmz/)) along with the hash-tagged nationality, name, age of the artist, and the title of the artwork. (Example) #Argentina #HannaTayler #8 #OurPeace

### AWARDS

- Winning artworks will be exhibited in an online exhibition.
- 2 Gold Awards - 2 Silver Awards - 2 Bronze Awards - 8 Merit Awards - 30 Achievement Awards

### INQUIRY

- Please send any further questions to our email [wfwpihq@gmail.com](mailto:wfwpihq@gmail.com), or message us through FB.

### PROPERTY RIGHTS

- All submitted artworks will become the property of WFWPI.

### REGISTRATION

### THE BRIEFING SESSION and REGISTRATION LINK

IMPORTANT DATES (Notes: All times are in Korean standard time and Briefing session to introduce project (by languages):

- (March 7, 2022 at 9 PM, KST) [English](#) [French](#) [Spanish](#)
- (March 8, 2022 at 5 PM KST) [Thai](#) [Russian](#)
- (March 12, 2022 at 10 AM KST) [Korean](#) [Japanese](#)



## Registration for Briefing Session "Color My Heart With Peace" (English)

Here is the registration link for the Color My Heart with Peace briefing session to be held in English on March 7, 2022 at 9:00 p.m. (KST).



\* Required

Email \*

Your email



First Name \*

Your answer

Last Name \*

Your answer

Country of Residence \*

Your answer

Who will participate in the session? \*

Child

Parent

Teacher

Other: \_\_\_\_\_

### Agreements \*

I agree that WFWP may exhibit, distribute or broadcast any or all such materials. I grant to WFWP a royalty-free, non-exclusive and irrevocable license to copy, use, modify, enhance and develop materials (including videos and photographs) embedding my image and to use, copy, publish and distribute any or all such materials in, for or in connection with any marketing or promotion of WFWP and/or its activities.  Photographs or videos made or taken during any activities conducted by, or in conjunction with WFWP in which I am included shall be the property of WFWP and may be used by WFWP in its communications which may be posted online, in printed materials, and during any WFWP event or training session.

### Opt-in \*

I agree to receive your newsletters and accept the data privacy statement.

### Additional Comment

Your answer

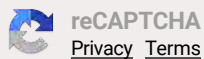
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