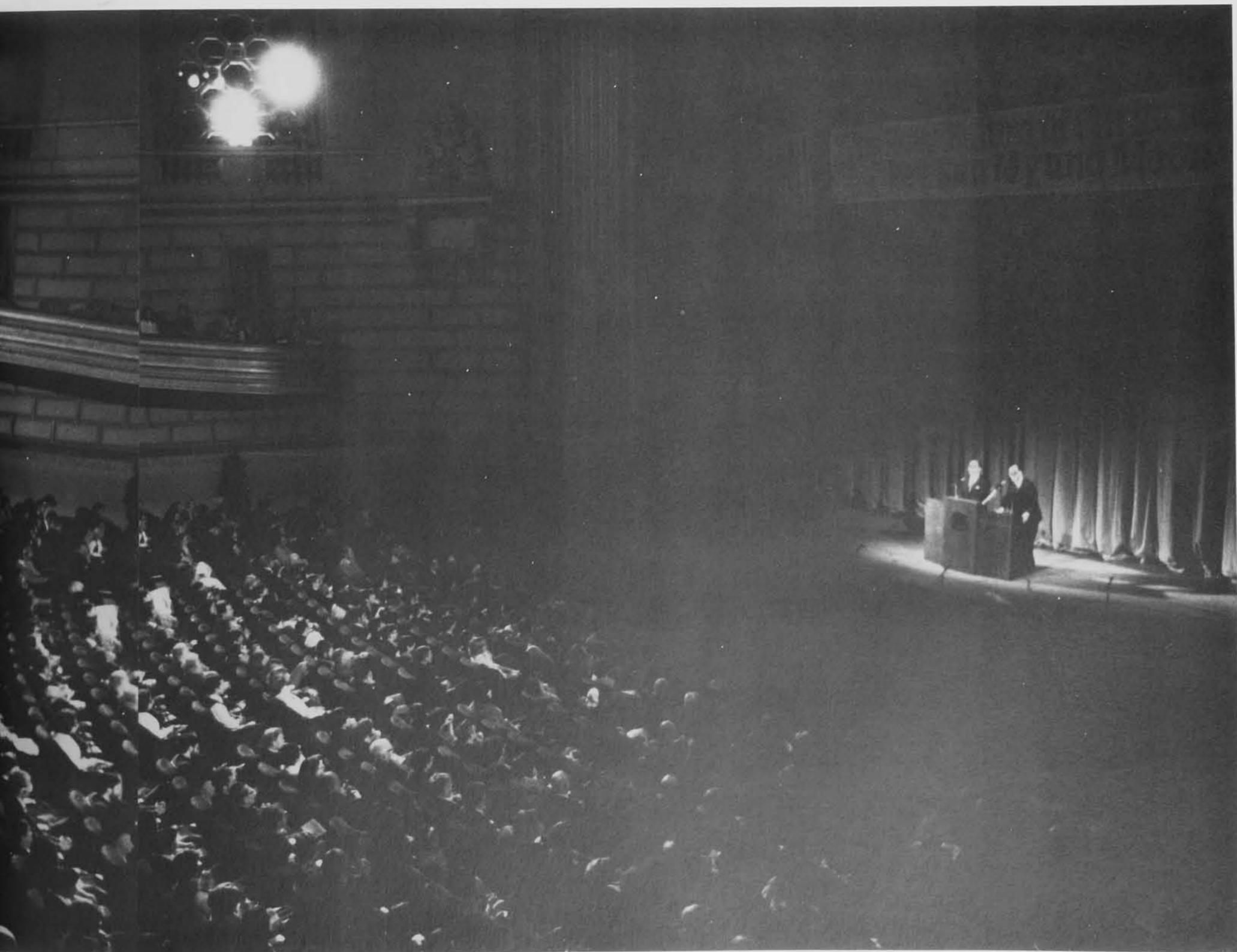


# Day of Hope in San Francisco





## The Top of The Week

1. **The Korean Folk Ballet** will perform at the Japan Center Peace Plaza today and next Sunday at 1:30 p.m.

2. **Pioneer 11** can be observed via live TV feed from space as it swings around Jupiter beginning today at 10 a.m. at the Exploratorium and continuing through Wednesday.

3. **Eddie Kendricks** joins with Bloodstone and the Main Ingredients for a Thanksgiving Festival today at 7:30 p.m. at Oakland Coliseum.

4. **"Twas the Night Before Christmas,"** an original ballet by Jeannde Herst, will be performed by the Dancers Repertory Theater Saturday and next Sunday at 2:30 p.m. at the College of Marin.

5. **Lou Gottlieb** and Glenn Yarbrough (with partner Alex Hassilev) perform in The Limelites Reunion '74, Saturday through next Monday at the Great American Music Hall.

6. **Margot Kidder** stars with Stacy Keach in Sam Peckinpah's "Dion Brothers," scheduled next for the Baronet and Empire.

### Korean Folk Ballet Seen at Peace Plaza Dec. 1 & 8 Sundays

The unique Korean Folk Ballet will perform at the Japan Center Peace Plaza, on Sunday, Dec. 1, and Sunday, Dec. 8, at 1:30 p.m.

Eighteen dancers will take part in the program which will

include native and traditional dances as well as the unusual drum dance, "The Penitent Monk," which rarely is seen outside the monasteries of Korea. The colorful dances, performed in native dress, demonstrate great skill and are a spectacular visual experience.

The group comes to San Francisco following performances in New York.

The public is invited and admission is free.

San Francisco Chronicle

Fri., Dec. 6, 1974

### Korean Folk Ballet Presentation

The Korean Folk Ballet will perform at 1:30 p.m. Sunday at the Japan Center Peace Plaza. Post and Buchanan streets.





## Korean Preacher Advocates Unity

Reverend Sun Myung Moon, a dynamic spokesman and leader of our time will deliver his controversial and challenging message to San Francisco on Dec. 9 at 7 p.m. He presents a message entitled "The New Future of Christianity." Appearing with him will be the Korean Folk Ballet and the New Hope Singers International.

Admission is open to the general public and free of charge. Tickets will be distributed in the San Francisco area by 400 young members of the Unification Church.

His San Francisco Appearance is part of a third nation-wide "Day of Hope" tour which had a marked beginning in New York

City as an overflow crowd of more than 15,000 was turned away from Madison Square Garden. On Dec. 7, Reverend Moon will be the guest of honor at a banquet being held for 1,000 at the Fairmont Hotel. Invited guests include prominent leaders from all parts of the community.

Rev. Moon proclaims a vision of one world, one religion, one family under God. He stresses unity in the family and self-sacrifice in service to others as essential to the establishment of the Kingdom of God on earth. Unification Church members describe their efforts as establishing a new expression of the Christian Spirit which is rapidly unit-

ing Christians and turning other religions toward God and Christ.

Rev. Moon, called to preach at the age of 16, was raised a Presbyterian, and was imprisoned for

his beliefs by North Korean Communists. He began the Unification Church in 1954, after his release from prison, and now has

headquarters in more than 40 countries, and centers in more than 120 cities in the United States. Membership in the United States is more than 25,000 and is approaching 3 million on the world-wide level.

His Opera House appearance is the seventh city in his current tour which will finish Dec. 23 in Los Angeles.

# San Francisco Examiner

SUNDAY, OCTOBER 13, 1974

## Moon folk, leaflets invade The City



The Rev. Moon in Madison Square Garden

The moon children have landed on the streets of San Francisco.

For those who haven't met them, they bring news of a great re-birthday party.

They are the apostles of the Rev. Sun Myung Moon, the Korean evangelist whose benign visage graces the colorful leaflets they hand to all they encounter.

The re-birthday, they say, is what may await those who come to the San Francisco Opera House next Monday at 7 p.m. for the Rev. Moon's lecture on "The New Future of Christianity."

The talk, supplemented by Korean folk ballet and choral productions, is part of the Rev. Moon's eight-city "Day of Hope Tour."

When the Rev. Moon talks, admission is free. In New York City, his people gave away an estimated 380,000 tickets and spent \$300,000 advertising his single lecture in Madison Square Garden.

When the curious and the followers of Moon's

fundamentalist, anti-Communist religion showed up, they had to fight to get into the 20,000-seat auditorium.

In his two-and-a-half-hour oration, Moon spoke in Korea and was interpreted by his chief associate, retired colonel Bo Hi Pak.

Briefly stated, Moon's anticipation of the Messiah is based on belief that God intended Jesus to marry and, with his bride, become the "true parents" of a sinless humanity.

Since Jesus was crucified, this parenting is still to be done.

"That is why He is coming again as the third Adam," says Moon. "He will take a bride and . . . true ancestry of God will be established and heaven on Earth can then be literally achieved."

This "Lord of the Second Advent," says Moon, must be born as a normal man in Korea in this century.

WEDNESDAY, DECEMBER 4, 1974, CENTENNIAL YEAR

## Controversial Evangelist Returning

The Rev. Sun Myung Moon, a Korean evangelist, is returning to the Bay Area next week as part of a fall lecture tour that is stirring increased controversy.

The Rev. Mr. Moon, founder of the Unification Church, will speak at a 7 p.m. program Tuesday at the San Francisco Opera House, Van Ness Avenue and Grove Street. The New Hope Singers International and the Korean Folk Ballet will appear at the event.

Unification Church spokesmen claim a membership of 25,000 in the United States and a worldwide membership of 3 million. Other sources estimate a U.S. membership of about 3,000 committed followers and a total world membership of about half a million.

Unification literature describes the church as attempting to establish "a new expression of the Christian spirit which is rapidly uniting Christians and turning other religions toward God and Christ."

The Rev. Mr. Moon's current lecture tour has the general title, "The New Future of Christianity."

When he spoke to a packed audience at New York's Madison Square Garden in September, more than 10,000 ticket holders were turned away. To gain this crowd response, it was reported that the Unification Church spent approximately \$300,000 in publicity for the one-night lecture and gave away about 380,000 free tickets for the 20,000-seat arena.



REV. SUN MYUNG MOON  
Korean evangelist

The Korean evangelist was picketed in New York and in other cities on his current tour by Christian groups who claim that the Rev. Mr. Moon teaches that Jesus of Nazareth was a failure and that God is about to send to the world a new Christ who, according to all indications, will turn out to be the Rev. Mr. Moon himself.

Though the Unification Church leader has publicly neither admitted nor denied that he is to be the new Christ, reports are circulating that the Rev. Mr. Moon, in private conversations, has claimed to be "greater than Jesus himself" and has asserted: "God is now throwing Christianity away and is now establishing a new religion and this new religion is the Unification Church."

## Berkeley Daily Gazette

BERKELEY, CALIFORNIA, FRIDAY, DECEMBER 6, 1974

### Rev. Moon appearance scheduled

SAN FRANCISCO — The founder and leader of the Unification Church will speak here Monday and be guest of honor at a banquet Friday night.

In conjunction with the appearance of the Rev. Sun Myung Moon, the Korean Folk Ballet will give several free public performances in the Bay Area.

**THE REV.** Moon speaks on "The New Future of Christianity" at a free presentation, including the Korean Folk Ballet and New Hope Singers, Monday at 7 p.m. at the San Francisco Opera House.

He will be guest of honor at a banquet at the Fairmont Hotel Friday night.

His San Francisco appearance is part of a third nationwide "Day of Hope" tour which had marked beginning in New York City as an overflow crowd of more than 15,000 was turned away from



REV. SUN MYUNG MOON  
Speaks in San Francisco

Madison Square Garden.

**REV. MOON** proclaims a vision of one world, one religion, one family under God. He stresses unity in the

family and self-sacrifice in service to others as essential to the establishment of the kingdom of God on earth.

Unification Church members describe their efforts as establishing a new expression of the Christian Spirit which is rapidly uniting Christians and turning other religions toward God and Christ.

Reverend Moon, called to preach at the age of 16, was raised a Presbyterian, and was imprisoned for his beliefs by North Korean Communists. He began the Unification Church in 1954, after his release from prison, and now has headquarters in more than 40 countries, and centers in more than 120 cities in the United States.

Membership in the United States is more than 25,000 and is approaching three million on the worldwide level.

# San Francisco Chronicle

The Largest Daily Circulation in Northern California

WEDNESDAY, NOVEMBER 6, 1974

## Opera House vs. An Evangelist

Korean evangelist Sun Myung Moon has been kicked out of the Opera House with the suggestion that he put on his proposed ballet, choir and speaking program at the Cow Palace.

The Holy Spirit Association for Unification of World Christianity, which is sponsoring the program here, filed suit in U.S. District Court yesterday to stop the Board of Trustees of the War Memorial from canceling Moon's program.

The complaint charged that the city and the War Memorial Board of Trustees signed a contract, on May 1, calling for the use of the Opera House from 5 p.m. to 10 p.m. on December 9. The fee to be paid was \$650 and a \$75 down payment was tendered and accepted.

Moon, who is described in the suit as a Korean refugee, and who has been attracting large crowds during

speaking engagements all over the country, was to put on a program entitled "The Future of Christianity."

On October 11, Claude Jarman Jr., the War Memorial managing director, sent a letter to David S. Endo, state director of the Unification Church, canceling the contract.

The letter read:

"At the director of the Board of Trustees of the War Memorial I am writing to inform you that at the regular meeting of the Trustees held yesterday, October 10, a decision was made to cancel your December 9 date in the Opera House.

"It is the opinion of the Trustees that this is necessary in public interest since, based on your organization's recent meeting in New York's Madison Square Garden, the 3000 seats in the Opera House are not adequate

for your purposes.

"I have checked other facilities in the city and have found that both the Civic Auditorium and the Cow Palace are available for that date."

What the Jarman letter didn't say was that the trustees are apparently afraid that there might be a riot at the Opera House.

The suit, filed by attorneys Thomas B. Donovan and Joel Zeldin, points out what is probably the real problem.

It said, in part: "In New York sometime in September of this year, at one of these (Moon's) meetings, minor disturbances developed when an overflow crowd showed up at the meeting and some people could not be admitted because of capacity limitations.

"It is important to note,

however, that there was no harm done to either person or property. It is also noteworthy that other programs were presented in the following weeks all around the country without similar incident."

Donovan said yesterday that, in apparent response to the suit, the Board of Trustees is going to hold a special meeting this Friday to consider the situation.

U.S. District Judge Albert C. Wollenberg has scheduled a hearing for 3 p.m. Monday to consider a request for a temporary restraining order to stop cancellation of the contract.

Jarman could not be reached for comment yesterday. A staff member referred a reporter to Deputy City Attorney Steve Diaz, who is handling the case, but he was not available either.

# San Francisco Chronicle

SATURDAY NOVEMBER 9, 1974

## Evangelist Back In At Opera House

The Board of Trustees of the San Francisco War Memorial voted yesterday to let Korean evangelist Sun Myung Moon back into the Opera House for a December 9 lecture, ballet and choir program.

But they set down a stringent set of ten restrictions to assure that there would not be a disturbance similar to the recent one when an overflow crowd turned up for a Moon lecture at Madison Square Garden.

The Holy Spirit Association for Unification of World Christianity, which is sponsoring the program, has agreed to the conditions. It withdrew a suit it had filed to force the Opera House to rescind its cancellation of a rental agreement it made last May to allow the Moon recital.

Deputy City Attorney Ste-

ven Diaz said yesterday that the ten conditions upon which Moon may hold his program are:

- A \$1 million insurance policy against personal injury or property damage must be posted.

- The unification church must agree to reserve the Civic Auditorium for the same night in the event there is an overflow crowd at the Opera House. A \$1000 deposit has already been made for the use of the Auditorium.

- The church must provide a closed circuit TV hookup so the overflow crowd, if any, could see the lecture at the Civic Auditorium.

- A security force must be provided.

- There must be a church

staff of 350 persons for ushering a crowd control.

- No more than the maximum capacity of 3200 will be admitted to the Opera House.

- The box seat level of the Opera House will be kept closed to the general public in order to protect antique chairs and such. Only a small number of VIPs will be permitted into the box seat area.

- The concession stands will be kept closed. There will be no sale of any food or beverages, either alcoholic or non-alcoholic.

- The dispensary will be kept open.

- There will be further meetings between the church and the War Memorial staff as the time for the program draws near.

HOKUBEI MAINICHI  
NORTH AMERICAN DAILY

P. O. Box 3321, San Francisco, California 94119 SATURDAY, NOV. 30, 1974

### Korean Minister Leading Christian Revival In S.F.



REV. SUN MYUNG MOON

A Christian revival is being held in San Francisco under the leadership of a Korean minister, Rev. Sun Myung Moo, of the Unification Church.

A dynamic speaker, who drew a crowd of 15,000 to the "Day of Hope" rally in the Madison Square Garden in New York, will speak at the San Francisco Opera House on Monday, Dec. 9, starting at 7 p.m. His topic, "The New Future of Christianity."

Admission is open to the general public, free of charge.

Rev. Moon proclaims a vision of one world, one religion, one family under God. He stresses unity in the family and self-sacrifice in service to others as essential to "the establishment of God on earth."

Called to preaching at the age of 16 and raised as a Presbyterian, Rev. Moon was imprisoned for his belief by North Korean Communists. He began the Unification Church in 1954, after his release from prison, and now has headquarters in more than 40 countries, centers in more than 120 cities in the U.S. For tickets and information, call 567-7491.

# San Francisco Chronicle

The Largest Daily Circulation in Northern California

THURSDAY, DECEMBER 5, 1974

## Rev. Moon's Troops

# Tenderloin March on Porn

By Kevin Wallace

During yesterday's noon hour, 300 relentless young innocents showed up in front of 74 Turk street — "The Turk St. News Co.: Adult Art Films, Books"—and caroled right merrily:

"Marching on with love, hey, hey hey/The Resurrection is at hand!"

Next their cheerleader directed them through two hearty yells, "Leave the City? Shut the store!" and "Stop Pornography!"

Overhead they waved a hundred picket signs, with messages such as "The Body Is God's Temple, Why Defile It?"

Inside the besieged premises — among the copies of "Tempt Teasers" and "How to Orgy," and the shelves of battery-operated latex simulations of the primary sexual organs — the manager kept the Bill of Rights aloft in his mind, and remarked with humble piety:

"Whatever his number is, he's welcome to it? and God bless him, and them, too."

By "he", the manager referred to the Rev. Sun Myung Moon, the touring "Korean John the Baptist," in whose name the international missionaries outside were marching through the Tenderloin. They were the advance promo guard for the Rev. Mr. Moon's banquet this coming Saturday evening at the Fairmont, and his faith rally next Monday evening at the Opera House.

The missionaries — rustically dressed folks, who travel around the country in white vans belonging to their Holy Spirit Association for Unification of World Christianity — were not invited inside the temple of porn.

Instead, the temple's changemaker consented to emerge onto the sidewalk, to hear from a Wyoming mis-

sionary named Michael Cate:

"I have been instructed by these young people to ask you close the store (whose contents are) utterly unbecoming. We feel this smut can do nothing to bring this nation together. If you wish, our church can give you employment instead . . ."

The manager blushed, choked, and responded "I'll

note your protest." And the parade moved briskly on to a reenactment at 42 Turk street, The International Book Store: Action Peep Shows.

Then — singing "Righteousness/Going the way /The heavenly way of truth" —they rounded the corner to Mason, where the operator of The Mason News Co saw them coming and lock-up.

Since noon is an off hour for Sodom and Gomorrah, the marching throng threw a nasty scare into the outnumbered unrighteous denizens caught blinking into the Tenderloin sunlight.

Muggers blanched and edged away. Winos hopped off the curb and cursed piteously. A pimp in a fur-trimmed Kentucky Colonel's white silk suit glared and pulled his toes in as the

forces of the Lord tramped by.

But down at Halladie Plaza, where the sweep both began and ended, the ecological balance between sinners and salvationists was more mutually satisfying.

A Moon missionary from New Zealand, seizing a bullhorn to address those contented to fester in their vice, advised them, "No person really likes pornography . . . We therefore ask you of your own accord, and in the community interest, to shut down your stores and engage your commercial energies in more creative ventures."

A young "spokesman for the U.S. Labor Party" answered indignantly, through his own bullhorn, that the advice was "no answer to the working class."

The operator of a sidewalk machine that engraves the Lord's Prayer on a penny — for a quarter — complained he was being shoved, and started yelling.

A youth with braided whiskers, from Glide Memorial Church, displayed a sandwich board criticizing the Rev. Mr. Moon's political tie with South Korea's "ungodly dictatorship."

A man with mirror-lens glasses, leather jacket and German accent, snarled at the missionaries — who at this point were praying and smiling victoriously — "You are sick people! You are castrated!"

A delighted harlot remarked appreciatively to her colleague, "Ain't that a b — — — ?"

It was all as if "Major Barbara" was back in town.

P.S. For free tickets to the Rev. Mr. Moon's Opera House appearance Next Monday at 7 p.m. — complete with the Korean Folk Ballet and the New Hope Singers International — phone 567-7491.



YOUNG PICKETS AT A SHOP ON TURK STREET  
'Leave the city, shut the store'



SATURDAY, DECEMBER 7, 1974

## Rev. Moon's satellites are, well, everywhere



Heidi Muller hands out Moon leaflets on Market Street

—Examiner photo by Walt Lynott

By Bruce Koon

The apostles of the Rev. Sun Myung Moon seem to be everywhere.

They are less than half a block from one another on Market Street, passing out colorful flyers which implore San Franciscans to hear the evangelist speak Monday at the Opera House.

They are at Union Square,

competing with street musicians and artists, political petitioners and commercial leaflet distributors for street corners overlaid with holiday shoppers.

They are in PA-equipped vans which scurry through heavy downtown traffic announcing the "re-birthday" offered by the Rev. Moon.

If one of these smiling, well-scrubbed disciples can't

be found hawking on a corner, there is sure to be one of the many four-by-six-foot colored placards featuring the Rev. Moon's beatific visage and the message, "Free Tickets".

The devoted young converts seem to be from everywhere: England, France, Germany, Japan and Tulsa, Okla.

"I was searching for something, I didn't know

what," explained 22-year-old Jean Hugues Massom, a former student from the South of France. "I tried political groups and other things, but came to understand they were superficial."

Massom, decked out in sandwich board advertising the Rev. Moon's lecture, "The Future of Christianity", was introduced to the

(continued)

# satellites everywhere (continued)

teachings of Moon and his church, the Holy Spirit Association for Unification of World Christianity, two years ago through a flyer similar to the ones he was handing out now.

"The message of religion has always been the same — to love," Jill Connell of London said, "but Rev. Moon has done more than anyone else to bring the world together to this."

Although their intent is spiritual, their methods are like a well-oiled youth-oriented political campaign.

Brigades of them leave their temporary headquarters on Market Street at 7 a.m. to canvas the city.

Their leaflets are protected in clear plastic folders and they are amply supplied with buttons and posters promoting the Rev. Moon.

In the five-room headquarters, maps of The City taped to the wall mark and locate the precincts covered and to be covered.

Telephone volunteers working from a large master list of prominent San Francisco residents and organizations, make calls to invite them to a banquet tomorrow night at the Fairmont Hotel honoring the Rev. Moon. Many of these calls will be followed up by a personal visit by workers.

This kind of blitz is typical

of the Rev. Moon's entourage. The devoted and energetic young people — 300 of them — have been partially responsible for the success he has achieved in America.

San Francisco is the next-to-last stop in his eight-city tour of the U.S. He opened to an overflow crowd in New York's Madison Square Garden last September. He will close in Los Angeles later this month.

"At this moment, our energy goes directly out to the community and the Church," Miss Connell, 22, said.

Many of the 300 young people are visiting the U.S. for the first time.

They admire its "openness and freedom."

"The spiritual life in Europe is dead," Massom said. "America is full of spirit as in no other country."

"It's more vibrant here," 23-year-old Hans-Jurgen Heuer of Hamburg, Germany, said. "We can have more discussions by this spiritualism. Americans seem good-hearted and righteous."

"What disturbs us the most," said Heidi Muller, 22, also of Germany, "is apathetic people. We'd much rather have someone agree or disagree with us rather than them saying, 'I don't care.'"



## THE POST PITTSBURG DISPATCH



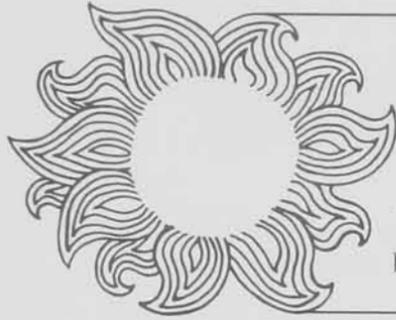
Pittsburg, California, Monday, December 9, 1974



**IT HAPPENS TONIGHT** — The culmination of the Korean Folk Ballet's San Francisco appearance will be today at 7 p.m. when the ballet performs on the program with the Rev. Sun Myung Moon. The Rev. Moon, left, is speaking in San Francisco as part of his



third nation-wide "Day of Hope" tour. The Korean ballet, right, has brought to America a legacy of 4,300 years of unbroken tradition with delicate, spirited, colorful and robust dances. The program is at the San Francisco Opera House.



## Crowd Overflows in San Francisco

by Joy Schmidt

"The greatest success since Madison Square Garden," according to Regional Director Rev. Paul Werner, the Day of Hope speech at San Francisco's Opera House drew over 5,000 people on December 9, 1974.

The 3,500-seat tiered auditorium was filled a few minutes after 7:00 p.m., and the overflow was directed to another auditorium a block away, where Master's speech was broadcast through loudspeakers.

Proclamations from about a dozen cities, including San Francisco and Oakland, and a letter from Governor Reagan were presented to Master at the Day of Hope dinner at the elegant Fairmont Hotel on December 7.

### THE CAMPAIGN

On November 28, Rev. and Mrs. Reiner Vincenz and the Day of Hope IOWC team arrived in San Francisco to join Rev. Paul Werner's team and the local families in preparing for the Day of Hope banquet and speech there. A

story in the *San Francisco Examiner* described their impact:

"The moon children have landed on the streets of San Francisco. For those who haven't met them, they bring news of a great re-birthday party."

Housed at the Travelodge off Market Street, the IOWC members left to work on the streets at 7 a.m. each day. Concentrating in downtown San Francisco they found the city very spiritual, both negatively and positively.

"More than any other city, people come to us and ask for tickets. Sometimes people stand in rows to get tickets from a girl in a sidewalk booth."

In San Francisco, the Korean Folk Ballet activities became more intensive, with performances daily in the Japan Center, City Hall, and at halftime at a basketball game. Members of the Ballet, the Rush River Boys (an ensemble from the Singers formerly known as the Kearney Boys), and the mobile staff handed out tickets to the audience after the performances.

IOWC members also witnessed at California State at San Francisco and at San Francisco City College. At the

former, many students opposed them, but the latter was extremely good, with an average of 135 tickets given per day (the individual goal is 100 tickets per person per day).

They also went door to door in some areas, but people in high-income areas wouldn't open their doors. Residential areas were easier than downtown, but they concentrated downtown because, as Hank explained it, "when you fight downtown and win, you really get good people."

"If a person says, 'No!' we say 'Yes, you must come.' One person told our member, 'I don't need Rev. Moon.' Our member replied, 'Yes! you do need Rev. Moon. You need him desperately.' He took the tickets."

Sometimes people didn't take fliers or tickets because they had no place to put them. So IOWC members handed them out at traffic lights. In Chicago and San Francisco they were able to do it with success.

San Francisco has a large Oriental population, many of whom are shy about talking to strangers. So they told Chinese people, "We are going to

Taiwan in a few months. Please tell us something about China." Then they opened up a lot.

Another side of the campaign could be seen in the downtown PR office. There Shirley Stadelhofer answered telephone inquiries. On the day of the speech, she reported, "Everyone wants to know how they can get another ticket for Aunt Minnie." One lady called to ask if a pink ticket was any better than a blue one (her friend had a pink one). Shirley said, "No, but if you come early you will get a better seat." According to Shirley, the biggest question is whether the program is really free. "Some are just so grateful that they don't have to pay anything."

Grant Bracefield noted that in San Francisco people have tried out all the philosophies and ideologies around. "Some are at the point of exhaustion," he observed, "others are still inspired. There is a delicate balance between the two, but some have been able to sustain inspiration and give a very heartistic response to Master."

The morning after the speech, the IOWC members returned from removing the posters around the city and packed for the trip to Los Angeles. Rows of suitcases and 26 boxes of food lined the sidewalks of the motel, waiting for the drivers to finish washing the vans. At 10:00 the entire team lined up by sub-teams to resolve logistic problems in driving to Los Angeles. With drivers appointed, passengers arranged, addresses and telephone numbers noted, and five-van caravans organized, the IOWC sang its farewell to San Francisco:

"Marching on, heavenly soldiers,  
Marching on with His love,  
Uniting in life eternal  
With our God in heaven and earth.

### THE BANQUET

San Francisco's Fairmont Hotel and its owner, Mr. Benjamin Swig, warmly welcomed Master and the Day of Hope tour on Saturday night, December 7, with a sumptuous banquet. The 1,160 guests included local dignitaries, relatives of family members, and long-time contacts of the San Francisco and Bay Area families.

As hundreds of guests filed past the registration tables and into the reception room at the hotel, some quickly recognized friends or relatives and others stood around shyly, uncertain



"I think we should all get behind Reverend Moon and do everything we can to support him." Benjamin Swig



what to do. "I love people," Mr. Swig said at the reception, surveying the growing crowd. One lady came rushing up with a question, "I just got a call to come to dinner at 6:00, and I left my money and my car out on the street. Is this the right place?" Well, who were you going to dine with? she was asked. "Sun Yat Sen, or somebody like that." Oh, you mean Rev. Sun Myung Moon? "Yes, Yes." She carefully learned how to pronounce Master's name before dashing back to retrieve her car and her money.

The numerous Orientals at the reception tended to be reserved. Older

couples sat around the tables by the wall, talking and watching. Several nuns were curiously asking religious questions, and a lone violinist played classical music in one corner. Soon it was time to enter the International Ballroom, the banquet hall.

Banquet acceptances had totaled 2,200 but, as has been the pattern in other cities on this tour, only half of those who accepted showed up. Guests at the head table included Dr. and Mrs. Jack Finegan, Professor of Archeology at Pacific School of Religion and pastor of the University Christian Church in Berkeley, who gave the invocation; and

Dr. and Mrs. Milorad M. Drachkovitch, Senior Research Fellow at Hoover Institute, Stanford University.

In his invocation, Dr. Finegan prayed, "May we see in the East His star who is the hope and light of the world. May Christianity be unified and thy children come to dwell together as if in a blessed land of morning calm."

Dinner music was provided by an instrumental ensemble from the New Hope Singers International and by half a dozen roving minstrels associated with the hotel. Wandering from table to table, the minstrels drew applause for

tunes from "Fiddler on the Roof" and the "Hora."

Guests seemed to have been brought together by more than chance. One table consisted primarily of couples associated with a metaphysical bookstore in San Francisco. During the dinner a young man took the one remaining seat. He happened to have been at a metaphysical convention with the other people at the table a couple of months earlier. Throughout the program he kept commenting how amazing it was for him to be there.

An unusual feature of the San Francisco banquet was the stage for the performances, along the left side of the banquet hall, so the head table did not have to be dismantled for the evening's program. Banquet tables had been set up both behind the stage and around it, but even the guests there enjoyed the program. One IOWC member commented on the Korean Folk Ballet's performance of the "Penitent Monk," "That's the best I've ever seen them do."

In his banquet address, Master strongly stressed the fact that no one can live for himself. Each must live for his spouse, and in a broader sense his family, society, nation, and world. He also announced his intention to send his people next year to 120 countries as missionaries.

Commenting on the work of the local families and the IOWC, he said, "Several hundred young people from all over the world have come to this noisy city and have made it even noisier!" But no one at the banquet seemed to have minded. During Master's talk, a number of people were heard commenting how interesting he was and what warmth they felt from him. Proclamations were announced from San Francisco, Berkeley, San

(continued)





Argentina, Guatemala, and Honduras. Representatives of the consulates of thirteen countries had accepted invitations to the banquet. Other guests included the president of Guadalupe University, the executive secretary of the San Francisco Council of Churches, and the chairman of the Baptist Ministers' Conference.

### THE TALK

Over 5,000 enthusiastic or curious San Franciscans converged on the Opera House on December 9 in order to see Master and the Day of Hope performance. The 3,500-seat hall was filled a few minutes after curtain time, and the overflow was directed to the Municipal Auditorium a block away.

The appreciative audience enjoyed the opening numbers of the New Hope Singers International, "Gloria" and "Ezekiel Saw a Wheel." The Korean Folk Ballet followed with its most popular dance, "The Fan Dance."

Outside the hall, street Christians handed out mimeographed sheets of Bible quotes and tips on recognizing false prophets; Amnesty International produced a flier urging readers to ask South Korean President Park about jailed religious leaders; the Christian World Liberation Front reprinted an attack on Master by a New York rabbi; and the International Workers Party's leaflet called Master a "serious fascist threat" and said, "The time is ripe for such a movement [as his]."

Before the Day of Hope program began inside, Rev. Werner's band played loud marching music on the steps, drowning out the noise of the demonstrators. Furthermore, the Christians were arguing against each other, calling each other Satan. One woman kept shouting, "You liars! Jesus never said he was God. The Bible doesn't say he was God. You are a liar when you say he was God." Off to the side, some other Christians tried to exorcise a demon from a young girl in a wheelchair.

The idle curious stayed and listened to the demonstrators, but most of the overflow walked the block to the Municipal Auditorium, where they sat and listened to the program broadcast from loudspeakers. A small percentage sat through the entire evening's program. Others wandered around and talked to family members.

Back in the Opera House faces lined the glass doors hoping against hope that by some miracle they might be allowed in. In front of the stage curtain, the Singers continued with "All Good Gifts," as the drums were lined up for the "Penitent Monk." Master, who had been sitting between the curtains on the left side of the stage, moved his chair to the front so he could see each part of the program.

Mr. Salonen introduced Master, explaining that he was speaking not as just another Christian leader, but as a prophet bringing a new message from God.

In his two-hour speech on "The New Future of Christianity," Master

(continued)

Leandro, Concord, Burlingame, San Mateo, Oakland, Stockton, Menlo Park, and Hayward. A letter from California's Governor, Ronald Reagan, was also read. The city of Oakland proclaimed December 9 as Sun Myung Moon Day, and the city of Berkeley honored Master with a tie tac and cuff links in the shape of a tree, the symbol of Berkeley.

"I shall do my best to live up to the expectations of the distinguished mayors," Master said in response. "I never expected such a heart-warming welcome in this golden state."

Master paid tribute to Mr. Swig as a great American and a great defender

of freedom. "When I first came to America," he added, "he welcomed me with open arms." When Mr. Swig was invited to come to the podium after Master's speech, he said that there was nothing he could add to Master's message. "I think we all should get behind Reverend Moon," Mr. Swig asserted, "and do everything we can to support him."

After the final New Hope Singers International and Korean Folk Ballet pieces guests stayed around for a long time talking. Most inspiring to talk to were those who were given floral centerpieces to take home with them. One lady walking out with a centerpiece

said, "The people are so friendly and so together! I don't like fighting. I like togetherness."

When asked how he felt about the evening, Col. Pak said, "I feel an absolutely extraordinary warmth of love filling this entire room. I feel absolutely inspired myself and feel that the room is filled with love." He expressed delight in Mr. Swig's comments about Master, in the sincerity of San Francisco Mayor Alioto's tribute to Master, and in Oakland's proclamation of December 9 as Sun Myung Moon Day.

Dignitaries attending the banquet included the mayors of Foster City and Los Altos and the consul generals of

RONALD REAGAN  
GOVERNOR

State of California  
GOVERNOR'S OFFICE  
SACRAMENTO 95814



TO: REVEREND SUN MYUNG MOON

As Governor of California, I welcome you to the Golden State.

We Californians are proud of our tradition of hospitality, and I am confident you will find everyone you meet most anxious to make you feel at home. In this time when people of the world are searching for a common ground, I am pleased to hear of your mission.

May your stay in California be an enjoyable and memorable one.

Sincerely,

A handwritten signature in cursive script that reads "Ronald Reagan".

RONALD REAGAN  
Governor



explained that if Jesus had established the Kingdom of Heaven, he would not have told his disciples to tell no one that he was the Christ, there would have been no history of martyrdom among his followers, and the Israel nation would not have been destroyed.

"Two thousand years ago," he said, "God promised glory to His people if they accepted the Messiah. Today we would not have the problems in the Middle East, if Jesus had been accepted. Jesus would have had the power to unite Arabs and Jews, all the twelve tribes of Jacob. If Jesus Christ had fulfilled his full mission, there would have been no need for a second coming."

Master said that people ask him, "Rev. Moon, by what authority do you speak?" To them he replies, "I met Jesus, he told me these things. When you get to the spirit world, the truth will be clear, but blessed are those who humbly accept the truth while on earth."

"The crucifixion was not the perfect will of God; it was His circumstantial will. The Lord is not coming to find a cross. He is coming to find victory, the consummation of the mission of the Messiah."

Following Master's speech, a young oriental girl, not a family member, presented him with a bouquet of red roses, "on behalf of the young people of San Francisco." She was very nervous and stumbled through her presentation speech, but Master smiled and seemed pleased.

The sole disturbance inside the hall didn't happen until Master left the stage. A young man at the left front of the auditorium donned a strange-looking cape and jumped onto the railing of the orchestra pit separating the audience from the stage. A brother stationed there pulled him down and escorted him up the aisle and into the corridor. As he was leaving the auditorium, the protester started to yell, "They're touching me! They're touching me!"

Master left the Opera House to catch a 10:00 plane for New York, while the Korean Folk Ballet continued with the "Hourglass Drum Dance." The finale, combining the Singers and the Ballet for "Arirang" has not lost its excitement, even after many performances.

As usual, about a third of the crowd left early, but more because of the time than negative feelings. Long discussions continued in the corridors, many centering on the Bible. As usual, the New Hope Singers and the Korean Folk Ballet greeted guests after the program. The Korean girls in their costumes were especially enchanting, and oriental children and adults stood in line to talk to them.

The main foyer of the Opera House, with its high, arched ceiling, mirrors, and gilt ornaments provided a perfect setting for the colorful displays of photographs of Master and various activities of our movement, book tables, and engrossing conversations. On the wall hung a plaque commemorating the opening of the Opera House fifty years ago as "A living monument





eloquent of hopes realized and dreams come true, dedicated to the citizens of San Francisco who gave their lives in the service of their country." The Opera House was the scene of the historic drafting of the U.N. charter.

In its acoustics, the San Francisco Opera House is considered the third best-designed theatre in the country, so the sound of the singing and speech carried well. The stage was very ample for the expansive "Fan Dance," although the old wooden floor, with its cracks and nicks, was hazardous for the dancers' feet. The three tiers of balconies gave guests in most seats a feeling of immediacy to the stage.

Master's speeches have been gaining in vividness, conveying the wonder of what could have happened if Jesus had been able to fulfill his mission and the drama of the story of John the Baptist.



*Tie pin, cuff links and keychain  
Presented to Our Master  
December 6, 1974*

# Greetings

On behalf of the people of the City and County of San Francisco, I am pleased to extend greetings to the Reverend Sun Myung Moon, founder of the World Unification Church, and to welcome him to Our City on the auspicious occasion of his second visit. I am sure his message on Unity, intended to bring harmony and peace on all levels, will be enthusiastically received.

All responsible citizens are called upon to unite in fulfillment of the desire of our country's founding fathers to give freedom and hope to all men.

Reverend Sun Myung Moon, who has dedicated his life to increasing world-wide understanding of hope and unity under God, is finishing his 1974 Day of Hope Tour here in California. He will be speaking in San Francisco December 7 and 9, 1974, encouraging our citizens to join together and act to bring about a true world brotherhood centered on God.

I trust that the inspired tidings of these days of HOPE AND UNIFICATION will strike a strong respondent chord in the hearts of all who receive them, and will result in a general reaffirmation of our dedication to those principles which are fundamental to preservation of the American Ideal.

*Joseph L. Alioto*  
Joseph L. Alioto  
Mayor





*In human society even our ideal, the moral standard, is always changing, hopefully for the better. It has been changing and it is changing now, and it will continue changing. Changing sometimes means progress towards a goal of higher dimension, but we must always adjust ourselves bound for that goal, not the other way*

*around. If we find ourselves inclining to lower the level of our conscience, we cannot even call ourselves human beings. We must discard ourselves or deny ourselves in that case, and try to lift ourselves up, setting ourselves on the path towards that goal.*

*Sun Myung Moon  
August 11, 1974*

When I pass by those people who are up against me, picketing against me and cursing and yelling at me, I smile and I wave my hand to them as though they were a welcoming sign—not because I like them, but because I am standing on the principle of the battle of love.

Sun Myung Moon  
April 14, 1974



Protestors disagree with each other on reasons for opposing Our Master. Above left: an exuberant member blocks fundamentalist picketer.



# San Francisco Chronicle

The Largest Daily Circulation in Northern California

TUESDAY, DECEMBER 10, 1974

## Rev. Moon's Message



By Vincent Maggiora

The Rev. Sun Myung Moon (left) and interpreter Bo Hi Pak each had a point to make

## Crusade at Opera House

Alternately shouting, stomping, and cajoling his audience, the Rev. Sun Myung Moon last night carried his Day of Hope Crusade to San Francisco's Opera House.

His hard-sell gospel — delivered to more than 3000 persons in Korean and translated by an interpreter — moved at least one-third of his audience toward the exits long before the Rev. Mr. Moon completed his sermon.

Despite massive week-long promotion for Moon's appearance, only 500 filtered into the program's second site, Civic Auditorium, to listen to him on loudspeakers. Many left the auditorium after a short stay.

"The promise of something new is revealed

though the spirit of God!" the Rev. Mr. Moon shouted at his audience, then folded his hands politely while the interpreter translated.

His "something new" is the coming of the Second Advent. Moon sees himself as John The Baptist prophesying the return of the Savior, who will be married and living in Korea.

"For 2000 years Christians have been waiting for the messiah — but the Bible is written in code and only few understand!" he boomed in his Oriental tongue over Altec amplifiers.

The Rev. Mr. Moon's divine principle — derived from a revelation from Jesus Christ he received at 16 — argues that the second messiah will raise a new

pure family on earth.

While his followers in the Unification Church see the Rev. Mr. Moon himself as the messiah, the evangelist professed last night to be only a prophet delivering Christ's message.

Last year the Rev. Mr. Moon ran full-page newspaper ads throughout the country praising former President Nixon as God's chosen leader and decrying Marxist influence on the United States.

His mixture of religion and politics brought protests then, and last night too.

"Clean Up Korea Before You Try San Francisco" read one of about 50 protest placards being carried outside the Opera House last night.

Others described the Rev. Mr. Moon as a "false prophet"

"He shouldn't meddle where he doesn't belong," said Gay-Libber Donald Dill. "To us he's anti-sex and anti-sensual."

Among the groups protesting were U.S. Mission — a gay liberation group — and Amnesty International, which claims that the Rev. Mr. Moon has given tacit acceptance to alleged oppression by the South Korean government.

Those protesting the Rev. Mr. Moon's religious beliefs last night included several local church groups handing out pamphlets castigating him as a false prophet who does not glorify Christ.

TUESDAY, DECEMBER 10, 1974

## Opera House happening

# Moon shines brightly

By Andrew Curtin

It's only once in a blue moon that San Francisco's stately Opera House draws a crowd like it had last night.

There were blue jeans in the dress circle, mothers with babes-in-arms in the orchestra seats, and a polyglot audience of young, middle aged and old, men and women of all races and from all economic strata filling the house to the farthest reaches of the galleries.

The bars were not open. It was a night for neither Tom nor Jerry nor Verdi nor Puccini.

It was a night for the Rev. Sun Myung Moon, the nationally publicized and somewhat controversial South Korean evangelist and founder of the Unification Church International.

The Rev. Moon, star of a show which included the extraordinarily graceful Korean Folk Ballet and the New Hope Singers International, was there to speak — and shout and whisper and bel-low and murmur — on "The New Future of Christianity."

The Rev. Moon already had appeared at a Fairmont banquet and scores of disciples have been all over the City for the past several days drumming up interest in the climactic Opera House "rebirthday."

Rev. Moon and his entourage, which includes about



**THE REV. MOON EMPHASIZES A POINT**  
Interpreter Bo Hi Pak, right, listens intently

350 men and women — not counting local followers who jumped into the good works after the traveling troupe arrived — got into the Opera House by way of a lawsuit.

In settlement of the suit, they promised there would be no standees, no alcoholic beverages would be sold and all fire department regula-

tions would be scrupulously observed.

The Moon persons lived up to their end of the bargain. The crowd, some canvassed in person and some drawn by a brass band which oompahed an overture on the Opera House steps, had virtually filled the house by 7 p.m.

A corps of neatly dressed men and women — the latter wearing ribbons proclaiming "Day of Hope 1974" — politely but firmly told remaining members of the gathering throng to go to the Civic Auditorium.

"There," they were informed, "the Rev. Moon's message will be broadcast to you."

Some 500 men, women and children obediently drifted over to the auditorium, where more Moon persons were on hand to answer questions and hand out leaflets and brochures.

Another 300 or so clustered around the Opera House doors, or remained on the steps outside.

By the time the brass band had finished its act and the show inside was about to begin, there were a couple of dozen pickets parading outside with homemade signs and several orotund ad hoc sidewalk evangelists preaching their own brands of salvation.

"Beware of false prophets," screeched one.

"Who can deny the living Jesus?" shouted another.

Several persons passed out pamphlets and leaflets critical of Rev. Moon.

One from a San Leandro Bible chapel inveighed against "false prophets" and another from the Union of American Hebrew Con-

# Rev. Moon shines brightly at Opera

gregations referred to "Moon for the Misbegotten."

One picket bore a sign reading "Korean ballet Yes! Reverend Moon No!"

Another sign proclaimed: "Moon is a poisonous tool of racism, fascism and religious bigotry."

"Did you know," asked one of the pickets, "that one of Moon's followers hit the Rev. Cecil Williams with an umbrella over at Glide Memorial?"

Another protested against the fact that a large group of Moon satellites had converged on a couple of Turk street pornographic book stores here last week.

Inside, meanwhile, the ballet dancers, 16 lovely girls in their native costumes, were drawing bravos from the near-capacity throng.

And the New Hope Singers — 20 men in black tie outfits and 20 young women in white gowns with red boutonnieres — gave out with a group of choral selections including a couple of numbers from "Godspell."

Across the curtain lifted above the stage was a huge

banner reading: "The New Future of Christianity — the Reverend Sun Myung Moon."

As applause for the music faded, Neil Albert Salonen, president of the Unification Church of America, stepped forward to introduce the Rev. Moon.

The house lights went up. "On Easter morning in 1936, Sun Myung Moon was deep in prayer on a Korean mountainside when Jesus Christ appeared to him and told him that he had an important mission to accomplish in the fulfillment of God's providence," intoned Salonen.

He went on with more biographical details, including the Rev. Moon's imprisonment by the North Koreans in a camp "where he knew he had been sent to die."

Finally Salonen read official messages from San Francisco's Mayor Alioto and Oakland Mayor John Reading welcoming the Rev. Moon to the Bay Area and proclaiming the great occasion.

And then, to a standing ovation, Salonen introduced the speaker.

The Rev. Moon, who

speaks no English, took more than two hours to deliver his message through interpreter Bo Hi Pak, who ranks high in the Moon organization.

First he apologized for his hoarseness and then put in a few light touches.

"This is a noisy city and I'm afraid we've made it even noisier — but in the name of God," he said.

He said he thought a lot of those in the audience might have wondered what he looked like. (The city has been aflutter with multi-colored Moon brochures.)

"Well, I'm not handsome, but I'm not ugly either," he said getting a few chuckles.

Then he got down to business: "I am asking you to open your hearts so the spirit of God can speak to you," he said.

The Rev. Moon's pulpit style, very well transmitted by interpreter Pak, makes Billy Graham look like Calvin Coolidge.

For the greater part of his message, the audience for the most part was serious and attentive.

His vocal pyrotechnics

ranged from the pianissimo to the fortissimo, failing only when, in some gymnastic gesture, he would leap back from the mike and lose a few dozen decibels.

From time to time something he'd say would draw applause. "The messiah is coming to fulfill the will of God" was one such utterance.

"You were born in the kingdom of God" was another, and "This is the victory of God" still another.

A real zinger was "We must know truth and the truth shall make us free," but by this time the indefatigable Moon had been talking for more than 100 minutes and about a third of the crowd had drifted away.

After assuring his listeners that "the Lord is coming to find victory," the Rev. Moon asked God's blessing on the audience, on San Francisco, and "above all, God bless America," and received another standing ovation and a bouquet of roses offered "on behalf of San Francisco youth."

The choir and the Korean ballet girls combined in a musical finale and the show was over. Next stop: Los Angeles.



Tues., Dec. 10, 1974

## The church that deals in guns, land and politics

By Carol Pogash

The beaming followers of the Rev. Sun Myung Moon, who sell sidewalk salvation, represent far more than a missionary childcare center.

They are part of an international conglomerate that includes a munitions factory a pharmaceutical company, a school for anti-communism the now defunct Radio Free Asia, millions of dollars worth of property in the United States, and ties with political leaders here and abroad.

The shiny faced Rev. Moon, who says he has brought eternal peace to 3,000,000 persons, is reported to be worth \$15 million. When he is not on tour, he can be found receiving revelations on his 22-acre estate, once owned by the Maidenform Bra Company.

To buy the estate in Tarrytown, N.Y., the 20,000 American "Moonies," most of them in their late teens and early 20's, sold candles for 40 days straight collecting nearly \$500,000.

Moon people also bought the \$850,000 Belvedere Estate once owned by the Seagram distilling family and the former Christian Brothers Seminary in Barrytown, N.Y. for a reported \$1.5 million

The Rev. Moon's "special assistant," Col. Bo Hi Pak, who acts as his interpreter, lives in a Virginia home worth \$115,000 according to county tax records there.

Only the highest ranking Moon men live well, however. The Moon children live ascetic lives, often crowding 10 persons on a bedroom floor. They typically get little sleep, spending waking hours making money for the Unification Church, the Moon church, or learning the teachings of the Rev. Moon.

the rubbery grins eat poorly and infrequently. They abstain from alcohol, cigarettes and sex before marriage, and claim to be experiencing bliss.

They associate only with other Moon children, having divorced themselves from parents, husbands and they leave the protective tney leave the protective Moon, they will die.

The official word is that Moon is not the Messiah, but a prophet of Christ "with whom he communicates freely," explains Col. Pak. But many Moonies are convinced their 54-year-old leader is the Messiah.

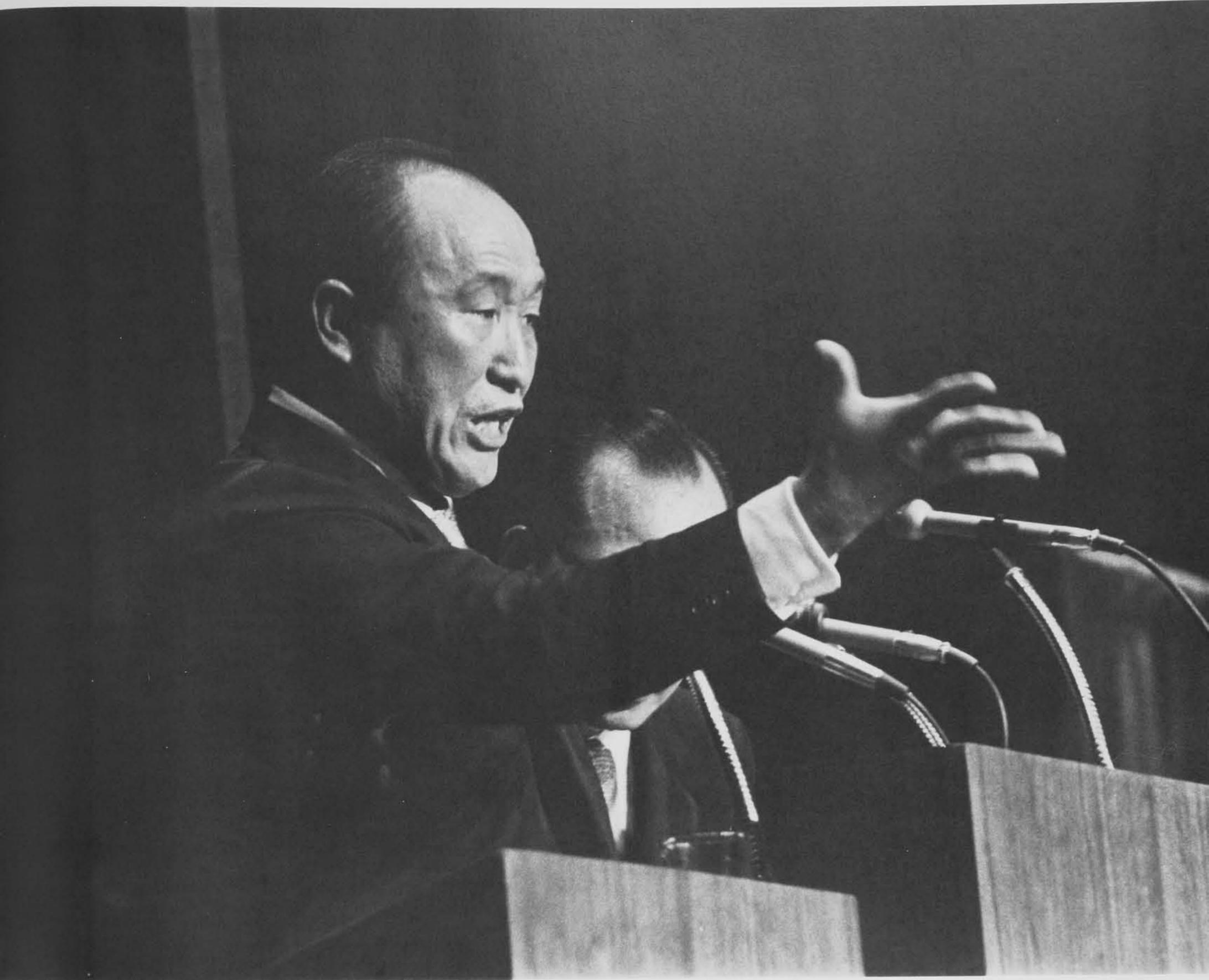
When he travels from Tarrytown to Des Moines to Los Angeles, 400 Moonies trail along. Those who invaded San Francisco this week included 80 who flew here

*'... they are absolutely happy to serve God'*



Korean Folk Ballet entertained the crowd before the Rev. Moon spoke

—Examiner photos by Bob Palmer



from Germany, the remainder from England, France and other nations.

Hundreds of thousands of dollars are spent on public relations. Aside from air fare for 400, the Bar Area blitz included the costly multi-colored glossy flyers, a roast beef dinner for 1,300 dignitaries and important followers at the Fairmont Hotel, newspaper ads and entertainment.

Much of the money is derived from the Moon Korean empire which Pak calls "economical restoration."

The church owns a munitions factory which makes parts for M-16s and shotguns and employs about 1,000 workers, all of them Moon people.

Pak admits the employees receive below the average wage but he says, "They have a sense of service, of dedication, so they are absolutely happy to serve God."

The Church also maintains a pharmaceutical company which produces ginseng tea, "like wheat germ in this country," offers Pak. "It has a mysterious impact to rest and sustain health and has a grand purpose."

There is also the church's strongly anti-communist school that trains thousands of civil servants and military men in Korea.

While other churchmen have severed their relations with the authoritarian government of President Park

Chung Hee, Moon remains close.

He also ran Radio Free Asia, the anti-communist radio station "that broadcast to the suffering millions in Asia." The station recently shut down, when, according to Pak, it wasn't needed any longer.

Moon's religion is interwoven with his politics. A media brochure his disciples hand out shows the prophet shaking hands with the late President Eisenhower, Senators Strom Thurmond, Edward Kennedy, James Buckley and Hubert Humphrey, and South Vietnam's President Nguyen Van Thieu.

Last January, Moon received a revelation that

"God loves Nixon." His people spent 40 days praying for the former President, holding rallies, placing newspaper ads in support of Nixon and lobbying on Capitol Hill. Before it was over, four Senators and 28 Congressmen had endorsed the Moon people's call for "Watergate forgiveness."

Begun 20 years ago, the church has steadily gained followers in the United States. Today Pak estimates there are 20,000 American Moon members.

The Bay Area is not a Moon stronghold.

Moon watchers believe there are 300 Moonies here involved in small businesses and street peddling.

## Day of Hope Crusade

# Protesters denounce evangelist Moon

Protests took place outside the San Francisco Opera House where members of church groups, the gay community, and International Workers Party showed up to picket and denounce Reverend Sun Myung Moon, leader of the Unification Church.

The Korean Moon and his Day of Hope Crusade attracted 4,000 people to the Opera House to hear the message of one world unity through the Unification Church.

A third of the audience who had come bearing free tickets to the Monday program left during Moon's presentation on the future of Christianity.

Three persons were forcibly removed by Unification Church officials after they shouted protests from the balcony.

### Approval

The Korean Folk Ballet and the New Hope International Singers, both organized by Moon and all members of his Unification Church, performed to the approval of the crowd.

About 500 people did not see the performance, but heard the audio portion in the Civic Auditorium.

Claude Jarman, Jr., who administers the rental of the Opera House, said he required the Moon group to rent Civic Auditorium for overflow since the group was giving away more tickets than seats.

Moon was introduced by 29-year-old Neil Salonen, the President of the Unification Church of America.

Salonen, a conservatively dressed man with closely cropped hair like all male Unification members, called Moon "not just an evangelist, but a prophet."

The young leader said Moon

had survived three years in a communist North Korean prison camp, where others normally died in six months. That he never slept, but prayed constantly.

Moon spoke to the audience in his native Korean with fervor and articulated his comments with his hands as did his interpreter, Col. Bio Hi Pak.

Moon told the gathering:

"Unless I had something to reveal, I would not be here to



speak to you at all. I would like for you and me to spend time together in open-mindedness so the spirit of God can speak directly into our hearts.

"Sometimes my testimony is a painful task. Yet it is my mission, it is my duty to fulfill. The content of my message may be contrary to your previous understanding."

Moon claims he is a prophet.

"When he was 16, while in deep prayer on Easter morning, Jesus appeared to him, revealing

that Reverend Moon would have a great mission in his fulfillment of God's providence," says a Unification pamphlet.

Moon said he had spiritual contact with Jesus and John the Baptist and learned from them the true meaning of the Bible and the purpose of Jesus.

He said the mission of Jesus failed. That it was God's purpose to have Jesus come to the world and eliminate evil.

"Jesus did not come to die," said Moon. "Jesus was murdered. Let me repeat: Jesus was murdered, his own people killed him.

"The people living at the time of Jesus Christ made a terrible mistake. But do you think they were so much more ignorant than we are today? No, not at all. They learned the Old Testament word by word. Based on their understanding, Jesus did not meet their qualifications to be Messiah," he said.

Moon said Jesus was rejected because of the Bible, which says: "I will send you Elijah the prophet before the great day of the Lord comes. And he will turn the hearts of fathers to their children and the hearts of the children to their fathers." (Mal. 4, 5-6)

Moon said through revelation he learned that Elijah was John the Baptist. He said his betrayal of Jesus accounted for the failure of the mission.

### Second coming

The purpose of the Unification Church is to rid the world of evil in preparation of the second coming of Christ. Moon fashions himself as a modern day John the Baptist.

Moon's goal is to form a unified world of brotherhood, which includes the ending of communists ideology. He has

started several groups to combat communist thinking.

Many members of the Unification Church believe Moon is the Messiah and his wife is the Holy Spirit.

Hymers was drowned out by the music of a Unification Church Band playing the Marin Corps hymn. Other Unification members shouted him down and stood in front of him when television cameras tried to film him.

At one point there was some shoving, but no violence broke out.

The International Workers Party passed out leaflets calling Moon a fascist. A girl standing on the hood of a car with a bullhorn verbalized the charge.

Members of the gay community protested the program carrying picket signs. Some signs said, "God can be gay," and "God made sex for people to enjoy it."

Spokespersons said they were protesting the Unification people because of a statement by Moon that gays were an abomination and because of the recent picketing by the church of pornographic stores and movie house.

The Unification Church is currently traveling through 21 cities in America. In each city they promote Moon on television, radio, and in newspapers. Moon's followers also hand out leaflets in the streets.

All of Moon's events, including a banquet he held Saturday night at the Fairmont Hotel, are free. At his functions here there were no appeals for contributions.

Lucy Gossett, a Unification member, said the church makes its money "by selling peanuts, candy, and flowers on the street."

# ***Rev. Moon: Christ, a prophet or a politician?***

"The Reverend and Mrs. Sun Myung Moon request the honor of your presence at a banquet celebrating the 1974 San Francisco Day of Hope speech, Saturday the seventh of December, nineteen hundred and seventy-four. Grand Ballroom Fairmont Hotel. The Korean Folk Ballet and the New Hope Singers will give performances."

Walked into the Fairmont Hotel's ballroom to the musical serenade of violins. Behind head table were Korean and U.S. flags and the red and white symbol of the Unification Church. I realized he had arrived.

The Reverend Sun Myung Moon and his Day of Hope Crusade were here. This was it. The end of all the build-up. Door-to-door soliciting, television advertisements, newspaper attention. All aimed to promote this.

Every seat was filled by selected persons solicited for the reception. The food was free. The entertainment was free.

I took my seat at an elaborately decorated table and was greeted by table hostess and Unification member Lucy Gossett. Each table had a New Hope worker to answer questions.

Later I discovered the Unification Church preaches right-wing propaganda and that its monetary sources are kept secret from the public.

The evening convinced me that Sun Myung Moon was more than just another crusading evangelist. He is also a political organizer of an anti-communist movement. A movement that could raise sympathy for his country and appeal to conservative professionals in this country who see communism as a threat to their existence.

Moon's intent is described in literature distributed to the press that depicts Reverend Moon as a prophet whose goal is to achieve world unity by working against communism.

#### **Imprisoned for beliefs?**

"Because he tried to share his enriched understanding with other Christians," says a church pamphlet, Rev. Moon was imprisoned several times in Communist North Korea and severely tortured. Finally he endured nearly three years in prison camp before United Nations forces released him along with other prisoners.

Another piece describes an American organization called the Freedom Leadership Foundation, which is a non-profit affiliate of an international group formed by Reverend Moon. This group claims to be motivated by religious ideals against communism.

"We believe that it is America's mission to work sacrificially, as the vanguard nation, for the establishment of true freedom for all mankind, particularly those oppressed by communism."

The Unification Church presentation made a direct play for the conservative crowd. Members of the Church from all over the world were conservatively dressed and all the men had closely cropped hair. I only saw one black member.

In his address to the royally treated audience, through his own interpreter, Reverend Moon re-

peatedly called the country great and even praised the righteousness of one American: Abraham Lincoln.

He said the great emancipator was a fine example of "a man who led an unselfish life in the way of God." This statement came when the Reverend was drawing an analogy about unselfish love to others and God.

It caused me to choke on the roast sirloin. The political intent was flowing right through the religious jargon.

There was no asking for donations from the crowd. However, since everyone was required to check in before entering, I assumed those that came would be solicited for contributions at a later time.

#### **Everything free**

But everything the Unification Church does is free. Reverend Moon's speech at the Opera House was also free. So was the literature.

Many of the invited guests were upper middle-class people who didn't even know why they were invited.

"It just came in the mail and we were curious," said Mrs. P.M. Dougherty of Redwood City. "I guess we were just on a list."

With television time costing as much as \$500 per 30 seconds, the rental of the Opera House and Civic Auditorium \$1520, and the printing cost of literature and tickets, one wonders where the money comes from.

I guess I should have known the answer. It comes from several companies that the Reverend Moon has interest in.

Another question Gossett tried to brush off was one about clergy opposition to Reverend Moon.

The clergy opposed the Reverend, she said, because when he first came to America they thought he had Oriental ideas.

Moon's followers, however, believe that he is the Messiah.

Reverend Moon's ads on radio and TV boasted that in New York he had jammed Madison Square Garden with 20,000 people and that tickets for the San Francisco event were free.

#### **Left in the cold**

What the advertisement didn't say was that thousands of free ticket holders were left outside because of an intentional over-issue of tickets. What followed was some violence.

Gossett admitted that there were more tickets than seats being issued at this performance too. But she insisted that this was to make sure the seats would be filled. She said there was no limit on the amount of tickets issued.

The violence in New York, she said, was caused by communist agitators and other groups opposed to Reverend Moon.

I left feeling there was a lot more to Reverend Sun Myung Moon and the Unification Church than what the public heard.



The rule works this way: we may go to a certain country and work and work and work really hard, and get no response. But when you work a little bit harder than anybody ever worked in that country, then God will immediately start helping you, all at once. Always expect to meet God at the most difficult place where no one has ever been. You want to meet God there. Expect that position and march forward.

Sun Myung Moon  
March 3, 1975

SAN FRANCISCO  
Nichi Bei Times

JAPANESE AMERICAN DAILY

Thursday, December 5, 1974



ムーン師の講演

九日オペラハウス

「神のもと、世界は一つ一つの宗教、一大家族」の信念の持主サン・ミヤング・ムーン牧師は十二月九日午後七時から「キリスト教の新しい将来」と題して桑港オペラハウスで講演を行なう。同夜は韓国のフォーク・パレ「ザ・ニュー・ホープ」レンガース・インターナショナルの合唱が披露される。

ムーン師は北朝鮮で思想犯として収監されたが一九五四年ユニファイケーション社会を開設、目下世界四十カ國本部を持ち、米國では百二十以上の都市にセンターを有し、一万余の信徒を、世界的には三百万の信徒を擁するといふ。

# 北米報知

## The North American Post

Monday, November 25, 1974

### 統一教會の創始者

### 文鮮明牧師の講演

28日にオペラハウスで

一九五四年に韓国ソウルの有力者を招いて盛大に催に創立され、いまでは世界に

四十カ国以上に本部を持ち、文鮮明は、一九七二年に「神の下に一つの世界」一はじめてアメリカを訪れ「神の下に一つの家庭」建設七大都市で講演、七三年に設という精神革命運動に挺は二十一都市、今年七四年進している「世界キリスト」には二月から五月にかけて「統一神靈教會」の創立者三十二都市を巡回講演、九月文鮮明牧師が、来る二十八日(木)の感謝祭当日午後七時からシアトル・センターのオペラ・ハウスで講演會を開き、「キリスト教の新しい未来」という題下でその教義を説くことになつて、この講演會は入場無料、入場券入用の場合は電話六二二一九七〇〇、チヨゴ君代さんまで連絡して欲しいとのことである。当日は、文鮮明の講演のほか、華麗な韓国の民謡パレーヤ、十二カ国のメンバーから編成されている世界希望合唱團の公演が余興として舉行されるので、日系人多数の來會を望んでいる。そのほか二十七日午後七時半からオリンピック・ホテルのグラランド・ボールルームで「希望の晩餐會」(レセプションは六時半)が當地

一九五四年韓国ソウルの有力者を招いて盛大に催に創立され、いまでは世界に四十カ国以上に本部を持ち、文鮮明は、一九七二年に「神の下に一つの世界」一はじめてアメリカを訪れ「神の下に一つの家庭」建設七大都市で講演、七三年に設という精神革命運動に挺は二十一都市、今年七四年進している「世界キリスト」には二月から五月にかけて「統一神靈教會」の創立者三十二都市を巡回講演、九月文鮮明牧師が、来る二十八日(木)の感謝祭当日午後七時からシアトル・センターのオペラ・ハウスで講演會を開き、「キリスト教の新しい未来」という題下でその教義を説くことになつて、この講演會は入場無料、入場券入用の場合は電話六二二一九七〇〇、チヨゴ君代さんまで連絡して欲しいとのことである。当日は、文鮮明の講演のほか、華麗な韓国の民謡パレーヤ、十二カ国のメンバーから編成されている世界希望合唱團の公演が余興として舉行されるので、日系人多数の來會を望んでいる。そのほか二十七日午後七時半からオリンピック・ホテルのグラランド・ボールルームで「希望の晩餐會」(レセプションは六時半)が當地

SATURDAY, NOV. 30, 1974

### 文鮮明師の大講演

世界基督教統一神靈教會

九日夜七時オペラ・ハウス

一九五四年韓国ソウル市よりフェアモント・ホテルに於て千人の有力者を招いて大晩餐會を開催する。統一神靈教會は「神のもとに一つの世界、一つの宗教、一つの家庭」建設という精神革命運動を行、現在世界四十カ国に本部を持つ統一教會の創立者文鮮明牧師は、一九七二年はじめて米國を訪れ七大都市で講演、七三年には二十一都市、今年二月から五月にかけて三十二都市を巡回講演、九月から更らに八大都市を巡回しているが、十二月七日(土)午後六時半

韓國民踊團

同夜は文鮮明師の講演のほか華麗な韓國民謡パレーヤ、十二カ国のメンバーから成る世界希望合唱團の公演がある。そして九日(月)午後七時より桑港オペラ・ハウスに於て「基督教の新しい未来」と題する講演會が開催される。入場無料であるが、整理券は四九五―三一六四ホース・タケ子さんへ申込まれた





# Proclamation

Issued by the Mayor

## City of Sacramento

DAYS OF HOPE AND UNIFICATION

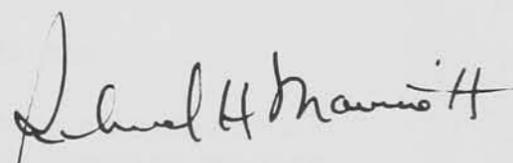
WHEREAS, Unity has always brought harmony and peace,  
and

WHEREAS, All responsible citizens are called upon to  
unite, as was the desire of our forefathers in the esta-  
blishment of our country, to give freedom and hope to all  
men, and

WHEREAS, Reverend Sun Myung Moon will be in our midst  
on December 7 and 9, encouraging our citizens to join to-  
gether and act to bring about a true world brotherhood  
centered on religious principles;

NOW, THEREFORE, I, RICHARD H. MARRIOTT, Mayor of the  
City of Sacramento, do hereby proclaim the days of December  
7 and 9, 1974, as DAYS OF HOPE AND UNIFICATION, and welcome  
Reverend Sun Myung Moon to our city.

ISSUED: This 1st day of December, 1974.



Richard H. Marriott  
Mayor





OFFICE OF THE MAYOR  
CITY OF BERKELEY  
CALIFORNIA

WARREN WIDENER  
Mayor

P R O C L A M A T I O N

DAY OF HOPE AND UNIFICATION

WHEREAS, the City of Berkeley is the home town of the great University of California, a world center for higher learning and research; and

WHEREAS, we are experiencing greater problems within society -- such as corruption, discrimination, drug abuse, sexual license, breakdown of marriage and the family unit, as well as lack of communication between individuals, generations, and groups; and

WHEREAS, it is necessary to inspire and develop dedicated leaders who are committed to the revitalization of our society, protecting its heritage and ideals while pioneering new levels of achievement; and

WHEREAS, The Reverend Sun Myung Moon has come forward with a deep dedication to world peace, which has led to many activities promoting dialogue, unification of thought and purpose throughout the world; and

WHEREAS, the people of Berkeley, California would like to welcome Reverend Sun Myung Moon to our great state and extend our hands in friendship with the hope that his teachings and accomplishments will bring forth greater inspiration and dedication throughout the world for the betterment of all mankind.

NOW, THEREFORE, I, Warren Widener, Mayor of the City of Berkeley, do hereby proclaim December 9, 1974 to be the

DAY OF HOPE AND UNIFICATION

in recognition of the above and urge all citizens to cordially welcome Reverend Sun Myung Moon.

*Warren Widener*

WARREN WIDENER  
MAYOR

City of Berkeley  
December 9, 1974





CITY OF OAKLAND



CITY HALL • 14TH AND WASHINGTON STREETS • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
John H. Reading  
Mayor

November 20, 1974

TO: THE CITIZENS OF OAKLAND

GREETINGS!

The Reverend Sun Myung Moon, Founder of the Unification Church International, is currently on his third national speaking tour and is attracting the full attention of prominent civic and religious leaders throughout the United States and the world.

Reverend Moon, a dynamic religious leader from Korea, is on his 40-City Day of Hope tour, speaking on the vital topic of mutual interest throughout the universe "The New Future of Christianity".

Reverend Moon is dedicated in his efforts and feels he has been gifted by God to reveal His will to lead the American nation in an unprecedented spiritual crusade, focusing on love and unity within the Christian tradition.

Reverend Moon has become widely recognized as a man who has been able to inspire others to work so sacrificially for a better world.

The City of Oakland is indeed honored to welcome Reverend Moon to the community during his speaking engagement in the Bay Area, December 9.

Therefore, as Mayor of the City of Oakland and on behalf of its administration, I hereby proclaim December 9, 1974, as "SUN MYUNG MOON DAY" in Oakland, and urge all citizens to cordially welcome Reverend Moon.



Sincerely,

A handwritten signature in cursive script, appearing to read "John H. Reading".

John H. Reading  
MAYOR

P R O C L A M A T I O N

WHEREAS, the search for peace and understanding among all nations must continue; and

WHEREAS, that search, to be successful, will require unity among the seekers; and

WHEREAS, the Reverend Sun Myung Moon, founder of the Unification Church, will be in the Bay Area to appeal to all citizens to join together in a bond of peace and understanding:

NOW, THEREFORE, I, Jack D. Maltester, Mayor of the City of San Leandro, do hereby proclaim December 9, 1974 as "DAY OF HOPE AND UNIFICATION" in the City of San Leandro, and I do hereby urge all citizens to renew their dedication to brotherhood and human understanding.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of San Leandro to be affixed this twentieth day of November, in the year of our Lord, nineteen hundred and seventy-four.



  
\_\_\_\_\_  
JACK D. MALTESTER, Mayor  
City of San Leandro, California

P R O C L A M A T I O N

DAY OF HOPE AND UNIFICATION

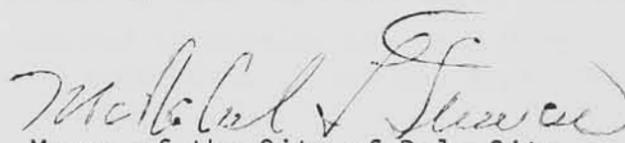
WHEREAS, the search for peace and understanding among all nations must continue; and

WHEREAS, that search, to be successful, will require unity among the seekers; and

WHEREAS, the Reverend Sun Myung Moon, founder of the Unification Church, will be in the Bay Area to appeal to all citizens to join together in a bond of peace and understanding

NOW, THEREFORE, I, McROBERT L. STEWART, Mayor of the City of Daly City, do hereby proclaim December 9, 1974 as "DAY OF HOPE AND UNIFICATION" in the City of Daly City, and I do hereby urge all citizens to renew their dedication to brotherhood and human understanding.

IN WITNESS WHEREOF, I, McROBERT L. STEWART, Mayor of the City of Daly City, have hereunto set my hand and caused the Seal of the City of Daly City to be affixed this 5th day of December, 1974.

  
Mayor of the City of Daly City



# Proclamation

WHEREAS, *in the time of crisis presently facing the world, the need for rededication to the cause of world peace is greater than ever before, and*

WHEREAS, *there is also a great need for restoration of trust, love and good will among the people of our own nation and our own community,*

NOW, THEREFORE, I, MANUEL SILVERIA, as Mayor of the City of Stockton, do hereby proclaim December 9, 1974, as

"DAY OF HOPE AND UNIFICATION"

*in the City of Stockton, and urge all the citizens of Stockton to join in the spirit of its observance.*

IN WITNESS WHEREOF I have hereunto set my hand and caused the seal of the City of Stockton to be affixed this 29th Day of November Nineteen Hundred and Seventy-Four.

*Manuel Silveria*

MANUEL SILVERIA  
Mayor of the City of Stockton





OFFICE OF THE MAYOR

330 WEST TWENTIETH AVENUE  
SAN MATEO, CALIFORNIA 94403

TELEPHONE: (415) 574-6765

P R O C L A M A T I O N

WHEREAS, The search for peace and understanding among all nations must continue; and

WHEREAS, That search, to be successful will require unity among the seekers; and

WHEREAS, The Reverend Sun Myung Moon, founder of the Unification Church, will be in our State in December 1974 to appeal to all citizens to join together in a bond of peace and understanding;

NOW, THEREFORE, I, JANE BAKER, Deputy Mayor of the City of San Mateo, California, do hereby proclaim the month of December 1974 to be a

MONTH OF HOPE AND UNIFICATION

in the City of San Mateo and urge all citizens to renew their dedication to brotherhood and human understanding.

DATED: December 4, 1974.



*Jane Baker*  
\_\_\_\_\_  
JANE BAKER  
DEPUTY MAYOR  
City of San Mateo, California

PROCLAMATION

WHEREAS, Burlingame was founded by men who came seeking freedom and equality, and the expression of the values in their faith; and

WHEREAS, this city has grown to encompass all the races and religions and is seeing the need along with all the world, to unify our goals, in a desire to serve our families, friends, community, country, and world; and

WHEREAS, this unity can only be achieved through returning to the original principles this community and this country were founded on, that is, those found in Christianity but also found in all religions existing to promote good morals, ethics and service; and

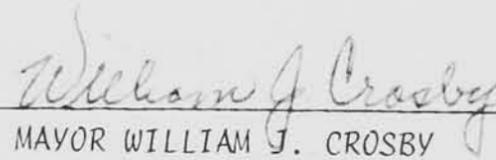
WHEREAS, On December 7 and 9, 1974, Reverend Sun Myung Moon, founder of the Unification Church, who has spread this message of "Hope and Unification" throughout America will be in the Bay Area to appeal to all to join in peace and understanding; and

WHEREAS, it is fitting that Burlingame sincerely recognize and work to actualize these great principles this city was founded on and still represents;

NOW, THEREFORE, I, WILLIAM J. CROSBY, Mayor of the City of Burlingame do hereby proclaim December 9th, 1974 to be a

"DAY OF HOPE AND UNIFICATION"

In the City of Burlingame. Dated this 3rd day of December, 1974.

  
MAYOR WILLIAM J. CROSBY



# Proclamation

WHEREAS, in these times when our society is experiencing great social, economic and political problems, there is a greater need than ever for unity and understanding among our citizens; and

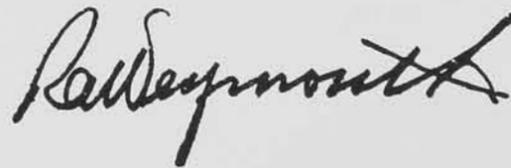
WHEREAS, such unity and understanding are promoted through greater dialogue and communication between individuals and groups; and

WHEREAS, the City of Redwood City has a long tradition of encouraging dialogue and communication between its citizens in furtherance of the resolution of problems;

NOW, THEREFORE;

I, RAY A. WEYMOUTH, Mayor of the City of Redwood City do hereby proclaim the days of December 7 and 9, 1974, as "Days of Hope and Unification", and encourage people to reaffirm their commitment to unity and understanding through greater dialogue and communication.

Dated: *6 DECEMBER 1974*



---

RAY A. WEYMOUTH, Mayor  
Redwood City, California



# Proclamation

MONTH OF HOPE AND UNIFICATION  
IN THE CITY OF MENLO PARK, CALIFORNIA

WHEREAS, for all Californians and Americans these are troubled times marked by the need for personal sacrifice on the part of each and everyone of us; and

WHEREAS, these sacrifices mean that we must relinquish many of the material luxuries of life but we are still left with a greater life asset, the feeling of love and brotherhood among men; and

WHEREAS, this period of crisis is for us a perfect opportunity to make this bond even stronger so that we may more easily cope with our troubles as well as enjoy the fruits of friendship and a united citizenry; and

WHEREAS, the Reverend Sun Myung Moon, visiting our state in December 1974, has constantly striven courageously and sacrificially for these principles, that the suffering of God and men might be ended;

NOW, THEREFORE, I, Ira E. Bonde, Mayor of the City of Menlo Park, California do hereby proclaim December 1974 to be a "MONTH OF HOPE AND UNIFICATION" in the City of Menlo Park, California.

*Ira E. Bonde*

IRA E. BONDE  
MAYOR

December 2, 1974



P R O C L A M A T I O N

WHEREAS, Livermore was founded by men who came seeking freedom and equality, and the expression of the values in their faith; and

WHEREAS, this city has grown to encompass all the races and religions and is seeking the need along with all the world, to unify our goals, in a desire to serve our families, friends, community, country and world; and

WHEREAS, this unity can only be achieved through returning to the original principles this community and this country were founded on, that is those found in Christianity, but also found in all religions existing to promote good morality, ethics and service; and

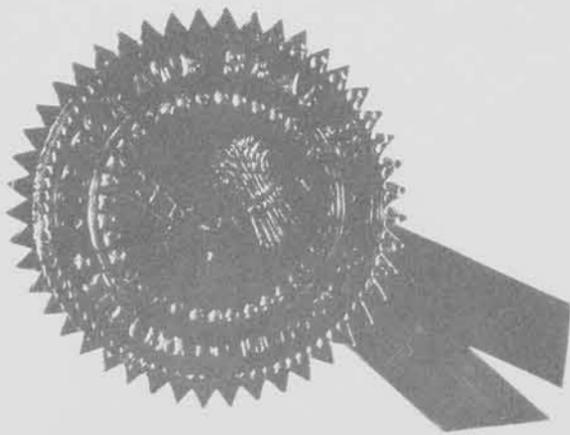
WHEREAS, on December 7 and 9, Reverend Sun Myung Moon, founder of the Unification Church, who has spread this message of hope and unity throughout America will be in the Bay Area to appeal to join in peace and understanding; and

WHEREAS, it is fitting that Livermore sincerely recognizes and works to actualize these great principles this city was founded on and still represents;

NOW, THEREFORE, I, ROBERT A. PRITCHARD, Mayor of the City of Livermore, do hereby proclaim the days of December 7 and 9 to be

"DAYS OF HOPE AND UNIFICATION"

in the City of Livermore.



*Robert A. Pritchard*  
Mayor

Office of the Mayor  
City of Hayward, California

# Proclamation

WHEREAS; It is the deepest desire of each human being to lead a fulfilled life in peace, happiness, and freedom; and

WHEREAS; Our forefathers established this country with the great hope to build an ideal nation based on unity and understanding centered upon God; and

WHEREAS; In these critical times of increasing conflict on every level of our society the foundations of our country have been shaken; and

WHEREAS; It is the privilege and responsibility of this generation to pioneer peaceful ways entering a new era where a harmonious world under God's guidance will be established; and

WHEREAS; The people of the City of Hayward would like to welcome Reverend Sun Myung Moon to our Golden State, who's life and message have rekindled new hope for the future in the hearts of many people all over the United States and the world;

NOW, THEREFORE, I, Ilene Weinreb, Mayor of the City of Hayward, do hereby proclaim December 9, 1974, as:

"A DAY OF HOPE AND UNIFICATION"

in the City of Hayward, and urge all citizens to extend the hands in friendship with the hope that his teachings and accomplishments will bring forth greater inspiration and dedication throughout the world for the betterment of all mankind.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Hayward to be affixed this 25th day of November, 1974.

  
Ilene Weinreb, Mayor

