

UPF Peru: Environmental Project Environmental Tree Plantation Campaign

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We are proud to align our work with the UN's Global Goals. These 17 Sustainable Development Goals (SDGs), agreed upon in 2015 by world leaders, aim to create a better, fairer, world by 2030 - ending poverty, urgently addressing climate change, and ending inequality.

Goal [15. Life on Land](#): Reversing man-made deforestation and desertification to sustain all life on earth; protect, restore, and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and biodiversity loss.

UPF Peru and the UPF Ancash Region, as part of the Environmental Tree Plantation Campaign, within the second stage of the Ignacio Merino Urbanization, planted 30 trees in two parks.

Ambassadors for Peace, students from the University of Piura, members of the Lions Club, and officials from the Provincial Municipality of Piura, together carried out this environmental tree planting activity.

Special thanks to Ambassador Felix Zapata Zapata for managing the seedlings and his important support in planting, Ambassador Magali De Jesús Parado Cervera, UPF Piura Region Coordinator, for the efforts carried out, and Ambassador Eng. Jimmy Cerro Sánchez Manager of Environment, Population and Health of the Provincial Municipality of Piura, and all the Ambassadors for Peace of Lima and Piura for their important participation in the planting: to Ambassador Lic. Valentín Valladares Melgar, Econ Ambassador. Blanca Añasco de Alberca, Ambassador Varinia Cielo Gutiérrez, Ambassador Marita Arteaga Cruz, the students at the University of Piura, the members of the Lions Club, the president of Urbanization Ignacio Merino Second Stage, the park gardening staff of the Provincial Municipality of Piura and UPF Secretary General Jaime Fernández Flores.



15 LIFE ON LAND

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.

[Find out more](#)



PROTECT, RESTORE AND PROMOTE SUSTAINABLE USE OF TERRESTRIAL ECOSYSTEMS, SUSTAINABLY MANAGE FORESTS, COMBAT DESERTIFICATION, AND HALT AND REVERSE LAND DEGRADATION AND HALT BIODIVERSITY LOSS.

A flourishing life on land is the foundation for our life on this planet. We are all part of the planet's ecosystem and we have caused severe damage to it through deforestation, loss of natural habitats and land degradation. Promoting a sustainable use of our ecosystems and preserving biodiversity is not a cause. It is the key to our own survival.

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THE TARGETS

Everyone can help to make sure that we meet the Global Goals. Use these twelve targets to create action to protect and restore life on land.

TARGET 15.1



CONSERVE AND RESTORE TERRESTRIAL AND FRESHWATER ECOSYSTEMS

By 2020, ensure the conservation, restoration and sustainable use of terrestrial and inland freshwater ecosystems and their services, in particular forests, wetlands, mountains and drylands, in line with obligations under international agreements.

TARGET 15.2



END DEFORESTATION AND RESTORE DEGRADED FORESTS

By 2020, promote the implementation of sustainable management of all types of forests, halt deforestation, restore degraded forests and substantially increase afforestation and reforestation globally.

TARGET 15.3



END DESERTIFICATION AND RESTORE DEGRADED LAND

By 2030, combat desertification, restore degraded land and soil, including land affected by desertification, drought and floods, and strive to achieve a land degradation-neutral world.

TARGET 15.4



ENSURE CONSERVATION OF MOUNTAIN ECOSYSTEMS

By 2030, ensure the conservation of mountain ecosystems, including their biodiversity, in order to enhance their capacity to provide benefits that are essential for sustainable development.

TARGET 15.5



PROTECT BIODIVERSITY AND NATURAL HABITATS

Take urgent and significant action to reduce the degradation of natural habitats, halt the loss of biodiversity and, by 2020, protect and prevent the extinction of threatened species.

TARGET 15.6



PROMOTE ACCESS TO GENETIC RESOURCES AND FAIR SHARING OF THE BENEFITS

Promote fair and equitable sharing of the benefits arising from the utilization of genetic resources and promote appropriate access to such resources, as internationally agreed.

TARGET 15.7



ELIMINATE POACHING AND TRAFFICKING OF PROTECTED SPECIES

Take urgent action to end poaching and trafficking of protected species of flora and fauna and address both demand and supply of illegal wildlife products.

TARGET 15.8



PREVENT INVASIVE ALIEN SPECIES ON LAND AND IN WATER ECOSYSTEMS

By 2020, introduce measures to prevent the introduction and significantly reduce the impact of invasive alien species on land and water ecosystems and control or eradicate the priority species.

TARGET 15.9



INTEGRATE ECOSYSTEM AND BIODIVERSITY IN

TARGET 15.A



INCREASE FINANCIAL RESOURCES TO CONSERVE AND



GOVERNMENTAL PLANNING

By 2020, integrate ecosystem and biodiversity values into national and local planning, development processes, poverty reduction strategies and accounts.



SUSTAINABLY USE ECOSYSTEM AND BIODIVERSITY

Mobilize and significantly increase financial resources from all sources to conserve and sustainably use biodiversity and ecosystems.

TARGET 15.B



FINANCE AND INCENTIVIZE SUSTAINABLE FOREST MANAGEMENT

Mobilize significant resources from all sources and at all levels to finance sustainable forest management and provide adequate incentives to developing countries to advance such management, including for conservation and reforestation.

TARGET 15.C



COMBAT GLOBAL POACHING AND TRAFFICKING

Enhance global support for efforts to combat poaching and trafficking of protected species, including by increasing the capacity of local communities to pursue sustainable livelihood opportunities.

THINGS TO DO



Find a Goal 15 charity you want to support. Any donation, big or small, can make a difference!



Reduce your use of paper. Avoid printing and substitute it with electronic devices or carriers.



Don't shop for pets! Visit your local animal shelter and adopt an animal there.



Don't buy products tested on animals: Check the labels on the products you buy.



Recycle paper, glass, plastic, metal and old electronics.



Compost. Composting food scraps can reduce climate impact while also recycling nutrients.



Clean your local parks and forests. Organise your own or join an existing clean-up event to sustain the ecosystem of your local green space.



Don't use pesticides. To protect and sustain the quality of soil, don't use chemicals while growing plants.



Volunteer with street animal organizations or shelters: Help to sustain diversity and save lives of animal species by volunteering in organizations helping these pets as well as endangered species.



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SCHOOL

Discover the World's Largest Lesson and wide-ranging activities and materials. All designed to motivate young people and inspire them to become informed and active citizens.

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