

## UPF Peru's Business Forum Highlighting Peru's Role in the Global Economy

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*Panel members who gave keynote speeches and led the discussions*

The 'National Business Forum' hosted by Peru UPF was held on August 11 with the theme 'Strengthening National Competitiveness and Economic Development' at the auditorium of the General Ramón Castilla Museum in Lima, Peru.



*Newly appointed Ambassador for Peace*

The participating panel included Dr. Miguel Ángel Rodríguez Mackay, Dr. Néstor Roque Solís, and Dr. Hugo Fernando Pala, who delivered keynote presentations and commentary.

Trevor Jones, President of Peru Universal Peace Federation (UPF), introduced UPF's mission and vision and emphasized the importance of peace activities and promoting global values.

At this event, 40 new Ambassadors for Peace were appointed, and Peru's role in the global economy was highlighted through keynote lectures on topics such as export brands, leadership, and national identity.